

Workshop on Entrepreneurship Awareness

Date	17 th October 2020
Time:	10:30 AM to 3:30 PM
Venue:	Zoom Platform
Section:	Registered participants from CMS Business School & Host Institution.
Batch:	NA
Semester:	NA
Guest/Speaker Name:	Mr. C. J. Arpan and Dr. V. Y. John
Guest/Speaker Designation	Mr. C. J. Arpan – Founder & Director, Able and Dr. V. Y. John – Asst. Professor, CMS Business School, Jain University.
Guest/Speaker Contact No & Email Id:	Mr. C. J. Arpan - 9849275361
Guest/Speaker Company/ Institute Name:	Able – App Developers
Faculty Coordinators Name:	Dr. V. Y. John
Topic:	Entrepreneurship Awareness
Moderator (if any)	NA
No. of Attendees	17
Feedback:	Yes - Attached.
Brochure: (if any)	Yes – Attached.
Revenue Collected: (if any)	-Nil-

Workshop on Entrepreneurship Awareness

1. Introduction: A One-day Workshop on Entrepreneurship Awareness was conducted with a view to facilitate students to gain insights into skills, traits and attitudes expected of an entrepreneur, secrets of successful entrepreneurs, business opportunity guidance and selection and the success story of the entrepreneurial journey shared by the guest speaker.

2. Venue (Outside/Inside the campus):

Online Zoom Platform - 8119225831

3. Program Objectives:

- To promote and encourage interaction between the industry professionals and the students
- To provide informative and engaging series of lectures and workshops from the industry leaders

The empirical facts pertaining to the skills, traits and attitudes expected of an entrepreneur were understood. Success stories and secrets of Entrepreneurs such as Mahesh Gupta of Kent RO systems, Karsanbhai Patel of Nirma were discussed. Some framework of how to identify business opportunities was provided. The secrets of being a successful entrepreneur were clearly understood through the interaction with the guest during and after his presentation which included ample analogies and his experiences.

4. Sessions Overview:

Session I – 10:30 – 11:30 AM – Dr. V. Y. John - Faculty Co-ordinator and Resource person enlightened the participants of the traits and attitudes expected of an entrepreneur.

Session II – 11:30 AM to 12:30 PM – Dr. V. Y. John focused on identifying the skills and success secrets of an entrepreneurs through cases like Karshanbhai Patel of Nirma and Mahesh Gupta of Kent RO systems.

Session III – 1:30 PM to 2:30 PM - A brief framework of Business Opportunities Identification was discussed by Dr. V. Y. John.

Session IV – Guest Speaker, Mr. C.J. Arpan, shared his story of how he became a successful entrepreneur, the secrets of being a successful entrepreneur.

Workshop on Entrepreneurship Awareness

5. Guest/Speakers' Profile:

C J Arpan is the founder and Director of Able. A Company that builds products that one loves to use. Able has designed and or built apps for companies like Swiggy, Flipkart, Dunzo, Topper, IBM and many more. Arpan started out as a free-lancer 16 years ago, and has founded two successful companies. Uncommon and Able. Currently he works with his team at Able on design, development, product management and on client relations.

6. Summary and Key Learnings of the session:

- 1)** Attitudes and Traits of an Entrepreneur.
- 2)** Skills and Secrets of an Ideal Entrepreneur.
- 3)** Identifying Business Opportunities.
- 4)** Importance of Learning and Growing as an Entrepreneur.

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7. Participant details: Pl. refer Google Form for Registration below:

Sl	Timestamp	Email	Full Name	Occupation	Course
1	10/14/2020 20:20:55	singapog	SINGAPOGU RAJ	Student	
2	10/15/2020 7:43:47	b.saikum	Bantu Sai Kumar	Student	MBA finance
3	10/15/2020 9:10:53	himavars	TALLAPALLY	Student	MBA
4	10/15/2020 10:38:11	kalmoori	KALMOORI RAMBABU	Student Corporate Head	MBA
5	10/15/2020 10:39:12	krishnakr	O.Krishna Reddy		
6	10/15/2020 10:39:58	sonyken	Singapogu Sony Kennedy	Student	MBA
7	10/15/2020 10:43:54	maheshk	Kasavena Mahesh	Student	MBA HR
8	10/15/2020 10:49:35	akhila23a	Akhila Devuke	Working	
9	10/15/2020 10:56:50	sidhu849	Buddanola Sandeep	Working	
10	10/15/2020 11:01:51	madhu.u	UPROJI MADHU CHARY	Working	
11	10/15/2020 11:28:30	priyapriy	More priyanka	Student	MBA finance
12	10/15/2020 13:48:44	tharun0	Ragula Tharun	Student	Marketing
13	10/15/2020 18:57:30	mtpavan	Pavan Kumar M.T	Student	MBA
14	10/15/2020 19:26:03	haritha18	Haritha S	Student	MBA Marketin Finance
15	10/16/2020 13:40:31	sherwin_	Sherwin R. Dhas	Student	MBA
16	10/16/2020 13:43:19	sachin_jh	Sachin Jangra H	Student	MBA in Finan
17	10/17/2020 10:31:57	maheshk	KOTHA MAHESH	Student	Marketing

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10. Budget: Nil:
11. Trailing Emails/communications:

John Valluri <vyjohn.valluri@gmail.com> Sat, Oct 17, 12:12 AM (4 days ago)

to Arpan

Dear Arpan,

Sorry I l try later bt pl note the zoom link and credentials.

Following is the link provided to login to the

Zoom Platform. Topic: Workshop on

Entrepreneurship Awareness

Time: Oct 17, 2020 10:30

AM India Join Zoom

Meeting

<https://zoom.us/j/8119225831?pwd=ZW0xeHM1NlhLVXByeXJnNHQ5TVZHZz09>

Meeting ID: 811 922 5831

Passcode: 1234

from:Arpan CJ arpan@able.do

to:John Valluri

<vyjohn.valluri@gmail.com>

date:Oct 8, 2020, 6:44 PM

subject:Re: tentative brochure of the planned workshop signed-

by:able- do.20150623.gappssmtp.com security: Standard

encryption (TLS)

Learn more:Important mainly because it was sent directly to you.

Thanks and Regards,

Workshop on Entrepreneurship Awareness

Hi Anna,

Here's a short intro about myself:

—

Arpan is the founder & director of Able -- a company that builds products that you love to use. Able has designed and/or built apps for companies like Swiggy, Flipkart, Dunzo, Toppr, IBM and many more.

Arpan started out as a free-lancer 16 years ago, and has founded two successful companies -- Uncommon & Able. Currently he works with his team at Able on design, development, product management and on client relations.

12. Any other related details: - Nil -

13. Pictures for the Event:

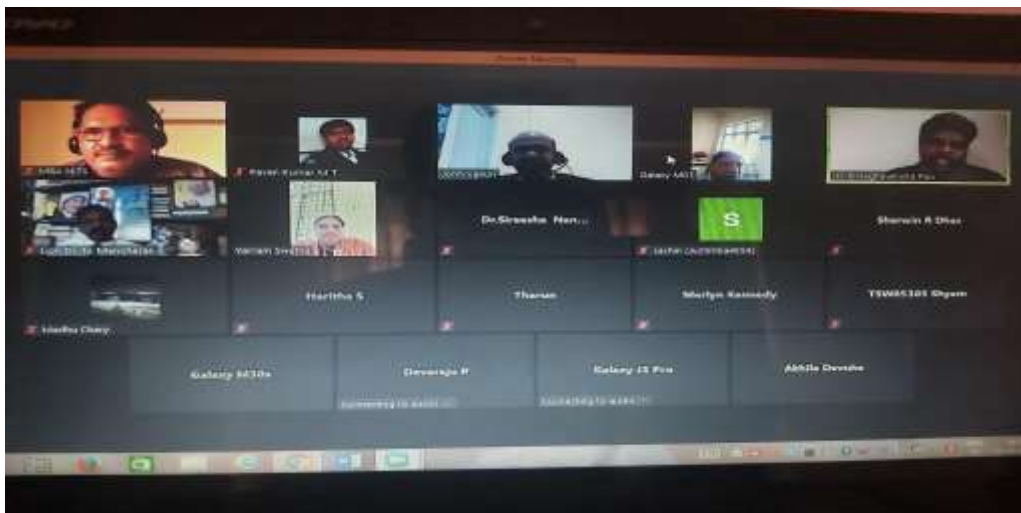


Fig. 1.1 : A workshop on Entrepreneurship Awareness was conducted Online by Mr. C. J. Arpan – Founder & Director, Able and Dr. V. Y. John –Asst. Professor, CMS Business School, Jain University for students of MBA, CMS Business School on 17 Oct 2020.

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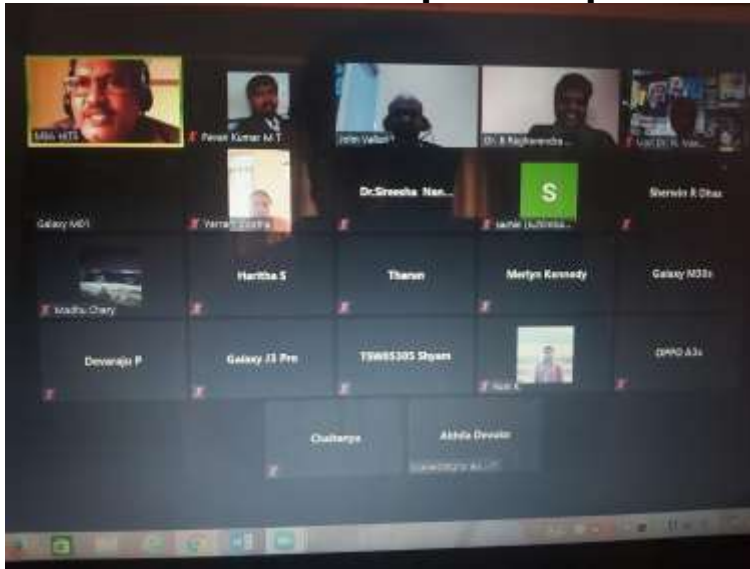


Fig. 1.2 : A workshop on Entrepreneurship Awareness was conducted Online by Mr. C. J. Arpan – Founder & Director, Able and Dr. V. Y. John –Asst. Professor, CMS Business School, Jain University for students of MBA , CMS Business School on 17 Oct 2020



Fig. 1.3 : A workshop on Entrepreneurship Awareness was conducted Online by Mr. C. J. Arpan – Founde& Director, Able and Dr. V. Y. John –Asst. Professor, CMS Business School, Jain University for students of MBA , CMS Business School on 17 Oct 2020.

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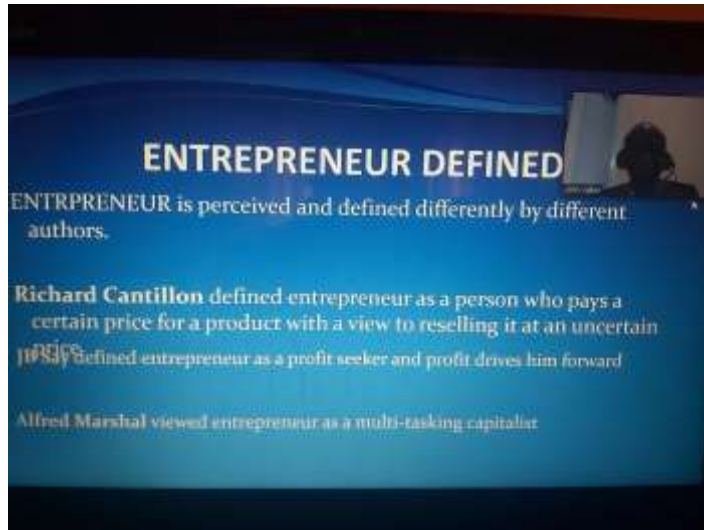


Fig. 1.4 : A workshop on Entrepreneurship Awareness was conducted Online by Mr. C. J. Arpan – Founder & Director, Able and Dr. V. Y. John –Asst. Professor, CMS Business School, Jain University for students of MBA , CMS Business School on 17 Oct 2

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HOLY MARY INSTITUTE OF TECHNOLOGY & MANAGEMENT
Approved by AICTE, New Delhi & Affiliated to Osmania University, Hyderabad

**ONE DAY WORKSHOP ON
ENTREPRENEURSHIP AWARENESS**

&

Workshop on Entrepreneurship Awareness

Introduction:

Indian Landscape is dotted with a huge talent of entrepreneurs who were quite instrumental in the development of the country. Ranging from Dhirubhai Ambani of Reliance, Azim Premji of Wipro, Dr. Varghese Kurien of Amul, Mr. Karshanbhai Patel of Nirma, Ritesh Agarwal of OYO hotel rooms, to Online payment gateways like Phani Shekar Sharma of Paytm to Online food and grocery delivery start-ups like Zomato, Swiggy and Big Basket, to countless number of entrepreneurs who have carved a niche for themselves in the present day Indian market, we notice that Indian Entrepreneurs have been emerging with timely products and services that cater to the changing needs of customers.

Since there is saturation of jobs with a huge gap between the demand and supply, the need for entrepreneurs is all the more significant and imperative in the present-day environment of the country. Moreover, the need for existing businesses too to re-invent themselves to develop contemporary products/services which suit the present needs of the customers cannot be gainsaid.

It is in this context that the one-day workshop on Entrepreneurship is being planned to generate clarity and awareness of the entrepreneurial mindset, attitude and approach that could help a prospective entrepreneur to bring to fruition the dream.

Dr. V. Y. John works as an Asst. Professor in Management at CMS Business School, Jain Deemed – to – be Bangalore. His areas of interest primarily are in finance and accounts, shareholder value analysis, risk m and entrepreneurship. His noteworthy achievements include engaging the students in group discussion mentoring, student development activities and conducting National Level Conference

C J Arpan is the founder and Director of Able. A Company that builds products that y use. Able has designed and or built apps for companies like Swiggy, Flipkart, Dunzo, Toppe many more. Arpan started out as a free-lancer 16 years ago, and has founded two companies. Uncommon and Able. Currently he works with his team at Able on design, dev

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Session I – What is Entrepreneurship? (including skills, traits, attitudes, achievement orientation and motivation expected of entrepreneurs).

Session II – Success stories and secrets of Pioneering and successful entrepreneurs. (including Group Exercise)

Session III – Guidance on Business Opportunities Identification and Business Plan preparation.

Session IV – Case Study and Narration of experiences of an Entrepreneur

Registration Link (Free & No Fee): <https://forms.gle/wPyJGa9DULT62KxX6>

Joining Link: (Shall be Provided after registration)

*e-certificates will be provided to all the registered participants

Mail ID: dr.vy_john@cms.ac.in

For Queries Contact

Dr.V.Y.John Mobile: 8106036188

*e-certificates will be provided to all the registered participants

Contact



For Queries Contact

Dr.V.Y.John

Mobile: 8106036188