

FDP/MDP/Workshop/Club Activities/Chai peCharcha/Symposium/FEP and any other Training Programmes

3. Program Objectives:

PO1 - Apply knowledge of management theories and practices to solve business problems

PO2 - Develop analytical and critical thinking abilities for data-based decision making

PO3 - Understand, analyse and communicate global, economic, legal and ethical aspects of business

PO4 – Identify and apply trans-disciplinary tools and techniques for projects and solving problems

PO5- Lead oneself and others in the achievement of organizational goals and contribute effectively

to a team environment

4. Relevance to PO, Relevance to PEO and PSOs

PO	Program Objective (PO)
PO1	PO1 - Apply knowledge of management theories and practices to solve business problems
PO2	PO2 - Develop analytical and critical thinking abilities for data-based decision making
PO3	PO3 - Understand, analyse and communicate global, economic, legal and ethical aspects of business
PO4	PO4 – Identify and apply trans-disciplinary tools and techniques for projects and solving problems
PO5	PO5- Lead oneself and others in the achievement of organizational goals and contribute effectively to a team environment
PO6	PO6 - Inculcate entrepreneurial mind-set for sustainability
PO7	PO7 - Imbibe value-based leadership for Excellence
PSO	Program Specific Objective (PSO)
PSO1	Demonstrate effective response to industry challenges by applying managerial tools and techniques for a sustainable society
PSO2	Appraise the complex specificities of Indian Business to garner global reputation
PSO3	Develop a holistic thinking solopreneur for a self-sufficient society

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5. Activity Overview: (This information is important to prepare summary reports)

The Marketing area of CMS Business School Organised a Faculty Workshop on the Topic “References and Citations using Mendeley” by Dr.Raja Sankaran on 3rd Sep 2022 between 9 AM and 11.30 AM.

Dr.Raja Sankaran is an Associate Professor , Marketing at CMS Business School. He has over 30 years of industry experience and teaching experience. He has held management positions with multi-national companies in service delivery roles before moving to academics.

Dr .Raja Sankaran covered the following aspects: Importance of referencing,Why do we need a Reference Manager / RMS? ,APA referencing style,How to populate Mendeley Library?,How to insert citations and bibliography in Word?,Managing a Mendeley Library , How to add new reference styles?and Mendeley Cite / Reference Manager.

6. Guest/Speakers’ Profile:

Dr. Raja Sankaran (PhD IIM-Ranchi) is a Professor at CMS Business School, Jain, Bengaluru teaching Research Methodology and various subjects in Marketing Management. Earlier he was a Professor at ISME and Alliance University, Bengaluru .

He has over 30 years of industry experience and teaching experience. He has held management positions with multi-national companies in service delivery roles before moving to academics. In CSC, he was posted in the UK in the role of Account Lead and General Manager. He has implemented three six-sigma projects resulting in account savings and improved service delivery for National Grid, UK account. In NIIT, he has conducted 100+ corporate training in Enterprise Management at 30+ countries worldwide (USA, Asia Pacific, African countries), and was posted in Australia. He has also conducted trainings at Microsoft, Dallas (USA) and Seoul, South Korea.

Dr. Raja is a member of American Psychological Association (APA).

He has published research papers in ABDC journals, Marketing Intelligence & Planning, Emerald and Taylor & Francis journals. He has been awarded "Best Research Paper " for the research paper presented at Jannalal Bajaj Institute of Management Studies (JBIMS) International Research Conference, Mumbai.

Dr. Raja has conducted many Trainings & FDPs on various Research Topics.

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His research interests are in the area of mobile technology, Consumer Behavior, Service Marketing, Brand Equity, Qualitative Techniques (Means-End Chain, Laddering), Quantitative Techniques (Structural Equation Modeling), SLR, meta-analysis and Cryptocurrency.

7. Summary and Key Learnings of the session:

Dr .Raja Sankaran covered the following aspects: Importance of referencing,Why do we need a Reference Manager / RMS? ,APA referencing style,How to populate Mendeley Library?,How to insert citations and bibliography in Word?,Managing a Mendeley Library , How to add new reference styles?and Mendeley Cite / Reference Manager.

8. Participant details: Faculty members of CMS Business School.

9. Details of Winners (if applicable): -NA

10. Details of the judges (if applicable): -NA

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11. Attendance records:

03/09/2022 Mendelky Reference Tool Workshop

S.No.	Full Name	Signature	Corrected Name (if any) for Certificate
1	Dr. Anantha Subramanya Iyer K N		
2	GOVINDARAJ M		DR M. GOVINDARAJ
3	Hemant kumar S		DR. HEMANTH KUMAR S
4	DR. SAURABH SRIVASTAVA		✓
5	Kalavathy K S		Dr. Kalavathy. K S
6	Irum Khan		Dr. Irum Khan
7	Dr Anitha Nallasivam		Dr. ANITHA NALLASIVAM
8	Mahalakshmi S		Dr. Mahalakshmi S
9	Dr. Satish Kumar R		Dr. Satish Kumar R
10	Naveen Kumar V		-
11	Sharat Kumar		Dr. Sharat Kumar
12	Dr. Lubna Ambreen		
13	Dr. Vijayalakshmi P		Same
14	Dr. Syed Kazim		Same Name
15	Prithvi raj		
16	Dr. Saima Begum		
17	Krishna Koppa		
18	Rupesh Sinha		Dr. Rupesh Kumar Sinha
19	Dr Shakeela Banu C		Dr. Shakeela Banu
20	Shalini R		Dr. SHALINI-R
21	Dr. Geeti Sharma		Dr. Geeti Sharma
22	Sangeeta Devanathan		Same name.
23	Trupti Dandekar Humnekar		
24	Dr M H Sharieff		M. H. SHARIEFF
25	Dr. KUMAR MUKUL		
26	Dr. V. NARANESHA KUMAR		Dr. V. NARANESHA KUMAR
27	Dr. VINOTH KUMAR V		Dr. VINOTH KUMAR V

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12. Participants’ Feedback, Feedback Analysis, and Attainment Calculation:

Questions to Map Pos	List of Pos & PSDs	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Wt. Score				Max score	%age
The Workshop helped me to learn new / improve new skill and competency	PO1 PO7 PSO1PSO2PSO3	12	4	1	1	0	81				90	90%
The workshops objectives were clearly stated and achieved	PO1 PO3 PO4 PO5 PSO2PSO3	13	3	1	1	0	82				90	91%
The workshops content & coverage was relevant	PO1 PO3 PSO2PSO3	13	3	1	0	1	81				90	90%
The time was well managed during the workshops	PO1 PO3	9	6	1	2	0	76				90	84%
The facilitator of the workshop was knowledgeable & resourceful	PO1 PO3	15	2	0	0	1	84				90	93%

13. Proposals for the Event/Programme:

Respected Area Chair,

We propose to conduct a Faculty workshop on “References and Citations using Mendeley” on Saturday 3rd September 2022 for the Faculty of CMS Business School.

The Resource person for the session would be Dr. Raja Shekaran, Associate Professor ,Marketing Area, CMS Business School.

Request your approval for the same.

Thanks and Regards

Dr Kalavathy K S
Associate Professor
Marketing Area
CMS Business School

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14. Minutes of Meetings:

Meeting Title	Faculty Workshop	
Date of Meeting	August 22 nd 2022	
Meeting Venue	Room No 301	
Meeting Agenda	Faculty Development Program	
In Attendance	Name	Title/Department/Organization
1	Dr Sangeetha D	Area Chair – Marketing
2	Dr Sharat Kumar	Programme Coordinator
3	Dr Satish Kumar	Professor
4	Dr Anitha N	Professor
5	Dr Ananth Iyer	Assistant Professor
6	Dr Kalavathy K S	Associate Professor
7	Dr Saurabh Srivastav	Assistant Professor
Key Meeting Outcomes		
	<ul style="list-style-type: none"> To Conduct a Workshop on 3rd Sep 2022 on the Topic “References and Citations using Mendeley” by Dr.Raja Sankaran . 	
Action Plans, if any (along with the First Person Responsible)		
	<ul style="list-style-type: none"> Dr Kalavathy K S 	

15. Budget: -

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To,
 The Directors/ Dean for kind approval
Sub: Budget for “.....”

The **Cranium Committee** is organizing **Inter Collegiate Competition** on **20th July 2022**, in Seminar Hall, Faculty of Management Studies, JAIN (Deemed-to-be University), Bengaluru

The following are the requirements for the same:

Sl. No.	Details	Units	Amount (₹)
1	Designing and printing Invitation		
2	Designing and printing Thank You Cards for the Faculty		
3	Roses for all the faculty		
4	Refreshments		
		TOTAL	

Total in Words: Rupees

Director/Dean, kind approval is requested for conducting the ‘.....’, and incurring the expenses Only towards the same.

The Dean has recommended this proposal.

Kind Regards

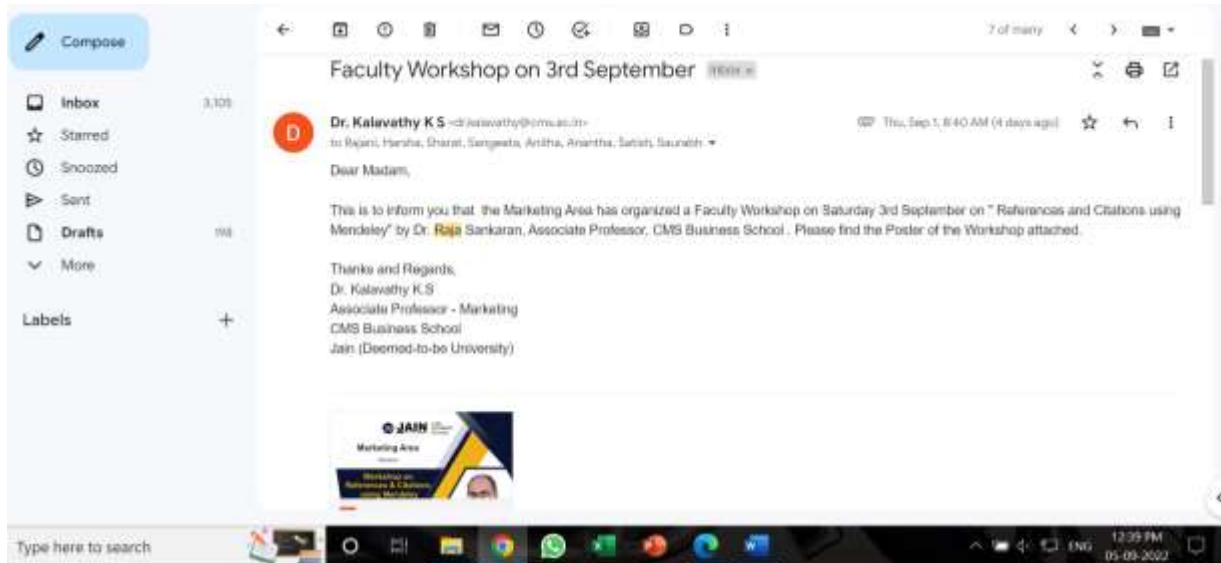
Student Council Committee
 Approval Authority
 Signature

Dean
 Approval Authority
 Signature

Director
 Approval Authority
 Signature

16. Trailing Emails/communications:

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16. Any other related details: -



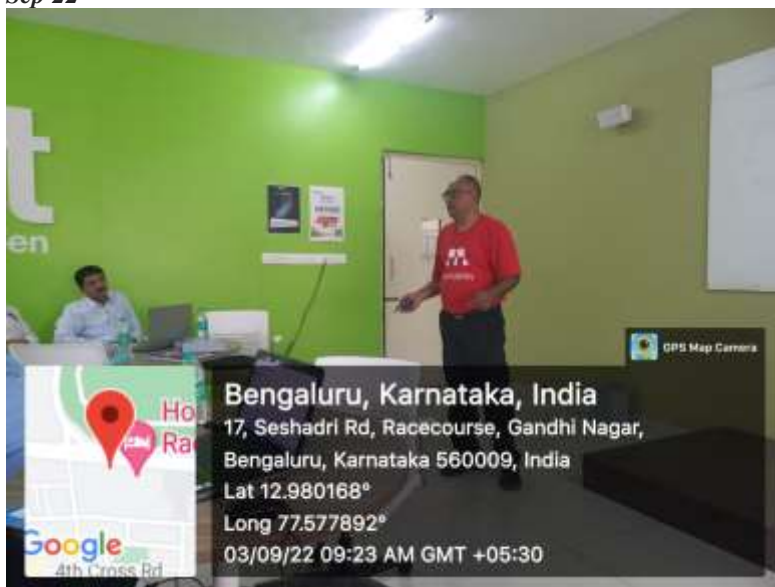
Mendeley
Workshop.pdf

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17. Pictures for the Event:



Faculty of CMS Business School participating in the Workshop on “References and Citations and Mendeley” on 3rd Sep 22



Dr Raja Sankaran, Associate Professor , CMS Business School conducting the Workshop on “References and Citations and Mendeley” on 3rd Aug 2055

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Dr Sangeetha Devanathan – Area Chair Marketing handing over the Memento to the Resource person Dr Raja Sankaran.