

Workshop on Case Methodology

CMS Business School organized a workshop on Case Methodology on January 22, 2018. Pioneered by Harvard Business School, the case method is a profound educational innovation that presents the greatest challenges confronting leading companies, nonprofits, and government organizations— The case study approach allows in-depth, multi-faceted explorations of complex issues in their real-life settings. The value of the case study approach is well recognized in the fields of business, law and policy, it has been defined as an empirical inquiry that examines a contemporary phenomenon within the context of its real life.

