



JAIN
DEEMED-TO-BE UNIVERSITY

SCHOOL OF
COMMERCE



SAMVIGYAN THE READERS' PARADISE

PRESENTS

REFLECTIONS – THE NEWSLETTER

LEADERSHIP
INSPIRE,
EMPOWER &
CREATE



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DECEMBER
Show Your Care

Leadership: Inspire, Empower & Create



In this age of transformation, the world requires a great leader who can guide the next generation in the correct direction. Leadership is the ability to influence people's behavior and motivate them to achieve a common objective. A true leader is someone who makes the right decision in difficult situations, encourages his followers in difficult times, and stands firm in the face of strong winds. Everywhere, from business to politics, a leader is required. He must have great communication skills in order to transmit his message to the public, he must be self-assured in order for people to believe him, and most importantly, he must be willing to take risks. A leader must be regarded as an inspirational figure by his followers, and in order to do so, he must be able to listen to his people rather

than imposing his thoughts or ideas on them. While formulating the desired goals, he must allow others to express their ideas and thoughts so that people feel deeply connected and not excluded. A leader in the organization should communicate with employees and ask them about their strengths, allowing them to contribute their best work. By acknowledging their strengths and potential contributions, he should empower others in the organization and empowering employees always creates a healthy and positive environment, which ultimately makes the organization more successful. A true leader does not only produce followers, rather, a true leader creates more leaders like him for future generations. The ability of employees to adapt to new things in a changing environment improves with the presence of such a leader in the business which ultimately strengthens the organization. The ideal leader is someone who delegates power and responsibility to other employees in the organization so that they can unleash their inner leader and accept responsibility for their decisions and actions.

- Sahariar Zaman



LEADING PEOPLE IN DIFFERENT INDUSTRIES

FINANCE



Vaibhav Shah
Chairman and MD at MNCL

“If you have done good deeds then the universe will reward you in one way or another.”

“If you have done good deeds then the universe will reward you in one way or another.”



Raman Chadha
Founder of Adreno Technologies India

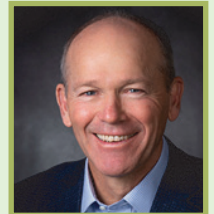


Apoorva Vora
Founder and CEO at Finolutions Wealthcare LLP

“Work and ability to execute my dreams always motivates me to do better with time.”

AEROSPACE

“You must achieve the confidence of knowing that you possess absolute, unbending, unimpeachable integrity.”



Dave Calhoun
President and CEO of Boeing



Guillaume Faury
CEO of Airbus

“It’s very important to have clarity on what you are.”

PHARMACEUTICALS

“I like to win without fighting but if I can’t, then I’m prepared to fight.”



Dileep Shanghavi
Founder of SUN Pharmaceutical Industries Ltd.



Glen Saldanha
Chairman and MD of Glenmark Pharmaceuticals Ltd.

“In the next five years, it will be imperative for the Indian generic industry to transition itself to a specialty, innovation player.”

Who Leads, Matters!

A team of donkeys led by a lion can defeat a team of lions led by a donkey.

- Socrates



No other phrase can highlight the significance of leadership better. But unfortunately, great leaders are always in short supply and there is dearth of leadership everywhere, in organisations, in countries and in societies at large.

But how does a donkey assume power over lions? Probably this could happen when merit and integrity take a backseat. A defective system with vested interests can catapult a donkey to power.

Now, can it be set right? Yes, but how? A simple roar from the lion is enough to send the donkey reeling. If you are a lion and if you ever find yourself bossed over by a donkey, wait! Take a minute and roar back; after all why should lions let a donkey lead them?

- Dr. M.Bina Celine Dorathy (Faculty)

Leadership- An Art of Understanding People

Leadership is an art which helps you to see through yourself. It starts with something as basic as taking up an initiative. Two years doing this, you'll have a wide range of networks, and see so many people from different cultures. You, of all will be witnessing growth in yourself every single day. The basic idea is to speak up and be able to manage people in your own way by putting yourselves in their shoes. It certainly isn't easy being responsible for all the people but it's also not very boring. A millennium could pass by and there still won't be enough time to work with everyone. Humans, of all living beings think very differently. It's hard to understand but still interesting. I spent years becoming a leader and now I know I can work or make people work together with just

words. This is the power of leadership. It upholds you no matter where you come from and provides you with all the reverence you deserve.



- Shreyas DM

TATAS

The Most Respected Business Leaders in India



It wouldn't be false if I say the name Tata has become synonymous with Trust. The credit definitely goes to their leadership style and their credibility to the employees and customers equally.

Jamsetji Tata was a visionary leader. He empowered the industrial revolution of India, not just with business ventures but also with employee welfare even before the creation of labour law. It is not astonishing that the Tata group has never faced a labour strike since 1929. His dream of steel city was an inspiration behind Jamshedpur. JRD Tata's leadership is very often termed magical especially when he inspired so many; his management style in Air India even got him the praise of the former Prime Minister Indira Gandhi. He nurtured Air India, from once cleaning the toilet to getting the best Bombay tailor to stitch the airline staff's uniform.

Ratan Tata is the latest in line of Tata's leadership and an inspiration for today's youth. A leader who turned around failures of Indica and Tetley tea into revamping JLR and making Tata tea world's second largest tea company, respectively.

There is a lot that goes behind being a successful leader and looks like Tata has hacked that formula.

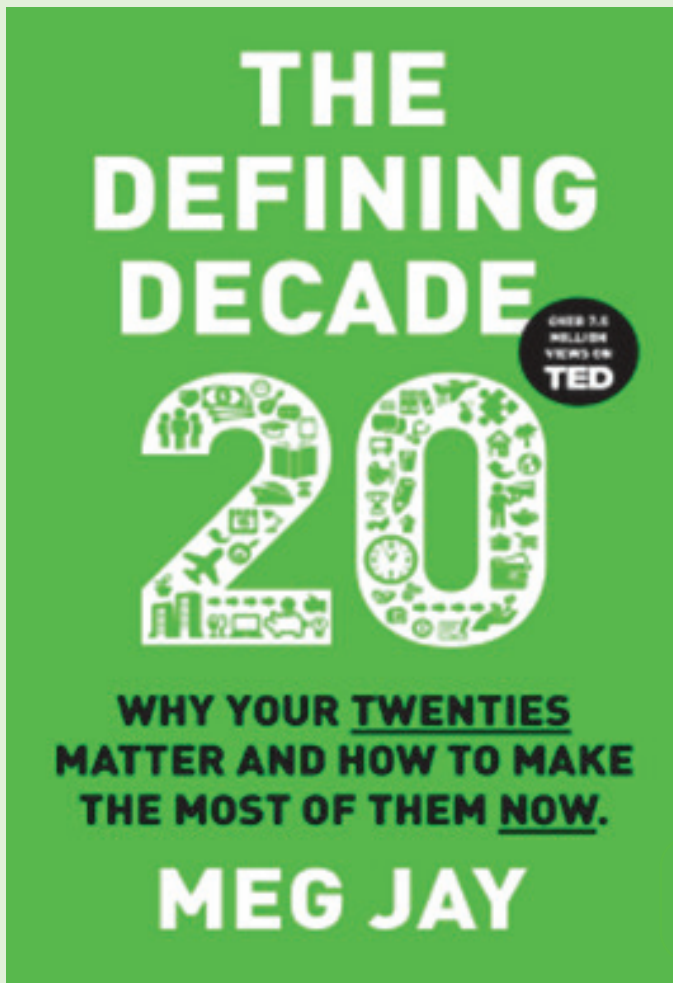
- Aashish Kumar (BMS-FS-F)

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Adding '/4' to the end of Facebook.com takes you to Mark Zuckerberg's page.

BOOK OF THE MONTH

Rather be Reading



“[Society] is structured to distract people from the decisions that have a huge impact on happiness in order to focus attention on the decisions that have a marginal impact on happiness.” - Meg Jay

The 'thirty-is-the-new-twenty' culture is directly confronted in this book. Meg Jay advocates for being purposeful about how we spend our twenties, based on research and her career experience as a clinical psychologist.

As college students entering our twenties, this book will be instrumental in shaping our 'defining decade' and subsequently, our lives. The book addresses and guides us on various aspects of our twenties: our identity, networks, career, relationships and the body.

- Sachin S. Shenoy (3-BHIFA-K)

Book name: The Defining Decade
Author: : Meg Jay

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Nokia was originally a wood-pulp mill in the city of Nokia in Finland.

DID YOU KNOW

STUDENTPRENEUR

CATCHING UP WITH...

SHREYA AJ

is a student entrepreneur who is doing her BCom Hons. at Jain University. She pursued her dream of becoming an entrepreneur by starting her own jewellery business earlier this year. Let's have a chat with her about her journey.

Did you have a good support system?

Yes, my parents were extremely supportive when I told them that I wanted to start my business. My father's face lit up with joy when I first told him that I wanted to start my business. He was extremely proud that I took up the initiative to work towards my passion. Whenever I feel demotivated, I think about how hardworking my father is and it gives me the motivation to keep going.

What are the misconceptions about student entrepreneurs?

That they can't balance both academics and their business and anything other than studies is often considered as a distraction. People believe that student entrepreneurs are bound to fail due to their lack of experience and credibility. They don't take them seriously and think of their passion for their business as a passing phase

What are the struggles you have faced as a student entrepreneur?

It was very difficult to divide time between the two. I would often overwork myself and have no time to myself. I would often struggle with prioritizing tasks. Time management was one of my major problems.



What advice would you give people who want to start their own business?

Focus on something you have a passion for, recognize your strengths and weaknesses, and it's important to understand your target customers and the existing market.

What inspired you to start your own business?

Financial independence is very important to me and what's a better way to attain that than having your own business.

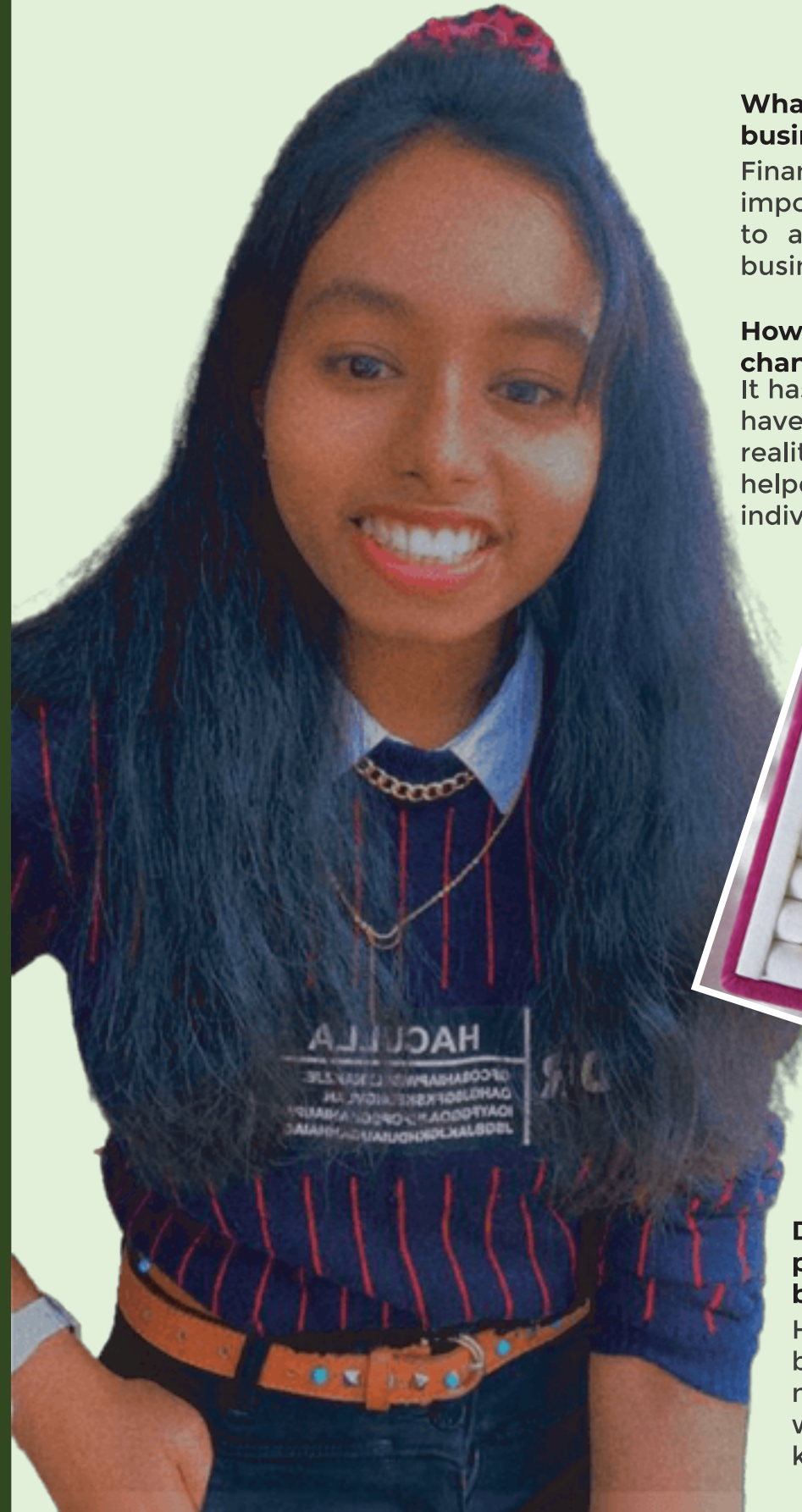
How has having your own business changed your life?

It has made me more independent and I have a better understanding of the realities of owning a business. It has helped me become a self-sufficient individual.



Do you have anything to say to the people who want to start their business but are hesitant?

Hesitation is natural, as starting a business is a big step which involves monetary investment. Research and a well-planned business structure is a key to overcome this hesitation.



If you had the chance to, what advice would you have given your younger self?

If I had the chance to talk to my younger self, I'd embrace her tight and tell her how proud I was.

I'd tell her that you are going to have few hiccups here and there but that's no reason to feel demotivated, it's just a part of the journey.

Just hang in there and everything will fall into place.

"Nothing worthwhile is ever achieved without great sacrifice"



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**The State Bank of India
has launched a video life
certificate service for pensioners**

CREATORS TEAM

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