

Program Outcomes (POs)

- Demonstrate the knowledge and skills in the field of Commerce and Business management, including accounting, auditing, finance, taxation and law that are relevant to employment as well as entrepreneurship.
- Employ functional/cross-functional knowledge and skills in new and concrete situations by engaging in project-based learning, on-the-job training and internships.
- Illustrate critical thinking skills to make data-driven business decisions and interpret stakeholder value.
- Articulate thoughts/ideas clearly, logically and effectively to lead/organize self and others in a cross-disciplinary environment.
- Recognize the need for lifelong learning and continuing professional development
- Demonstrate an Entrepreneurial mindset towards business opportunities
- Employ moral/ethical values in conducting one's life, use ethical practices in all work and play a constructive role as a responsible citizen in the society.
- Accomplish Globally-recognized professional qualifications and adapt to changing trades and demands of workplace through up-skilling/ re-skilling.

Program Specific Outcomes (PSO)

- Develop competence and confidence as management accounting professional who can guide and lead an organization to sustainable success.
- Accomplish globally-recognized professional qualifications not limited to US CMA (Certified Management Accountants) and UK CIMA (Chartered Institute of Management Accountants).
- Appraise strategic decision-making skills including crafting of strategies, managing risks and assessing organization's source of financial resources.
- Develop skills in relevant technology to manage organizational and individual performance.
- Develop/construct entrepreneurial skills which are the driving force of modern global economy and a primary source of job creation.
- Demonstrate the highest standards of ethical responsibility and integrity to maintain a good professional image.



2019-20 Batch

Semester	Course Code	Course Name	Course Outcomes (COs)
I	16BCC1C0 6	BUSINESS ECONOMICS	CO1: Describe the basic concepts of economics. CO2: Apply demand and supply principles, consumer behavior techniques and various forms of market structures. CO3: Analyze the essential economic theories and its implication and enable students to cast the flow of money in the economy through financial institutions and the capital market. CO4: Demonstrate the macro economic variables such as national income, output, savings and investment, employment and facilitate students' interpretation of government policies to overcome these economic problems. CO5: Describe the knowledge of international trade, exchange rates and role of international organization to facilitate such trade
I	16BC1H1C 03	Financial Accounting	CO1: Develop the ability to use fundamental accounting equation to analyse the effect of business transactions on an organisation's accounting records and financial statements. CO2: Ascertainment of purchase consideration and its discharge in case of conversion of partnership firm. CO3: Analyse the pros and cons of the hire purchase and instalment system and develop decision making skills during their purchase. CO4: Ability to maintain the Royalty Account in the books of Lessor and Lessee. CO5: Compute Fire Insurance claims under different circumstances.
I	16BC1H1C 05	Management Accounting	CO1: Understand the tools and techniques used in management accounting and also analyze and interpret the performance of the firm through preparation of comparative and common size statements and trend analyses. CO2: Evaluate the financial performance of an organisation using Ratio analysis. CO3: Assess the change in and movement of funds and cash in business through preparation of cash flow statements. CO4: Make use of cost, volume and profit analyses to make managerial decisions. CO5: Devise skills of the budgetary control system and enable learners to prepare budgets and also to enhance the reporting skills.



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I	16BC1H1C 04	ORGANIZATIONA L MANAGEMENT AND COMPLIANCES	C01: Enrich the knowledge of the purpose and types of business and how they interact with the key stakeholders and the external environment C02: Comprehend various business organisations, structure, functions and the role of corporate governance. C03: Identify the principles of authority and leadership and how teams and individuals are recruited, managed, motivated and developed. C04: Recognize the function of accountancy and audit in communicating, reporting and assuring financial information and in effective financial control and compliance. C05: Realise the importance of personal effectiveness as the basis for effective team and organisational behaviour. C06: Recognize all the aspects of business and finance should be conducted in a manner which complies with and is in the spirit of accepted professional ethics and professional values.
II	16BC1HC2 C03	Corporate and Business Law	CO1: Identify the essential elements of the legal system, including the main sources of law. CO2: Determine the nature, meaning, type of contracts and the impact of legislation upon contract law. CO3: Enumerate the legal framework of contracts relating to sale of goods. CO4: Examine the complexities involved in the process of attributing intellectual property rights. CO5: Demonstrate a critical understanding of the Cyber law with respect to Information Technology Act. CO6: Articulate the law in consumer protection Act and infer the basic procedures for handling consumer dispute and redressal agencies. CO7: Recognize the legal implications relating to insolvency law, Agency law, Partnerships and corporate fraudulent behaviour.
II	16BC1HC2 C04	Performance Management	CO1: Understand and apply specialist cost and management accounting techniques CO2: Understand and apply practically various decision making techniques in management CO3: Understand the need and importance of budgeting controls CO4: Quantify and analyze various advanced variances in material costs and sales prices CO5: Gain knowledge about various performance management and control systems



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II	16BC3HC2 C04	Introduction To Audit	CO1: Articulate the basics of Auditing. CO2: Recognize the role of a company auditor in detail. CO3: Describe the Internal control system in an organization. CO4: Demonstrate the company's audit process. CO5: Critically examine the qualities and professional matters of the auditor. CO6: Develop logical skills related to different types of audit reports prepared by the auditor.
II	16BC1HC2 C06	TAXATION	CO1: Illustrate various allowed, disallowed expenses and provisions to calculate taxable income from business and profession CO2: Summarize the scope of charges and explain different exemption under capital gains CO3: Examine different types of income under other source and their taxability, expenses ,deductibility and learn various direct taxes and their implication in practical situations. CO4: Explain the use of various deductions to reduce the taxable income and enable the student to research , analyze and specify income Tax information and issues. CO5: Determine practical aspect of tax planning as an important managerial decision making process and to apply critical thinking and problem solving skills to resolve income Tax issues
III	16BC1H3C 03	FINANCIAL MANAGEMENT	 CO1: Explain the fundamental financial concepts and apply the techniques of time value of money in investment decisions. CO2: Examine the impact of various sources of capital and leveraging principle on financial performance. CO3: Employ the Capital budgeting techniques in investment decisions. CO4: Highlight the impact of cost of capital on capital structure. CO5: Summarize the influence of various factors on dividend policy
III	16BC1H3C 01	FINANCIAL REPORTING	co1: Outline the conceptual and regulatory framework of Financial Reporting. co2: Preparation of Cash flow Statement and Statement of changes in Equity by application of relevant standards co3: Analyse and interpret financial statements of Specialized, Not for profit and Public sector entities. co4: Measuring financial performance through Earnings per share. co5: Construction of consolidated financial statements in accordance with IFRS



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III	16BCC2C0 5	FUNDAMENTALS OF MARKETING MANAGEMENT	CO1: Enumerate the basic concepts of marketing and marketing environment. CO2: Describe market research process and pursue STP process. CO3: Implement various product and pricing strategies in marketing CO4: Identify the elements of promotion mix and factors affecting choice of distribution. CO5: Outline and contrast the recent trends in marketing.



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III	19BCR3S0 63	BUSINESS ETHICS & NEGOTIATION SKILLS	cO1: Identify the basic elements of business ethics, personal ethics, and social ethics including their importance, scope, and types. Enumerate the Ethical theories and their various divisions involved in the departments of every business. CO2: Enhance awareness and critical self-examination of one's own values, and to appreciate the relevance of personal values in the business/workplace setting; Encourage reflection on the ethical dimension of your own decision-making in the workplace and other settings. CO3: Enumerate the basic principles of negotiation and the need to negotiate in a sustainable way. Determine the goal setting and identify the goals, options, and criteria of success in negotiation. CO4: Recognize the implications of BATNA (best alternative to a negotiated agreement) and ZOPA (zone of possible agreement) including their importance with some illustrations. CO5: Identify the negotiation process by different stages of negotiation. Recognize the various stages of effective negotiation and enumerate the types of trust by effective negotiation. CO6: Examine interest-based negotiations and position-based negotiation with respect to the Interests and Position involved in the Negotiation process. Develop a confident negotiating style to deflect "hardball" tactics. Examine the psychological principles to negotiate effectively. Enhance the negotiation skills by applying best practices in a real-world setting CO7: Determine the Negotiation style and strategies by using the different types of persuasion techniques. Demonstrate the negotiable instruments by analysing their impact in the business situations CO8: Examine the complexities involved in Impasse, by understanding the proven ways to break an Impasse. Encourage them to learn more negotiation strategies by bringing in different types of agreement to be reached during a negotiation process. CO9: Recognize the crisis of negotiation in International negotiation in which they have to learn more about cultural as well as cross-cultural negotiations.



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	19BC1H4C 01	AUDIT AND ASSURANCE	CO1: To introduce students to the concept of audit engagements and ACCA's code of Ethics and Conduct CO2: To acquaint students with the scope of internal audit and internal control systems CO3: To educate on the process and planning of an Audit and the associated Audit risk involved CO4: To describe the audit evidence commonly gathered by auditors to obtain an understanding of internal controls CO5: To familiarize students with different types of audit reports and CARO 2003 report
IV	19BC1H4C 02	STRATEGIC BUSINESS LEADERSHIP	co1: Endeavour excellent leadership and ethical skills to set the 'tone from the top' and promote a positive culture within the organisation, adopting a whole organisation perspective in managing performance and value creation. co2: Gauge the effectiveness of the governance and agency system of an organisation and recognize the responsibility of the board or other agents towards their stakeholders co3: Estimate the strategic position of the organisation against the external environment and the availability of internal resources, to identify feasible strategic options. co4: Examine the risk profile of the organisation and of any strategic options identified, within a culture of responsible risk management. co5: Select and apply appropriate information technologies and data analytics, to analyses factors affecting the organization's value chain to identify strategic opportunities and implement strategic options within a framework of robust IT security controls. co6: Assess management reporting and internal control and audit systems to ensure compliance and the achievement of organization's objectives and the safeguarding of Organizational assets co 7: Enable success through innovative thinking, applying best in class strategies and disruptive technologies in the management of change; initiating, leading and organizing projects, while effectively managing talent and other business resources.



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IV	19BC1H4C 03	PORTFOLIO MANAGEMENT	co1: Describe various investment alternatives and the various investment schemes. co2: Interpret the factors of Economic, Industry & Company Analysis co3: Distinguish the various technical tools & different forms of charts used for Technical Analysis co4: Examine the CAPM model & use different formulas to calculate return & risk. co5: Assess the portfolio management process & formulation of portfolio strategy.
IV	19MATH0G 6	QUANTITATIVE TECHNIQUES	CO1: Deduce a feasible decision from a given matrix data. CO2: Implement the concept of proportion to solve business problems CO3: Employ appropriate tools to solve commercial problems. CO4: Analyze the nature of a data set with appropriate descriptive statistical measures. CO5: Predict the value of a targeted variable using the technique of linear regression.
IV	19MEMVI0 VE2	ENVIRONMENTAL SCIENCE	CO1: Demonstrate the ability to apply the concept of Sustainability in daily walks of life. CO2: Ability to analyze the process and progress in various Ecosystems. CO3: Capacity to identify the issues associated with natural resources and provide solutions to overcome the same. CO4: Differentiate levels of Biodiversity and identify the ways to conserve the living organisms. CO5: Ability to determine various forms of pollution and recommended solid waste management techniques. CO6: Ability to implement various environmental laws applicable to fronts of Life. CO 7: Ability to demonstrate the application of disaster management techniques and Human communities.



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IV	19BCR4S0 64	Organisational dynamics	CO1:Demonstrate ability to apply leadership and change management principles CO2: Understand how to analyze and resolve conflicts through a systematic approach. CO3:Know how to lead, manage cross functional team and demonstrate knowledge in strengthening the organization, empowering individuals and promoting accountability and ownership principles CO4: Demonstrate the ability to employ analytical models and critical thinking to identify, evaluate, generate and select and prioritize appropriate alternatives to solve business problems. CO5: Demonstrate effective business communication skills through preparing written reports and professional correspondence develop oral presentation skills.
V	19BCCH5C	FINANCIAL	CO1: Estimate trends in performance for several
	01	STATEMENT ANALYSIS	measurement periods and to compare the performance of different companies during the same periods. CO2: Identify the accounting differences and adjust the financial statements accordingly to achieve comparability CO3: Dissect the effects of different accounting methods can have on financial statements and ratios. CO4: Measure the financial statements and notes to check whether the financial reporting quality of a company has been compromised. CO5: Ascertain a company's profitability, asset utilization, liquidity, and solvency using ratio analysis.
V	19BCCH5C 04	FUNDAMENTAL OF STRATEGY	co1. Classify the practical and integrative model of strategic management process that defines basic activities in strategic management co2. Check the competitive situation and strategic dilemma in dealing with dynamic global business environment in terms of rapidly changing market trends and technological advancement co3. Demonstrate the knowledge and abilities in formulating strategies and strategic plans co4. Assess challenges faced by managers in implementing and evaluating strategies based on the nature of business, industry, and cultural differences co5. Articulate the innovative approaches to solve the emerging strategic issues in the nonprofit organizations



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V	16BCF5D0 3	CORPORATE FINANCE	 CO1. Develop the knowledge of corporate finance and assess its importance in business decision making. CO2. Summarise the need for short term finance and outline different methods. CO3. Distinguish leasing and hire purchase and evaluate the options. CO4. Identify different types of mergers and acquisitions and value created by them in an enterprise. CO5. Examine and infer the approaches to corporate valuation
V	19BC1H5C 01	STRATEGIC BUSINESS REPORTING	CO1. Distinguish the various financial reporting framework CO2. Preparation of financial statements of groups of entities in accordance with relevant accounting standards CO3. Articulate the implications of changes in accounting regulation on financial reporting CO4. Enhance knowledge, skills and exercise professional judgement in the application CO5. Evaluation of financial reporting principles in a range of business contexts and situations.
V	19BC1H5C 03	ADVANCED AUDIT & ASSURANCE	CO1: Demonstrate research skills in finding and assimilating previous research. CO2: Demonstrate a solid understanding of contemporary research practices and problems in selected areas of auditing research. CO3: Examine a critical understanding of auditing research. CO4: Design an original research projecting auditing that reflects and understanding of the research process and contemporary research practices. CO5: Point out the current issues and developments relating to the provision of audit-related and assurance services.



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V	16BC1H5C 02	ADVANCED PERFORMANCE MANAGEMENT	CO1: Analyse an organization's performance management procedure that is in accordance with law and upholds organizational mission and strategy. CO2: Outline numerous organizational performance management programs and describe characteristics of efficient performance management structures. CO3. Advise on the performance related issues such as quality, flexibility, reliability of products or services and measure performance in the area of customer satisfaction. CO4: Utilize professional performance standards and performance indicators that reveal the employee's variety of responsibilities. CO5: Conclude how improved employee involvement can add to successful performance and train employees to recognize career paths and resources offered to maintain individual
V	19EXT0G7	RESEARCH METHODOLOGY	CO1: Associate the relevance of various research processes with the present business scenario. CO2: Identify relevant research problems pertaining to a broad discipline on the basis of review of literature. CO3. Employ a suitable research design for any given research problem. CO4. Efficiently collect and there by assess data with the use suitable quantitative tools to derive meaningful conclusion. CO5. Create a well documented research report.
V	19BCCH5C 01	FINANCIAL STATEMENT ANALYSIS	CO1: Estimate trends in performance for several measurement periods and to compare the performance of different companies during the same periods. CO2: Identify the accounting differences and adjust the financial statements accordingly to achieve comparability CO3: Dissect the effects of different accounting methods can have on financial statements and ratios. CO4: Measure the financial statements and notes to check whether the financial reporting quality of a company has been compromised. CO5: Ascertain a company's profitability, asset utilization, liquidity, and solvency using ratio analysis.



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V	16BC1H5C 02	ADVANCED PERFORMANCE MANAGEMENT	CO1: Analyse an organization's performance management procedure that is in accordance with law and upholds organizational mission and strategy. CO2: Outline management structures. CO3. Advise on the performance related issues such as quality, flexibility, reliability of products or services and measure performance in the area of customer satisfaction. CO4: Utilize professional performance standards and performance indicators that reveal the employee's variety of responsibilities. CO5: Conclude how improved employee involvement can add to successful performance and train employees to recognize career paths and resources offered to maintain individual development
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VI	19BC4H6C 02	FINANCIAL RISK MANAGEMENT	CO1. Develop an understanding and insights on Risk Management and its significance in the finance and investment industry. CO2. Learn about the different statistical tools such as Regression, Correlation, Hypothesis Testing, Forecasting, etc., significant in understanding risk and its application. CO3. Infer and identify the role of Financial Institutions, Markets and its Instruments. CO4. Interpretation of risk measurement and volatility, and types of risks. CO5. Identification of methods for Valuing fixed income securities and option modeling
VI	17BCSH6C 01	BUSINESS TAXATION	CO1. Procure the basic principles underlying the GST Act Compute the taxable income of an assessee. CO2. Appraise the assessment procedure and representation before appropriate authorities under the law. CO3. Distinguish the implications in computing tax liability of an individual. CO4. Determine the application of valuation with respect to customs duty. CO5.Explain the rules for adopting and changing an accounting period
VI	19BCCH6C O2	MERGES AND ACQUSITION	CO1. understand typical M&A transactions undertaken in equity capital markets CO2. understand the regulatory environment and its impact on the planning and execution of M&A transactions CO3. understand the operation of equity capital markets and the execution of Initial Public Offerings as special forms of M&A transactions CO4. undertake financial analysis for corporate valuation purposes within the context of acquiring or divesting assets and businesses CO5. appraise media reports of M&A transactions with a view to assessing strategy and tactics CO6. undertake complex negotiations within the context of executing M&A transactions CO 7. understand who are the key stakeholders involved in M&A transactions and how to develop strategies within the relevant regulatory environment that best address their interests.



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VI	19EXTR0G 5	MANGEMENT INFORMATION SYSTEM – ERP	CO1. Relate the basic concepts and technologies used in the field of management information systems; CO2. Compare the processes of developing and implementing information systems. CO3. Outline the role of the ethical, social, and security issues of information systems. CO4. Translate the role of information systems in organizations, the strategic management processes, with the implications for the management. CO5. Apply the understanding of how various information systems like DBMS work together to accomplish the information objectives of an organization.
VI	19BC1H6C 01	ADVANCED FINANCIAL MANAGEMENT	CO1. Critically interpret the nature and purpose of financial statements; CO2. Dissect the financial performance of an organisation using appropriate financial tools; CO3. Articulate various alternative sources of finance available to organisations; CO4. Determine capital investment opportunities by the application of relevant capital investment appraisal techniques CO5. Assess evaluate the value of financial decision-making techniques in the successful development of business strategy.
VI	19BCCH6C 03	INTERNATIONAL BUSINESS ENVIRONMENT AND CONCEPTS	CO1. Acquaint knowledge about legal structures and corporate governance procedures. CO2. Sketch and discuss the various performance management system. CO3. Examine the key economic measures in the emerging business environment. CO4. Report and recognise the information technology strategies in business environment. CO5. Characterize the role of network and business automation technologies