

Master of Science (Psychology)

Program Outcomes (POs)

- PO01 Knowledge about Science : Foster learning through accumulation of knowledge in Science : Using research-based knowledge and research methods to provide valid conclusions.
- PO02 Identification, Design/ Development of solutions to scientific problems : Apply knowledge of theories and practices of science to identify and solve problems related to science.
- PO03 Analytical & Critical thinking : Foster analytical and critical thinking abilities for data-based decision making.
- PO04 Ability to analyze the societal problems / issues : Ability to understand, analyze and communicate problems relevant to the society such as agriculture, food, health, environment, water and energy, which are related to science.
- PO05 Individual and Team Work : Ability to lead self and others in the achievement of organizational goals, contributing effectively to a team environment and to communicate scientific information to stakeholders, being able to comprehend and write reports, develop documentation, make presentation and to give and receive clear instructions.
- PO06 Usage of modern tools and techniques : Ability to adopt various tools for decision making and problem solving
- PO07 Value based Leadership : Ability to develop value based leadership.

Programme Specific Outcomes (PSOs)

- PSO 1: Enhanced capability to demonstrate a fundamental, systematic and symbiotic understanding of the academic as well as applicable skills and techniques of Psychology, its different learning areas, its specific procedural knowledge that creates different types of skilled professionals, alongwith awareness of the current emerging developments in the field of Psychology.
- PSO 2: Demonstrate the ability to use psychological skills such as assessment and identifying and applying appropriate psychological principles and methodologies to assess mental health in a wide range of settings like clinical setup, schools, hospitals, workplace etc.
- PSO 3: Plan and execute psychology-related experiments or investigations, analyse and interpret data/information collected using appropriate statistical methods and report accurately the findings of the experiment/investigations while relating the conclusions/findings to relevant theories of Psychology.
- PSO 4: Demonstrate relevant generic skills and global competencies such as problem solving skills that are required to solve different types of psychology-related problems; investigative skills, including skills of independent investigation of psychology-related issues and problems; communication skills involving the ability to listen carefully, to read texts and research papers analytically and to present complex information in a concise manner to different groups/audiences; analytical skills involving paying attention to detail and ability to construct logical arguments using correct technical language related to psychology.

Course Outcomes (COs)

2019-20 Batch

Semester	Course Code	Course Name	Course Outcomes (COs)
I	18MSPY1H01	COGNITIVE PROCESSES	<p>CO1: To apply the understanding of psychological processes in understanding mental activities.</p> <p>CO2: Help them analyze different cognitive processes in relating with activities of daily living.</p> <p>CO3: Demonstrate psychological efficiency to understand the differences in cognitive processes specifically with regard to the models.</p> <p>CO4: Enabling different cognitive processes by devising a specific cognitive task with the help of computational modelling to measure respective mental processes.</p> <p>CO5: Understand the mind-body relation by correlating the underlying constructs of neurosciences with mental processes.</p>
	18MSPY1H02	BIOLOGICAL PROCESSES – I	<p>CO1: Study the brain-behaviour relationships, behaviour genetics and biological foundations in psychological processes.</p> <p>CO2: Analyse different methods of study and research techniques.</p> <p>CO3: Evaluate Brain areas and psychological correlates through case examples.</p> <p>CO4: Integrating the personality and its approaches in Sports and analysing psychological measures in selecting athletes.</p> <p>CO5: Evaluate the differences between nervous system: central and autonomic nervous systems and its functions.</p>

Semester	Course Code	Course Name	Course Outcomes (COs)
	18MCPY1H03	PSYCHOMETRY AND RESEARCH METHODS	<p>CO1: To be able to remember the formula for basic calculation procedures of elementary statistical tools and be able to learn the different research designs, sampling methods and steps of tool development.</p> <p>CO2: To be able to understand the relevance of scientific research in psychology and the various ethical guidelines of conducting research.</p> <p>CO3: To be able to apply the knowledge of test construction in terms of not just being able to develop psychological tools but also discriminate the nuances of the strengths and weakness of the tools used in psychological research.</p> <p>CO4: To be able to analyze the differences, strengths, and weakness of different sampling methods employed in psychological research and discriminate its relevant use in different contexts.</p> <p>CO5: To be able to evaluate the need of different types and subtypes of quantitative and qualitative research designs and be able to identify the type of research design used in published research studies.</p> <p>CO6: To be able to create a sample research outline with an emphasis on the pragmatics of psychological research and be able to construct a hypothetical psychological tool with sound psychometric properties.</p>
	18MSPY1H04	THEORIES OF PERSONALITY	<p>CO1: Establish the fundamental knowledge of the basic principles in the field of personality development.</p> <p>CO2: Analyze and develop theoretical framework in the context of personality development and applying them in community across Indian context and diverse research culture.</p> <p>CO3: Evaluate the significance of certain theories of personalities and applying them in understanding certain behavioral domains.</p> <p>CO4: Understanding theoretical overview and applying the context in counselling practice.</p> <p>CO5: Remember the theoretical frameworks and models and imply themselves in independent and lifelong learning.</p>

Semester	Course Code	Course Name	Course Outcomes (COs)
	18MSPYH105	HEALTH PSYCHOLOGY	<p>CO1: Describe the scientific field of Health Psychology through contributions of World Health Organization in promoting health issues and management of diseases through interplay of psychological, biological, behavioral, and social factors.</p> <p>CO2: Analyze differences, deviances and role of knowledge in health care, the role of health professionals with relevance to patient's stress and coping to offer humane care.</p> <p>CO3: Equipping the students with necessary skills and techniques to apply in health domain in a wide range of settings like clinical setup, schools, hospitals, workplace etc.</p> <p>CO4: To infuse rights-based approach for initiation, promotion, and management of lifestyle illness for optimizing well-being.</p> <p>CO5: Appreciate the fundamental and more recent contributions in research to this science at national level.</p>
	18MSPY1H31L	EXPERIMENTS ON PERCEPTION AND PSYCHOPHYSICS (Practical)	<p>CO1: Illustrate the phi p Constancy Phenomenon – size / shape/ color, Depth perception, Phi Phenomenon, Visual perception test, Apparent Motion and so on.</p> <p>CO2: Examine and conduct experiments Weber's law-method of constant stimuli, Absolute limen for sensory stimuli and Signal Detection.</p> <p>CO3: Demonstrate and interpret the effect of unfilled and filled intervals on time perception.</p>
	18MSPY1H05	EXPERIMENTS IN THINKING (Practical)	<p>CO1: Illustrate the Categorization, effect of set on problem solving – formation of set; shift of set, tower of Hanoi – problem solving, Mazes, Cognitive style – Embedded Figures Test.</p> <p>CO2: Examine and conduct experiments Creativity- verbal or non-verbal, Crypt arithmetic, Decision making and Wisconsin Card Sorting Test.</p> <p>CO3: Demonstrate and interpret the lateral Thinking exercise, brainstorming, Convergent and Divergent thinking exercise and puzzles to demonstrate use of heuristics and algorithm.</p>

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II	18MSPY2H12	<u>ELECTIVES-I</u> POSITIVE PSYCHOLOGY OR	<p>CO1: Demonstrate the fundamental knowledge of the basic principles in positive directions of diagnosis and interventions by applying certain theoretical approaches such as emotion focused approaches, cognitive focused approaches and interpersonal and social approaches at the leading edge of scientific developments.</p> <p>CO2: Examine and develop a research culture and implementation of the theoretical policies in the field of positive psychology to tackle the burning issues like ageing, physical disability at global level and enhance the subjective wellbeing.</p> <p>CO3: Assess the significance of compassion, empathy, altruism, love, forgiveness, gratitude, kindness, development of moral motivation and developing personal strengths like perseverance, building negotiation and communication skills as a team member or team leader.</p> <p>CO4: Outline and segregate the areas of spirituality/religiousness, faith, purpose from cross cultural perspectives and diverse native / folklore intelligence of the world.</p> <p>CO5: Recognize and remember the need for positive approach and have the preparation and ability to engage in independent and lifelong learning. Also introducing professional ethics and codes of professional practices and promote self and lifelong learning in the concerned field.</p>
	18MSPY2H13	HOLISTIC AND ALTERNATIVE HEALING TECHNIQUES	<p>CO1: Describe the mind-body connections, alternative techniques through indigenous approaches for physical and mental health.</p> <p>CO2: Examine and develop a research culture and implementation of the theoretical policies in the field of Indigenous psychology and therapeutic healing techniques.</p> <p>CO3: Assess the significance of tridoshas, Koshas, reiki, acupuncture, chakras and so on.</p> <p>CO4: Synthesize the areas of Ayurveda, yoga, unani, siddhi, reiki and so on in mental and physical ailments like depression, anxiety, diabetes, asthma, heart disease, and so on.</p> <p>CO5: Compare and contrast alternative therapeutic techniques.</p>

Semester	Course Code	Course Name	Course Outcomes (COs)
	18MSPY2H02	SOCIAL & GROUP PROCESSES	<p>CO1: Describe and discuss the social processes & group influence.</p> <p>CO2: Analyze the case studies and current research.</p> <p>CO3: Apply the knowledge and skills to day-to-day problems.</p> <p>CO4: Explore group dynamics and leadership styles</p> <p>CO5: Applying knowledge in day-to-day life and learning through case studies</p> <p>CO6: Explore and investigate current research areas in social psychology</p>
	18MSPY2H03	Biological Processes II	<p>CO1: Explain biological approaches to understand the mechanisms of brain functions and disease developments with case studies related to the cognitive function of learning and memory.</p> <p>CO2: Assess the nature of thinking and problem solving, and the brain correlates related with this cognitive of executive functioning utilizing computational modelling method.</p> <p>CO3: Examine the characteristics and experiences of specified emotional disorders, to specify brain pathways in understanding emotions in the perception and processing of different human emotions.</p> <p>CO4: Discuss the neurobiological approaches to influence personality and behaviors and describe brain systems mediating personality behaviors and consciousness.</p> <p>CO5: Differentiate neurocognitive aspects of psychotic and neurotic disorders and analyze different neurodegenerative disorders.</p> <p>CO 6: Design the neurobiological aspects of a behavior with respect to different cognitive tasks in order to understand the functioning of brain.</p>

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	18MSPY2H04	EXPERIMENTAL DESIGNS AND PSYCHOLOGICAL STATISTICS	<p>CO1: Understand and remember the formula for basic calculation procedures of elementary statistical tools and be able to learn the different research designs, sampling methods and steps of tool development.</p> <p>CO2: Apply the knowledge of test construction in terms of not just being able to develop psychological tools but also discriminate the nuances of the strengths and weakness of the tools used in psychological research.</p> <p>CO3: Analyze the differences, strengths, and weakness of different sampling methods employed in psychological research and discriminate its relevant use in different contexts.</p> <p>CO4: Evaluate the need of different types and subtypes of quantitative and qualitative research designs and be able to identify the type of research design used in published research studies.</p> <p>CO5: Create a sample research outline with an emphasis on the pragmatics of psychological research and be able to construct a hypothetical psychological tool with a problem.</p>
	18MSPY2H05	THEORIES OF LEARNING	<p>CO1: Understand, discuss and explain the various theories of learning</p> <p>CO2: To demonstrate application of various learning theories using appropriate case studies.</p> <p>CO3: Compare, contrast and criticize theories of learning</p> <p>CO4: To support real life situations based on theories of learning.</p> <p>CO5: To develop new areas of research in the field of learning.</p>

Semester	Course Code	Course Name	Course Outcomes (COs)
	18MSPY2H06	INTRODUCTION TO SPORTS PSYCHOLOGY	<p>CO1: Define the nature and history of Sports Psychology, Explain the role of Sports Psychologists and also describe the need and scope of Sports psychology in relation to India</p> <p>CO2: Analyze different theories of Motivation, also classify between Achievement Motivation and Competitiveness and get to know the integration of Achievement motivation and competitiveness into the athletes.</p> <p>CO3: Evaluate arousal levels and learn to apply them in Sports setting. Asses the sources of stress and anxiety, arousal and anxiety in Performance.</p> <p>CO4: Integrating the personality and its approaches in Sports and analyzing psychological measures in selecting athletes.</p> <p>CO5: Evaluate the differences between Competition and co-operation which will also help us in finding the ways to balance the Competitive and Co-Operative efforts in Sports.</p>
	18MSPY2H51L	EXPERIMENTS IN COGNITION -MEMORY AND LEARNING	<p>CO1: Illustrate the Serial position curve, Levels of processing, Semantic memory, effect of schema on memory & Priming.</p> <p>CO2: Examine and conduct experiments, Schedules of reinforcement, Paired Associate learning using Peterson's learning apparatus, Yerkes Multiple Choice and Insightful learning.</p> <p>CO3: Demonstrate and interpret the assessment of Learning Styles and identification of conjunctive and disjunctive concepts.</p>

Semester	Course Code	Course Name	Course Outcomes (COs)
	18MSBT3H02	ELECTIVES: CORPORATE TRAINING AND DEVELOPMENT Or	<p>CO1: Describe and Discuss :Corporate psychology and Interpersonal behaviors in Corporate Psychology and its challenges</p> <p>CO2: Examine LEADERSHIP, compare and contrast leadership styles, theories of leadership and empowerment</p> <p>CO3: Remember and understand concepts Organizational change and development and examine different intervention strategies</p> <p>CO4: Assess and classify: Types of stress, methods of counseling (Directive and non-directive counseling)</p> <p>CO5: Compare, contrast and analyze the impact of different forces of change and generate solutions for call centers and developments in those centers.</p>
	18MSBT3H03	COMMUNITY MENTAL HEALTH Or	<p>CO1: Develop a critical understanding about Global Mental Health and the global hegemonic bio psychiatric discourses in mental health and the need to re-balance the skewness.</p> <p>CO2: Help them analyze differences, deviances and role of knowledge in health care and using alternative paradigms in psychology to understand suffering and devise solutions locally.</p> <p>CO3: Develop community mental health programs for prevention and management of mental health issues in India.</p> <p>CO4: Integrating critical thinking around popular mental health discourses.</p> <p>CO5: Appreciate the fundamental and more recent contributions in research to this science at national level.</p>
	18MSBT3H04	FAMILY & MARITAL COUNSELLING	<p>CO1: Understanding the etiologies behind divorces or conflict in families.</p> <p>CO2: Analyze real time family cases in different cultures, regions, working professionals by keeping the anonymity intact. Revise the norms for family counselling governed under Central Social Welfare Board.</p> <p>CO3: Develop procedures to make awareness about psychological constraints in family which manages psychopathology and further the family system.</p> <p>CO4: Demonstrate the knowledge of psychological functioning in understanding family life cycle.</p> <p>CO5: Evaluate the family therapies in resolving different psychological issues pertaining to the area of marital discord and conflicts in families.</p>

Semester	Course Code	Course Name	Course Outcomes (COs)
	18MCOF3006	BUSINESS ENTREPRENEURSHIP	<p>CO1: Understanding the necessary knowledge and skills required for organizing and carrying out entrepreneurial activities.</p> <p>CO2: Develop the ability of analyzing various aspects of entrepreneurship.</p> <p>CO3: Develop procedures to make awareness about failures through preventive measures and contribute to their entrepreneurial and managerial potentials.</p> <p>CO4: Demonstrate the knowledge of pitfalls and role of Central Government and State Government in promoting Entrepreneurship through case studies.</p> <p>CO5: Evaluate the Business Planning Process, Identifying problems and opportunities and case studies of Successful women Entrepreneurial Ventures.</p>
	18MAHS3001	PHILOSOPHY AND PUBLIC POLICY OF SCIENCE	<p>CO1: Understand the history and growth of Science and Technology Policy.</p> <p>CO2: Distinguish and analyze the policy of different Science and technology cultures through case studies.</p> <p>CO3: Evaluate the evolutionary Phases of Science and Technology Policy.</p> <p>CO4: Discuss the underlying philosophical underpinning of the policy towards science and Technology.</p>
	18MSPY3H01	CHILD PSYCHOLOGY	<p>CO1: Understand the stages of child development and the biological, cognitive, social and personality development in a child.</p> <p>CO2: Apply the biological, cognitive, personality and social foundations to child development</p> <p>CO3: Analyze the case studies and research studies</p> <p>CO4: Evaluate the biological, cognitive, personality and social foundations of child development across different stages (infancy to adolescence).</p> <p>CO5: Formulate the different aspects of child development in different contexts such as family, school & Peers.</p>

Semester	Course Code	Course Name	Course Outcomes (COs)
	18MSPY3S51	ORGANIZATIONAL BEHAVIOUR	<p>CO1: Demonstrate knowledge and understanding of basic techniques involved in theoretical framework and approaches in OB and assessment techniques used in OB.</p> <p>CO2: Examine different role of social media in organizational communication, managing cultural diversity within organizations and interpreting motivational needs.</p> <p>CO3: Select a specific method and propose motivational applications in case studies.</p> <p>CO4: Develop and organize modern approaches to positive psychology approach to OB.</p>
	18MSPY3S52	PSYCHOLOGY OF HUMAN RESOURCES	<p>CO1: Describe and Discuss scope of Human Resources management and its challenges</p> <p>CO2: Examine Job Description, compare and contrast Job description and job specification, analyze various methods of Manpower planning</p> <p>CO3: Discuss difference between Wage and Salary ,classify various costing methods, apply and implement various laws</p> <p>CO4: Interpret and apply appropriate tools & techniques for PMS</p> <p>CO5: Understand and discuss the impact of different acts of Industrial disputes, TU Act and collective Bargaining</p>
	18MSPY3S51L	ASSESSMENT OF INTELLIGENCE AND APTITUDE	<p>CO1: Illustrate the Cattell's Culture Fair Test, Tweezer and finger dexterity, SVIB, DBDA, etc.</p> <p>CO2: Examine and conduct WAIS/ WAPIS.</p> <p>CO3: Demonstrate and interpret the General mental Ability Test or Minnesota paper form boards.</p>
	18MSPY3S52L	ORGANIZATIONAL AND MANAGEMENT RELATED EXERCISES (Practical)	<p>CO1: Illustrate Job Involvement Scale, Occupational self-Efficacy Scale, Employees Mental Health Inventory.</p> <p>CO2: Examine and conduct Win as much as you can (co-operative vs. competitive behavior), Fish-bowl, Johari Window, etc.</p> <p>CO3: Demonstrate and interpret assertiveness, Stress management, Time management and Conflict resolution.</p>

Semester	Course Code	Course Name	Course Outcomes (COs)
III	18MSPY3S61	PSYCHOPATHOLOGY I	<p>CO1: Discuss the concepts of normality and abnormality.</p> <p>CO2: Describe the concepts, diagnosis, psychological theories, impact and models for the field of psychopathology.</p> <p>CO3: Assess the relationship between etiology (in terms of biological, cognitive and/or sociocultural factors), symptoms, comorbidity, differential diagnosis, prevalence, differential diagnosis and therapeutic approach in relation to one disorder.</p> <p>CO4: Discuss and differentiate the diagnostic criteria and symptom characteristics for the DSM-5 of different psychological disorders.</p> <p>CO5: Illustrate with research methods and ethical considerations in diagnosis which is appropriate for the study of abnormal psychology.</p> <p>CO6: Demonstrate case studies of individuals with different psychological problem and evaluate the current approaches to treatment in managing psychological problems.</p> <p>CO7: Propose a strategy to manage stigma and discrimination that can affect individuals with psychotic disorders which help to evaluate current society's assumptions/stereotypes about mental disorders.</p>
	18MSPY3S62	PSYCHOLOGICAL ASSESSMENT I	<p>CO1: To be able to remember the nuances of psychological assessment tools, methodological procedures of tests.</p> <p>CO2: Understanding the student with techniques used in collecting information about client and some of the tests available.</p> <p>CO3: To be able to apply the implicit skill of identifying the right tool and deciding on the right assessment protocol for the right area learnt during the course.</p> <p>CO4: Ability to analyze the different etiological factors towards the developed/developing pathology – to arrive at the right diagnosis – using the right assessment tools.</p> <p>CO5: To be able to evaluate the different competencies and ethical practices in assessment</p> <p>CO6: To be able to create the right protocol of assessment synthesizing the elaborate methods/ varieties of data collected.</p>

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	18MSPY3S62L	SCREENING AND TEST ADMINISTRATION FOR CHILDREN (Practical)	<p>CO1: Illustrate the Seguin Form Board, CAT, NIMHANS index for SLD, Raven's Controlled Projective test.</p> <p>CO2: Examine and conduct WISC.</p> <p>CO3: Demonstrate and interpret the Draw A Man test, Vineland Social maturity scale, Computer assisted administration and interpretation of tests.</p>
	18MSPY3S71	INTRODUCTION TO COUNSELLING	<p>CO 1: Understand the approaches in Counselling, Scope of counselling and other related fields.</p> <p>CO2: Evaluate the counselling in the Indian scenario and use of psychological tests in Counselling setting in schools, hospitals, workplace and rehabilitation settings.</p> <p>CO3: Demonstrate the counseling skills techniques on case studies.</p> <p>CO4: Synthesize the theoretical models in Counselling and present the same in class.</p> <p>CO5: Determine the administration of Non psychological test and critically analyze them in Counselling setting.</p>
	18MSPY3S72	BEHAVIOUR DYSFUNCTION	<p>CO1: To understand the concepts of mental health and illness. Models for understanding psychopathology, causes, symptoms and types of different pathologies, classification of mental disorders</p> <p>CO2: Interpret and apply theoretical approaches to therapeutic treatment measures.</p> <p>CO3: Differentiating comparing and contrasting between the different psychopathological models for diagnosis and therapeutic approaches for neurotic and psychotic disorders.</p> <p>CO4: Design and propose diagnostic criteria and therapeutic interventions for various case studies</p> <p>CO5: Defend the therapeutic intervention proposed for different case studies.</p>
	18MSPY3S71L	ASSESSMENT OF COGNITION AND INTERVENTION	<p>CO1: Illustrate the Knox Cube Imitation Test, Wechsler Memory Scale III, Advanced Progressive Matrices, Case History and Mental Status Examination</p> <p>CO2: Examine and conduct WAIS/ WAPIS/ NIMHANS battery.</p> <p>CO3: Demonstrate and interpret the Bhatia's Performance test of intelligence and PGI Memory Scale.</p>

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	18MSPY3S72L	COUNSELLING SKILLS TRAINING AND FIELD WORK (Practical)	<p>CO1: Developing Generic Skills, client relationship, Monitoring intentions/ covert behavior. Verbatim recordings.</p> <p>CO2: Developing Micro-and Macro-Skills, Self-disclosure, Confrontation, etc.</p> <p>CO3: Demonstrate and interpret the Skills Integrated 'Intentional Counselling Interview'.</p>
IV	18MSPY4H11	CORPORATE PSYCHOLOGY	<p>CO1: Describe and Discuss :Corporate psychology and Interpersonal behaviors in Corporate Psychology and its challenges</p> <p>CO2: Examine LEADERSHIP, compare and contrast leadership styles, theories of leadership and empowerment</p> <p>CO3: Remember and understand concepts Organizational change and development and examine different intervention strategies.</p> <p>CO4: Assess and classify: Types of stress, methods of counseling (Directive and non-directive counseling)</p> <p>CO5: Describe and discuss the impact of different forces of change and generate solutions for call centers and developments in those centers.</p>

Semester	Course Code	Course Name	Course Outcomes (COs)
	18MSPY4H21	PSYCHOPATHOLOGY – II	<p>CO1: Discuss the advanced concepts of normality and abnormality, psychological theories, impact and models for the field of psychopathology.</p> <p>CO2: Demonstrate the ability to use psychological skills such as assessment and identifying and applying appropriate psychological principles and methodologies to assess mental health in a wide range of settings like clinical setup, schools, hospitals, workplace etc.</p> <p>CO3: Analyze differences, deviances and extreme states of mind from multiple perspectives to offer humane care</p> <p>CO4: Discuss and differentiate the diagnostic criteria and symptom characteristics for the DSM-5 of different psychological disorders in detail.</p> <p>CO5: Illustrate with research methods and ethical considerations in diagnosis which is appropriate for the study of psychopathology.</p> <p>CO 6: Demonstrate case studies of individuals with different psychological issues with comorbidity and evaluate the current approaches to treatment in managing psychological problems.</p> <p>CO 7: Propose a case formulation to manage stigma and discrimination that can affect individuals with psychotic disorders and evaluate current society's assumptions/stereotypes about mental disorders.</p>
	18MSPY4H31	INTRODUCTION TO CLASSICAL PSYCHOTHERAPIES	<p>CO1: Understand the classical theoretical approaches and goals of therapy available in the realm of Psychotherapy</p> <p>CO2: Employ and demonstrate the various therapeutic approaches based on the different psychological modules</p> <p>CO3: Discuss and critically analyze the theories and examine the therapeutic techniques.</p> <p>CO4: Evaluate the appropriate therapeutic techniques for the live case studies.</p> <p>CO5: Recommend the different types of therapies for the case studies provided</p>

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	18MSPY4H12	CONSUMER PSYCHOLOGY	<p>CO1: Describe the process of Consumer Decision Making and discuss the relevance of social factors in Consumer Behavior.</p> <p>CO2: Analyze the need for different Segments in different types of marketing campaigns and evaluate the need for consumer research</p> <p>CO3: Design marketing and advertising campaigns based on evaluation of consumers across different objectives</p> <p>CO4: Apply various methods of research in understanding consumers, learn more about each segment of consumers and design the most appropriate techniques to attract consumers</p> <p>CO5: Understand why certain marketing techniques failures are and how to correct them, improve customer retention and increase customer value.</p>
	18MSPY4H22	PSYCHOLOGICAL ASSESSMENTS – II	<p>CO1: To be able to remember the nuances of psychological assessment tools, methodological procedures of tests.</p> <p>CO2: Understanding the need for assessment and the subtle differences between assessment techniques developed on various aspects of human functioning.</p> <p>CO3: To be able to apply the implicit skill of identifying the right tool and deciding on the right assessment protocol for the right area learnt during the course.</p> <p>CO4: Ability to analyze the different etiological factors towards the developed/developing pathology – to arrive at the right diagnosis – using the right assessment tools.</p> <p>CO5: To be able to evaluate the different competencies and limitations of the myriad assessment instruments used in psychological assessment and being mindful of their use.</p> <p>CO 6: To be able to create the right protocol of assessment synthesizing the elaborate methods/ varieties of data collected.</p>

Semester	Course Code	Course Name	Course Outcomes (COs)
	18MSPY4H32	INTRODUCTION TO CONTEMPORARY PSYCHOTHERAPIES	<p>CO1: Establish the fundamental knowledge of the basic principles in the field contemporary psychotherapy by applying certain theoretical approaches such as art therapy, play therapy etc. at the leading edge of scientific developments.</p> <p>CO2: Analyze and develop theoretical framework in family systems and community across Indian context and diverse research culture.</p> <p>CO3: Evaluate the significance of certain psychotherapeutic techniques in the process of healing.</p> <p>CO4: Understanding theoretical overview and the benefits of the different types of psychotherapy.</p> <p>CO5: Remember the theoretical frameworks and models and imply themselves in independent and lifelong learning.</p>
	18MSPY4H13	MARKETING AND ADVERTIZING PSYCHOLOGY	<p>CO1: Define the scope and process of marketing, understanding customers, marketing environment</p> <p>CO2: Analyze, interpret market research, evaluate how to enter new markets, apply for various stages of Product life cycle</p> <p>CO3: Classify market segmentation, targeting and positioning, choose methods to do sales promotion and personal selling</p> <p>CO4: Types of advertising, media planning and buying, evaluation of advertising</p> <p>CO5: Discuss and explain the art and science of advertising and various methods and technologies used for advertising (indoor and outdoor shooting)</p>
	18MSPY4H23	PSYCHOLOGICAL INTERVENTIONS	<p>CO1: Understand the process of psychotherapy and various psychotherapeutic approaches.</p> <p>CO2: Apply the psychotherapeutic techniques in role-plays and demonstrations.</p> <p>CO3: Highlight the various psychotherapeutic methods and techniques to clinical disorders / problems.</p> <p>CO4: Analyze the case studies and applying the techniques.</p> <p>CO5: Evaluate research studies on psychotherapy, applications and techniques and the efficacy of the techniques to clinical problems.</p> <p>CO5: Develop a therapeutic method / technique as applicable to the clinical cases.</p>

Semester	Course Code	Course Name	Course Outcomes (COs)
	18MSPY4H33	AREAS OF COUNSELLING	<p>CO1: To understand the concepts of trauma, rehabilitation, addiction, health and workplace counselling models.</p> <p>CO2: Interpret and apply theoretical approaches to therapeutic treatment measures.</p> <p>CO3: Differentiating comparing and contrasting between the different psychological etiological models and legislations in Indian context.</p> <p>CO4: Design and propose diagnostic criteria and therapeutic interventions with different age groups.</p> <p>CO5: Evaluate various expressive modalities in real life situation for a given population.</p>
	18MSPY4H41L	SCREENING AND ASSESSMENT IN INDUSTRY AND ORGANIZATIONAL PSYCHOLOGY	<p>CO1: Developing Performance evaluation/how to supervise and Performance appraisal</p> <p>CO2: Illustrate Quality Work Life and Type A – Behavior patterns.</p> <p>CO3: Demonstrate and interpret the Case Studies – Communication, Motivation, Leadership styles.</p>
	18MSPY4H42L	ASSESSMENT OF PERSONALITY AND INTERVENTIONS IN CLINICAL PSYCHOLOGY (Practical)	<p>CO1: Developing Behavioral Analysis for ABA cases.</p> <p>CO2: Illustrate Rorschach Ink Blot Test, TAT Test.</p> <p>CO3: Demonstrate and interpret the Case Studies for Assertiveness training and Stress Management techniques.</p>
	18MSPY4H43L	INTERVENTION TECHNIQUES (Practical)	<p>CO1: Developing Behavioral Analysis for ABA.</p> <p>CO2: Illustrate Genogram, Jacobson's progressive muscular relaxation; Meditation, Creative visualization.</p> <p>CO3: Demonstrate and interpret the Case Studies for Assertiveness training and Stress Management techniques.</p>
	18MSPY4HI04	INTERNSHIP & REPORTS	<p>CO1: Developing case analysis and observational reports.</p> <p>CO2: Illustrate Organizational practices under expert supervision.</p> <p>CO3: Demonstrate and interpret the Case Studies provided with assessment techniques, workshops and handling challenges under guidance.</p>
	18MSPY4HP05	PROJECT WORK	<p>CO1: Developing the research aptitude and acumen.</p> <p>CO2: Illustrate APA style of referencing and formatting.</p> <p>CO3: Demonstrate and interpret statistically the Case Studies, Interview methods, psychological tests, google form and FGDs.</p>

