BMS (Healthcare Management)

Programme Outcomes (POs)

PO1. Identify the basic concepts in management, economics, law, and accounting

PO2. Explain the layout of the healthcare system in India

PO3. Demonstrate administrative and marketing management strategies

PO4. Examine business law as applies to healthcare management

PO5. Set up outlines for healthcare administration

PO6. Propose business development plans for healthcare sector

PO7. Create ERP models for healthcare organizations

PO8. Employ digital and computer applications for healthcare industries

PO9. Compose business strategies to expand healthcare services

Programme Specific Outcomes (PSOs)

PSO1. Use strong management abilities, such as analytical thinking, strong communication, and adherence to moral and ethical ideals, to enter the health care management field with success.

PSO2. Demonstrate knowledge, skills, competences, attitudes, and abilities on fundamental principles of the design of the entire health care system, issues related to the health care system, and its rules and regulations.

PSO3. Employ management, organizing, and leadership abilities to foster a productive workplace that supports the organization's vision, purpose, values, and activities across many sorts of healthcare organization

Course Outcomes

2021-22 Batch

Semester	Subject Code	Subject	Course Outcomes
1	21BMSHC1C01	**MANAGEMENT CONCEPTS**	CO1: To acquire current and relevant management knowledge CO2: To understand of managerial functions and principles in achieving organizational success. CO3: Exhibit analytical reasoning and logical ability in problem solving related to organization. CO4: Demonstrate Leadership skills for effective communication and development of organization.
1	21BMSHC1C02	**MANAGERIAL ECONOMICS**	CO1: To attain the analytical skills through integrating the knowledge of the economic theory with decision-making techniques. CO2: To impart conceptual and practical knowledge of managerial economics CO3: Describe how changes in demand and supply affect markets CO3: Understand the choices made by a rational consumer Explain relationships between production and costs
1	21BMSHC1C03	**FUNDAMENTALS OF FINANCIAL ACCOUNTING**	CO1: To familiarize with the basic accounting principles and techniques of preparing and presenting the accounts for user of accounting information. CO2: To prepare the financial statements based on transactions recorded during an accounting period CO3: Demonstrate an understanding of the principles of accrual accounting. CO4: Describe how basic business economic events affect accounts and financial statements. CO5: Interpret and analyze financial statements to aid in decision making.

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1	21MENVIOVE 2	ENVIRONMENT AL STUDIES	CO1: Demonstrate a basic understanding of the principles of environmental science, including key environmental issues, the impact of human activities on the environment, and strategies for promoting sustainability. CO2: To apply critical thinking and analytical skills to evaluate environmental problems and propose evidence-based solutions CO3: Understand environmental laws and regulations, as well as the legal frameworks for addressing environmental problems CO4: To assess the role of environmental movements in shaping environmental policy and practice in India, and propose strategies for advancing environmental justice and sustainability in the country. CO5: To evaluate and address ethical and logistical challenges associated with conducting fieldwork in environmental studies, and propose strategies for improving scientific integrity and social responsibility in environmental research"
1	16ENG1L02	ENGLISH-I	CO1: Demonstrate a coherent and systematic knowledge of the field of English literature showing an understanding of current theoretical and literary developments in relation to the specific field of English studies. CO2: Demonstrate a set of basic skills in literary communication and explication of literary practices and process with clarity.
1	21BMSHC1D01	HEALTH SYSTEMS IN INDIA	CO1: To study the concept of health and disease CO2: To study the role of hospitals to offer various levels of care CO3: Develop, implement and manage various public health programs CO4: Apply various principles of planning and management in implementing health projects and programmes.

Semester	Subject Code	Subject	Course Outcomes
2	21BMSHC2C01	**FUNDAMENTALS OF MANAGEMENT ACCOUNTING**	CO1: To develop the knowledge and understanding of management accounting CO2: To study the techniques to support management in planning, controlling CO3: To study the monitoring performance in a variety of business context CO4: To enhance the abilities of learners to analyze the financial statements.
2	21BMSHC2C02	**MARKETING MANAGEMENT**	CO1: To identify and develop knowledge and skills in application of the fundamental terms and concepts that are commonly used in marketing CO2: To develop competence in market analysis, and decision making relevant to marketing management required for effective marketing practice. CO3: To develop relationship between marketing and other management functions CO4: To coordinate the various marketing environment variables and interpret them for designing marketing strategy for business firms CO5: To illustrate market research skills for designing innovative marketing strategies for business firms
2	21BMSHC2C03	**INTRODUCTION TO HEALTH CARE MANAGEMENT**	CO1: To learn concepts and theories in health care management CO2: To develop the basic management skills and ability to work productively with others CO3: To integrate health care management theory with real world situations
2	21BMSHC2C04	**BUSINESS LAW**	CO1: Introduce students to the study of law and how it governs conduct in business CO2: To study the important elements of legal system. CO3: Recognize legal and ethical issues when making business decisions CO4: To study and apply various provisions of the various Business Laws in Practical situation.

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2	21BMSHC2D01	**HEALTHCARE ADMINISTRATION**	CO1: To acquire understanding of the functions of management and administration of the healthcare. CO2: To study the planning and problems in healthcare organization and services CO3: Ability to develop and implement strategic plans; skills in managing healthcare facilities and staff; knowledge of healthcare information systems and technology
2	21ENG2L02	**ENGLISH – II**	CO1: Understanding of major literary works and their cultural, historical, and philosophical contexts. CO2: Understanding of the relationship between literature and social, political, and cultural issues, and the ways in which literature can be used to critique and challenge dominant ideologies. CO3: Exposure to a variety of cultural perspectives and the development of an appreciation for diversity and inclusivity.
3	21BMSHC3C01	**FINANCING AND BUSINESS DEVELOPMENT OF HEALTHCARE**	CO1: To gain the knowledge and skills to handle accounting and finance of hospital CO2: To get trained and aware with marketing tools and methods for Hospitals. CO3: Ability to develop and implement financial plans and budgets for healthcare organizations. CO4: Ability to analyse financial statements and create financial projections for healthcare organizations.
3	21BMSHC3C02	**FINANCIAL MANAGEMENT**	CO1: To understand financial issues and the techniques to manage them efficiently and effectively. CO2: To understand the concepts which includes all of a firm's decision that has financial implications. CO3: To acquire the knowledge of Investment Decisions, Financing Decisions & Management of Current Assets Decisions to have the implications on the firms' market/share value.

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3	21BMSHC3C03	**BUSINESS TAXATION**	CO1 : Explain the various terminologies and types of taxes in India CO2 : Discuss the Residential status of Individuals and enlist the incomes exempt from tax CO3 : Illustrate the calculation of Individual's tax liability from various sources of incomes CO4 : Explain the Indirect tax laws of the country- Customs Act, Central Excise, VAT, CO5: To understand the concepts of Service tax and migration to GST.
3	21CENG3A02	**COMMUNICATIVE ENGLISH**	CO1: To enhance the understanding of LSRW skills and various approaches to language. CO2: Providing an in-depth academic exposure about various forms of communication to enable students to be better speakers and users of language. CO3: Demonstrate a coherent and systematic knowledge of the field of communication through understanding of current linguistic and literary developments. CO4: Demonstrate a set of basic skills in literary communication and explication of literary practices and process with clarity. CO5: Write analytically in a variety of formats, including essays, speeches, and reflective writings.
3	21BMSHC3D03	**PLANNING AND DESIGN OF A HEALTHCARE CENTER**	CO1: Knowledge of healthcare centre planning and design principles, including patient-centred care and evidence-based design. CO2. Understanding of healthcare centre regulatory requirements, such as building codes, fire safety, and infection control. CO3: Understanding of sustainability and environmental considerations in healthcare centre design, such as energy efficiency, waste management, and water conservation. CO4: Understanding of post-occupancy evaluation and continuous improvement processes to ensure the healthcare centre's ongoing success.

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3	21ENTPDG01	**ENTREPRENEU RSHIP DEVELOPMENT PROGRAM**	CO1: Outline the function of the entrepreneur in the successful, commercial application of innovations and recall the different opportunities and successful growth stories. CO2: Learn how to start an enterprise and design business plans that are suitable for funding by considering all dimensions of business. CO3 :Prioritize personal attributes that enable best use of entrepreneurial opportunities CO4: Examine Economic conditions with higher level knowledge and understanding of contemporary trends in e-commerce and business finance. CO5: Explore entrepreneurial leadership and management style.
3	21HCERP3S01	**TALLY ERP 9**	CO1: To study new features of Tally ERP and also enable to work on the latest version of Tally. CO2:To acquire the knowledge and expertise in the interested field and prepare in meeting local and ever changing demand of the market with industry required skills CO3: To get in-depth knowledge to meet the accounting requirements of the industry
4	21BMSHC401	**CLINICAL SERVICES**	CO1: Understanding the role of clinical services in the healthcare industry and the importance of patient-centred care. CO2: To develop and implement clinical guidelines, protocols, and procedures to ensure consistency and quality of care. CO3: Ability to manage clinical operations, including resource allocation, staff scheduling, and patient flow. CO4: Knowledge of interprofessional collaboration and communication skills to promote effective teamwork and patient care. CO4: Understanding of healthcare policy and regulatory issues related to clinical services scj=h as insurance reimbursement, licensure and privacy regulation

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4	21BMSHC402	**HUMAN RESOURCE MANAGEMENT**	CO1: To understand and value the role of human resources in effectively managing organizational transformation CO2:To understand and value the impact of workforce diversity and globalization on health care organizations CO3: Knowledge of HR metrics and analytics to measure and evaluate HR effectiveness and make data-driven decision CO4: Ability to develop and implement HR policies and procedures, including employee handbooks, codes of conduct, and disciplinary policies.
4	21BMSHC403	**OPERATION MANAGEMENT**	CO1: To acquire the knowledge to apply decision-support tools to business decision making. CO2To understand the business concepts and functions in an integrated manner. CO3: To study the use of specialized knowledge in Operations Management to solve business processes. CO4: To understand the fundamental concepts of operations management
4	21BMSHC404	**BUSINESS RESEARCH METHODS**	CO1: Understanding the role of research in business decision-making and problem-solving. CO2 Knowledge of different research methods and techniques, including quantitative and qualitative approaches, surveys, experiments, case studies, and field research CO3: Knowledge of data collection methods, including sampling techniques, questionnaire design, and data collection instruments. CO4: Understanding of the limitations and challenges of business research, including issues related to data quality, sample bias, and generalizability. CO5: Ability to apply research findings to business decision-making and formulate recommendations based on research results.

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4	21BMSHCDSE 04	**MATERIAL & INVENTORY MANAGEMENT FOR HEALTHCARE**	CO1: Understanding the importance of inventory management in healthcare, including the impact on patient care, financial performance, and operational efficiency. CO2: Ability to develop inventory control policies and procedures, including inventory counting, ordering, and replenishment processes. CO3: Knowledge of materials management and the ability to manage the flow of materials and supplies throughout the healthcare organization. CO4: Knowledge of budgeting and financial planning for inventory management, including cost-benefit analysis and budget forecasting. CO5 To Analyse emerging trends and technologies in inventory management, such as predictive analytics, real-time tracking, and demand forecasting.
4	21ITGEC02	**IT FOR HEALTHCARE**	CO1: To study the principles of computer technology related to health care with emphasis on computerized medical billing, health care data collection, storage, retrieval, security arrangement, presentation, and verification. CO2: To understand the components and requirements of the electronic health record CO3: Ability to manage and secure healthcare data; skills in using healthcare software and technology to improve patient care and outcomes CO4: Knowledge of healthcare data analysis and informatics; and ability to comply with healthcare regulations and standards related to technology