

## **MMS (Healthcare Management)**

### **Programme Outcomes (POs)**

- PO1. Identify the basic concepts in management, economics, law, and accounting
- PO2. Explain the layout of the healthcare system in India
- PO3. Demonstrate administrative and marketing management strategies
- PO4. Examine business law as applies to healthcare management
- PO5. Set up outlines for healthcare administration
- PO6. Propose business development plans for healthcare sector
- PO7. Create ERP models for healthcare organizations
- PO8. Employ digital and computer applications for healthcare industries

### **Programme Specific Outcomes (PSOs)**

- PSO1. Use strong management abilities, such as analytical thinking, strong communication, and adherence to moral and ethical ideals, to enter the health care management field with success.
- PSO2. Demonstrate knowledge, skills, competences, attitudes, and abilities on fundamental principles of the design of the entire health care system, issues related to the health care system, and its rules and regulations.
- PSO3. Employ management, organizing, and leadership abilities to foster a productive workplace that supports the organization's vision, purpose, values, and activities across many sorts of healthcare organizations.

## Course Outcomes

2021-2023

Semester	Subject Code	Subject	Course Outcomes
1	21MMSHC101	<b>PRINCIPLES OF MANAGEMENT &amp; ORGANIZATION BEHAVIOUR</b>	CO1: To acquire current and relevant management knowledge CO2: To understand of managerial functions and principles in achieving organizational success. CO3: To Identify the characteristics and considerations of the leadership function within the organizational framework CO4: To apply different theories to motivate personnel CO5: To understand the group dynamics and adapt to changes
1	21MMSHC103	<b>HEALTH CARE FINANCE &amp; ACCOUNTING</b>	CO1: The main objective of this paper is to bring them knowledge about the basics of finance. CO2: It also intends to provide various forms of techniques to make decision about long-term investment. CO3: To familiarize various forms of financial statement analysis like ratios, fund flow and cash flow statement CO4: To know about the tools of financial performance analysis.
1	21MMSHC102	<b>HEALTH CARE ECONOMICS</b>	CO1: Analyze the array of economic data and events that are surrounded by and to place those into a logical and consistent framework CO2: Identify likely consequences of various economic events, including the likely policy response of decision makers CO3: Formulation of economic problems that may affect an economy and to apply some practical problems

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1	21MMSHC104	<b>HEALTHCARE OPERATIONS, HOSPITAL FUNCTIONS AND SERVICES</b>	<p>CO1: To study the key elements of hospital operations and describe how these sectors interact</p> <p>CO2: To study the leadership characteristics that enhance the delivery of health care services.</p> <p>CO3: Understand evolution of leadership and management theory in health care</p>
1	21MMSHC105	<b>HUMAN RESOURCE MANAGEMENT</b>	<p>CO1: To study the skill of managing healthcare industry.</p> <p>CO2: To understand the leadership, team behavior and related implications of human principles in healthcare industry.</p> <p>CO3: To apply the management functions in the organization and practice of human resource management will help to become a successful administrator.</p>
2	21MMSHC201	<b>INFORMATION TECHNOLOGY FOR MANAGEMENT</b>	<p>CO1: To understand the significance of information technology, conceptual framework of networking, communication technology, database etc. for individual &amp; business management</p> <p>CO2: To understand role, impact and emerging trends of information technology for management</p> <p>CO3: its application at individual, organizational level society and similarly for business alignment..</p>
2	21MMSHC202	<b>MATERIALS MANAGEMENT AND SUPPLY CHAIN</b>	<p>CO1: To understand on the theories, concepts, tools and practice relating to materials management in hospital.</p> <p>CO2: To understand how the knowledge of materials management can be an advantage to logistics and supply chain operations.</p> <p>CO3: Develop an ability to perform the role of a materials manager in an organization.</p>

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2	21MMSHC203	<b>MARKETING OF HEALTH CARE SERVICES</b>	CO1: To study the basic elements of the marketing management terms, CO2: To implementation of studied term in the industry and related process. CO3: To study the marketing concepts that will enable to acquaint with contemporary marketing practices.
2	21MMSHC204	<b>PLANNING AND DESIGN OF HOSPITAL</b>	CO1: To understand the history and development of hospital CO2: To estimate the requirement for the construction of all the departments CO3: To understand the construction of clinical, supportive, utility services CO4: To enable the recent trends in hospital planning and Design for healthcare centres
2	21MMSHC205	<b>INTRODUCTION TO GST</b>	CO1: Acquire conceptual knowledge of Indirect Tax. CO2: Student will able to Compute the assessable value of transactions related to goods and services for levy and determination of tax liability. CO3: Students who complete this course will be able to learn various direct and indirect taxes and their implication in practical situations. CO4 Understand the concept of various types of GST (CGST, SCST, IGST, UTGST) CO5: Understand the provisions of GST CO6: Describe the role of Indirect Tax in Growth of Indian Count
3	21MMSHC3C01	<b>INSURANCE AND MANAGED CARE</b>	CO1: To familiarize the concept of insurance models CO2: To make students understand the health care services CO3: To impart them with different types of fraud and reinsurance facilities
3	21MMSHC3C02	<b>MEDICAL LAWS AND ETHICS</b>	CO1: To expose the students to the various legal aspects concerning business CO2: To make them understand the healthcare rules and Act CO3: To create awareness on the relevance and their application.

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3	21MMSHC3C0 3	<b>FINANCIAL MANAGEMENT IN HEALTHCARE</b>	CO1: To impart the skills relating to the organization of the finance function CO2: To familiarize students with fund mobilization and deployment CO3: To equip the students with basic principles of Financial Management and Techniques.
3	21MMSHC3C0 4	<b>HOSPITAL HAZARDS AND DISASTER MANAGEMENT</b>	CO1: To familiarize the students to identify the areas of Safety and Risk in Hospitals CO2: To familiarize the hospital administration in the area of disaster management of the Hospital CO3: To Develop special emphasis of risk management.
3	21MMSHC3C0 5	<b>RESEARCH METHODOLOGY AND QUANTITATIVE TECHNIQUES</b>	CO1: To introduce the concept of Scientific Research CO2: Understand the methods of conducting Scientific Enquiry. CO3: To develop an understanding of basic techniques of statistics and its application in research and business
4	21MMSHC401	<b>STRATEGIC MANAGEMENT</b>	CO1: Familiarization with the strategic management process. CO2: Understanding about the techniques to scan an environment and the role of environment scanning in hurdle less strategic management of an organization. CO3: Understanding about the equal importance of strategy formulation and strategy implementation. CO4: Clarity about the strategies followed by different companies in the corporate world. CO5: Understand the strategic issues and alternatives in Globally Competitive Markets CO6: Comprehend the strategy implementation process CO7: Describe the Ethical and Social considerations in Strategic Management

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4	21MMSHC402	<b>QUALITY IN HEALTHCARE &amp; ACCREDITATION IN HEALTHCARE SERVICES</b>	CO1: To orient the student about the quality to be maintained in hospital services CO2: To impart them to develop and control hospital programmes CO3: Evaluation of health care Performance reviews, Survey and Hospital accreditation.
4	21MMSHC403	<b>EPIDEMIOLOGY</b>	CO1: To make students familiarize with epidemiological methods CO2: To understand communicable and non-communicable diseases CO3: To understand hospital infection control
4	21MMSHC403	<b>ENTREPRENEURS HIP AND CONSULTANCY IN HEALTHCARE</b>	CO1: To create interest in students to start a venture, learn the intricacies of starting as enterprise, identifying opportunities. CO2: To inculcate enterprising values with orientation towards setting up own enterprises CO3: To equip the student to take up consultancy work in various facets of hospital management.