



**5.1.3 Report on Capacity development and skills  
enhancement initiatives taken during the year  
2021-22**

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## Life Skills

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## National workshop on stress Management through Yoga & Meditation

<b>Academic Year:</b>	<b>2021-22</b>
<b>Start Date: 05<sup>th</sup> June 2021</b>	<b>End Date: 05<sup>th</sup> June 2021</b>
<b>Organized by: DEPT OF PSYCHOLOGY, JAIN (Deemed-to-be University)</b>	<b>Number of Days : 01</b>
<b>Venue and Time: Online Platform-Zoom 10:00am</b>	<b>Number of Student Enrolled: 110</b>
<b>Location: Online Platform-Zoom</b>	<b>Number of Student participated: 110</b>

### About the Events:

NATIONAL WORKSHOP: STRESS MANAGEMENT THROUGH YOGA & MEDITATION

### Speaker Profile:

COL PETER & COL SHIVA  
 COL JIJI VARGHESE  
 COL SHARAD PATHAK  
 COL ANAND PS  
 COL DEVASHISH SINGH  
 COL ARJUN YADAV

### Brief Report of the Event:

1. WELCOME & ICE-BREAKING SESSION COL PETER & COL SHIVA
2. PHASE – I : INTRODUCTION
  - WHY INVEST IN TRAINING COL JIJI VARGHESE
  - STRESS MANAGEMENT THEORY COL SHARAD PATHAK
3. PHASE -II : NEED FOR YOGA COL ANAND PS
4. PHASE -III : MEDITATION FOR STRESS COL DEVASHISH SINGH
5. PHASE- IV : QUIZ AND CONCLUSION COL ARJUN YADAV
6. OPEN HOUSE AND FEEDBACK
7. CONCLUDING REMARKS BY FACULTY

Our lives are full of ups and downs, in the hustle and bustle we may lose our balance and be dissociated from reality. Quiet reflection helps us find our centre of our being thereby leading us back to the divinity within, which is pure “existence – consciousness – bliss”.

A short (2 hours) Workshop on spiritual science is being organised online on 05 Jun 2021 (1000 AM to 12 PM) under the aegis of Department of Psychology, JAIN (Deemed to be University). It will be an experiential session on Yoga and Meditation conducted by defence student officers of PGD Psychological Counselling, an all-encompassing workshop to introduce you to the spiritual heritage of our land. A time of unveiling for the uninitiated and a renewed calling for the knowledgeable.

The focus of the forum will be on the benefits of exploring the inner dimensions to include managing stress through relaxation practices and establishing a lifelong relation with joyfulness - our true nature. The other related advantages concern filling voids in life, improving relationships, letting go of limiting beliefs, being available to spontaneity-positivity-creativity, find purpose in life, explore spirituality and be centered, which naturally follows when peace reigns in our lives.

Brochure:

**JGi JAIN**  
DEEMED-TO-BE UNIVERSITY

Department of Psychology  
Presents

**WORKSHOP ON  
STRESS  
MANAGEMENT  
THROUGH YOGA  
& MEDITATION**

June 5, 2021  
10:00 A.M. to 12:00 P.M.

Mode: Online | Platform: Zoom

Meeting Link:  
<https://zoom.us/j/97618768423?pwd=M1rwTFBXSFNqOG5kbS9pUnNOVE9ydz09>  
Meeting ID: 976 1876 8423 | Passcode: 062465

Figure 1.1 Poster of the event – Page 1

# progressive muscle relaxation

One of the body's reactions to fear and anxiety is muscle tension. This can result in feeling "tense", or can lead to muscle aches and pains, as well as leaving some people feeling exhausted. Think about how you respond to anxiety. Do you "tense up" when you're feeling anxious? Muscle relaxation can be particularly helpful in cases where anxiety is especially associated to muscle tension. This information sheet will guide you through a common form of relaxation designed to reduce muscle tension.

## Muscle tension

Muscle tension is commonly associated with stress, anxiety and fear as part of a process that helps our bodies prepare for potentially dangerous situations. Even though some of those situations may not actually be dangerous, our bodies respond in the same way. Sometimes we don't even notice how our muscles become tense, but perhaps you clench your teeth slightly so your jaw feels tight, or maybe your shoulders become tense. Muscle tension can also be associated with backaches and tension headaches.

## Progressive Muscle Relaxation

One method of reducing muscle tension that people have found helpful is through a technique called Progressive Muscle Relaxation (PMR). In progressive muscle relaxation exercises, you tense up particular muscles and then relax them, and then you practise this technique consistently.

## preparing for relaxation

When you are beginning to practice progressive muscle relaxation exercises keep in mind the following points.

- **Physical injuries.** If you have any injuries, or a history of physical problems that may cause muscle pain, always consult your doctor before you start.
- **Select your surroundings.** Minimise the distraction to your five senses. Such as turning off the TV and radio, and using soft lighting.
- **Make yourself comfortable.** Use a chair that comfortably seats your body, including your head. Wear loose clothing, and take off your shoes.
- **Internal mechanics.** Avoid practicing after big, heavy meals, and do not practice after consuming any intoxicants, such as alcohol.

## general procedure

- 1 Once you've set aside the time and place for relaxation, slow down your breathing and give yourself permission to relax.
- 2 When you are ready to begin, tense the muscle group described. Make sure you can feel the tension, but not so much that you feel a great deal of pain. Keep the muscle tensed for approximately 5 seconds.
- 3 Relax the muscles and keep it relaxed for approximately 10 seconds. It may be helpful to say something like "Relax" as you relax the muscle.
- 4 When you have finished the relaxation procedure, remain seated for a few moments allowing yourself to become alert.

## Relaxation sequence

1. **Right hand and forearm.** Make a fist with your right hand.
2. **Right upper arm.** Bring your right forearm up to your shoulder to "make a muscle".
3. **Left hand and forearm.**
4. **Left upper arm.**
5. **Forehead.** Raise your eyebrows as high as they will go, as though you were surprised by something.
6. **Eyes and cheeks.** Squeeze your eyes tight shut.
7. **Mouth and jaw.** Open your mouth as wide as you can, as you might when you're yawning.
8. **Neck. !!!** Be careful as you tense these muscles. Face forward and then pull your head back slowly, as though you are looking up to the ceiling.
9. **Shoulders.** Tense the muscles in your shoulders as you bring your shoulders up towards your ears.
10. **Shoulder blades/Back.** Push your shoulder blades back, trying to almost touch them together, so that your chest is pushed forward.
11. **Chest and stomach.** Breathe in deeply, filling up your lungs and chest with air.
12. **Hips and buttocks.** Squeeze your buttock muscles
13. **Right upper leg.** Tighten your right thigh.
14. **Right lower leg. !!!** Do this slowly and carefully to avoid cramps. Pull your toes towards you to stretch the calf muscle.
15. **Right foot.** Curl your toes downwards.
16. **Left upper leg.** Repeat as for right upper leg.
17. **Left lower leg.** Repeat as for right lower leg.
18. **Left foot.** Repeat as for right foot.

**Practice means progress.** Only through practice can you become more aware of your muscles, how they respond with tension, and how you can relax them. Training your body to respond differently to stress is like any training – practising consistently is the key.

Figure 1.2 Poster of the event – Page 2



**Circular Copy:**



**CIRCULAR**

**Date: 02 June 2021**

**Ref No: - JU/PG/2021/30019**

**Dear Students,**

**Please be informed that the School of Sciences is organizing a session on National Workshop On Stress Sanagement Through Yoga & Meditation for the M.Sc 2nd Year students.**

**Please find below the details:**

**Resource Person: Col Peter & Shiva**

**Designation & Company: Yoga Trainer,**

**Date: 05 June 2021**

**Time: 10:00 AM to 12:30 PM**

**Note: All students are advised to be dressed formals and attendance is mandatory.**



**Dr. Asha Rajiv**  
Director  
School of Sciences  
JAIN (Deemed-to-be University)

## International Yoga Day

<b>Academic Year:</b>	<b>2021-22</b>
<b>Start Date:21.6.21</b>	<b>End Date:21.6.21</b>
<b>Organized by: NSS IN ASSOCIATION WITH CULTURAL FORUM</b>	<b>Number of Days: 01</b>
<b>Venue and Time: ONLINE</b>	<b>Number of Student Enrolled:260</b>
<b>Location: ZOOM PLATFORM</b>	<b>Number of Student participated:258</b>

### About the Events:

International Yoga Day: NSS in association with cultural forum UKTI

### Speaker Profile:

Ms. Sumitra Radhakrishnan

### Brief Report of the Event:

Yoga at home and Yoga with family was indeed celebrated by Jain (Deemed-To-Be-University) on the occasion of International Yoga Day on 21st June 2021. Keeping in mind the present scenario of the Pandemic wherein it is difficult to gather in a park or a field to perform Yoga, students and faculty members of Jain (Deemed-To-Be-University) School of Sciences, relieved their stress and performed Yoga to boost their immunity.

In the evening there was a yoga session by Ms. Sumitra Radhakrishnan, arranged for all faculties across JAIN (Deemed-to-be-University). These Yoga sessions have been arranged throughout the second lockdown for faculties to handle their stress and to cope with the uncertainties of the Pandemic.

**Photographs:**



Figure 2.1 Participants performing different yoga poses



Figure 2.2 Participants performing different yoga poses



JAIN School of Sciences in  
Association with NSS  
CELEBRATES

international

YOGA  
day

21st June 2021

Students and Faculty  
welcome to Participate

Figure 2.3 Poster of the event

**Circular Copy:**



**CIRCULAR**

**Date: 18 June 2021**

**Ref No: - JU/UG/2021/30020**

**Dear Students,**

**Please be informed that the School of Sciences is organizing a session on International Yoga Day for the B.Sc 2nd Year students.**

**Please find below the details:**

**Resource Person: Ms. Sumitra Radhakrishnan**

**Designation & Company: Yoga Trainer, NSS IN ASSOCIATION WITH CULTURAL FORUM**

**Date: 21 June 2021**

**Time: 03:00 PM to 05:00 PM**

**Note: All students are advised to be dressed formals and attendance is mandatory.**



**Dr. Asha Rajiv**  
Director  
School of Sciences  
JAIN (Deemed-to-be University)

## **Session on rise above roadblocks**

### **REPORT ON ORIENTATION PROGRAMME FOR BCOM REGULARS 3<sup>rd</sup> SEMESTER**

#### **“RISE ABOVE ROADBLOCKS”**

**Date: 22.06.2021**

**Time: 11.15 am – 12.45 pm**

An online Orientation programme was organised over the zoom platform for the B. Com Regulars – 3<sup>rd</sup> Semester, School of Commerce, Jain University, on topic “Rise above roadblocks”. Around 175 students along with the class teachers were part of this programme. The session was hosted by Ms. Ramya (Host), Dr.Syed Yaseen (Co-host) and the keynote speaker was Mr.Agnel Pereira.

The session started with welcome address delivered by Dr.Syed Yaseen at 11:20 a.m. Thereafter, the speaker Mr.Agnel Pereira started with the session engaging all the students with the concept of evolution in the technology. He suggested 3 books for students to succeed in this pandemic situation and gave some insights from the book with some live examples. He also stated that CSA (Common Sense Approach) is more important than GPA.

The speaker also provided ten guidelines for students to build their career in a successful way especially during this pandemic, which includes being multidimensional, focused & attentive, thinking out of the box, create network, non-stop reading, etc.,

An interactive concourse ignited the inquisitiveness of participants. They have committed themselves completely to bring about a change in the situation. The informative session culminated with a vote of thanks proposed by Ms. Ramya and ended the session by 12.45 p.m.

**Photographs :**

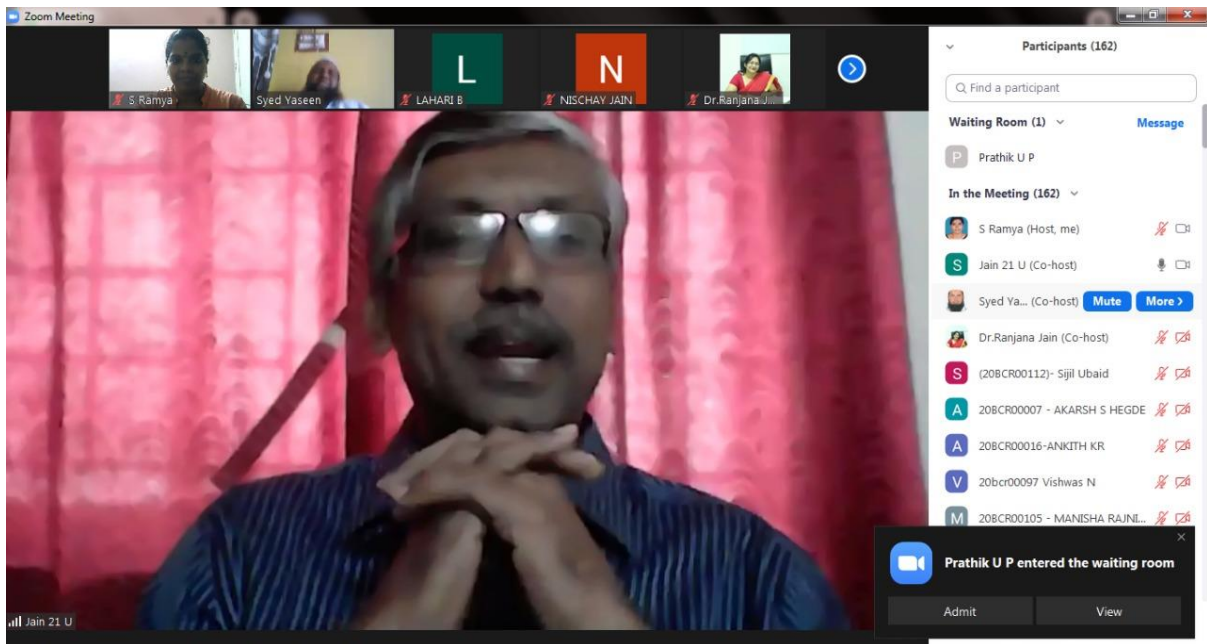


Figure 3.1 Students and Speaker during the session



Figure 3.2 Speaker explained the topic with presentation



**Circular Copy:**



**CIRCULAR**

**Date: 19 June 2021**

**Ref No: - JU/UG/2021/30015**

Dear Students,

Please be informed that the School of Commerce is organizing a session on **Session On Rise Above Roadblocks** for the B.Com 2nd Year students.

Please find below the details:

**Resource Person: Ms. Angel Pereira**

**Designation & Company: Career Coach, Independent Business & Finance Professional**

**Date: 22 June 2021**

**Time: 11:15 AM to 12:45 PM**

**Note: All students are advised to be dressed formals and attendance is mandatory.**



**Dr. Dinesh Nilkant**  
Director  
School of Commerce  
JAIN (Deemed-to-be University)

## Counselling Program on psychology

<b>Academic Year:</b>	<b>2021-22</b>
<b>Start Date:5/7/21</b>	<b>End Date:7/7/21</b>
<b>Organized by: JAIN (Deemed-to-be University)</b>	<b>Number of Days: 03</b>
<b>Venue and Time: ONLINE</b>	<b>Number of Student Enrolled:120</b>
<b>Location: ZOOM PLATFORM</b>	<b>Number of Student participated:119</b>

### About the Events:

Counselling Program Organized By The Dept Of Psychology

### Speaker Profile:

Dr. Aliya Firdouse, 1r.RitikaSyal, Mrs Annie George, Dr.Reema, Dr.Krishna Kumar

### Brief Report of the Event:

#### Day 1

The program was held for three days during the start of 3<sup>rd</sup> Semester for the students. The agenda of the Orientation was to provide an insight into students about what they are going to have as they go ahead. The orientation was spread across three days covering about everything they are going to study in upcoming semester. The day 1 consisted of HOD's address to all the students. Dr. PoojaVarma, Head of the department took the occasion to welcome all the students virtually with congratulating them on successful completion of their first year. She had an interactive session with the students and answered all the queries they had. The session also had presentation encompassing of general view of psychology and its broad aspects.

After which there were two sessions by the guest speakers who introduced students to the elective that are present in the orientation towards their respective papers.

The paper Business Entrepreneurship was discussed by Dr. Aliya ma'am. The paper Philosophy and Public Policy of Science was discussed by Dr.Ritika ma'am. Both of them did a brilliant job introducing the subject and also talking on the applications of the subjects in real word. This made helped students in deciding which to be studied.

The Orientation session for day one ended with a vote of thanks by Head of the department.

**Day 2:**

Day 2 of the orientation was focused on each of the faculty explaining on all the topics that will be handled by them. This allowed students to get an introduction to each of the papers. The faculty also made sure to add the applications to make it more realistic by discussing about how it could be used in real life setting either at their future workplace or in their life.

**Day 3**

On day 3, the orientation had experts coming and giving student's insight on how is the roles and market expectations. The first session was by Mrs Annie George, who is a counsellor and an active trainer in companies. She had varied experience in the field of counselling with an Employee Assistant Program. She gave students an outlook on how counselling works in a corporate context. She had a presentation that made it very easy for students to understand how counselling works in a real-life setting. She also gave an insight into training sessions that could be taken by counsellors.

The second session was handled by Dr. Reema, clinical psychologist who has immense experience in clinical as well as Academics. Her session focused on how clinical psychology has developed over years and the different careers that has emerged and been successful in establishing itself. She also described the current pay in different jobs related to clinical psychology. Her session assured students that clinical psychology as a career is definitely a upcoming and flourishing field. The next session was by Dr. Krishna Kumar who is an academician and also a trainer in the field of Industrial psychology. He spoke on various aspects of Human resources and industrial psychology. He also highlighted on the scopes of jobs that are presently in demand. The Orientation day 3 ended by Vote of thanks by Dr. PoojaVerma, Head of the department, Department of Psychology. The students gave positive feedback and told how beneficial the talks were in helping to choose the electives given to them.

Brochure:

**JGi JAIN** SCHOOL OF SCIENCES  
DEEMED-TO-BE UNIVERSITY

**DEPARTMENT OF PSYCHOLOGY  
ORIENTATION PROGRAM  
5th to 7th JULY 2021**

**WELCOME  
BACK  
STUDENTS!**

5	6	7
9:30-10:15 AM HOD'S ADDRESS	10:00 AM- 12:45 PM	10:15- 11:15 AM MS ANNIE GEORGE INDUSTRY EXPERT
10:30-11:00 AM OPEN ELECTIVE- BUSINESS ENTREPRENEURSHIP	ALL PAPERS ORIENTATION	11:15- 12:15 PM DR REEMA INDUSTRY EXPERT
11:00- 11:30 AM OPEN ELECTIVE- PHILOSOPHY AND PUBLIC POLICY OF SCIENCE		12:30-1:30 PM DR KRISHNAN INDUSTRY EXPERT
12:00-1:00 PM CAMPUS COUNSELLOR		

<https://zoom.us/j/91057563464?>

Figure 4.1 Poster of the event

## Photographs:

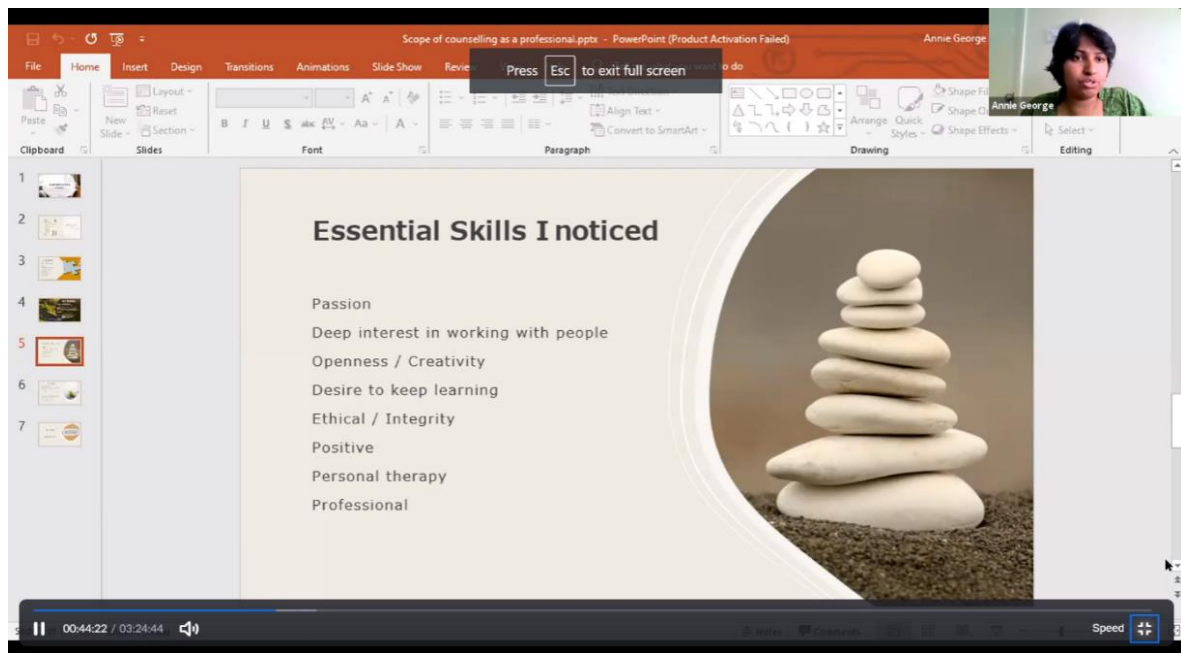


Figure 4.2 Ms. Annie George addressing the participants on market experiences

**Circular Copy:**



**CIRCULAR**

**Date: 02 July 2021**

**Ref No: - JU/UG/2021/30029**

**Dear Students,**

**Please be informed that the School of Sciences is organizing a session on Counselling Program On Psychology for the B.Sc 3rd Year students.**

**Please find below the details:**

**Resource Person: Dr. Aliya Firdouse**

**Designation & Company: Asst. Professor, JAIN (Deemed-to-be University)**

**Date: 05 July 2021**

**Time: 09:30 AM to 01:30 PM**

**Note: All students are advised to be dressed formals and attendance is mandatory.**



**Dr. Asha Rajiv**  
Director  
School of Sciences  
JAIN (Deemed-to-be University)

## International workshop on parenting skills

<b>Academic Year:</b>	<b>2021-22</b>
<b>Start Date:23<sup>rd</sup>July, 2021</b>	<b>End Date:31<sup>st</sup>July, 2021</b>
<b>Organized by: DEPT OF PSYCHOLOGY, JAIN (Deemed-to-be University)</b>	<b>Number of Days: 03</b>
<b>Venue and Time: ONLINE</b>	<b>Number of Student Enrolled:120</b>
<b>Location: ZOOM PLATFORM</b>	<b>Number of Student participated:109</b>

### About the Events:

International Workshop on Parenting Skills

### Speaker Profile:

Ms.Manasa Raman

Dr.Alka Ranjan

Dr.Sukruti Banda

Ms.PallaviPrahlad

Dr.Pooja Rai

Dr.Pooja Varma

Dr.UmaSreedhar

### Brief Report of the Event:

In a week, close to 45 students actively registered using the link that was forwarded. Other than the students, the participants ranged from scholars to professors to parents who have taken a break from work and academics.

As decided by the faculty of the department, each of them handled one of the most relevant topic in today's scenario and had also planned activities as well as materials for all the participants.

The day 1

The day one had three sessions planned up.

The first session was taken by Ms.Manasa Raman, who spoke on the topic of "Parenting children with gadget addiction". The talk focused on discussing the ways to eliminate the conditions that could lead to the addiction of gadgets by kids. The talk had a presentation and in the end the parents were given the chance to clarify their doubts. The second talk was given by

Dr. Alka Ranjan, on the topic of “Positive parenting”. This talk concentrated on how parenting can be seen as a positive activity and also focused on applying positive psychology in the parenting actively by the choices parents can make. The talk had activities in between, helping the parents to understand how to apply positivity in real life setting. The participants enjoyed the activities and were showing enthusiasm in performing what had been told to them. The third talk was given by Dr. Sukruti Banda, on the topic of “Parental Influence on children’s emotions and attitudes”. The talk focused on how the emotions of the parent depicts the emotions of the kids and how the influence of attitude is very much evident in parenting kids. The talk had case studies that had to be solved by the parents after which the speaker gave them the right ways to deal with those cases. On the day one, the participants were very happy and satisfied with the sessions conducted and gave a positive feedback for the same.

#### Day 2

On day 2, there were two sessions that were planned.

The first talk was given by Ms. Pallavi Prahlad, who’s topic was “Parenting adolescents”. The talk focused on the importance of the transition that happens during the adolescents. This talk was an eye opener for some of the parents as told by their feedback as they weren’t expecting the adolescents to have so many changes and the sensitivity along with the changes that we see in them. There were fun activities organised in the talk that made the parents be interactive and express themselves. The second talk was given by Dr. Pooja Rai, on the topic “Parenting and children’s cognitive development”. This talk focused on the biological aspects of the growth from the perspective of brain. The talk also had activities that had active participation of the participants.

#### Day 3

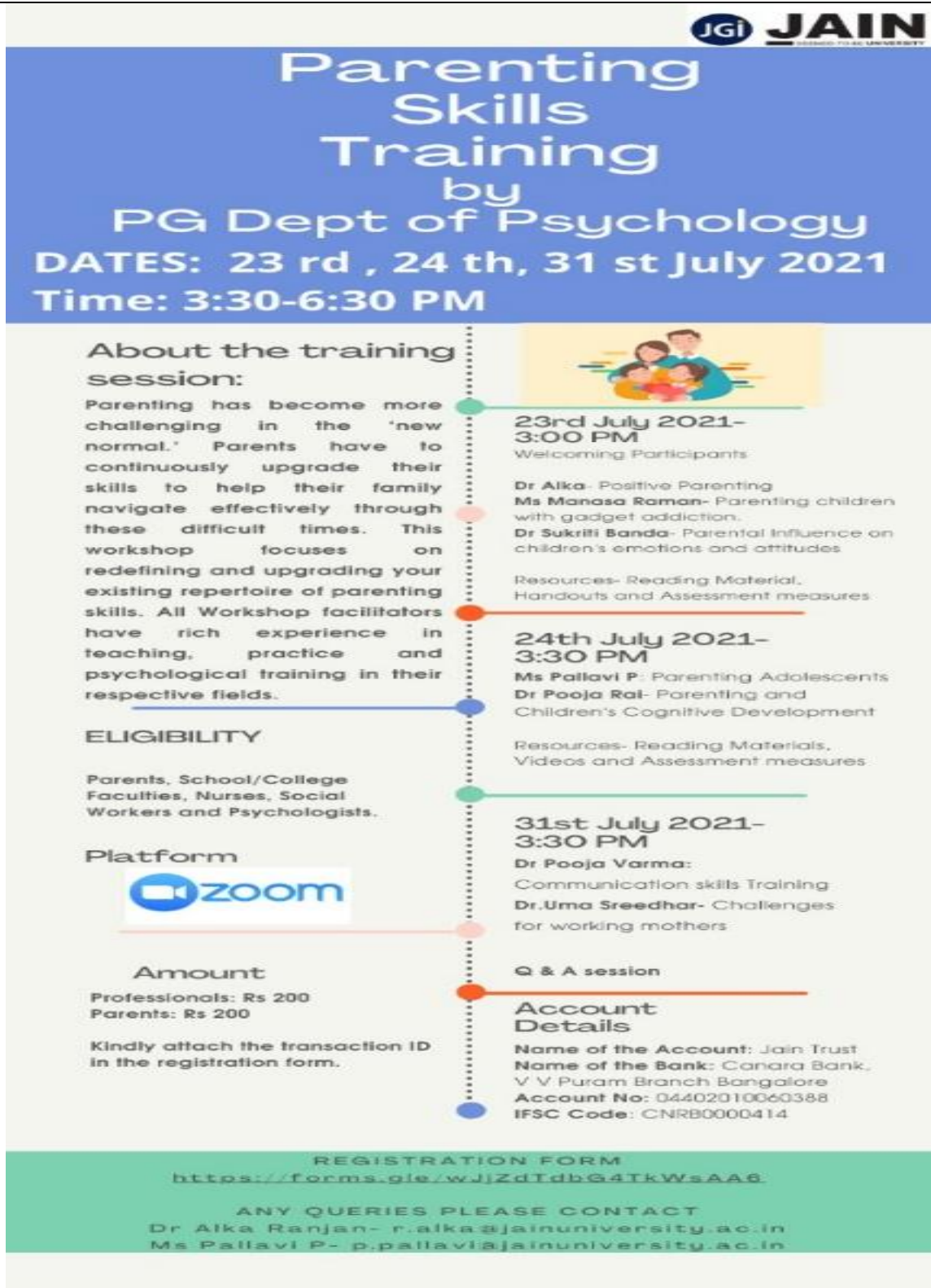
The day 3 had two sessions.

The first talk was by Dr. Pooja Varma, on the topic of “Communication skills in Parenting”. The talk focused on the importance of how we talk rather than what we talk matters a lot when it comes to parenting. The speaker also highlighted on the concepts of how communication can be acting as a bane or a boon in the relationship among kids and parents.

The second talk was given by Dr. Uma Sreedhar, who spoke on the topic of “Challenges for working mothers”. The talk focused on the most relevant topic on how to have balance between parenting, taking care of household and workplace. The talk also emphasized on the way mothers could plan up well ahead that could give them choice to do any minor changes if they need to or stick to it and make life easier.



The workshop ended with the vote of thanks by Dr.AlkaRanjan and Dr.PoojaVarma. The participants were allowed to express themselves about the workshop. The participants expressed gratitude and were also happy on the knowledge that was given to them on all 3 days.



**JGI JAIN DEEMED-TO-BE UNIVERSITY**


# Parenting Skills Training

by  
PG Dept of Psychology

**DATES: 23 rd , 24 th, 31 st July 2021**  
**Time: 3:30-6:30 PM**

**About the training session:**  
Parenting has become more challenging in the 'new normal.' Parents have to continuously upgrade their skills to help their family navigate effectively through these difficult times. This workshop focuses on redefining and upgrading your existing repertoire of parenting skills. All Workshop facilitators have rich experience in teaching, practice and psychological training in their respective fields.

**ELIGIBILITY**  
Parents, School/College Faculties, Nurses, Social Workers and Psychologists.

**Platform**  


**Amount**  
Professionals: Rs 200  
Parents: Rs 200  
Kindly attach the transaction ID in the registration form.

**23rd July 2021- 3:00 PM**  
Welcoming Participants  
**Dr Alka**- Positive Parenting  
**Ms Manasa Raman**- Parenting children with gadget addiction.  
**Dr Sukriti Banda**- Parental Influence on children's emotions and attitudes  
Resources- Reading Material, Handouts and Assessment measures.

**24th July 2021- 3:30 PM**  
**Ms Pallavi P**- Parenting Adolescents  
**Dr Pooja Rai**- Parenting and Children's Cognitive Development  
Resources- Reading Materials, Videos and Assessment measures.

**31st July 2021- 3:30 PM**  
**Dr Pooja Varma**:  
Communication skills Training  
**Dr.Uma Sreedhar**- Challenges for working mothers

**Q & A session**

**Account Details**  
Name of the Account: Jain Trust  
Name of the Bank: Canara Bank,  
V V Puram Branch Bangalore  
Account No: 04402010060388  
IFSC Code: CNRB0000414

**REGISTRATION FORM**  
<https://forms.gle/wJjZdIdbG4TkWsAA6>

**ANY QUERIES PLEASE CONTACT**  
Dr Alka Ranjan- r.alka@jainuniversity.ac.in  
Ms Pallavi P- p.pallavi@jainuniversity.ac.in

Figure 5.1 Poster of the event

**Photographs:**

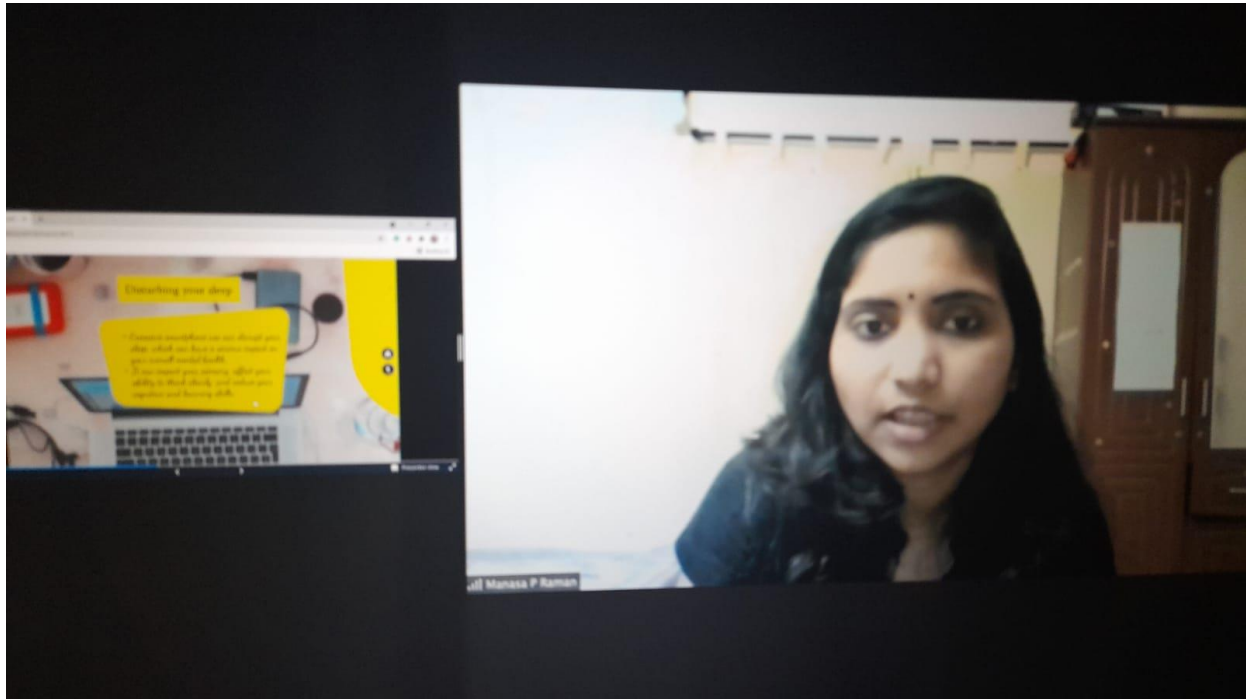


Figure 5.2 Dr. Manasa addressing the participants on parenting children with gadget addiction

**Circular Copy:**



**CIRCULAR**

**Date: 20 July 2021**

**Ref No: - JU/PG/2021/30021**

Dear Students,

Please be informed that the School of Sciences is organizing a session on **International Workshop On Parenting Skills** for the M.Sc 1st Year students.

Please find below the details:

**Resource Person: Ms.Manasa Raman**

**Date: 23 July 2021**

**Time: 03:30 PM to 06:30 PM**

**Note: All students are advised to be dressed formals and attendance is mandatory.**



**Dr. Asha Rajiv**  
Director  
School of Sciences  
JAIN (Deemed-to-be University)

## Session on rediscovering yourself - A Guide for self-love

Number of participants	260
Date	11-08-2021
Duration of session	10.30am to 12.00 pm
Speaker of the session	<b>Mr. Anil V Iyer</b>
Profile of the speaker	Psychotherapist, Senior Counselor with 1to1Help.net Pvt. Ltd
Topic	<b>Rediscovering SELF - A guide for Self Love</b>
Highlights of the session	<ul style="list-style-type: none"> <li>• Self-Care practices for mind and body</li> <li>• 20 Ways for Self love.</li> </ul>



Figure 6.1 Speaker Mr. Anil V Iyer started with the session



Figure 6.2 Speaker Mr. Anil V Iyer explaining the topic with the participants

**Circular Copy:**



**CIRCULAR**

**Date: 07 August 2021**

**Ref No: - JU/UG/2021/40027**

**Dear Students,**

**Please be informed that the School of Commerce is organizing a session on Session On Rediscovering Yourself - A Guide For Self Love for the B.Com 2nd Year students.**

**Please find below the details:**

**Resource Person: Mr. Anil V Iyer**

**Designation & Company: Counsellor, ItoHelp.net Pvt Ltd**

**Date: 11 August 2021**

**Time: 10:30 AM to 12:00 PM**

**Note: All students are advised to be dressed formals and attendance is mandatory.**



**Dr. Dinesh Nilkant**  
Director  
School of Commerce  
JAIN (Deemed-to-be University)

## Session on physical wellbeing - stress and anxiety

Date	11.08.2021
Event co-ordiantors	Dr. Anjali Motwani, Mr Prateek Thodkar
Mode of event	ZOOM
No. of Sessions	4
<b>Session 1</b>	
Number of participants	232
Duration of session	8.45 am to 10.15 am
Speaker of the session	Ms. Kannika P
Profile of the speaker	MCom from Christ University. She has completed 200 hours and 300 hours yoga. She is a Sri Sri Yoga level 1 teacher from Sri Sri school of yoga.
Topic	Way to a healthy lifestyle
Highlights of the session	<ul style="list-style-type: none"> <li>• How to cope with stress in daily life.</li> <li>• 4 Sources of energy (Food, Sleep, Meditation and Knowledge)</li> <li>• 7 Levels of existence (Body, Breath, Mind, Memory, Intellect, Ego and Self)</li> <li>• YLTW Series of exercises</li> <li>• Breathing exercises</li> <li>• Exercise for face</li> </ul>
<b>Session 2</b>	
Number of participants	325
Duration of session	8.45 am to 10.15 am
Speaker of the session	Mr. Roshan
Profile of the speaker	Registered Yoga Teacher from yoga alliance USA
Topic	<b>Way to a healthy lifestyle</b>
Highlights of the session	<ul style="list-style-type: none"> <li>• How to cope with stress in daily life.</li> <li>• 4 Sources of energy (Food, Sleep, Meditation and Knowledge)</li> </ul>

	<ul style="list-style-type: none"> <li>• 7 Levels of existence (Body, Breath, Mind, Memory, Intellect, Ego and Self)</li> <li>• YLTW Series of exercises</li> <li>• Breathing exercises</li> <li>• Exercises for face</li> </ul>
--	--

**Photographs:**

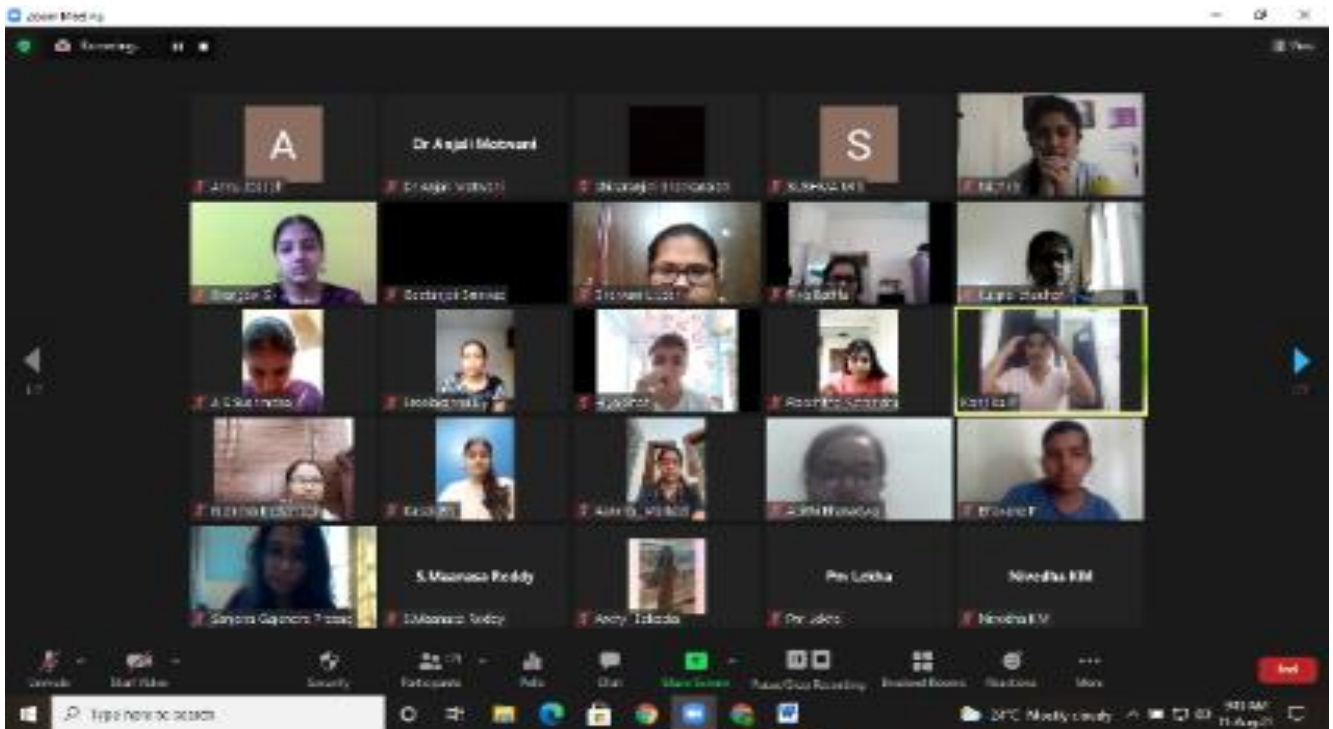


Figure 7.1 Participants of the event





Figure 7.2 Speaker Ms. Kannika P explaining the topic

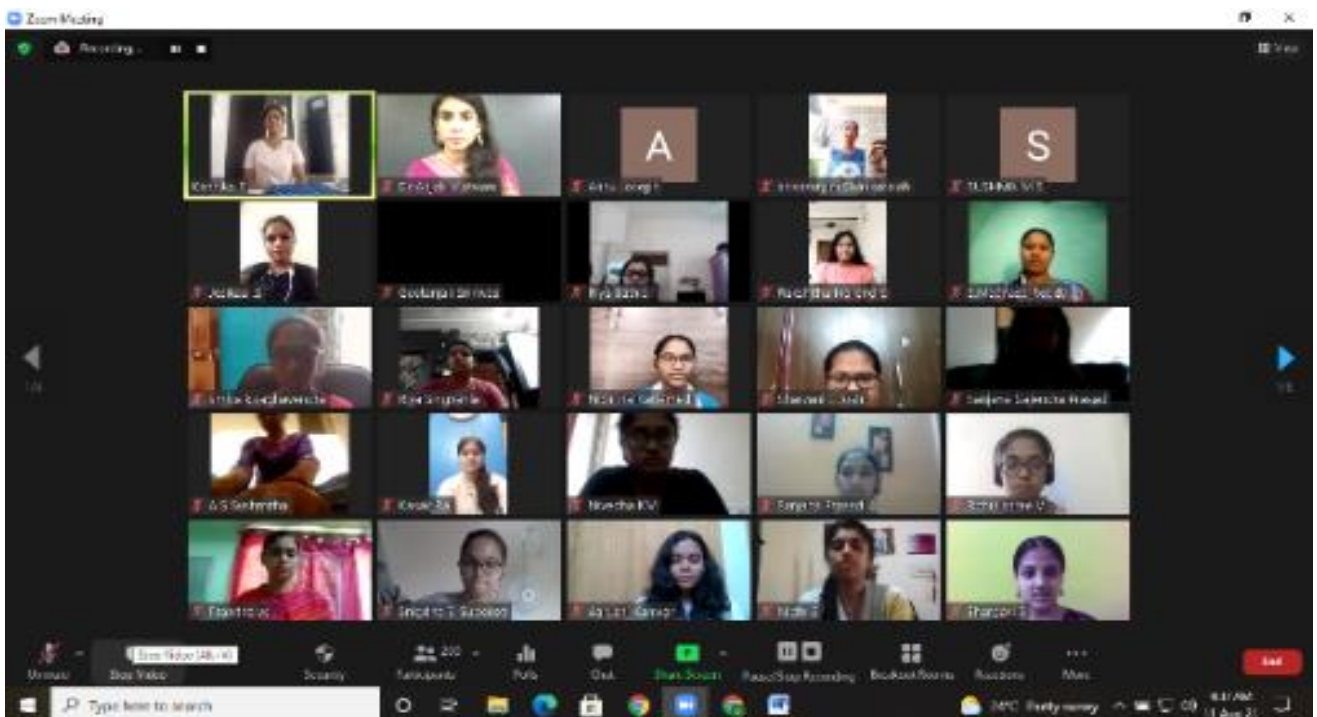


Figure 7.3 Speaker Ms. Kannika P started the session



Figure 7.4 Speaker Ms. Kannika P performing the exercises and asked the participants to the same

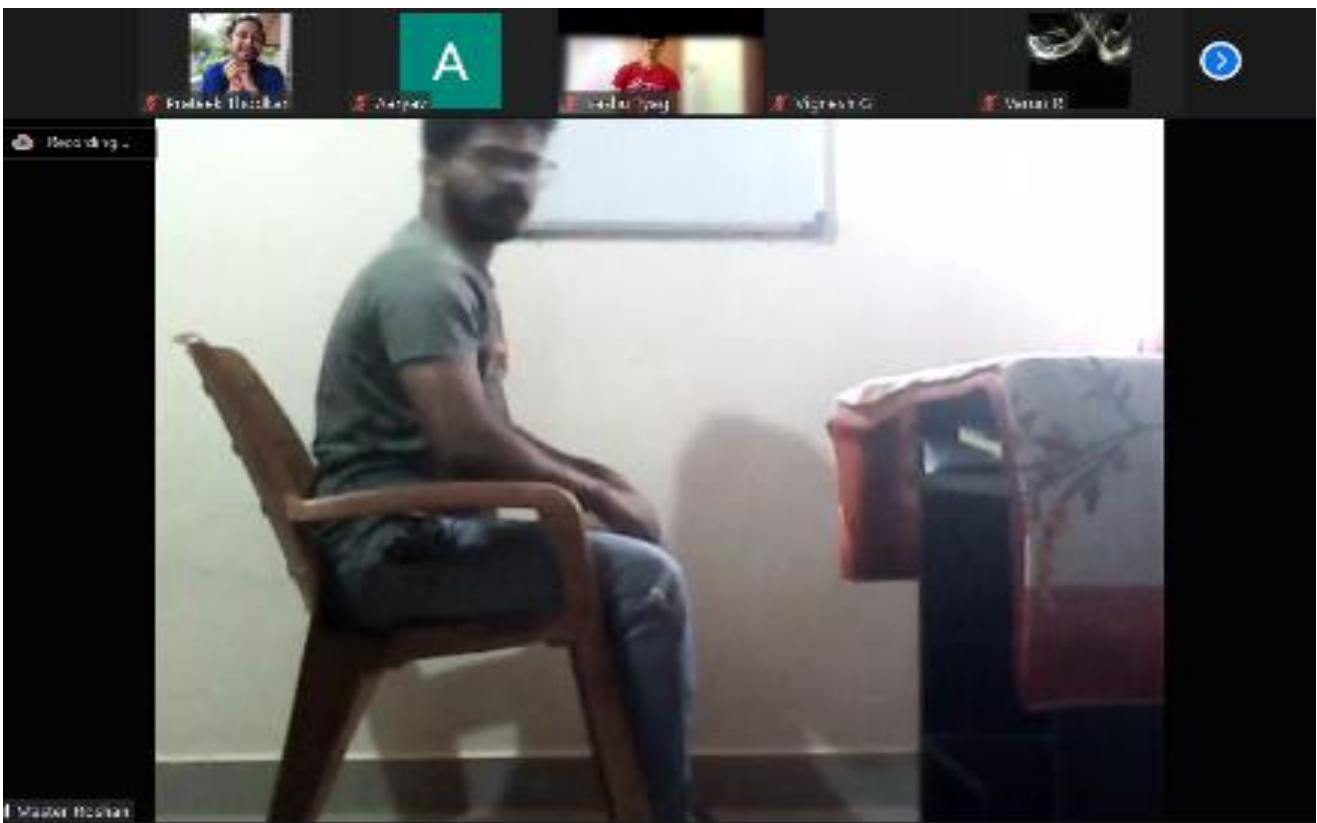


Figure 7.5 Speaker Mr. Roshan started with the session



Figure 7.6 Speaker Mr. Roshan performing the exercises



Figure 7.7 Speaker Mr. Roshan explaining the topic

**Circular Copy:**



**CIRCULAR**

**Date: 07 August 2021**

**Ref No: - JU/UG/2021/40025**

**Dear Students,**

**Please be informed that the School of Commerce is organizing a session on Session On Physical Wellbeing - Stress And Anxiety for the B.Com 2nd Year students.**

**Please find below the details:**

**Resource Person: Ms. Kannika (Girls), Mr. Roshan (Boys)**

**Designation & Company: 1. Yoga Teacher, 2. Founder, 1. Sri Sri School of Yoga, 2. Atharva Yoga Shala Mysore**

**Date: 11 August 2021**

**Time: 08:45 AM to 10:15 AM**

**Note: All students are advised to be dressed formals and attendance is mandatory.**



**Dr. Dinesh Nilkant**  
Director  
School of Commerce  
JAIN (Deemed-to-be University)

## Session on emotional intelligence for young adults

Number of participants	210
Date	12-08-21
Duration of session	10.30 am to 12 pm
Speaker of the session	Ms. Manaswini M
Profile of the speaker	<p>Specialised in abnormal psychology</p> <p>Worked as behavioural therapist</p> <p>Completed MSc in forensic psychology</p> <p>Worked in NIMHANS as a training coordinator for life skills program</p> <p>Certificated in psychological counselling</p> <p>Working as Counsellor from past two years</p>
Topic	<b>Emotional intelligence</b>
Highlights of the session	<ul style="list-style-type: none"> <li>• Emotional intelligence for young adults</li> <li>• Key points of session</li> <li>• Questionnaire of EI</li> <li>• Meaning of EI</li> <li>• Pillars of EI</li> <li>• Benefits of EI</li> <li>• Tips and tools to master EI</li> </ul>



Figure 8.1 Participants & Speaker of the session

**Circular Copy:**



**CIRCULAR**

**Date: 09 August 2021**

**Ref No: - JU/UG/2021/30014**

**Dear Students,**

**Please be informed that the School of Commerce is organizing a session on Session On Emotional Intelligence For Young Adults for the B.Com 2nd Year students.**

**Please find below the details:**

**Resource Person: Ms. Manaswini M**

**Designation & Company: Campus Counselor, JAIN (Deemed-to-be University)**

**Date: 12 August 2021**

**Time: 10:30 AM to 12:00 PM**

**Note: All students are advised to be dressed formals and attendance is mandatory.**



**Dr. Dinesh Nilkant**  
Director  
School of Commerce  
JAIN (Deemed-to-be University)

## Session on diet and lifestyle

<b>Date</b>	12.08.2021
<b>Mode of event</b>	Zoom
<b>No. of Sessions</b>	3
<b>Session 1</b>	
<b>Event co-ordinator</b>	Anwasha Chattopadhyay
<b>Number of participants</b>	104
<b>Duration of session</b>	10.45 am to 12.15 pm
<b>Speaker of the session</b>	Ms. Priyanka TS
<b>Profile of the speaker</b>	Has devoted herself to serve people who do not have knowledge or access to nutritious food, working as a consultant for the past 2 years in Lopamudra Medical Center in Gonikoppa.
<b>Topic</b>	Healthy Eating Healthy Lifestyle among Young adults
<b>Highlights of the session</b>	<ul style="list-style-type: none"> <li>• Discussed about food habits of young adults</li> <li>• Covered major issues like Obesity, PCOS, PCOD</li> <li>• Explained about BMI and Broca index</li> <li>• Recommended healthy way of living by giving several examples of food habits</li> <li>• Interacted with students, answered their doubts regarding various aspects of health.</li> <li>• Recommended to take advice from experts before starting any dietary routine</li> </ul>



Photos of the session



Figure 9.1 Inaugural session of the event

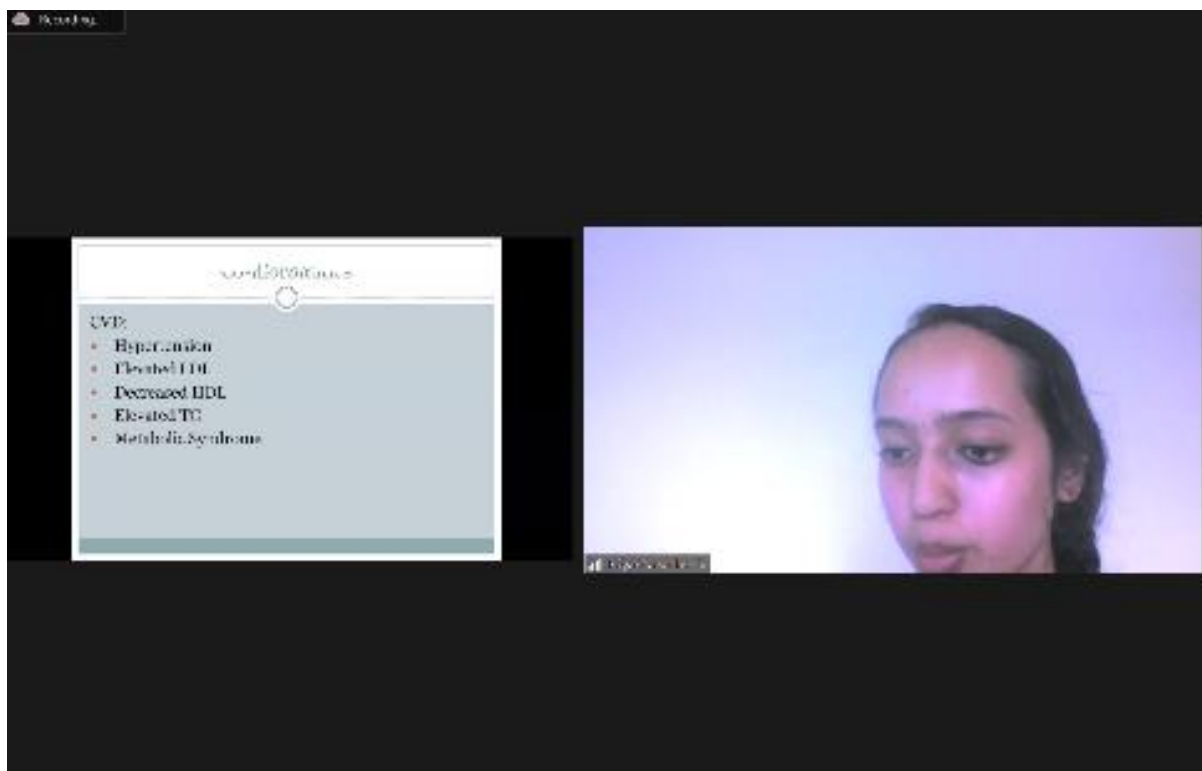


Figure 9.2 Speaker Ms. Priyanka TS in the event

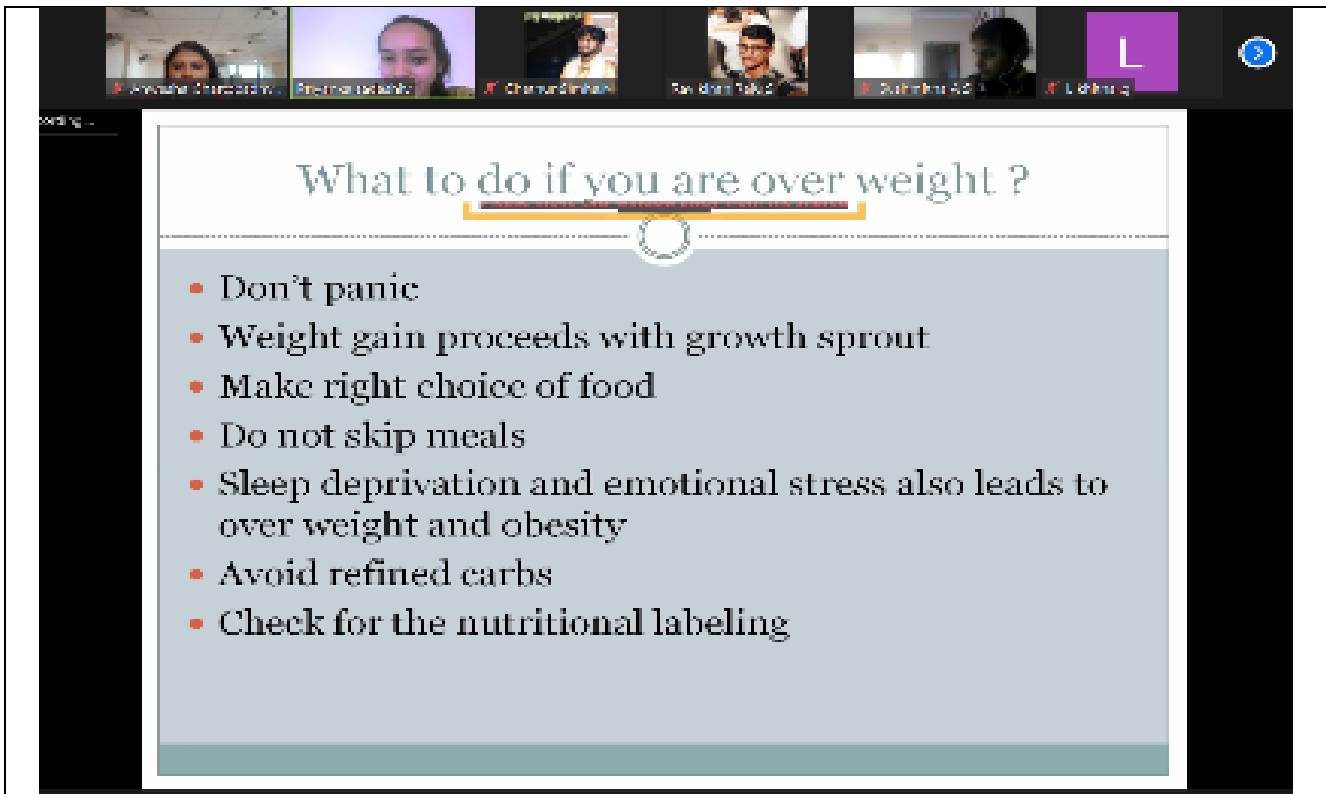


Figure 9.3 Display of the presentation by the speaker

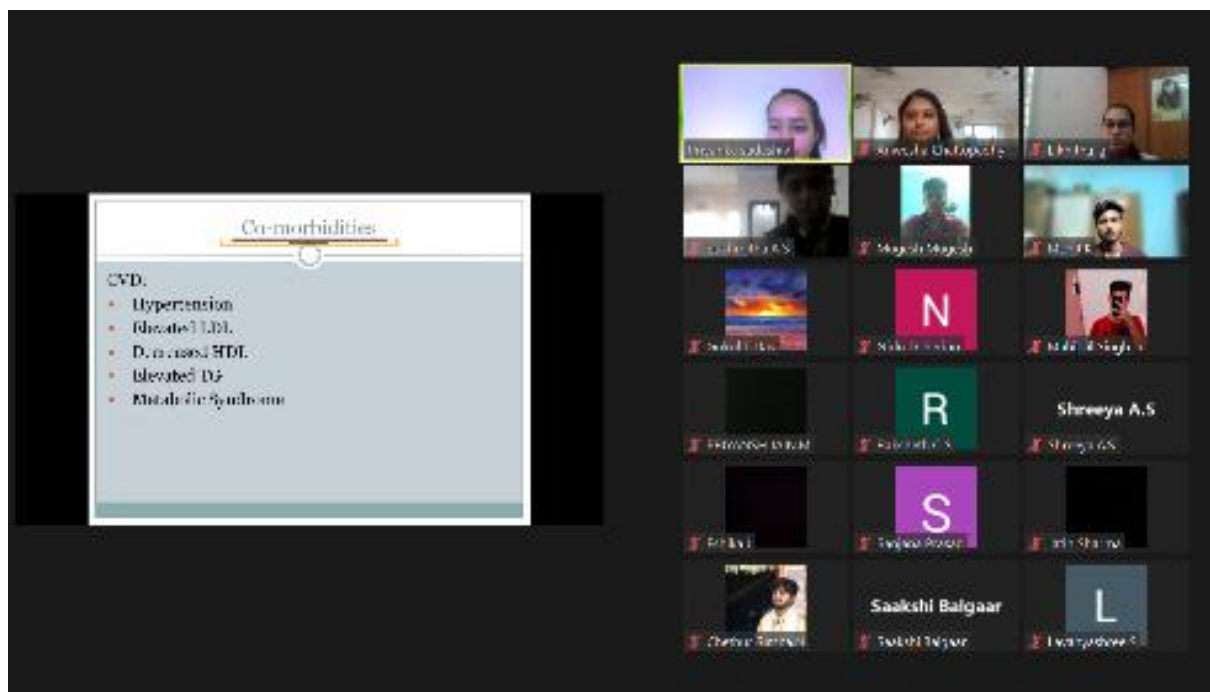


Figure 9.4 Participants of the event



Figure 9.5 Participants of the event

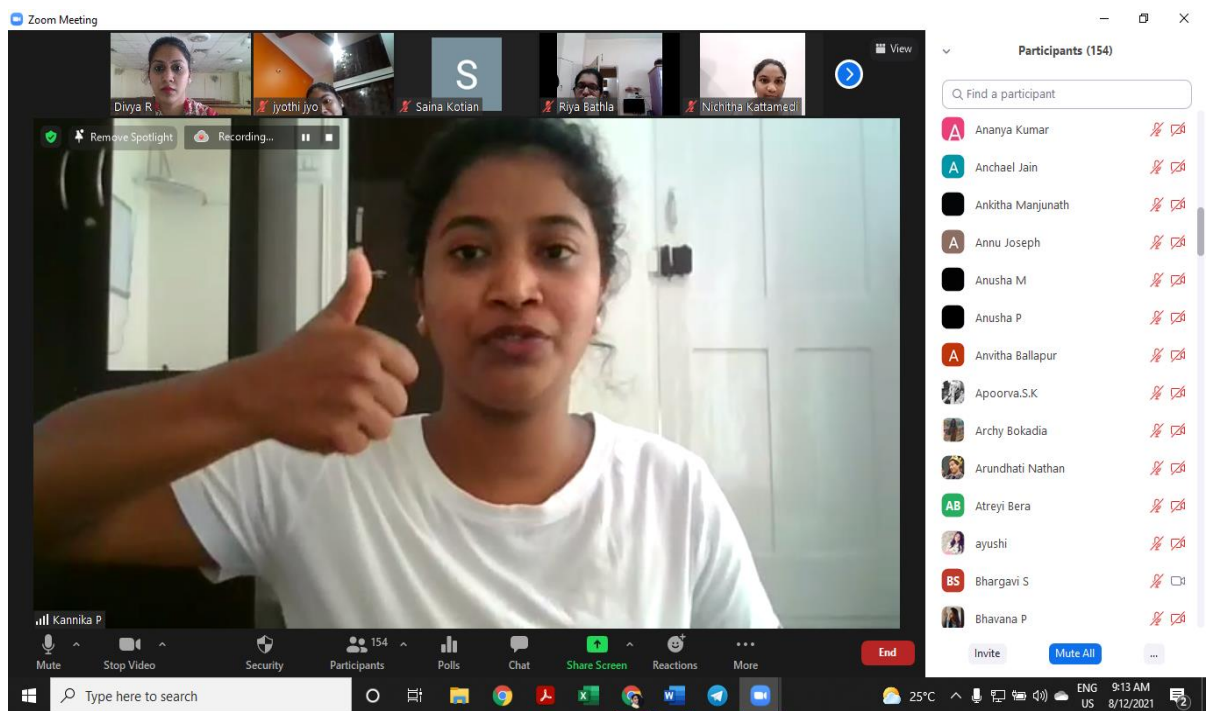


Figure 9.6 Ms. Kannika P performing the exercises

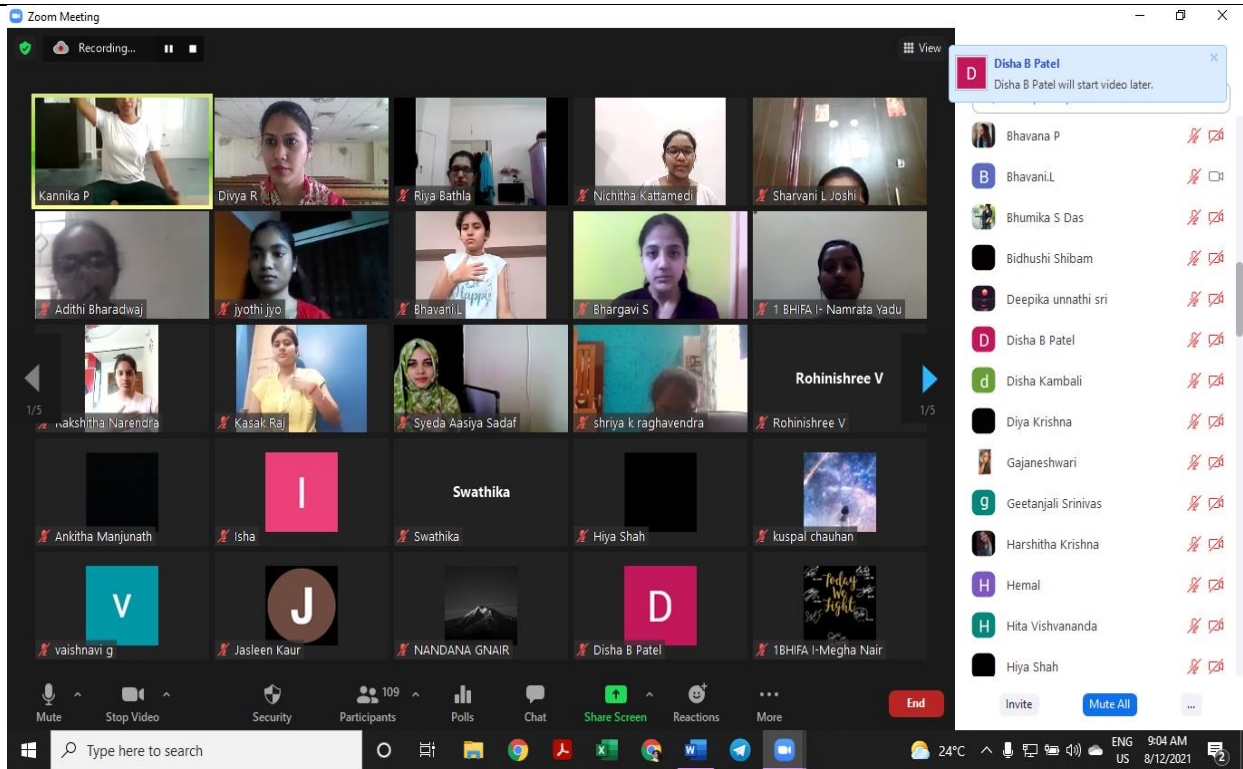


Figure 9.7 Participants performing the exercises

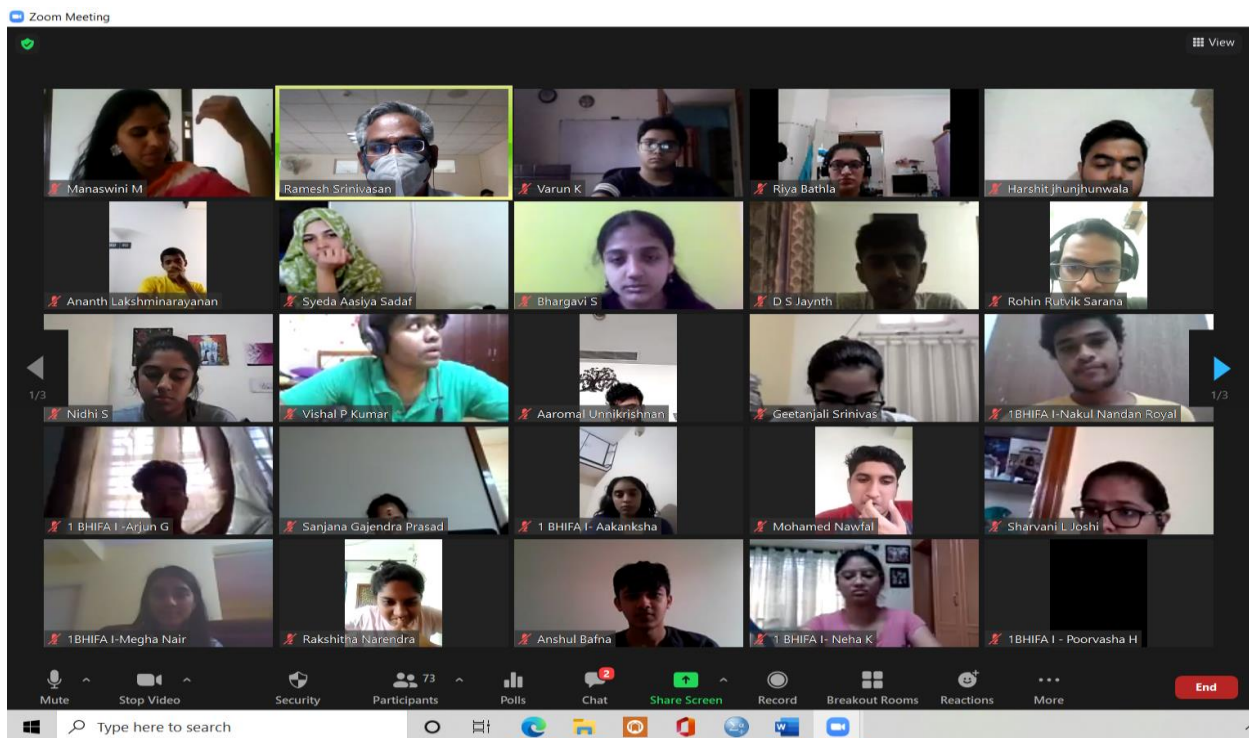


Figure 9.8 Mr. Ramesh Srinivasan briefing the students on the topic

**JGI JAIN** SCHOOL OF COMMERCE  
DEEMED-TO-BE UNIVERSITY

**देकशराम्भे**

A Virtual 16-Days Student Orientation Programme  
**Day 7 - ABHIJNANAM**

12<sup>th</sup> August 2021

Platform: zoom

Timings : 9:00 am - 10:30 am

Timings : 10:45 am - 12:15 pm

For Girls

Bcom(Honors & Professional)



**Speaker : Kannika**

**Speaker : Manaswini**

Yoga Teacher, Sri Sri School of Yoga

Campus Counselor

Topic : Physical Wellbeing

Topic : Emotional Intelligence  
for Young Adults

**Zoom ID: 97998937858**

**Zoom ID: 96700324620**

For Boys

Bcom(Regular)



**Speaker : Roshan**

**Speaker : Priyanka T S**

Founder - Atharva Yogashala, Mysore

Specialist, Clinical Nutrition & Dietetics

Topic : Physical Wellbeing

Topic : Diet & Lifestyle

**Zoom ID: 92748823981**

**Zoom ID: 94195247724**

[www.jainuniversity.ac.in](http://www.jainuniversity.ac.in)

Figure 9.9 Poster of the event

**Circular Copy:**



**CIRCULAR**

**Date:** 05 August 2021

**Ref No:** - JU/UG/2021/40026

Dear Students,

Please be informed that the School of Commerce is organizing a session on **Session On Diet And Lifestyle** for the **B.Com 2nd Year** students.

Please find below the details:

**Resource Person:** Ms. Priyanka T S

**Designation & Company:** Specialist, Clinical Nutrition and Dietetics

**Date:** 12 August 2021

**Time:** 10:45 AM to 12:15 PM

**Note:** All students are advised to be dressed formals and attendance is mandatory.



**Dr. Dinesh Nilkant**  
Director  
School of Commerce  
JAIN (Deemed-to-be University)

## National Intercollege art contest titled INK & SPLASHES with the theme psychological resilience for the International Youth Day-2021

Academic Year:	2021-22
Start Date:13-08-2021	End Date:13-08-2021
Organized by: Moody Amygdala's the expressive arts club of the Dept of PG, Psychology	Number of Days:01
Venue and Time: ONLINE	Number of Student Enrolled:25
Location: ZOOM PLATFORM	Number of Student participated:22

### About the Events:

National Intercollege art contest titled “INK & SPLASHES” with the theme ‘Psychological resilience’ for the International Youth Day-2021

### Brief Report of the Event:

**Moody Amygdala's the expressive arts club** presents Ink & Splashes, art contest by the department of PG-Psychology department, Jain university, Bangalore.

The expressive arts club, Moody Amygdala's members and student coordinator's Ms. Smrithi and Ms. Andrea Shannon. J, under the guidance of Dr. Sukriti Banda and Ms. Manasa Raman had conducted a virtual intercollege art contest titled “*INK & SPLASHES*” with the theme ‘*psychological resilience*’ for the International Youth Day-2021.

### Dates:

- Day of competition was on 13th of August.
- The last registration date was on 10th of August.
- The announcement of the top 3 winners was on 22nd of August

### Rules:

- Making of the art should be recorded in the form of a video and the final art piece should be scanned and sent.

The art should be connected to the theme given

No plagiarism

**Registration process:**

- The registration link was created using google forms and was put up on the social media handles like Instagram, Facebook and snapchat.
- The registration fee per person was Rs.100.

**Winning criteria:**

- We had 2 external judges [Sanjay Kumar Balaji and Sarika] who were experts in the art field, 2 internal judges [club student coordinator's, Smrithi. S and Andrea Shannon. J] and all the art pieces were posted on the social media platforms and depending on the number of likes the art pieces were selected.
- To summarize, 3 criteria were scheduled; external judges, internal judges and huge number of likes on the social media.
- Top 3 art pieces were selected depending on the above 3 criteria's and were given cash prize+ participant certificate+ winner certificate individually.
- All the 22 participants were given participant certificates and the appreciation certificates for judging to the judges.
  
- 1st prize was *Rs.1,500*
- 2nd prize was *Rs.1000*
- 3rd prize was *Rs.500*

It was a successful event even though there were a lot of drawbacks, ups and downs we made it. The winners were very happy and we received messages from them saying that it was a great opportunity to them to showcase their skills in such a limited space on the online platform and one of the winners who came first was immensely happy and said that it was her first contest and she earned her first money on the basis of her own hard work for the first time ever in her life and she was grateful.

We thank Dr. Asha Rajiv ma'am for giving us this opportunity and believing us and we are looking forward to create more such opportunities to the people to help them unmute their thoughts and portray it through the art form.



Brochure:

**Registration**  
*Closing soon*

**JGI JAIN**  
DEEMED-TO-BE UNIVERSITY

**PG DEPT OF PSYCHOLOGY**

**EXPRESSIVE ARTS CLUB**

Presents

**VIRTUAL INTERCOLLEGIATE  
ART COMPETITION**

**INK & SPLASHES**

**THEME:**  
*Expressing Psychological  
Resilience Through Art*

**ART FORMS ENTERTAINED**

- Oil painting*
- Abstract painting*
- Spray painting*
- Doodle*
- Glass painting*
- Sand Art & many more...*

**REGISTRATION  
RS.100**

**AMAZING PRIZES  
&  
E-CERTIFICATES**

**ORGANIZERS**

Dr. Sukriti Banda  
Ms. Manasa Raman

 @moody.amygdalas

 moodyamygdala@gmail.com

Figure 10.1 Poster of the event

Photographs:

# Shivani

She has been through hell,  
So believe me when  
i say  
Fear her.....  
When she looks at the fire and smiles..

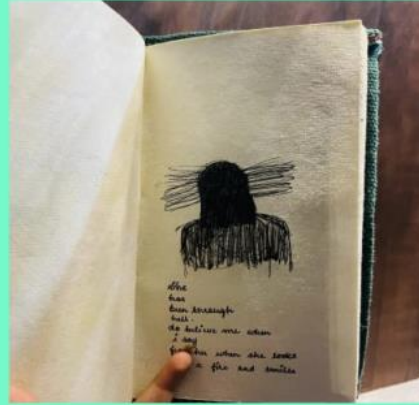


Figure 10.2 Art and explanation by Shivani

# Soumya R saraf

MY HERO ❤️  
This picture is very close to my heart. I made this for my father, on "Father's Day". The picture talks about how a man gets to know that he going to become father. And as his daughter is growing up he spends all moments with her. He gives her love, affection and pampers her a lot. She is always secured by her father. Every girls hero is her dad ❤️. As she starts going to school, then college. Her level of understanding increases. She understands how much her father sacrifices for her, for his family. And he always carries that beautiful smile. As she starts working, and settling in life. That's when a father becomes a kid and needs support from his daughter. She holds his hand, and promises to always be by his side, forever.  
It's a beautiful journey of a father-daughter.



Figure 10.3 Art and explanation by Soumya R

# keerthana

Psychological resilience to covid patients:  
Covid patients need more resilience to cope with physical and mental crisis. Here I'm expressing self awarenesses, will power, self confidence and self care to enhance resilience. Mindfulness and prayers will give more resilience in a spiritual way. Family and health care support emphasis the hope in recovery and build resilience. Here I'm adding music to relax, Jesus and family frame, psychologist counselling.



Figure 10.4 Art and explanation by Keerthana

**Circular Copy:**



**CIRCULAR**

**Date:** 10 August 2021

**Ref No:** - JU/PG/2021/30023

**Dear Students,**

**Please be informed that the School of Sciences is organizing a session on National Intercollege Art Contest Titled "Ink & Splashes" With The Theme 'Psychological Resilience' For The International Youth Day-2021 for the M.Sc 2nd Year students.**

**Please find below the details:**

**Resource Person:** Dr. Sukruthi Banda

**Designation & Company:** , Moody Amygdala's the expressive arts club of the Dept of PG, Psychology

**Date:** 13 August 2021

**Time:** 11:00 AM to 12:00 PM

**Note:** All students are advised to be dressed formals and attendance is mandatory.



**Dr. Asha Rajiv**  
Director  
School of Sciences  
JAIN (Deemed-to-be University)

## Online National Webinar on the topic LIFE SKILLS FOR THE NEW NORMAL

<b>Academic Year:</b>	<b>2021-22</b>
<b>Start Date:28-08-2021</b>	<b>End Date:28-08-2021</b>
<b>Organized by:</b> Dept of Psychology, JAIN (Deemed-to-be University) in collaboration with Indian Association Of Life Skills Education	<b>Number of Days: 01</b>
<b>Venue and Time: ONLINE</b>	<b>Number of Student Enrolled:110</b>
<b>Location: ZOOM PLATFORM</b>	<b>Number of Student participated: 110</b>

### About the Events:

Online National Webinar On The Topic “Life Skills For The New Normal” Dept Of Pg Psychology, Jain University In Collaboration With Indian Association Of Life Skills Education

### Speaker Profile:

Dr. Sudesh N.T (Asst.Professor of Psychology, Christ Deemed to be University, Bangalore) and Dr. Subasree Vanamali (Head of the Psychology Department, Madras School of Social Work, Chennai).

### Brief Report of the Event:

*“The abilities for adaptive and positive behavior is in need of revisiting in this pandemic to get inhibited with the new normal.”*

With this thought taken into consideration Jain University School of Psychology in collaboration with Indian Association of Life Skills Education hosted an Online National Webinar on the topic “LIFE SKILLS FOR THE NEW NORMAL” on 28th August 2021. The event went on for 3 hours from 2:00pm to 5:00pm. With the help of Mrs Uma Shreedhar and Dr Alka Ranjan, both faculties from the department of Psychology, an insightful session was made possible with young and aspiring participants. The resource persons who graced us with their presence were Dr. Sudesh N.T (Asst.Professor of Psychology, Christ Deemed to be University, Bangalore) and Dr. Subasree Vanamali (Head of the Psychology Department, Madras School of Social Work, Chennai).

The event was further divided into two parts:

Session One on the topic “Adapting to the New Normal-Life Skills in Practice” graced by Dr. Sudesh N.T. Dr Vanamali was introduced to the audience by Sadaf Amreen, where she told about Dr Sudesh N.T’s accomplishments. Dr. Sudhesh N.T. is currently working as an Assistant Professor of Psychology in CHRIST University as Assistant Professor in higher education for the past seven years. He has published one book as Editor, Under Sage publications with the title “Character Strength Development” and published thirteen articles in national and international journals. He has also published chapters in three edited books. Along with that he has twelve years of experience in life skills and soft skills training, corporate training and community intervention programmes. He has worked as a supportive supervisor in GFATM7 (Global Fund for AIDS, Tuberculosis & Malaria) project for 3 years under MG University, Kerala, funded by UNESCO. He is also working with a Major research project as co-investigator and currently holding the position as joint-secretary of IALSE (Indian Association of Life Skills Education) and coordinator of Project Spandan – life skills training and psycho-social rehabilitation of HIV infected adolescents.

The session was started with an activity by Dr.Sudesh where he sent through a poll link in order to understand the mental state of the participants. He justified the fact that today at this time of pandemic majority of us have started feeling neutral that was unlikely to happen at the start of it which justifies the fact we have got adopted to the new normal. With that said he spoke about the three important life skills important at this point of time that are: Response, Resilience and Recovery while putting stress on the aspect of unlearning and learning behavior. How we respond to a situation is under our jurisdiction of emotions, how we mend ourselves in an elastic manner to stand tough so that nothing can break us beyond our capacity, how after every deterioration you tend to make a comeback with a much stronger self this time. Every individual had a different experience in a pandemic, people who stayed far away from family were glad enough that they were coming back home while others were scared for the wellbeing of their nears and dears. Everything inhibited by the environment was everyone's very first experience; a pandemic, an uncertain situation, an online education setup and so on. Out of all these situations what impacted the mental health of individuals more was the fake news with regard to pandemic situations, few there didn't put up any thought process and kept on forwarding the fake news which proved out

to have negative effect on few while life threatening on others. In such a situation there is a need to acquire three core life skill components that are compliment, supplement and reinforce which require other components like critical thinking, creative thinking, self-awareness, decision making, problem solving, effective communication, interpersonal relationship, empathy, coping with emotion and coping with stress. With the question “Why, When and How should these skills be incorporated in our life?” is the context we were left with to ponder upon.

Session Second on the topic “Thriving in The New Normal: Life Skills for Positive Mental Health” graced by the presence of Dr. Subashree Vanamali. Dr Vanamali was introduced to the audience by Kamala Meenakshi Iyer, where she told about Dr Vanamali’s accomplishments. Dr Subashree Vanamali is Head of the Department in the department of Psychology at the Madras school of social work located in Chennai. She holds a PhD in Psychology. She is the recipient of many prestigious awards namely Dr APJ Abdul Kalam excellence award in 2021 for mental health promotion, Barbara Fredrickson award for positive psychology and well-being from the Red Barn, Greatest value at tough times award by NMV University. Ma’am started with an insight on the troubles everyone was having during the pandemic and how people were coping with all these problems. She then went on to explain Psychological well-being and all its six parts. All of these were discussed in great detail. She then opened the floor by asking the participants about what they thought mental health workers are and what they are supposed to do, to which Mrs Alka Ranjan shared her experiences of working as an helpline worker during the lockdown and how mental health was considered a taboo by the general public to this day. Dr Vanamali then talked about the New Theory of well being and its 5 essential parts. She then talked about the growth mindset and how it is important to embrace the growth mindset to succeed and live happier in the future. For this she gave the example of Bhakti Sharma, who was a swimmer from Rajasthan. She talked about how she overcame all adversities and went on to become one of the youngest swimmers to cross the English Channel, and swim all the 4 oceans of the world.

The CARE model was explained by Ma’am next. The 4 parts of CARE, C-connect, A-adapt, R-routine and E-exercise were discussed in great detail. Maam then went on to talk about how life skills can be adapted for the well-being of the society.

The questions and answer session was also a part of it where Mrs Pooja Rai started the discussion by asking “what life skills can be used by individuals who showcase symptoms of OCD and other illnesses. Then answered: Self control, monitoring and recording and communication. Mrs Gauri

Hardikar then went on to ask “how life skills can be incorporated in children's lives during the pandemic where they are unsure about their academic future?” It was justified that self awareness, control and engaging in activities is essential.

Mrs Uma Shreedhar then went on to deliver the closing statement, where she thanked Dr SubashreeVanamali for making time for Jain University from her busy schedule. She then went on to thank Dr Alka Ranjan for organising the webinar flawlessly. Soon after this the webinar came to an end!!





**Event Poster:**

**JGi JAIN** | SCHOOL OF SCIENCES  
DEEMED-TO-BE UNIVERSITY

**Department of Psychology (PG)**  
In collaboration with  
**Indian Association of Life Skills Education**

Presents  
**National Webinar**  
On


# LIFE SKILLS FOR THE NEW NORMAL

August 28, 2021 | 01:30 P.M. - 05:00 P.M.

**Speakers**

**Dr. Sudhesh N. T.**  
Assistant Professor, Psychology  
Christ (Deemed to be University)  
**Topic: Adapting to the New Normal Life Skills in Practice**  
**Time: 02:00 P.M.**

**Dr. Subasree Vanamali**  
Head, Department of Psychology  
Madras School of Social Work, Chennai  
**Topic: Thriving in the New Normal Skills for Positive Mental Health**  
**Time: 03:30 P.M.**

**Platform:**  **zoom**    **Mode: Online**

**Registration Link**  
<https://forms.gle/HDwudkzk1abZFBKr6>  
Virtual meeting link will be sent upon registration

**Registration Fee**  
Students: **INR 50**  
Professionals: **INR 150**  
Transaction ID to be attached in the registration form  
E-certificates will be given to the participants

**For further information, please contact**  
**Dr. Alka Ranjan** – r.alka@jainuniversity.ac.in  
**Dr. Uma S.** - s.uma@jainuniversity.ac.in

Figure 11.1 Poster of the event

**Speaker during the session:**



Figure 11.2 Dr. Subasree Vanamali, Head of the Psychology Department, Madras School of Social Work, Chennai addressing the participants

Circular Copy:



**CIRCULAR**

Date: 25 August 2021

Ref No: - JU/PG/2021/30022

Dear Students,

Please be informed that the School of Sciences is organizing a session on **Online National Webinar On The Topic "Life Skills For The New Normal"** for the M.Sc 2nd Year students.

Please find below the details:

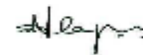
**Resource Person:** Dr. Sudesh N.T, Dr. SubasreeVanamali

**Designation & Company:** 1. Asst.Professor of Psychology, 2. Head of the Psychology Department, 1. Christ Deemed to be University,Bangalore, 2.Madras School of Social Work,Chennai

**Date:** 28 August 2021

**Time:** 01:00 PM to 05:00 PM

**Note:** All students are advised to be dressed formals and attendance is mandatory.



**Dr. Asha Rajiv**  
Director  
School of Sciences  
JAIN (Deemed-to-be University)

## Covid Free Village

<b>EVENT NAME</b>	Covid Free Village
<b>VENUE</b>	T. Hosahalli
<b>DATE</b>	18th September 2021
<b>NUMBER OF VOLUNTEERS</b>	19
<b>DURATION</b>	one day

Jain University NSS wing conducted **Covid Free Village** survey in T. Hosahalli village, **Kanakapura, Karnataka**. Students and Faculty members are actively participated in the event.

The students and faculty members of Knowledge Campus, Jain University and NSS volunteers of Knowledge Campus, Jain University were participated in “Covid Free Village” - on 18th September 2021.

### Highlights of the event :-

- Students were told to assemble in CMS Jain University Lalbagh road at 7:30. And they were advised to get necessary items required for the event. And they left from college at 7:30.
- They reached T.Hosahalli at 11:00. And students were given instructions and were told what they should do.
- And the event was started and students started collecting data for the survey.
- The event was conducted to understand the awareness of Covid-19 among the villagers.
- The data collection was done by going to all the houses in the village. And the villagers were also cooperative.
- And people were asked few questions Which were simple to understand and the questions were yes or no type questions.
- The event was finished and the students were taken for lunch. And then they returned to college.



Figure 12.1 Volunteers doing the survey visiting the houses



Figure 12.2 Volunteers explaining the survey details to the residents



Figure 12.3 Volunteers with the residents



Figure 12.4 Volunteers explaining the survey details to the residents



Figure 12.5 Volunteers giving explanation about the survey to residents

**Circular Copy:**



**CIRCULAR**

**Date:** 15 September 2021

**Ref No:** - JU/UG/2021/40023

Dear Students,

Please be informed that the Center for Management Studies is organizing a session on Covid Free Village ,T.Hosahalli for the BBA 3rd Year students.

Please find below the details:

**Resource Person:** Bharatiya Jain Sangatana

**Designation & Company:** NA,

**Date:** 18 September 2021

**Time:** 11:00 AM to 12:30 PM

**Note:** All students are advised to be dressed formals and attendance is mandatory.



**Dr. Dinesh Nilkant**  
Director  
Center for Management Studies  
JAIN (Deemed-to-be University)



## Online Interactive session on the occasion of World Alzheimer’s Day on the topic Alzheimer’s Disease: Brain and Behaviour: Awareness and insight about Alzheimer’s and dementia

<b>Academic Year:</b>	<b>2021-22</b>
<b>Start Date:21-09-2021</b>	<b>End Date: 21-09-2021</b>
<b>Organized by: DEPT OF PG PSYCHOLOGY</b>	<b>Number of Days:01</b>
<b>Venue and Time: ONLINE</b>	<b>Number of Student Enrolled:71</b>
<b>Location: ZOOM PLATFORM</b>	<b>Number of Student participated:71</b>

### About the Events:

Online Interactive session on the occasion of “World Alzheimer’s Day”, on the topic Alzheimer’s Disease: Brain and Behaviour: Awareness and insight about Alzheimer’s and dementia

### Speaker Profile:

Neha Dubey, a Licensed Clinical Psychologist, Apollo Gleneagles Hospital, Kolkata

### Brief Report of the Event:

On 21<sup>st</sup> of September ‘21, Department of Psychology of Jain (Deemed to be University) organised an Online Interactive session on the occasion of “World Alzheimer’s Day”, on the topic Alzheimer’s Disease: Brain and Behaviour organized by Dr. Pooja Rai, Assistant Professor, Department of Psychology, Jain Deemed-to-be University.

The purpose of the session was to spread awareness and get the insight about Alzheimer’s and dementia. The speaker for the event was Neha Dubey, a Licensed Clinical Psychologist, Apollo Gleneagles Hospital, Kolkata. She has been working with dementia patients for past 5 years.

The event started with an introduction given by Miss Shraddha Kamble, and later, Neha Dubey took over the session. She lectured and discussed on the causes of dementia and Alzheimer’s, Stages of dementia, Preventive measures, and lastly, she discussed case history about one of her patients suffering from dementia. Miss Neha Dubey attended all the questions from the participants. Even during the events participants were quite interactive as they shared their thoughts and cleared their doubts regarding the topic. The event was concluded by the Vote of Thanks given by Dr. Pooja Rai.

The session resulted in the better understanding of dementia and Alzheimer’s Disease. From the beginning to the end of the event, everyone seemed to be engaged in the discussion. It was quite an informative and insightful session.

**Photographs:**

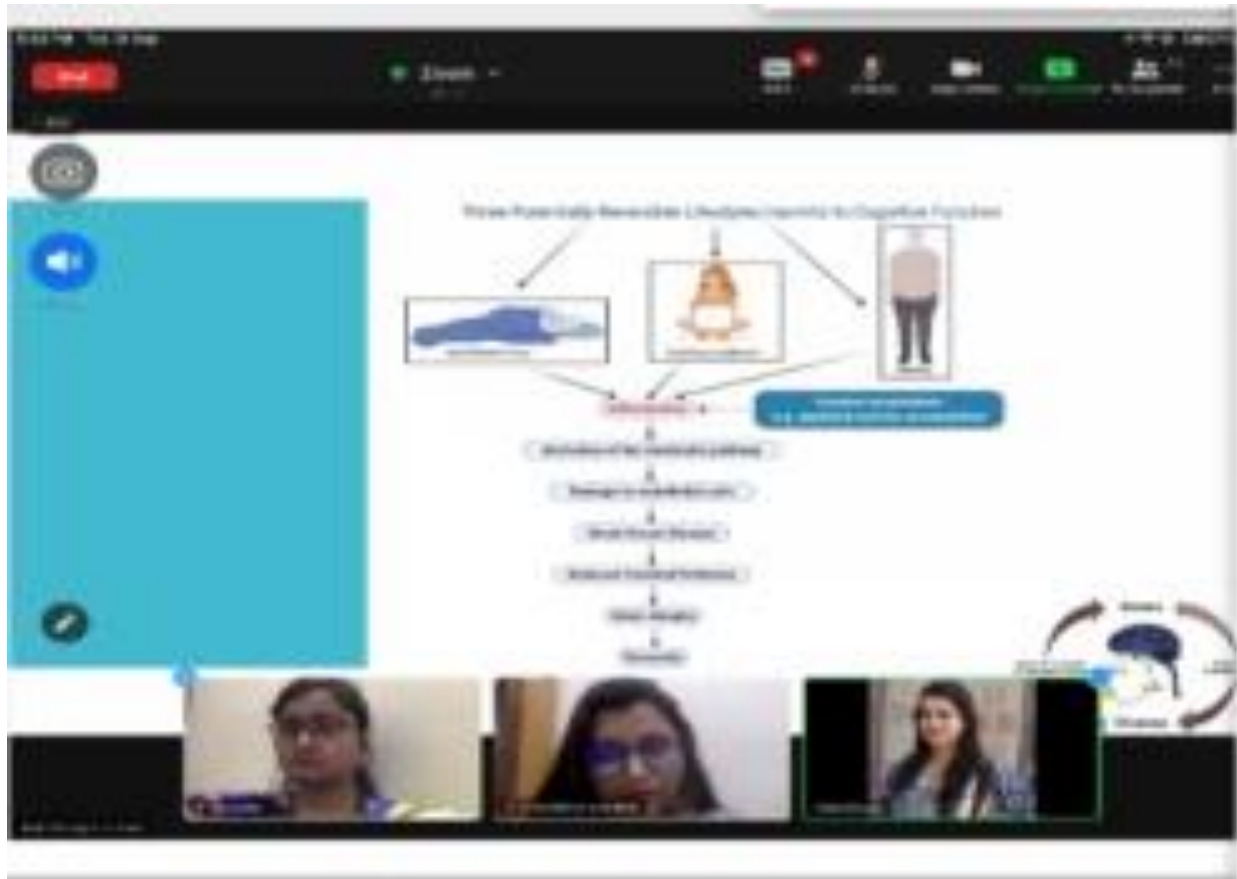
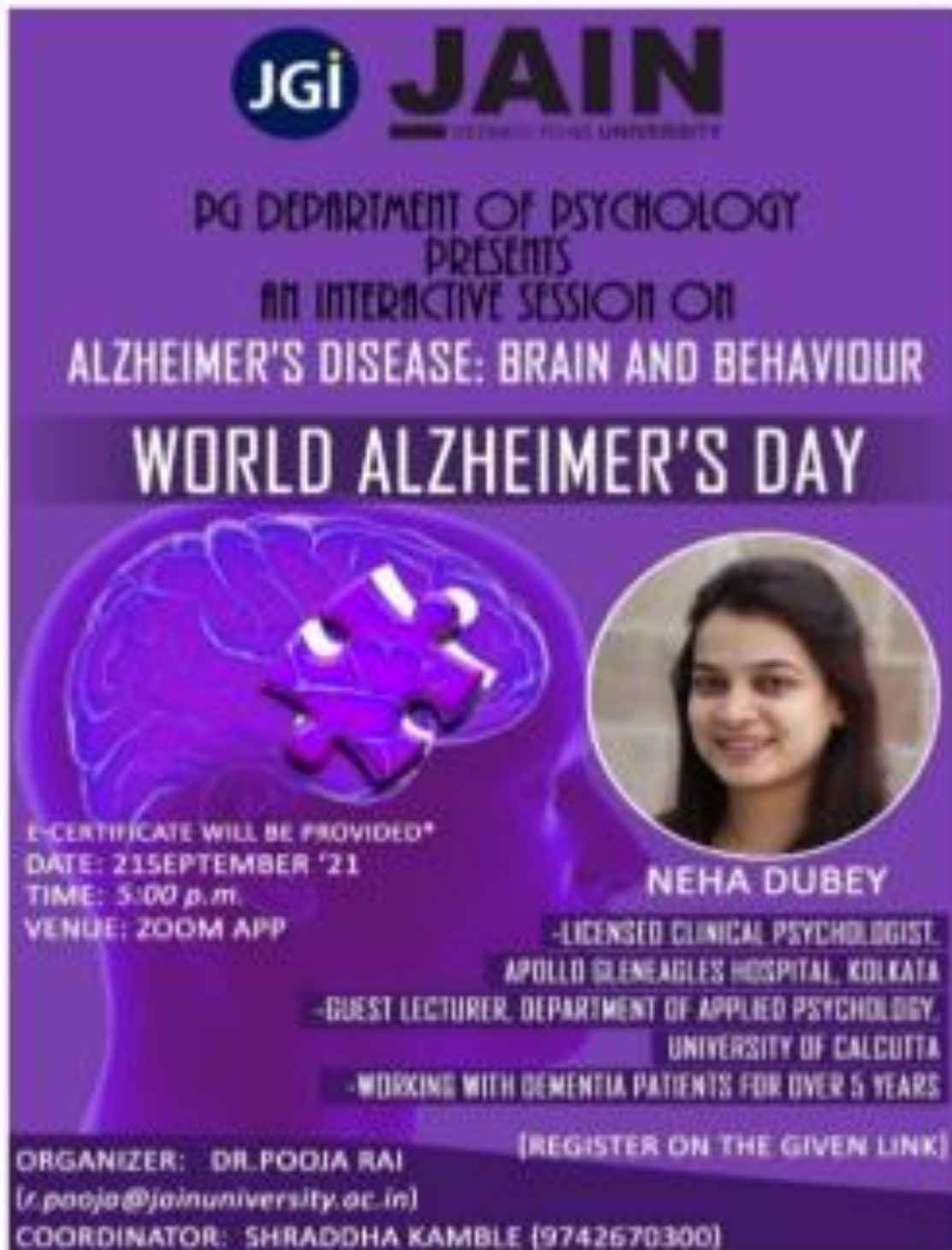


Figure 13.1 Ms. Neha Dubey, a Licensed Clinical Psychologist, Apollo Gleneagles Hospital, Kolkata addressing on World Alzheimer’s Day

**BROCHURE:**



**JGI JAIN**  
DEEMED-TO-BE UNIVERSITY

PG DEPARTMENT OF PSYCHOLOGY  
PRESENTS  
AN INTERACTIVE SESSION ON  
ALZHEIMER'S DISEASE: BRAIN AND BEHAVIOUR

**WORLD ALZHEIMER'S DAY**

E-CERTIFICATE WILL BE PROVIDED\*  
DATE: 21 SEPTEMBER '21  
TIME: 5:00 p.m.  
VENUE: ZOOM APP

**NEHA DUBEY**  
-LICENSED CLINICAL PSYCHOLOGIST,  
APOLLO GLENAGLES HOSPITAL, KOLKATA  
-GUEST LECTURER, DEPARTMENT OF APPLIED PSYCHOLOGY,  
UNIVERSITY OF CALCUTTA  
-WORKING WITH DEMENTIA PATIENTS FOR OVER 5 YEARS

ORGANIZER: DR. POOJA RAI  
([r.pooja@jainuniversity.ac.in](mailto:r.pooja@jainuniversity.ac.in))  
COORDINATOR: SHRADDHA KAMBLE (9742670300)

[REGISTER ON THE GIVEN LINK]

Figure 13.2 Poster of the event

**Circular Copy:**



**CIRCULAR**

**Date: 18 September 2021**

**Ref No: - JU/PG/2021/30024**

**Dear Students,**

**Please be informed that the School of Sciences is organizing a session on Online Interactive Session On The Occasion Of "World Alzheimer'S Day", On The Topic Alzheimer'S Disease: Brain And Behaviour: Awareness And Insight About Alzheimer'S And Dementia for the M.Sc 2nd Year students.**

**Please find below the details:**

**Resource Person: Ms.Neha Dubey**

**Designation & Company: Licensed Clinical Psychologist, Apollo Gleneagles Hospital, Kolkata**

**Date: 21 September 2021**

**Time: 05:00 PM to 07:00 PM**

**Note: All students are advised to be dressed formals and attendance is mandatory.**



**Dr. Asha Rajiv**  
Director  
School of Sciences  
JAIN (Deemed-to-be University)

## Webinar on keys to success

<b>Speaker Name</b>	Mr. Aditya Rajan
<b>Designation</b>	Human Resources Leader - Asia & Brazil, Avionics
<b>Company</b>	Collins Aerospace
<b>Date</b>	4 <sup>th</sup> October 2021
<b>Time</b>	11:00 AM TO 12:00 PM
<b>Course</b>	B. Tech 1 <sup>st</sup> Year (Shuba Parva – Induction Program)
<b>Faculty Coordinator</b>	Dr. PushpaRajesh
<b>Placement Coordinator</b>	Ms. Sunitha P

### About the Speaker:

Aditya is a Management professional with over a decade and a half of experience in Business Development and Human Resources. He holds an MBA from the Graduate School of Business, QUT, and Australia. He has worked in various organizations in the IT, ITeS, Consulting, and Avionics domains, and has built a track record of handling Talent in various challenging scenarios including M & A's, divestitures and start-ups. He is known for his coaching and mentoring skills, as well as for his facilitation of various programs, specifically in the area of Managerial and team behaviour. He has received multiple awards including "Top 25 Most Innovative HR leaders" and "Most Influential HR leaders in India" by the world HRD congress. He is also a regular speaker and panellist at various universities and B Schools.

In his current role, he heads the HR function for Collins Aerospace for the Asia Pacific & Latin American region. His prior stints have been with Deloitte, MaFoi and Sutherland Global services.

**Total Students attending the program- 180**

## **Objective of the session**

An objective of the session is to know about how to reach the success point with the help of following criteria and boundaries.

- Make A Plan
- Prepare For The Unexpected
- Prioritize Your Goals
- Develop Good Habits
- Learn from Your Mistakes
- Try Different Strategies
- Take Smart Risks

## **Learning outcomes**

- Students have gained ability to understand the different strategies of Keys to Success
- Students have gained ability to understand the power of planning well before a goal setting and how to achieve the goal of their dream job.

# SHUBA PARVA 2021



**Aditya Rajan**

Human Resources Leader– Asia  
& Brazil | Avionics  
COLLINS AEROSPACE

Date: October 04, 2021 | Time: 11:00 am to 12:00 pm

**Topic: Keys to Success**

Platform:  zoom

Mode : Online

[www.set.jainuniversity.ac.in](http://www.set.jainuniversity.ac.in)

Figure 14.1 Poster of the event

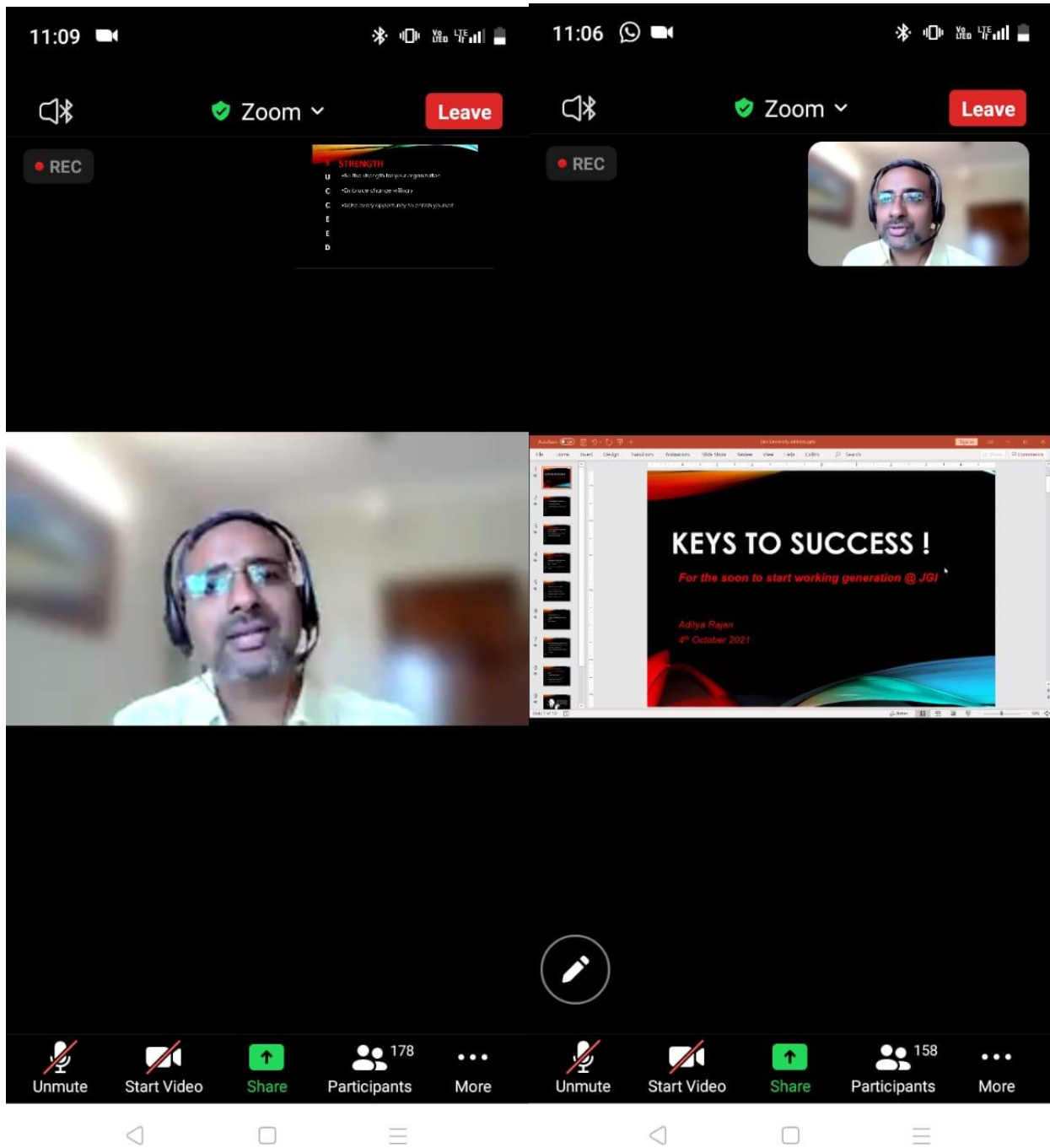


Figure 14.2 Speaker Mr. Aditya Rajan in the event with presentation



**Circular Copy:**



**CIRCULAR**

**Date: 01 October 2021**

**Ref No: - JU/UG/2021/30018**

**Dear Students,**

**Please be informed that the Faculty of Engineering and Technology is organizing a session on Webinar On Keys To Success for the B.Tech 1st Year students.**

**Please find below the details:**

**Resource Person: Mr. Aditya Rajan**

**Designation & Company: Human Resources Leader, Asia & Brazil, Collins Aerospace**

**Date: 04 October 2021**

**Time: 11:00 AM to 12:00 PM**

**Note: All students are advised to be dressed formals and attendance is mandatory.**



**Dr. Hariprasad S A**  
Director

Faculty of Engineering and Technology  
JAIN (Deemed-to-be University)

## Session on Sexual harassment act and apprentice act

<b>Date:</b>	12-10-2021
<b>Guest/Speaker Name:</b>	Mr. Krishna Setlur
<b>Guest/Speaker Designation</b>	Orbital Shift Global Founder & Managing Consultant
<b>Guest/Speaker Contact No &amp; Email Id:</b>	984007675, <a href="https://www.linkedin.com/in/krishnasetlur/?originalSubdomain=in">https://www.linkedin.com/in/krishnasetlur/?originalSubdomain=in</a>
<b>Guest/Speaker Company/ Institute Name:</b>	Orbital Shift Global Founder & Managing Consultant
<b>Faculty Coordinators Name:</b>	Dr. Dinesh.N
<b>Topic:</b>	Sexual harassment act and Apprentice act
<b>Section:</b>	MHR (Off Line)
<b>Batch:</b>	2021-23
<b>No of Sessions in hours:</b>	2 hours
<b>No. of Attendees:</b>	110
<b>Session Recording link (if online only):</b>	<a href="https://zoom.us/rec/share/NGf9_UloVdPlvsVHCUfiWKxwrO9ua_ZBaiQxnUPOZWN-aNipzEEijqXGERysldgoG.OC9r1P1RCP0xX5Y0">https://zoom.us/rec/share/NGf9_UloVdPlvsVHCUfiWKxwrO9ua_ZBaiQxnUPOZWN-aNipzEEijqXGERysldgoG.OC9r1P1RCP0xX5Y0</a> Passcode: j\$p#U.=6
<b>Remuneration for guest speaker (If any):</b>	Rs. 2000 * 2 = Rs 4000

### Guest Profile:

Krishna Setlur an MBA in HR (i.e. PGD PM & IR) from XLRI Jamshedpur with a rich & diverse experience of about 25 years in large Indian and transnational corporations. In addition to consulting with several large, medium and emerging enterprises on people strategy, performance, M&As, etc- Krishna also teaches Employment Laws at several of India's leading B-Schools like Great Lakes- Chennai, NMIMS, Christ Univ.- Bangalore, etc.

Krishna has a very practical & handy diversity of experience: His career started with L&T, Mumbai on the plant industrial relations side- he moved to IBM in Bangalore, gaining exposure to a HR generalist role in an MNC- with a focus on Legal Compliances, C&B and putting in place a new compensation philosophy. In subsequent assignments with several large MNCs and Indian Corporates (like Hughes Software- now Aricent, Ericsson, Satyam Computers- now Tech Mahindra), in leadership roles, he has been the key to creating lasting value and impact through the people side

of the business. One of his more recent major corporate assignments was as the HR Head for Samsung, in Bangalore- though his last corporate role was as the Head of HR of a neo start-up.

Krishna is a Life Member of the National HRD Network, and was an invited member of the HR & Training Sub Committee – Bangalore Chamber of Commerce and Industry (BCIC) for 2006-07.

Krishna been an invited speaker at several seminars and professional forums- both in India and abroad.

### **Session Objectives:**

- To analyze the various application and practicality of Sexual Harassment act and Apprentice act

### **Summary & Key learning from Session:**

The Speaker touched upon the concepts of labour law and gave insight how today's industry is functioning and how they apply the concepts of labour law in organisation and its importance in day to day works process and he gave tips on how students should gear up for corporate need and placement ready

### **Email communications:**

Dear Krishna Sir

Good Morning hope you are doing good and healthy

As discussed regarding the Guest lecture from your end our university has come out with a unique teaching model TAP-R where we professor will engage theory class, Application, and Research, from the Industry practitioner side its Practical skills class need to be engaged I am sharing the syllabus and the topic and slot for your reference and confirming the slot kindly revert back

Note

1. The first slot will be in the month of 28th September 2021 last week to 12 October 2021 and As per the discussion you preferred to engage on 12 October 2021 Time Morning Session 8.45 to 12.15 am (Two hours any time of your choice)

The remaining slot we shall discuss

2. The second slot will be from 11th November 2021 to 16th November 2021

3. The third slot will be from 2nd December to 6th December

Note I am sharing a newly revised labor law and code textbook for your referral

**Photographs:**

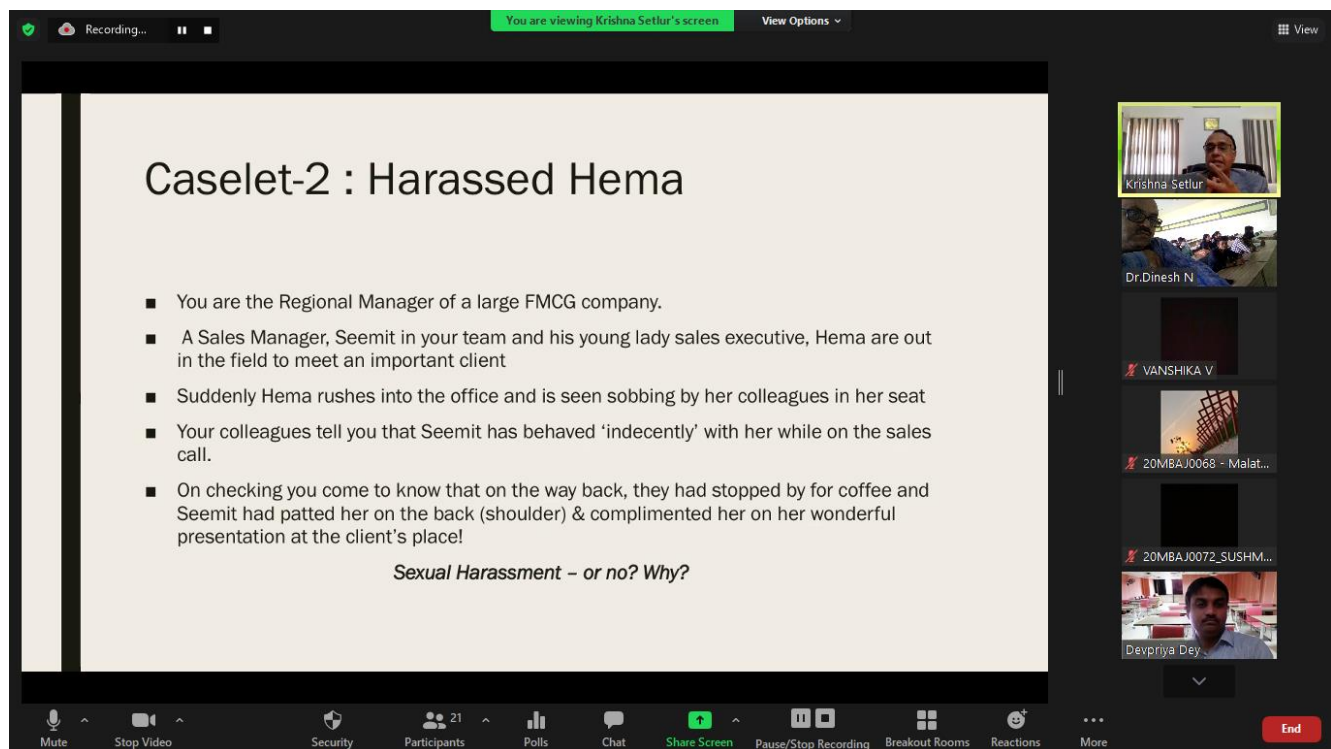


Figure: 15.1 Guest lecture on “TOPIC”, speaker explain on Sexual harassment act”, held on October 12 2021” (Batch and Event: 2020-22; Programme: III Semester MBA – Section MHR )

**Circular Copy:**



**CIRCULAR**

**Date: 09 October 2021**

**Ref No: - JU/PG/2021/30012**

**Dear Students,**

**Please be informed that the CMS Business School is organizing a session on Session On Sexual Harassment Act And Apprentice Act for the MBA 2nd Year students.**

**Please find below the details:**

**Resource Person: Mr. Krishna Sethur**

**Designation & Company: Founder & Managing Consultant, Orbital Shift Global**

**Date: 12 October 2021**

**Time: 11:00 AM to 12:00 PM**

**Note: All students are advised to be dressed formals and attendance is mandatory.**



**Dr. Dinesh Nilkant**  
Director  
CMS Business School  
JAIN (Deemed-to-be University)

## Webinar on motivation and life skill

<b>EVENT NAME</b>	Motivation and life skill
<b>VENUE</b>	Knowledge Campus
<b>DATE</b>	30th October 2021
<b>NUMBER OF VOLUNTEERS</b>	51
<b>DURATION</b>	One day
<p>Jain University NSS wing conducted online webinar on <b>Motivation and life skill</b> in <b>Knowledge Campus, Karnataka</b>. Students and Faculty members are actively participated in the event.</p>	

The students and faculty members of Knowledge Campus, Jain University and NSS volunteers of Knowledge Campus, Jain University were participated in Webinar on “Motivation and life skill” on 15th September 2021.

The College Level Online Webinar on “Motivation and life skill” was conducted for all the students, Research scholars and faculty members of Jain institutions. In this Session, the speaker emphasis on various aspects of life skills.

### Highlight of the Event:-

The event started at 11:30 A.M. The guest Speaker Prof. Prasannakumar. K.M was introduced by our NSS Member. And the webinar started with the introduction of our institution and the guest speaker. The webinar was about Motivation and Life Skills. Life skills and motivation in life are very important and it keeps us striving to achieve our goals. Sir explained what Life skill is and also said that Life-skills based education is behavior change or behavior development approach -designed to address a balance of three areas: knowledge, attitude, and skills.

Life skills are important to make adolescents aware of their capacities and further their development.

- To create an understanding about gender discrimination which hinders individual development.

- To provide training for effective communication for self-growth and development.
- Life skills help Individuals
- Early identification of problems, early intervention and support at key moments in lives of young people is vital
- Development of psychosocial abilities.
- To enhance capabilities and enlarge choices
- To build different dimensions of well-being, by building self-image & self-worth, which in turn help individuals to be less vulnerable to the variations within a given context
- To empower youth
- To enhance quality of life
- Sir also explained how life Skills are Important and also told its Significance
- To be able to explore alternatives
- Weigh pros and cons
- Make rational decisions
- Communicate effectively
- To say "No"
- Be assertive
- How 'Life Skills' lead to primary prevention of health problems?
- Knowledge
- Attitudes
- Values
- Behavior reinforcement or change
- Positive Health Behavior
- Prevention of Health Problems

After the Presentation Sir took a few questions and also told how important it is to develop life skills and motivation to achieve our dreams and to make our lives better. He told us having a positive attitude is very important and it makes our life better. And vote of thanks was given and the webinar came to an end.

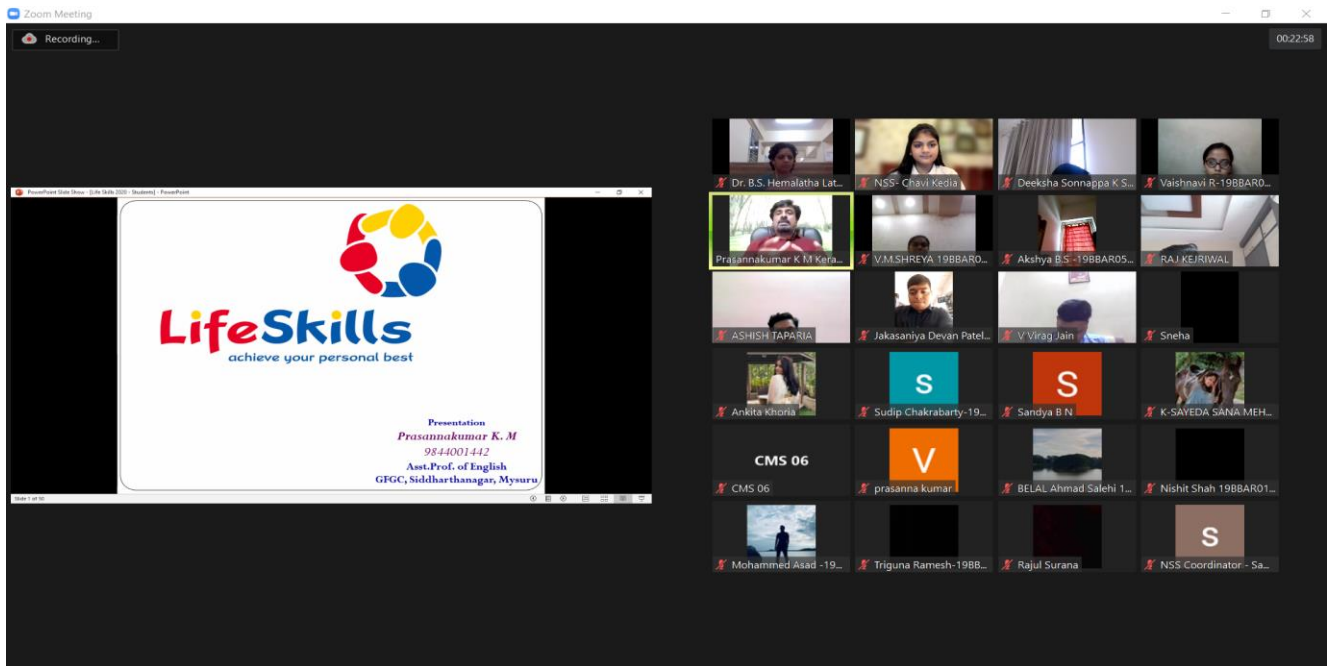


Figure 16.1 Participants of the event

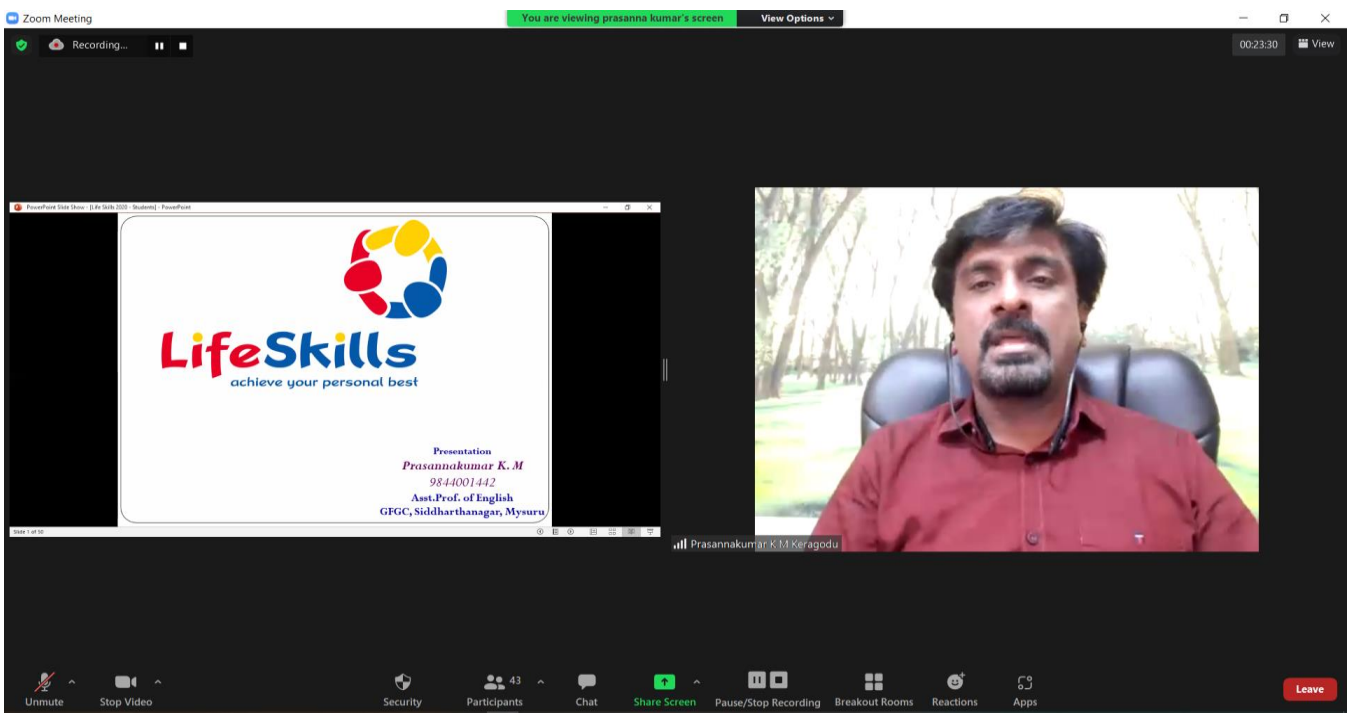


Figure 16.2 Speaker of the event



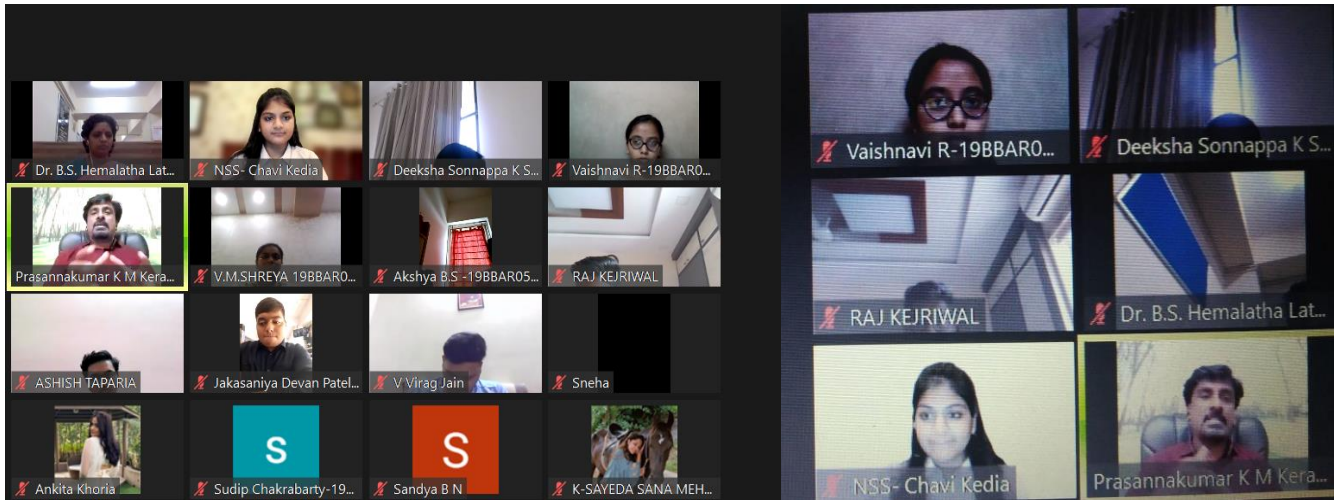


Figure 16.3 Interaction of the speaker with participants

**Circular Copy:**



**CIRCULAR**

**Date: 27 October 2021**

**Ref No: - JU/UG/2021/40024**

**Dear Students,**

**Please be informed that the Center for Management Studies is organizing a session on Webinar On Motivation And Life Skill for the BBA 2nd Year students.**

**Please find below the details:**

**Resource Person: Prof. Prasannakumar K M**

**Designation & Company: Assistant Professor, Govt.First Grade College Mysuru**

**Date: 30 October 2021**

**Time: 11:30 AM to 01:00 PM**

**Note: All students are advised to be dressed formals and attendance is mandatory.**



**Dr. Dinesh Nilkant**  
Director  
Center for Management Studies  
JAIN (Deemed-to-be University)

## Session on breaking the glass ceiling (on the Eve of International Women's Day)

<b>Speaker Name</b>	Ms. Bhaswati Ramanujam
<b>Designation</b>	Apprentice Leader at Mu Sigma
<b>Company</b>	Mu-Sigma Inc.
<b>Date</b>	8 <sup>th</sup> March 2022
<b>Time</b>	11:00 A.M TO 12:00 PM
<b>Course</b>	B. Tech (Female Students)
<b>Faculty Coordinator</b>	Dr. PushpaRajesh
<b>Placement Coordinator</b>	Dr. Ranjana Jain

### About the Speaker:

Ms. Bhaswati Ramanujam is a veteran professional with about 27 years of experience in various areas spanning Advertising, Corporate Marketing, CRM & Analytics. A firm believer in data insight-driven marketing, Swati has a deep passion for delivering analytical solutions that use customer insights to drive business decisions. Swati holds a Business Management degree from ISB and currently is an Apprentice Leader at Mu Sigma.

### Total Students attending the program- 89

### Objective of the session

- How to overcome the barriers set to prevent access to advancement in higher students and in Corporate World.
- To be a volunteer for a high-level management of risk factors.
- To overcome the psychological factors for Women Development.
- To identify the diversity in the Gender role and to address the gender bias and stereotypes.
- The Webinar aims to inspire young women to be future leaders of tomorrow.

### **A brief report on the Session:**

A young and dynamic speaker, Ms. Bhaswati Ramanjam, Apprentice Leader at Mu Sigma Inc. had graced the occasion on 8th March 2022 at 11.00 am to mark the international women's day and to address our young budding engineers. She was welcomed by our Associate Director of Placements, Dr. Ranjana Jain, and by one of our students very sincerely.

Ms. Bhaswati Ramanjam beautifully touched upon five attributes of women with good research evidence is worth noting; Adaptability, Resilience, alertness, emotional intelligence, and spirit of collaboration. These attributes are in real need of reflection and enumerate in today's life. Ms. Bhaswati Ramanjam suggestions to our students to exhibit two behaviors, to have faith in ourselves and support other women. The talk was concluded by a very inspiring poem by Petrich.

Then our faculty Ms. Sowmya, from the Information Department, and Dr. Ranjana ma'am shared their journey very briefly and motivated the group with their kind words of wisdom. Dr. Nanda stayed in the entire session. Her presence was moral support from the faculty of engineering.

### **Learning outcomes**

- The session has motivated our young budding Engineers by the motivational speech given by Ms. Bhaswati Ramanujam.
- Our Students have learnt the importance of Gender roles & responsibilities and gained the factor of Gender bias and stereotypes.
- Students have acquired knowledge of Importance on Women advancement in their career plans.
- Overall, the Speaker has enlightened the students on importance of Women's role in everyone's lives.

Webinar on  
**The Eve of international Women's Day**  
**Breaking the glass Ceiling**

 **March 8, 2022**  
 **11:00 A.M. – 12:00 P.M.**

Mode: Online | Platform:  zoom



**Bhaswati Ramanujam**  
Apprentice Leader at Mu-Sigma

[www.jainuniversity.ac.in](http://www.jainuniversity.ac.in)

Figure 17.1 Poster of the event



Figure 17.2 Speaker Ms. Bhaswati Ramanujam in the event

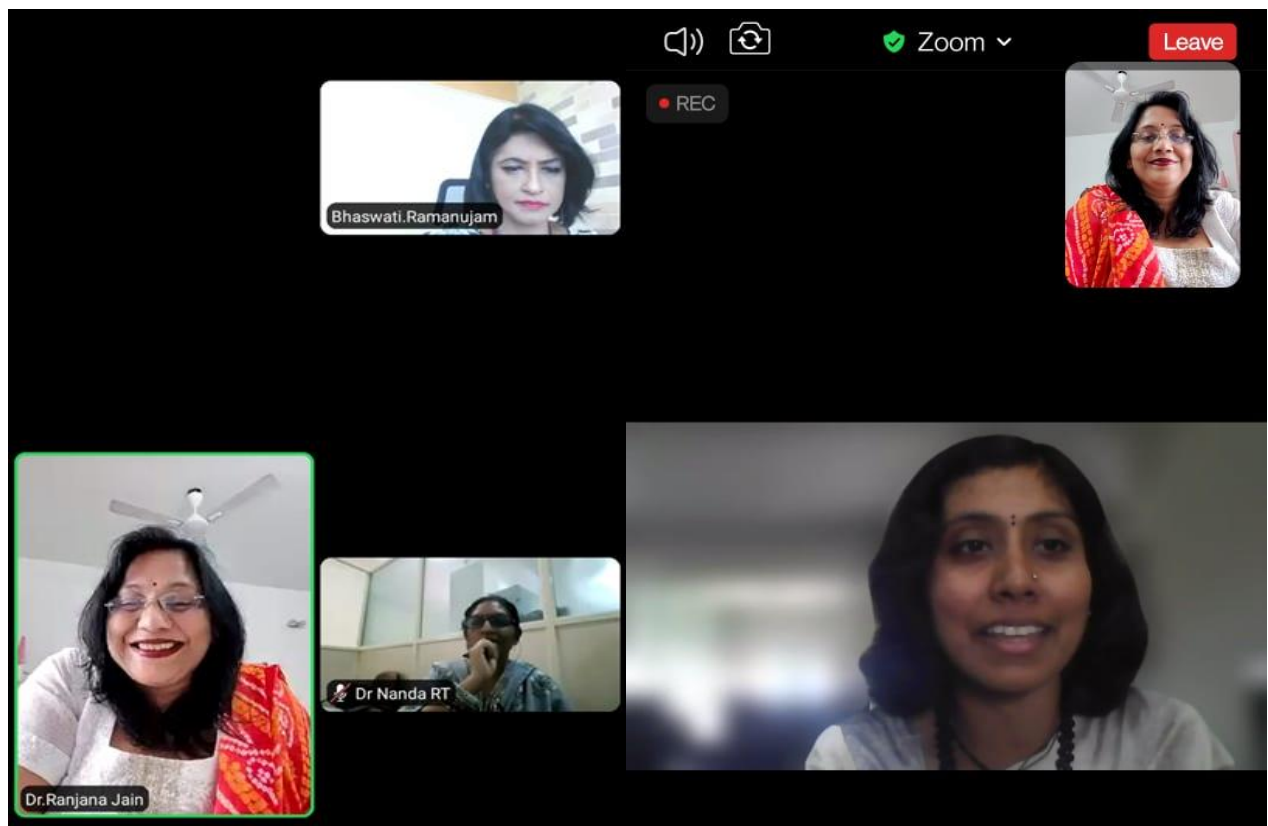


Figure 17.3 Inaugural session

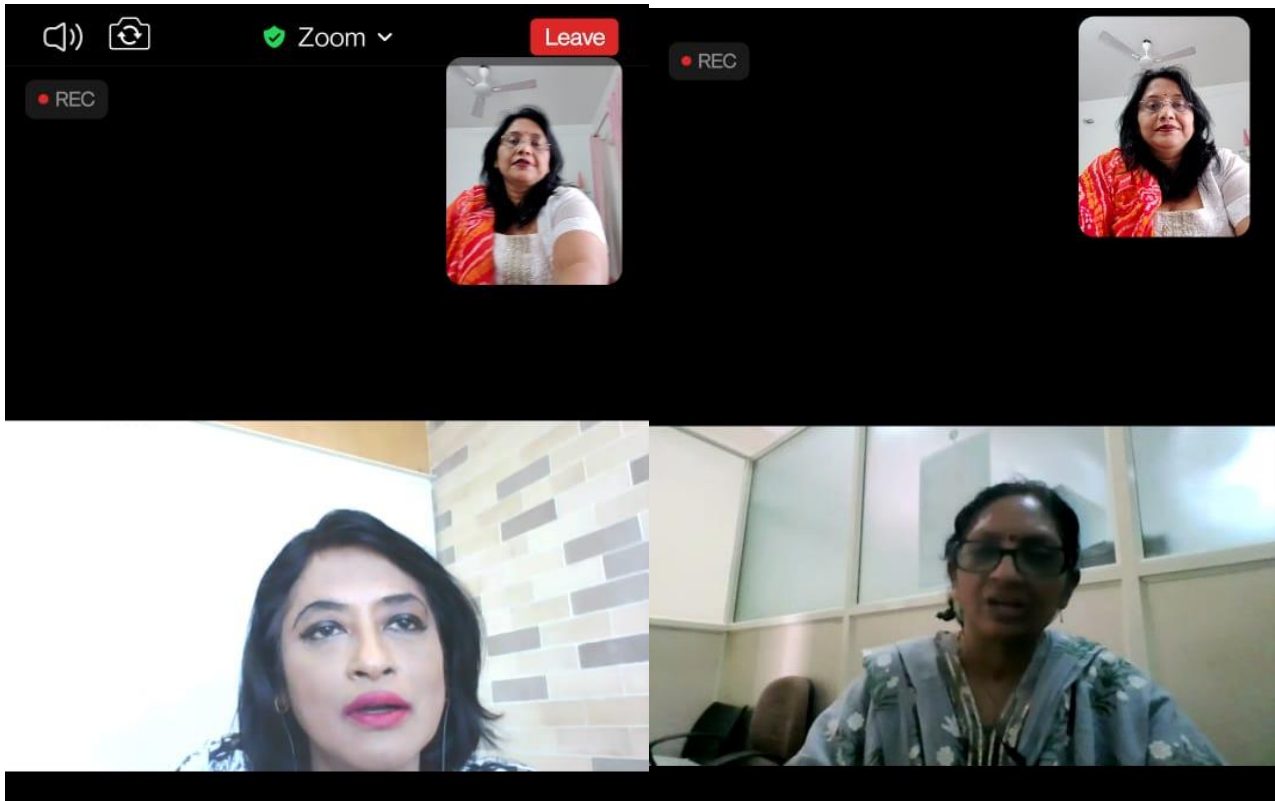


Figure 17.4 Speaker Ms. Bhaswati Ramanujam started the session

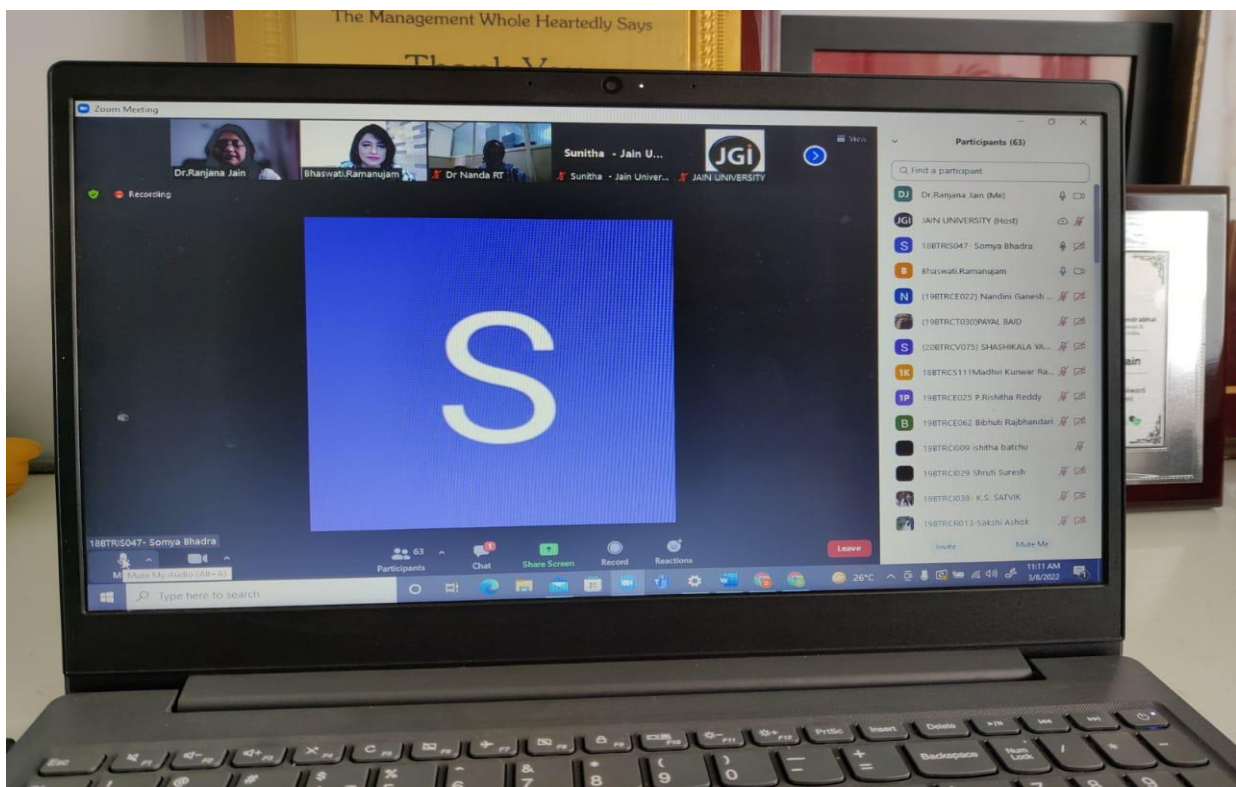


Figure 17.5 Participants of the event

**Circular Copy:**



**CIRCULAR**

**Date: 05 March 2022**

**Ref No: - JU/UG/2021/40028**

**Dear Students,**

**Please be informed that the Faculty of Engineering and Technology is organizing a session on Session On Breaking The Glass Ceiling (On The Eve Of International Women'S Day) for the B.Tech 1st Year students.**

**Please find below the details:**

**Resource Person: Ms. Bhaswati Ramamujam**

**Designation & Company: Apprentice Leader, Mu-Sigma Inc.**

**Date: 08 March 2022**

**Time: 11:00 AM to 12:00 PM**

**Note: All students are advised to be dressed formals and attendance is mandatory.**



**Dr. Hariprasad S A**  
Director

**Faculty of Engineering and Technology**  
**JAIN (Deemed-to-be University)**



## National Workshop on Queering Mental Health: Affirming LGBTQIA + Support Trust

<b>Academic Year:</b>	<b>2021-22</b>
<b>Start Date: 25-11-2021</b>	<b>End Date: 25-11-2021</b>
<b>Organized by:DEPT OF PG PSYCHOLOGY</b>	<b>Number of Days:01</b>
<b>Venue and Time:ONLINE</b>	<b>Number of Student Enrolled:145</b>
<b>Location: ZOOM PLATFORM</b>	<b>Number of Student participated:145</b>

### About the Events:

National Workshop on 'Queering Mental Health: Affirming LGBTQIA + Support Trust'

### Speaker Profile:

Ila Kulshrtha, Licensed Clinical Psychologist, Art based therapist, Certified Queer Affirmative Counselling Practionner( MHI) and Trauma informed therapist

### Brief Report of the Event:

The training workshop on queering mental health was conducted on 25/11/2021,by, IlaKulshrtha a Licenced Clinical Psychologist, Art based therapist and a Certified QueerAffirmative Counselling practionner ( MHI) and Trauma informed therapist.

This was an online workshop that was conducted on zoom portal, with a total of 28participants who had different educational backgrounds.The workshop started with an introduction from Dr. PoojaRai followed by an introduction of the speaker Ms. IlaKulshreshta by Ms. Aditi after which Ms. Smrithi introduced Ms. Saanya. Ms. Ila gave a clear understanding of what the entire community is all about and how sensitive ye important it is to accept identities and use the right pronouns. They understood that indeed identity gives you a sense of freedom and confidence. The entire workshop was very affirming. She created a space where we could openly talk about our confusions about the community, without being judged. There was a lot of interaction and a clear understanding of the community was given to us. We started with the basics, the spectrum itself and what LGBTQIA+ (lesbian, gay, bisexual, transgender, queer, intersex, asexual) stands for.Gender is a social construct. It is us the same humans who make lives terrible for some other humans. Ms. Ila said "I can experience myself as I am"and I will carry this for the rest of my life.

They had an activity where they were given a scenario of raising a child without knowing the biological sex of the baby. We have set definitions of gender, especially and only of the binary. The second half of the workshop focused on discussing three case studies, that helped the participants understand about various concerns of the LGBTQIA+ community and the approaches to follow when dealing with such clients.

**Photographs:**

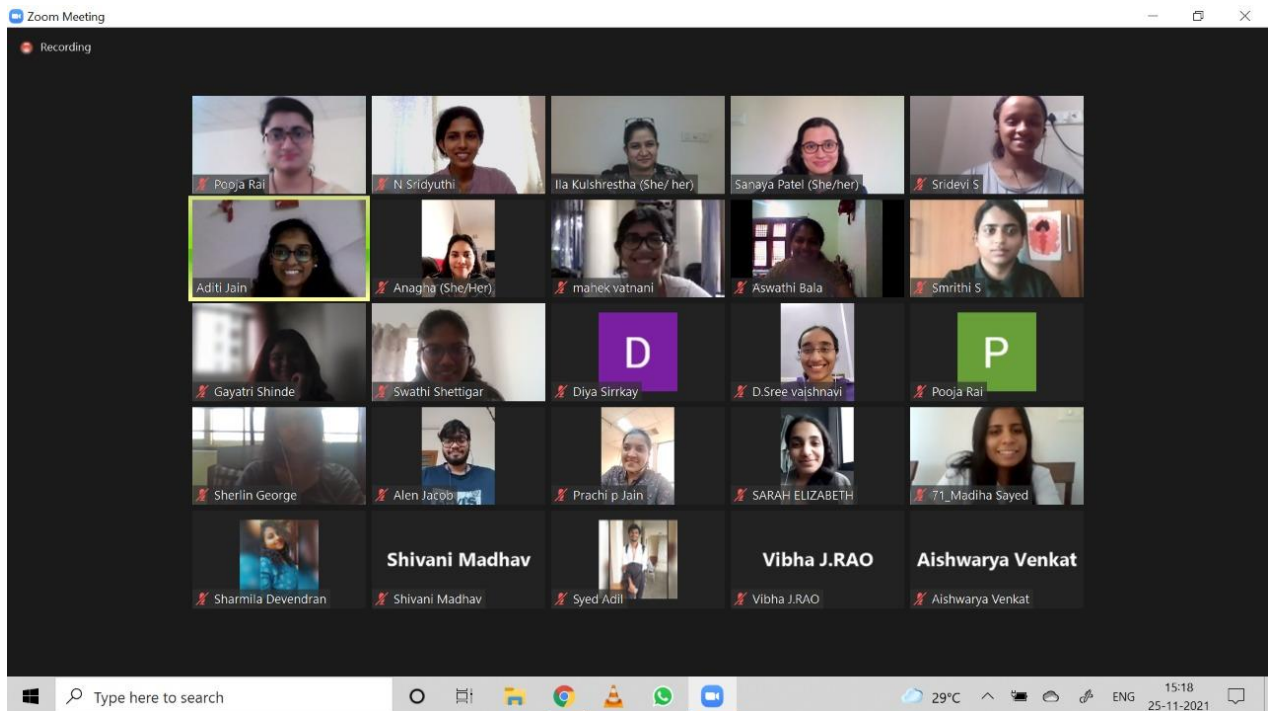


Figure 18.1 Ila Kulshrestha, Licensed Clinical Psychologist, Art based therapist, Certified Queer Affirmative Counselling Practitioner( MHI) and Trauma informed therapist addressing the participants

**BROCHURE:**



Figure 18.2 Poster of the event

**Circular Copy:**



**CIRCULAR**

**Date: 22 November 2021**

**Ref No: - JU/PG/2021/30025**

Dear Students,

Please be informed that the School of Sciences is organizing a session on **National Workshop On 'Queering Mental Health: Affirming Lgbtqia + Support Trust'** for the M.Sc 1st Year students.

Please find below the details:

**Resource Person: Ms. Ila Kulshrtha**

**Designation & Company: Licensed Clinical Psychologist**

**Date: 25 November 2021**

**Time: 12:00 PM to 02:00 PM**

**Note: All students are advised to be dressed formals and attendance is mandatory.**



**Dr. Asha Rajiv**  
Director  
School of Sciences  
JAIN (Deemed-to-be University)

## Virtual International Conference on Healthy Aging

<b>Academic Year:</b>	<b>2021-2022</b>
<b>Start Date: 10.03.2022</b>	<b>End Date: 12.03.2022</b>
<b>Organised by: Department of Psychology, School of Sciences (Dr. POOJA VARMA, HEAD OF THE DEPARTMENT, PSYCHOLOGY, JAIN DEEMED TO BE UNIVERSITY, BANGALORE)</b>	<b>Number of Days: 3</b>
<b>Venue and Time: Virtual Session (9.30 AM-5.00 PM)</b>	<b>Number of Student Enrolled: 275 and 35 Professionals</b>
<b>Location: Jain University, J.C. Road, Bangalore</b>	<b>Number of Student participated in paper Presentation at National Level: 130</b>

### About the Event:

The Department of Psychology under Jain (deemed- to- be- university) conducted its International Virtual Conference on the 10<sup>th</sup> of March 2022 and 12<sup>th</sup> of March 2022.

Dr. Asha Rajiv, Director, School of Science & IQAC JAIN (Deemed-to-be University) welcomed the gathering across India and abroad at the two day international conference on Healthy Ageing hosted by the department of Psychology in collaboration with NIMHANS Bangalore.

**Speaker Details:****Keynote Speaker:****Dr. P T Sivakumar**

Professor of Psychiatry, Head, Geriatric Psychiatry Unit, Department of Psychiatry, National Institute of Mental Health and Neurosciences (NIMHANS)

**Dr. Latha Velayudhan**

Senior Clinical Lecturer, Department of Old Age Psychiatry at the Institute of Psychiatry, Psychology and Neuroscience (IoPPN), Kings College London (KCL). Consultant Old Age Psychiatrist at the South London & Maudsley NHS Foundation Trust (SLaM) and leads the Lewisham Memory Service.

**Dr Nilamadhab Kar,**

MBBS, MD, DPM, DNB, MRCPsych, Consultant Psychiatrist and College Tutor, Black Country Healthcare NHS Foundation Trust, Wolverhampton, UK, Honorary Professor, Sri Sri University, India, Professor C.R. Chandrashekar followed by Q & A for General Public.

**12/03/2022: Special Awareness session (National Level) Prof. Shekran, Psychiatrist and Dr. P T Sivakumar,** Professor of Psychiatry, National Institute of Mental Health and Neurosciences (NIMHANS)

**Brief Report of the Event:**

The International Conference on Healthy Ageing being held on 10th-11th March 2022 by PG Psychology, School of Sciences, Jain (Deemed-to-be) University in collaboration with Vayomanasa Sanjeevani had invited Dr. Nilamadhab Kar MBBS, MD, DPM, DNB, MRCPsych, Consultant Psychiatrist and College Tutor, Black Country Healthcare, NHS Foundation Trust Wolverhampton, UK, Honorary Professor, Sri Sri University, India.

Dr. Kar spoke about the Care Pathways to Support Healthy Ageing by comparing the Indian and UK context, how healthy ageing comprises understanding, promoting, supporting and taking healthy ageing further. He started with the Indian aspects and went on to talk about the aspects of healthy ageing in the context of the UK.

Dr. Kar initially spoke about how India's socio economic situation affects healthy ageing. He highlighted the lack of health care facilities in villages and the lack of age friendly infrastructure. He spoke about problems such as immobility and financial dependency and how they affect the older adults. He also stressed on the lack of knowledge about who to contact when there is a health emergency, which hospital to go to, hospitals nearby and how these factors effect older adults, especially those living alone.

He later went on to talk about misdiagnoses, irregular medical checkups and lack of diagnosis regarding depression and association memory impairments to old age as other problems faced by older adults. He also highlighted elder abuse, usually by a family member and the increasing likelihood of abuse when one is disabled. He then stressed on the importance of physical and social activities in the elderly.

Regarding the UK, he spoke about general physicians, councils, nurses, social services, nursing and old age homes and how they affect the wellbeing of the elderly. He highlighted the importance of clinics, hospitals, crisis teams, arranging care for the elderly in the physical, mental and social health of the older adults. Dr. Kar talked about initiatives in the UK such as respite care, palliative care, dosette boxes, meals on wheels and support groups in promoting and supporting healthy ageing.

Dr. Kar then spoke about the NHS, their contributions for older adults by giving guidelines for healthy ageing and a new initiative about the care for frail people. He highlighted the contributions of the Royal College of Psychiatrists in helping the elderly by publishing various books that assist and support them in healthy ageing. He then talked about the Care Quality Commission in England that monitors the care being provided everywhere in England.

He concluded his talk by highlighting the importance of life skills for living alone, mental well being in individuals, creating the right opportunities for the elderly as the duty of the community and providing the basic needs, taking complaints of carers and the elderly seriously as the responsibility of the authorities.

Everybody can experience healthy ageing. This conference organised by the department of psychology is very important for the benefit of society; the various sessions emphasise the various pathways to support healthy ageing.

**Photographs:**



Figure 19.1 Dr. P T Sivakumar addressing the participants



Certificate:

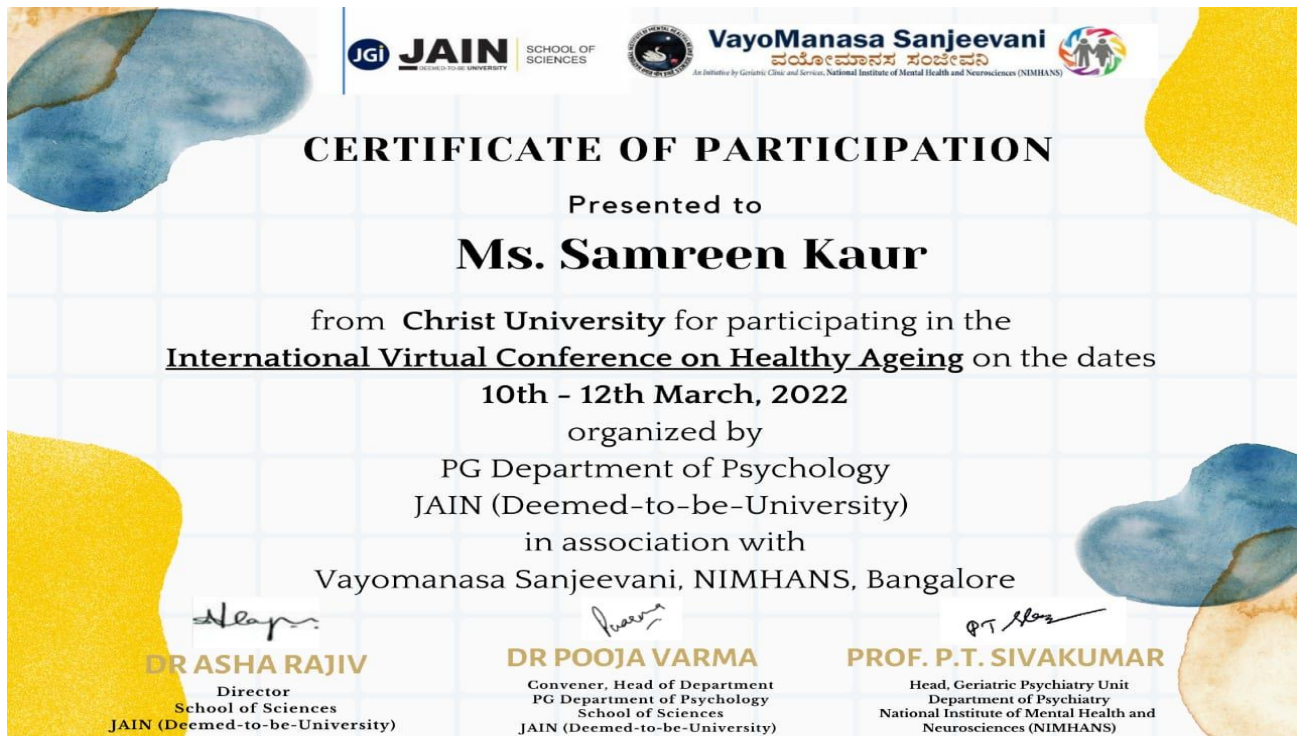


Figure 19.2 Certificate of Participation



Figure 19.3 Certificate of presentation

Soft copy of Brochure:



10<sup>th</sup> to 12<sup>th</sup> March 2022, Platform : zoom

### International Conference on Healthy Ageing, 2022

Date & Day	Session & Speaker Details	Topic	Time (in IST)
<p style="text-align: center;"><b>Day 01</b> <b>10<sup>th</sup> March,</b></p>	<b>Inauguration</b>		
	<p style="text-align: center;"><b>Invocation Song</b></p>		<p style="text-align: center;">9:30 am - 9:35 am</p>
	<p style="text-align: center;"><b>Inaugural Dance</b></p>		<p style="text-align: center;">9:35 am - 9:40 am</p>
	<p style="text-align: center;"><b>Dr. Asha Rajiv</b>  Director, School of Science &amp; IQAC JAIN (Deemed-to-be University)</p>	<p style="text-align: center;">Welcome address</p>	<p style="text-align: center;">9:40 am - 9:55 am</p>
	<p style="text-align: center;"><b>Dr. Chenraj Roychand</b>  Hon'ble Chancellor JAIN (Deemed-to-be University)</p>	<p style="text-align: center;">Presidential Address</p>	<p style="text-align: center;">9:55 am - 10:15 am</p>

<b>20</b> <b>22</b>	<b>Dr. Raj Singh</b>  Hon'ble Vice-Chancellor  JAIN (Deemed-to-be University)	Inaugural Address	10:15 am - 10:35 am
	<b>Prof. P.T. Sivakumar</b>  Professor of Psychiatry  Head, Geriatric Psychiatry Unit  Department of Psychiatry  National Institute of Mental Health and Neurosciences (NIMHANS)	Keynote Addre ss	11:00 am - 11:30 am
	<b>Break 11:30 am - 11:40 pm</b>		

Technical Sessions		
Plenary Session 1		
Paper presentations		11:40 pm – 2:00 pm
Lunch break 2:00 pm – 3:00 pm		
<p><b>Dr Nilamadhab Kar</b></p> <p>MBBS, MD, DPM, DNB, MRCPsych</p> <p>Consultant Psychiatrist and College Tutor</p> <p>Black Country Healthcare NHS Foundation Trust</p> <p>Wolverhampton, UK</p> <p>Honorary Professor, Sri Sri University, India</p>	<p>Keynote address</p>	<p>3.00 pm- 4.00 pm</p>
Session 2		
Paper presentations		4.00 pm – 5.00 pm

Technical Sessions			
<b>Day 02</b>  <b>11<sup>th</sup></b> <b>March,</b> <b>2022</b>	Session 3 – Plenary Session		
	<b>Dr. Pooja Varma</b>  Assistant Professor, Department of Psychology, Bengaluru  Jain (Deemed-to-be-University)	Keynote address	9:30 am – 10.00 am
	<b>Ms. Jeena Sabu</b>  Project Coordinator, NIIMHANS, Bangalore		
Break 10:00 am - 10:20 am			

	Paper presentation	10:25 am - 2.00 pm
<b>Lunch Break: 2:00 pm- 3.00pm</b>		
	<p><b>Dr Latha Velayudhan</b></p> <p>Senior Clinical Lecturer, Department of Old Age Psychiatry at the Institute of Psychiatry, Psychology and Neuroscience (IoPPN), Kings College London (KCL)</p>	<p>Keynote address</p> <p>3.00 pm - 4.00 pm</p>
	Paper presentations	4.00 pm -5.00 pm

<p><b>Day 03</b></p> <p><b>12<sup>th</sup> March, 2022</b></p>	<p><b>Awareness Programme</b></p> <p><b>Host: Manvantara (Dept. of Psychology) &amp; Vayomanasa Sanjeevani (NIMHANS)</b></p> <p><b>Mode: Online</b></p> <p><b>Channel: YouTube Live &amp; Facebook Live</b></p>
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	<b>Professor C.R. Chandrashekar followed by Q &amp; A for General Public</b>	Keynote address	10.00 am - 11.00 am
<b>Valedictory</b>			
Announcement of Best Paper Award		11.00 am - 11.30 am	
Vote of Thanks		11.30 am - 12.00 am	

Soft copy of the Invite:



National Institute of Mental Health and Neurosciences  
राष्ट्रीय मानसिक स्वास्थ्य और स्नायु विज्ञान संस्थान  
ರಾಷ್ಟ್ರೀಯ ಮಾನಸಿಕ ಆರೋಗ್ಯ ಮತ್ತು ನರವಿಜ್ಞಾನ ಸಂಸ್ಥೆ

**PG DEPARTMENT OF PSYCHOLOGY**

**Jain (Deemed-to-be-University)**

In

Collaboration with

**Vayomanasa Sanjeevani**

**An Initiative of The Geriatric Clinic and Services**

National Institute of Mental Health and Neurosciences (NIMHANS), Bangalore

Organizes

An

**Virtual International Conference on Healthy Ageing**

**Dates: 10<sup>th</sup>, 11<sup>th</sup> & 12<sup>th</sup> March, 2022**

**Patrons**

Dr. Chenraj Roychand Chancellor JAIN (Deemed-to-be University)



Dr. N. Sundararajan Pro Chancellor JAIN (Deemed-to-be University)

Dr. Raj Singh Vice Chancellor JAIN (Deemed-to-be University)

Dr. Easwaran Iyer Pro-Vice Chancellor JAIN (Deemed-to-be University)

Dr. N.V.H. Krishnan Registrar JAIN (Deemed-to-be University)

Mr Santhosh M S Joint Registrar JAIN (Deemed-to-be University)

Dr. Asha Rajiv Director, School of Sciences JAIN (Deemed-to-be University)

### **Convenor**

Dr. Pooja Varma

HOD, Assistant Professor

PG Department of Psychology

### **Organising Secretary**

Dr. Sukriti Banda, Assistant Professor

Dr. Pooja Rai, Assistant Professor

### **Organising Committee**

Ms. Pallavi Prahlad, Assistant Professor

Ms. Manasa Raman, Assistant Professor

Dr. Alka Ranjan, Assistant Professor

Dr. Nagalakshmi R.M, Assistant Professor

## **About the University**

**Jain (Deemed-to-be University)** is a hub for innovative learning being ranked among the top universities in India and considered a remarkable destination for students across the world and Bengaluru in particular, for its illustrious history of developing talents. The University which is based in Bengaluru – the Silicon Valley of India, offers a conducive environment for learning, be it academics or extracurricular activities. Known for its emphasis on education, entrepreneurship, research and sports, Jain (Deemed-to-be University) has some of the best minds in the educational and research fields. What makes it different from others is its outlook towards life, its values and beliefs. Its ever-evolving and open-minded system and quest for continued success and resilience, has made it one of the top universities in India.

## **Department of Psychology, Jain (Deemed-to-be University)**

**Department of Psychology at Jain (Deemed-to-be University)** imparts quality education in order to help students actualize their potential and develop skills that have local and global significance. It promotes the culture of pioneering, innovative, inter-disciplinary research among students at all levels of higher education. The Department comprises of faculty members who are accomplished researchers and practitioners in the field. Faculty members have the honour of collaborating with Stanford University, University of Bolton and other such universities of international repute. Faculty members are invited to attend events of prestigious institutions such as Harvard University, St. Gallen Symposium, Global Peter Drucker Challenge, Jaffna University etc. Fostering a collaborative spirit among faculty members, and students, providing hands-on practical experience and mentoring students for their holistic growth are the hallmark features of the Department.

## **NIMHANS**

The National Institute of Mental Health and Neuro Sciences (NIMHANS) is a multidisciplinary institute for patient care and academic pursuit in the field of mental health and neurosciences. NIMHANS is synonymous with providing high standards of clinical care, quality training and cutting-edge research in the frontier areas. Combined priorities for comprehensive patient care, manpower development and research, stem from the commitment to an integrated and multidisciplinary approach which addresses societal needs.

The advances in genomics, computational neuroscience, mathematical modelling, neuroimaging, molecular biology and a host of new disciplines including public health, are being translated to help humanity in need and promote the growth of knowledge. A special feature of this Institute since its inception is the combination of research and training with promotive, preventive and curative aspects of clinical services in Mental Health and Neurosciences. The manpower development programmes at NIMHANS reflect the strides in fusing together and nurturing behavioural sciences, neurosciences, basic biological sciences and ancient health systems. The Institute provides inputs to the Central and State Governments in areas including the establishment of new psychiatric facilities, improvement of existing facilities and strategizing a national programme for mental health. The Institute has emerged as the nodal centre for evolving national policies in the field of mental health, neurosciences and injury. This exemplifies a unique model of successful partnership between the Union and State Governments (Ministry of Health and Family Welfare), NIMHANS has made significant progress and is a centre for excellence in mental health and neuroscience in the country. NIMHANS has produced more than 1,000 Psychiatrists, about 600 Clinical Psychologists and Psychiatric Nurses so far—who are working in both national and international contexts. The Central Government recognized its eminent academic position, growth and contributions, and declared it a 'Deemed University' in 1994. In 2012, NIMHANS was conferred the status of an 'Institute of National Importance'.

### **VayoManasa Sanjeevani**

#### **An initiative by Geriatric Clinic and Services, NIMHANS.**

Population ageing is emerging as an important challenge globally as well as for India. World Health Organization (WHO) has launched the Decade of Healthy Ageing (2020-2030). The Geriatric Clinic and Services of National Institute of Mental Health and Neurosciences (NIMHANS) being the leading centre in the country for clinical services, training and research related to geriatric mental health has conceptualized the "VayoManasa Sanjeevani" initiative to support the mission of the WHO and India towards the "Decade of Health Ageing" VayoManasa Sanjeevani has the focus of promoting mental health and well-being of older adults through comprehensive outreach initiatives that are cost effective and scalable. The program envisages delivery of geriatric mental health services in the community using task sharing approach and effective use of technology. This is an initiative of the multi disciplinary

team involved in the Geriatric Clinic and Services, National Institute of Mental Health and Neurosciences.

**Call for Papers**

We invite original and unpublished papers for publication on the aforementioned theme from Academicians, Research scholars, Students and Working professionals.

**Sub-Themes**

<b>Old Age &amp; Related Issues</b>	<b>Interdisciplinary Approach towards Healthy Ageing</b>
<ul style="list-style-type: none"> <li>● <b>Ageing Technology &amp; Management</b></li> <li>● <b>Cognitive impairments in elderly/ Elderly living with neurodegenerative disorders</b></li> <li>● <b>Intergenerational approaches for elderly</b></li> <li>● <b>Pandemic &amp; Elderly</b></li> <li>● <b>Hospice and Palliative care in Elderly</b></li> <li>● <b>Gerontological Nursing</b></li> <li>● <b>Financial security and empowerment in ageing</b></li> <li>● <b>Legal Services for elderly</b></li> </ul>	<ul style="list-style-type: none"> <li>● <b>Psychophysiological Influences Across Ages</b></li> <li>● <b>Gender and Ageing</b></li> <li>● <b>Alternative/ Contemporary Therapies</b></li> <li>● <b>Nutrition, Food Habits &amp; Lifestyle in context to Healthy Ageing</b></li> <li>● <b>Psychological Wellbeing in context to Healthy Ageing</b></li> <li>● <b>Community Rehabilitation for the Ageing</b></li> </ul>

**About the Speakers**



Figure 19.4 Speaker - Dr. P T Sivakumar

**Keynote Speaker**

**Dr. P T Sivakumar**

Professor of Psychiatry

Head, Geriatric Psychiatry Unit

Department of Psychiatry

National Institute of Mental Health and Neurosciences (NIMHANS)



Figure 19.5 Speaker - Dr. Latha Velayudhan

**Dr. Latha Velayudhan**

Senior Clinical Lecturer, Department of Old Age Psychiatry at the Institute of Psychiatry, Psychology and Neuroscience (IoPPN), Kings College London (KCL). Consultant Old Age Psychiatrist at the South London & Maudsley NHS Foundation Trust (SLaM) and leads the Lewisham Memory Service.



Figure 19.6 Speaker - Dr. Nilamadhab Kar

### **Dr. Nilamadhab Kar**

MBBS, MD, DNB, DPM, MRCpsych is a Consultant Psychiatrist, in Black Country Healthcare NHS Foundation Trust, Wolverhampton, UK. He is also College Tutor, for Postgraduate Psychiatry Training. He is Honorary Professor at Sri Sri University, India.

### **Submission Guidelines**

Completed manuscripts to be submitted as per APA 7th Edition format. The submission should clearly spell out the theme of research, review, theoretical framework, method used and research contribution to the field of study.

- Cover page of the manuscript should contain the track details, title of the paper, author(s) name, designation, organization, contact address, email address and phone number.
- Abstract with 250-300 words including Title and four-six keywords
- The length of full paper should not exceed 3000 words (Italics, Bold, 12 font size, Times New Roman) including all references, tables and figures.
- References must be in APA 7th Edition reference style.
- Soft copy of the abstract in word format has to be added in the registration form. Link given below.
- After acceptance notification a soft copy of the full paper in word format has to be sent to the Email ID: [jainpsychologypg@gmail.com](mailto:jainpsychologypg@gmail.com)

- Selected papers will be published in conference proceeding with ISBN.

**Please Note:** BEST PAPER WILL BE AWARDED during Valedictory.

**Any further queries feel free to mail us at: [jainpsychologypg@gmail.com](mailto:jainpsychologypg@gmail.com)**

**\*E- Certificates will be issued only after the valedictory ceremony.**

### **Important Dates**

Last Date for Registration for participation and Abstract Submission: **5<sup>th</sup> February, 2022**

Last Date for Full Paper Submission: **26<sup>th</sup> February, 2022**

Acceptance Mail: **11<sup>th</sup> & 12<sup>th</sup> February, 2022**

### **Registration Amount:**

1. 2000/- for Professionals (Early Bird- 1800/-)
2. 1500/- for Research Scholars (Early Bird- 1300/-)
3. 800/- for Students (Early Bird- 600/-)
4. Participation only (without paper presentation): 500/-
5. Selected papers publication in Book with ISBN No: **500/-**

### **REGISTRATION FORM**

<https://forms.gle/WgWjetEYaZ4sj3bP7>

### **Bank Details**

**Electronic transfer to Name of the Account:**

Name of the Account: **Jain Trust**

Name of the Bank: **Canara Bank, V V Puram Branch Bangalore**

**Account No: 04402010060388**

**IFSC Code: CNRB0000414**

**\*Registration Fee (inclusive of GST)**

**Circular Copy:**



**CIRCULAR**

**Date: 07 March 2022**

**Ref No: - JU/UG/2021/30026**

**Dear Students,**

**Please be informed that the School of Sciences is organizing a session on Virtual International Conference On Healthy Aging for the B.Sc 3rd Year students.**

**Please find below the details:**

**Resource Person: Dr. P T Sivakumar**

**Designation & Company: Professor of Psychiatry**

**, National Institute of Mental Health and Neurosciences (NIMHANS)**

**Date: 10 March 2022**

**Time: 09:30 AM to 05:00 PM**

**Note: All students are advised to be dressed formals and attendance is mandatory.**



**Dr. Asha Rajiv**  
**Director**  
**School of Sciences**  
**JAIN (Deemed-to-be University)**



## Session on Innovation

<b>Date:</b>	19, 20 April 2022
<b>Guest/Speaker Name:</b>	Dr Ranganath Mohapatra
<b>Guest/Speaker Designation</b>	Managing Director, Hancom India Limited
<b>Faculty Coordinators Name:</b>	Dr Jaykumar Padmanabhan
<b>Topic:</b>	Innovation
<b>Section:</b>	SOM
<b>Batch:</b>	Offline
<b>No of Sessions in hours:</b>	3
<b>No. of Attendees:</b>	12 + 20 (online)
<b>Remuneration for guest speaker (If any):</b>	Rs 4000/-

### Guest Profile:

Mr. Ranganath Mohapatra Graduated in Electrical Engineering from NIT, Rourkela in the 1985. He started his career joining the National Aluminium Company as a Graduate Engineer Trainee. He subsequently, worked with Tata Steel in Plant Automation, ABB in Robotics, L&T Technology & Sasken in Wireless R&D. His last position was with Hancom India Pvt Ltd as Managing Director.

Ranganath's expertise lies in Industrial & Plant Automation, Mathematical Modelling, Wireless Technology and Enterprise Management

Publications: Technical papers in the above mentioned areas in Journals & Conferences

### Session Objectives:

The objectives of the session was to give participants a practitioner view of:

- Enabling students to make key product and technology decisions for better business decisions.
- To introduce students to the concepts of IP and tools and techniques for choosing technology.
- Equipping students with tools and techniques for Technology forecasting and examining technology choice and evaluation methods

### **Summary & Key learning from Session:**

The students learnt about the decisions and dilemmas in decisions involving technology and innovation management. The students have a full course in Technology & Innovation Management, where the importance of thinking about technology choices, product and technology decisions is emphasized. The session gave insights into the different scenarios in industry and how technology can be used to solve business problems.

### **Email communications:**

Dear Mr. Ranganath Mohapatra

Greetings from CMS Business School, JAIN (Deemed-to-be University)!

It is our pleasure to invite you as a Guest Speaker for the **Business Practitioner** session for our MBA students of Systems and Operations Management, and Systems & Operations Management of Semester 4 for delivery under the **TAP-R Model**.

JAIN (Deemed-to-be University) is a hub for learning and ranked among the top universities in India. It is considered as a cerebral destination for students across the world and Bangalore in particular, for its illustrious history of developing talent. The University which is based in Bangalore - the Silicon Valley of India, offers a great environment for learning, be it academics or extra-curricular activities. Known for its emphasis on education, entrepreneurship, research and sports, it has some of the best minds in the educational and research fields, and centres that inspire entrepreneurship and ground-breaking work to simplify and manage life better. What makes JAIN (Deemed-to-be University) different is its outlook towards life, its values and beliefs. Its ever evolving and open-minded system and quest for continued success and resilience, has made it one of the top universities in India.

CMS Business School, an integral part of JAIN (Deemed-to-be University), is India's leading Business School with an international perspective. It is a place where ideas are born, theories are debated and business is done. Much more than a source of knowledge, it is a catalyst that can make a difference to the career and personal progression of students. Our MBA Program has a strong foundation in academic research, yet is designed to tackle the very real issues

that face today's international business community. This year, the MBA Program got rejuvenated with **TAP-R Model** that makes the Program at par with International Standards.

TAP – R Model is a framework for learner achievement that incorporates Theory, Application and Practice sessions with emphasis on Research. It is founded on Synergy developed by Mouton and Blake (1984) and is a systematic approach to learning which balances pedagogy and andragogy approaches to synergistically allow the adult learner to achieve their goals.

The blended learning will be the facilitation approach for both academicians and industry practitioners to jointly deliver each course.

As a Business Practitioner, you are requested to demonstrate how Management principles are practised in your organization and the sector. The specific brief provided by the subject coordinator will help you design the process for effective delivery.

As a Faculty of Technology & Innovation Management course and on behalf of our Decision Science Area, I once again thank you for supporting us by interacting with our students as per the details given below:

1. The technology evolution and automation in service industry.
2. Challenges in adopting the new technologies in Business
3. The role of technology in service encounter.

**Date:** 19, 20<sup>th</sup> April 2022

**Time & Duration:** - 11:00am to 01:00pm, 2 hours

**Cohort Profile:** MBA students of Systems and Operations Management

**Description of the audience understanding and outline of the subject for the invitee's session:** The students have a full course in Technology & Innovation Management, and hence it is important to understand the technologies and nature of the above said topics and its practise in the real world. The session is aimed give insights into the different scenarios in industry and how these scenarios affect the outlook of the services sector especially in India. Thank you for extending your support in interacting with our students, as they are curious to interact with you as well. Our Student Volunteers will take the responsibility of the

proceedings of the session. In case you want to circulate any pre-reading material or presentation, please feel free and inform us in advance.

As a token of our appreciation and gratitude, please accept an honorarium, after the completion of the session, as admissible by the Institutional norms for spending your valuable time with our students.

Your presence and insights will provide our students the much-needed exposure to understand the real-world applications of Management theories taught in the classroom.

Thank you and warm regards,

Faculty Coordinators:

Dr Jaykumar Padmanabhan  
Decision Sciences Area  
CMS Business School  
JAIN (Deemed-to-be University)  
No.17, Sheshadri Road  
Gandhi Nagar

Dear Jay,

Thanks for your mail. As discussed with I am proposing the following 3 sessions of 1 hour each:

**Session 1:** Basic Principles of Techno-Enterprise Management (will discuss 7 key principles)

**Session 2:** Experience sharing in setting up of a New Business Areas & Organisation/s

**Session 3:** Case Studies (presentations & discussions based on 4 -5 case studies). The case studies are prepared from my experience

Request you to kindly suggest if the above approach is ok and areas that you may like to cover etc. I will anyway, discuss with you on the above tomorrow or day after.

**Please find a brief profile of myself:**

Education: Graduation in Electrical Engineering from NIT, Rourkela in the 1985

Started career joining the National Aluminium Company as a Graduate Engineer Trainee. Subsequently, worked with Tata Steel in Plant Automation, ABB in Robotics, L&T Technology & Sasken in Wireless R&D. Currently, working with Hancom India Pvt Ltd as Managing Director.

Expertise: Industrial & Plant Automation, Mathematical Modelling, Wireless Technology and Enterprise Management

Publications: Technical papers in the above mentioned areas in Journals & Conferences

Hope, the above should be fine for the current purpose.

Thanks & Regards,  
Ranganath



Dear Ranganath,  
Warm Greetings!  
Hope this email finds you in the best of your health.

On behalf of the CMS Business School, Jain Deemed to be University, I thank you for accepting our invitation to the Business Practitioner sessions. Pls, find the file containing the screenshots of the sessions.

As a token of our appreciation and gratitude, please accept an honorarium of **INR 2000/- per hour**, after the completion of the session, as admissible by the Institutional norms for spending your valuable time with our students.

**I request you to submit your Bank details for the same:**

1. **Account No:**
2. **Name of the Account Holder:**
3. **Bank Name:**
4. **Branch Name:**
5. **Branch Location:**
6. **IFSC Code:**
7. **PAN:**

We are sure that students are benefitted a lot from your experience.

Thank you once again and looking forward to your association in the future.

**Photographs with Captions**

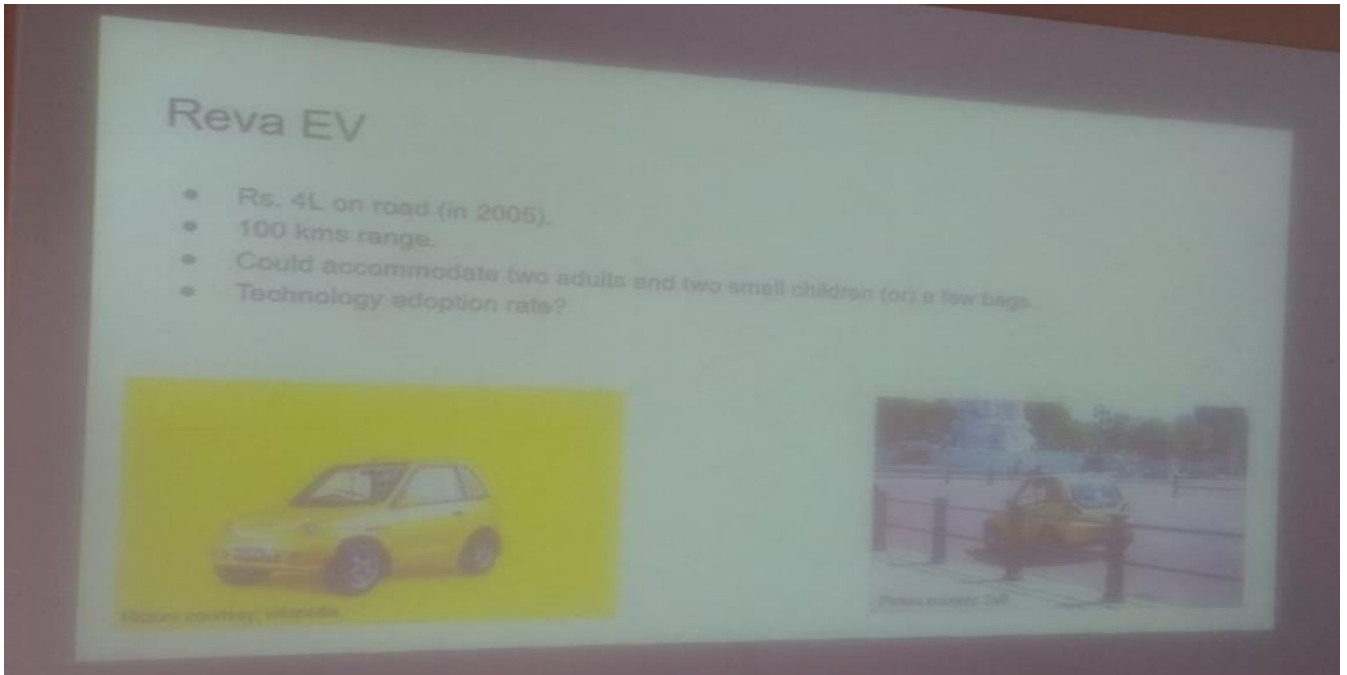


Figure 20.1 Mr Ranganath Mohapatra lecturing to the students



Figure 20.2 Mr.Ranganath Mohapatra explaining the challenges faced by companies in introducing innovation in their companies.

**Circular Copy:**

CIRCULAR

Date: 16 April 2022

Ref No: - JU/PG/2021/30013

Dear Students,

Please be informed that the CMS Business School is organizing a session on **Session On Innovation** for the **MBA 2nd Year** students.

Please find below the details:

**Resource Person:** Dr. Ranganath Mohapatra

**Designation & Company:** Managing Director, Hancorn India Limited

**Date:** 19 April 2022

**Time:** 11:00 AM to 01:00 PM

**Note:** All students are advised to be dressed formals and attendance is mandatory.



**Dr. Dinesh Nilkant**  
Director  
CMS Business School  
JAIN (Deemed-to-be University)



## Training workshop on dance movement therapy

<b>Academic Year:</b>	<b>2021-22</b>
<b>Start Date: 29th April 2022</b>	<b>End Date: 29th April 2022</b>
<b>Organized by: PG DEPT OF PSYCHOLOGY</b>	<b>Number of Days: 01</b>
<b>Venue and Time: 10.00 AM-1.00 PM.</b>	<b>Number of Student Enrolled: 190</b>
<b>Location: JainUuniversity, SS, auditorium</b>	<b>Number of Student participated: 187</b>

### About the Events:

#### Training Workshop on Dance Movement Therapy.

Approximately 26 participants participated in the training workshop. Participants were students from the Department of Psychology, School of Sciences, Jain University and others participants were faculty from the Department of Psychology, School of Sciences, Jain University.

#### Speaker Profile:

##### Somya Narang

Founder, Therapist at KATHARSIS, Certified Movement Therapy Facilitator, Creative Movement Therapy association of India

#### Brief Report of the Event:

The training workshop on Dance Movement Therapy focuses on an in-depth practical approach as well as the basic theoretical approaches. Participants do not have to be skilled dancers or have prior training in any dance form. The workshop helps individuals facilitate the movement of bodies, which in turn enables therapeutic and healing benefits. Dance movement therapy is an amalgamation of various movement-based activities like body moves, group coordination, and body coordination.

**Activity 1:** Using a movement metaphor or prop (dupatta /scarf was used) that helps physically and expressively demonstrate a therapeutic challenge. The facilitator presented props to incorporate movement and music was played. Stages of movement work. Seeding, exploration, expression, resolution & integration was focused on.

**Activity 2:** Music & movement Balloon Dance Materials: Balloon for each participant Music Large open space Instructions:

a) Each of the participants needs to blow the balloon and need to take that balloon. The facilitator played one piece of music and encourage each participant to try to keep their balloons from touching the ground using their heads, hands, and shoulders. Mind-body connection was focused.

b) Protecting their own balloon and at the same time bursting others' balloons. It was helpful in demonstrating how people get attached to certain objects or people and try to protect their emotional attachment.

**Activity 3:** Cards activity

45 cards were placed on the table. Each card had different pictures like a rainbow, butterfly heart, flower etc. The participants were instructed to pick one card each depending on which kind of card they are most relating to at that moment. All of the participants were randomly divided into groups of five. Within the group, each participant was instructed to share the reason why they picked that card and shared a factual or fictional story about that card. So this activity helps them in understanding their own emotional state facilitated by the card.

All of the participants were instructed to form a story with a beginning and an end based on all the cards. Participants were also asked to prepare a demonstration of that story. It helped the participant to creatively express themselves and develop group coordination.

**Activity 4:** Reflection- cool down

Here the facilitator asked the participant to be in that moment and not to interact with others and be mindful of that present situation.

After the activity and techniques were discussed and demonstrated theoretical perspective was explained by the resource person.

### **Possible outcomes of Dance Movement Therapy**

- Ability to express emotions
- Emotional catharsis
- Physical fitness and motor skills
- Imagination, abstraction and creativity.
- Social interaction and dynamics
- Giving People the Ability to Express Emotions.
- Stress Relief
- Increased physical fitness and Gross Motor Skills Development
- Improved confidence and Self-esteem
- Encourages Creativity and Imagination

**Photographs:**



Figure 21.1 Ms.Somya Narang, Founder, Therapist at KATHARSIS, Certified Movement Therapy Facilitator, Creative Movement Therapy association of India addressing the participants

Brochure:



**JGi** **JAIN**  
DEEMED-TO-BE UNIVERSITY

**PG DEPARTMENT OF PSYCHOLOGY  
PRESENTS  
A WORKSHOP ON  
DANCE MOVEMENT THERAPY**

**You Will Get To Learn:**

- Basic principles of DMT
- Techniques
- Clinical application

**Somya Narang**  
Founder, Therapist at KATHARSIS  
Certified Movement Therapy Facilitator,  
Creative Movement Therapy  
association of India

**Date: 29 April '22**  
**Time: 10:00 AM**  
**Fees: ₹150**  
**(GPay at 9742501156)**  
**Register on the given link**  
<https://forms.gle/HGZkQTWTVr1TjebD9>  
**Organizer: Jeffy Aashee Reji**

Figure 21.1 Poster of the event

**Circular Copy:**



**CIRCULAR**

**Date: 26 April 2022**

**Ref No: - JU/PG/2021/30027**

**Dear Students,**

**Please be informed that the School of Sciences is organizing a session on Training Workshop On Dance Movement Therapy for the M.Sc 2nd Year students.**

**Please find below the details:**

**Resource Person: Ms.Somya Narang**

**Designation & Company: Founder, Therapist ,Certified Movement Therapy Facilitator, Creative Movement Therapy association of India, KATHARSIS**

**Date: 29 April 2022**

**Time: 10:00 AM to 01:00 PM**

**Note: All students are advised to be dressed formals and attendance is mandatory.**



**Dr. Asha Rajiv**  
**Director**  
**School of Sciences**  
**JAIN (Deemed-to-be University)**

## Workshop on Living Life with Internet or Living on the Internet for Life

<b>Speaker Name</b>	<b>Dr. Juliana Jecinth</b>
<b>Designation</b>	<b>Assistant Professor</b>
<b>Institution</b>	<b>JAIN (Deemed-to-be University), SAHS</b>
<b>Date</b>	<b>4-6-2022, 6-6-2022 and 7-6-2022</b>
<b>Course</b>	<b>Batch 1: CRT 2021 Batch 2: ANT, CBIO, OTT, NTDI, BMS-HCM and BCA-ITH 2021 Batch 3: NMT, MIT, BMLT and OPTO 2021</b>
<b>Faculty Co-ordinator</b>	<b>Dr. Juliana Jecinth</b>

### About the speaker

Dr. Juliana Jecinth, Assistant Professor in Department of psychology has spoken on the topic: "LIVING LIFE WITH INTERNET OR LIVING IN INTERNET FOR LIFE?" It emphasized on the need for understanding the virtual trends of technology by understanding in the context of reality. The session was debate based and the futuristic perspective is brought to lime light by understanding the present situations.

### Objective of the session

- Trip to Metaverse
- Features of virtual worlds in gaming
- Recent articles to enrich the theoretical perspectives
- Effect of cyberspace
- Andrew Bosworth, Executive of Meta- views on Metaverse
- Open space for discussion and debate



Figure 22.1 Dr. Juliana Jecinth- Insight on Metaverse



Figure 22.2 Students in workshop

**Total participants on 4-6-2022, Batch 1: CRT 2021: 51 students**



**Total participants on 6-6-2022, Batch 2: ANT, CBIO, OTT, NTDI, BMS-HCM and BCA-ITH  
2021: 27 students**

**Total participants on 7-6-2022, Batch 3: NMT, MIT, BMLT and OPTO 2021: 38 students**

**Circular Copy:**



**CIRCULAR**

**Date: 01 June 2022**

**Ref No: - JU/PG/2021/40029**

**Dear Students,**

**Please be informed that the School of Sciences is organizing a session on Workshop on Living Life with Internet or Living on the Internet for Life for the M.Sc 2nd Year students.**

**Please find below the details:**

**Resource Person: Dr. Juliana Jecinth**

**Designation & Company: Asst. Professor, JAIN (Deemed-to-be University)**

**Date: 04 June 2022**

**Time: 11:00 AM to 12:00 PM**

**Note: All students are advised to be dressed formals and attendance is mandatory.**



**Dr. Asha Rajiv  
Director  
School of Sciences  
JAIN (Deemed-to-be University)**

## Mental health awareness programme on- PSYCHISTA

<b>Institution</b>	<b>JAIN (Deemed-to-be University), SAHS</b>
<b>Date</b>	<b>9-6-2022</b>
<b>Course</b>	<b>HPSY and CPSY 2021</b>
<b>Faculty Co-ordinator</b>	<b>Dr. Juliana Jecinth</b>
<b>Overall Co-ordination</b>	<b>Department of Psychology</b>

### **About the session:**

Psychista was the theme of the mental health awareness programme. The theme focused on creating awareness in establishing more concrete understanding towards oneself with psychological assistance. The session also focused on healing feelings of loneliness and creating bond of support that will lead to satisfactory mental health.

### **Objective of the session:**

- Games
- Activities to create awareness
- Quiz
- Open-mic session
- Awareness videos



Figure 23.1 Group photo of the Student Co-ordinators of PSYCHISTA

Total participants on 9-6-2022, HPSY 2021: 99 students, CPSY 2021: 90 students, Overall: 189 students.

Circular Copy:



**CIRCULAR**

**Date: 06 June 2022**

**Ref No: - JU/PG/2021/40029**

Dear Students,

Please be informed that the School of Sciences is organizing a session on **Mental Health Awareness Programme On- Psychista** for the M.Sc 2nd Year students.

Please find below the details:

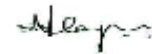
**Resource Person: Dr. Juliana Jecinth**

**Designation & Company: Asst. Professor, JAIN (Deemed-to-be University)**

**Date: 09 June 2022**

**Time: 11:00 AM to 12:00 PM**

**Note: All students are advised to be dressed formals and attendance is mandatory.**



**Dr. Asha Rajiv**  
Director  
School of Sciences  
JAIN (Deemed-to-be University)

## Session on orientation session - self awareness

“Orientation session- Self Awareness” for B. Com students of JGI knowledge campus on 8th July 2022 by Ms. Manaswini. M.

<b>Academic Year:</b>	<b>2021-22</b>
<b>Start Date: 08/07/2022</b>	<b>End Date: 08/07/2022</b>
<b>Organized by: Vishwas</b>	<b>Number of Days: 1</b>
<b>Venue and Time: Classroom and 10am to 12:30pm</b>	<b>Number of Student Enrolled: 150</b>
<b>Location: JGI Knowledge Campus</b>	<b>Number of Student participated: 100</b>

### About the Events:

On the commencement of the new academic year for student’s orientation was planned by Vishwas center. Self-awareness chosen for students to work on their communication and social skills. One hour session was conducted for B.com students

### Speaker Profile:

Ms. Manaswini.M Campus counselor of JGI Knowledge Campus

**Brief Report of the Event:** The session commenced with faculty members introducing the speaker Ms Manaswini to the students. Speaker started the session by orienting the students about Vishwas counseling center, Mission, Vision, and the areas in which Vishwas provides support. How to take appointments and approach the counselor was discussed. The meaning of counseling the myths and stigma associated were briefed to students.

An interactive presentation was shared with students to express understanding of the word self-care. The meaning of Self-care types of Self-care and common misunderstanding of same was explained to students with simple everyday situations. The definition of Self-Awareness was briefed and common signs indicating need for self-care was discussed.

The second segment of the session was teaching the students strategies to implement the five competencies. Few worksheets' tips and tools were shared with the students, the session ended with speaker briefing the importance of self-Awareness

Overall, the session was taken well by the students and staff members. There was an active participation by the students and a Q & A round was utilized by asking various questions on coping strategies and emotions.

**Photographs:**



Figure 24.1 Students discussing the self-awareness types.

**Circular Copy:**



**CIRCULAR**

**Date:** 05 July 2022

**Ref No:** - JU/UG/2021/30016

Dear Students,

Please be informed that the School of Commerce is organizing a session on **Session On Orientation Session - Self Awareness** for the **B.Com 2nd Year** students.

Please find below the details:

**Resource Person:** Ms. Manaswini M

**Designation & Company:** Campus Counselor, JAIN (Deemed-to-be University)

**Date:** 08 July 2022

**Time:** 10:00 AM to 12:30 PM

**Note:** All students are advised to be dressed formals and attendance is mandatory.



**Dr. Dinesh Nilkant**  
Director  
School of Commerce  
JAIN (Deemed-to-be University)

## Session on orientation session on emotions

“Orientation session” for B.com students of JGI knowledge campus on from 11th to 21st to 22nd July 2022 by Ms. Manaswini.M.

<b>Academic Year:</b>	<b>2021-22</b>
<b>Start Date: 21/07/2022</b>	<b>End Date: 22/07/2022</b>
<b>Organized by: Vishwas</b>	<b>Number of Days: 2</b>
<b>Venue and Time: Conference Hall 11am to 1pm</b>	<b>Number of Student Enrolled: 300</b>
<b>Location: JGI Knowledge Campus</b>	<b>Number of Student participated:300</b>

### About the Events:

On the commencement of the new academic year for student’s orientation was planned by Vishwas center. Session on Emotions was conducted using Inside Out Movie reference. For 1st year B,Com students

### Speaker Profile:

Ms. Manaswini.M Campus counselor of JGI Knowledge Campus

### Brief Report of the Event:

The session commenced with faculty member introducing the speaker Ms Manaswini to the students. Speaker started the session by orienting the students about Vishwas counseling center, Mission, Vision, and the areas in which Vishwas provides support. An interactive presentation was shared with students to express their current feeling emotion. The meaning of emotions, types of emotions and causes were explained to students with simple everyday situations as bases. The definition of EI was briefed and EI questionnaire developed by Dr Uma Warriar was shared with students. The Barons model of Ei was chosen as it is suitable for the



UG students. The five competencies 1) Self-awareness 2) Social awareness 3) Stress Management 4) Adaptability 5) General mood were taught to students. The characteristics of a person with High EI and few benefits of EI in personal and professional life was explained.

The second segment of the session was teaching the students strategies to implement the five competencies. Few worksheets' tips and tools were shared with the students, the session ended with speaker showing 3 minutes video on EI.

Overall, the session was taken well by the students and staff members. There was an active participation by the students and a Q & A round was utilized by asking various questions on coping strategies and emotions.

**Photographs :**



Figure 25.1 Participants of the event



Figure 25.2 Speaker Ms Manaswini explaining



Figure 25.3 Speaker Ms Manaswini explaining and B.com students about EI, strategies to implement EI and students interacting to explain their feelings.

**Circular Copy:**



**CIRCULAR**

**Date:** 18 July 2022

**Ref No:** - JU/UG/2021/30017

Dear Students,

Please be informed that the School of Commerce is organizing a session on **Session On Orientation** **Session On Emotions** for the **B.Com 1st Year** students.

Please find below the details:

**Resource Person:** Ms. Manaswini M

**Designation & Company:** Campus Counselor, JAIN (Deemed-to-be University)

**Date:** 21 July 2022

**Time:** 11:00 AM to 01:00 PM

**Note:** All students are advised to be dressed formals and attendance is mandatory.



**Dr. Dinesh Nilkant**  
Director  
School of Commerce  
JAIN (Deemed-to-be University)

## Public Lecture on ‘Prophylaxis of Communicable Diseases’

<b>Academic Year:</b>	<b>2021-22</b>
<b>Start Date: July 30, 2022</b>	<b>End Date: July 30, 2022</b>
<b>Organized by: Department of Microbiology and Botany, School of Sciences.</b>	<b>Number of Days: 01</b>
<b>Venue: Conference Hall, SoS Time: 10.00 a.m. to 11.00 a.m.</b>	<b>Number of Student Enrolled: 200</b>
<b>Location: Jain (deemed-to-be) University, JC Road.</b>	<b>Number of Student participated:190</b>

### About the Events:

The Department of Life Sciences, School of Sciences, organized a Public Lecture on ‘Prophylaxis of Communicable Diseases’ on the 30<sup>th</sup> of July, 2022.

### Speaker/Trainer Profile:

1. Dr. Shruthi U, Microbiologist, Hi Tech Laboratory, H Siddaiah Referral Hospital, NUHM, BBMP

### Brief Report of the Event:

This public talk was to create awareness for communicable diseases and its prophylaxis which is of utmost significance during the time of the Covid pandemic. The talk gave an overview of the communicable diseases, epidemiological triad, and classification of diseases. It also highlighted the contact precautions and community protection steps to minimize various communicable diseases.

The talk was followed by interactive discussions with the participants. Participants included undergraduate students of Biochemistry, Genetics and Biotechnology (BcGBt) and Chemistry, Microbiology and Biotechnology (CMBt) courses

### Photographs:

Public talk on 'Prophylaxis of Communicable Diseases' on the 30<sup>th</sup> of July, 2022 conducted by Department of Life Sciences, School of Sciences, Jain (deemed-to-be) University at Conference Hall, School of Sciences, J C Road, Bengaluru.



Figure 26.1 Participants of the event



Figure 26.2 Speaker Dr. Shruthi U in the event



Figure 26.3 Speaker Dr. Shruthi U started the session

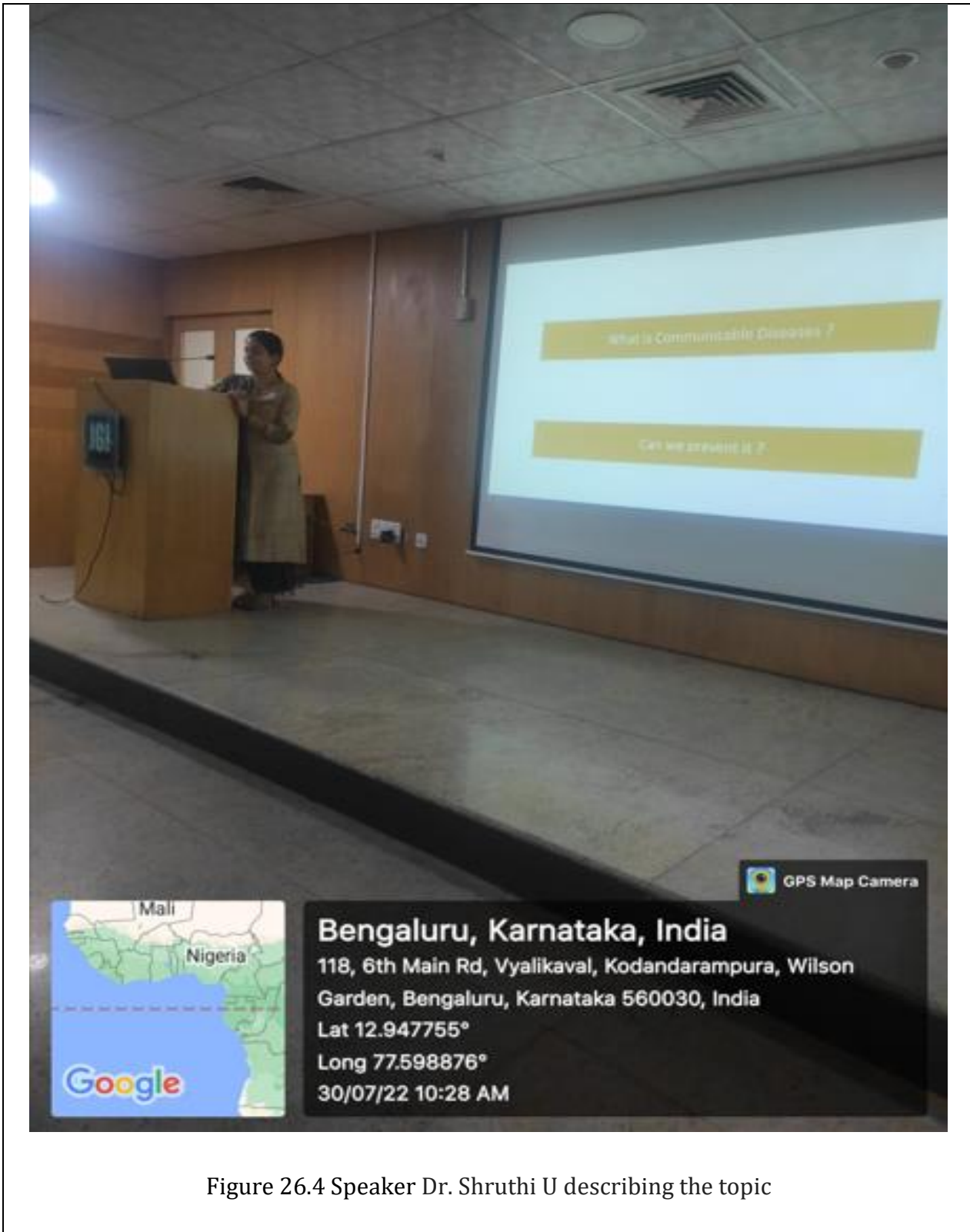


Figure 26.4 Speaker Dr. Shruthi U describing the topic

**Event Poster:**

**JGi** **JAIN** | SCHOOL OF SCIENCES  
DEPARTMENT OF MICROBIOLOGY AND BOTANY  
PRESENTS  
**PUBLIC LECTURE BY**  
**DR. SHRUTHI U**  
MICROBIOLOGIST, HITECH LABORATORY,  
H SIDDAIAH REFERRAL HOSPITAL, NUHM, BBMP

**PROPHYLAXIS OF  
COMMUNICABLE  
DISEASES**



**DATE: 30 JULY, 2022**  
**VENUE: CONFERENCE HALL**  
**TIME: 10 AM TO 11 AM (IST)**

SCAN/ REGISTER HERE:  
[HTTPS://FORMS.GLE/CGWGSYDCUK5HCG4G9](https://forms.gle/CGWGSYDCUK5HCG4G9)



**CONTACT:**  
DR. ASHA K      DR. SUPHIYA PARVEEN  
+91 99865 69950      +91 84319 95112

**ALL ARE WELCOME**

Figure 26.5 Poster of the event



**Circular Copy:**



**CIRCULAR**

**Date:** 27 July 2022

**Ref No:** - JU/UG/2021/30028

Dear Students,

Please be informed that the School of Sciences is organizing a session on **Public Lecture On 'Prophylaxis Of Communicable Diseases'** for the B.Sc 2nd Year students.

Please find below the details:

**Resource Person:** Dr. Shruthi U

**Designation & Company:** Microbiologist, Hi Tech Laboratory, H Siddaiah Referral Hospital, NUHM, BBMP

**Date:** 30 July 2022

**Time:** 10:00 AM to 11:00 AM

**Note:** All students are advised to be dressed formals and attendance is mandatory.



**Dr. Asha Rajiv**  
Director  
School of Sciences  
JAIN (Deemed-to-be University)

## Soft Skills

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## **Webinar on emotional intelligence**

ORIENTATION REPORT ON EMOTIONAL INTELLIGENCE held on 21<sup>st</sup> June 2021

### **Speaker:**

Ms. Manaswini. Counsellor, Jain university

### **Faculty In-charge :**

1. Dr.K V N LAKSHMI, Asst. Professor, Jain University
2. KUSHAL BABU, Asst professor, Jain University

### **Target Audience:**

B.Com (Regular) students

No of students present: 270

### **Session Report:**

The session started at 9.30 am in the zoom platform. Totally 270 students were present for this session. The speaker was introduced by Dr. K V N Lakshmi and the session started with a quick questionnaire given by the speaker Ms Manaswini about the perception of the students about the start of the session in the morning hour. Later, the speaker started the main topic discussion 'Emotional Intelligence'. The students were introduced to 'Management of stress' and different techniques through which the controlled emotions can be achieved. The importance of Conversation and its impact on relationship building was briefed to the students. The different 'Emotional Competencies' like Interpersonal, Intra personal, Stress management, Adaptability and the general mood was thoroughly discussed by the speaker. The students were actively participating by raising relevant queries about the topic discussed and were active whole through the session. Another questionnaire was shared by the speaker containing the different emotional traits through which students can know their ranking with respect to their Emotional intelligence which would help them to understand their weak emotional elements. There was a very good response from the students for this. This was followed by Question and answer session in which students were allowed to clarify any doubts about the topic discussed in the session. Post that, at 12.55 thanking note was addressed by the host and the students were given best wishes for their forth coming semester.

**Zoom link:** <https://zoom.us/j/91412008912>

Session recording link:

<https://zoom.us/rec/share/TB9aPawky7TxHITwIxrTEA0P4YEc0-cKVx2PeUDpysg8FhvKNU3PCCiO-HoPiDW.J4LHmmtot3j3SWAxb>

Access Passcode: .P^mXkH2

**Pictures of the session:**

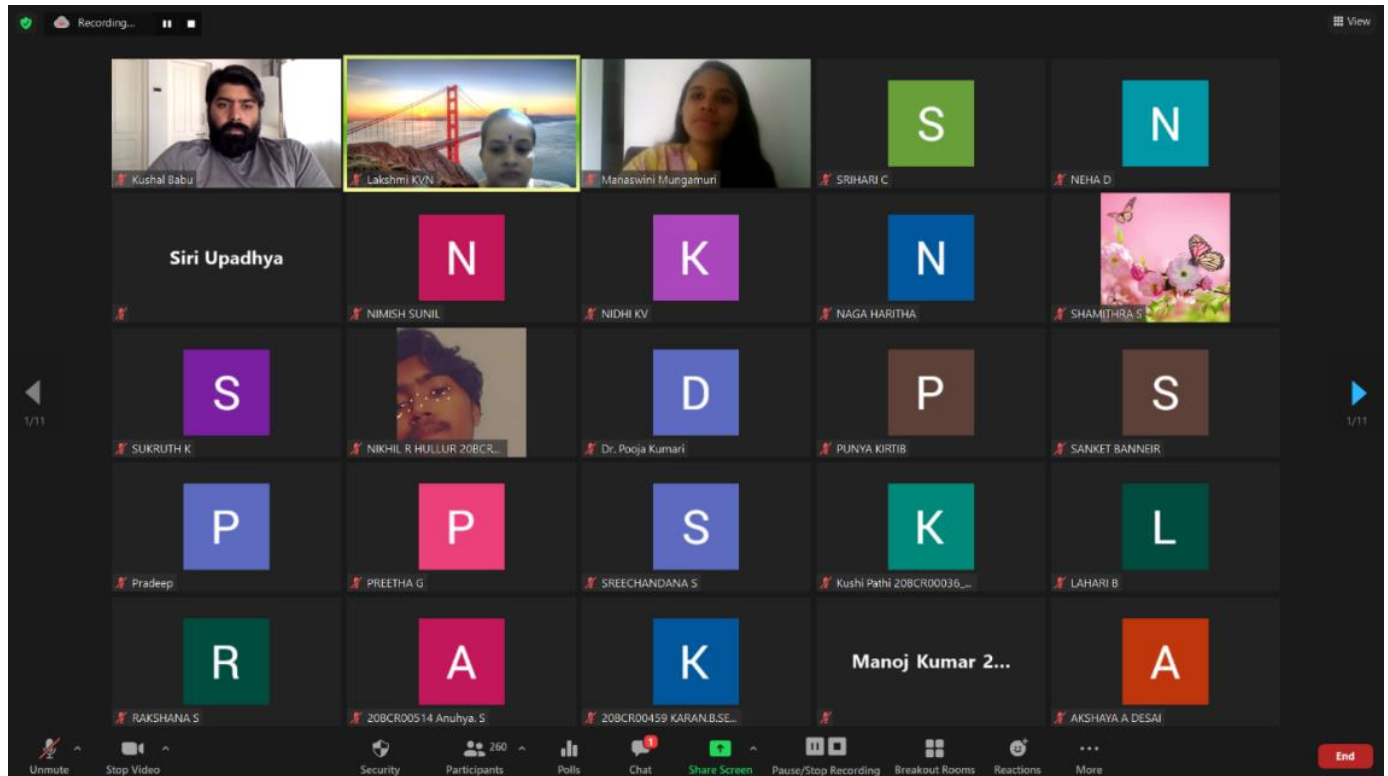


Figure 27.1 Participants of the event

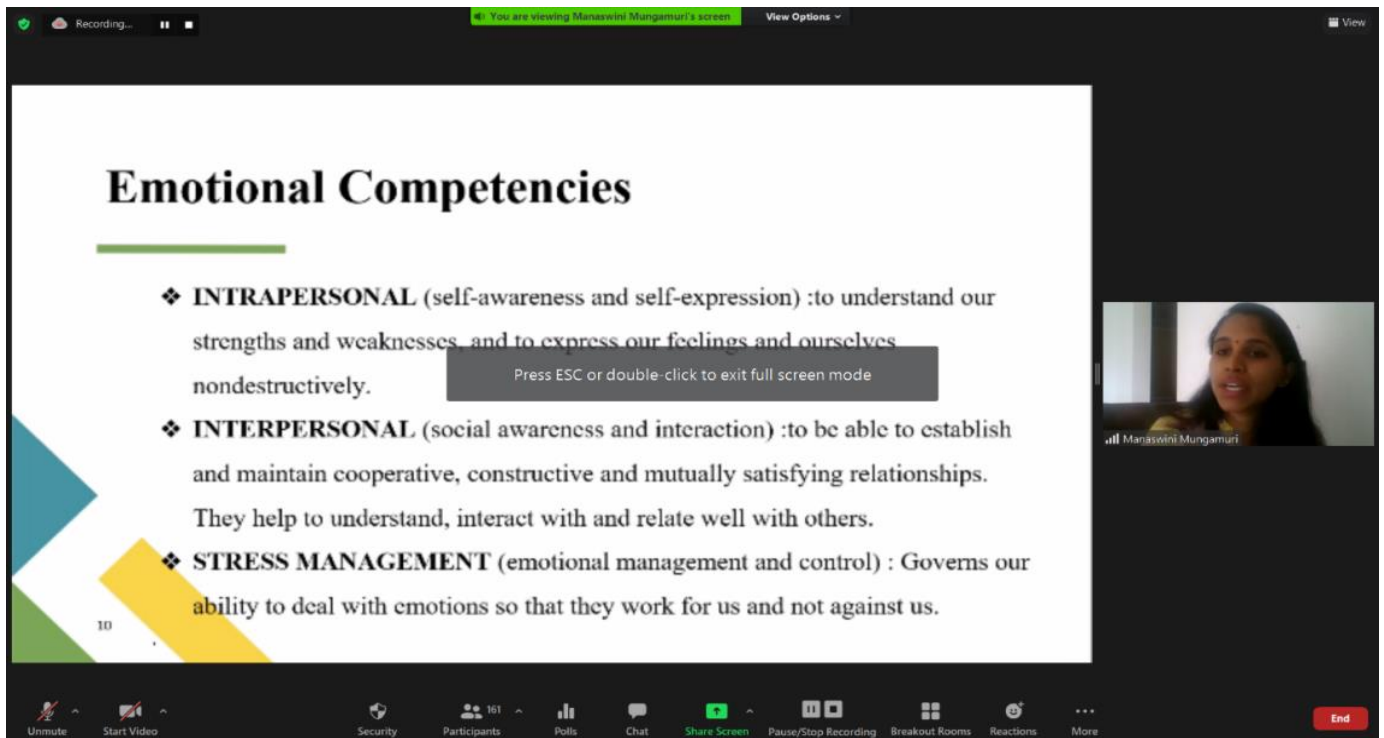


Figure 27.2 Speaker addressing the participants on the topic

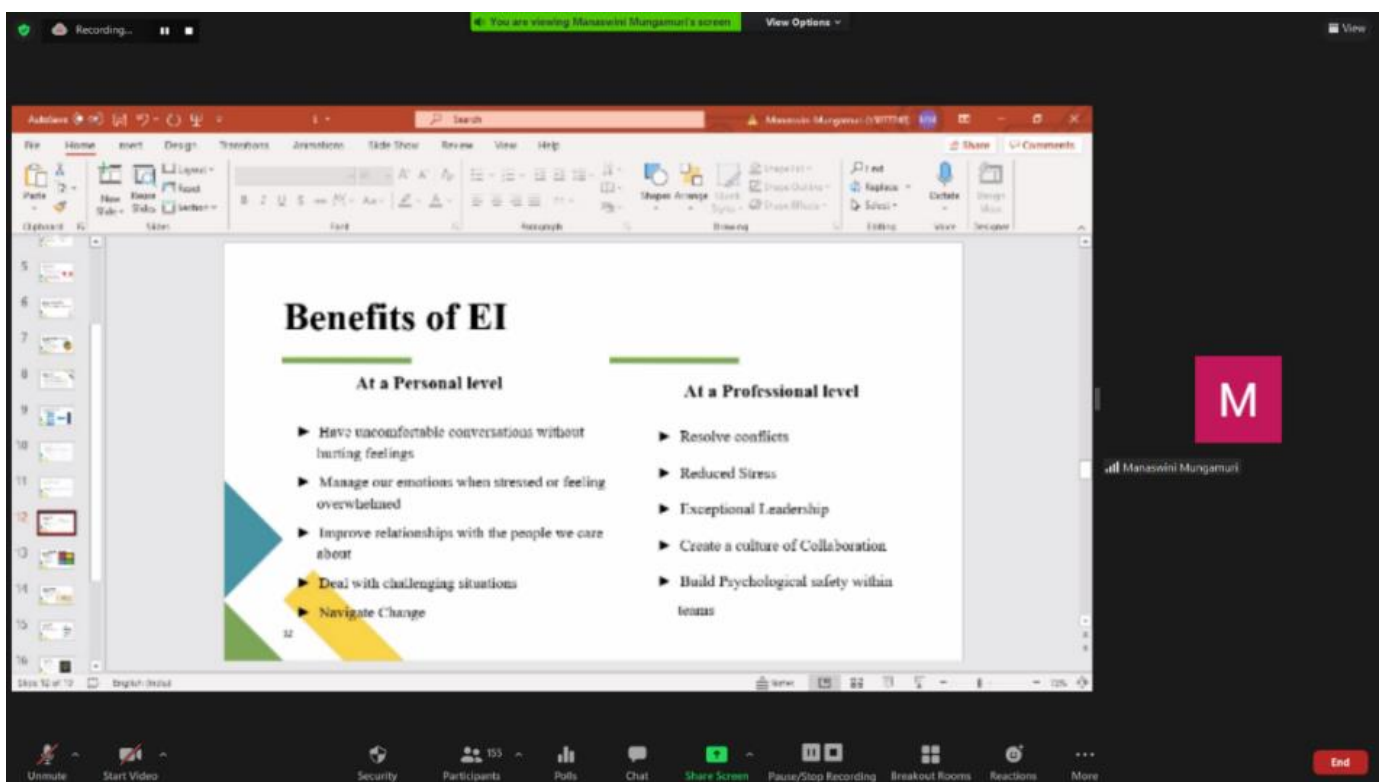


Figure 27.3 Presentation by the speaker

**Circular Copy:**



**CIRCULAR**

**Date: 18 June 2021**

**Ref No: - JU/UG/2021/30036**

**Dear Students,**

**Please be informed that the School of Commerce is organizing a session on Webinar On Emotional Intelligence for the B.Com 1st Year students.**

**Please find below the details:**

**Resource Person: Ms. Manaswini M**

**Designation & Company: Campus Counselor  
, JAIN (Deemed-to-be University)**

**Date: 21 June 2021**

**Time: 09:30 AM to 01:00 PM**

**Note: All students are advised to be dressed formals and attendance is mandatory.**



**Dr. Dinesh Nilkant  
Director  
School of Commerce  
JAIN (Deemed-to-be University)**



## Webinar on creativity in public speaking

Creativity in Public Speaking	
<b>Date</b>	07.08.2021
<b>Number of participants</b>	178
<b>Event co-ordiantors</b>	MS Nikhil, Ramya S, Dr. Shruti Mishra
<b>Mode of event</b>	ZOOM
<b>No. of Sessions</b>	2
Session 1 Details	
<b>Duration of session</b>	9.00 am to 10.15 am
<b>Speaker of the session</b>	Ms. Rashmi Shetty
<b>Profile of the speaker</b>	ICF Credentialed Professional Coach, The Founder Director of The Third Eye, Bangalore.
<b>Topic</b>	Creativity in Public Speaking
<b>Highlights of the session</b>	<ul style="list-style-type: none"> <li>• Imagination is more important which embraces the entire world.</li> <li>• Be Dramatic</li> <li>• Give Pauses and feel empathetic.</li> <li>• Be Authentic – Always be yourself, have faith and express yourself.</li> </ul>
<b>Photos of the session</b>	

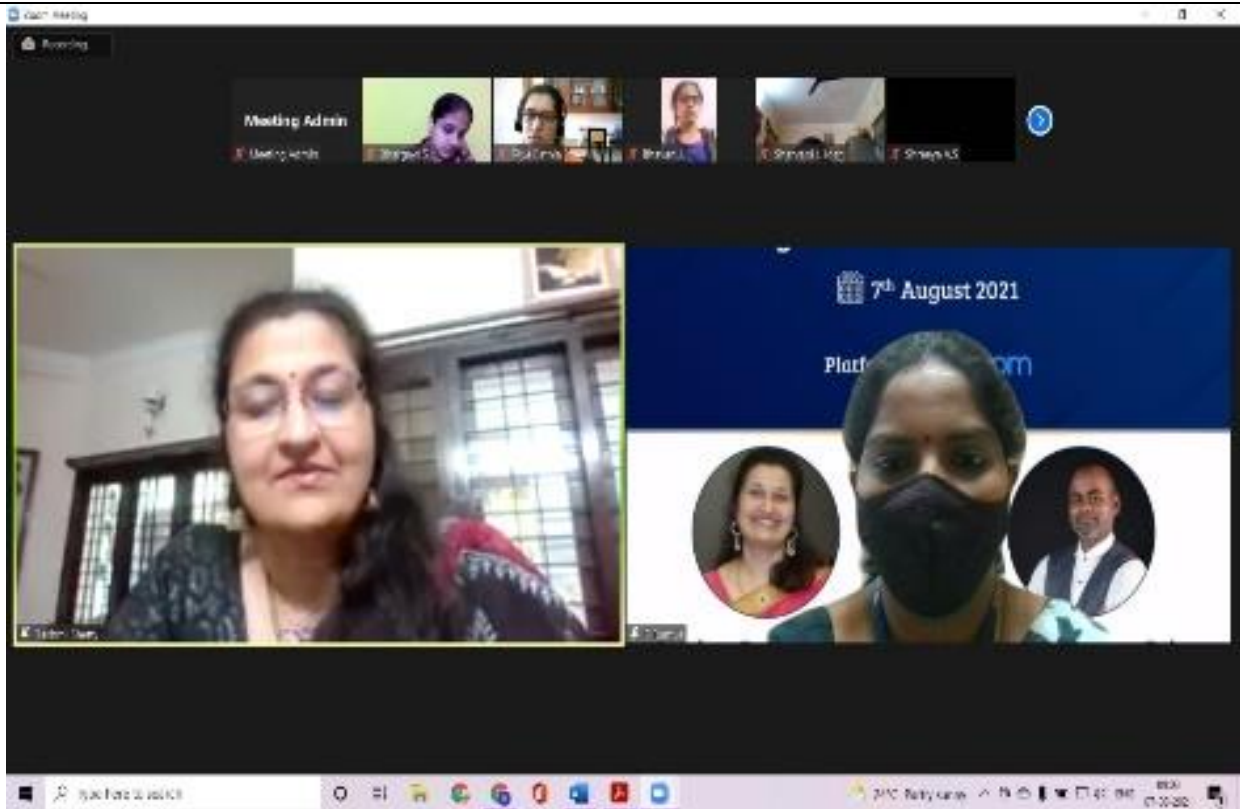


Figure 28.1 Welcome & Inaugural session of the event



Figure 28.2 Participants of the event – page 1



Figure 28.3 Participants of the event – page 2

# દેશકર્મ

A Virtual 16-Days Student Orientation Programme

Day 3 - KRIYA SAMSKRUTHI

7<sup>th</sup> August 2021

Platform:  zoom



**Speaker : Rashmi Shetty**

ICF credentialed Professional Certified Coach  
and The Founder Director of The Third Eye.

Topic : Creativity in Public Speaking

Time : 09 :00 AM to 10:15 AM



**Speaker : A ShyamRaj**

Head - Training and Development,  
BEEHIVE Communication Club.

Topic : Life Cycle of Speech

Time : 10:30 AM to 11:45 AM

**Zoom ID: 81070380034**

 [www.jainuniversity.ac.in](http://www.jainuniversity.ac.in)

Figure 28.4 Poster of the event

**Circular Copy:**



**CIRCULAR**

**Date:** 04 August 2021

**Ref No:** - JU/UG/2021/40052

Dear Students,

Please be informed that the School of Commerce is organizing a session on **Webinar On Creativity In Public Speaking** for the B.Com 1st Year students.

Please find below the details:

**Resource Person:** Ms. Rashmi Shetty

**Designation & Company:** Founder Director, The Third Eye

**Date:** 07 August 2021

**Time:** 09:00 AM to 10:15 AM

**Note:** All students are advised to be dressed formals and attendance is mandatory.



**Dr. Dinesh Nilkant**  
Director  
School of Commerce  
JAIN (Deemed-to-be University)

## Webinar on life cycle of speech

<b>Life Cycle of Speech</b>	
Duration of session	10.30 am to 11.45 am
Date	07-08-2021
Speaker of the session	Mr. A ShyamRaj
Profile of the speaker	Head – Training & Development, BEEHIVE Communication Club, Virudhunagar, Tamil Nadu.
Topic	<b>Life Cycle of Speech</b>
Highlights of the session	<ul style="list-style-type: none"> <li>• Understand the need and interest of the audience</li> <li>• Prepare internally</li> <li>• Bring something new in your script</li> <li>• Voice Modulation and Body Language is must</li> <li>• Practice and finally</li> <li>• Face the failure and break it</li> </ul>



Figure 29.1 Participants, Co-ordinator, Speaker of the event

# देक्षारम्भ

A Virtual 16-Days Student Orientation Programme

Day 3 - KRIYA SAMSKRUTHI

 7<sup>th</sup> August 2021

Platform:  zoom



**Speaker : Rashmi Shetty**

ICF credentialed Professional Certified Coach  
and The Founder Director of The Third Eye.

Topic : Creativity in Public Speaking

Time : 09 :00 AM to 10:15 AM



**Speaker : A ShyamRaj**

Head - Training and Development,  
BEEHIVE Communication Club.

Topic : Life Cycle of Speech

Time : 10:30 AM to 11:45 AM

**Zoom ID: 81070380034**

 [www.jainuniversity.ac.in](http://www.jainuniversity.ac.in)

Figure 29.2 Poster of the event



**Circular Copy:**



**CIRCULAR**

**Date: 04 August 2021**

**Ref No: - JU/UG/2021/30034**

**Dear Students,**

**Please be informed that the School of Commerce is organizing a session on Webinar On Life Cycle Of Speech for the B.Com 1st Year students.**

**Please find below the details:**

**Resource Person: Mr. A.Shaymraj**

**Designation & Company: Head, Training and Development  
, BEEHIVE Communication Club**

**Date: 07 August 2021**

**Time: 10.30 AM to 11.45 AM**

**Note: All students are advised to be dressed formals and attendance is mandatory.**



**Dr. Dinesh Nilkant**  
Director  
School of Commerce  
JAIN (Deemed-to-be University)

## Webinar on power of reading books

<b>The Power of Reading Books</b>	
Date	14.08.2021
Event co-ordiantors	Dr. Anjali Motwani, Dr A Arunprakash
Mode of event	ZOOM
No. of Sessions	1
<b>Session 1</b>	
Number of participants	189
Duration of session	12.00 pm to 01.15 pm
Speaker of the session	<b>Dr. Aarti Chopra</b>
Profile of the speaker	Educationist and Corporate Trainer
Topic	The Power of Reading
Highlights of the session	<ul style="list-style-type: none"> <li>• Concept of book club</li> <li>• Reasons of having book club</li> <li>• 5 E's of book club</li> <li>• Specific progress of book club</li> <li>• Newsletter- Samvigyan</li> <li>• Outcome of the forum</li> <li>• Similarity of books and doors</li> <li>• Discussion about books and</li> <li>• movies</li> <li>• Quiz</li> </ul>

# देक़्शराम्भे

A Virtual 16-Days Student Orientation Programme

## Day 9 - SAHITYA PRAVRUTTI

 14<sup>th</sup> August 2021

Platform:  zoom

### BCom (Regular, Honors & Professional)

Timings : 10:30 am - 11:45 am



**Dr. Gagandeep Kaur Khanuja**

Co-Founder, U.S. Academy

Topic : Reading Is Grist

Timings : 12:00 pm - 1:15 pm



**Dr. Aarti Chopra**

Educationist and Corporate Trainer

Topic : The Power of Reading

**Zoom ID: 810 7038 0034**


 [www.jainuniversity.ac.in](http://www.jainuniversity.ac.in)

Figure 30.1 Poster of the event

## Photos of the session

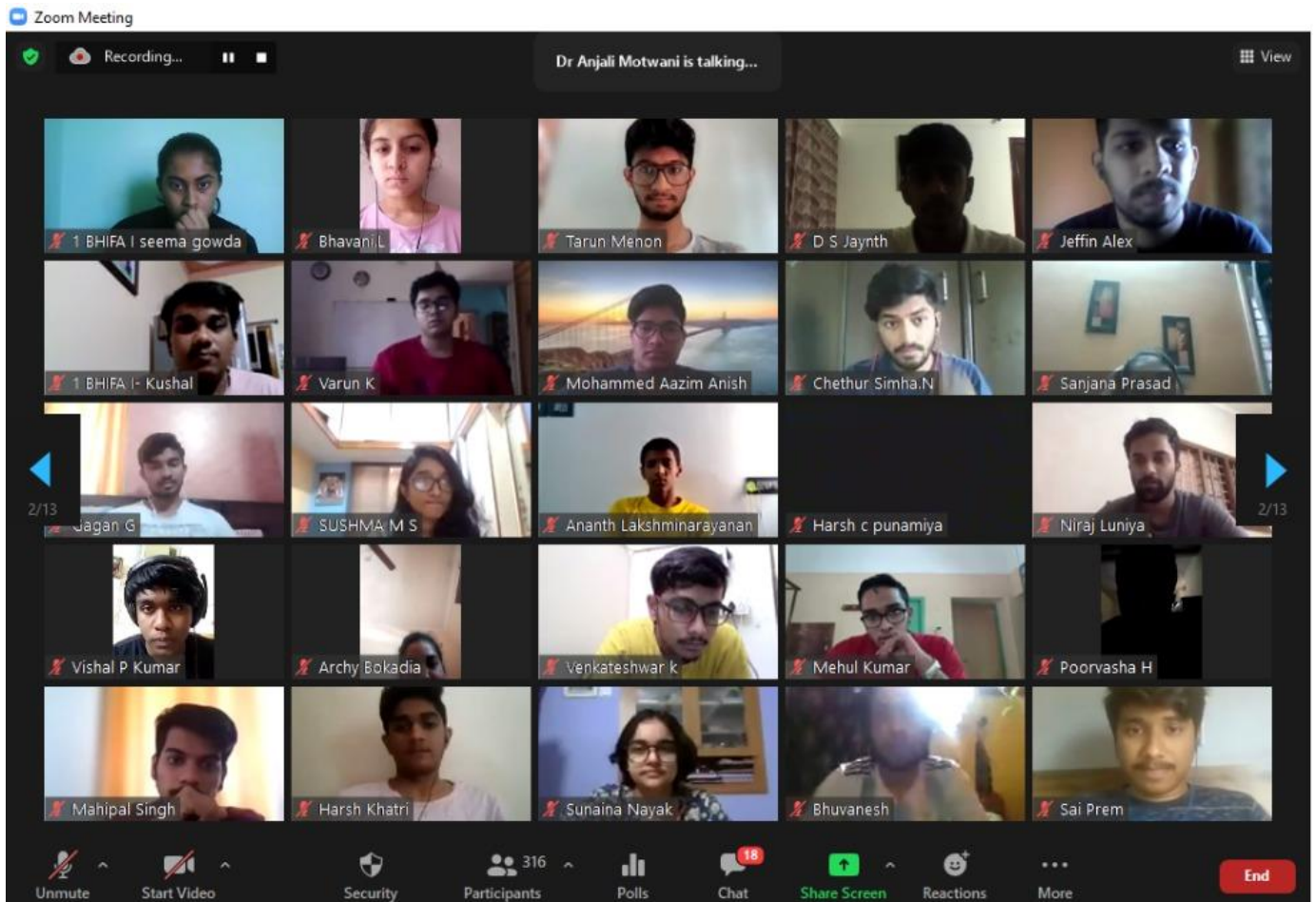


Figure 30.1 Participants of the event

**Circular Copy:**



**CIRCULAR**

**Date: 10 August 2021**

**Ref No: - JU/UG/2021/30035**

Dear Students,

Please be informed that the School of Commerce is organizing a session on **Webinar On Power Of Reading Books** for the **B.Com 1st Year** students.

Please find below the details:

**Resource Person: Dr. Aarti Chopra**

**Designation & Company: , Educationist and Corporate**

**Trainer Date: 14 August 2021**

**Time: 12.00 PM to 01.15 PM**

**Note: All students are advised to be dressed formals and attendance is mandatory.**



**Dr. Dinesh Nilkant**  
Director  
School of Commerce  
JAIN (Deemed-to-be University)

## Session on start-up vs corporate entrepreneurship

<b>Date:</b>	6-09-2021
<b>Guest/Speaker Name:</b>	Ms. Saloni S
<b>Guest/Speaker Designation</b>	Audit Associate
<b>Guest/Speaker Contact No &amp; Email Id:</b>	9036985661 & salonibhansali.sb@gmail.com
<b>Guest/Speaker Company/Institute Name:</b>	KPMG
<b>Faculty Coordinators Name:</b>	Dr. Lubna Ambreen
<b>Topic:</b>	Strat-up Vs Corporate Entrepreneurship
<b>Section:</b>	EFBM
<b>Batch:</b>	2020-2022
<b>No of Sessions in hours:</b>	1 hour
<b>No. of Attendees:</b>	198
<b>Session Recording link (if online only):</b>	<a href="https://zoom.us/rec/share/S5_wS2rBuUl4sfg59s2_3QrSAFoFpUZmZvXSIITkWvshFJI9yaIcdk3Beky957UE.LWHyENQCM1SXAvjX">https://zoom.us/rec/share/S5_wS2rBuUl4sfg59s2_3QrSAFoFpUZmZvXSIITkWvshFJI9yaIcdk3Beky957UE.LWHyENQCM1SXAvjX</a> Access Passcode: 1%an.ja+
<b>Remuneration for guest speaker (If any):</b>	Rs. 2,000

**Guest Profile:**

Saloni S: Graduated from Mount Carmel College. Currently work as an audit associate at KPMG, where she has received the rising star award in very first year. She has also co-founded a Start-up that provides gifting solutions, name tickle of ecstasy. They have provided over 1,000 hampers, across 18 plus states in the last one year. They also have created an Instagram page with 2.6 K followers, with reach of 55000. They have also been featured in a Startup Business Magazine called I own business.

**Session Objectives:**

- a. To analyse the difference between Strat-up and Corporate Entrepreneurship
- b. To explore the opportunities for Corporate Entrepreneurship over a start-up

**Summary & Key learning from Session:**

The speaker gives a good understanding on the challenges of a start-up. And explained how an established organisation can expand further by being entrepreneurial and investing into new businesses.

**Key Learnings:**

1. Challenges faced by a start-up
2. Challenges faced by Corporate Entrepreneurship ventures
3. Advantages and disadvantages for a start-up
4. Advantages and disadvantages for a Corporate Entrepreneurship ventures

## Email communications:

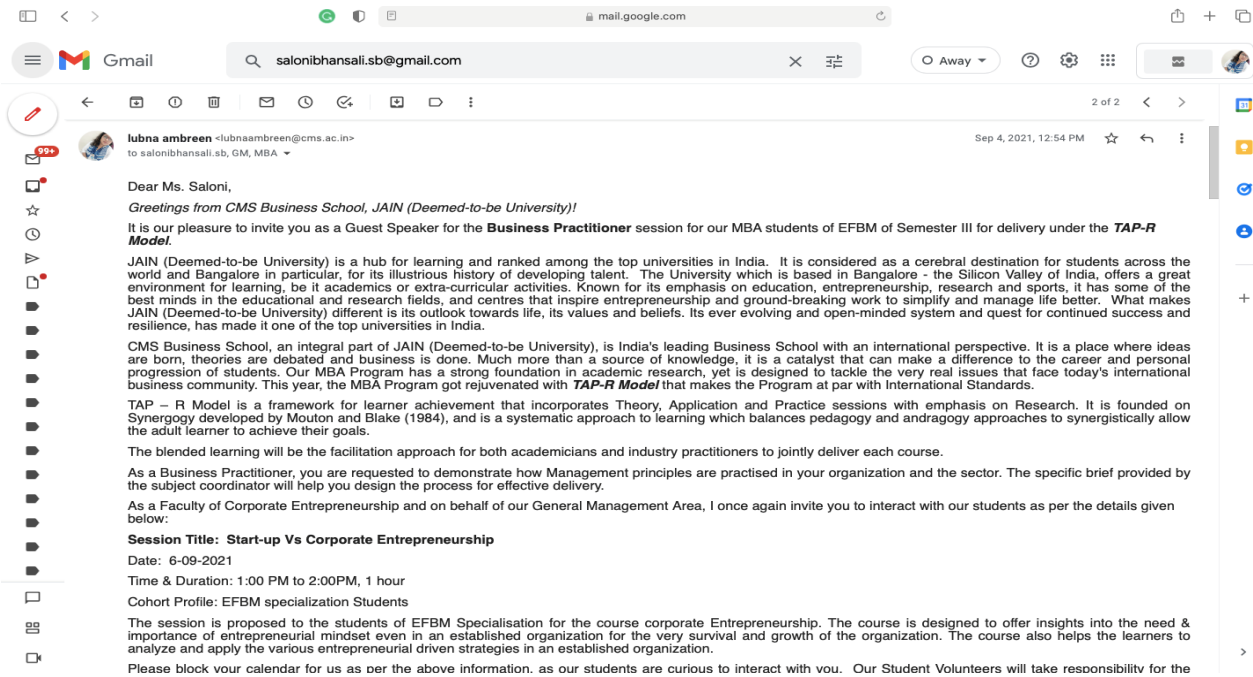


Figure 31.1 Email Communication

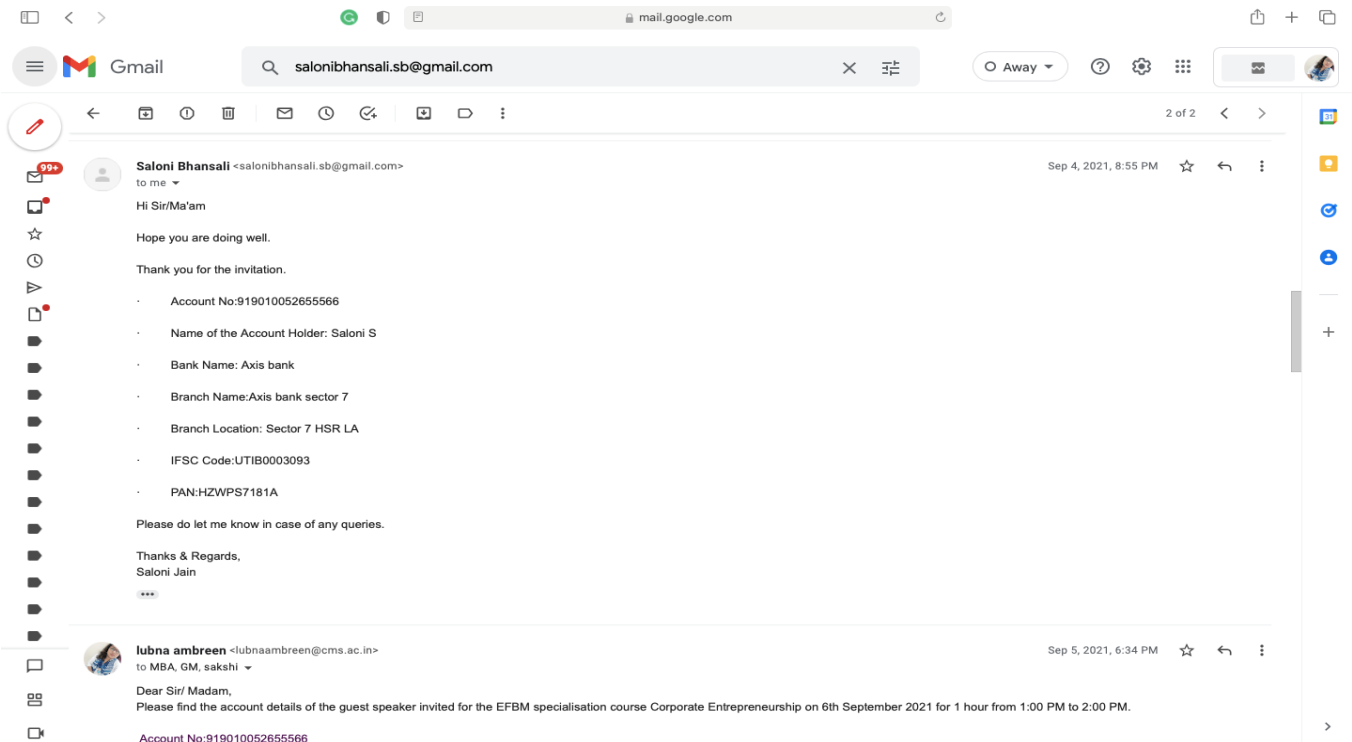


Figure 31.2 Revert mail from the speaker



**Photographs with Caption:**

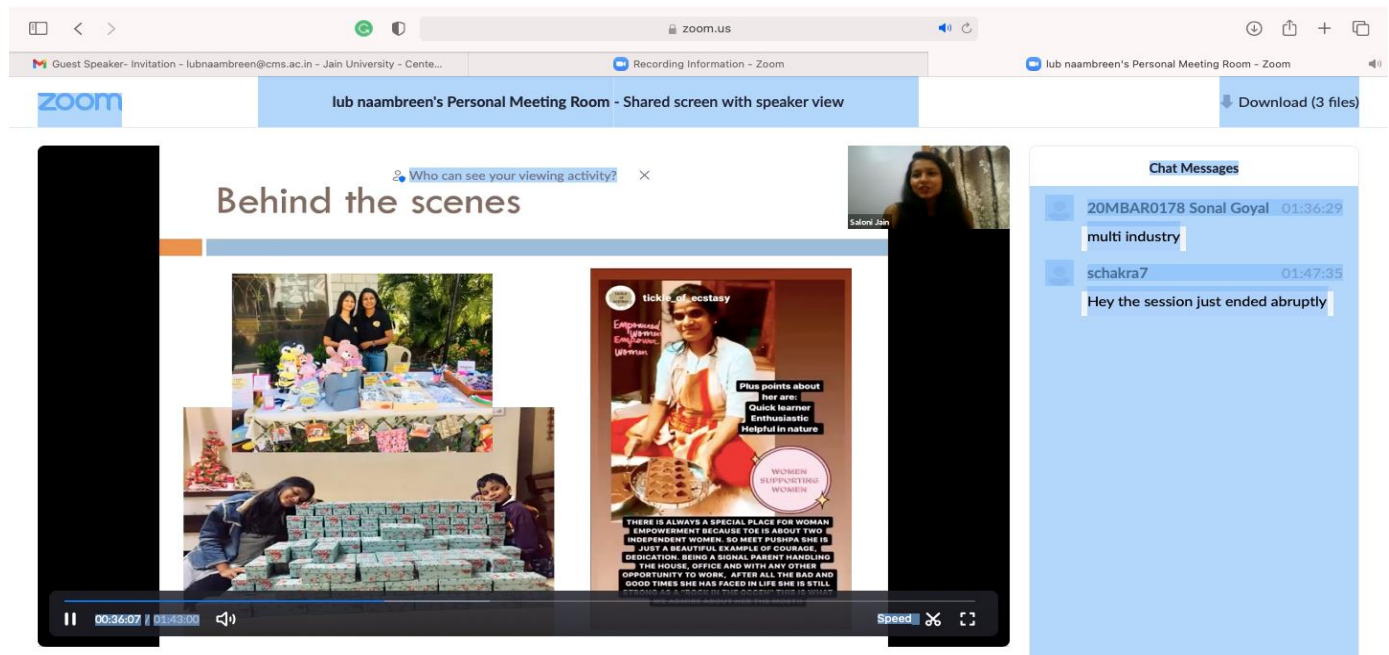


Fig: 31.3 Guest lecture on “Start-up Vs Corporate Entrepreneurship”, speaker explain on the similarities the challenges of A Start-up and Corporate Entrepreneurship, held on 6<sup>th</sup> September 2021 (Batch and Event: 2020-22; Programme: III Semester EFBM)

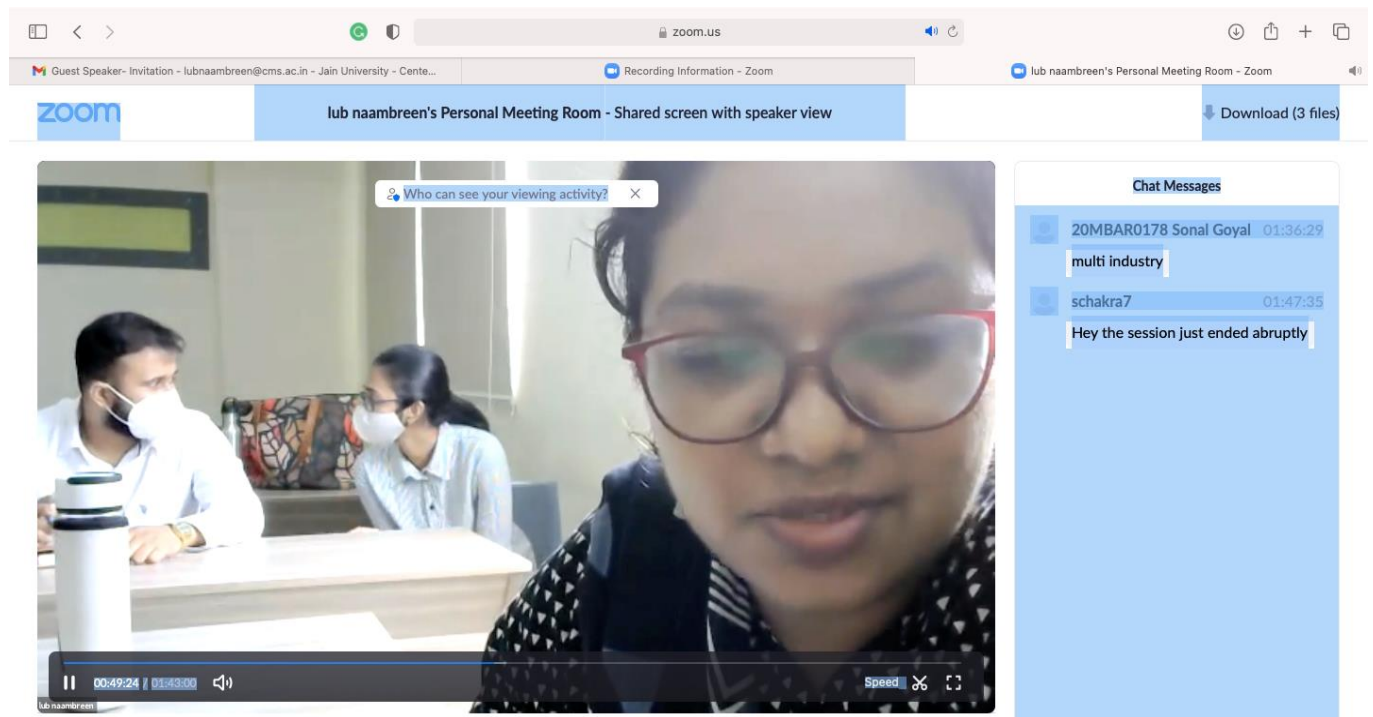


Figure 31.4 Guest lecture on “Strat-up Vs Corporate Entrepreneurship”, speaker explain on the similarities the challenges of A Start-up and Corporate Entrepreneurship, held on 6<sup>th</sup> September 2021 (Batch and Event: 2020-22; Programme: III Semester EFBM)

**Circular Copy:**



**CIRCULAR**

**Date: 03 September 2021**

**Ref No: - JU/PG/2021/40032**

Dear Students,

Please be informed that the CMS Business School is organizing a session on **Session On Start-Up Vs Corporate Entrepreneurship** for the **MBA 2nd Year** students.

Please find below the details:

**Resource Person: Ms. Saloni.S**

**Designation & Company: Audit Associate, KPMG**

**Date: 06 September 2021**

**Time: 01:00 PM to 02:00 PM**

**Note: All students are advised to be dressed formals and attendance is mandatory.**



**Dr. Dinesh Nilkant**  
Director  
CMS Business School  
JAIN (Deemed-to-be University)

## Session on understanding human behaviour and introduction to team work team building and problems in team development

<b>Date:</b>	8-9-2021
<b>Guest/Speaker Name:</b>	Mr. Subir Sinha
<b>Guest/Speaker Designation</b>	Senior Human Resources Consultant
<b>Guest/Speaker ContactNo &amp; Email Id:</b>	+91-8948422222 subir@subirsinha1811.com
<b>Guest/Speaker Company/ Institute Name:</b>	HR and Corporate Advisory
<b>Faculty Coordinators Name:</b>	Dr. Satyajeet Nanda, Dr. Latha, K and Dr. Vishal Soodan
<b>Topic:</b>	Understanding Human Behavior and Introduction to Team Work, Team Building and Problems in Team Development
<b>Moderator (if any):</b>	Dr. Satyajeet Nanda, Dr. Vishal Soodan
<b>Section:</b>	BA, MF, LSCM, SOM
<b>Batch:</b>	2020-22
<b>No of Sessions in hours:</b>	2
<b>No. of Attendees:</b>	189
<b>Session Recording link (if online only):</b>	<a href="https://zoom.us/recording/detail?meeting_id=ocU6mT8QTbWeSKevR2rYjg%3D%3D">https://zoom.us/recording/detail?meeting_id=ocU6mT8QTbWeSKevR2rYjg%3D%3D</a>
<b>Remuneration for guest speaker (If any):</b>	4000 INR

**Guest Profile:**

- Professional Experience – More than 20 Years, formerly with the Netcom Consulting and RSPL group. Started independent consulting in 2015.
- Mr. Subir Sinha has experience of over 20 years in a variety of HR functions. Particular expertise in recruitment and selection of management staff, including senior management and functional heads, as well as campus selections, international hiring and mass scale hiring.
- He remained associated with talent acquisition and retention strategies, conflict resolution, government regulatory oversight, companywide HR communication/coordination, as well as succession planning.
- Mr. Sinha effectively played role to develop collaborative relationships with decision makers and create tactical HR policies and procedures to ensure bottom line success and sustainable corporate practice. Excellent leadership and mentoring skills.
- He has a proven track record of success in Project Management, including spearheading launch of large Manufacturing Facilities, Retail Stores as Reliance FRESH outlets and Hyper Markets across Gujarat.

**Session Objectives:**

- To Identify key human behaviour that contribute to organisation success.
- To Apply the concept of team development

**Summary & Key learning from Session:**

The session was planned to cover the topics like understanding human behaviour and importance of team and collaboration in organisation. The session covered following vital points.

- Self-Awareness
- Feelings
- Analysis of the Environment
- Typical Behavioural Patterns of People
- Team and Team Work
- Problems in Team Work
- Stages of Team Development

Overall, the session provided great insights to the students with an exposure to the examples and personal experiences of the practitioner. The session was dedicated to enhance the understanding of students towards team work and other basic dynamics associated the teams. Hence it was a great learning experience for the students to get exposed to the corporate settings and learn from practitioner.

### Email communications:

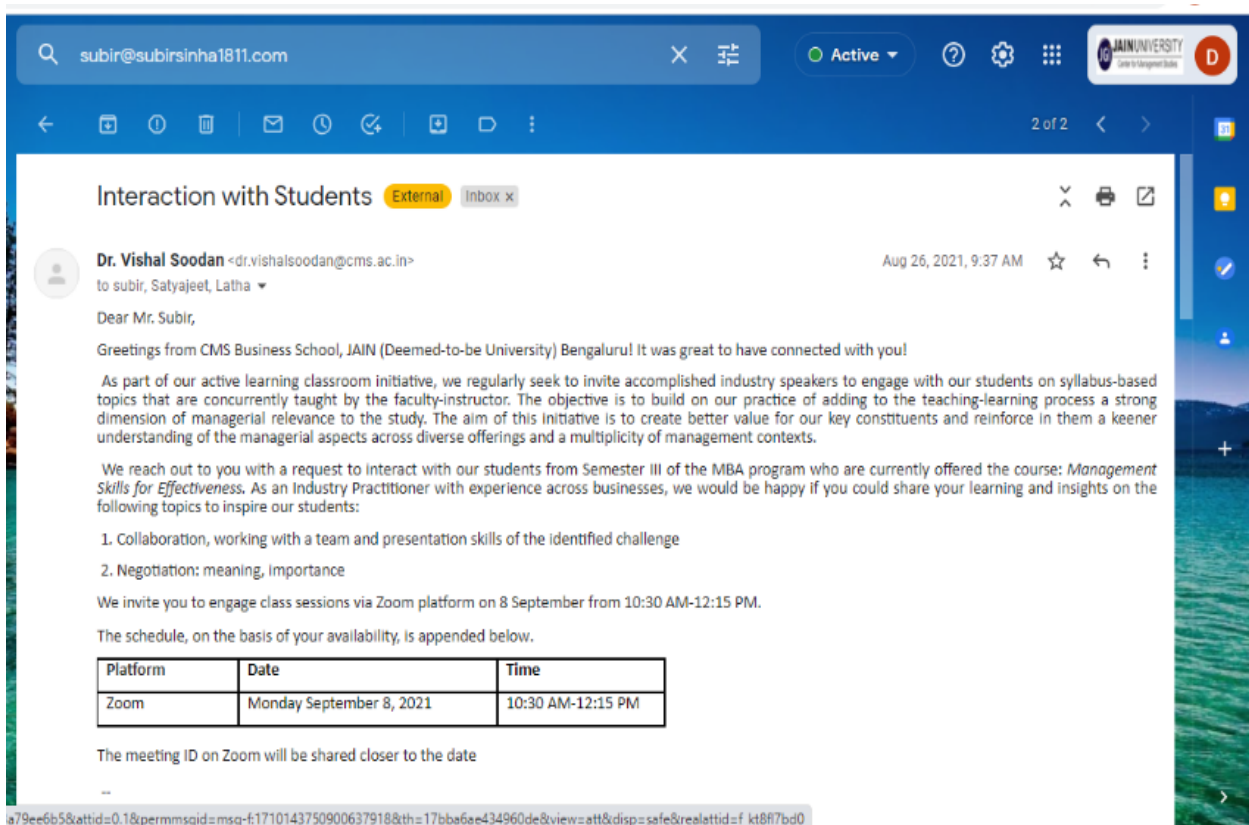


Figure 32.1 Email Communication of the event

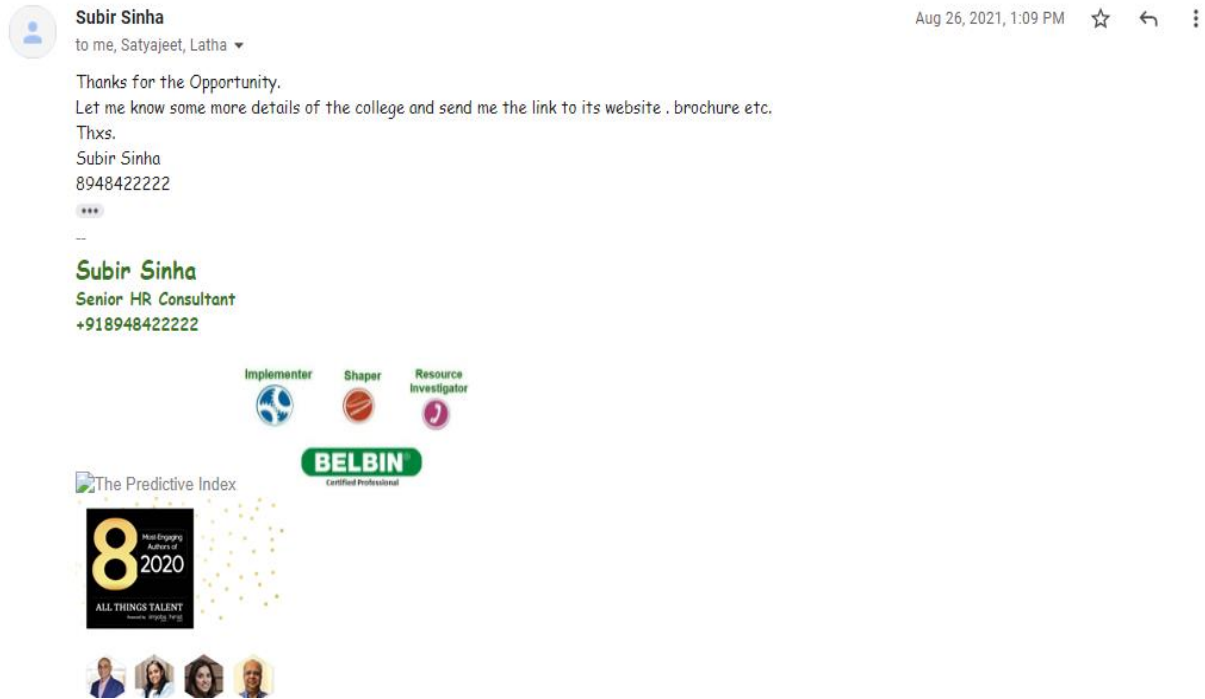


Figure 32.2 Revert mail from the speaker

**Photographs with Caption:**

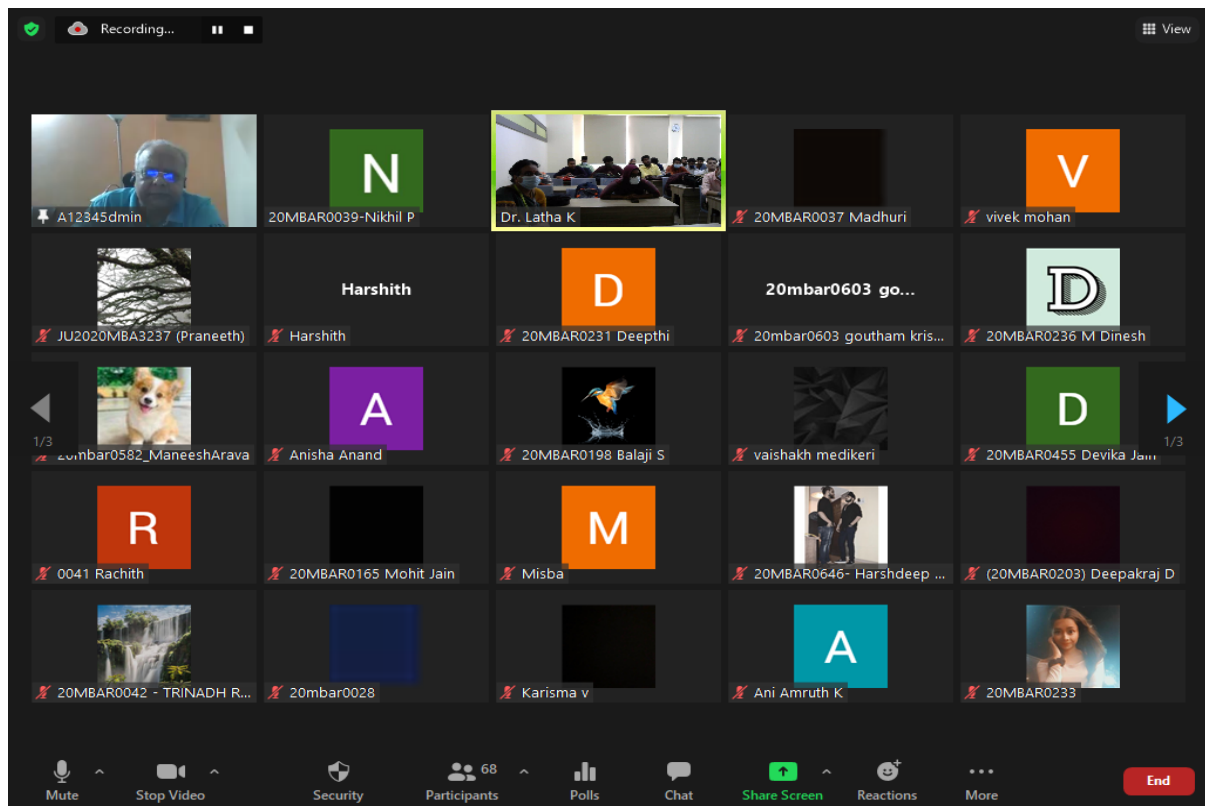


Figure 32.3 Guest lecture on “Understanding Human Behavior and Introduction to Team Work”, industry practitioner provided insights into basic aspects of human behavior held on “8 Sep 2021” (Batch and Event: 2020-22; III Semester, BA, MF, LSCM, SOM

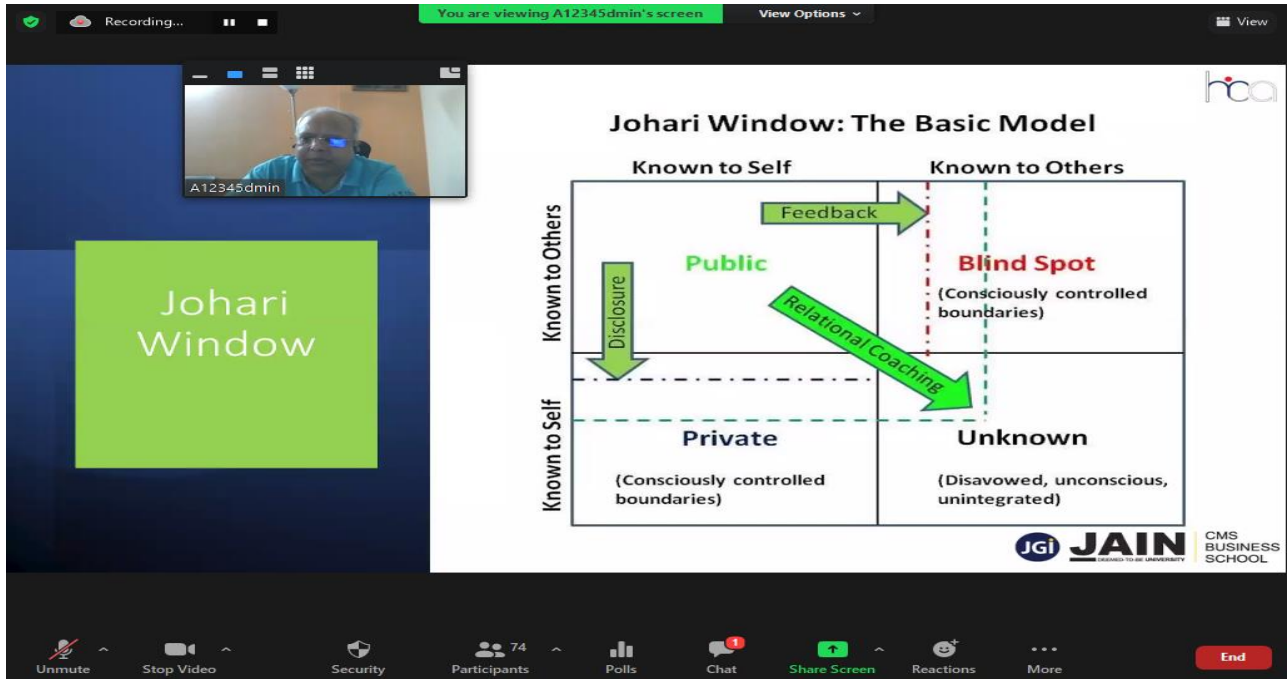


Figure 32.4 Guest lecture on “Team work and issues in dealing with teams”, industry practitioner provided insights into basic aspects of team development held on “8 Sep 2021” (Batch and Event: 2020-22; III Semester, BA, MF, LSCM, SOM)

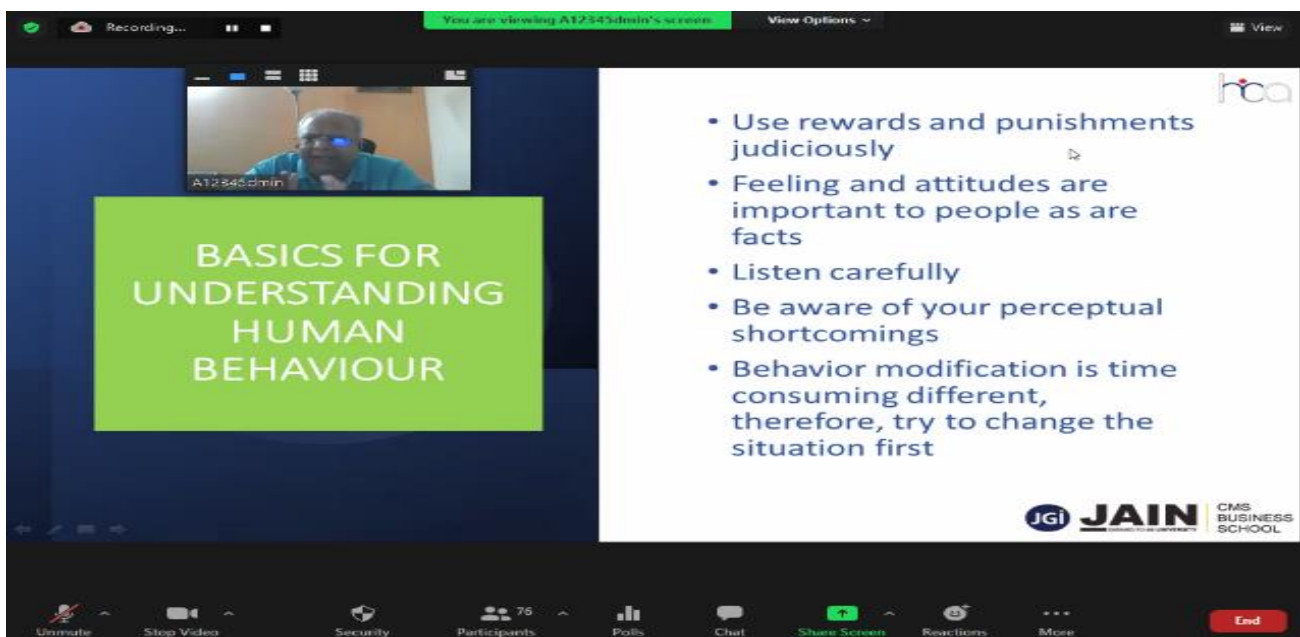


Figure 32.5 Guest lecture on “Understanding Human Behavior and Introduction to Team Work”, industry practitioner provided insights into basic aspects of human behavior held on “8 Sep 2021” (Batch and Event: 2020-22; III Semester, BA, MF, LSCM, SOM)

**Circular Copy:**



**CIRCULAR**

Date: 04 September 2021

Ref No: - JU/PG/2021/40030

Dear Students,

Please be informed that the CMS Business School is organizing a session on **Session On Understanding Human Behavior And Introduction To Team Work Team Building And Problems In Team Development** for the MBA 2nd Year students.

Please find below the details:

**Resource Person:** Mr. Subir Sinha

**Designation & Company:** Senior Human Resources Consultant, Subir Sinha HR and Corporate Advisory

**Date:** 08 September 2021

**Time:** 11:00 AM to 01:00 PM

**Note:** All students are advised to be dressed formals and attendance is mandatory.



**Dr. Dinesh Nilkant**  
Director  
CMS Business School  
JAIN (Deemed-to-be University)



## Session on attitudes and personality

<b>Date:</b>	13-9-2021
<b>Guest/Speaker Name:</b>	Mr. Nirmal Vijay
<b>Guest/Speaker Designation</b>	Deputy Manager -HR
<b>Guest/Speaker Contact No &amp; Email</b>	<a href="mailto:vijayn@aosmith.com">vijayn@aosmith.com</a>
<b>Id:</b>	9886006327
<b>Guest/Speaker Company/ Institute Name:</b>	A.O. Smith India Water Products Pvt Ltd
<b>Faculty Coordinators Name:</b>	Dr. Vinayak Bhat / Dr. Gayathri. R
<b>Topic:</b>	Attitudes and Personality
<b>Section:</b>	Section M /B
<b>Batch:</b>	2021 -2023
<b>No of Sessions in hours:</b>	2
<b>No. of Attendees:</b>	198
<b>Session Recording link (if online only):</b>	<a href="https://zoom.us/rec/share/e3dkNfBVEZFAmFzxrRSA-Kd0kf_sSeUGOtTtQ2L182sN70AukyUGIpctR0EVQR7P.1Kl5gSbiJKv2EZ-j">https://zoom.us/rec/share/e3dkNfBVEZFAmFzxrRSA-Kd0kf_sSeUGOtTtQ2L182sN70AukyUGIpctR0EVQR7P.1Kl5gSbiJKv2EZ-j</a> Passcode:Q92Ks%7+
<b>Remuneration for guest speaker (If any):</b>	Yes

### Guest Profile:

Mr. Nirmal Vijay

Deputy Manager -HR A.O. Smith India Water Products Pvt Ltd

Has an overall experience of 12+ years and is working with the US based manufacturing company. The key areas of his responsibility includes Learning & Development, Employee Engagement, Campus Hiring and Training, Employee Induction training and other related operations of AO Smith India.

## Session Objectives:

- To understand the concepts of attitudes in the corporate world.
- To understand the expectations in terms of behaviour in the corporate world.
- To understand basic personality in the corporate setup.

## Summary & Key learning from Session:

- To understand the concepts of attitudes in the corporate world .
- To understand the expectations in terms of behaviour in the corporate world.
- To understand basic personality in the corporate setup

## Email communications:

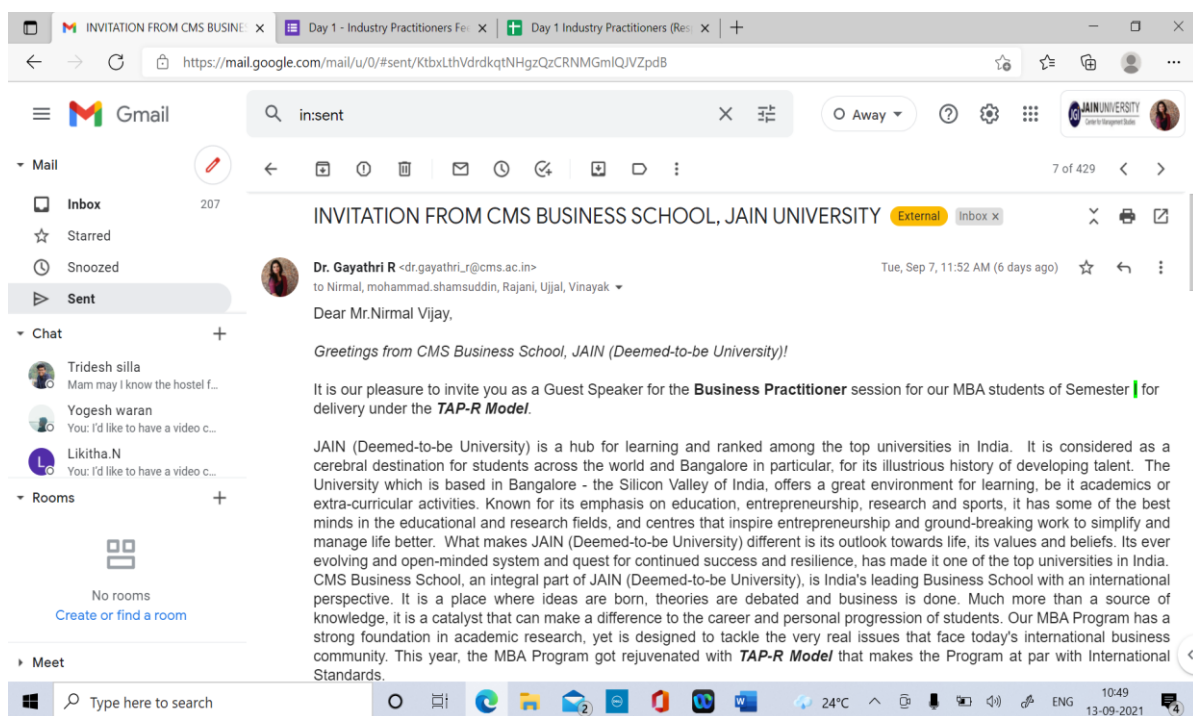


Figure 33.1 Email communication of the event

**Photographs with Caption:**

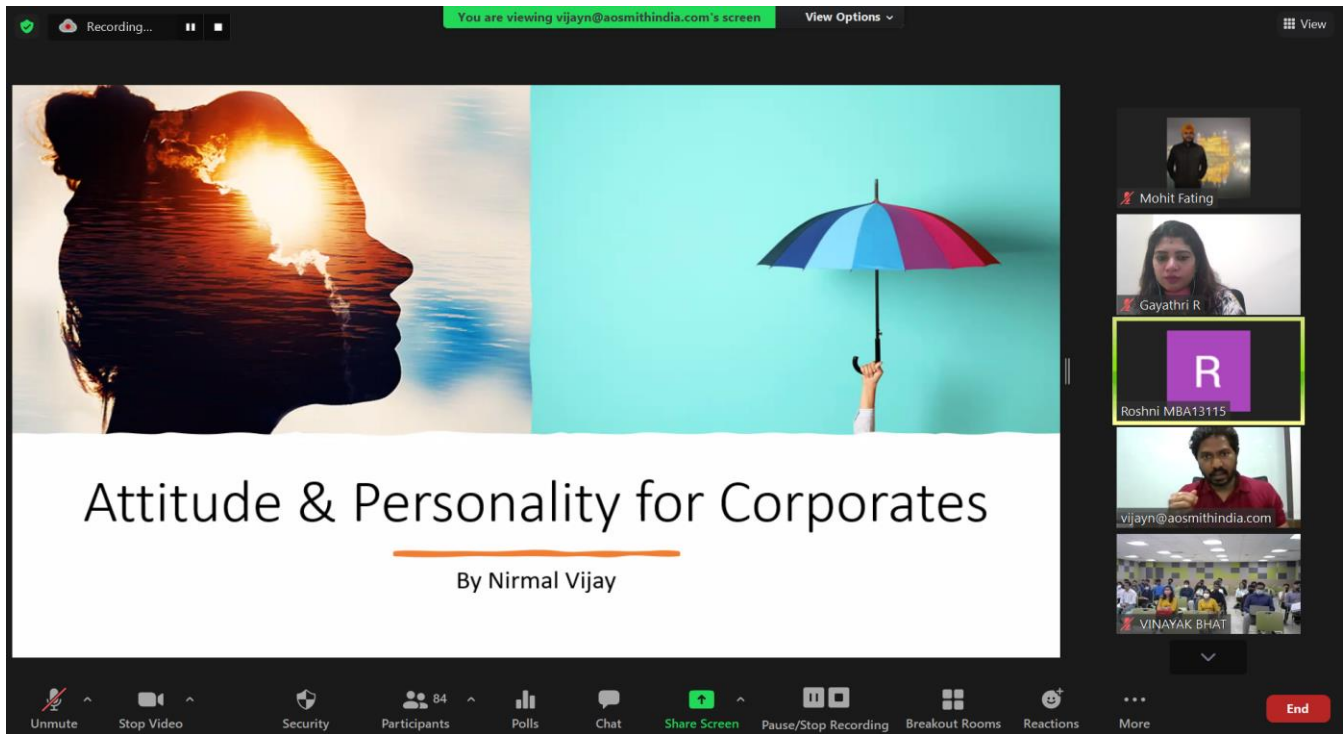


Figure 33.2 Mr. Nirmal Vijay interacting about the concepts of Attitudes and Personality with the 1<sup>st</sup> semester Batch 2021-2023 in the online and offline mode.

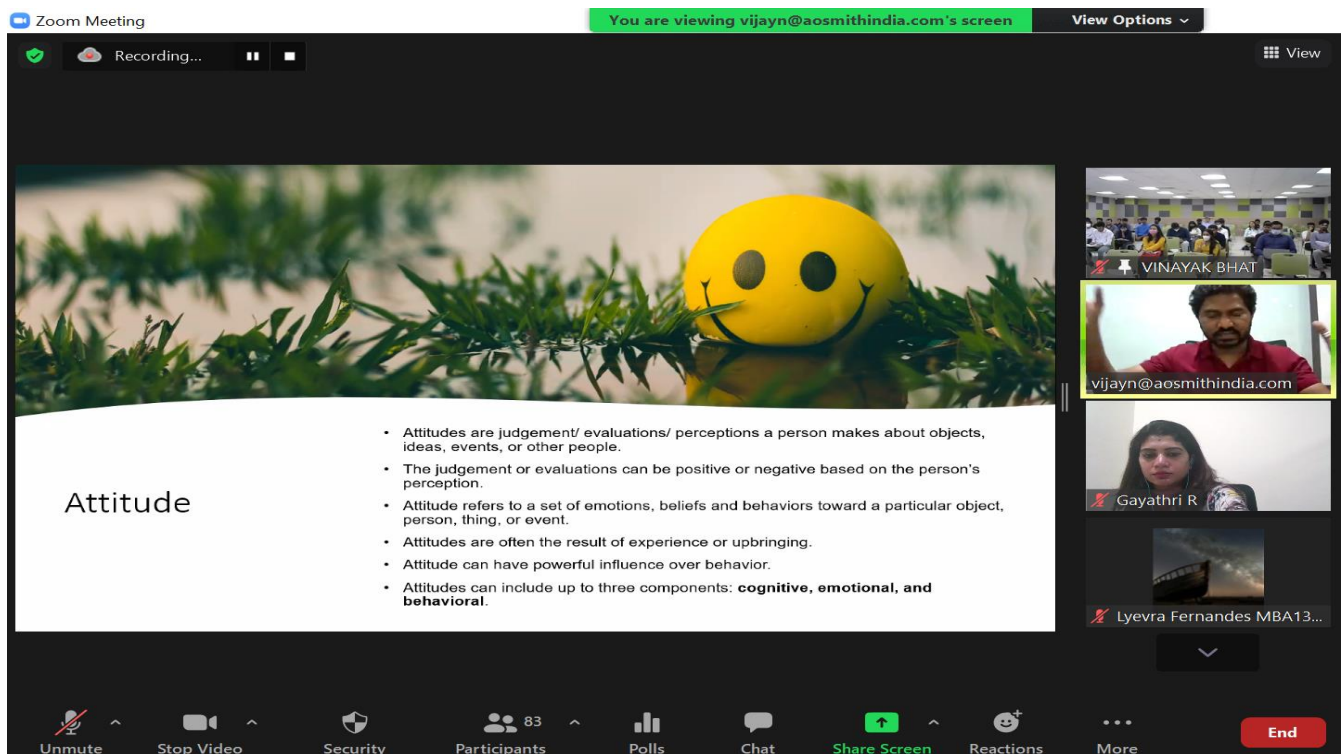


Figure 33.3 Mr. Nirmal Vijay interacting about the concepts of Attitudes and Personality with the 1<sup>st</sup> semester Batch 2021-2023 in the online and offline mode

**Circular Copy:**



**CIRCULAR**

**Date: 10 September 2021**

**Ref No: - JU/PG/2021/40031**

**Dear Students,**

**Please be informed that the CMS Business School is organizing a session on Session On Attitudes And Personality for the MBA 1st Year students.**

**Please find below the details:**

**Resource Person: Mr. Nirmal Vijay**

**Designation & Company: Deputy Manager -HR, A.O. Smith India Water Products Pvt Ltd**

**Date: 13 September 2021**

**Time: 11:00 AM to 01:00 PM**

**Note: All students are advised to be dressed formals and attendance is mandatory.**



**Dr. Dinesh Nilkant**  
Director  
CMS Business School  
JAIN (Deemed-to-be University)

## Session on customer insights, divide and conquer - segmentation

<b>Date:</b>	13-9-2021
<b>Guest/Speaker Name:</b>	Mr. Venkatachalapathy
<b>Guest/Speaker Contact No &amp; Email Id:</b>	9663111611 Venkatke@gmail.com
<b>Guest/Speaker Company/ Institute Name:</b>	Vudu
<b>Faculty Coordinators Name:</b>	Dr. Sangeeta Devanathan
<b>Topic:</b>	Customer Insights Divide and Conquer - segmentation
<b>Batch:</b>	2021-23
<b>No of Sessions in hours:</b>	3 hours
<b>No. of Attendees:</b>	154
<b>Remuneration for guest speaker (If any):</b>	3X2000 = 6000

### Guest Profile:

<https://www.linkedin.com/in/k-e-venkatachalapathy-8748033a/>

### Session Objectives:

- Giving students a grounding in how basic marketing concepts are applied in the real world.
- Providing them with insights on how understanding the consumer is used for creating marketing programs.

### Summary & Key learning from Session:

- An understanding of how segmentation is done in the Fashion apparel business
- Looking at how the marketing program is developed for a particular segment.

## Email communications :

2/21/22, 1:08 PM

Jain University - Center For Management Studies Mail - Invitation to take a session for Students of CMS Business School



Sangeeta D <sangeeta.d@cms.ac.in>

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### Invitation to take a session for Students of CMS Business School

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Sangeeta Devanathan <sangeeta.d@cms.ac.in>

Mon, Sep 6, 2021 at 9:26 AM

To: VENKAT <venkatke@gmail.com>

Cc: Krishna Koppa <krishnakoppa@cms.ac.in>, "Dr.Hemanth Kumar S" <dr.hemanthkumar@cms.ac.in>, "Dr. Saurabh Srivastava" <dr.saurabhsrivastava@cms.ac.in>, "Dr. Anitha Nalasivam" <dr.anithanalasivam@cms.ac.in>

Dear Mr.Venkatachalapathy,

Thank you for accepting our invitation to take a session on 13th September.

***The details of the session are as follows:***

Date : 13th Sept 2021

Timing : 3-hour session split into 3 sessions (1.00 p.m to 2.00 p.m; 2.15 p.m to 3.15 p.m and 3.30 p.m to 4.30 p.m)

Venue : CMS Business School, Jain (Deemed-to-be University)

17, Seshadri Rd, Gandhi Nagar, Bengaluru, Karnataka 560009

Audience : Approx. 150 1st Semester MBA Students

Your session is an integral part of the delivery of the 1st Semester course on Marketing Management 1. In this course, we have introduced students to the basic theoretical frameworks and tools of Consumer Behaviour, Segmentation, Targeting and positioning. We look forward to your sessions providing inputs on the practical application of these classical marketing theories.

We request you to broadly cover the following topics.

**Customer Insights: Starting point for everything in marketing**

Customer Insights (CIs) come from carefully interpreted information related to current and prospective customers. Examination of cases pertaining to successful use of Customer Insights for effective marketing decisions is needed to connect theory and practice. For the last 7 days, students are aware of how consumer research helps marketers. We would like you to reinforce with real world examples to solidify the learning.

**Divide and Conquer: Customer segmentation in changing world**

Customers are evolving faster- than ever before. There is a need to go beyond reliance on modern segmentation. Lifestyle segmentation has attracted traction in the during/post pandemic world. We request your reflections on how marketers can adapt to new, complex and changing customer realities by embracing post-modern variables for segmentation.

Regards

Dr. Sangeeta Devanathan

Faculty Chair - Placements and Area Chair - Marketing

CMS Business School, Jain (Deemed-to-be University)

Ph. +919880752439

LinkedIn : [linkedin.com/in/dr-sangeeta-devanathan-5a18222](https://www.linkedin.com/in/dr-sangeeta-devanathan-5a18222)

Figure 34.1 Email Communication of the event

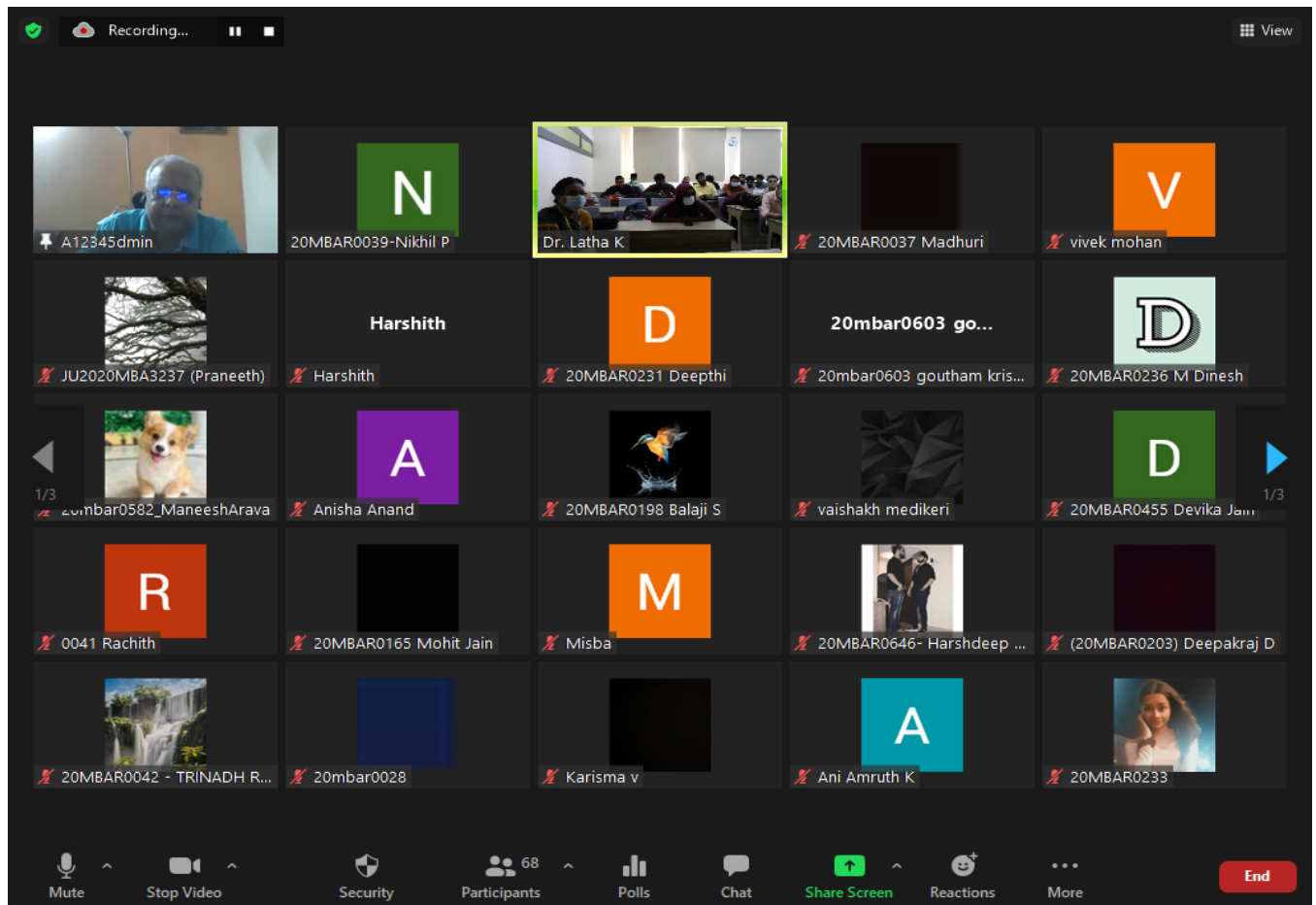


Figure 34.2 Speaker and students during the session

**Circular Copy:**



**CIRCULAR**

**Date: 10 September 2021**

**Ref No: - JU/PG/2021/40039**

**Dear Students,**

**Please be informed that the CMS Business School is organizing a session on Session On Customer Insights, Divide And Conquer - Segmentation for the MBA 1st Year students.**

**Please find below the details:**

**Resource Person: Mr. Venkatachalapathy**

**Designation & Company: Co Founder & Director, VUDU**

**Date: 13 September 2021**

**Time: 01:00 PM to 04.30 PM**

**Note: All students are advised to be dressed formals and attendance is mandatory.**



**Dr. Dinesh Nilkant**  
Director  
CMS Business School  
JAIN (Deemed-to-be University)



## Session on personality – Industry relevance, importance of values

<b>Date:</b>	15-9-2021
<b>Guest/Speaker Name:</b>	Dr. Suvendu Das
<b>Guest/Speaker Designation</b>	Founder & Managing Director of Hiteisee Consulting
<b>Guest/Speaker Contact No &amp; Email Id:</b>	99375-09666, <a href="https://www.linkedin.com/in/dr-suvendu-das-7b50815/">https://www.linkedin.com/in/dr-suvendu-das-7b50815/</a>
<b>Guest/Speaker Company/ Institute Name:</b>	Hiteisee Consulting, Odisha
<b>Faculty Coordinators Name:</b>	Dr. Neena P C
<b>Topic:</b>	M 2 - Personality – Industry relevance / Importance of Values - 2 HR
<b>Batch:</b>	2021-23
<b>No of Sessions in hours:</b>	2 hours
<b>No. of Attendees:</b>	210
<b>Remuneration for guest speaker (If any):</b>	Rs. 2000 * 2 = 2 hours

### Guest Profile:

Dr. Suvendu Das is a People Management Expert, Spiritual Scientist, Life Transformer, Thought Therapist, Mind Masseur, Professional Trainer, Inspirational Speaker, Mentor and Author. Currently as the Founder & Managing Director of Hiteisee Consulting, he is leading the Consulting practise in the areas of People Strategy, IR, Employee Relations, Organisational Change space, Learning & Development, CSR, Talent Management, Legal services. He advices & guides industries in designing programmes and interventions, supports all interventions for MSME, large & Mega industries in Public, Joint & Private sectors.

#### Recent Corporate Positions:

- Group President – HR, OSL group
- Vice President – HR, Paradeep Phosphates Ltd.
- Dy. General Manager (P&A), SAIL

He is an alumnus of University of Delhi and IISWBM, Kolkata with over 37 years of national corporate learning. He has handled and managed HR, IR, L&D, CSR, Corporate Communications, Corporate Affairs; Legal portfolios in organisations – small (1000 employees) to mega (over 40000 employees) in manufacturing, process, mining, service, health care, hospitality organisations of repute.

He is a certified Lead Auditor in IMS, certified Psychometric analyst from PRISM International and a professional Trainer on Human Behaviour, etc. He has trained over 42000 corporate managers in India. He has designed and conducted several organisational surveys in Employee Engagement; Internal Customer Satisfaction; Organisational Health & Climate; Impact Assessment, Customer feedback; Productivity Enhancement; etc. He is a seasoned practitioner in OD. Organisation design; Management of Organisational Values & ethics; Competency Framework; PMS; Employee Engagement; Learning & Development; IR strategy; Executive Coaching; Mentoring; etc. are his core strength.

He is an empanelled expert Resource Person for TISS, Mumbai and National Productivity Council, New Delhi for various MDPs. He has completed lots of assignments & conducted programmes for NALCO; SAIL; MCL; Aditya Birla Group; Hindalco; BHEL; BEL; NMDC; NTPC; IFFCO; IFCI, Nuclear Power Corporation Ltd.; Naval Dockyard, Mumbai;

#### Session Objectives:

- To understand the concepts of OB and to apply in the real-work scenario.
- To analyze individual behaviour with respect to Personality and to apply in organizational context to understand the complexities of the team behaviour

#### Summary & Key learning from Session:

The Speaker touched upon the different personality traits and attributes which is seen in individuals in an organization. He also spoke about the various personality known persons he had come across in life during his life journey. Mr. Das conducted a personality test of short self-rating

assessment to find out how individuals have inclination towards the Human resource field with respect to their interpersonal skills.

**Email communications:**

**Industry Practitioner Session** External Inbox x



**Dr Neena P C** <dr.neenapc@cms.ac.in>  
to hiteiseeconsulting, Komal

Dear Dr. **Suwendu** Das,  
Greetings of the day!

As per the Tele conversation we had today morning, I am sending this email to share the Topics in advance for the Industry Practitioner session.

The Topics are as follows:

M 1	Dynamics of Workforce diversity 1 HR
M 2	Personality – Industry relevance / Importance of Values - 2 HR
M 3	How perception is key for managers? 1 HR
M 3	Application of Learning principles 1 HR
M 4	Importance of Attitudes 1 HR / Job Satisfaction and its relevance at workplace 1 HR /
M 5	Maslow’s theory in Practice/ Application of motivation 2 HR

Kindly **share your CV (brief profile)** and pls find the dates and timings which are as fo

**September 13, 14, 15 forenoon session**  
**From Morning 10:00 am to 12:00 pm**

The Industry Practitioner should focus on the specific topics given above. The other topics are delivered by the Faculty, hence kindly stick on to the specific topic

Kindly acknowledge the same. And Pls discuss with Colonel to finalize your topics as for you the session is on **September 15 - (10.am - 12.pm)**

Figure 35.1 Invitation through email communication



**Hiteisee Consulting**  
to me

Dear Prof. Neena,  
Greetings.  
Thank you so much for your email.  
I hereby acknowledge and confirm my availability for the Topics.  
The dates, timings and topic will be shared in consultation with Col. (Dr.) Satapathy  
A brief and detailed CV of mine is attached for needful please.  
Regards  
Dr. **Suwendu** Das  
MD



Bhubaneswar - 751016  
Cell: 8763666511, 9937509666  
Phone: 0674-2744700  
email: [hiteiseeconsulting@gmail.com](mailto:hiteiseeconsulting@gmail.com)

Figure 35.2 Response mail from speaker

**Photographs with Caption:**

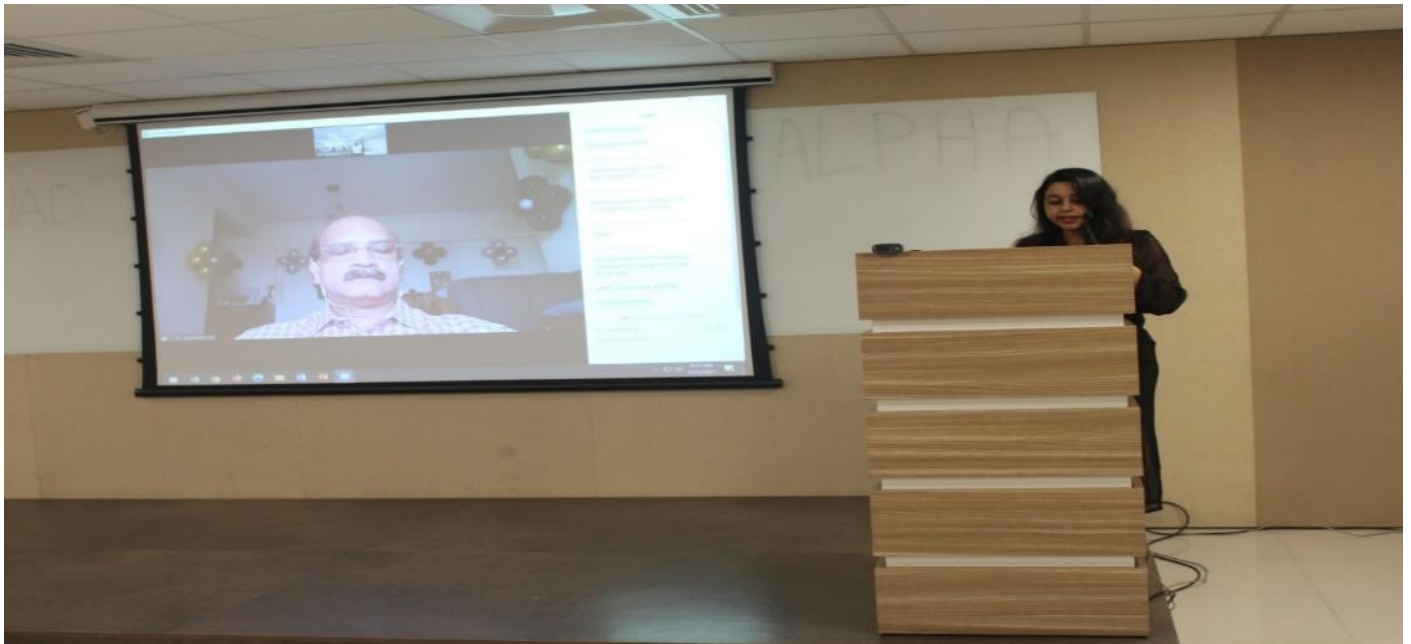


Figure 35.3 Guest lecture - speaker explain on Personality Attributes”, held on September 15, 2021” (Batch and Event: 2021-23; Programme: I Semester MBA – Section F & J)



Figure 35.5 Guest lecture - speaker explain on “Self-assessment report on Personality”, held on September 15, 2021” (Batch and Event: 2021-23; Programme: I Semester MBA – Section F & J)

**Circular Copy:**



**CIRCULAR**

**Date:** 11 September 2021

**Ref No:** - JU/PG/2021/30032

Dear Students,

Please be informed that the CMS Business School is organizing a session on **Session On Personality – Industry Relevance, Importance Of Values** for the MBA 1st Year students.

Please find below the details:

**Resource Person:** Dr. Suvendu Das

**Designation & Company:** Founder & Managing Director, Hiteisee Consulting

**Date:** 15 September 2021

**Time:** 10:00 AM to 12:00 PM

**Note:** All students are advised to be dressed formals and attendance is mandatory.



**Dr. Dinesh Nilkant**  
Director  
CMS Business School  
JAIN (Deemed-to-be University)

## Session on sales management - Managing the Sales Team, Staffing and Training and Directing and Controlling

<b>Date:</b>	15-9-2021
<b>Guest/Speaker Name:</b>	Mr. Indraneel Ganguly
<b>Guest/Speaker Designation</b>	Co-Founder and Principal Consultant at Pragmatica Consultants
<b>Guest/Speaker Contact No &amp; Email Id:</b>	9845014627 ig@reddiffmail.com
<b>Guest/Speaker Company/ Institute Name:</b>	Pragmatica Consultants
<b>Faculty Coordinators Name:</b>	Dr. AVR Mahadev
<b>Topic:</b>	Sales Management - Managing the Sales Team, Staffing and Training and Directing and Controlling
<b>Section:</b>	MHR
<b>Batch:</b>	2020-22
<b>No of Sessions in hours:</b>	2 hrs
<b>No. of Attendees:</b>	178
<b>Remuneration for guest speaker (If any):</b>	Rs.4000/-

### Guest Profile:

An experienced manager in Enterprise Sales in The IT industry. Has vast experience in managing sales teams.

### Session Objectives:

The prime objective is to give an exposure to industry by the practitioner sharing his valuable inputs and interacting with students regarding the requirement of industry.

## Summary & Key learning from Session:

Mr Indraneel touched upon starting from the introduction to sales management, various rewards and responsibilities for the sales personnel and the problems associated with the industry.

## Email communications:

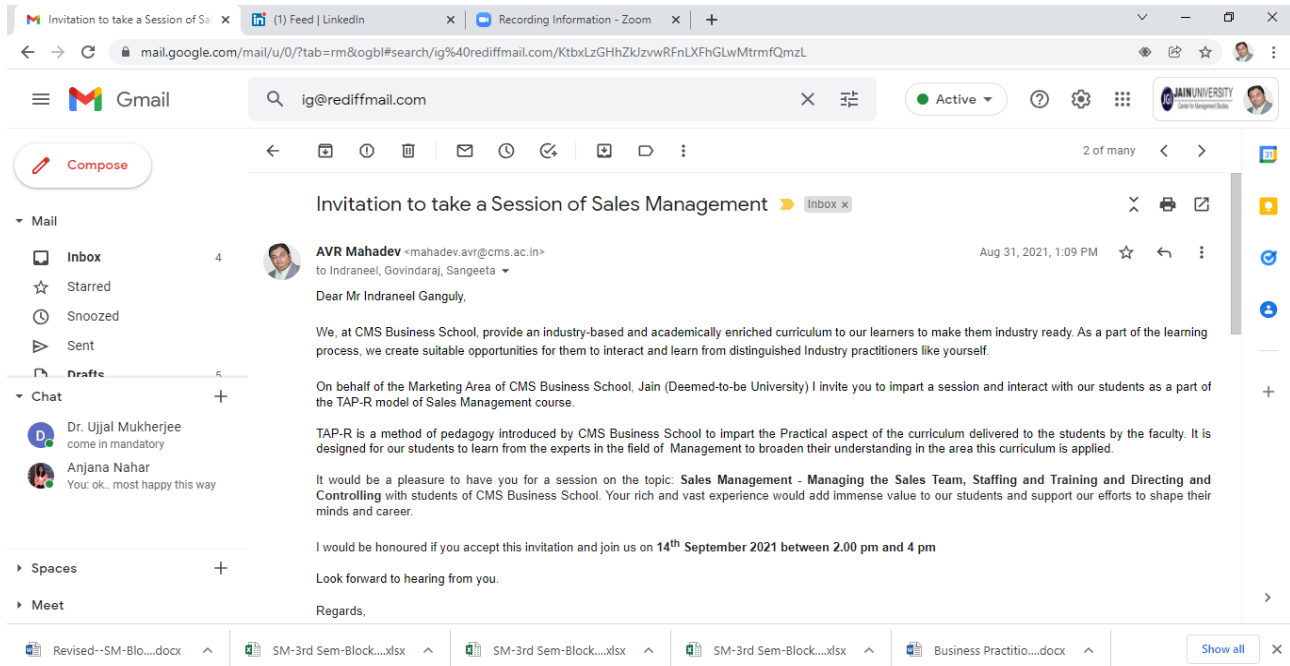


Figure 39.1 Email communication of the event

**Photographs with Caption:**



Figure 36.2 Participants & Speaker of the event



Figure 36.3 Guest lecture Indraneel Ganguly (industry practitioner) provided insights on Rewards and Responsibilities on Sales Management on “15 Sep 2021” (Batch and Event: 2020-22; III Semester Offline Block-3 MHR students).



**Circular Copy:**



**CIRCULAR**

**Date: 11 September 2021**

**Ref No: - JU/PG/2021/40042**

**Dear Students,**

**Please be informed that the CMS Business School is organizing a session on Session On Sales Management - Managing The Sales Team, Staffing And Training And Directing And Controlling for the MBA 2nd Year students.**

**Please find below the details:**

**Resource Person: Mr. Indraneel Ganguly**

**Designation & Company: Co-Founder and Principal Consultant, Pragmatica Consultants**

**Date: 15 September 2021**

**Time: 01:05 PM to 04:30 PM**

**Note: All students are advised to be dressed formals and attendance is mandatory.**



**Dr. Dinesh Nilkant**  
**Director**  
**CMS Business School**  
**JAIN (Deemed-to-be University)**

## Motivation and its importance in the Corporate World

<b>Date:</b>	15-9-2021
<b>Guest/Speaker Name:</b>	Mr. Naga Siddharth
<b>Guest/Speaker Designation</b>	CHRO -AwesomePeopleLeader
<b>Guest/Speaker Company/ Institute Name:</b>	AwesomePeopleLeader
<b>Faculty Coordinators Name:</b>	Dr. Vinayak Bhat / Dr. Gayathri. R
<b>Topic:</b>	Motivation and its importance in the Corporate World.
<b>Section:</b>	Section M /B
<b>Batch:</b>	2021 -2023
<b>No of Sessions in hours:</b>	2
<b>No. of Attendees:</b>	154
<b>Session Recording link (if online only):</b>	<a href="https://zoom.us/rec/share/HxgcRduVJktOxD1f6XyRLBpbJgx3qJRqpKJI5ftYvwLbYckRdA5CX1qXr_FB1d4.Hy0lKpcvmPBks94o">https://zoom.us/rec/share/HxgcRduVJktOxD1f6XyRLBpbJgx3qJRqpKJI5ftYvwLbYckRdA5CX1qXr_FB1d4.Hy0lKpcvmPBks94o</a> Passcode: B&907Dy7
<b>Remuneration for guest speaker (If any):</b>	Yes

**Guest Profile:**

Naga Siddharth is the CHRO, Performance Facilitator, Leader Coach and author based out of Bangalore, India. Basically, an engineer, holds a dual masters in HR and Marketing. He was trained in Executive coaching from ISB Hyderabad and holds the MGSCC credentials. In his career, Siddharth has worked across industries Aviation, IT services, IT product ,startups ,Healthcare ,Retail ,Ed Tech, E commerce along with advisory at Real Estate and Hospitality. This has helped him learn these businesses in depth and also helped gain from well-designed HR interventions.

Business through People is his approach. Neither pure business-oriented decisions, nor generic people focus helps scale and grow companies. People are there for a purpose, which is to help the organization scale. Hence, to grow the business, create context, support structures, governance and opportunities where people unleash their best performances at work.

**Session Objectives:**

- To understand the importance of Employee Motivation and leading to Job satisfaction in the corporate world.
- To understand Self -Motivation in the corporate world.

**Summary & Key learning from Session:**

- To understand the importance of Employee Motivation and leading to Job satisfaction in the corporate world.
- To understand Self -Motivation in the corporate world.

## Email communications:

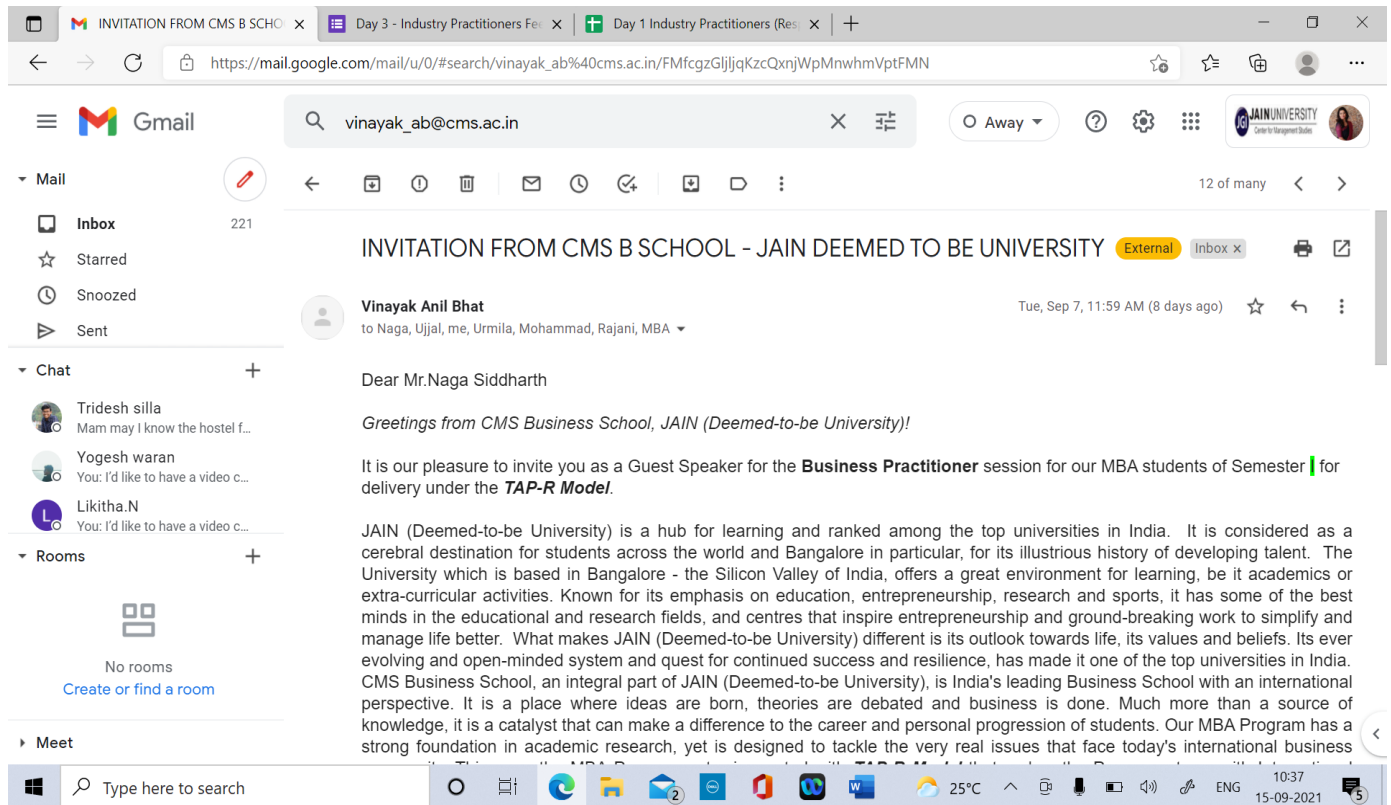


Figure 37.1 Email Communication

## Photographs with Caption:

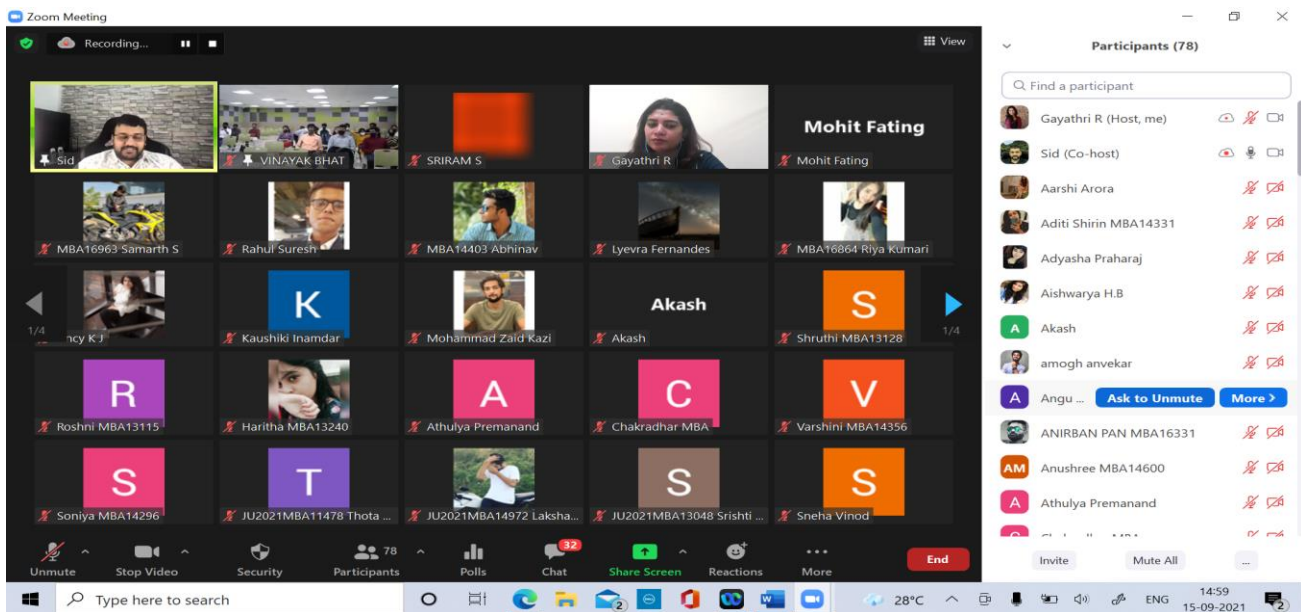


Figure 37.2 Mr. Naga Siddharth interacting about the concepts of Motivation and its importance with the 1<sup>st</sup> semester Batch 2021-2023 in the online and offline mode.



Figure 37.3 Mr. Naga Siddharth interacting about the concepts of Motivation and its importance with the 1<sup>st</sup> semester Batch 2021-2023 in the online and offline mode.

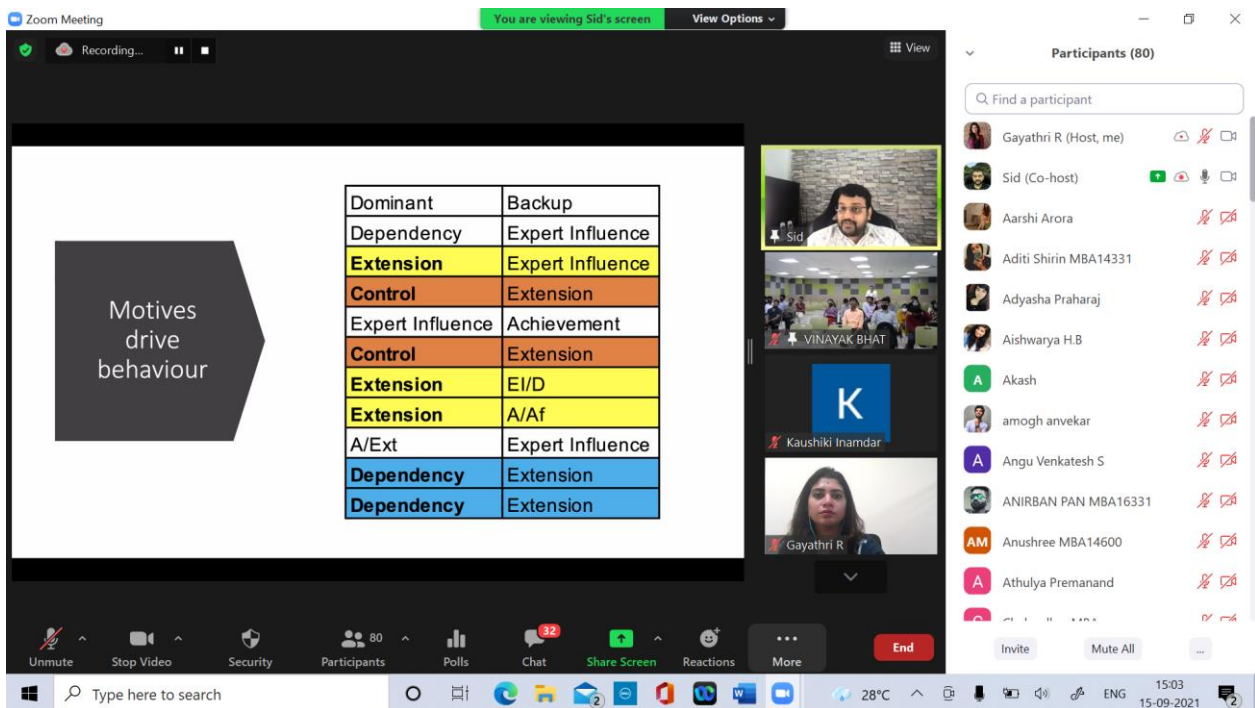


Figure 37.4 Mr. Naga Siddharth interacting about the concepts of Motivation and its importance with the 1<sup>st</sup> semester Batch 2021-2023 in the online and offline mode.

**Circular Copy:**



**CIRCULAR**

**Date: 11 September 2021**

**Ref No: - JU/PG/2021/40043**

**Dear Students,**

**Please be informed that the CMS Business School is organizing a session on **Motivation And Its Importance In The Corporate World.** for the MBA 1st Year students.**

**Please find below the details:**

**Resource Person: Mr. Naga Siddharth**

**Designation & Company: CHRO, AwesomePeopleLeader**

**Date: 15 September 2021**

**Time: 01:05 PM to 04:30 PM**

**Note: All students are advised to be dressed formals and attendance is mandatory.**



**Dr. Dinesh Nilkant**  
Director  
CMS Business School  
JAIN (Deemed-to-be University)

**Session on the role of HR professional in a IT multinational company- the challenges, self-development pathways, alignment with technology, challenges for a HR professional when the company strategy shifts. The important decisions taken by the HR department and professionals during such times.**

<b>Guest/Speaker Name:</b>	Dilip Kaushik
<b>Guest/Speaker Designation</b>	Training- IBM
<b>Guest/Speaker Contact No &amp; Email Id:</b>	dilip.kaushik@gmail.com
<b>Guest/Speaker Company/ Institute Name:</b>	IBM
<b>Faculty Coordinators Name:</b>	Dr Ujjal Mukherjee
<b>Topic:</b>	<ol style="list-style-type: none"> <li>1. The role of HR professional in a IT multinational company- the challenges, self-development pathways, alignment with technology</li> <li>2. Challenges for an HR professional when the company strategy shifts.</li> <li>3. The Important decisions taken by the HR department and professionals during such times.</li> </ol>
<b>Section:</b>	CHR
<b>Batch:</b>	2020-22
<b>No of Sessions in hours:</b>	3 HOURS
<b>No. of Attendees:</b>	50

**Guest Profile:**

An H.R Professional and a People & Culture scientist, passionate about Learning & Development and Data Science, skilled in Technology to enable Talent development solutions. Experienced in design, develop, deploy, deliver, and digitizing the Learning interventions to address the client requirements across the Geos and offer learning solutions based on the strategic initiatives from the Business Units. With my finely-tuned analytical skills with a dedication to expanding subject knowledge, Currently, I am leading digital learning interventions and provide analytics solutions

to address skill transformation & development based on the organizational strategic initiatives. Personally, I am a systematic, detail-oriented, and conscientious self-starter, able to strategize and prioritize effectively to accomplish multiple tasks with energy and eager to learn new skills.

**Session Objectives:**

- a. The role of HR professional in a IT multinational company- the challenges, self-development pathways, alignment with technology
- b. Challenges for an HR professional when the company strategy shifts.
- c. The Important decisions taken by the HR department and professionals during such times.

**Summary & Key learning from Session:**

Students appreciated the role of HR professionals when the organization shifts its strategy. The management of the employees during such times becomes extremely important as there is a chance of a lot of attrition. The Practitioner also explained the importance of technology in the management of employees.

**Email communications:**

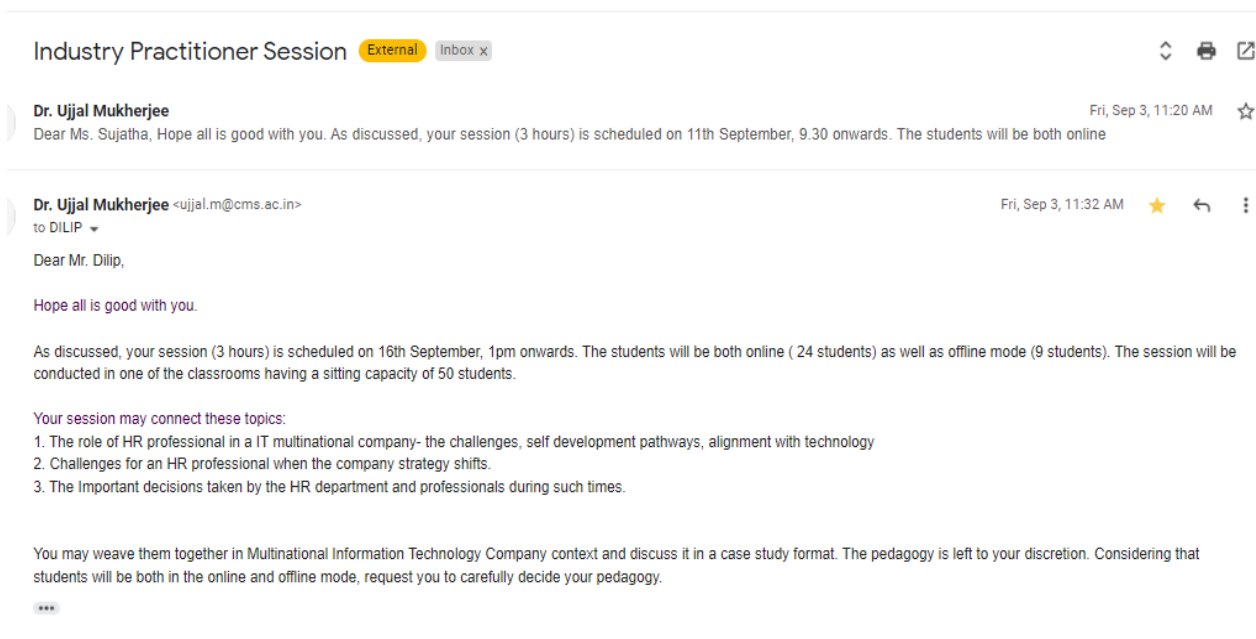


Figure 38.1 Email Communication of the event



**Photographs with Caption:**

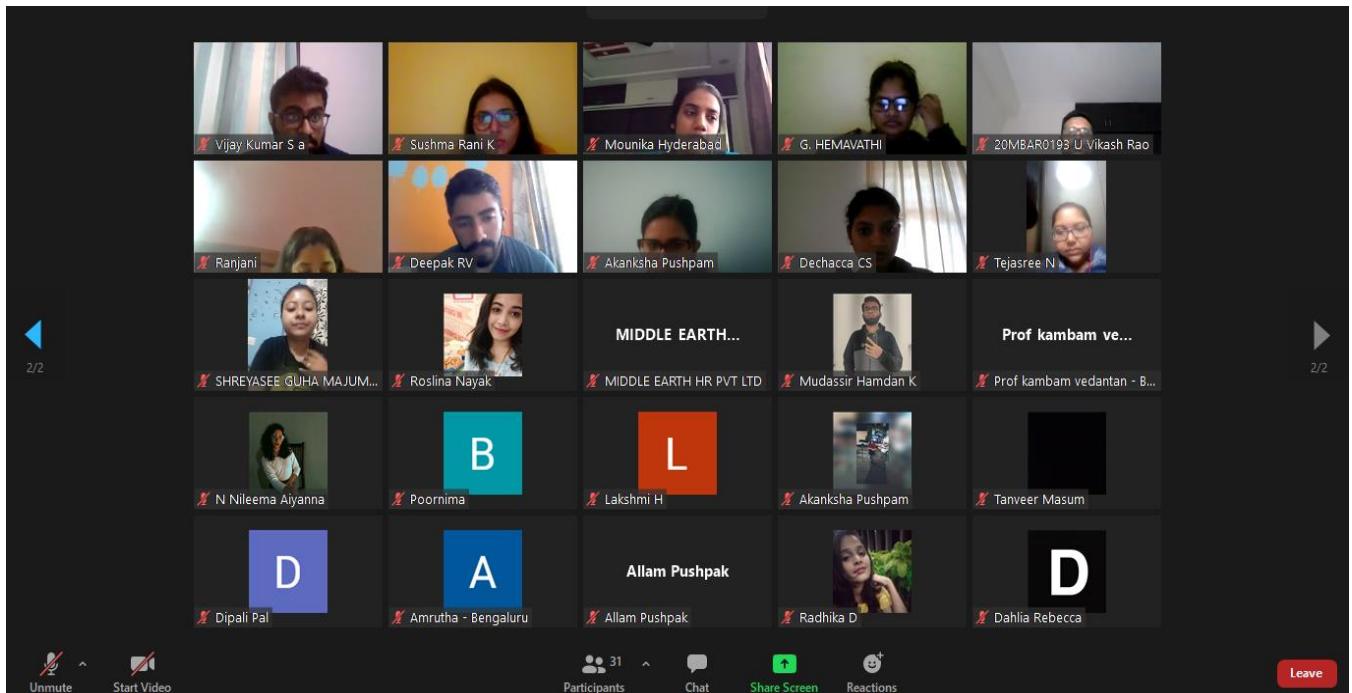


Figure 38.2 Guest lecture on role of HR during strategy shift

Circular Copy:



CIRCULAR

Date: 11 September 2021

Ref No: - JU/PG/2021/40040

Dear Students,

Please be informed that the CMS Business School is organizing a session on **Session On The Role Of Hr Professional In A It Multinational Company- The Challenges, Self Development Pathways, Alignment With Technology, Challenges For A Hr Professional When The Company Strategy Shifts.The Important Decisions Taken By The Hr Departmen** for the MBA 2nd Year students.

Please find below the details:

Resource Person: Mr. Dilip Kaushik

Designation & Company: Training, IBM

Date: 16 September 2021

Time: 08:45 AM to 11:15 PM

Note: All students are advised to be dressed formals and attendance is mandatory.



Dr. Dinesh Nilkant  
Director  
CMS Business School  
JAIN (Deemed-to-be University)

## CSR initiatives by Capgemini

<b>Date:</b>	23-9-2021
<b>Guest/Speaker Name:</b>	Mr. Sourav Chakrabarti
<b>Guest/Speaker Designation</b>	Director – Account - Management, Delivery & Business – Development
<b>Guest/Speaker Contact No &amp; Email Id:</b>	sourav.chakrabarti@capgemini.com
<b>Guest/Speaker Company/ Institute Name:</b>	Capgemini Consulting Invent
<b>Faculty Coordinators Name:</b>	Prof. Sakshi Chhabra, Dr. M.K Lodi and Dr. Vijaylakshmi
<b>Topic:</b>	CSR initiatives by Capgemini
<b>Section:</b>	BFA,IFA,CF,FHR
<b>Batch:</b>	2020-22
<b>No of Sessions in hours:</b>	2 Hours
<b>No. of Attendees:</b>	198
<b>Remuneration for guest speaker (If any):</b>	4000 Rs

### Guest Profile:

Leading Capgemini Invent India's Key Account Management & Business Delivery for the Nordics. Helping global brands achieve their goals by taking a human-centric approach to digital transformation which brings together deep design thinking expertise along with nimble, yet scalable multi-disciplinary technical teams around the customer's problem statement

Growth & business leader with 13 + years of P&L Account leadership, customer success, sales & marketing strategy + execution, business consulting and solutioning/presales experience. Skilled in Farming existing accounts and new logo acquisition /managing growth (P&L) of 10ME+ contracts in Europe (Nordics & France), & India.

### Session Objectives:

The session gave insights into the basics of CSR and the initiatives taken by Capgemini.

## Summary & Key learning from Session:

The session began with the introduction and significance of CSR followed by the various CSR initiatives taken by Capgemini Invent, Denmark.

## Email communications:

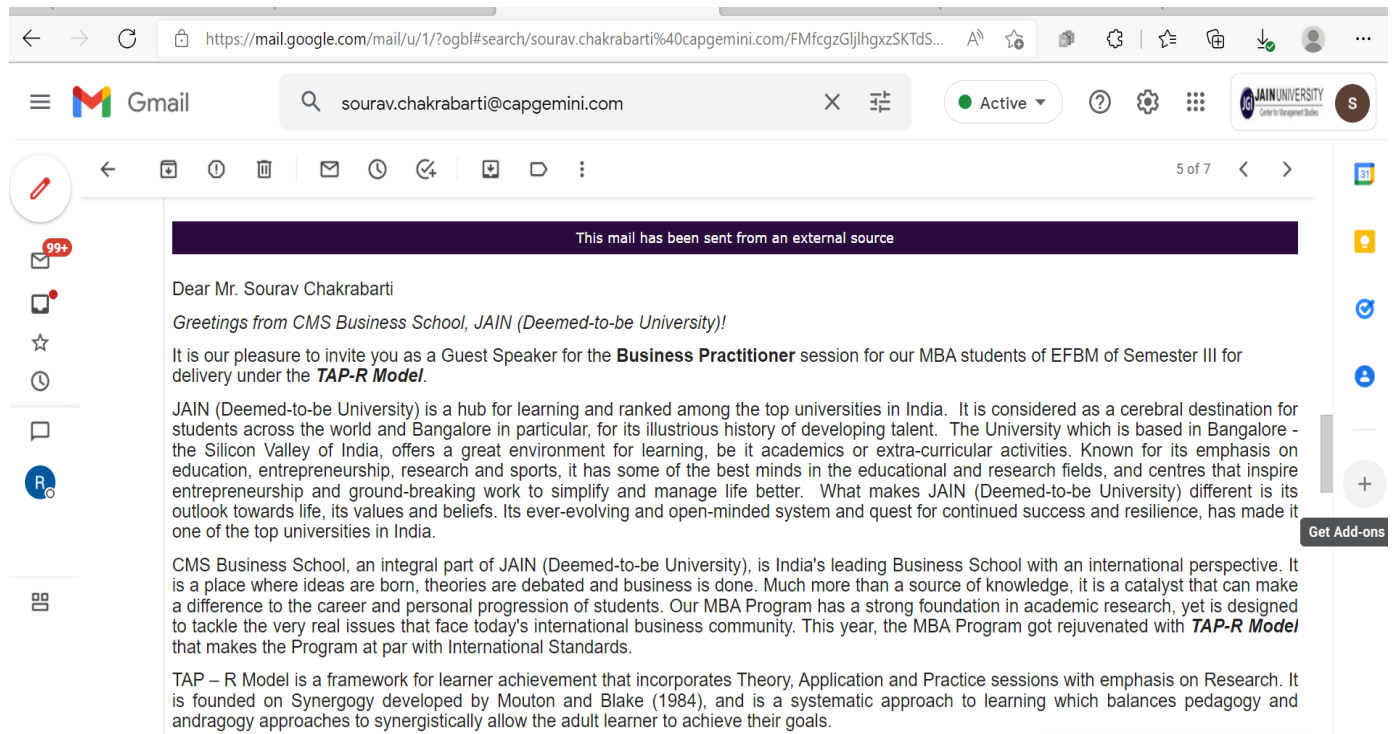


Figure 39.1 Email Communication of the event

**Photographs with Caption:**



Figure 39.2 Mr. Saurav Chakraborty receiving an Memento to the Guest Lecture

**Circular Copy:**



**CIRCULAR**

**Date: 20 September 2021**

**Ref No: - JU/PG/2021/40046**

**Dear Students,**

**Please be informed that the CMS Business School is organizing a session on Csr Initiatives By Capgemini for the MBA 2nd Year students.**

**Please find below the details:**

**Resource Person: Mr. Sourav Chakrabarti**

**Designation & Company: Director – Account - Management, Delivery & Business – Development  
, Capgemini Consulting Invent**

**Date: 23 September 2021**

**Time: 01.00 PM to 04.30 PM**

**Note: All students are advised to be dressed formals and attendance is mandatory.**



**Dr. Dinesh Nilkant**  
Director  
CMS Business School  
JAIN (Deemed-to-be University)

## CSR initiatives in Corporates

<b>Date:</b>	27-9-2021
<b>Guest/Speaker Name:</b>	Mr. Kothuri Venkat Dinesh
<b>Guest/Speaker Designation</b>	Senior Product Manager
<b>Guest/Speaker Contact No &amp; Email Id:</b>	<a href="mailto:dinesh.venkat13@gmail.com">dinesh.venkat13@gmail.com</a> ,9502605832
<b>Guest/Speaker Company/ Institute Name:</b>	Sails Software Solutions Pvt Ltd
<b>Faculty Coordinators Name:</b>	Prof. Sakshi Chhabra
<b>Topic:</b>	CSR initiatives in Corporates
<b>Section:</b>	EFBM, BFA, IFA, BA1, BA2, CF, FHR
<b>Batch:</b>	2020-2022
<b>No of Sessions in hours:</b>	2
<b>No. of Attendees:</b>	198
<b>Session Recording link (if online only):</b>	<a href="https://zoom.us/rec/share/S5_wS2rBuUl4sfg59s23QrSAFoFpUZmZvXSlIITkVvshFJI9yalcdk3Be ky957UE.LWHyENQCM1SXAvjX">https://zoom.us/rec/share/S5_wS2rBuUl4sfg59s23QrSAFoFpUZmZvXSlIITkVvshFJI9yalcdk3Be ky957UE.LWHyENQCM1SXAvjX</a>
<b>Remuneration for guest speaker (If any):</b>	4000Rs

### Guest Profile:

Kothuri Venkat Dinesh is having more than 6 years of work experience as Business Analyst and Senior Consultant in Wipro and Oracle Financial Services Ltd. respectively. He has pursued Masters in Business Administration with a major in Marketing and minor in Human Resources from BITS Pilani, Pilani Campus. He is currently working as a Senior Product manager at Sails Software Solutions Pvt Ltd. In the past he has worked for illumine firm which is fully dedicated to CSR initiatives.

### Session Objectives:

The session gave insights into various initiatives taken by Illumine for the betterment of society

**Summary & Key learning from Session:**

The session began with the introduction and basics of CSR and session gave a meaningful insight on how to work on CSR initiatives for corporate perspective.

**Photographs with Caption:**

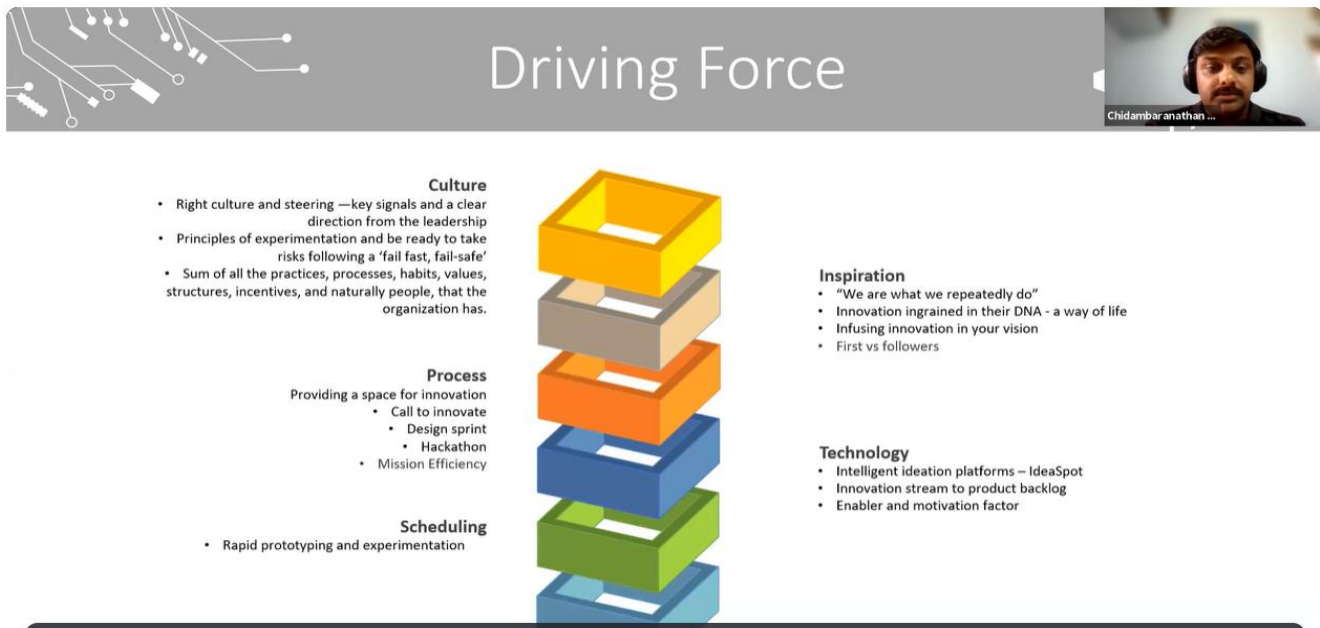


Figure 40.1 Guest Lecture by Mr. Kothuri Venkat Dinesh in Online mode for online students

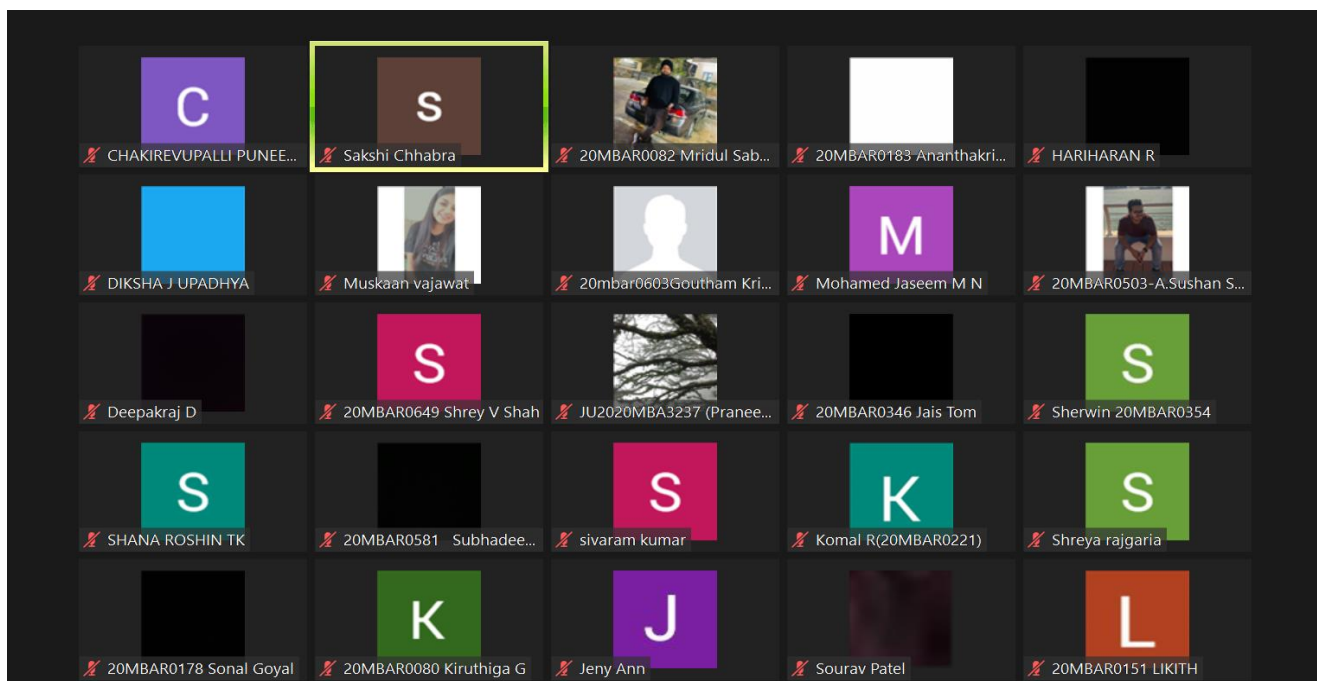


Figure 40.2 Guest Lecture by Mr. Kothuri Venkat Dinesh in Online mode for online students



**Circular Copy:**



**CIRCULAR**

**Date: 24 September 2021**

**Ref No: - JU/PG/2021/40038**

**Dear Students,**

**Please be informed that the CMS Business School is organizing a session on Csr Initiatives In Corporates for the MBA 2nd Year students.**

**Please find below the details:**

**Resource Person: Mr. Kothuri Venkat Dinesh**

**Designation & Company: Senior Product Manager, Sails Software Solutions Pvt Ltd**

**Date: 27 September 2021**

**Time: 01.00 PM to 04.30 PM**

**Note: All students are advised to be dressed formals and attendance is mandatory.**



**Dr. Dinesh Nilkant**  
Director  
CMS Business School  
JAIN (Deemed-to-be University)

## Session on industry negotiation skills

<b>Date:</b>	28-9-2021
<b>Guest/Speaker Name:</b>	Mr. Rajkumar Srivastava
<b>Guest/Speaker Designation</b>	Marketing Director
<b>Guest/Speaker Contact No &amp; Email Id:</b>	7310061011 rajsrivastava2905@gmail.com
<b>Guest/Speaker Company/ Institute Name:</b>	Nutrasurgitech - Lucknow
<b>Faculty Coordinators Name:</b>	Dr.Latha.K., Dr. Satyajeet Nanda
<b>Topic:</b>	Industry Negotiation Skills
<b>Section:</b>	MHR, Aviation, IFA, SOM, EFBM
<b>Batch:</b>	2020-22
<b>No of Sessions in hours:</b>	2 hrs
<b>No. of Attendees:</b>	189
<b>Session Recording link (if online only):</b>	<a href="https://zoom.us/rec/share/GfJKd63e01Ik7Wj1gHS5PCRomZHPKT6GltgEvUrbEQw6x_NpYDVkaUv9BOTEpUw.PWwcWDRoj7wCh4ez?startTime=1632815162000">https://zoom.us/rec/share/GfJKd63e01Ik7Wj1gHS5PCRomZHPKT6GltgEvUrbEQw6x_NpYDVkaUv9BOTEpUw.PWwcWDRoj7wCh4ez?startTime=1632815162000</a>
<b>Remuneration for guest speaker (If any):</b>	Rs.4000 (2 hours session)

### Guest Profile:

Mr. Rajkumar Srivastava working as a marketer, consultant, and entrepreneur. Working as Marketing Director at Nutrasurgitech, a startup founded in 2015. As a PhD Scholar, with Amity University. He has worked in the pharmaceutical industry for almost 25 years and began his career with Cipla Ltd as a Management Trainee and has Worked with Khandelwal labs and Gland Pharma Ltd. He has managed existing product lines and developed critical care, oncology, and hematology specialty divisions. At present managing Oncology products, as well as innovative supporting and nutraceuticals items. Launched own brand of Nutraceutical products “Nu Care”.

## Session Objectives:

The prime objective is to give an exposure to industry by the practitioner sharing his valuable inputs and interacting with students regarding the requirement of industry

## Summary & Key learning from Session:

The students had an exposure to Industry Negotiation Skills and its challenges in the industry. They had an understanding on how negotiations are important for organization's effectiveness

## Email communications:

9/30/21, 1:17 PM Jain University - Center For Management Studies Mail - Approval request: Block 2 MSE Industry Practitioner

 Dr. Latha K <dr.lathak@cms.ac.in>

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**Approval request: Block 2 MSE Industry Practitioner**  
2 messages

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Dr. Satyajeet Nanda <dr.satyajeetnanda@cms.ac.in> Thu, Sep 16, 2021 at 1:53 PM  
To: HR area <hrarea@cms.ac.in>  
Cc: "Dr. Latha K" <dr.lathak@cms.ac.in>, "Dr. Saurabh Srivastava" <dr.saurabhsrivastava@cms.ac.in>

Dear Sir,

I am happy to share with you that for our Block 2 MSE course (3rd sem.) we have got confirmation from Mr. Rajkumar Srivathava as our Industry Practitioner who is currently serving as Marketing Director at Nutrasurgitech, Lucknow.

I request for your kind approval for the same.

regards,  
satyajeet

—  
Dr. Satyajeet Nand  
Associate Professor- HRM  
CMS Business School  
Jain-Deemed-to- be University  
Bangalore, India, M: 8123298192.  


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Dr. Latha K <dr.lathak@cms.ac.in> Thu, Sep 16, 2021 at 1:55 PM  
To: "Dr. Satyajeet Nanda" <dr.satyajeetnanda@cms.ac.in>

Dear Sir,

Noted Sir  
[Quoted text hidden]

<https://mail.google.com/mail/u/0/?ik=19286240df&view-pt&search=all&permthid=thread-f%3A1711046016939325341&siml=msg-f%3A171104601693...> 1/1

Figure 41.1 Email Communication of the event

**Photographs with Caption:**

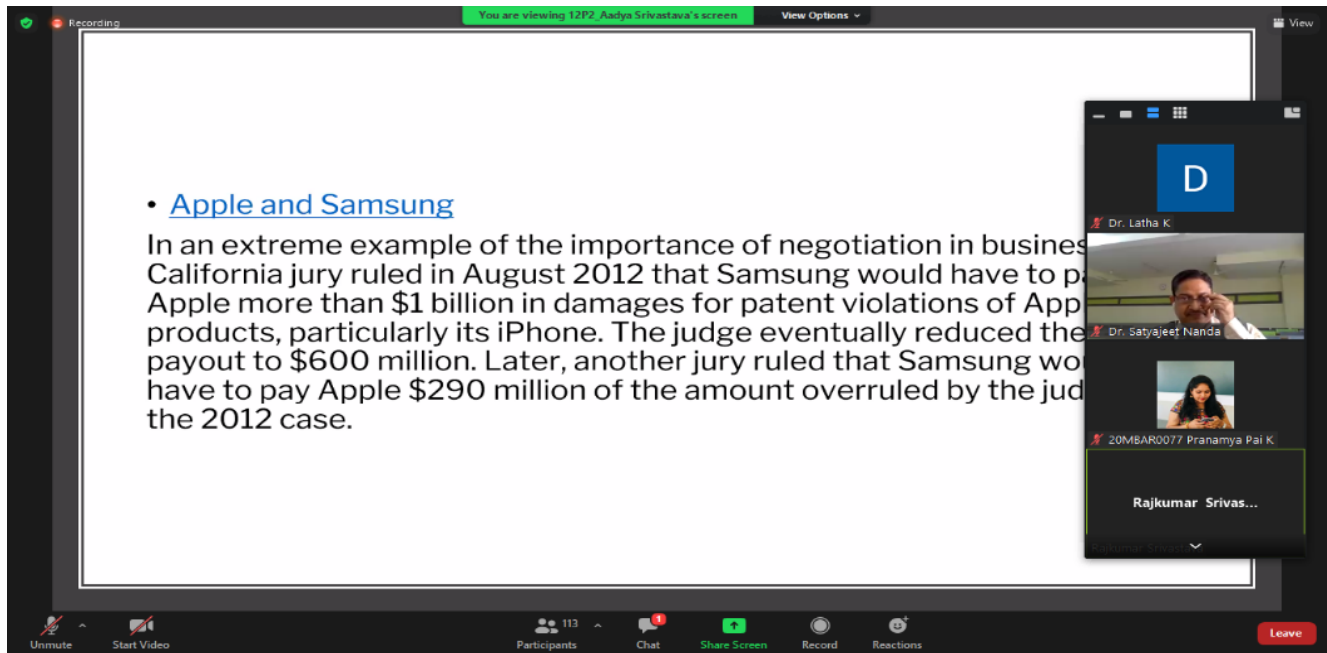


Figure 41.2 Guest lecture Mr. Rajkumar Srivastava (industry practitioner) provided insights on Negotiation on “28 Sep 2021” (Batch and Event: 2020-22; III Semester online and offline Block-2 MSE students

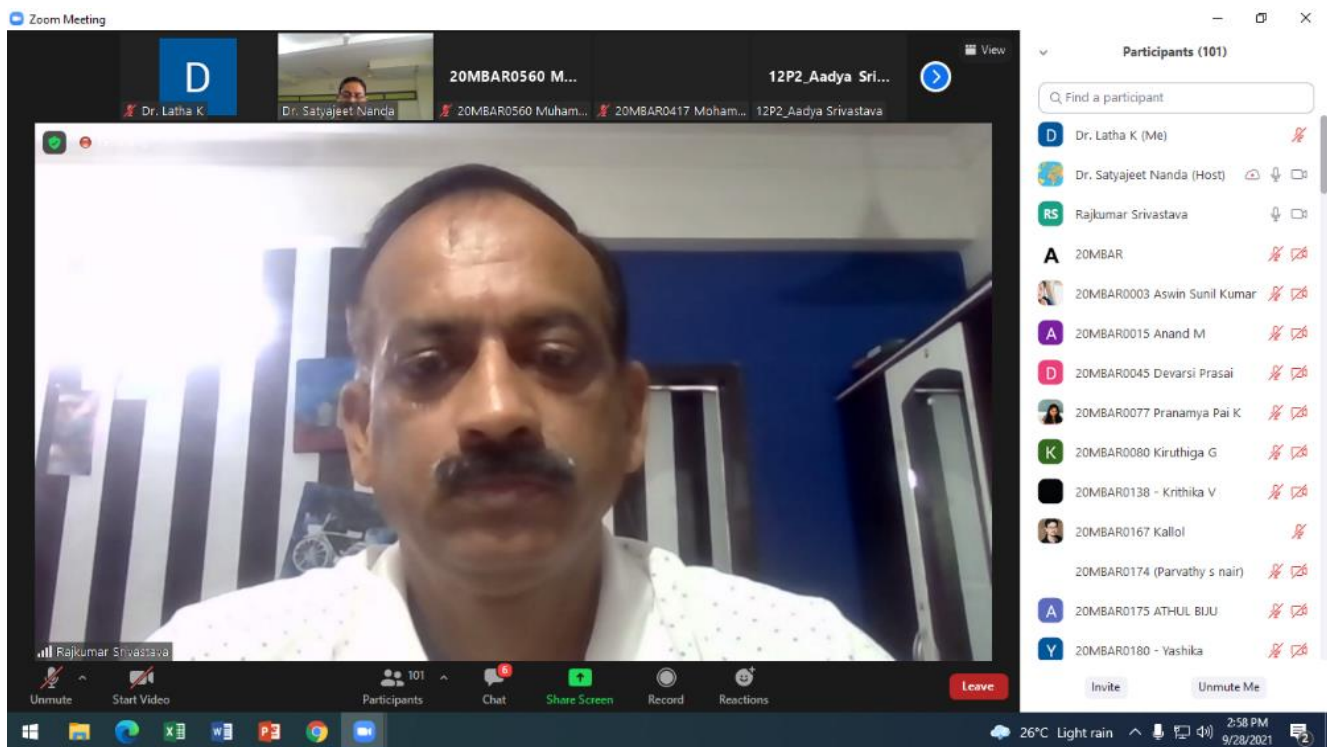


Figure 41.3 Guest lecture Mr. Rajkumar Srivastava (industry practitioner) provided insights on Collaboration on “28 Sep 2021” (Batch and Event: 2020-22; III Semester online and offline Block-2 MSE students.

**Circular Copy:**



**CIRCULAR**

**Date: 25 September 2021**

**Ref No: - JU/PG/2021/40034**

**Dear Students,**

**Please be informed that the CMS Business School is organizing a session on Session On Industry Negotiation Skills for the MBA 2nd Year students.**

**Please find below the details:**

**Resource Person: Mr .Rajkumar Srivastava**

**Designation & Company: Marketing Director, Nutrasurgitech - Lucknow**

**Date: 28 September 2021**

**Time: 10:00 AM to 12:00 PM**

**Note: All students are advised to be dressed formals and attendance is mandatory.**



**Dr. Dinesh Nilkant**  
Director  
CMS Business School  
JAIN (Deemed-to-be University)

## Employee Reward Management

<b>Name of the course:</b>	Employee Reward Management
<b>Course Facilitator:</b>	Dr. Uma Warriier
<b>Date of the course:</b>	28-9-2021
<b>Session time:</b>	8.45 am to 12.15 pm
<b>Online/ Offline:</b>	Online
<b>Batch:</b>	2019-2021
<b>Section:</b>	CHR, FHR, MHR
<b>Semester:</b>	3
<b>Credits:</b>	3

### Proposal / Approval Letter:

To,  
The Directors for kind approval

**Sub:** Guest Lecture

The purpose of guest lecture is to build specific skills in all students. Lecture has been planned as a 6 hours. Two sessions of 3 hours each. The planned program duration will be on 28<sup>th</sup> & 29<sup>th</sup> | Sep 2021.

Respectable Director, your kind approval is requested for the conduct of the same.

The Dean has recommended this proposal.

Kind Regards

HR Area

Signature

Dean  
Approval Authority  
Signature

Director  
Approval Authority  
Signature

Figure 46.1 Proposal Letter of the event

### Minutes of Meeting:

<b>Meeting Title</b>	Guest Lecture	
<b>Date of Meeting</b>	9-9-2021	
<b>Meeting Venue</b>	Online ( zoom)	
<b>Meeting Agenda</b>	To plan Guest lecture for ERM 2021	
<b>In Attendance</b>	<b>Name</b>	<b>Title/ Department/ Organization</b>
	Dr. Uma Warriar	Area Chair,( RTCP)
	Mr Aravind Warriar	Professor, CMS Business School, Bangalore A HR Professional with an experience of more than 12 years.
<b>Key Meeting Outcomes</b>		
1.	A meeting is planned with the team and finalized the dates for industry practitioner sessions on 28 <sup>th</sup> & 29 <sup>th</sup> September	
2.	1 industry practitioners are identified who are experts in ERM	

### Objectives:

<b>P01</b>	Foster learning through accumulation of knowledge.
<b>P02</b>	Apply knowledge of management theories and practices to solve business problems.
<b>P03</b>	Foster analytical and critical thinking abilities for data-based decision making.
<b>P04</b>	Ability to develop value based leadership.
<b>P05</b>	Ability to understand, analyze and communicate global, economic, legal and ethical aspects of business.
<b>P06</b>	Ability to lead self and others in the achievement of organizational goals, contributing effectively to a team environment.
<b>P07</b>	Ability to adopt various tools decision making and problem solving.
<b>PS01</b>	Demonstrate effective response to industry challenges by applying managerial tools and techniques for a sustainable society
<b>PS02</b>	Appraise the complex specificities of Indian Business to garner global reputation
<b>PS03</b>	Develop a holistic thinking solopreneur for a self-sufficient society

<b>Date:</b>	28-9-2021
<b>Guest/Speaker Name:</b>	Mr. Aravind Warriier
<b>Guest/Speaker Designation</b>	Director, HR
<b>Guest/Speaker Contact No &amp; Email Id:</b>	aravindw@gmail.com
<b>Guest/Speaker Company/ Institute Name:</b>	Rapid value, Kochi, Kerala
<b>Faculty Coordinators Name:</b>	Dr Uma Warriier
<b>Topic:</b>	Employee Reward Management
<b>Section:</b>	CHR, FHR, MHR
<b>Batch:</b>	2020-2022
<b>No of Sessions in hours:</b>	3
<b>No. of Attendees:</b>	198
<b>Remuneration for guest speaker (If any):</b>	Rs 6000

#### **Guest Profile:**

A HR Professional with an experience of more than twelve years, Mr. Aravind Warriier has worked in multiple sectors like Information Technology, Manufacturing and Pharmaceuticals in leading MNCs. Aravind sir, currently heads the HR department in Rapid Value Solutions and works very closely with the leadership team in managing mission-critical projects and assignments. He has been pivotal in providing a strategic perspective to the organization. Apart from being passionate about keeping up his learning curve while developing and coaching team and extended team, he is a motivational speaker and also serves as an advisory member for many leading business schools across India

#### **Session Objectives:**

- Types of pay
- How to rewarding sales and services staff
- How to approach to reward knowledge workers
- What are incentives and what are the types of incentives
- Meaning of contingent worker and contract employees



### **Summary & Key learning from Session:**

- Learn actually how to implement the strategy in real life while they share his experiences with us
- Learn how to reward and increases their interest in work of employees
- Learnt how to guiding principles for international strategy
- Learnt how to motivating employees
- Learnt how to manage worker and employees
- Really, it's a wonderful class because they shared so beautiful experience with us and make us the deep understanding with help of real-life examples.

**Email communications:**



Uma Warriar <umawarriar@cms.ac.in>

**Schedule and session scope for the industry expert session for Employee Reward Management course for 3 rd semester MBA students**

Uma Warriar <umawarriar@cms.ac.in>  
 To: aravind warriar <aravindw@gmail.com>

Tue, Sep 7, 2021 at 8:43 AM

Hi Aravind

At the outset, let me thank you for agreeing to conduct industry expert sessions for the Employee Reward Management course for 3rd semester MBA students of CMS Bschool . an honorarium of Rs 2000 per hour is planned for the guest sessions by the university. the sessions will be conducted on a virtual platform, I shall share the zoom credential soon. The session schedule for your sessions is on 28th September forenoon. Details of the session are as follows

Session 1

Rewarding Special groups- Meaning and definition, Types of special groups	Armstrong, M., & Stephens, T. (2009). A handbook of employee reward management and practice. Kogan Page Publishers:Pg 407	IP should help the learners to critique the differential pay for special groups Aravind Warriar. Time 8.45-9.45
---	---	--

2. Session 2

Rewarding contractual staff, Rewarding knowledge workers- Managing knowledge workers, Approaches to rewarding knowledge workers, Aligning rewards to company goals	Newman, J. M., Gerhart, B., & Milkovich, G. T. (2013). Compensation. McGraw-Hill Higher Education Pg 509	Interactive session leading towards the student develop an understanding of contractual staffing and their remuneration and rewarding knowledge workers Aravind Warriar Time : 10-11 am
--	--	--

3. Session 3

Wage boards, Pay commission, Job evaluation, Collective bargaining, Arbitration and Adjudication	The students learn about Wage Board: Meaning, Concept, Objectives, Growth and Development, and Working. 7th Pay Commission latest updates: How your salary, PF, gratuity will be affected from April 1, 2021 Aravind Warriar Time : 11.15-12.15 pm
--	---

In case of any clarification, please feel free to contact me  
 Thanks and Regards,

**Dr. Uma Warriar**

Professor & Area Chair (Research, Training, Consultancy & Projects- OB & HR), CMS B-School  
 Chief Counselor, Jain University, Bangalore



Figure 42.2 Email Communication of the event

**Photographs with Caption:**

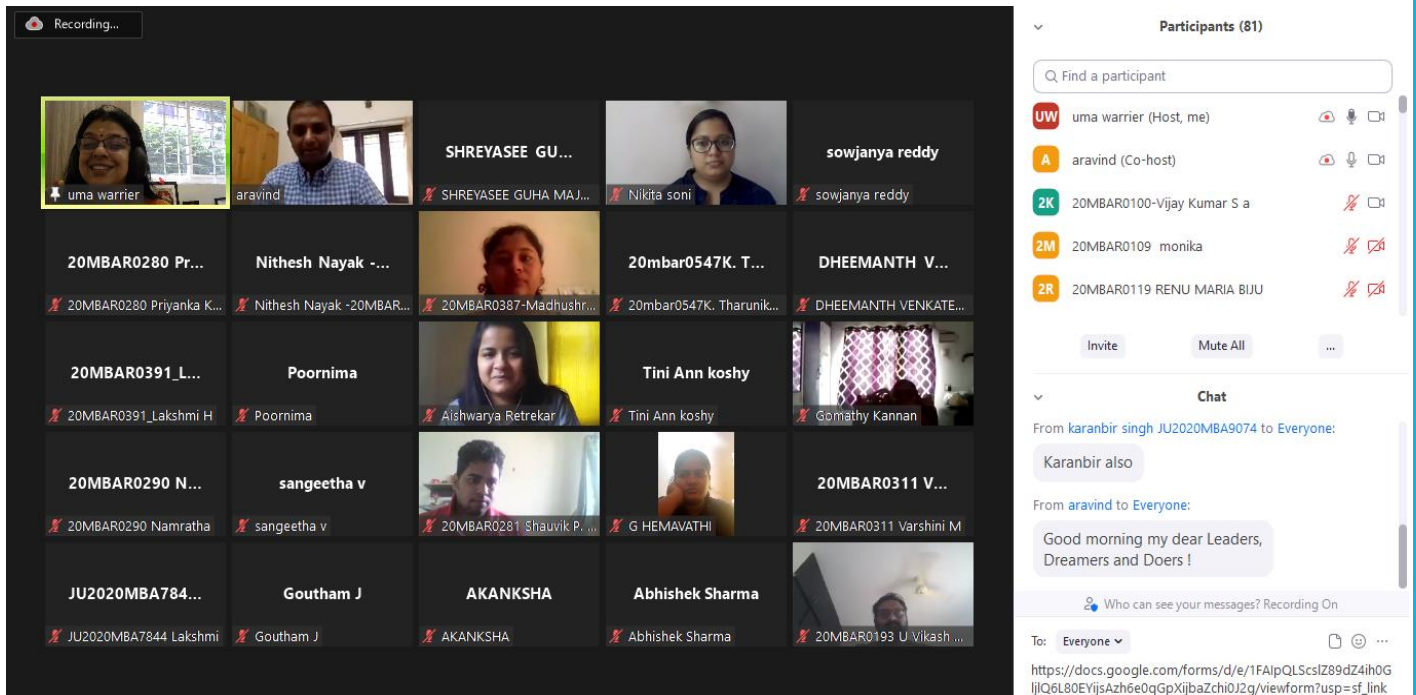


Figure 42.3 Dr Uma Warriier welcoming Mr Aravind Warriier

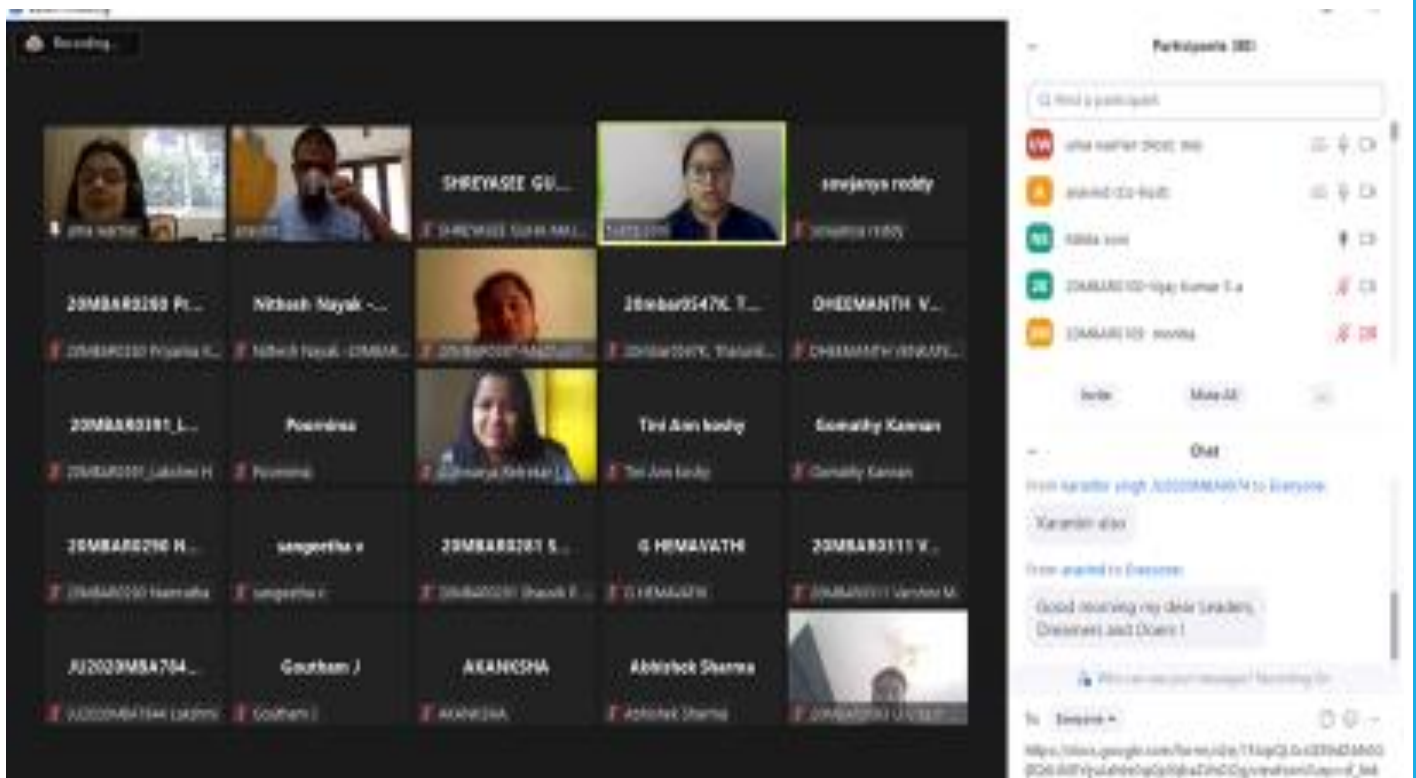


Figure 42.4 Nikitha Soni introducing Aravind Warriier

Zoom Meeting

Recording...

**Expatriates' Allowance components.**

Companies add a number of allowances as described below to the expatriate's salary to calculate the total expatriate remuneration package. They are designed to compensate for disruption and to make the assignment attractive to the employee. Most are applied to the notional home salary but one of them, the cost-of-living allowance, is based on spendable income:

1. Cost-of-living-allowance – the cost-of-living allowance is reached by applying an index to the home country spendable income. The index measures the relative cost, in the host country.
2. Incentive premium – this offers the expatriate a financial inducement to accept the assignment. It may be intended to compensate for disruption to family life.
3. Hardship allowance – this compensates for discomfort and difficulty in the host country such as an unpleasant climate, health hazards, poor communications, isolation, language difficulties, risk and poor amenities.
4. Separation allowance – this may be paid if expatriates cannot take their family abroad.
5. Clothing allowance – a payment for special clothing and accessories that expatriates need to buy.
6. Relocation allowance – this covers the cost of expenses arising when moving from one country to another.
7. Housing/utilities – any additional costs of accommodation or utilities.

Participants (80)

Find a participant

- UW uma warrier (Host, me)
- A aravind (Co-host) **Mute** **More >**
- 2K 20MBAR0100-Vijay Kumar S a
- 2M 20MBAR0109 monika
- 2R 20MBAR0119 RENU MARIA BIJU
- 2M 20MBAR0184 Mounika
- 2- 20MBAR0185 - Furqaan Tahir
- 2P 20MBAR0187-Muthamma PG
- 2U 20MBAR0193 U Vikash Rao
- 2 20MBAR0241
- 2K 20MBAR0274 Kailash Kumar S
- 2S 20MBAR0276 SNEKHA
- 2P 20MBAR0280 Priyanka Kumari

Invite Mute All ...

Chat

20MBAR0288 S...  
20MBAR0288 SARITH...

DHEEMANTH V...  
DHEEMANTH VENKA...

Ruchika Kumari  
Ruchika Kumari

Type here to search

23°C Mostly cloudy 10:23 AM 9/28/2021

Figure 42.5 Aravind warrier conducting the guest session

### Attainment Calculation

POs	Q1	Q2	Q3	Q4	Captured By	Total Attainment Score	Level Achieved
PO1		77%		77%	Q2 Q4	77%	3
PO2	79%		76%	77%	Q1 Q3 Q4	77%	3
PO3				77%	Q4	77%	3
PO4				77%	Q4	77%	3
PO5			76%	77%	Q3 Q4	76%	3
PO6				77%	Q4	77%	3
PO7	79%		76%	77%	Q1 Q3 Q4	77%	3
PS01	79%		76%	77%	Q1 Q3 Q4	77%	3
PS02	79%			77%	Q1 Q4	78%	3
PS03							

**Circular Copy:**



**CIRCULAR**

**Date: 25 September 2021**

**Ref No: - JU/PG/2021/40035**

**Dear Students,**

**Please be informed that the CMS Business School is organizing a session on Employee Reward Management for the MBA 2nd Year students.**

**Please find below the details:**

**Resource Person: Mr. Aravind Warriar**

**Designation & Company: Director, HR, Rapid value, Kochi, Kerala**

**Date: 28 September 2021**

**Time: 08:45 AM to 10:00 AM**

**Note: All students are advised to be dressed formals and attendance is mandatory.**



**Dr. Dinesh Nilkant**  
Director  
CMS Business School  
JAIN (Deemed-to-be University)

## Session on Group Incentives

<b>Date:</b>	29-9-2021
<b>Guest/Speaker Name:</b>	Mr Kartik VPB
<b>Guest/Speaker Designation</b>	Chief People Officer
<b>Guest/Speaker Contact No &amp; Email Id:</b>	karthik.vpb@azentio.com
<b>Guest/Speaker Company/ Institute Name:</b>	Azentio Software
<b>Faculty Coordinators Name:</b>	Dr Uma Warriar
<b>Topic:</b>	Group Incentives
<b>Moderator (if any):</b>	Dr Uma Warriar
<b>Section:</b>	CHR, FHR, MHR
<b>Batch:</b>	2020-2022
<b>No of Sessions in hours:</b>	3
<b>No. of Attendees:</b>	189
<b>Session Recording link (if online only):</b>	<a href="https://mail.google.com/mail/u/0/?tab=rm&amp;ogbl#search/zoom/FMfcgzGlkFpNlfXBpsgbcvnmNSLbnjWP">https://mail.google.com/mail/u/0/?tab=rm&amp;ogbl#search/zoom/FMfcgzGlkFpNlfXBpsgbcvnmN SLbnjWP</a>

### Guest Profile:

Mr. Karthik VPB is currently the Chief People Officer of Azentio Software. He has a career spanning over 2 decades of work experience. Throughout his career he has served under various respectable firms that has helped him carve his way up the ladder:

He completed his post-graduation in Business Administration in INSEAD and has a diploma course from XLRI. He then went on to serve as the Production & Maintenance Engineer in Murugappa Group - Carborundum Universal Limited.

Following this, he worked as Project Engineer / C&B Manager / Senior Manager HR in DuPont in Vadodara, Gurgaon and Singapore respectively for 8 years. Later on he took up an assignment with Motorola as the Senior Manager / Director - HR & Total Rewards for 3 years.

Thereafter, he held the position of Vice President Human Resources in iSOFT, an Entrepreneur / Co-Founder & Director in Resource Weaver HR Consulting Pvt Ltd and Vice President - Business HR & Global Rewards in HARMAN International, Lately, he worked as the Head of HR & Total Rewards for Prosus Group from Jun 2016 - Aug 2021 for 5 years in APAC (Bengaluru). He was the HR for APAC region, M&A and Global Rewards for Fintech segment. He was also a Member of MIH India (Prosus India entity) board and Code Academy India board.

### **Session Objectives:**

- How organizations decide on incentives?
- What are ST and LT incentives?
- What are the types of individual, group and organizational incentives?
- How actual payout is calculated?

### **Summary & Key learning from Session:**

Mr. Kartik Sir spoke about the compensation structure.

He spoke mainly about the short-term incentives among the 3 levels of employees namely, Total Fixed pay (TTP), Total Target Compensation (TTC), Total Direct Compensation (TDC). He also spoke about the performance rating scale of the employees. Sir also showed us the practical calculation of Actual Payout on the Excel sheet.

### **KEY LEARNINGS: -**

- 1) Learnt more about group incentives in brief.
- 2) Practical application of theoretical knowledge
- 3) Calculation of actual payout



### Email communications:

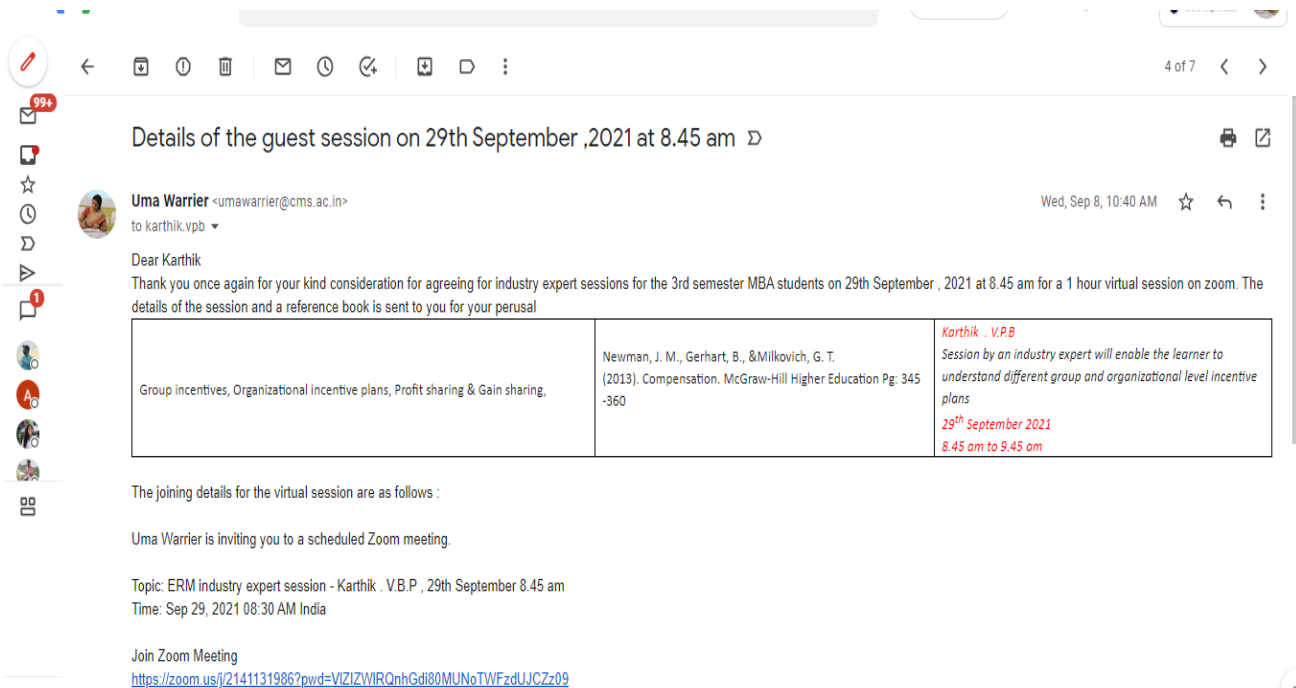


Figure 43.1 Email Communication of the event

### Photographs with Caption:

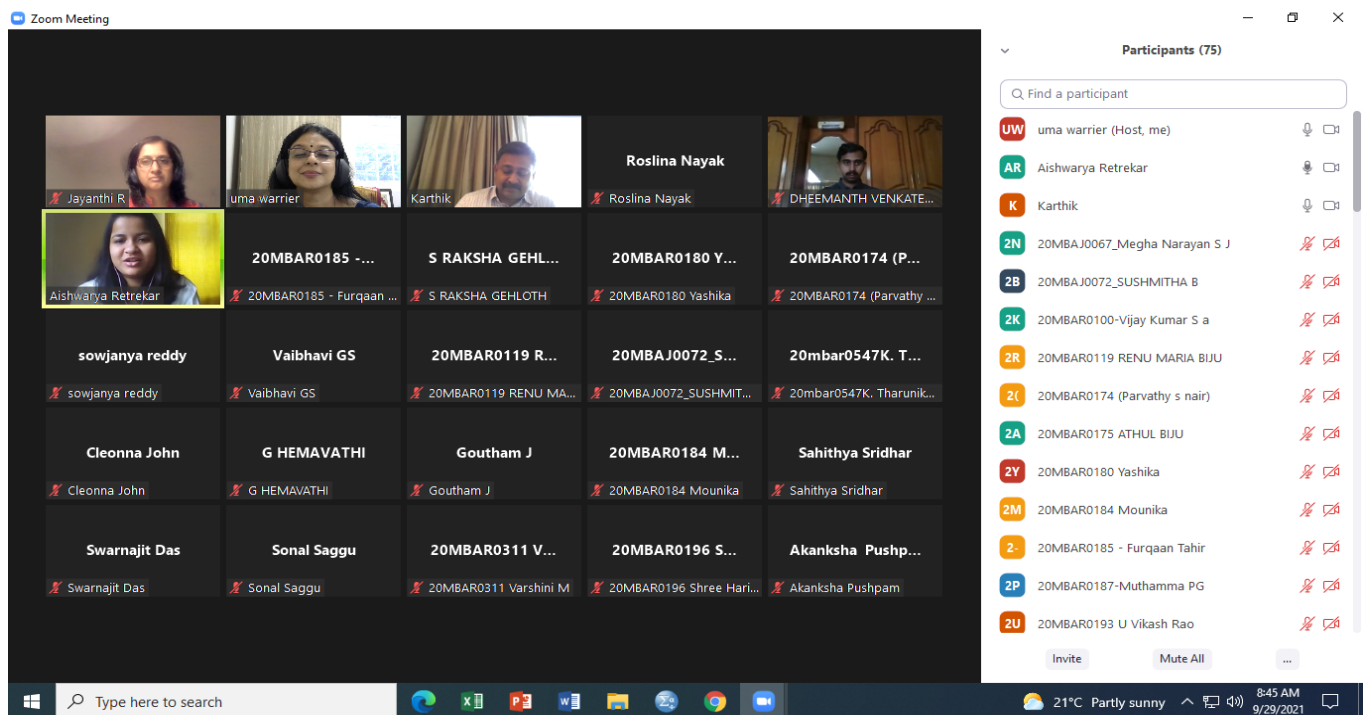


Figure 43.2 Aishwarya introducing the speaker Karthik VPB

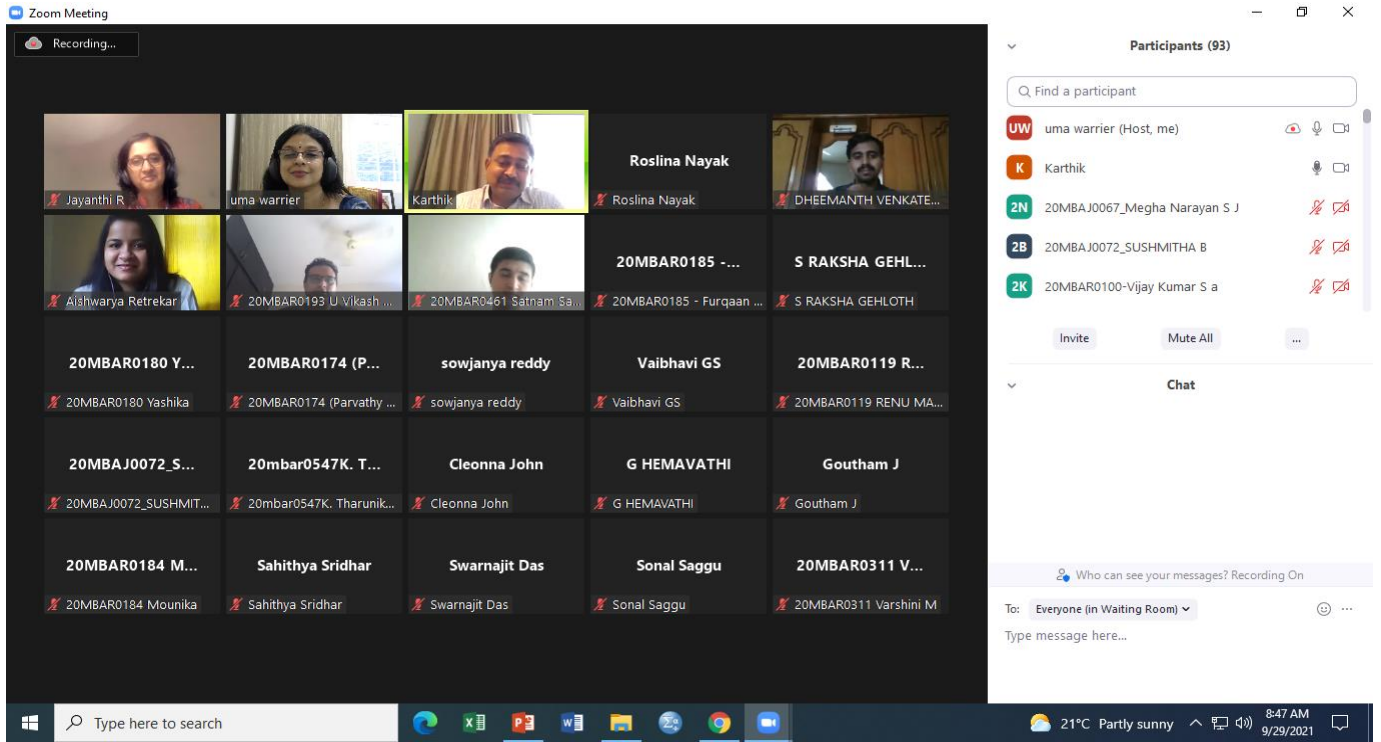


Figure 43.3 Industry practitioner conducting the session

**Circular Copy:**



**CIRCULAR**

**Date: 25 September 2021**

**Ref No: - JU/PG/2021/40033**

**Dear Students,**

**Please be informed that the CMS Business School is organizing a session on Session On Group Incentives for the MBA 2nd Year students.**

**Please find below the details:**

**Resource Person: Mr. Kartik VPB**

**Designation & Company: Chief People Officer, Azentio Software**

**Date: 29 September 2021**

**Time: 08:45 AM to 10:00 AM**

**Note: All students are advised to be dressed formals and attendance is mandatory.**



**Dr. Dinesh Nilkant**  
Director  
CMS Business School  
JAIN (Deemed-to-be University)

## Session on dynamics of workforce diversity, how perception is key for managers

<b>Date:</b>	29-9-2021
<b>Guest/Speaker Name:</b>	Ms. Vani Reddy G
<b>Guest/Speaker Designation</b>	Lead – Talent Acquisition
<b>Guest/Speaker Contact No &amp; Email Id:</b>	<u>9008785462</u> <u>vanijanardhan1414@gmail.com</u>
<b>Guest/Speaker Company/ Institute Name:</b>	Blue Rose Technologies, Banaglore
<b>Faculty Coordinators Name:</b>	Dr. Urmila Itam & Dr Komal Khandelwal
<b>Topic:</b>	M 1 - Dynamics of Workforce diversity 1 HR M 3 - How perception is key for managers? 1 HR
<b>Section:</b>	E & Online section L
<b>Batch:</b>	2021-23
<b>No of Sessions in hours:</b>	2 hours
<b>No. of Attendees:</b>	178
<b>Remuneration for guest speaker (If any):</b>	Rs. 2000 * 2 = 4000

### Guest Profile:

Ms. Vani Reddy is enriched with Human Resource experience in the value chain of growing and dynamic organization. Utilization of experience gained in the Human resource environment across the levels by consistently mapping work into the success and benefit of the organization and self-career advancement.

Ms. Vani Reddy Possess 10 plus years of experience in the field of HR and currently working with Blue Rose Technologies.

- Excellent exposure on end-to-end recruitment and General HR Activities too.
- Specialized in SAP Recruitment.
- Laying optimistic plans to fulfill the team target and achieve goals.
- Individual Contributor and an effective team player with excellent management skills.

## Session Objectives:

- To understand the concepts of OB and to apply in the real-work scenario.
- To analyze individual behavior and to apply in organizational context to understand the complexities of the team behavior

## Summary & Key learning from Session:

The Speaker touched upon the heterogeneous nature of the workforce in the Virtual Global organization and gave a gist of the relevance of it having in the organization. She also spoke on his own observations and experience with the diverse nature of the workforce. She explained on the application of the other concepts such as motivation, attitude and perception which is observed in individual behaviour.

## Email communications:

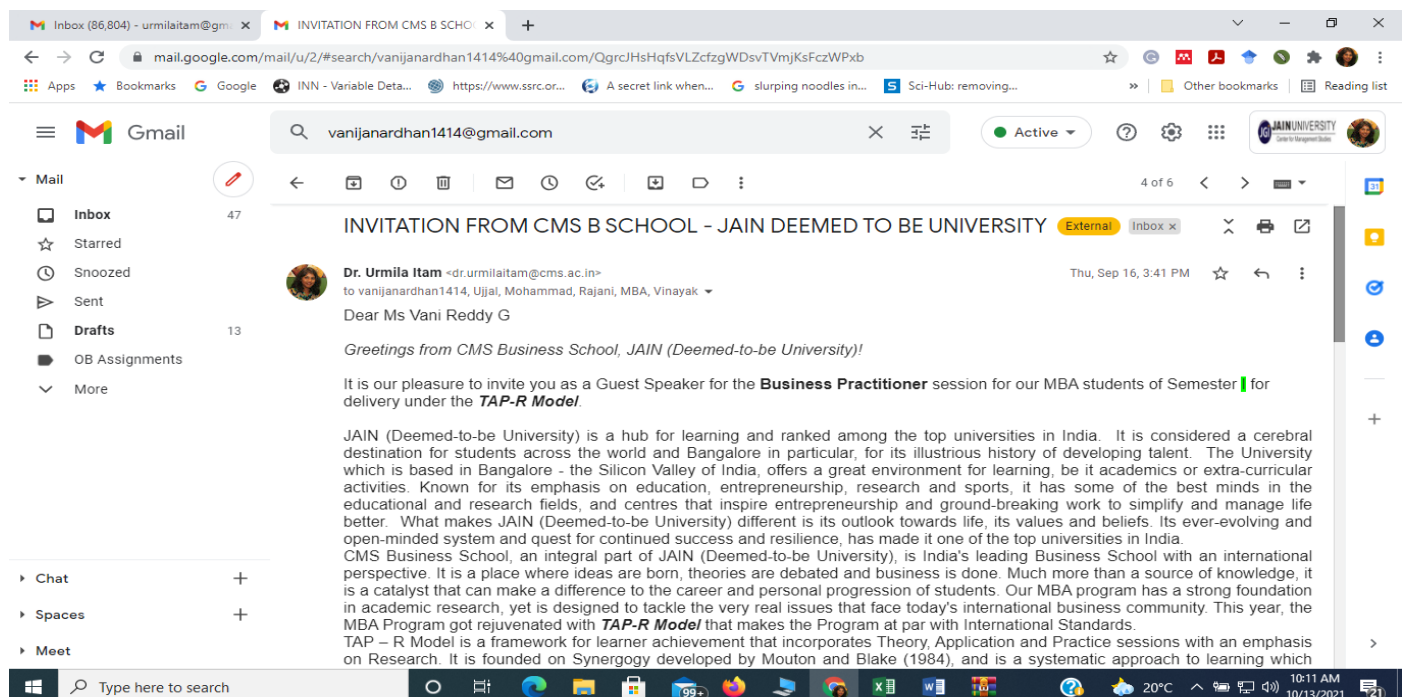


Figure 44.1 Email Communication of the event

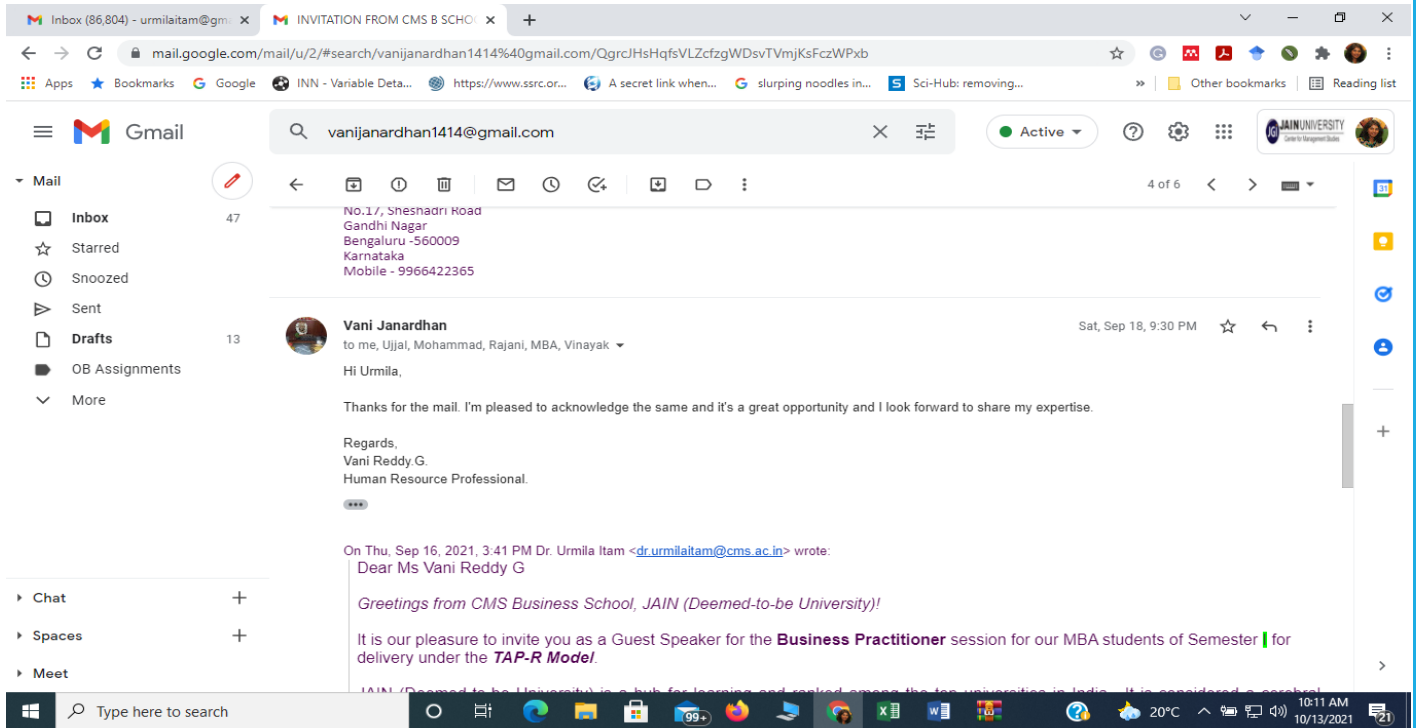


Figure 44.2 Response mail from the speaker

**Photographs with Caption:**

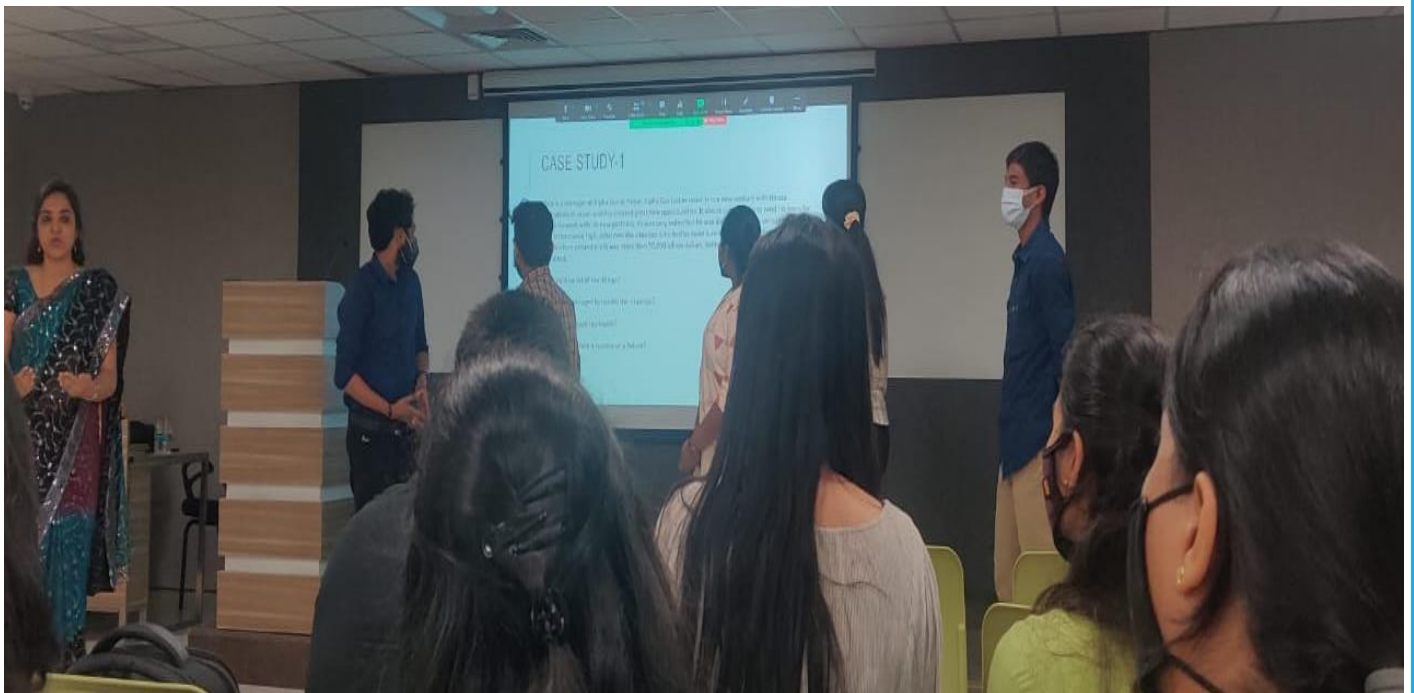


Figure 44.3 Guest lecture on “TOPIC”, speaker explain on Workforce Diversity, held on” September 29th, 2021” (Batch and Event: 2021-23; Programme: I Semester MBA – Section E & Online section L)



Figure 44.4 Guest lecture on “TOPIC”, speaker explain on Workforce Diversity, held on” September 29th, 2021” (Batch and Event: 2021-23; Programme: I Semester MBA – Section E & Online section L)

**Circular Copy:**



**CIRCULAR**

**Date: 25 September 2021**

**Ref No: - JU/PG/2021/40036**

**Dear Students,**

**Please be informed that the CMS Business School is organizing a session on Session On Dynamics Of Workforce Diversity ,How Perception Is Key For Managers for the MBA 1st Year students.**

**Please find below the details:**

**Resource Person: Ms. Vani Reddy G**

**Designation & Company: Lead – Talent Acquisition, Blue Rose Technologies, Banaglore**

**Date: 29 September 2021**

**Time: 10:00 AM to 12:00 PM**

**Note: All students are advised to be dressed formals and attendance is mandatory.**



**Dr. Dinesh Nilkant**  
Director  
CMS Business School  
JAIN (Deemed-to-be University)



## Session on job evaluation & CTC

<b>Name of the course:</b>	Employee reward management
<b>Course Facilitator:</b>	Dr. Uma Warriier
<b>Date of the course:</b>	29-9-2021
<b>Session time:</b>	10 am to 12.15 pm
<b>Online/ Offline:</b>	Online
<b>Batch:</b>	2019-2021
<b>Section:</b>	CHR, FHR,MHR
<b>Semester:</b>	3
<b>Credits:</b>	3

### Proposal / Approval Letter:

To,  
The Directors for kind approval

**Sub:** Guest Lecture

The purpose of guest lecture is to build specific skills in all students. Lecture has been planned as a 6 hours. Two sessions of 3 hours each. The planned program duration will be on 28<sup>th</sup> & 29<sup>th</sup> | Sep 2021.

Respectable Director, your kind approval is requested for the conduct of the same.

The Dean has recommended this proposal.

Kind Regards

HR Area

Signature

Dean  
Approval Authority  
Signature

Director  
Approval Authority  
Signature

Figure 54.1 Proposal letter of the event

### Minutes of Meeting:

<b>Meeting Title</b>	Guest Lecture	
<b>Date of Meeting</b>	10-9-2021	
<b>Meeting Venue</b>	Online ( zoom)	
<b>Meeting Agenda</b>	To plan Guest lecture for ERM 2021	
<b>In Attendance</b>	<b>Name</b>	<b>Title/ Department/ Organization</b>
	Dr. Uma Warriier	Area Chair, (RTCP), Professor, CMS Business School, Bangalore
	Dr. Ujjal Mukherjee	Area chair HR, Associate professor, CMS Business School, Bangalore
	Dr. Neena . P.C	Associate Professor, CMS Business School, Bangalore
<b>Key Meeting Outcomes</b>		
1.	A meeting is planned with the team and finalized the dates for industry practitioner sessions on 28 <sup>th</sup> & 29 <sup>th</sup> September	
2.	3 industry practitioners are identified who are experts in ERM	

### Objectives:

<b>P01</b>	Foster learning through accumulation of knowledge.
<b>P02</b>	Apply knowledge of management theories and practices to solve business problems.
<b>P03</b>	Foster analytical and critical thinking abilities for data-based decision making.
<b>P04</b>	Ability to develop value-based leadership.
<b>P05</b>	Ability to understand, analyze and communicate global, economic, legal and ethical aspects of business.
<b>P06</b>	Ability to lead self and others in the achievement of organizational goals, contributing effectively to a team environment.
<b>P07</b>	Ability to adopt various tools decision making and problem solving.
<b>PS01</b>	Demonstrate effective response to industry challenges by applying managerial tools and techniques for a sustainable society
<b>PS02</b>	Appraise the complex specificities of Indian Business to garner global reputation
<b>PS03</b>	Develop a holistic thinking solopreneur for a self-sufficient society

**Event/ Lecture: 1**

<b>Date:</b>	29-9-2021
<b>Guest/Speaker Name:</b>	Mr. Giri Krishnan
<b>Guest/Speaker Designation</b>	Founder CEO futures careers, upskill learn and glide Canada
<b>Guest/Speaker Contact No &amp; Email Id:</b>	8050009191 Giri@futuresandcareers.com
<b>Guest/Speaker Company/ Institute Name:</b>	Future and Careers
<b>Faculty Coordinators Name:</b>	Dr. Uma Warriar
<b>Topic:</b>	Job Evaluation & CTC
<b>Section:</b>	CHR, FHR, MHR
<b>Batch:</b>	2020-2022
<b>No of Sessions in hours:</b>	3
<b>No. of Attendees:</b>	187
<b>Session Recording link (if online only):</b>	<a href="https://mail.google.com/mail/u/0/?tab=rm&amp;ogbl#search/zoom/FMfcgzGlkFpNlfXBpsgbcvnmNSLbnjWP">https://mail.google.com/mail/u/0/?tab=rm&amp;ogbl#search/zoom/FMfcgzGlkFpNlfXBpsgbcvnmNSLbnjWP</a>
<b>Remuneration for guest speaker (If any):</b>	Rs 6000

**Guest Profile:**

Good morning to one & all present here, it my honour to introduce the guest speaker for today, Giri Krishnan who has 20+ years Operations experience in PSU, MNC, & Top Indian Companies and 13+ years' experience in Recruitment, HR & Business Improvement Strategies. He has obtained his BE (Mechanical) from Mysore University & MBA (Operations Management) from IGNOU.

He is a member of IOD, NHRD, NIPM, NHRWA, IIE, and National Entrepreneurs Community-Confederation of Indian MSME;

He is a Founder CEO of futures and careers -established in 2007, he is also the Founder CEO of upskills learn - established in 2020, he is also the Founder CEO of Glide Canada - established in 2020.

He is a HR Business Partner, Mentor, Advisor & a Consultant for more than 12+ Clients pan India; he is also an interview panellist, career coach & Talent Advisor. He is one of the most preferred Recruitment Partner for more than 400+ esteemed Clients and he has placed Over 3,000 candidates.

He as trained over 3,000 + students in the field of HR & Soft skill & as conducted various different seminars & workshops across most of the Engineering universities and MBA Colleges in VTU, Karnataka & Bangalore University.

Apart from this he is certified cooperate director and he received his certification from Qualified Master Class for Directors; he has also been given the certificate of honour from SiliconInda Magazines for offering immaculate executive search services for the top 10 companies 2020.

We are very much honoured to have you sir and now I request sir to address the meeting,

Thank You.

### **Session Objectives:**

- How is job evaluation used or applied in the organisation?
- What are the KPI's and KRA's used in evaluation process?
- What according to is the major definition Job description and Job specification?
- How does organisation normally designate various different people or candidates in various different departments?
- What are the various different job clusters and the grading for the same in an organisation?
- How to prepare the CTC for any job in any organisation?

### **Summary & Key learning from Session:**

- Learnt how the job evaluation is done by an organisation.
- Learnt the different job clusters and grading systems that are used by the company.
- Learnt why KRA's & KPI are important towards evaluating the job.
- Learnt what are the different perquisites & benefits that the company gives as a part of CTC.

- Learnt and understood the skills matrix for each and every job in the organisation.
- Got an equal idea & learnt the several components of CTC.
- Learnt and understood what are different types of allowances that is considered in the CTC calculation.

### Photographs with Caption:

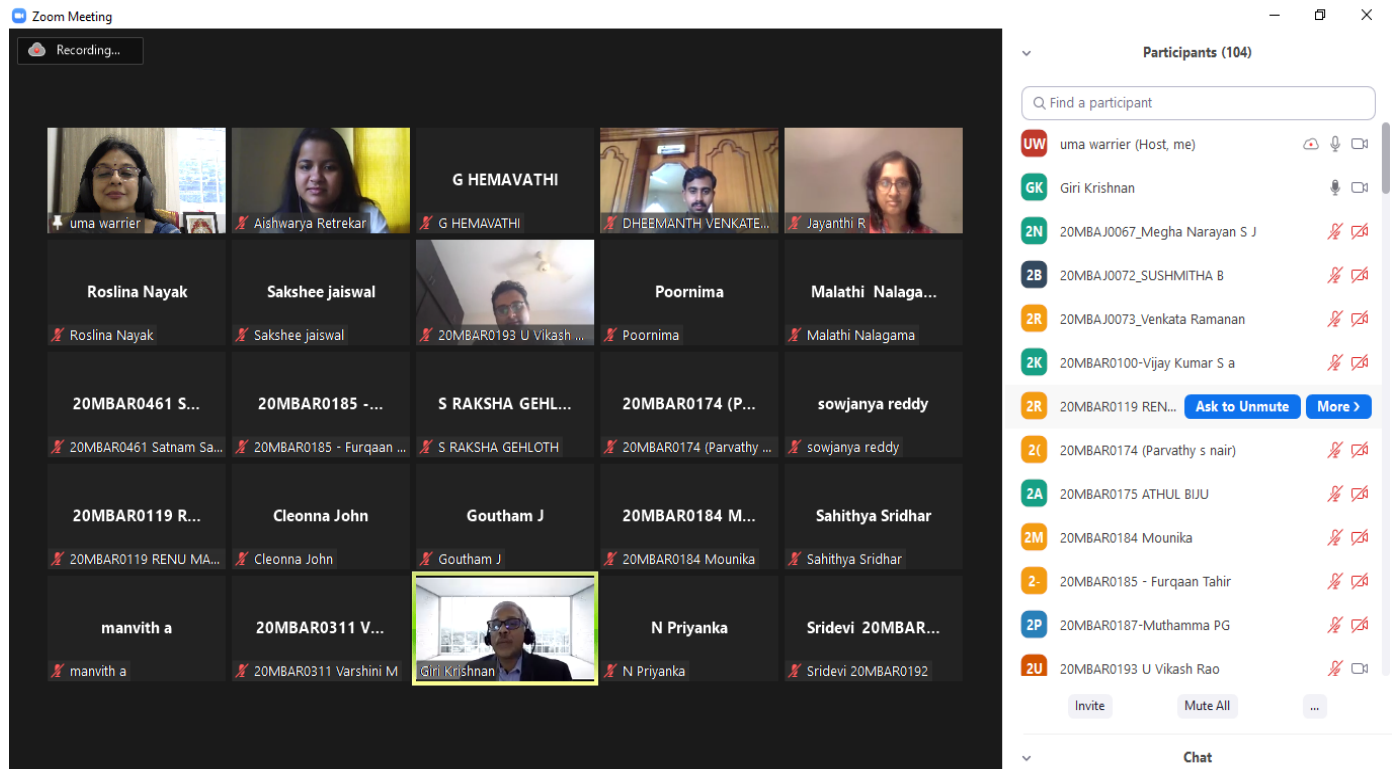


Figure 45.2 Industry professional Giri Krishnan starring the session

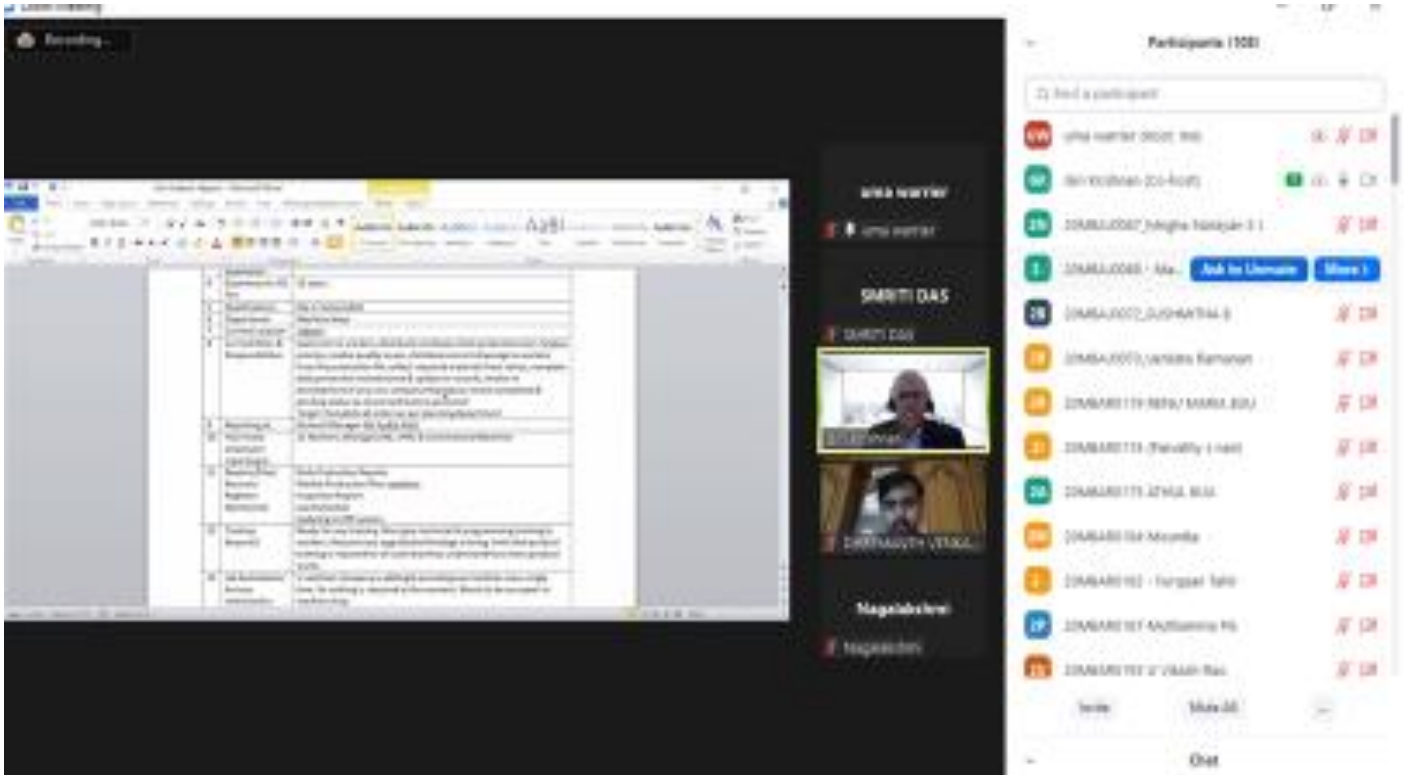


Figure 45.3 Industry expert Giri Krishnan explaining Job evaluation using an illustration

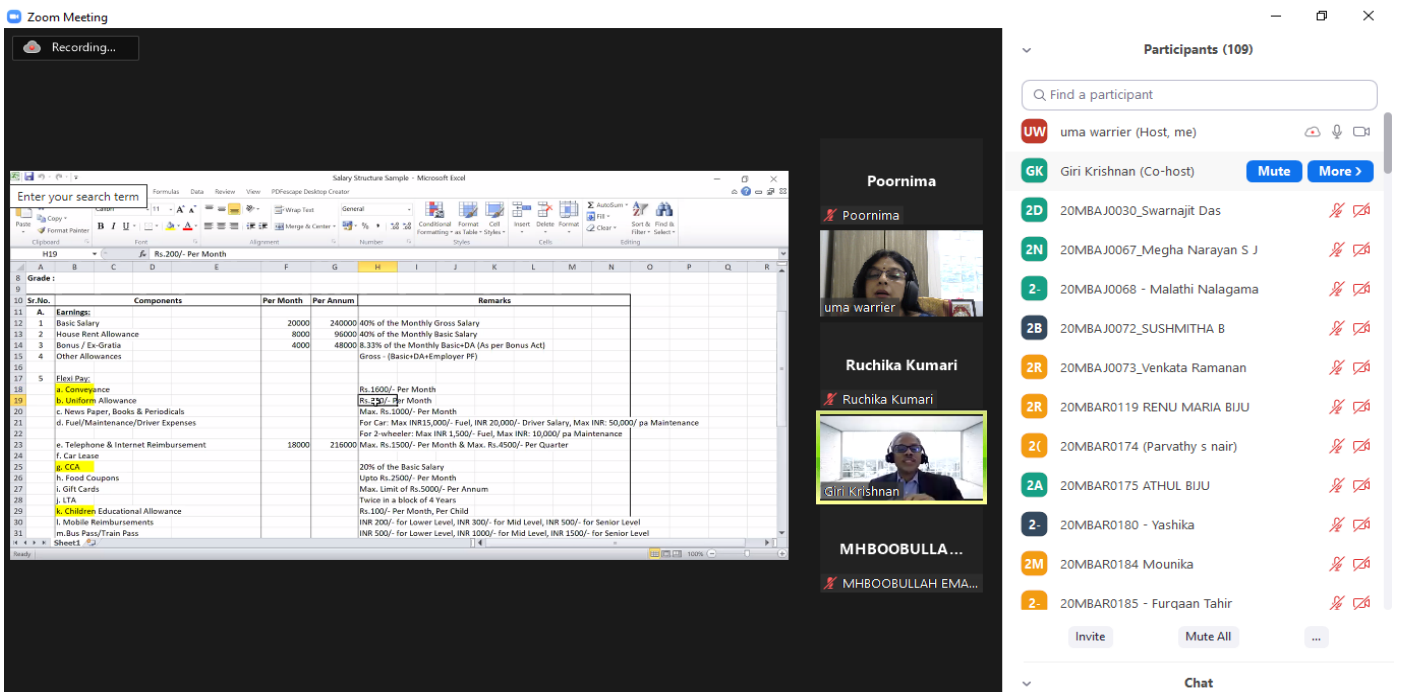


Figure 45.4 Industry expert Giri Krishnan demonstrating CTC calculation using excel sheet

**Circular Copy:**



**CIRCULAR**

**Date: 26 September 2021**

**Ref No: - JU/PG/2021/40051**

**Dear Students,**

**Please be informed that the CMS Business School is organizing a session on Session On Job Evaluation & Ctc for the MBA 2nd Year students.**

**Please find below the details:**

**Resource Person: Mr. Giri Krishnan**

**Designation & Company: Founder CEO futures careers, Future and Careers**

**Date: 29 September 2021**

**Time: 10:00 AM to 12.15 PM**

**Note: All students are advised to be dressed formals and attendance is mandatory.**



**Dr. Dinesh Nilkant  
Director  
CMS Business School  
JAIN (Deemed-to-be University)**

**Session on dynamics of workforce diversity, how perception is key for managers, application of learning principles, importance of attitudes, job satisfaction and its relevance at workplace, Maslow's theory in Practice/ Application of motivation.**

<b>Date:</b>	21-10-2021
<b>Guest/Speaker Name:</b>	Colonel Jyotirmaya Satpathy
<b>Guest/Speaker Designation</b>	Rtd Army officer Sr Grade and Neurobehavioral researcher
<b>Guest/Speaker Contact No &amp; Email Id:</b>	72608-15968, <a href="https://www.linkedin.com/in/prof-dr-jyotirmaya-satpathy-4122791a6/">https://www.linkedin.com/in/prof-dr-jyotirmaya-satpathy-4122791a6/</a>
<b>Guest/Speaker Company/ Institute Name:</b>	Honorary Instructor, IFEN, Munich, Germany
<b>Faculty Coordinators Name:</b>	Dr. Neena P C
<b>Topic:</b>	M 1 - Dynamics of Workforce diversity M 3 - How perception is key for managers? M 3 - Application of Learning principles M 4 - Importance of Attitudes HR / Job Satisfaction and its relevance at workplace M 5 - Maslow's theory in Practice/ Application of motivation
<b>Section:</b>	A & H
<b>Batch:</b>	2021-23
<b>No of Sessions in hours:</b>	2 hours
<b>No. of Attendees:</b>	167
<b>Session Recording link (if online only):</b>	<a href="https://zoom.us/rec/play/pLmK94-tiXJGj09050R5L-jiwgZVhAkvJDH8L7OXw1pzc58y1RRbEswQ6tDUeX-sMEma1Xzy-wU300h6.4KV1c-8Msj6XlcHC?autoplay=true&amp;startTime=1634790869000">https://zoom.us/rec/play/pLmK94-tiXJGj09050R5L-jiwgZVhAkvJDH8L7OXw1pzc58y1RRbEswQ6tDUeX-sMEma1Xzy-wU300h6.4KV1c-8Msj6XlcHC?autoplay=true&amp;startTime=1634790869000</a>
<b>Remuneration for guest speaker (If any):</b>	Rs. 2000 * 2 hours = Rs.4000/-



**Guest Profile:**

Professional Experience – 33 years, formerly with the Indian Army as Colonel.

Limca Record Holder in Academics with Double Masters, Double MPhil, Triple Doctorates and Quintuple Post Doctorates / DLitts. Researcher in Neuromanagement & Behavioral Neuroeconomics' Heterodox approach to research. Areas of Research Interest of the Speaker includes; HRD / HRM / OB, (Neuro) Decision Making and (Neuro) Economics and Management (Neuro) Decision Making, Behavioural, Leadership and Team Building Skills and Research and Communication Skill Speaker has 153 research papers to his credit in the area of neuromanagement (Eye Tracking, Sweat Conductance and Blood Signatures). In addition, Speaker authored 38 e - papers and 13 Technical papers. Speaker has published a book titled Neuro Economics: An Inter - Disciplinary Perspective and his second book titled Cardionomics is in print. Two book Chapters have been authored by the Speaker. First is titled Neuroentrepreneurship: Neural Basis of Innovation, in Entrepreneurship, Innovation and Patenting: A Developmental Strategy (Ed.), and second is titled Reflections on Managerial Lending Behaviour in Contemporary Business; Management and Environment (Ed.).

**Session Objectives:**

- To understand the concepts of OB and to apply in the real-work scenario.
- To analyze individual behaviour and to apply in organizational context to understand the complexities of the team behavior

**Summary & Key learning from Session:**

The Speaker touched upon the heterogenous nature of the workforce in the Virtual Global organization and gave a gist of the relevance of it having in the organization. He also spoke on his own observations he had experience with the diverse nature of the workforce while on service. Colonel explained on the application of the other concepts such as motivation, attitude and perception which is observed in individual behaviour.

**Email communications:**

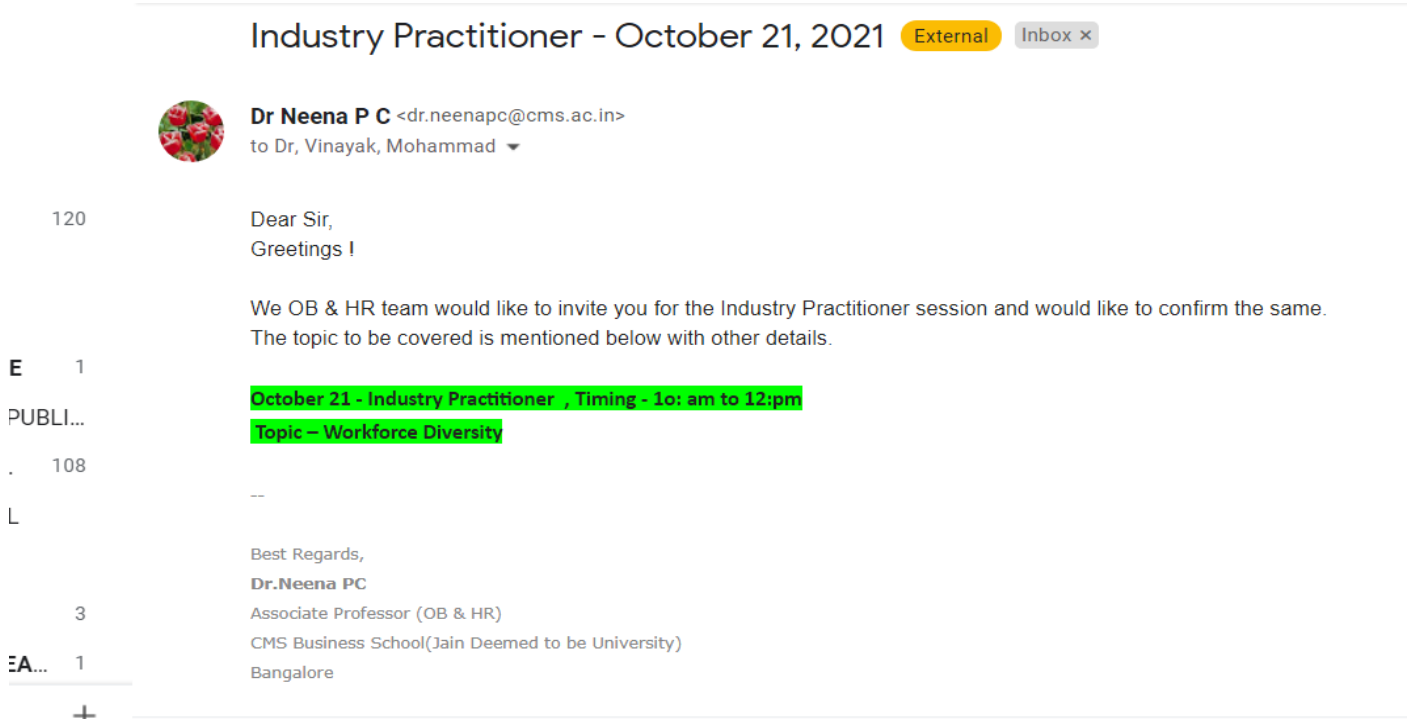


Figure 46.1 Email Communication of the event

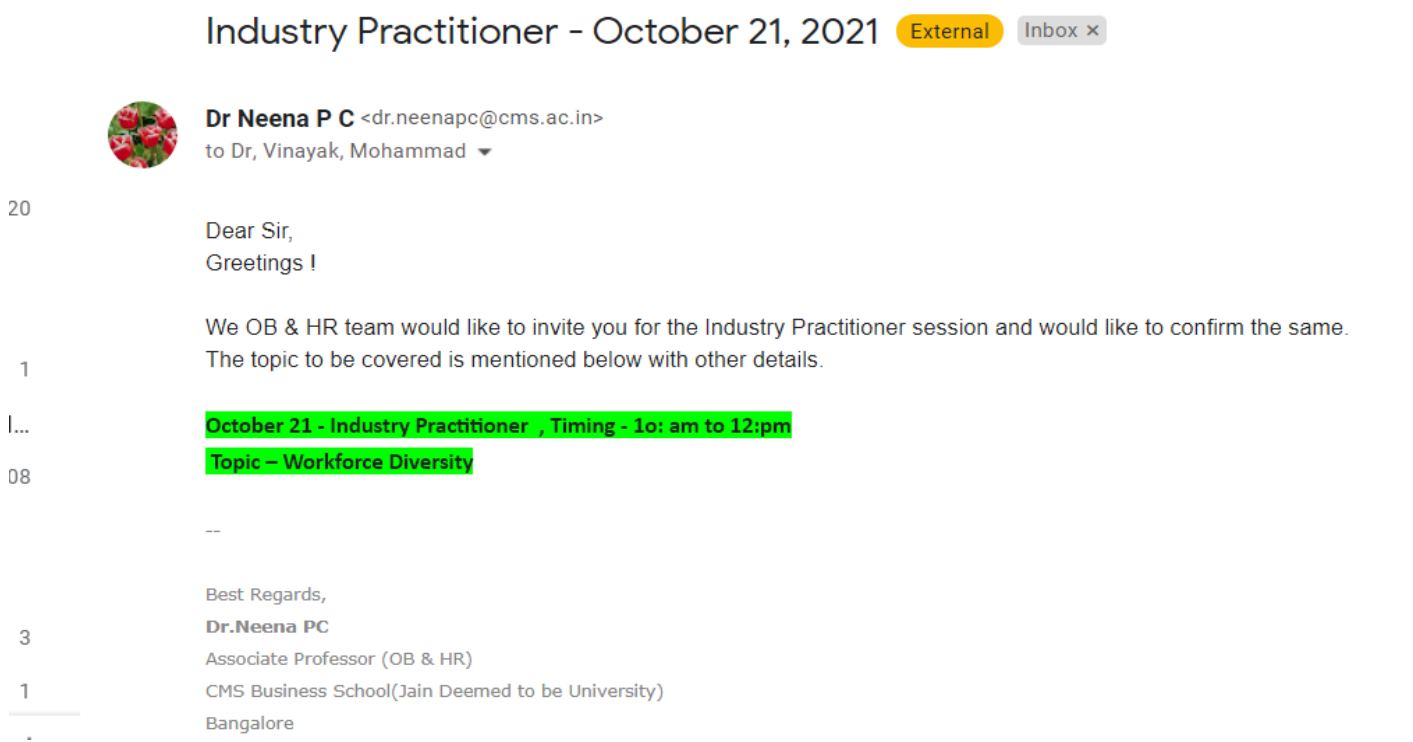


Figure 46.2 Email Communication of the event

Organizational Behaviour - Industry session-rgd External Inbox X



**Dr Neena P C** <dr.neenapc@cms.ac.in>  
to jyotisatpathy ▾

Sa

Dear Colonel Jyothirmayi Satpathy  
Greetings!

We OB & HR team would like to invite you for the Industry Practitioner session and would like to get your consent for the same.

The Topics are as follows:

M 1	Dynamics of Workforce diversity 1 HR
M 2	Personality – Industry relevance / Importance of Values - 2 HR
M 3	How perception is key for managers? 1 HR
M 3	Application of Learning principles 1 HR
M 4	Importance of Attitudes 1 HR / Job Satisfaction and its relevance at workplace 1 HR /
M 5	Maslow's theory in Practice/ Application of motivation 2 HR

Kindly share your CV and pls find the dates and timings which are as follows:



**Dr Jyoti Satpathy**

to me, Vinayak, Mohammad ▾

Honble Professor,  
Greetings.

I confirm the same.

Regards.

Col Prof Dr J Satpathy



Figure 46.3 Email Communication & Response mail from the speaker of the event

**Photographs with Caption:**

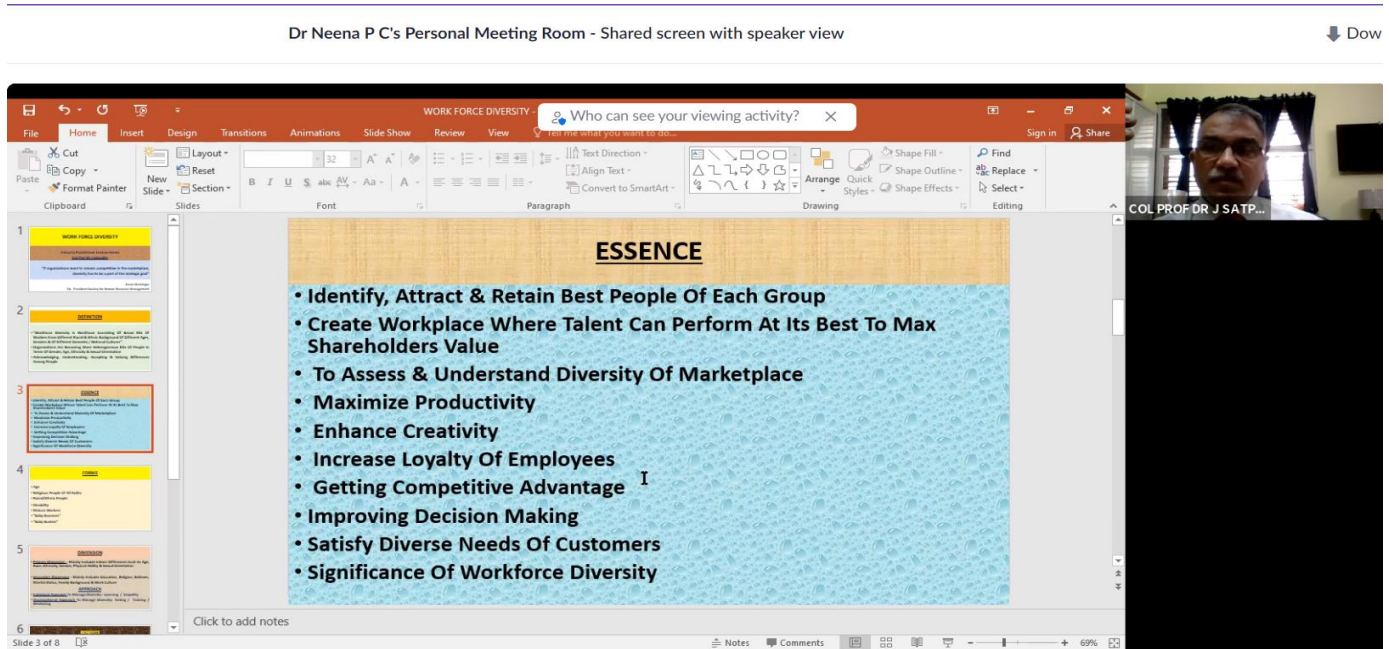


Figure 46.4 Guest lecture on “TOPIC”, speaker explain on Workforce Diversity, held on October 21, 2021” (Batch and Event: 2021-23; Programme: I Semester MBA – Section A & H)

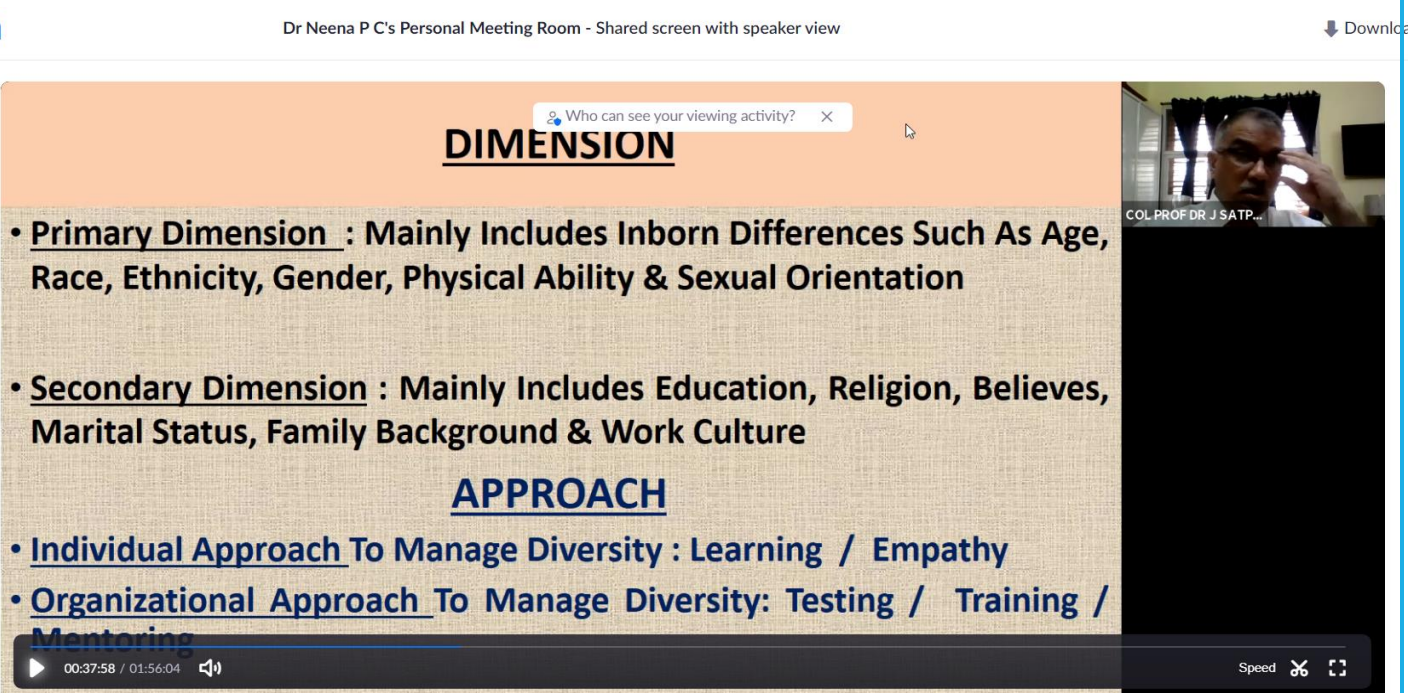


Figure 46.5 Guest lecture on “TOPIC”, speaker explain on Motivational theories application in today’s world, held on October 21, 2021” (Batch and Event: 2021-23; Programme: I Semester MBA – Section A & H)

Circular Copy:



**CIRCULAR**

Date: 18 October 2021

Ref No: - JU/PG/2021/30031

Dear Students,

Please be informed that the CMS Business School is organizing a session on **Session On Dynamics Of Workforce Diversity, How Perception Is Key For Managers, Application Of Learning Principles, Importance Of Attitudes, Job Satisfaction And Its Relevance At the Workplace, Maslow'S Theory In Practice/ Application Of Motivation** for the MBA 1st Year students.

Please find below the details:

**Resource Person:** Col. Jyotirmaya Satpathy

**Designation & Company:** Honorary Instructor, Rtd Army officer Sr Grade and Neurobehavioral researche

**Date:** 21 October 2021

**Time:** 10:00 AM to 12:00 PM

**Note:** All students are advised to be dressed formals and attendance is mandatory.



**Dr. Dinesh Nilkant**  
Director  
CMS Business School  
JAIN (Deemed-to-be University)

## Session on Corporate governance and Sustainability

<b>Date:</b>	21-10-2021
<b>Guest/Speaker Name:</b>	Mr. N. Chandra Kumar
<b>Guest/Speaker Designation</b>	Tax and Legal Consultant
<b>Guest/Speaker Contact No &amp; Email Id:</b>	chandrakrishna1@gmail.com
<b>Guest/Speaker Company/ Institute Name:</b>	Freelance
<b>Faculty Coordinators Name:</b>	Dr. Lubna Ambreen & Ms. Sakshi Chhabra
<b>Topic:</b>	'Corporate governance and Sustainability'
<b>Section:</b>	MF, MHR, Aviation, IFA, SOM & EFBM
<b>Batch:</b>	2020-2022
<b>No of Sessions in hours:</b>	2
<b>No. of Attendees:</b>	123
<b>Session Recording link (if online only):</b>	Start Time: Oct 21, 2021 12:57 PM Meeting Recording: <a href="https://zoom.us/rec/share/JymisYCOxBvKvASEga7U_Z0d_NjHQVFCW08GqpCd7pBai93j-Kr43QakV5JaB3aW.AAi49IqvsWRuGfU1">https://zoom.us/rec/share/JymisYCOxBvKvASEga7U_Z0d_NjHQVFCW08GqpCd7pBai93j-Kr43QakV5JaB3aW.AAi49IqvsWRuGfU1</a> Access Passcode: mMEz3\$v*
<b>Remuneration for guest speaker (If any):</b>	4,000

### Guest Profile:

Mr. N. Chandra Kumar

Profile brief:

Financial Reporting and Corporate Finance

Statutory, internal and tax audits, certifications

Finalisation of Books of accounts, GL review, MIS Reporting, Cost and Profitability analysis

Transfer Pricing Compliance and Documentation

Big 4 Audit closure and Internal Financial Controls over Financial Reporting implementation with external consultants

Liasioning with external consultants, Banks, etc.,

Discussions with Vendors, Customers regarding payments, balance reconciliations and tax aspects

Advisory to Management on Business structuring, Cost reduction initiatives and Tax planning opportunities

Tax and Legal:

Delivered presentations on key tax issues, budget amendments, etc., to professionals and trade members and management.

Assisted Senior Counsels/ Advocates for matters before Supreme Court and various High Courts and Appellate Tribunal for high stake Tax matters

Handled search /investigation/ under Income Tax law, DRI matters under Customs, DGCEI matters under Excise and Service Tax, Constitutional matters arising in Sales tax/VAT and Service tax.

Conducting tax due diligence for mergers and acquisitions, periodic health check up for Corporate tax compliance.

Successful GST implementation at OLA, a prominent e-commerce Company

Made successful representations before GST Council, Finance Ministry, New Delhi , Govt of India, and trade bodies for effective redressal of

industry issues and providing inputs/recommendations on the tax proposals.

Evaluation of preferring Writ Petitions before High Court for challenging gross illegality, arbitrary action by govt. authorities, competitors, etc.,

Customs valuation and handling Special Valuation Branch (SVB), High Sea Sale matters.

Foreign Trade Policy matters including export incentives, DGFT matters, etc.,

Resolving commercial and tax issues during contract executions, invoice disputes, etc.,

Vetting of contracts/Tender applications

TDS, Advance Tax and GST accounting, remittance and monthly /periodic statutory compliance.

Attending Tax hearings on behalf of Company.

FEMA and RBI Compliances

Taking up company legal matters with Senior Advocates and taking necessary steps to defend company interests before High Courts/Supreme Court.

Contact – 9019731383

[Chandrakrishna1@gmail.com](mailto:Chandrakrishna1@gmail.com)

### **Session Objectives:**

1. To understand importance of corporate governance
2. To analyse the reasons for corporate Governance failure
3. To analyse the impact of corporate Governance failure on all the stakeholders

## Summary & Key learning from Session:

The course is designed to offer insights into the need & importance of Corporate Social Responsibility and Sustainability. Irrespective of the size and operations of an organization, the corporates need to focus on sustainability for very survival and growth of the organization and for societal development as well. The session helped the learners to analyse the importance and benefits of governance on growth and sustainability of an organisation.

## Email communications:

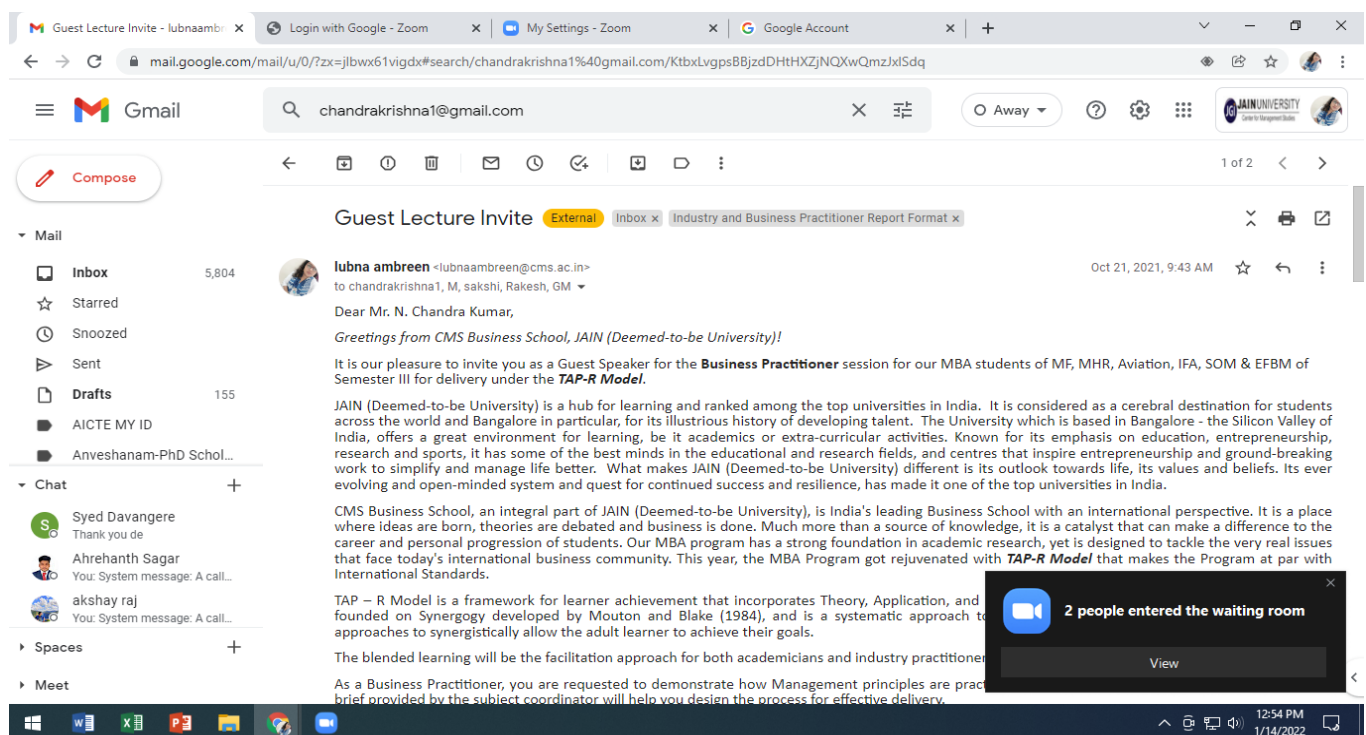


Figure 47.1 Email Communication of the event



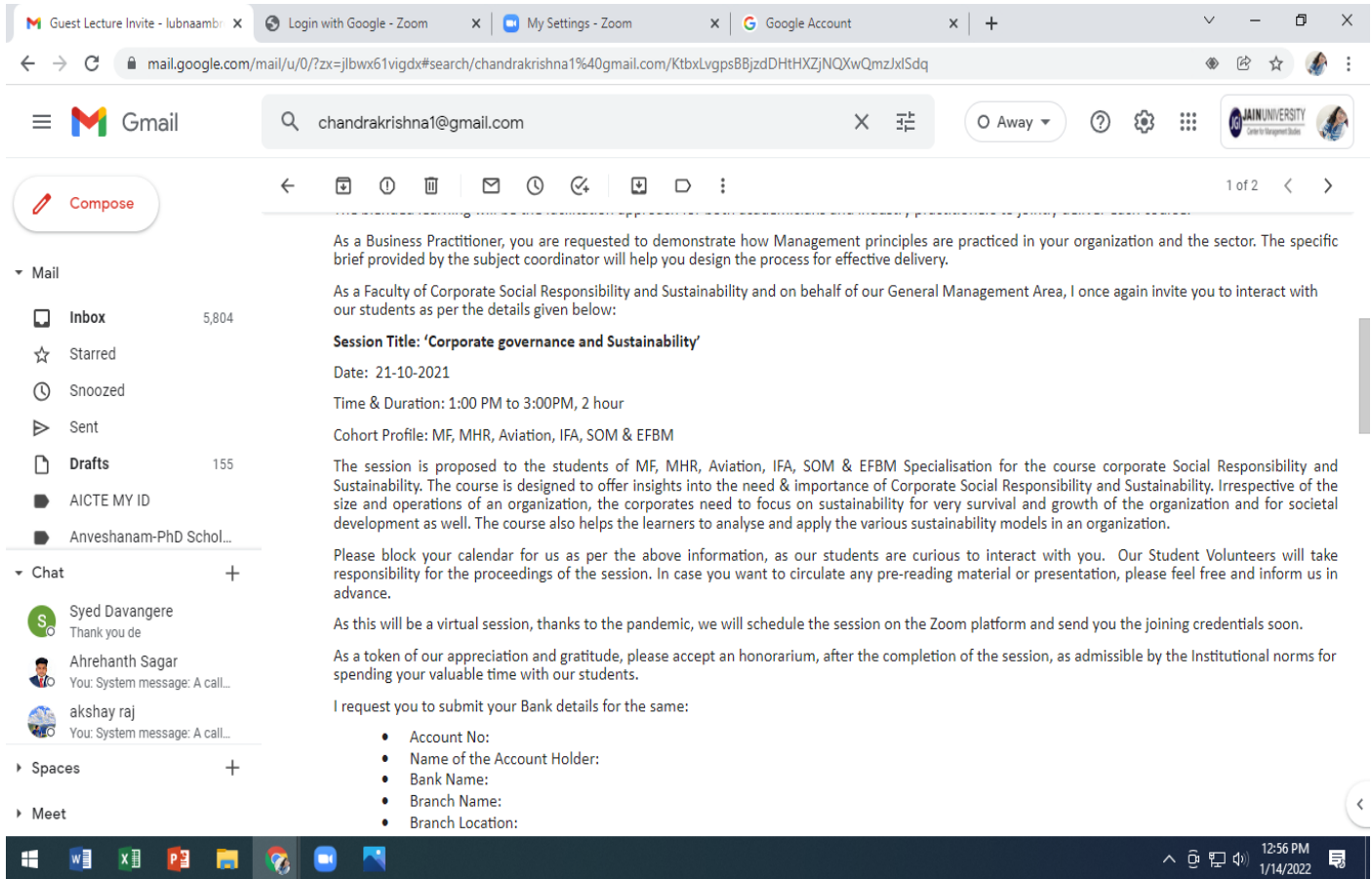


Figure 47.2 Email Communication of the event

**Circular Copy:**



**CIRCULAR**

**Date: 18 October 2021**

**Ref No: - JU/PG/2021/40037**

**Dear Students,**

**Please be informed that the CMS Business School is organizing a session on Session On Corporate Governance And Sustainability for the MBA 2nd Year students.**

**Please find below the details:**

**Resource Person: Mr. N. Chandra Kumar**

**Designation & Company: Tax and Legal Consultant, Freelancer**

**Date: 21 October 2021**

**Time: 01:00 PM to 03:00 PM**

**Note: All students are advised to be dressed formals and attendance is mandatory.**



**Dr. Dinesh Nilkant**  
Director  
CMS Business School  
JAIN (Deemed-to-be University)

## Session on situations and effectiveness - Tuning Behavioural Choices in the HR profession

<b>Date:</b>	22-10-2021
<b>Guest/Speaker Name:</b>	Dr. Joseph George
<b>Guest/Speaker Designation</b>	Founder, Workplace Catalysts LLP
<b>Guest/Speaker Contact No &amp; Email Id:</b>	Joseph George A Ph: 9845040077
<b>Guest/Speaker Company/ Institute Name:</b>	Founder, Workplace Catalysts LLP
<b>Faculty Coordinators Name:</b>	Kambam Vedantan
<b>Topic:</b>	Situations and Effectiveness - Tuning Behavioural Choices in the HR profession
<b>Section:</b>	CHR
<b>Batch:</b>	2020-2022
<b>No of Sessions in hours:</b>	2hrs
<b>No. of Attendees:</b>	178
<b>Session Recording link(if online only):</b>	Topic: Kambam Vedantan's Personal Meeting Room Start Time: 10/22/2021 08:32:33 AM Meeting Recording: <a href="https://zoom.us/recording/detail?meeting_id=i7WLO7a%2BRE0CT3ph0iupCQ%3D%3D">https://zoom.us/recording/detail?meeting_id=i7WLO7a%2BRE0CT3ph0iupCQ%3D%3D</a> Access Passcode: 12345
<b>Remuneration for guest speaker (If any):</b>	As applicable

**Guest Profile:****Dr. Joseph George**

As a founder partner of Workplace Catalysts LLP, Dr Joseph works on individual, group and organization level application of behavioural sciences. Clients such as Asian Paints, Computer Associates, Société Générale, IBS, Crayon Data, Elastic Run, Fujitsu Communications and Salesforce have engaged him on various aspects of human measurements and development. Formerly, he was General Manager Corporate HRD at Wipro.

His certifications in Coaching And Debriefing span Gestalt based Harrison Assessments and neurogenetic anchors from the Erickson Institute and Case Western Reserve University.

Having learnt NLP with the late Dick McHugh SJ, Joseph has kept up practice for more than a decade, and was guided live by Dick's mentor Judith Delozier and her co-facilitator and Seishindo exponent Charlie Badenhop at the 2020 Embodiment Conference. He blends measurements and creative NLP related protocols.

He has a PhD in the Social Sciences from the Tata Institute of Social Sciences(TISS). His thesis was on the evaluation of organization development (OD). His expertise is based on line, staff & consulting experiences across industry and service economy sectors.

A NTL certified OD practitioner, he is an active member of the OD Network USA on its listserv group and has been teaching OD for postgraduate and working executive students at TISS. He also guides Masters level theses projects.

He has authored the book BEING PEOPLE: Life Histories of Six HRD Professionals of India. He has also edited special editions for the NHRDN Journal in HRM and OD areas.

**Session Objectives:**

To develop behavioural skills

**Summary & Key learning from Session:**

- Students had a hands-on experience in honing their behavioural skills in given situations.
- Adapt behaviours to situations and team members behaviour.

## Email communications:

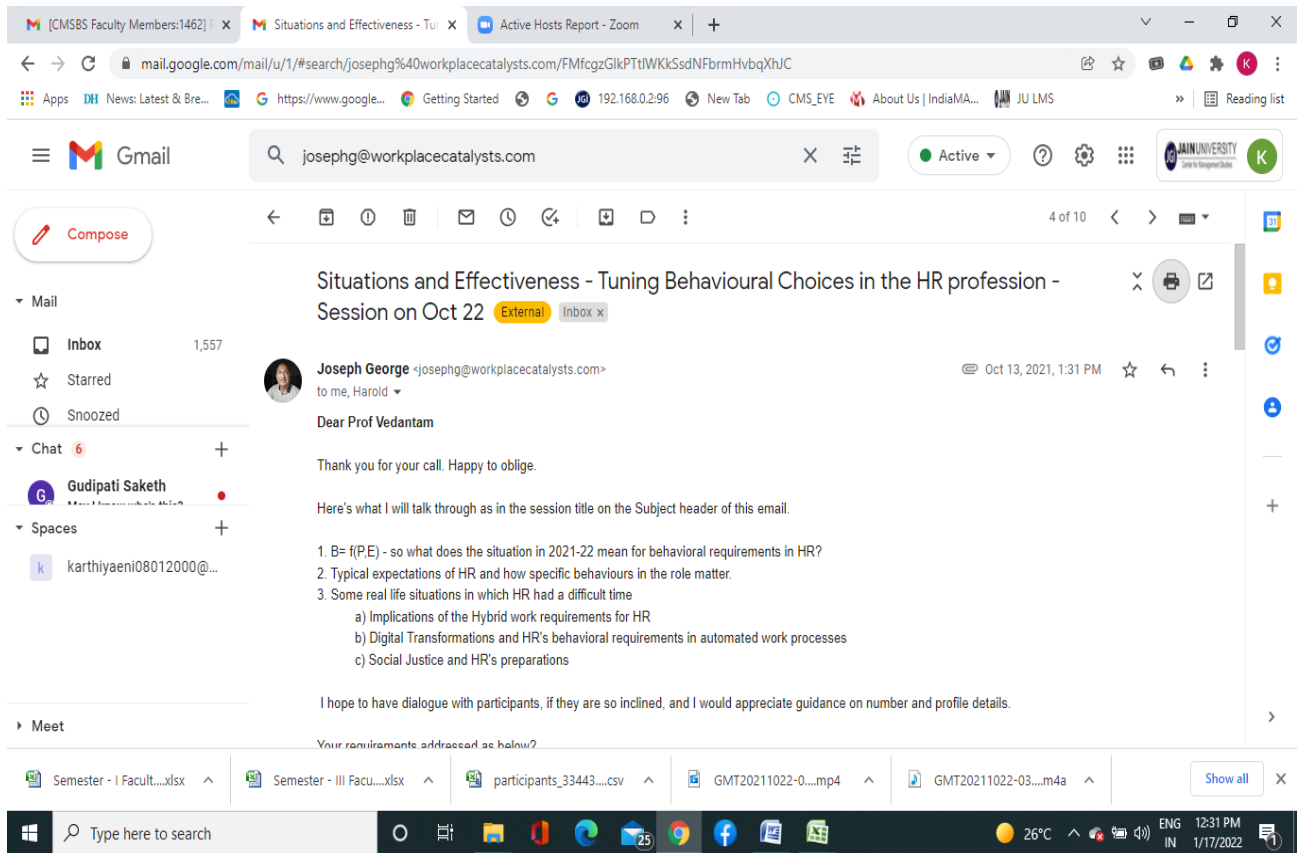


Figure 48.1 Email Communication of the event

## Photographs with Caption:

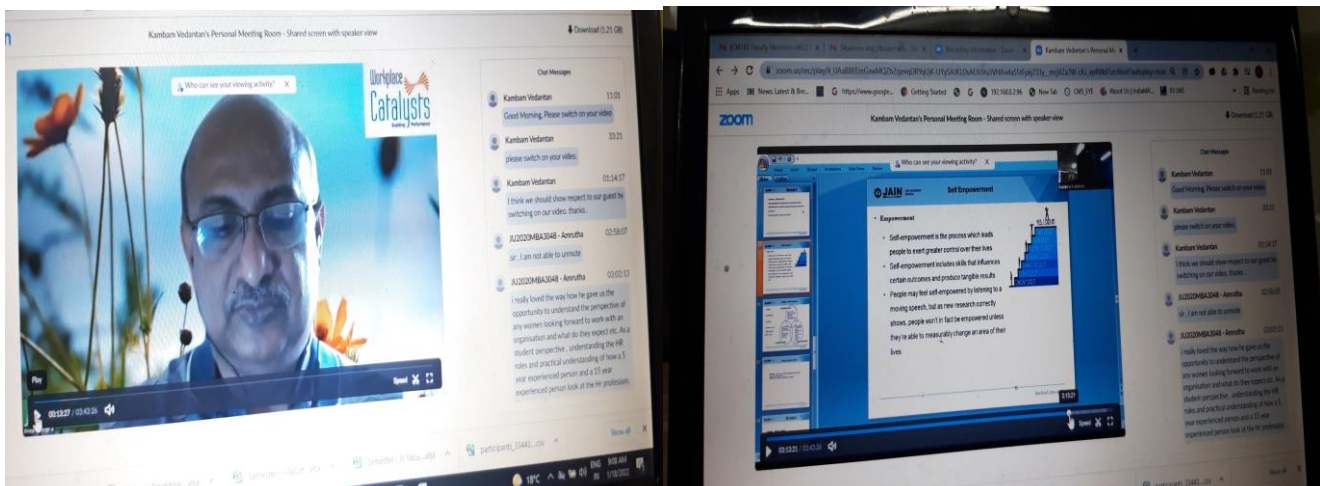


Figure 48.2 Speaker Dr. Joseph George & presentation by the speaker

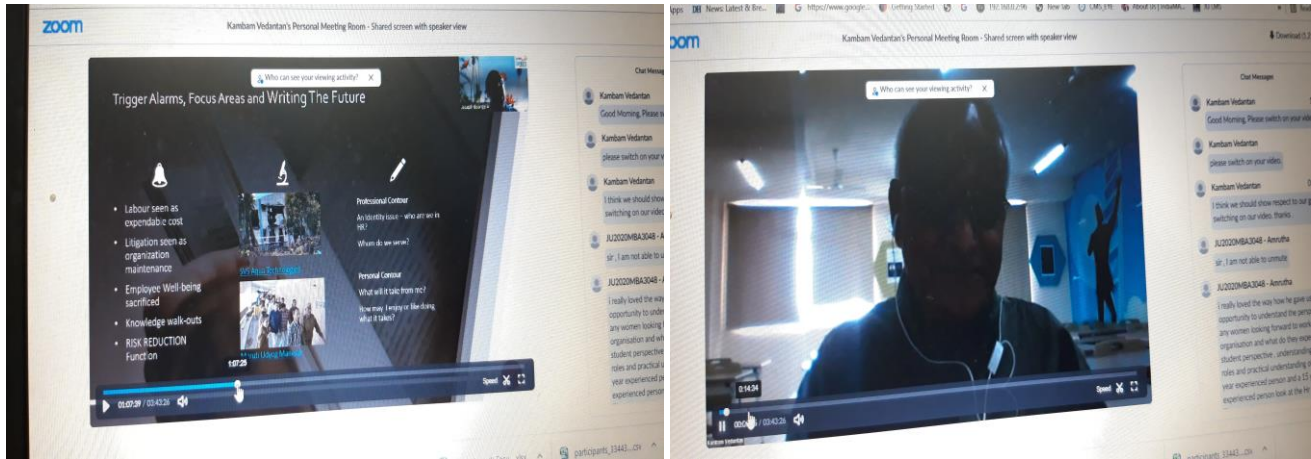


Figure 48.3 Speaker interaction with participants & the co-ordinator of the event

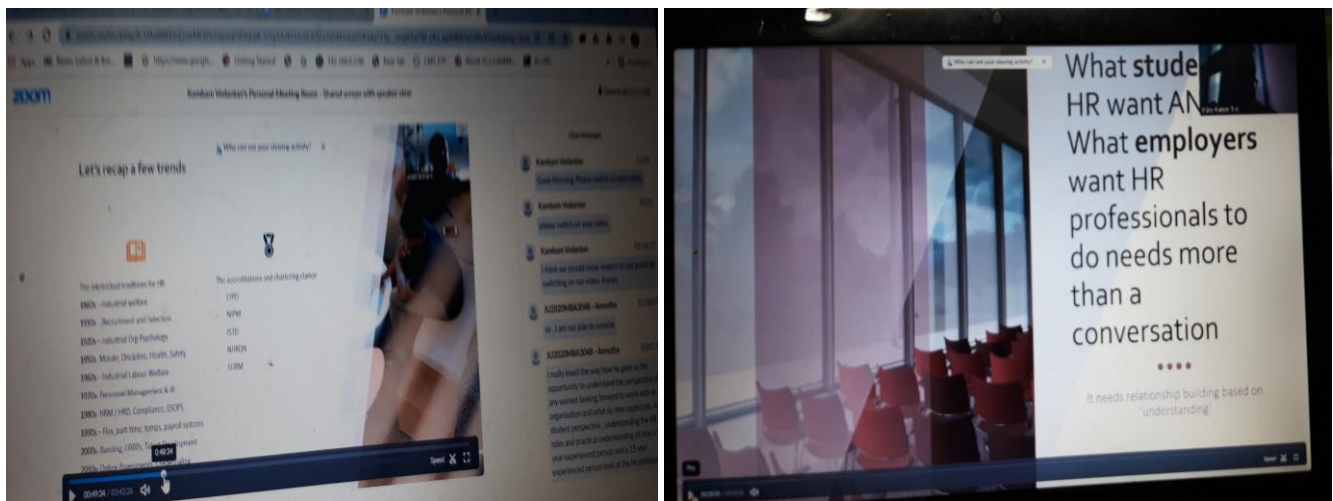


Figure 48.4 Student participation in the event & the slides display

**Circular Copy:**



**CIRCULAR**

**Date: 19 October 2021**

**Ref No: - JU/PG/2021/40041**

**Dear Students,**

**Please be informed that the CMS Business School is organizing a session on Session On Situations And Effectiveness - Tuning Behavioural Choices In The Hr Profession for the MBA 2nd Year students.**

**Please find below the details:**

**Resource Person: Dr. Joseph George**

**Designation & Company: Founder, Workplace Catalysts LLP**

**Date: 22 October 2021**

**Time: 08.45 AM to 11.00 AM**

**Note: All students are advised to be dressed formals and attendance is mandatory.**



**Dr. Dinesh Nilkant**  
Director  
CMS Business School  
JAIN (Deemed-to-be University)

## Session on job satisfaction and motivation

<b>Date:</b>	22-10-2021
<b>Guest/Speaker Name:</b>	Mr. Naga Sidharth
<b>Guest/Speaker Designation</b>	CHRO
<b>Guest/Speaker Contact No &amp; Email Id:</b>	<a href="https://www.linkedin.com/in/nagasiddharth//">https://www.linkedin.com/in/nagasiddharth//</a>
<b>Guest/Speaker Company/ Institute Name:</b>	Supr- Daily, Ecommerce
<b>Faculty Coordinators Name:</b>	Dr. Vinayak Bhat
<b>Topic:</b>	Job Satisfaction & Motivation
<b>Section:</b>	A & H
<b>Batch:</b>	2021-23
<b>No of Sessions in hours:</b>	2 hours
<b>No. of Attendees:</b>	231
<b>Remuneration for guest speaker (If any):</b>	Rs. 2000 * 2 hours = Rs.4000/-

### Guest Profile:

Naga Siddharth is a human resources professional based at Bangalore in India and is passionate about facilitating development. He has worked in large Indian Multinational organizations as well as global companies in the Information Technology business. An engineer in Medical Electronics from the B.M.S. College of Engineering in Bangalore, he completed a Masters program in the areas of Human Resources and Marketing. He was awarded a medal of recognition in the area of marketing by the M.P. Birla Institute of Management during his convocation. Naga's strengths lie in his ability to be futuristic and innovate. Certified in psychometrics including MBTI, he has developed instruments as well. Well versed in the art and science of Assessment & Development centres, Naga is a certified assessor of competencies and trained in human processes & coaching.



He has also delivered courses in academic institutes and Co-facilitated a full course on HRM at TAPMI Bangalore in 2005 & delivered a full course on Competency Management & Assessments at IFIM Bangalore. Delivered a full course on Competency Management & Assessments at IFIM Bangalore, Co-facilitated a full course on HRM at TAPMI Bangalore in 2005

**Session Objectives:**

- To understand the concepts of OB and to apply in the real-work scenario.
- To analyze the impact of individual behaviour in an organization with respect to attitudes.  
To apply the learning and motivational theories to understand the IGO performance.

**Summary & Key learning from Session:**

The Speaker touched upon the motivational drive of individuals in an organization connected with Expectancy theory. He also spoke about the various instances which he had explored while in HR role in which he had assessed different types of individual's performance. Mr. Naga related the individual's mind to be of high aspiring to attain the desired performance.

## Email communications:

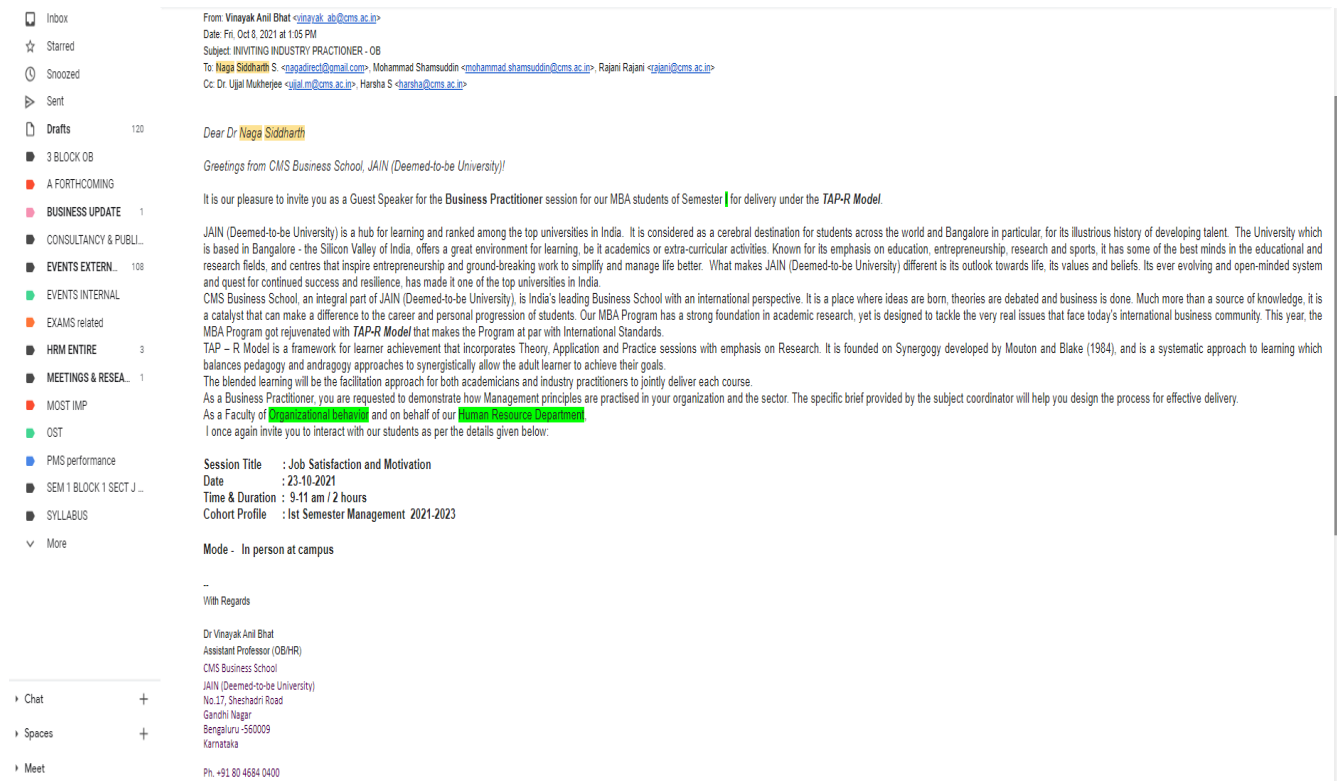


Figure 49.1 Email communication of the event

## Photographs with Caption:



Figure 49.2 Guest lecture - speaker explain on “Individual Behaviour and Performance”, held on October 22, 2021” (Batch and Event: 2021-23; Programme: I Semester MBA – Section A & H)

**Attainment Calculation:**

POs	Q1	Q2	Q3	Q4	Captured By	Total Attainment Score	Level Achieved
PO1		71%		72%	Q2 Q4	71%	3
PO2	66%		68%	72%	Q1 Q3 Q4	69%	2
PO3				72%	Q4	72%	3
PO4				72%	Q4	72%	3
PO5			68%	72%	Q3 Q4	70%	3
PO6				72%	Q4	72%	3
PO7	66%		68%	72%	Q1 Q3 Q4	69%	2
PSO1	66%		68%	72%	Q1 Q3 Q4	69%	2
PSO2	66%			72%	Q1 Q4	69%	2
PSO3							

**Circular Copy:**



**CIRCULAR**

**Date: 19 October 2021**

**Ref No: - JU/PG/2021/40045**

**Dear Students,**

**Please be informed that the CMS Business School is organizing a session on Session On Job Satisfaction And Motivation for the MBA 1st Year students.**

**Please find below the details:**

**Resource Person: Mr. Naga Sidharth**

**Designation & Company: CHRO**

**, Supr- Daily, Ecommerce**

**Date: 22 October 2021**

**Time: 01:00 PM to 03:00 PM**

**Note: All students are advised to be dressed formals and attendance is mandatory.**



**Dr. Dinesh Nilkant**  
Director  
CMS Business School  
JAIN (Deemed-to-be University)

## Session on networking

<b>Date:</b>	26-10-2021
<b>Guest/Speaker Name:</b>	Mr. Rajkumar Srivastava
<b>Guest/Speaker Designation</b>	Marketing Director
<b>Guest/Speaker Contact No &amp; Email Id:</b>	7310061011, <a href="mailto:rajsrivastava2905@gmail.com">rajsrivastava2905@gmail.com</a>
<b>Guest/Speaker Company/ Institute Name:</b>	Nutrasurgitech
<b>Faculty Coordinators Name:</b>	Dr. Saurabh Srivastava
<b>Topic:</b>	<b>Networking</b>
<b>Moderator (if any):</b>	Dr. Saurabh Srivastava
<b>Section:</b>	<b>CF, FHRM</b>
<b>Batch:</b>	2020-2022
<b>No of Sessions in hours:</b>	2
<b>No. of Attendees:</b>	187
<b>Session Recording link (if online only):</b>	<a href="https://zoom.us/rec/share/wDs4oTc5VXK3v_7qL-ckOdj4WhH8UIXvXRtw-Kew47x3BTAWSEw6fxpXrSpXaQit.-CkccCu2KR9tHM4s">https://zoom.us/rec/share/wDs4oTc5VXK3v_7qL-ckOdj4WhH8UIXvXRtw-Kew47x3BTAWSEw6fxpXrSpXaQit.-CkccCu2KR9tHM4s</a> Access Passcode: LT^#CzD5
<b>Remuneration for guest speaker (If any):</b>	4000/-

### Guest Profile:

A marketer, consultant, and entrepreneur. Working as Marketing Director at Nutrasurgitech, a start-up founded in 2015. A PhD Scholar affiliated with Amity University. Worked in the pharmaceutical industry for almost 25 years. Began career with Cipla Ltd as a Management Trainee. Worked with Khandelwal labs and Gland Pharma Ltd. Managed existing product lines and developed critical care, oncology, and haematology specialty divisions. At present managing Oncology products, as well as innovative supporting and nutraceuticals items. Launched our own brand of Nutraceutical products “Nu Care”.

## Session Objectives:

The prime objective is to give an exposure to industry by the practitioner sharing his valuable inputs and interacting with students regarding the requirement of industry.

## Summary & Key learning from Session:

- New business trends in present scenario
- Steps to build collaboration process
- An understanding of Traditional versus changing organizations
- Collaboration and leadership in Nokia, Cisco, Apple and some other reputed firms

## Email communications:

5 messages

Dr. Saurabh Srivastava <dr.saurabhsrivastava@cms.ac.in>  
 To: Rajkumar Srivastava <rajsrivastava2005@gmail.com>  
 Cc: "Dr. Satyajeet Nanda" <dr.satyajeetnanda@cms.ac.in>, "Dr. Saurabh Srivastava" <dr.saurabhsrivastava@cms.ac.in>

Tue, Sep 28, 2021 at 9:08 AM

Dear Mr. Rajkumar Srivastava,  
 Greetings from CMS Business School, JAIN (Deemed-to-be University)!

It is our pleasure to invite you as a Guest Speaker for the **Business Practitioner** session for our MBA students of **MHR, IFA, Aviation, EFBM, SOM** of Block 2 of Semester III for delivery under the **TAP-R Model**.

JAIN (Deemed-to-be University) is a hub for learning and ranked among the top universities in India. It is considered as a cerebral destination for students across the world and Bangalore in particular, for its illustrious history of developing talent. The University which is based in Bangalore - the Silicon Valley of India, offers a great environment for learning, be it academics or extra-curricular activities. Known for its emphasis on education, entrepreneurship, research and sports, it has some of the best minds in the educational and research fields, and centres that inspire entrepreneurship and ground-breaking work to simplify and manage life better. What makes JAIN (Deemed-to-be University) different is its outlook towards life, its values and beliefs. Its ever evolving and open-minded system and quest for continued success and resilience, has made it one of the top universities in India.

CMS Business School, an integral part of JAIN (Deemed-to-be University), is India's leading Business School with an international perspective. It is a place where ideas are born, theories are debated and business is done. Much more than a source of knowledge, it is a catalyst that can make a difference to the career and personal progression of students. Our MBA Program has a strong foundation in academic research, yet is designed to tackle the very real issues that face today's international business community. This year, the MBA Program got rejuvenated with **TAP-R Model** that makes the Program at par with International Standards.

TAP – R Model is a framework for learner achievement that incorporates Theory, Application and Practice sessions with emphasis on Research. It is founded on Synergy developed by Mouton and Blake (1984), and is a systematic approach to learning which balances pedagogy and andragogy approaches to synergistically allow the adult learner to achieve their goals.

The blended learning will be the facilitation approach for both academicians and industry practitioners to jointly deliver each course.

As a Business Practitioner, you are requested to demonstrate how Management principles are practised in your organization and the sector. The specific brief provided by the subject coordinator will help you design the process for effective delivery.

As a Faculty of **Management Skills for Effectiveness** and on behalf of our **Department of OB & HRM**, I once again invite you to interact with our students as per the details given below:

**Session Title: Negotiation and Leadership**

Date: 28.09.2021

Time&Duration : 1 to 3 p.m. ( 2 hrs )

Cohort Profile: Marketing Director at Nutrasurgitech

Description of the audience understanding and outline of the subject for the invitee's session: The course MSE is offered to Third Semester MBA students to make them understand the essential skills for managerial role playing and ensuring organizational effectiveness

Please block your calendar for us as per the above information, as our students are curious to interact with you. Our Student Volunteers will take the responsibility of the proceedings of the session. In case you want to circulate any pre-reading material or presentation, please feel free and inform us in advance.

As this will be a virtual session, thanks to the pandemic, we will schedule the session on Zoom platform and send you the joining credentials soon.

As a token of our appreciation and gratitude, please accept an honorarium, after the completion of the session, as admissible by the Institutional norms for spending your valuable time with our students.

I request you to submit your Bank details for the same:

- Account No:
- Name of the Account Holder:
- Bank Name:
- Branch Name:
- Branch Location:
- IFSC Code:
- PAN :

Your presence and insights will provide our students the much-needed exposure to understand the real-world applications of Management theories taught in the classroom.

Looking forward to your session

Figure 50.1 Email communication of the event

**Photographs with Caption:**

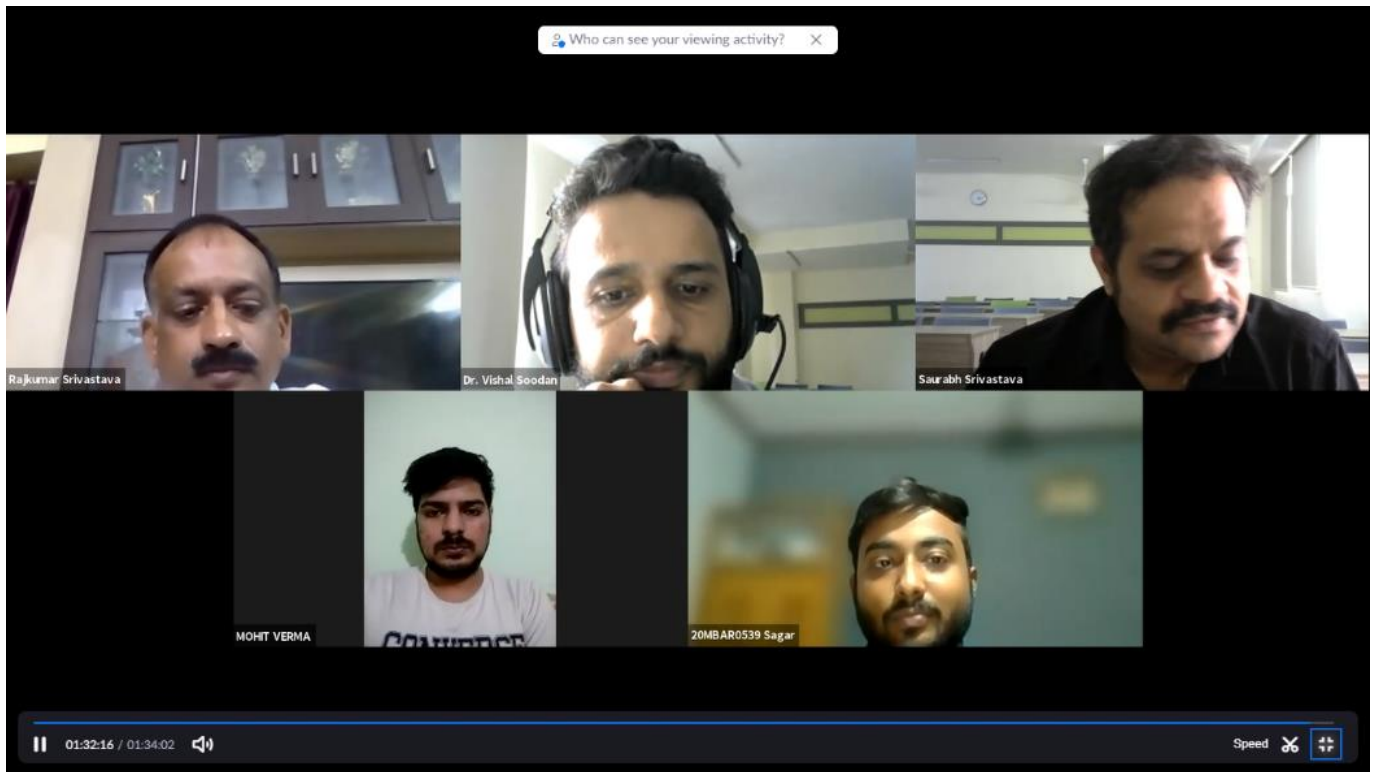


Figure 50.2 Mr. Rajkumar Srivastava, Marketing Director Nutrasurgitech interacting with faculty and students on 26th October 2021 (Batch and Event: 2020-22; III Semester Block-3 MSE students OF CF and FHRM)

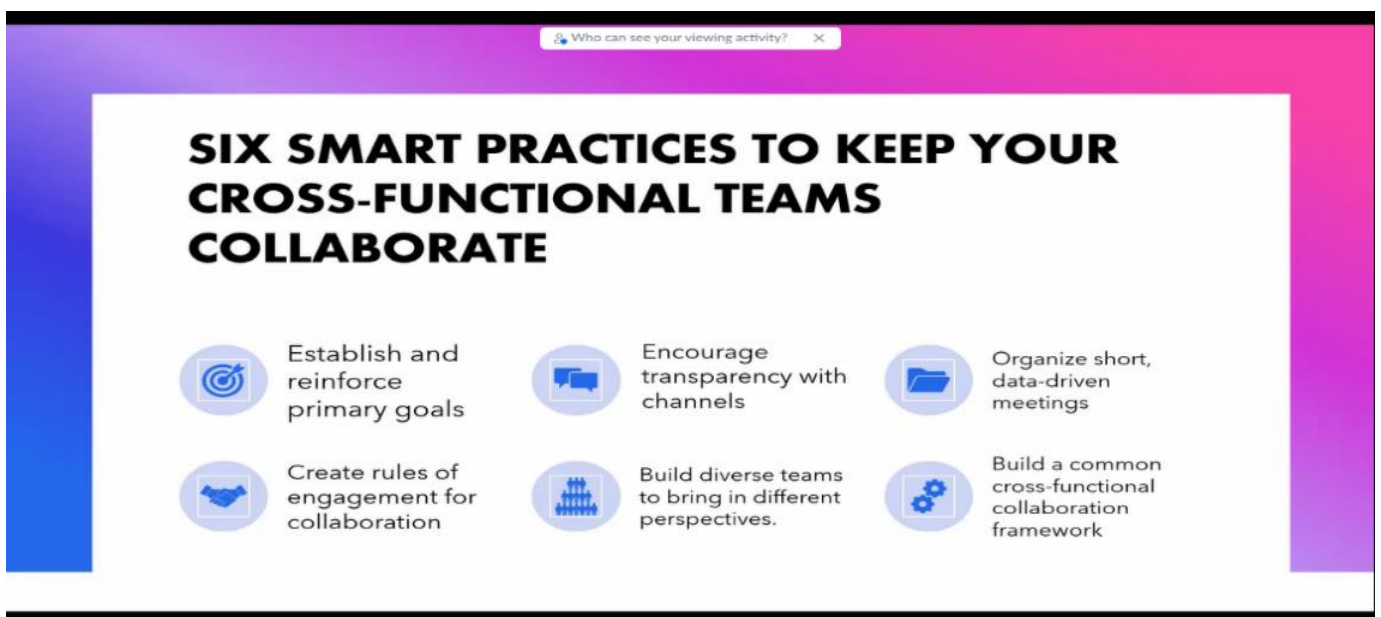


Figure 50.3 Mr. Rajkumar Srivastava, Marketing Director Nutrasurgitech delivering lecture and presenting his insights with students on 26th October 2021 (Batch and Event: 2020-22; III Semester Block-3 MSE students OF CF and FHRM)

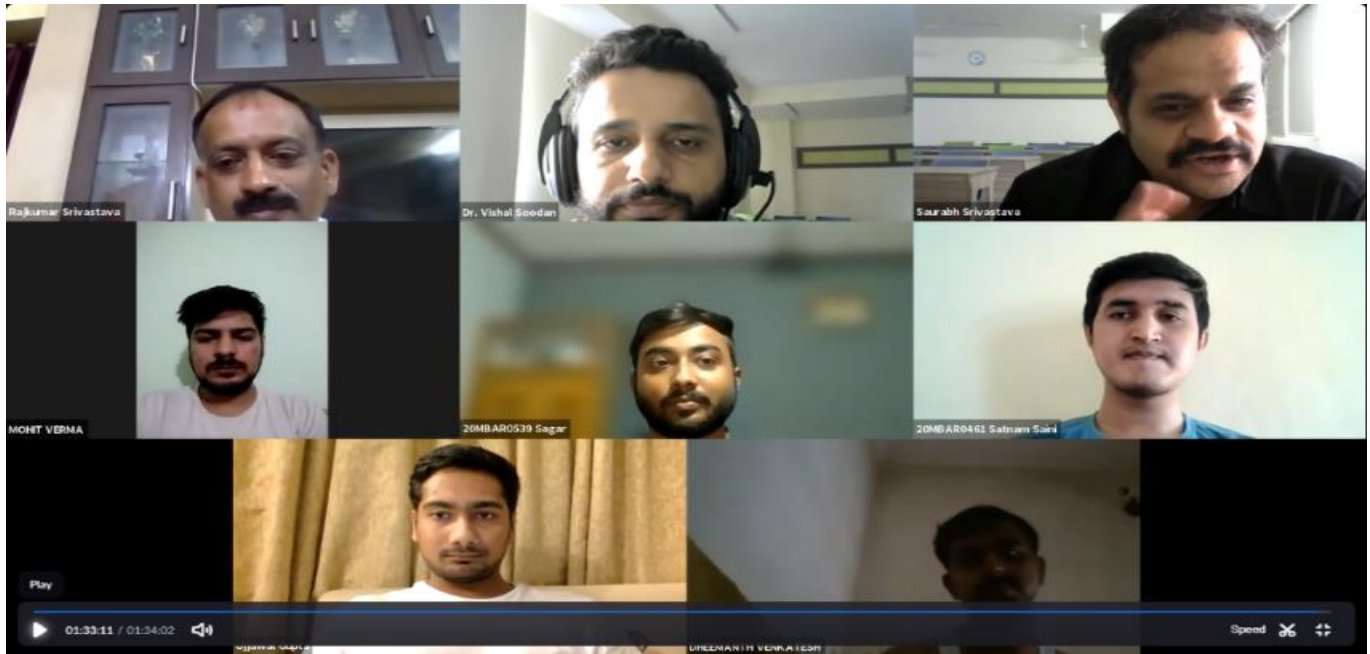


Figure 50.4 Mr. Rajkumar Srivastava, Marketing Director Nutrasurgitech interacting and answering queries of students on 26th October 2021 (Batch and Event: 2020-22; III Semester Block-3 MSE students OF CF and FHRM)

**Attainment Calculation:**

POs	Q1	Q2	Q3	Q4	Captured By	Total Attainment Score	Level Achieved
PO1		69%		75%	Q2 Q4	72%	3
PO2	70%		72%	75%	Q1 Q3 Q4	72%	3
PO3				75%	Q4	75%	3
PO4				75%	Q4	75%	3
PO5			72%	75%	Q3 Q4	73%	3
PO6				75%	Q4	75%	3
PO7	70%		72%	75%	Q1 Q3 Q4	72%	3
PSO1	70%		72%	75%	Q1 Q3 Q4	72%	3
PSO2	70%			75%	Q1 Q4	73%	3
PSO3							



**Circular Copy:**



**CIRCULAR**

**Date: 23 October 2021**

**Ref No: - JU/PG/2021/30033**

**Dear Students,**

**Please be informed that the CMS Business School is organizing a session on Session On Networking for the MBA 2nd Year students.**

**Please find below the details:**

**Resource Person: Mr. Rajkumar Srivastava**

**Designation & Company: Marketing Director**

**, Nutrasurgitech - Lucknow**

**Date: 26 October 2021**

**Time: 01:00 PM to 03:00 PM**

**Note: All students are advised to be dressed formals and attendance is mandatory.**



**Dr. Dinesh Nilkant**  
Director  
CMS Business School  
JAIN (Deemed-to-be University)

## Session on understanding human behaviour and introduction to team work.

<b>Date:</b>	27-10-2021
<b>Guest/Speaker Name:</b>	Mr. Subir Sinha
<b>Guest/Speaker Designation</b>	Senior Human Resources Consultant
<b>Guest/Speaker Contact No &amp; Email Id:</b>	+91-8948422222 subir@subirsinha1811.com
<b>Guest/Speaker Company/ Institute Name:</b>	Subir Sinha HR and Corporate Advisory
<b>Faculty Coordinators Name:</b>	Dr. Vishal Soodan Dr. Saurabh Srivastava
<b>Topic:</b>	Understanding Human Behavior and Introduction to Team Work.
<b>Moderator (if any):</b>	Dr. Vishal Soodan
<b>Section:</b>	CF (Online and Offline), FHRM (Online)
<b>Batch:</b>	2020-22
<b>No of Sessions in hours:</b>	2
<b>No. of Attendees:</b>	178
<b>Session Recording link (if online only):</b>	<a href="https://zoom.us/rec/share/ukRzPIv00kscQfk0mIDq_lT2RH9pFPGzGIJ6Fy2tamq-cGXkUZb2yNQZkuJ2Fm3W.xXytLdzakxDGMZeW">https://zoom.us/rec/share/ukRzPIv00kscQfk0mIDq_lT2RH9pFPGzGIJ6Fy2tamq-cGXkUZb2yNQZkuJ2Fm3W.xXytLdzakxDGMZeW</a> Access Passcode: T57vGgM#
<b>Remuneration for guest speaker (If any):</b>	2000 (4000INR for 2 Hours)

**Guest Profile:**

Professional Experience – More than 20 Years, formerly with the Netcom Consulting and RSPL group. Started independent consulting in 2015.

- Mr. Subir Sinha has experience of over 20 years in a variety of HR functions. Particular expertise in recruitment and selection of management staff, including senior management and functional heads, as well as campus selections, international hiring and mass scale hiring.
- He remained associated with talent acquisition and retention strategies, conflict resolution, government regulatory oversight, companywide HR communication/coordination, as well as succession planning.
- Mr. Sinha effectively played role to develop collaborative relationships with decision makers and create tactical HR policies and procedures to ensure bottom line success and sustainable corporate practice. Excellent leadership and mentoring skills.
- He has a proven track record of success in Project Management, including spearheading launch of large Manufacturing Facilities, Retail Stores as Reliance FRESH outlets and Hyper Markets across Gujarat.

**Session Objectives:**

- To Identify key human behaviour that contribute to organisation success.
- To Apply the concept of team development

**Summary & Key learning from Session:**

The session was planned to cover the topics like understanding human behaviour and importance of team and collaboration in organisation. The session covered following vital points.

- Self-Awareness
- Feelings
- Analysis of the Environment
- Typical Behavioural Patterns of People
- Team and Team Work
- Problems in Team Work
- Stages of Team Development

Overall, the session provided great insights to the students with an exposure to the examples and personal experiences of the practitioner. The session was dedicated to enhance the understanding of students towards team work and other basic dynamics associated the teams. Hence it was a great learning experience for the students to get exposed to the corporate settings and learn from practitioner.

### Email communications:

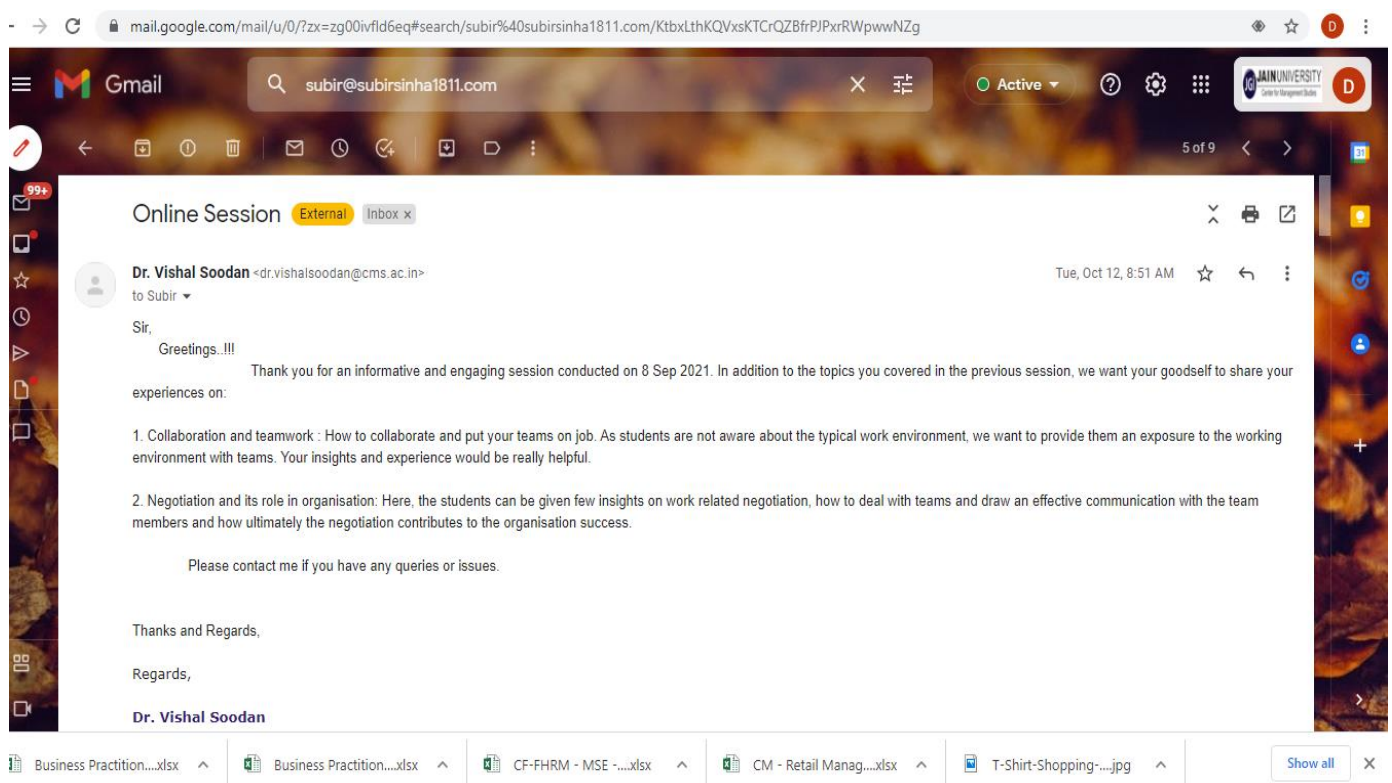


Figure 51.1 Email communication of the event

**Photographs with Caption:**

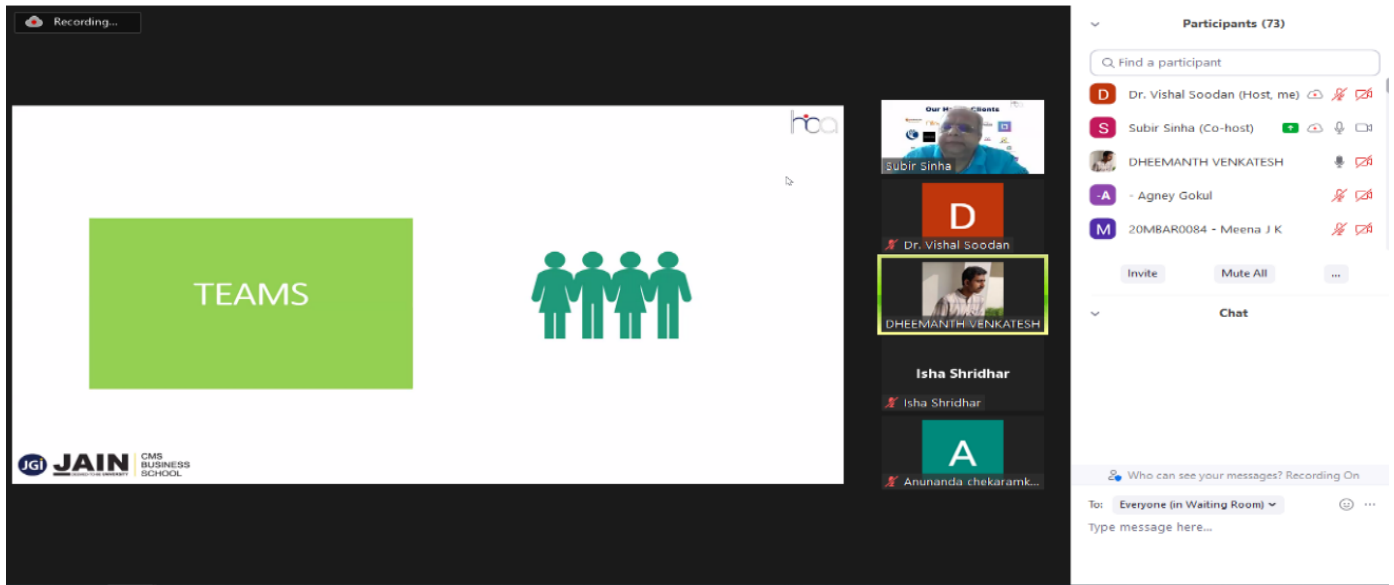


Figure 51.2 Guest lecture on “Understanding Human Behavior and Introduction to Team Work”, industry practitioner provided insights into basic aspects of human behavior held on “27 Oct 2021” (Batch and Event: 2020-22; III Semester, CF, FHR)

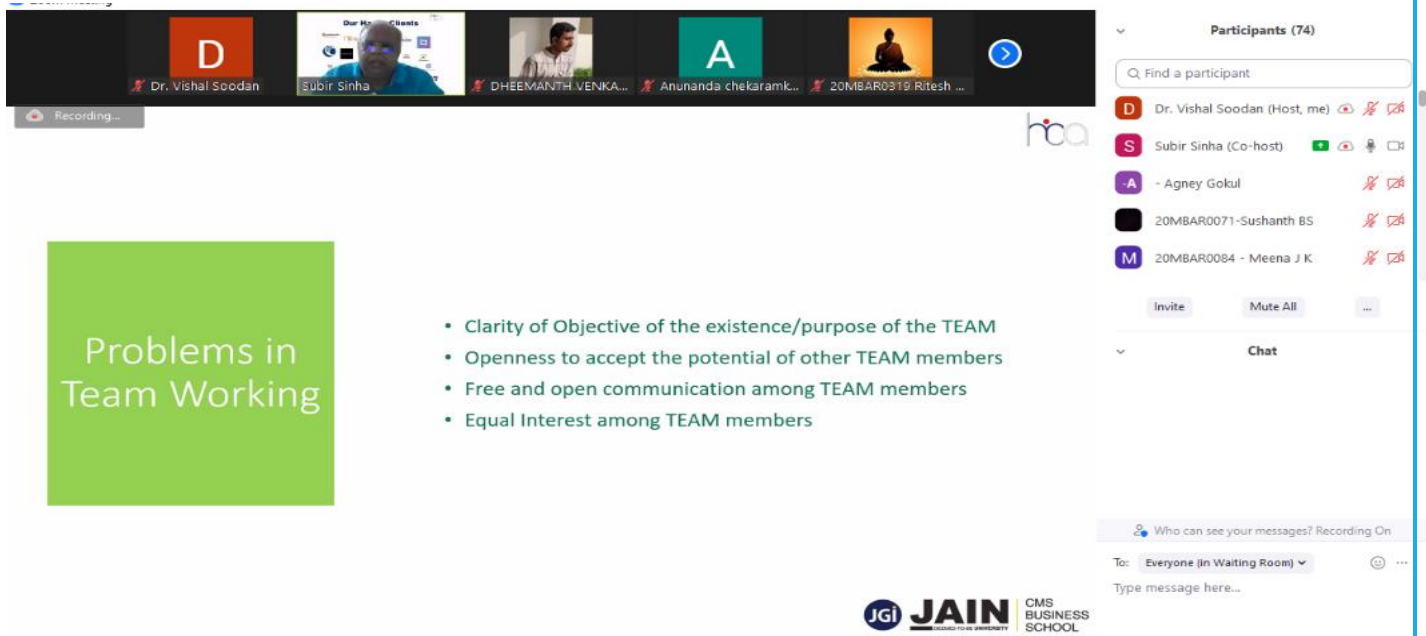


Figure 51.3 Guest lecture on “Team work and issues in dealing with teams”, industry practitioner provided insights into basic aspects of team development held on “27 Oct 2021” (Batch and Event: 2020-22; III Semester, CF, FHR)

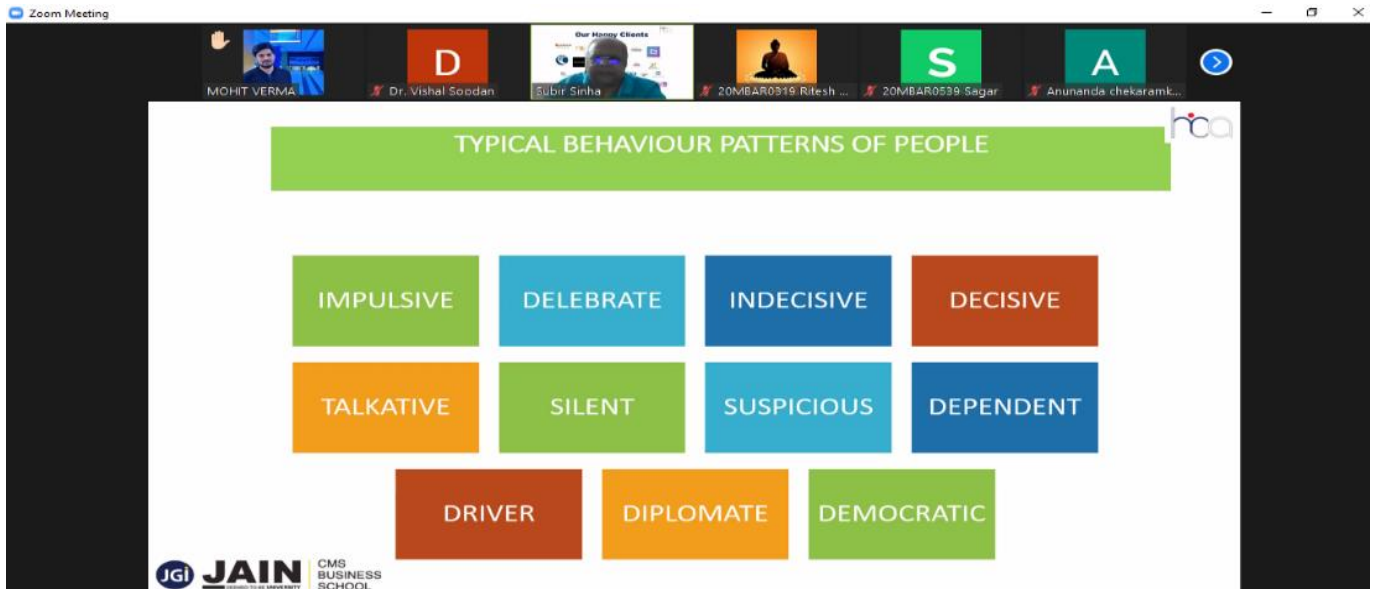


Figure 51.4 Guest lecture on “Understanding Human Behavior and Introduction to Team Work”, industry practitioner provided insights into basic aspects of human behavior held on “27 Oct 2021” (Batch and Event: 2020-22; III Semester,CF, FHR)

Practitioner shared current practices and trends.	P02 P05 P07 PS01	30	33	29	4	0	96	377	480	79%
The Practitioner session helped my understanding, application and practice of the course.	P01 P02 P03 P04 P05 P06 P07 PS01PS02	32	32	31	1	0	96	383	480	80%

**Attainment Calculation:**

POs	Q1	Q2	Q3	Q4	Captured By	Total Attainment Score	Level Achieved
PO1		80%		80%	Q2 Q4	80%	3
PO2	78%		79%	80%	Q1 Q3 Q4	79%	3
PO3				80%	Q4	80%	3
PO4				80%	Q4	80%	3
PO5			79%	80%	Q3 Q4	79%	3
PO6				80%	Q4	80%	3
PO7	78%		79%	80%	Q1 Q3 Q4	79%	3
PS01	78%		79%	80%	Q1 Q3 Q4	79%	3
PS02	78%			80%	Q1 Q4	79%	3
PS03							

Circular Copy:



**CIRCULAR**

**Date: 23 October 2021**

**Ref No: - JU/PG/2021/40044**

Dear Students,

Please be informed that the CMS Business School is organizing a session on **Session On Understanding Human Behavior And Introduction To Team Work** for the MBA 2nd Year students.

Please find below the details:

**Resource Person: Mr. Subir Sinha**

**Designation & Company: Senior Human Resources Consultant, Subir Sinha HR and Corporate Advisory**

**Date: 27 October 2021**

**Time: 01:00 PM to 03:30 PM**

**Note: All students are advised to be dressed formals and attendance is mandatory.**



**Dr. Dinesh Nilkant**  
Director  
CMS Business School  
JAIN (Deemed-to-be University)



## Session on customer insights impacting effective marketing decisions

<b>Date:</b>	19-11-2021
<b>Guest/Speaker Name:</b>	Mr .Jeeva KMT
<b>Guest/Speaker Designation</b>	Deputy Manager
<b>Guest/Speaker Contact No &amp; Email Id:</b>	9543103877, <a href="mailto:jeeva4mech@gmail.com">jeeva4mech@gmail.com</a>
<b>Guest/Speaker Company/ Institute Name:</b>	Maruti Suzuki India p Ltd
<b>Faculty Coordinators Name:</b>	Dr.Kalavathy K.S
<b>Topic:</b>	Customer insights impacting effective marketing decisions
<b>Section:</b>	E
<b>Batch:</b>	2021-23
<b>No of Sessions in hours:</b>	3 Hours
<b>No. of Attendees:</b>	168
<b>Session Recording link (if online only):</b>	<a href="https://zoom.us/rec/share/B8lbibHtAGIQPjowBvPf3Jb06PCybteZhC20LZCX-gRe2uqnjaYBZs1tXd9qhRE.KSmlVuw9_cSLbUM8">https://zoom.us/rec/share/B8lbibHtAGIQPjowBvPf3Jb06PCybteZhC20LZCX-gRe2uqnjaYBZs1tXd9qhRE.KSmlVuw9_cSLbUM8</a> Passcode: %kFR08Z5
<b>Remuneration for guest speaker (If any):</b>	YES

**Guest Profile:****Jeeva KMT**

B.E(Mechanical) from Coimbatore, Tamilnadu, MBA (IT & Marketing) from Balaji Institute of Modern Management (BIMM), Pune formerly known as Indian Institute of Modern Management(IIMM), Pune

**Professional Qualification:**

2011-2012-----Territory sales Executive in New Holland Tractors in Tamilnadu

2012-2017-----Assistant Manager in Maruti Suzuki India p Ltd in Chennai, Tamilnadu

2017-2019-----Deputy Manager in Maruti Suzuki India p Ltd in Bangalore,

**Session Objectives:**

To understand

- Why should we use customer insights
- What are marketing customer insights, how big brands have leveraged customer insights,
- How to use customer insights in marketing?
- How customer insights help to identify the unique buyer,
- How customer insights are used to grow sales by portraying suitable examples

**Summary & Key learning from Session:**

The following aspects were discussed in the Session

- Customer insights are made up of carefully evaluated information about the company's current and potential customers. It is vital to acquire this information and used in Marketing Design.
- The industry expert discussed regarding the importance of customer insights, what are marketing customer insights, how big brands have leveraged customer insights, how to use

customer insights in marketing, how customer insights helps to identify the unique buyer, how customer insights are used to grow sales by portraying suitable examples

- STP marketing model is a strategic approach in modern marketing, which is the most commonly applied marketing models in practice for efficient, streamlined communication process. The Industry expert expected shared his expertise on How to use Segmentation, Targeting and Positioning to develop marketing Strategies and how to apply STP for Communication, Ways to segment the customers, Market Targeting with Suitable Examples and exercises

### Email communications:

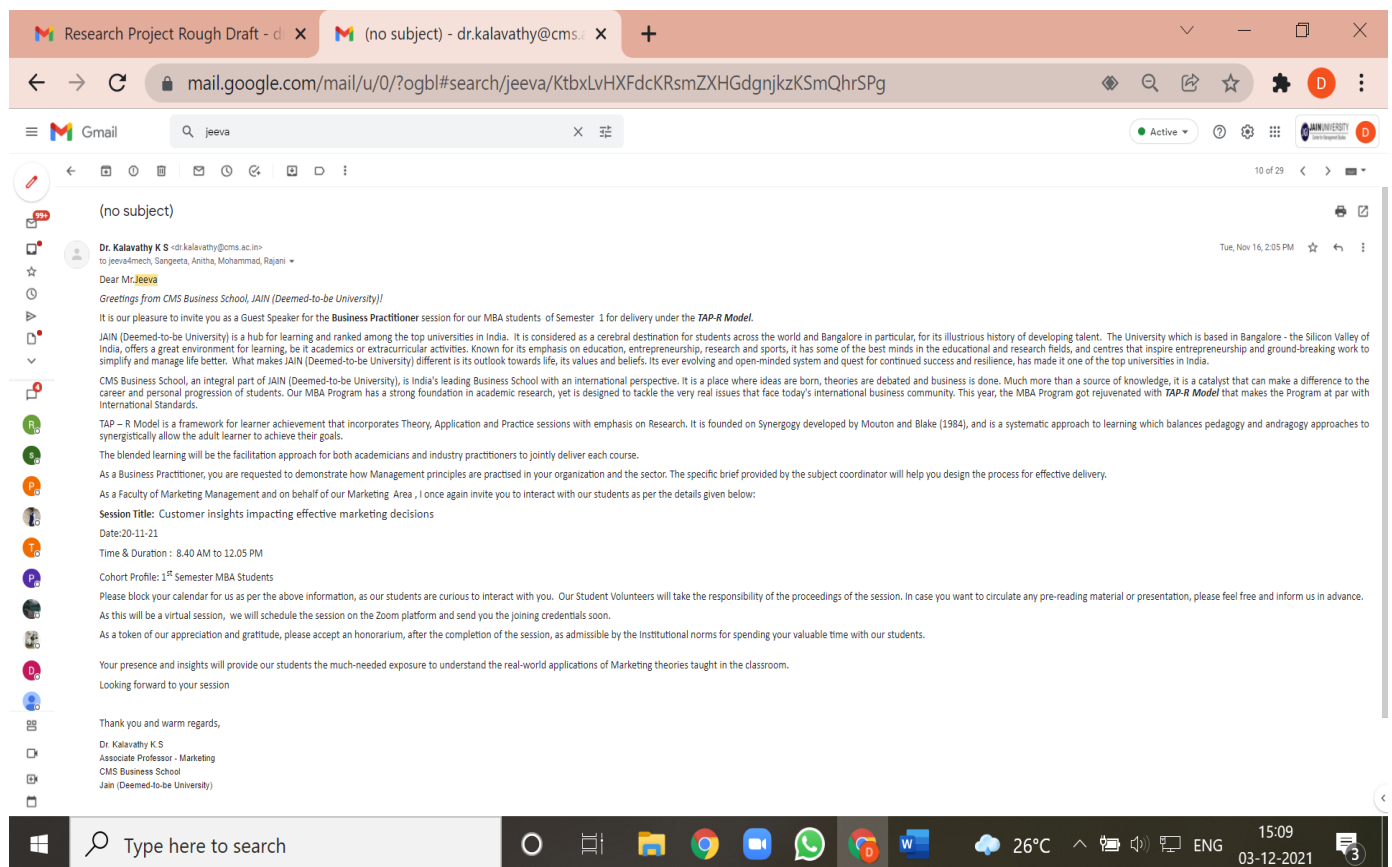


Figure 52.1 Email communication of the event

**Photographs with Caption:**

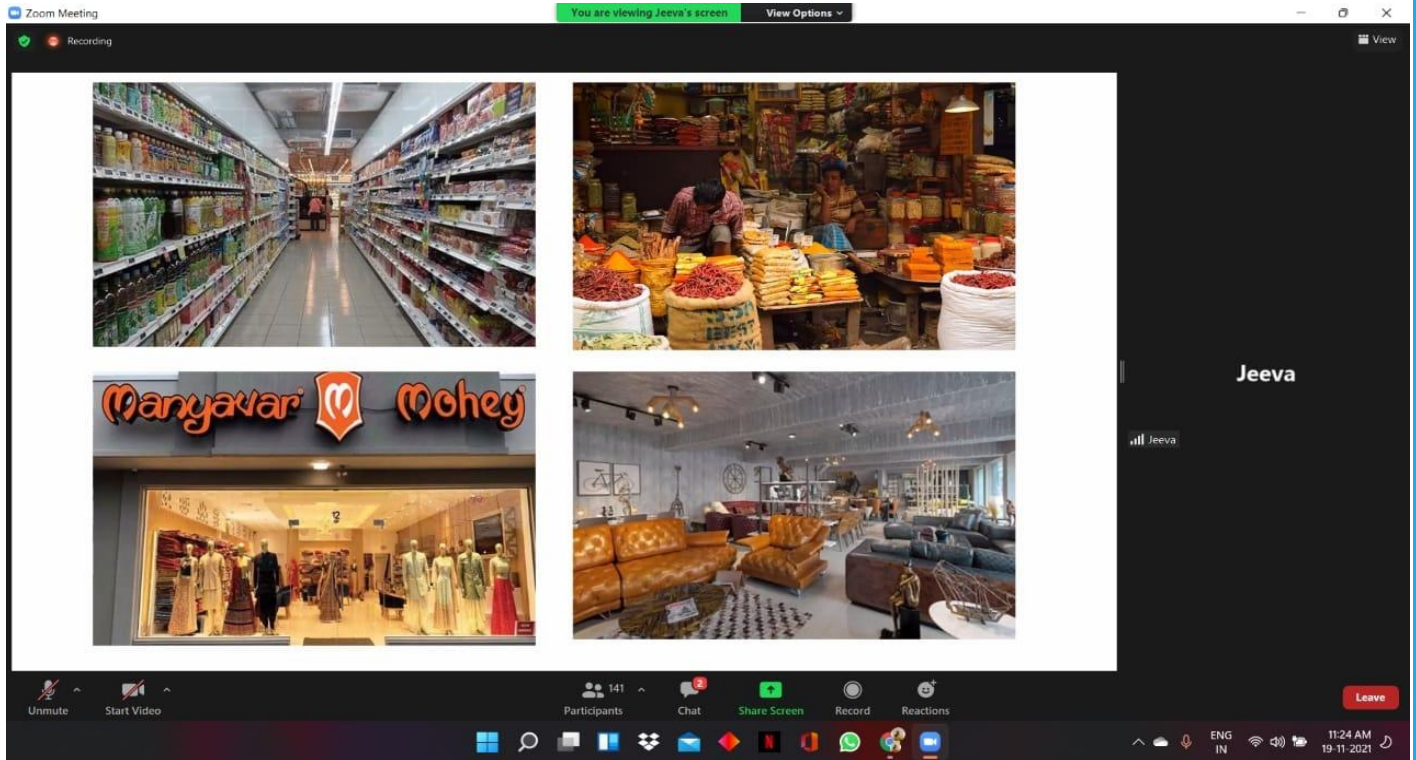


Figure 52.2 Guest Lecture Session by Mr.Jeeva in progress

**Examples of Customer Insight**

- **E-Commerce:** Using Google Analytics, an online retail store discovers that 70% of its web visitors spend the most time in the children's wear section, and 1 in every 3 of these visitors check out multiple items. Based on this data, the store can create targeted ads to increase sales and boost conversions from these visits.
- **Technology:** A data analytics company relies on predictive analytics to identify customer churn patterns and discovers that 80% of first-time clients are not likely to return after patronizing the brand. To fix this, the business launches a follow-up campaign including discounts, promos, and personalized emails to woo first-timers to become customers.
- **Rental Service:** A car rental company relies on customer insight for brand and marketing strategies. It discovers that customers who enjoy lower discounts are strangely more likely to patronize the brand repeatedly unlike customers who enjoy higher discount offers. Based on this data, the company limits higher discount offers and focuses on multiplying lower

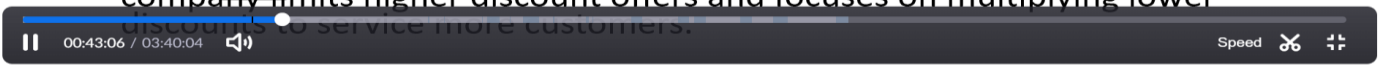
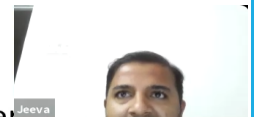


Figure 52.3 Guest Lecture Session by Mr. Jeeva in progress

**Circular Copy:**



**CIRCULAR**

**Date: 16 November 2021**

**Ref No: - JU/PG/2021/30037**

**Dear Students,**

**Please be informed that the CMS Business School is organizing a session on Session On Customer Insights Impacting Effective Marketing Decisions for the MBA 1st Year students.**

**Please find below the details:**

**Resource Person: Mr. Jeeva KMT**

**Designation & Company: Deputy Manager, Maruti Suzuki India p Ltd**

**Date: 19 November 2021**

**Time: 08.40 AM to 12.05 PM**

**Note: All students are advised to be dressed formals and attendance is mandatory.**



**Dr. Dinesh Nilkant**  
Director  
CMS Business School  
JAIN (Deemed-to-be University)

## Session on skill development for budding professionals

<b>Speaker Name</b>	Manikantan P R
<b>Designation</b>	Senior Director
<b>Company</b>	CSS Corp Pvt. Ltd.
<b>Date</b>	22 <sup>nd</sup> January 2022
<b>Time</b>	02.00 pm to 03.00pm
<b>Course</b>	2nd YEAR & 3rd YEAR B.Tech (CS/IS/ECE)
<b>Faculty Coordinator</b>	Dr. PushpaRajesh
<b>Placement Coordinator</b>	Nethaji

**Total Students attending the program- 153**

### Objective of the session

- To know the skillset required by the engineers
- To understand the skill development in engineering.
- To learn and understand why do engineers need life skills?

### Learning outcomes

- Students have understood the skillset required for engineers in order to attain sustainability in the corporate world.
- Students have learnt the skill development in engineering.
- Students have learnt and understood the necessity of life skills for engineers

Department of Industry Interface

Organizes  
**A webinar**  
On

# Skill Development for Budding Professionals

Date: January 22, 2022  
Time: 02:00 P.M. - 03:00 P.M.



WB-22-060



Speaker

**Manikantan P R**  
Senior Director  
CSS Corp Pvt. Ltd.

Mode: **Online**

[set.jainuniversity.ac.in](http://set.jainuniversity.ac.in)

Figure 53.1 Poster of the event

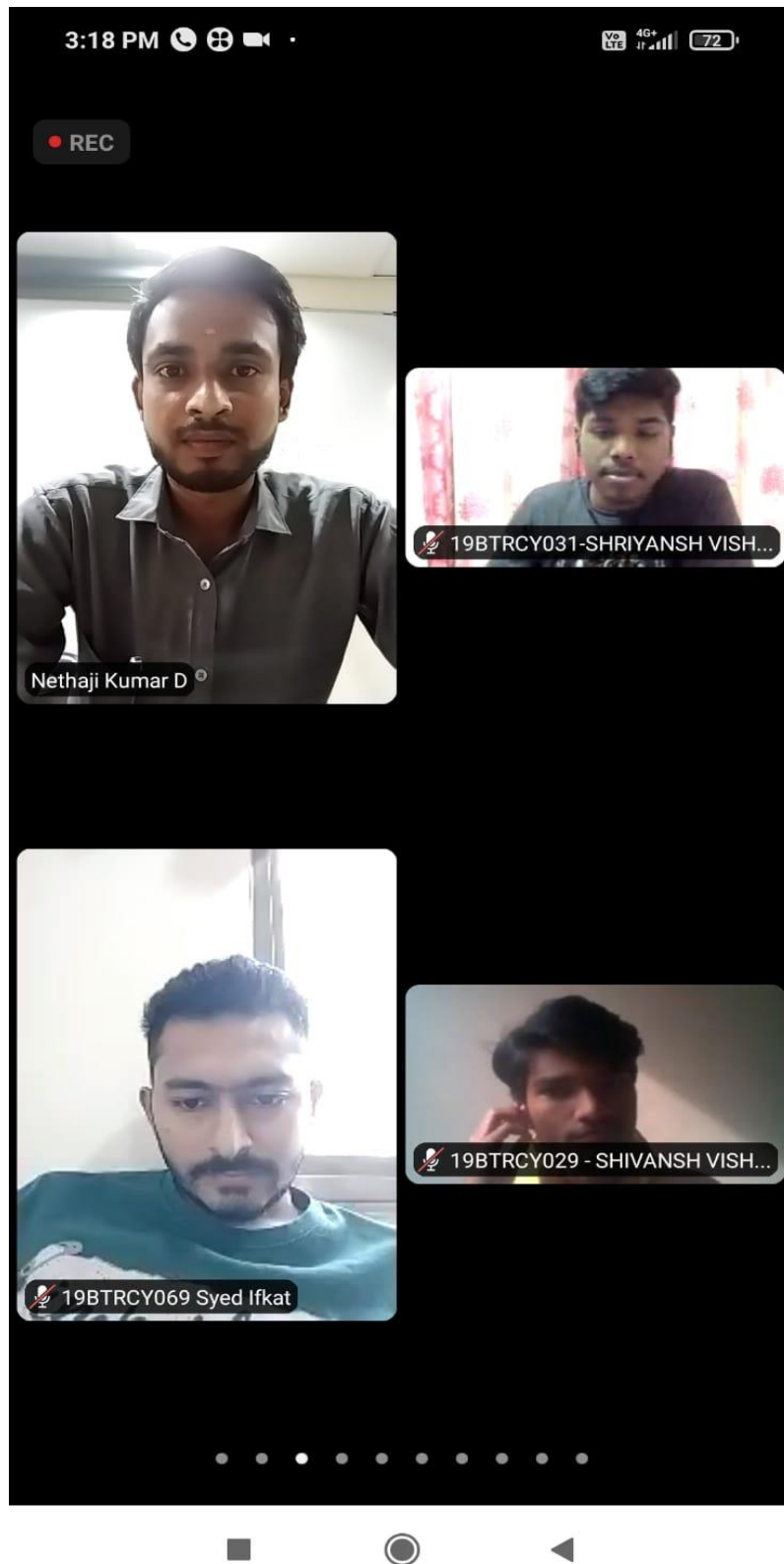


Figure 53.2 Participants of the event



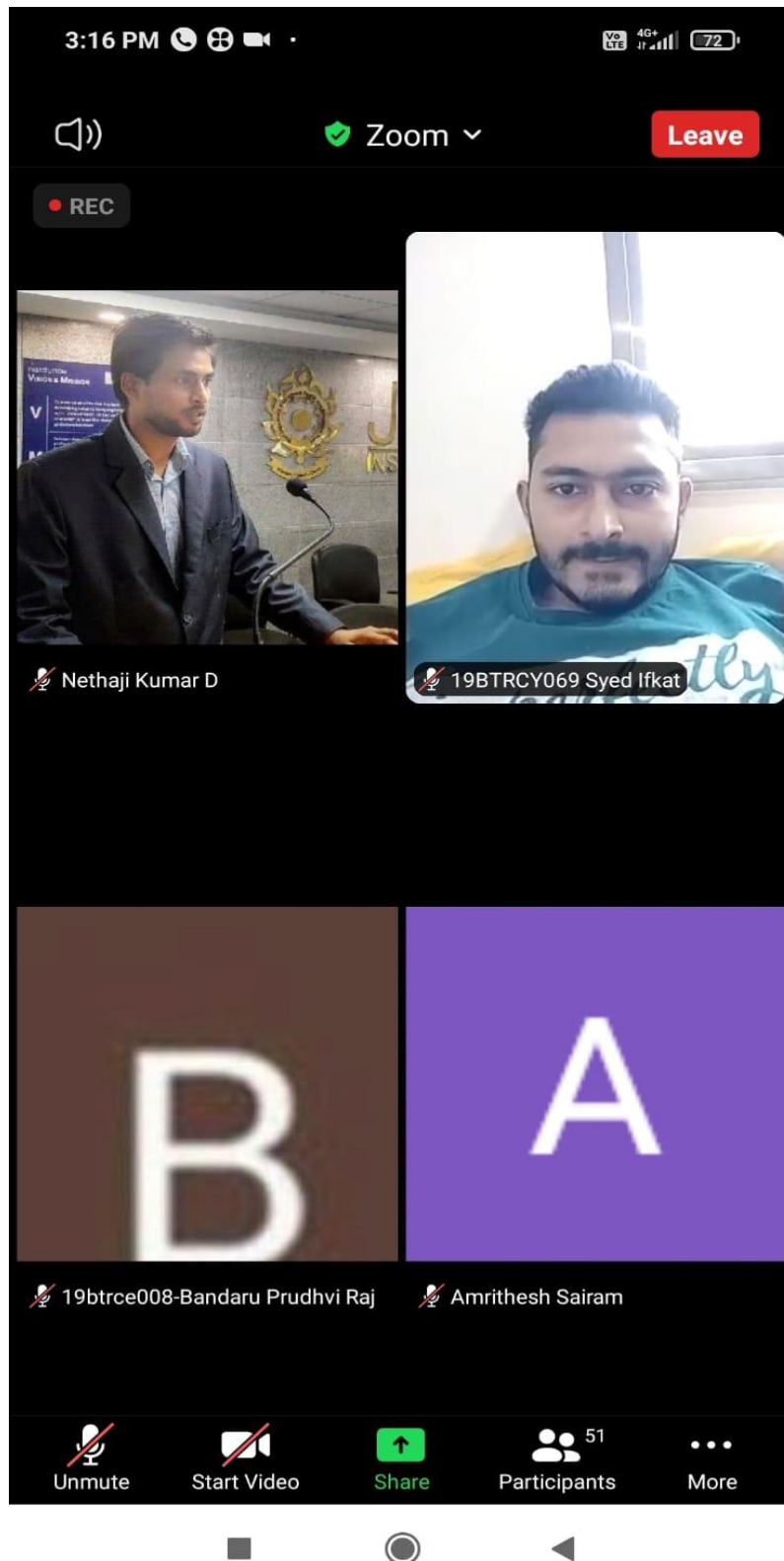


Figure 53.3 Participants of the event

Circular Copy:



CIRCULAR

Date: 19 January 2022

Ref No: - JU/UG/2021/40053

Dear Students,

Please be informed that the Faculty of Engineering and Technology is organizing a session on **Session On Skill Development For Budding Professionals** for the B.Tech 2nd and 3rd Year students.

Please find below the details:

**Resource Person:** Mr.Manikantan P R

**Designation & Company:** Senior Director, CSS Corp Pvt. Ltd.

**Date:** 22 January 2022

**Time:** 02.00 PM to 03.00 PM

**Note:** All students are advised to be dressed formals and attendance is mandatory.



**Dr. Hariprasad S A**  
Director

Faculty of Engineering and Technology  
JAIN (Deemed-to-be University)

## Session on driving skills development for engineers

<b>Speaker Name</b>	Mr. Amrithesh Sairam
<b>Designation</b>	Human Resource
<b>Company</b>	SkillVertex
<b>Date</b>	23rd Feb 2022
<b>Time</b>	03.00 pm to 04.00pm
<b>Course</b>	2nd YEAR & 3rd YEAR B.Tech (CS/IS/ECE)
<b>Faculty Coordinator</b>	Dr. Pushpa Rajesh
<b>Placement Coordinator</b>	Dr. Ranjana Jain

### About the Speaker:

He did Bachelor's Degree in Mass Communication from Amrita University. Started his career as Content Writer to Salesman and ended his Interest towards Human Resource. Self-driven and motivated individual who wants to inspire the younger generation.

**Total Students attending the program- 178**

### Objective of the session

- To know the skillset required by the engineers
- To understand the skill development in engineering.
- To learn and understand why do engineers need life skills?

### Learning outcomes

- Students have understood the skillset required for engineers in order to attain sustainability in the corporate world.
- Students have learnt the skill development in engineering.
- Students have learnt and understood the necessity of life skills for engineers.

The poster is split into two vertical panels. The left panel has a blue background with gear and circuit patterns. It contains the JGI JAIN logo and Faculty of Engineering and Technology name. Below that, it states 'Department of Industry Interface' and 'Organizes Webinar on'. The main title 'Driving Skills Development For ENGINEERS' is prominently displayed. Event details include the date 'February 23, 2022' and time '03:00 P.M. – 04:00 P.M.'. A white box specifies 'Mode: Online | Platform: zoom'. The website 'set.jainuniversity.ac.in' is at the bottom. The right panel has a yellow background with similar patterns. It features a 'Speaker' title above a portrait of Amrithesh Sairam, who is a man with a beard and glasses wearing a grey hoodie. Below the portrait, his name and title 'Human Resource | SkillVertex' are listed.

**JGI JAIN** | FACULTY OF ENGINEERING AND TECHNOLOGY

Department of **Industry Interface**

Organizes **Webinar on**

Driving Skills  
**Development For ENGINEERS**

📅 **February 23, 2022**  
🕒 **03:00 P.M. – 04:00 P.M.**

Mode: Online | Platform: zoom

**Speaker**



**Amrithesh Sairam**  
Human Resource | SkillVertex

set.jainuniversity.ac.in

Figure 54.1 Poster of the event

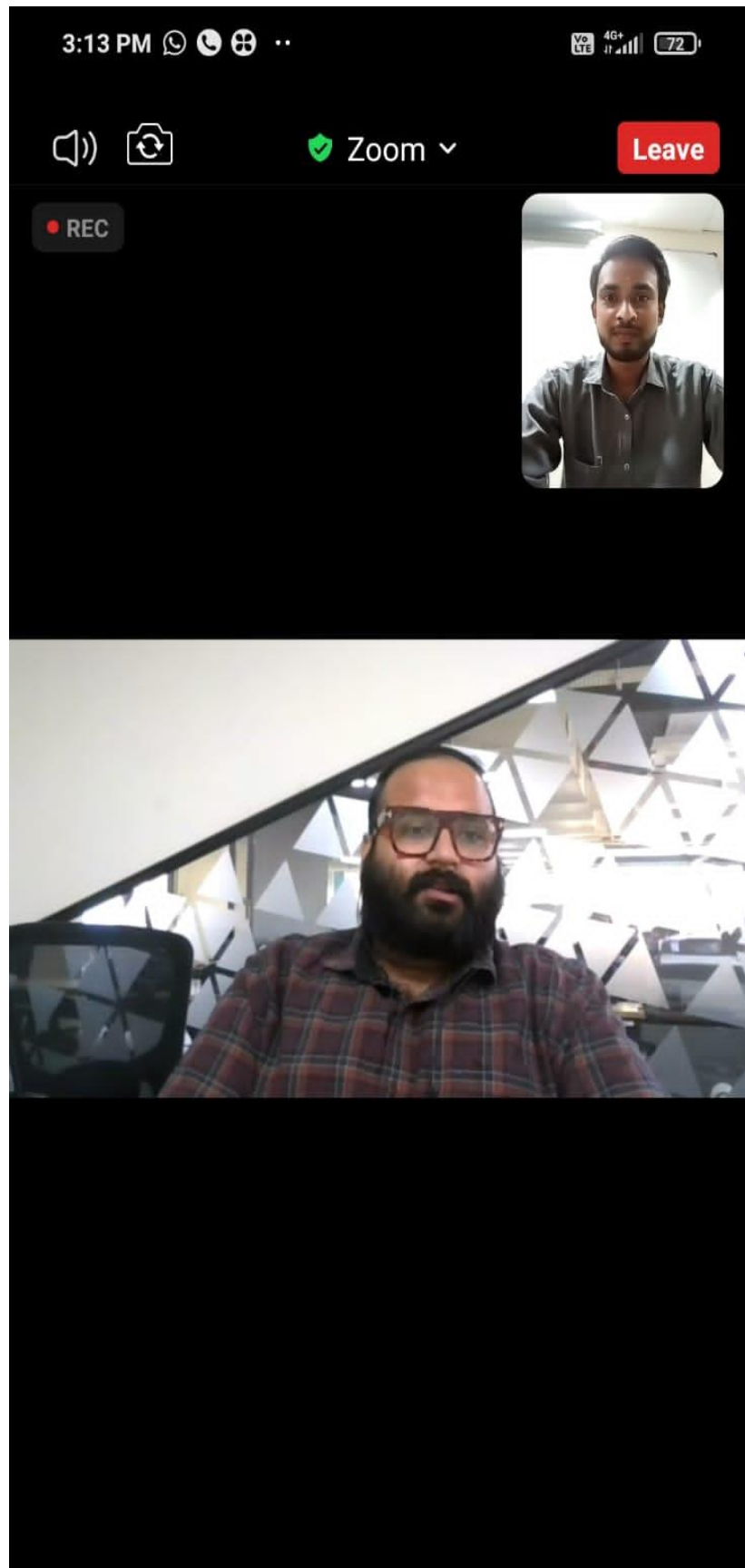


Figure 54.2 Speaker of the event

Circular Copy:



**CIRCULAR**

**Date: 19 February 2022**

**Ref No: - JU/UG/2021/40054**

Dear Students,

Please be informed that the Faculty of Engineering and Technology is organizing a session on **Session On Driving Skills Development For Engineers** for the B.Tech 2nd and 3rd Year students.

Please find below the details:

**Resource Person: Mr. Amrithesh Sairam**


**Designation & Company: Human Resource, SkillVertex**

**Date: 23 February 2022**

**Time: 03.00 PM to 04.00 PM**

**Note: All students are advised to be dressed formals and attendance is mandatory.**



  
**Dr. Hariprasad S A**  
Director  
Faculty of Engineering and Technology  
JAIN (Deemed-to-be University)

## Session on role of emotions in investor behaviour

Date:	4 March 2022
Guest/Speaker Name:	Mr. Davinder Pal Singh Sethi
Guest/Speaker Designation	Director
Guest/Speaker Contact No & Email Id:	davinder@moneycount.in
Guest/Speaker Company/ Institute Name:	MoneyCount
Faculty Coordinators Name:	Dr. Geeti Sharma
Topic:	Role of Emotions in Investor Behaviour
Section:	CF1, MF2 and FHRM
Batch:	2020-22
No of Sessions in hours:	2 Hours
No. of Attendees:	198
Session Recording link (if online only):	<a href="https://zoom.us/rec/share/orR1whOweJBxnSea7nLyqWVsWG9zezIcCzziDrFcAcTpemXwg-2ZYrKr2QP-Evss.b0a6hq_HFiJqco5S?startTime=1646364258000">https://zoom.us/rec/share/orR1whOweJBxnSea7nLyqWVsWG9zezIcCzziDrFcAcTpemXwg-2ZYrKr2QP-Evss.b0a6hq_HFiJqco5S?startTime=1646364258000</a>
Remuneration for guest speaker (If any):	Rs. 4000

### Guest Profile:

Mr. Davinder Pal Singh Sethi is Director, Money Count. He is Certified Financial Planner and holds MBA Degree from IMM, New Delhi. He has worked with Asset Management Companies like Reliance (Now Nippon) and Sundaram BNP Paribas. Currently he is managing Assets over Rs.165 crores and 600 plus families in six countries. He manages basket of products like Mutual Fund, Insurance, PMS, Government Securities etc. He is expert in the domain of retirement planning.

### **Session Objectives:**

Emotions occupy a powerful position in making investment decisions. The aim of the session is to understand whether emotional aspects affect investor's decisions in different investment situations basing on the levels of uncertainty. It also aims to focus on examining the impact of emotions on the composition and returns of the selected investment decisions. The session also deals with identifying the factors that are the driving force of their investment decision making process and the role of emotions behind such decisions.

### **Summary & Key learning from Session:**

Emotions drive human behaviour that is consistent with economic predictions while making investments. It is important for individual investors to manage the behavioural impulses of emotional buying and selling that can come from following the market's ups and downs. Greed or fear is the prime reason why so many people often buy when the market is high and sell when the market is low. In real world the investor's psyche can overpower rational thinking during times of stress, whether stress is a result of euphoria or panic. Using rational and realistic thinking to understand when an investment may be in a development cycle is the key to evaluating interesting opportunities and resisting bad investing ideas.



## Email Communications:



Dr. Geeti Sharma <dr.geeti\_sharma@cms.ac.in>

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### Invitation for Business Practitioners Session on 4 March 2022 (8:40-10:40 AM)

1 message

Dr. Geeti Sharma <dr.geeti\_sharma@cms.ac.in>  
To: davinder@moneycount.in

Wed, Mar 2, 2022 at 6:28 PM

Dear Mr. Davinder Pal Singh Sethi,

*Greetings from CMS Business School, JAIN (Deemed-to-be University)!*

It is our pleasure to invite you as a Guest Speaker for the **Business Practitioner** session for our MBA students of Finance Specialization of Semester IV for delivery under the **TAP-R Model**.

JAIN (Deemed-to-be University) is a hub for learning and ranked among the top universities in India. It is considered as a cerebral destination for students across the world and Bangalore in particular, for its illustrious history of developing talent. The University which is based in Bangalore - the Silicon Valley of India, offers a great environment for learning, be it academics or extra-curricular activities. Known for its emphasis on education, entrepreneurship, research and sports, it has some of the best minds in the educational and research fields, and centres that inspire entrepreneurship and ground-breaking work to simplify and manage life better. What makes JAIN (Deemed-to-be University) different is its outlook towards life, its values and beliefs. Its ever evolving and open-minded system and quest for continued success and resilience, has made it one of the top universities in India.

CMS Business School, an integral part of JAIN (Deemed-to-be University), is India's leading Business School with an international perspective. It is a place where ideas are born, theories are debated and business is done. Much more than a source of knowledge, it is a catalyst that can make a difference to the career and personal progression of students. Our MBA Program has a strong foundation in academic research, yet is designed to tackle the very real issues that face today's international business community. This year, the MBA Program got rejuvenated with **TAP-R Model** that makes the Program at par with International Standards.

TAP – R Model is a framework for learner achievement that incorporates Theory, Application and Practice sessions with emphasis on Research. It is founded on Synergogy developed by Mouton and Blake (1984), and is a systematic approach to learning which balances pedagogy and andragogy approaches to synergistically allow the adult learner to achieve their goals.

The blended learning will be the facilitation approach for both academicians and industry practitioners to jointly deliver each course.

As a Business Practitioner, you are requested to demonstrate how Management principles are practised in your organization and the sector. The specific brief provided by the subject coordinator will help you design the process for effective delivery.

As a Faculty of Behavioural Finance and on behalf of our Finance Area, I once again invite you to interact with our students as per the details given below:

Figure 55.1 Invitation through Email communication – image 1

**Session Title: Role of Emotions in Investor Behaviour**

Date: 4 March 2022

Time & Duration: 8:40 – 10:40 AM, Zoom Meeting ID: 321 670 6546

Cohort Profile: The students are from Semester IV. The batch consist of students from Core Finance Specialization, Finance & Human Resource Specialization, Finance & Marketing Specialization.

Please block your calendar for us as per the above information, as our students are curious to interact with you. Our Student Volunteers will take the responsibility of the proceedings of the session. In case you want to circulate any pre-reading material or presentation, please feel free and inform us.

As this will be a virtual session, thanks to the pandemic, we will schedule the session on Zoom platform and the joining credentials: Zoom Meeting ID 321 670 6546.

Your presence and insights will provide our students the much-needed exposure to understand the real-world applications of Management theories taught in the classroom.

Looking forward to your session

Thank you and warm regards,

Dr. Geeti Sharma

Assistant Professor

CMS Business School

JAIN (Deemed-to-be University)

No.17, Sheshadri Road

Gandhi Nagar

Bangalore – 560009.

Figure 55.2 Invitation through Email communication – image 2

**Photographs with Caption:**



Figure 55.3 Resource Person Mr. Davinder Pal Singh speaking about Role of Emotions on Investment Decision. Faculty Coordinator: Dr.Geeti Sharma, Students : MBA IV Semester CF1, MF2 and FHRM

## What We Know

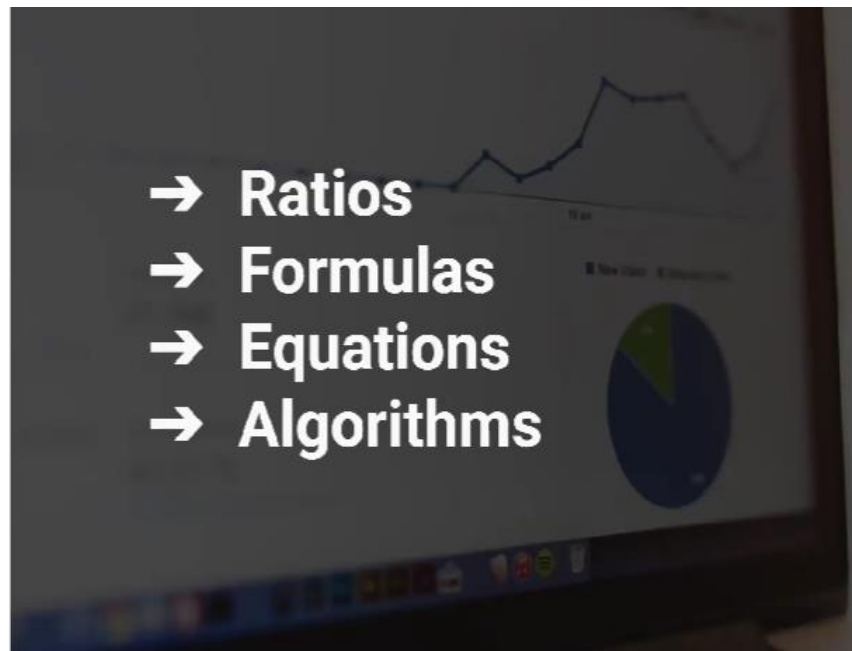


Figure 55.4 Mr. Davinder Pal Singh talked about investment decisions. Faculty Coordinator: Dr.Geeti Sharma, Students : MBA IV Semester CF1, MF2 and FHRM

## KEY BIASES

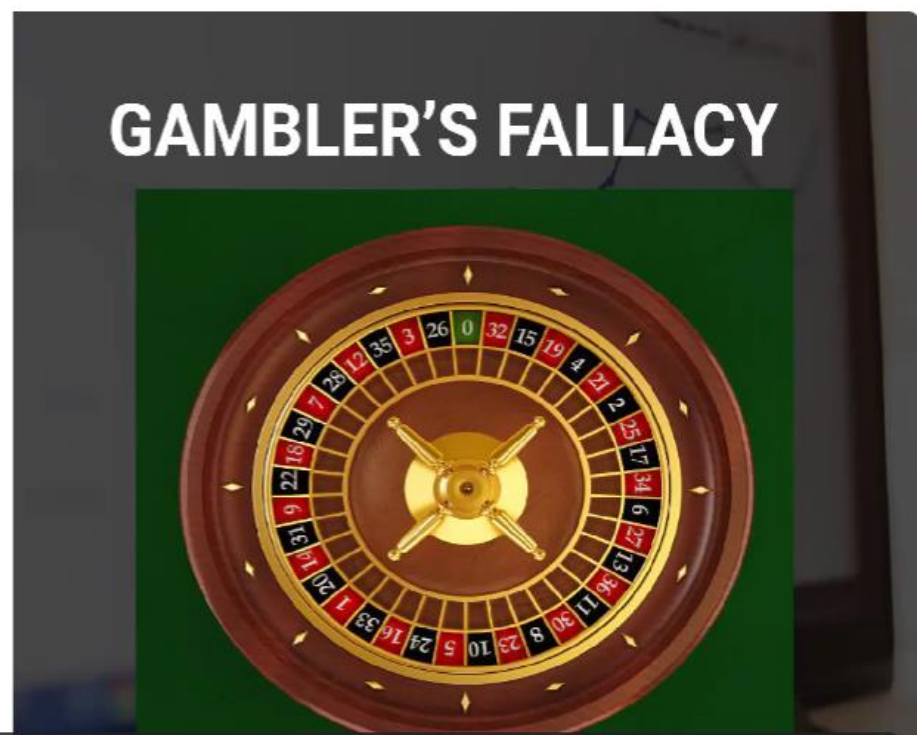


Figure 55.5 Mr. Davinder Pal Singh talked about key biases in investment decisions. Faculty Coordinator: Dr.Geeti Sharma, Students : MBA IV Semester CF1, MF2 and FHRM

Circular Copy:



CIRCULAR

Date: 01 March 2022

Ref No: - JU/PG/2021/40047

Dear Students,

Please be informed that the CMS Business School is organizing a session on **Session On Role Of Emotions In Investor Behaviour** for the **MBA 2nd Year** students.

Please find below the details:

**Resource Person:** Mr. Davinder Pal Singh Sethi

**Designation & Company:** Director, Money

**Count Date:** 04 March 2022

**Time:** 08:40 AM to 10:40 AM

**Note:** All students are advised to be dressed formals and attendance is mandatory.



**Dr. Dinesh Nilkant**  
Director  
CMS Business School  
JAIN (Deemed-to-be University)

## Session emotional intelligence and resilience for managers

Date:	23rd March 2022
Guest/Speaker Name:	Dr. Bina Shekar
Guest/Speaker Designation	Learning Consultant & Corporate Coach
Guest/Speaker Contact No & Email Id:	9880285522
Guest/Speaker Company/ Institute Name:	Global Leadership Partners
Faculty Coordinators Name:	Prof Kambam Vedantan
Topic:	Emotional intelligence and Resilience for Managers.
Section:	CHR
Batch:	2021-2023
No of Sessions in hours:	2hrs
No. of Attendees:	178

### Guest Profile :

Bina Sekhar is a Learning Professional with over 25 years of experience in the field of Education, Learning consulting, Learning facilitation, Coaching and Mentoring. She has been consulting and delivering learning programs for Multinational companies like IBM, UST Global, Qualcomm, Infosys, Microsoft, HP, Mobitel, etc.

Bina is a Certified Consultant on Emotional Intelligence. She is extremely passionate about this topic and is focused on helping leaders to capitalize on the power of EI for effective Leadership. She is also a Certified MBTI Practitioner.

She is one of the partners of Global Leadership Partners an organisation involved in releasing potential and creating Leaders. She is based in Bangalore, India.

## Session Objectives:

Understanding Emotional Intelligence, its importance and how and where its applicable.

## Summary & Key learning from Session:

The students learnt the importance of emotional intelligence in the corporate world, how and where its applied in workplace.

## Email communications:

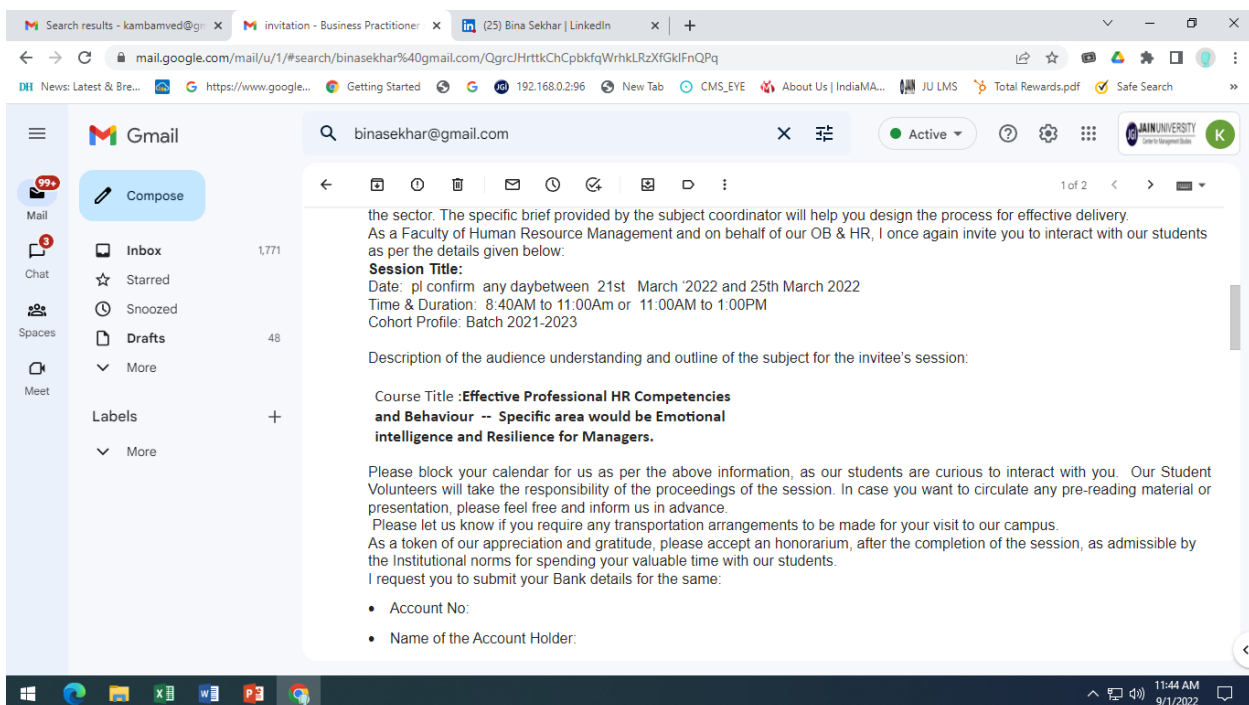


Figure 56.1 Email Communication

**Photographs with Caption:**



Figure 56.2 Photograph of Resource Person Dr. Bina Sekhar.



Figure 56.3 Photograph of class activity



Figure 56.4 Photograph of coordinator introducing the BP



Circular Copy:



CIRCULAR

Date: 20 March 2022

Ref No: - JU/PG/2021/40048

Dear Students,

Please be informed that the CMS Business School is organizing a session on **Session Emotional Intelligence And Resilience For Managers** for the MBA 1st Year students.

Please find below the details:

Resource Person: Dr Bina Shekar

Designation & Company: Learning Consultant & Corporate Coach , Global

Leadership Partners

Date: 23 March 2022

Time: 08:40 AM to 11:00 AM

Note: All students are advised to be dressed formals and attendance is mandatory.



Dr. Dinesh Nilkant  
Director  
CMS Business School  
JAIN (Deemed-to-be University)

## Session on investor's psychology in investment decision making

Date:	28 March 2022
Guest/Speaker Name:	Mr. Rajeev Roshan
Guest/Speaker Designation	Proprietor
Guest/Speaker Contact No & Email Id:	rrr@vrfinserv.com
Guest/Speaker Company/ Institute Name:	VR Financial Services
Faculty Coordinators Name:	Dr. Geeti Sharma
Topic:	Investor's Psychology in Investment Decision Making
Section:	CF2
Batch:	2020-22
No of Sessions in hours:	2 Hours
No. of Attendees:	189
Remuneration for guest speaker (If any):	Rs.4000

### Guest Profile:

Mr. Rajeev Roshan is Proprietor, VR Financial Services. He is engaged in the Business of Distribution of Investment related products predominately focusing on Products having exposure to the Stock and Debt Markets in the Indian Financial Ecosystem. The products under distribution include- Corporate Fixed Deposits, NPS, Sovereign Gold Bonds, Mutual Funds, Portfolio Management Services, Life Insurance, Business Insurance Solutions. He is certified in LEADER Program by Richard Ivery School of Business (Canada).

### Session Objectives:

The session aims to uncover the investors psychology in investment decision making focusing on the investors rationality by explaining psychological and emotional factors that affect investing. The session also aims to understand the decision making process for an individual investor that can be perceived as a continuous process that can have a significant impact on their psychology while making investment decisions.

## Summary & Key learning from Session:

Psychological and social factors play a significant role in investor's decision making. Anger, fear and a positive mood positively affect investor's decision making whereas stress, social interaction and herding produce negative effects. Understanding the investment behaviour of the investor enables to convert the psychological biases into financial benefits to the retail investors. The errors in judgement making of the retail investors can be rectified with an in depth insight into investment decision making.

## Email Communications:



Dr. Geeti Sharma <dr.geeti\_sharma@cms.ac.in>

### Invitation for Business Practitioners Session on 28 March 2022 (2:00-4:00 PM)

3 messages

Dr. Geeti Sharma <dr.geeti\_sharma@cms.ac.in>  
To: rr@vrfinserv.com

Sat, Mar 26, 2022 at 11:01 AM

Dear Mr. Rajeev Roshan,

*Greetings from CMS Business School, JAIN (Deemed-to-be University)!*

It is our pleasure to invite you as a Guest Speaker for the **Business Practitioner** session for our MBA students of Finance Specialization of Semester IV for delivery under the **TAP-R Model**.

JAIN (Deemed-to-be University) is a hub for learning and ranked among the top universities in India. It is considered as a cerebral destination for students across the world and Bangalore in particular, for its illustrious history of developing talent. The University which is based in Bangalore - the Silicon Valley of India, offers a great environment for learning, be it academics or extra-curricular activities. Known for its emphasis on education, entrepreneurship, research and sports, it has some of the best minds in the educational and research fields, and centres that inspire entrepreneurship and ground-breaking work to simplify and manage life better. What makes JAIN (Deemed-to-be University) different is its outlook towards life, its values and beliefs. Its ever evolving and open-minded system and quest for continued success and resilience, has made it one of the top universities in India.

CMS Business School, an integral part of JAIN (Deemed-to-be University), is India's leading Business School with an international perspective. It is a place where ideas are born, theories are debated and business is done. Much more than a source of knowledge, it is a catalyst that can make a difference to the career and personal progression of students. Our MBA Program has a strong foundation in academic research, yet is designed to tackle the very real issues that face today's international business community. This year, the MBA Program got rejuvenated with **TAP-R Model** that makes the Program at par with International Standards.

TAP – R Model is a framework for learner achievement that incorporates Theory, Application and Practice sessions with emphasis on Research. It is founded on Synergogy developed by Mouton and Blake (1984), and is a systematic approach to learning which balances pedagogy and andragogy approaches to synergistically allow the adult learner to achieve their goals.

The blended learning will be the facilitation approach for both academicians and industry practitioners to jointly deliver each course.

As a Business Practitioner, you are requested to demonstrate how Management principles are practised in your organization and the sector. The specific brief provided by the subject coordinator will help you design the process for effective delivery.

Figure 57.1 Email communication of the event

**Photographs with Caption:**



Figure 57.2 Resource Person Mr. Rajeev Roshan talked about Investors Psychology in Investment Decision Making in Business Practitioner’s Session held on 28 March 2022.

Faculty Coordinator: Dr. Geeti Sharma, Students : MBA IV Semester CF2.

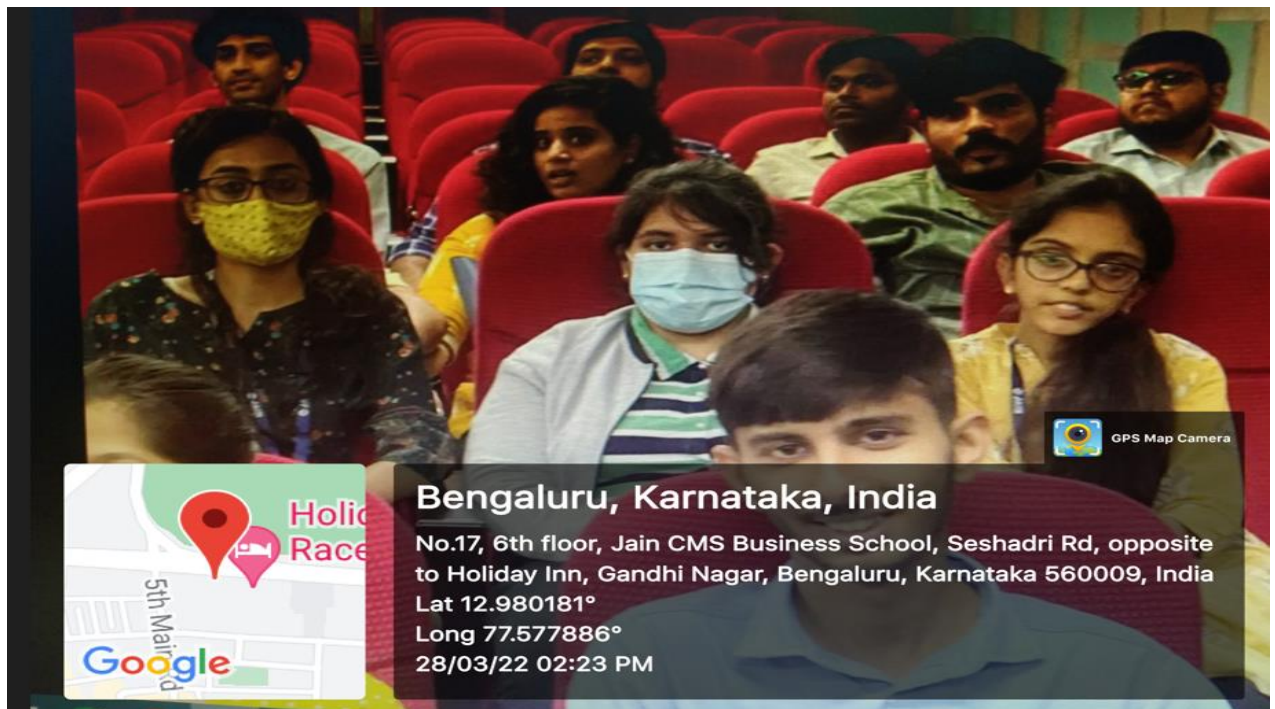


Figure 57.3 Mr. Rajeev Roshan talked about Volatile Market Index in Business Practitioner’s Session held on 28 March 2022. Faculty Coordinator: Dr.Geeti Sharma, Students : MBA IV Semester CF2.

**Broucher:**

**JGI JAIN** CMS  
DEEMED-TO-BE UNIVERSITY BUSINESS  
SCHOOL

**Business Practitioner Session**

**Topic:**  
**Investors Psychology in Investment  
Decision Making**

**Mr. Rajeev Roshan R**  
Proprietor  
VR Financial Services



**Focus Points:**

- Loss Aversion In Behavioural Finance
- Over and Under Reacting In Financial Market

**Date:** 28<sup>th</sup> March 2022 | **Time:** 2:00 PM – 4:00 PM | **Venue:** Seminar Hall 1

**Cohort Profile:** MBA Batch 2020-22, 4<sup>th</sup> Semester | **Section:** CF2

**Faculty Coordinator:**  
**Dr. Geeti Sharma**  
Assistant Professor  
CMS Business School  
JAIN (Deemed-to-be University)

[bschool.cms.ac.in](http://bschool.cms.ac.in)

Figure 57.4 Poster of the event

**Circular Copy:**



**CIRCULAR**

**Date: 25 March 2022**

**Ref No: - JU/PG/2021/40050**

**Dear Students,**

**Please be informed that the CMS Business School is organizing a session on Session On Investor'S Psychology In Investment Decision Making for the MBA 2nd Year students.**

**Please find below the details:**

**Resource Person: Mr. Rajeev Roshan**

**Designation & Company: Proprietor, VR Financial Services**

**Date: 28 March 2022**

**Time: 02:00 PM to 04:00 PM**

**Note: All students are advised to be dressed formals and attendance is mandatory.**



**Dr. Dinesh Nilkant**  
Director  
CMS Business School  
JAIN (Deemed-to-be University)

## Session on path to emotions

<b>Speaker Name</b>	Dr. Juliana Jecinth
<b>Designation</b>	Assistant Professor
<b>Institution</b>	JAIN (Deemed-to-be University), SAHS
<b>Date</b>	12-4-2022 and 25-6-2022
<b>Course</b>	MSc, Students of Liverpool John Moore’s University – Indian Summer Programme
<b>Faculty Co-ordinator</b>	Dr. Juliana Jecinth

### About the speaker

Dr. Juliana Jecinth, Assistant Professor in Department of psychology has spoken on the topic: PATH to EMOTIONS. It emphasized on the need for understanding broad range of feeling that people experience in day-to-day life. Activity based and emotion focused sessions with a bit of fun added to it.

### Objective of the session

- Understanding emotion in the context of universal expression
- Distinguishing feelings, mood and affect
- Testing emotions
- Robert Plutchik “Wheel of emotions”
- Harmful ways of dealing with emotions
- Activity: Bingo test
- PATH to better emotion
- Final Activity: “BLOB TREE” Psycho-Emotional Test



Figure 58.1 Dr. Juliana Jecinth- Presenting the contents based on Understanding emotion in the context of universal expression



Figure 58.2 Dr. Juliana Jecinth- Presenting the contents based on Understanding emotion in global context





Figure 58.3 Group photo of the Students of Liverpool John Moore's University

**Circular Copy:**



**CIRCULAR**

**Date: 09 April 2022**

**Ref No: - JU/PG/2021/30038**

**Dear Students,**

**Please be informed that the School of Sciences is organizing a session on Session On Path To Emotions for the M.Sc 2nd Year students.**

**Please find below the details:**

**Resource Person: Dr. Juliana Jecinth**

**Designation & Company: Asst. Professor, Dept. of Psychology, JAIN (Deemed-to-be University),**

**Date: 12 April 2022**

**Time: 10:00 AM to 12.15 PM**

**Note: All students are advised to be dressed formals and attendance is mandatory.**



**Dr. Asha Rajiv**  
Director  
School of Sciences  
JAIN (Deemed-to-be University)

## Session on leadership at workplace

<b>Date:</b>	25th March 2022
<b>Guest/Speaker Name:</b>	Dr. Madana Kumar
<b>Guest/Speaker Designation</b>	Servant Leadership Evangelist and Chief Consultant
<b>Guest/Speaker Contact No &amp; Email Id:</b>	9880285522
<b>Guest/Speaker Company/ Institute Name:</b>	LEADYNE
<b>Faculty Coordinators Name:</b>	Prof Kambam Vedantan
<b>Topic:</b>	Leadership at workplace
<b>Section:</b>	CHR
<b>Batch:</b>	2021-2023
<b>No of Sessions in hours:</b>	2hrs
<b>No. of Attendees:</b>	189
<b>Remuneration for guest speaker (If any):</b>	As per guidelines

### Guest Profile

Dr. Madana Kumar, PhD, is an industry veteran with close to 4 decades of Industry Experience in organisations like Bharti, HCL, IBM etc.. He is a passionate student, thought leader and practitioner of Servant Leadership. His passion is in evangelizing Servant Leadership ( a topic he chose for his Doctoral dissertation) in all types of organisations, including Corporates, Educational Institutions and Social Sector organisations. He is the co-founder of Leadyne Organisation Builders ([www.leadyme.com](http://www.leadyme.com)) , an organisation that has a vision of changing the leadership paradigm of organisations and individuals.. Additionally, he is currently leading the Implementation of Servant Leadership Culture in a Digital Services company, UST Global, enabling the organisation to accelerate its transformation and bring in significant business impact. His efforts have brought several national and international laurels to him personally (eg: CLO of the Year, Global CLO of the year, Talent Development Champion of the year etc) and for the organisation (Several Brandon Hall awards, ATD Awards, Learning Elite Listings etc). Madana is recognized as a Thought Leader, Strategist and Mentor, in the fields of Learning & Development and Leadership. He is a much sought after speaker at several national and international conferences, Tier 1 Management Institutes in

the country, and a prolific writer in several national and international magazines on the Topics of Learning Strategy and Servant Leadership.

### Session Objectives:

Implementation of Leadership Culture in a Digital World.

### Summary & Key learning from Session:

Students had an insight to how developing leadership culture in the digital world through servant leadership behaviour.

### Email communications:

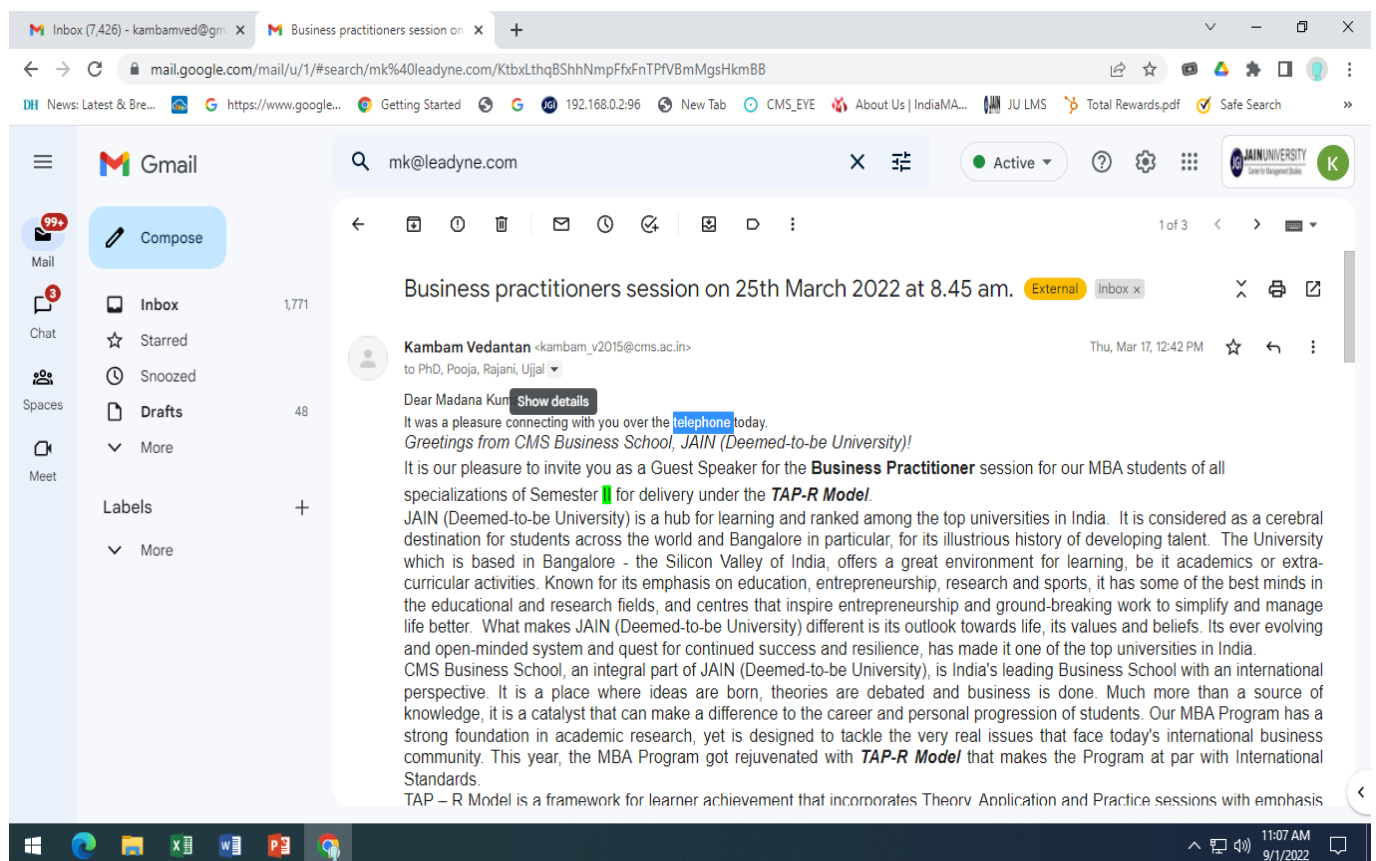


Figure 59.1 Email Communication

**Photographs with Caption:**



Figure 59.2 Photograph of Resource Person Dr. Madana Kumar.



Figure 59.3 Presentation by Resource Person Dr. Madana Kumar.

Circular Copy:



CIRCULAR

Date: 22 March 2022

Ref No: - JU/PG/2021/40049

Dear Students,

Please be informed that the CMS Business School is organizing a session on Session On Leadership At Workplace for the MBA 1st Year students.

Please find below the details:

Resource Person: Dr.Madana Kumar

Designation & Company: Servant Leadership Evangelist and Chief Consultant  
, LEADYNE

Date: 25 March 2022

Time: 08:40 AM to 11:00 AM

Note: All students are advised to be dressed formals and attendance is mandatory.



Dr. Dinesh Nilkant  
Director  
CMS Business School  
JAIN (Deemed-to-be University)

## **Language & Communication Skills**

## Contents

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5. National webinar on Vishwa mai Hindi aur Hindi ka Vishwa .....	342
6. Communication and Leadership in Project teams- A practical approach.....	346
7. "My Diary", an open mic event (National) to create awareness to help the individuals be vocal enough with their thoughts .....	354
8. National seminar on "The cultural renaissance- Basavanna as a social reformer" .....	358
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10. National hindi webinar series on "FREEDOM FIGHTERS" .....	370
11. Workshop on "The Craft of Scientific Writing" .....	379



## Session on practicing and delivering the presentation nuances of application and letter writing.

<b>Date:</b>	11-9-2021
<b>Guest/Speaker Name:</b>	Ms. Sanhita Ghosal
<b>Guest/Speaker Designation</b>	Sr. Brand Manager
<b>Guest/Speaker Contact No &amp; Email Id:</b>	<a href="mailto:Sanhita.g23@gmail.com">Sanhita.g23@gmail.com</a> 9916924036
<b>Guest/Speaker Company/ Institute Name:</b>	Unacademy
<b>Faculty Coordinators Name:</b>	Suparna Ghosal
<b>Topic:</b>	Practicing and delivering the Presentation Nuances of Application and Letter writing.
<b>Section:</b>	E+L+I
<b>Batch:</b>	2021-23
<b>No of Sessions in hours:</b>	2hours
<b>No. of Attendees:</b>	278
<b>Remuneration for guest speaker (If any):</b>	Rs.4000

### Guest Profile:

<https://www.linkedin.com/in/sanhitaghoshal>

### Session Objectives:

- How to build a presentation in terms of content, graphics and colour
- Points to remember while delivering a presentation
- Different kinds of letter writing and the usage of language for the same
- How to make applications look attractive while writing.

### Summary & Key learning from Session:

- Presentation is about the depth of subject knowledge and
- The confidence of the presenter. There is a process to Design the slides in terms of usage of graphics, colour and content; prioritize the chronology. Letter writing or applications can be made more creative and attractive to the reader

### Photographs with Caption:



Figure 60.1 Initial instructions for the participants

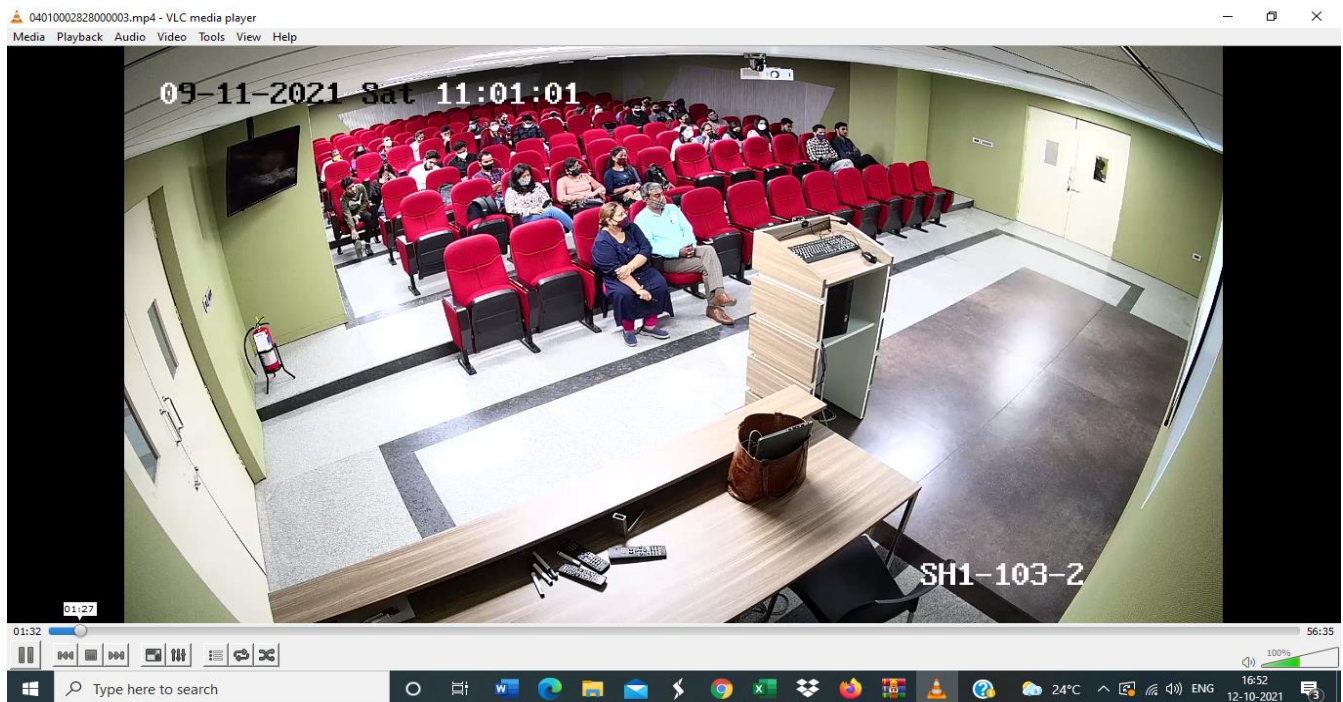


Figure 60.2 Participants gathering the event

Circular Copy:



CIRCULAR

Date: 08 September 2021

Ref No: - JU/PG/2021/30039

Dear Students,

Please be informed that the CMS Business School is organizing a session on **Session On Practicing And Delivering The Presentation Nuances Of Application And Letter Writing**, for the MBA 1st Year students.

Please find below the details:

**Resource Person:**

Ms. Sanhita Ghosal

**Designation & Company:** Sr. Brand Manager, Unacademy

**Date:** 11 September 2021

**Time:** 10:00 AM to 12.15 PM

**Note:** All students are advised to be dressed formals and attendance is mandatory.



**Dr. Dinesh Nilkant**  
Director  
CMS Business School  
JAIN (Deemed-to-be University)

## Session on communication & leadership in project teams-A practical Approach

<b>Date:</b>	4-9-2021
<b>Guest/Speaker Name:</b>	Mr. Vijaya Kumar Chilukuri
<b>Guest/Speaker Designation</b>	Managing Director, Muves Consulting Private Limited
<b>Guest/Speaker Contact No &amp; Email Id:</b>	9951683499 , <a href="mailto:vijay.muves@gmail.com">vijay.muves@gmail.com</a>
<b>Guest/Speaker Company/Institute Name:</b>	MUVES CONSULTANCY SERVICES PVT LTD
<b>Faculty Coordinators Name:</b>	Dr. Selvi S
<b>Topic:</b>	Communication and Leadership in Project teams- A practical approach
<b>Section:</b>	IFA, BFAS, EFBM, MHR, SOM
<b>Batch:</b>	2020-22
<b>No of Sessions in hours:</b>	2 hours
<b>No. of Attendees:</b>	270
<b>Session Recording link (if online only):</b>	Meeting Recording: <a href="https://zoom.us/rec/share/gIWPHvso1PQnH-EEpCn9d9KCQ4IArOcpABHB2IAjnkq56xk6yNuqZkKnMb8Wnntk.TZOr9hav3XR048ct">https://zoom.us/rec/share/gIWPHvso1PQnH-EEpCn9d9KCQ4IArOcpABHB2IAjnkq56xk6yNuqZkKnMb8Wnntk.TZOr9hav3XR048ct</a> Access Passcode: kjB1@7JC
<b>Remuneration for guest speaker (If any):</b>	Rs. 2000/ per hour for 2 hours[ 2000*2= 4000]

### Guest Profile:

Mr. Chilukuri Vijaya Kumar is a Finance Professional with 25 years of experience across the BFSI Sector .and is currently the Managing Director, Muves Consultancy services Ltd.

He is also a TV Panelist, A Neuro leadership Institute Certified Brain Based Coach, Psychologist, NLP(Neuro-linguistic programming ) Master Practitioner and a Family and Financial Wellness Coach. As fondly called by many , Mr Chilukuri is a Certified Financial Planner, Chartered Trust and Estate Planner, Chartered Wealth Manager, NSE Certified Market Professional (Level 5) & Fellow from Insurance Institute of India. Sir, has around 4 post graduations, 3 global certifications,

100+ domestic certifications across BFSI to his credit.

In pursuit of his passion for capability building, till now he has Impacted 100000+ lives through Transformational Workshops on Strengthening SMES, Right Financing, Right Protection, Right Investment Advice, and continues to impact many... in future.

### **Session Objectives:**

To help students understand the relevance of communication in teams and also to highlight the stakeholders role in it. The session is conducted to engage the students in building the right teams for the right results.

### **Summary & Key learning from Session:**

The following points were deliberated and hence the key learnings from the session are noted in detail.

1. Success Equation for Project Management is
2. Success can be achieved with good team skills, competencies, and a positive attitude.
  - **Introduction to project** -how it has become an integral part of modern business, quality management, and it should be useful for the end user. A project should start with why and then move towards answering how and what to do.
  - **Stakeholders**-a person or group who impacts development of project or takes active stake.
  - **Classification of stakeholders** as internal (team members, functional manager, top management) and external stakeholders (clients etc).
  - The **need to identify stakeholders**-reasoned their higher interest, involvement, and level of influence affects the project. Their requirements should be considered for its successful completion.
  - **Analysing the stakeholders-how?** Degree of influence, level of knowledge, intensity of expectation, their roles in project, department associated with project also should know who are in sync with your interest and who will have conflicting views.
  - **Management of stakeholder**-by providing solution to identified problems as well as unidentified problems, understanding your capabilities whether they are syncing with project expectations and assessing the environment (internal and external).In addition project manager must know expertise of each stakeholder, information about them,

their business strategies and models as communication changes accordingly, behaviour pattern, stakeholder mission.

- Asked students about the **mission statement** of CMS B school.
- Success of a project is based on two-way **dependencies** at different levels like project team vs project leader, functional vs general administration, top management vs key stakeholder, customers vs vendors- should have feedback mechanism to manage their dependencies, regulatory body vs supporting organisations.
- **Stakeholder matrix elements**-name of stakeholder, position in organization, location and role in project, contact details, preferred mode of communication and time for faster response. Have clarity on non-negotiables from stakeholder's side, and their key expectations to manage them as they will not compromise with these so better to ask before.
- **Communication methods**-project MIS to provide real time status of project to all stakeholders, increase accessibility at different time zones by web-based info solution, maintain record of events what changes you made, who gave permission etc for review and audit of project, documentation for action plan should include insights, observations, periodical reports with real time information, focus on agenda of communication.
- **Means of communication**-one on one vs group, physical vs electronic, formal vs informal for visibility of project.
- **Intra team communication**-within team members can use formal and informal mode.
- **Contract types** in project
  - Fixed price contract
  - Time and material
  - Cost reimbursable
- **Earned Value Management**-cost, performance, schedule as dimensions.
- **Steps in EVM**-
  - define activity with clarity of budget, resources needed
  - Create schedules for each activity(what need to be completed by what time) and resources(who will do what)
  - Develop times phased budget(how much budget for a month based on activity)
  - Actual cost of each activity

- Calculate variance-budget variance, schedule variance(deviation based on planned and actual cost),cost variance.
- Calculate budget at completion, budget cost of work schedule, budget cost of work performed, actual cost of work complete.
- **EV calculation** with example.
  - **Rules**-50/50 rule,0/100 rule, % completion rule ;Should give real time accurate data for EVM calculation.
- Asked the **difference between skill and competency**, Gave examples of competencies like perseverance.
- **Building Project Team- Steps**
  - Deeper understanding of project scope and needs
  - Required competencies to meet needs(multiple competencies)
  - Time availability
  - Engage with candidates
  - Approval from reporting managers
  - Support from Top management
- Once a team is created, give clarity on non-negotiables-trust surplus, seamlessness, integrity, measurable outcome, agreement on public and personal level, contribution to group benefit, willingness to seek and offer support, purpose and objective of the project.
- **Why do teams fail**-reason can be ambiguity in purpose/mission of project, roles and deliverables, metrics to measure the success of project. Lack of- motivation, clarity on activity, how to manage risk, inadequate intra and inter team communication, guidance from leader etc.
- **Building a winning team**-by giving clarity and deliverables to each member, identify early adopters, SOP for roadblocks and conflicts, know each member's strength, encourage collaboration internally (to increase productivity)and externally(for innovations) and frequent brainstorming. Reward team on 4 parameter-seamlessness, time sense, creativity, innovation
- **Leadership**- consist of 4 interdependent skills
  - Cognitive
  - Technical
  - Communication
  - Emotional and interpersonal skills.

- In addition to this negotiation skills, risk mitigation, problem solving are required.
- **Leadership communications** differ with situation(vertical, horizontal, diagonal),style(personality of leader, maturity of follower, environment needs)
- Softwares for PM
- Ending with the importance of communication and success formula-”focus on what is needed and nothing else”.

### Email communications:

**Dr. Selvi S** <dr.selvi@cms.ac.in> Tue, Aug 24, 4:32 PM  
to vijay.muves

Dear Sir,  
Greetings!

In continuation with the discussion I had with you over the phone, I am herewith sharing the Module details for the presentation. The session is scheduled for 4th September,2021 between 10:00 to 12.15 pm for students of III Sem MBA -General management , the course being Project Man. The class can be interactive, however, the content has to be complete. Same way , you may be allotted 2 hour sessions in the consecutive blocks too, the dates will be intimated to you. The Module details are as follows:  
[According to the Syllabus , the contents are picked from Module 4.]  
Quality definition, Stakeholder identification, analysis and communication planning-Understanding different fundamental contract types and some of the variants-Earned val management-**Behavioural aspects in Project Management\***, Project closure, Project Control, New trends in Project Management.  
*I am also sharing the PPT's that we had last time for your reference.You may adapt or bring in more practical insights to cover all the related topics stated above.*

*Also, you may ignore WBS and Gantt charts in your deliberation as this topic will be delivered by the faculty.*  
**Behavioural aspects in Project Management\*,- This topic need not be covered as it is asynchronous activity.**  
*Please revert if you have any clarifications required.*

Thanks and regards,

**Dr. S SELVI**  
*Associate Professor,Finance Area,  
Jain(deemed to be)University,*

Figure 61.1 Communication to Mr. Vijaya Kumar sharing the contents

**Dr. Selvi S** <dr.selvi@cms.ac.in> Aug 31, 2021, 4:43 PM  
to vijay.muves

Dear Sir,  
Greetings!

I am glad to invite you as a resource person for the sessions planned under the TAP- R program at our CMS B- School. The session is scheduled on 4th September, 2021 between 10:00 am to 12.15 pm [2 hours]for students of III Sem MBA -General management , the course being Project Management. The class can be interactive, however, the content has to be complete.

Same way , you may be allotted 2 hour sessions in the consecutive blocks too, the dates are given below. Please make yourself available for the same. The zoom credentials will be shared shortly.

Block	Date/ Resource Person	Timing
1	4-9-2021 [Mr. Vijay]	10:00 am - 12.15 pm
2	23-9-2021[Mr. Vijay]	2:15 PM- 4:30 PM
3	12-10-2021 [Mr. Vijay]	2:15 PM- 4:30 PM
4	8-10-2021[Mr. Vijay]	10:00 am - 12.15 pm
5	27-11-2021[Mr. Vijay]	10:00 am - 12.15 pm

The contents shared earlier in the mail remains the same. For any clarification, please call.

Thanks & regards,  
**S SELVI**

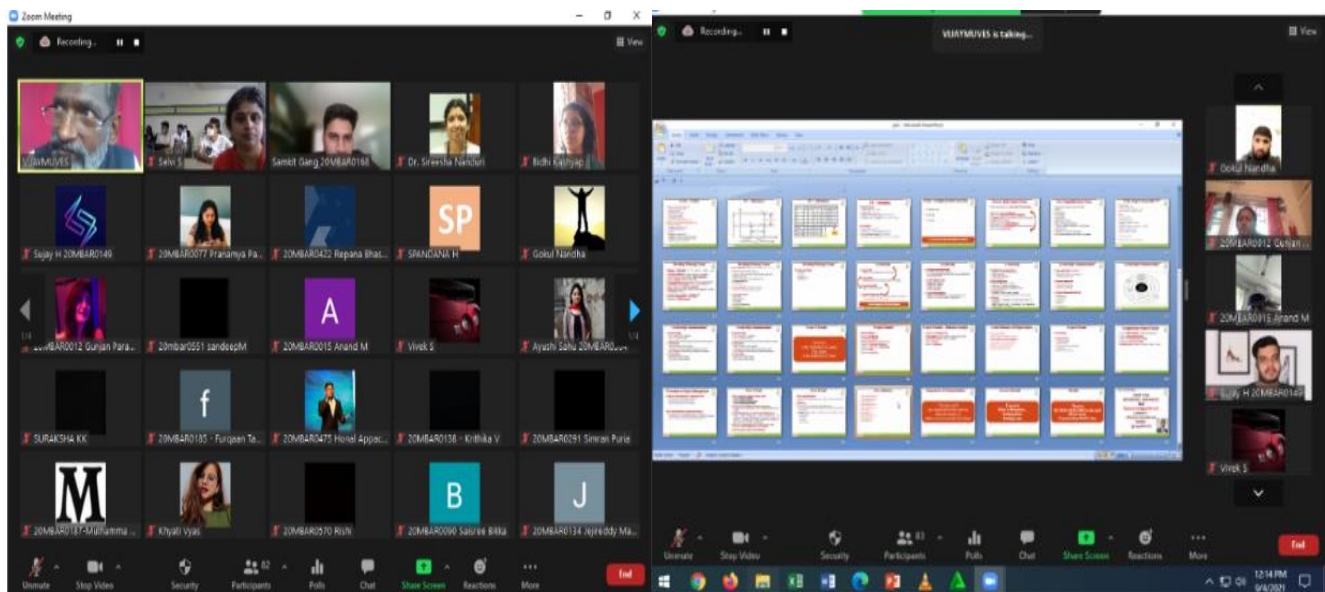
Figure 61.2 Communication to Mr. Vijaya Kumar sharing the Slots for the sessions



**Photographs with Caption:**



**Figure 61.3** Guest Lecture on' Communication and Leadership in Project teams- A practical approach held on 4<sup>th</sup> September 2021 for III Semester, IFA, BFAS, EFBM, SOM, MHR –offline & Online students of Batch 2020-22, Venue: CMS B School & Zoom Platform: 459 999 2025



**Figure 61.4** Participants, Co-ordinators, Speaker of the event

## Brochure

**TAP-R MODEL**

**Resource Person**

**Mr. Vijaya Kumar Chilukuri**  
Managing Director  
MUVES Consultancy Services Pvt Ltd.

**Module 4**  
Topic: Communication and leadership in Project Teams –A PRACTICAL APPROACH

04, September, 2021  
10.00 am -12.15 pm

Project Management Faculty Team  
III Semester- BFAS, IFA, EFBM, MHR, SOM  
MBA- Batch 2021-22

zoom ID: 4599992025 | Password: 12345

bschool.cms.ac.in

Figure 61.4 Poster of the event

### Attainment Calculation:

POs	Q1	Q2	Q3	Q4	Captured By	Total Attainment Score	Level Achieved
PO1		72%		71%	Q2 Q4	72%	3
PO2	72%		67%	71%	Q1 Q3 Q4	70%	3
PO3				71%	Q4	71%	3
PO4				71%	Q4	71%	3
PO5			67%	71%	Q3 Q4	69%	2
PO6				71%	Q4	71%	3
PO7	72%		67%	71%	Q1 Q3 Q4	70%	3
PS01	72%		67%	71%	Q1 Q3 Q4	70%	3
PS02	72%			71%	Q1 Q4	72%	3
PS03							

**Circular Copy:**



**CIRCULAR**

**Date: 01 September 2021**

**Ref No: - JU/PG/2021/40055**

**Dear Students,**

**Please be informed that the CMS Business School is organizing a session on Session On Communication & Leadership In Project Teams-A Practical Approach for the MBA 2nd Year students.**

**Please find below the details:**

**Resource Person: Mr. Vijaya Kumar Chilukur**

**Designation & Company: Managing Director, Muves Consulting Private Limited**

**Date: 04 September 2021**

**Time: 10:00 AM to 12:15 PM**

**Note: All students are advised to be dressed formals and attendance is mandatory.**



**Dr. Dinesh Nilkant**  
Director  
CMS Business School  
JAIN (Deemed-to-be University)

## Session on ethical communication and delivering presentations

<b>Date:</b>	8-9-2021 & 13-9-2021
<b>Guest/Speaker Name:</b>	Mr. Namish Gupta
<b>Guest/Speaker Designation</b>	Vice President
<b>Guest/Speaker Contact No &amp; Email Id:</b>	8197849060; namishgupta1992@gmail.com
<b>Guest/Speaker Company/Institute Name:</b>	De Brand Chakra
<b>FacultyCoordinators Name:</b>	Madhavi R
<b>Topic:</b>	Ethical Communication, Delivering Presentations
<b>Section:</b>	B
<b>Batch:</b>	2021 – 23
<b>No of Sessions in hours:</b>	Two
<b>No. of Attendees:</b>	198
<b>Session Recording link (if online only):</b>	<p>These are the zoom recordings of those sessions.</p> <p>Topic: Madhavi R's Personal Meeting Room</p> <p>Date: Sep 8, 2021 08:47 AM India</p> <p>Meeting Recording:</p> <p><a href="https://zoom.us/rec/share/SQxItNmgwl8fbjqtFhc3SOHbwD9AxQmYESbosqTiLBK1X8Ge2OpoomcOAg92rf5n.NejPS6OuMkk8S7-0">https://zoom.us/rec/share/SQxItNmgwl8fbjqtFhc3SOHbwD9AxQmYESbosqTiLBK1X8Ge2OpoomcOAg92rf5n.NejPS6OuMkk8S7-0</a></p> <p>Access Passcode: jW^3D.4Z</p>
<b>Remunerationforguest speaker (If any):</b>	Rs. 4000

## Guest Profile:

# Namish Gupta



### Contact Details:

45, 401, Aashiyana, 1st Main Road,  
St Bed Area, 4th Block, Koramangala,  
Bengaluru- 560034

### Mobile :

+918197849060

### Email ID :

namishgupta1992@gmail.com

### Personal Information

#### Date of Birth:

25 August 1992

#### Father :

Pradeep Gupta

#### Mother :

Nootan Gupta

#### Languages :

English, Hindi & Kannada (Proficiently)  
Sanskrit & Spanish (Elementary)

#### Certifications

NYSE - EURONEXT: Completed  
Anti-Corruption - Global Edition 2014

### Work Experience

- De Brand Chakra | CEO - Contributing towards Brand Strategy Design, Operations, Account Management for client such as Embassy | Stonehill, Zolton and more [Since March 2018]
- Team Pumpkin | Head of Strategy and Operation - Was Responsible for Strategy Designing, Account Management for clients such as Reliance, Coke, Bangalore Fashion Week, Axis Bank, MindlogicX and more [11 Months]
- Blue Oak | Head of Strategy and Operation - Was Responsible for Brand Positioning, Marketing Activity, Alliance & Partnership and New Business Model Designing [1.5 Year]
- Phamax AG | Account Executive (Global) - Was Responsible for Sales and Marketing Activity, worked on Leadership Accounts from Top 50 Pharma Companies and acquired 3 Million \$ Project [1.6 Year]

### Internship

- Google - Part of Google Doc Project team and AdWord Team for New Business (GSA)
- Apple - Worked on Retail Sales Model Designing of iPad Mini (V5)

### Researches, Case Studies and Publications

- Founder of Student Research Initiative Cell, SCMS, Jain University, [1 Year]
- IISc and IIMB - Presented "An analysis of opportunities in catering to Stakeholders' - Information Needs w r t Social Media Analytics in Healthcare Industry at the Third International Conference on Business Analytics & Intelligence on December 17th - 19th 2015  
A. IIMB + ICIER  
B. Milano Bicocca University, Italy  
C. Instituto De Economia (UFRJ), Brazil  
D. Fudan University, China E. Moscow International Higher Business School (MIRBIS), Russia  
F. International Entrepreneurship Forum, University of Essex, UK G. Council for Small Business and Entrepreneurship (CSBE), India - Presented "Challenges of Entrepreneurship at the grass rootlevel - A case study of a Doctor" at the 4th International Conference Entrepreneurship - Education and Training: Design, Delivery and Effectiveness on January 29th - 31st 2015
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- EGADE Business School, Mexico & IPE - Presented "Challenges of customer interaction with special reference to international customers in the B2B segment" - A study at the International Conference on Global Business Environment: Strengthening Marketing Strategies in Emerging Markets on December 11th - 12th, 2014
- IIMB - DCAL - Presented "Challenges Of Employee Delight & Retention In The Retail Industry (Multi And Single Brand Electronics Stores In Bengaluru) India - An Empirical Study" at the First International Conference on Business Analytics & Intelligence on December 11th - 13th 2013
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- Jain University: Presented "An Exploratory Study on Emerging Response, Availability and Utility of Public Health Care in India" at the International Conference on 'Demographics - Dividend or Disaster?' 29th and 30th January 2016

### Education

- IIMB - Executive Education Programme, Accelerating Sales Performance - 2016
- S.C.M.S. (Jain University) - B.Com (Marketing) - May 2014 - 3.5 GPA
- St. Joseph Composite P U College - 12th (PUC) - March 2011 - 3.5 GPA

### Accomplishments

- Title of 'Apple Product Professional' 2013 Awarded by Apple Inc. (ASTO)
- Letter of Appreciation from SCMS, for addressing the students on 'English Proficiency for Employability'
- People Choice Award in Corporate Expo-13 for Project 'Ahmedabad' along with Team

### Guest Lecture and Motivational Talks

- M.L.A.F.G.C (Since-1927) - Gave Guest Lecture on "Invest on yourselves"
- Jain University - Gave Motivational Talk on "Possibilities in our Hands"
- B.B.P.S - Gave Motivational Talk to High School Students On "We are the future"

Figure 62.1 Speaker profile

**Session Objectives:**

- To arrange interactions of an industry expert with the young MBA students in select topics of Business Communication

**Summary & Key learnings from Session:**

- Creative and effective ways of communication
- Role play through the Harvard Case Method Approach to develop empathy and effectiveness in communication
- Case studies on body language
- Insights about etiquettes to be followed in the corporate world
- To deal with Bad news messages in professional work environment
- How effective communication is carried out in the real world. With examples on PR handling
- how to deal with difficult situations in organizations
- How to Represent yourself while meeting official person.
- Be specific while communicating with receiver, your message should be short and impactful
- How to behave in corporate world
- How to not be rude while speaking with colleagues
- How to stay focused while working in teams and communicate thoughtfully
- Inspirational and knowledgeable examples across situations and industries

## Email communications:

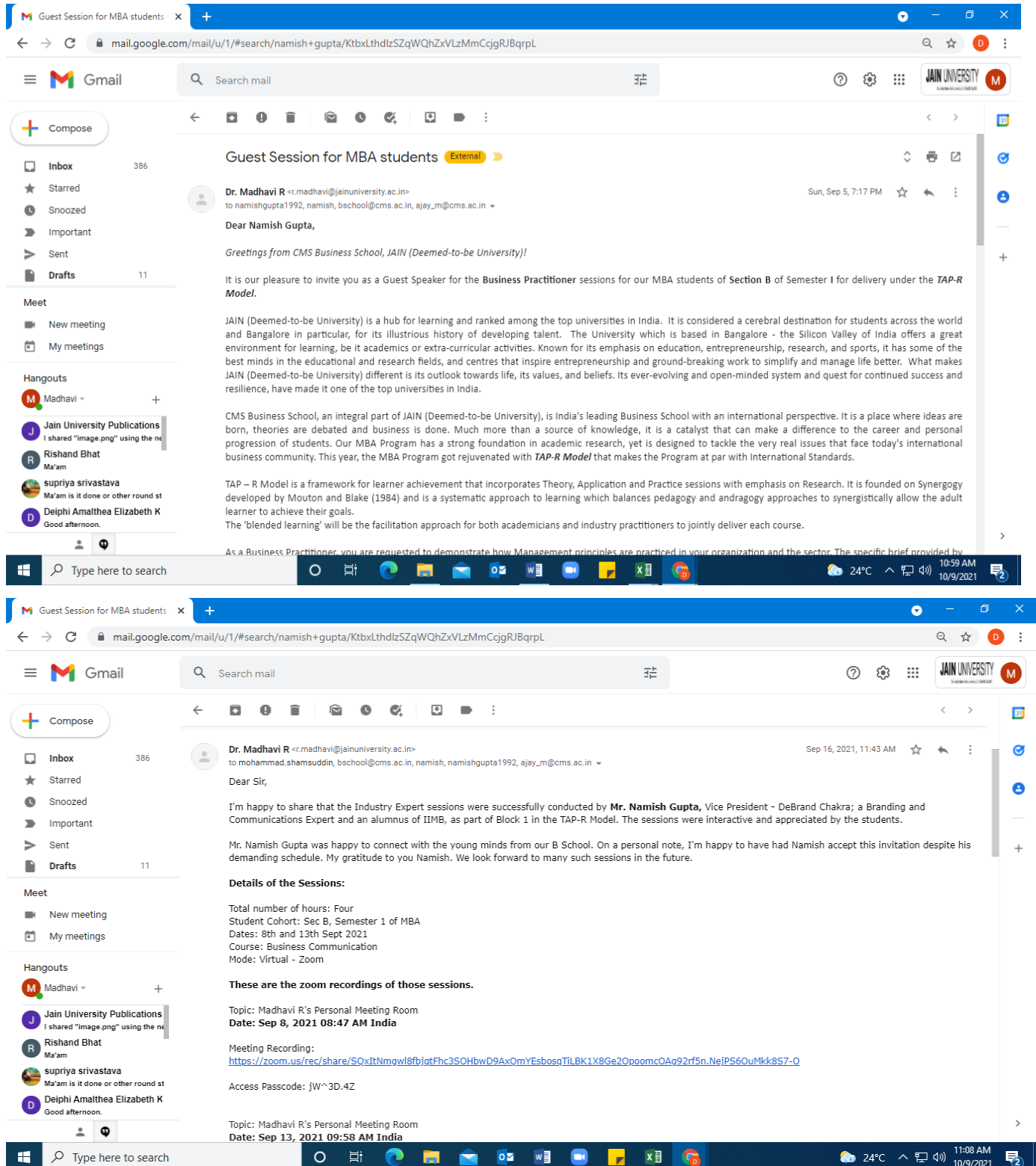


Figure 62.2 Email Communication

### Photographs with Caption:

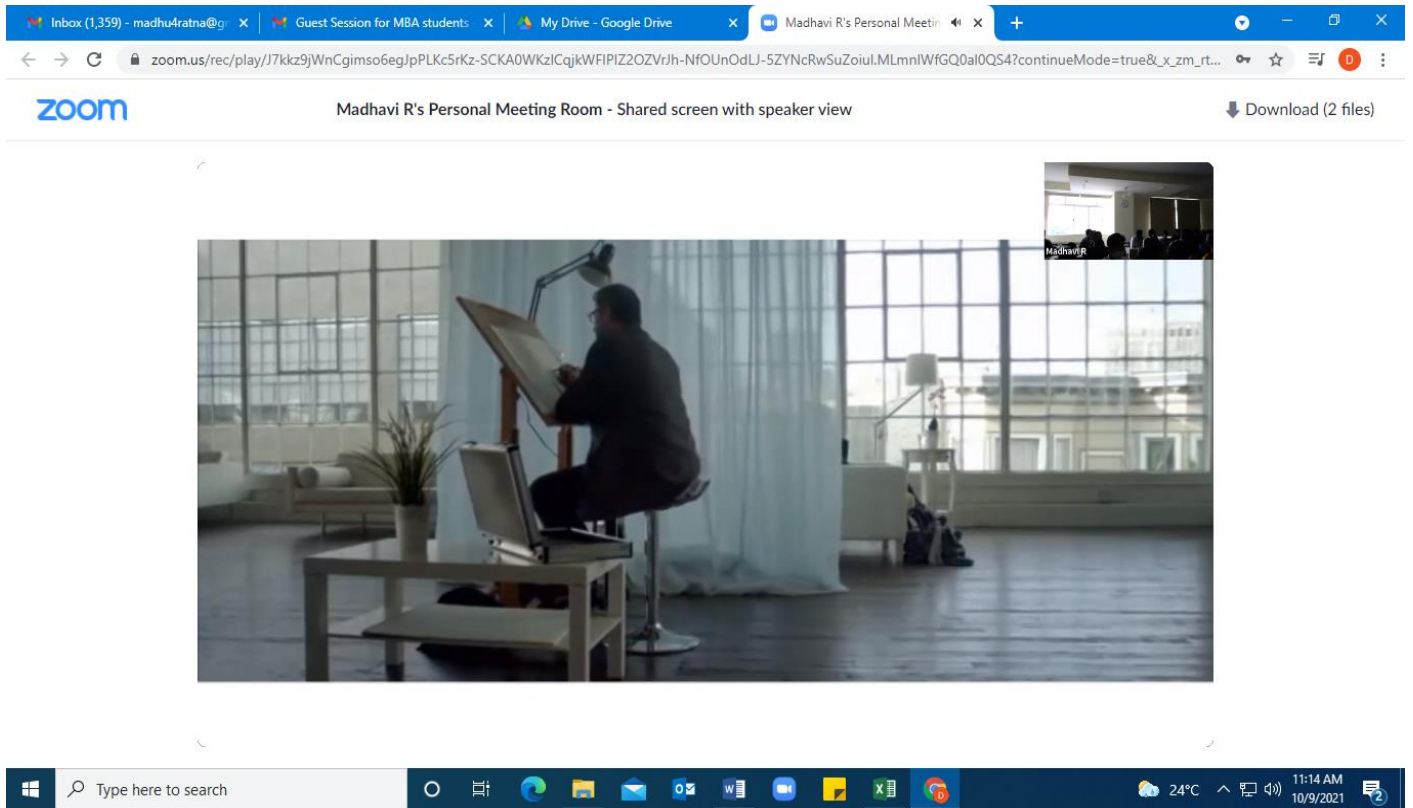


Figure 62.3 A still from a short video showcasing effective communication

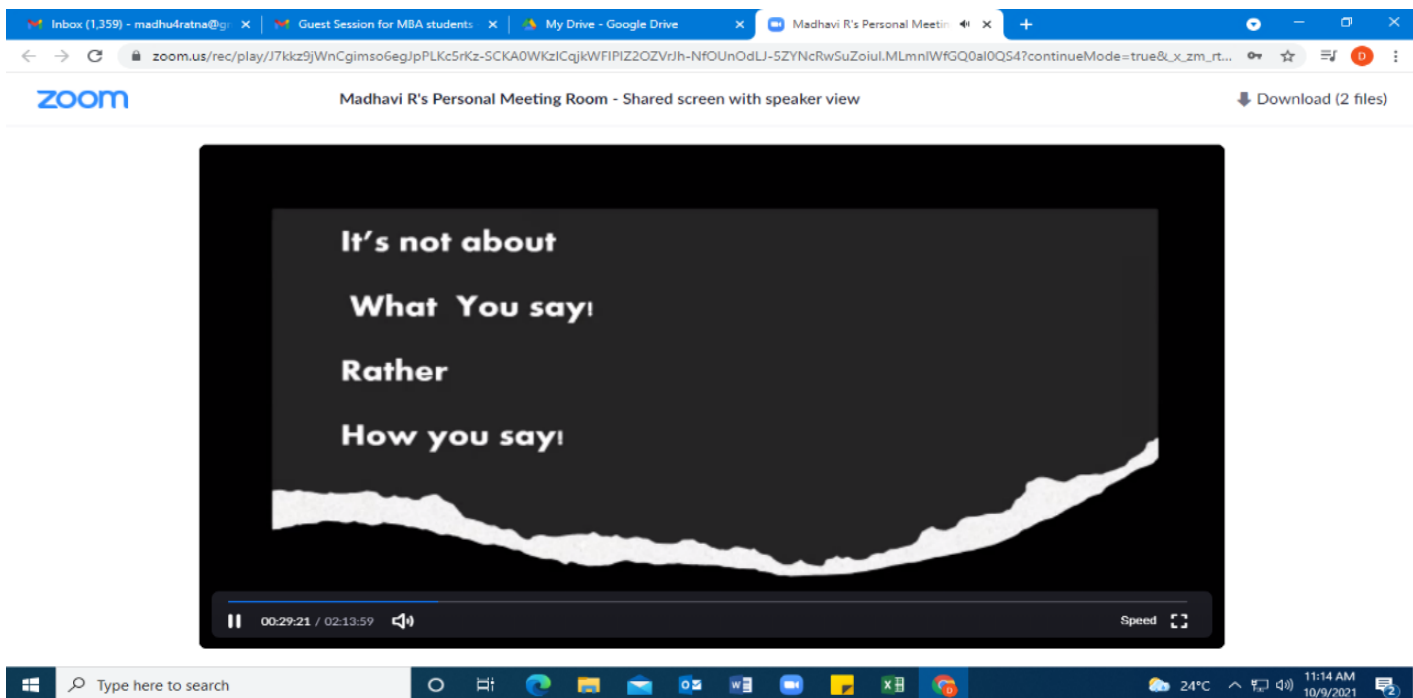


Figure 62.4 Mr. Namish Gupta presenting on persuasive messages



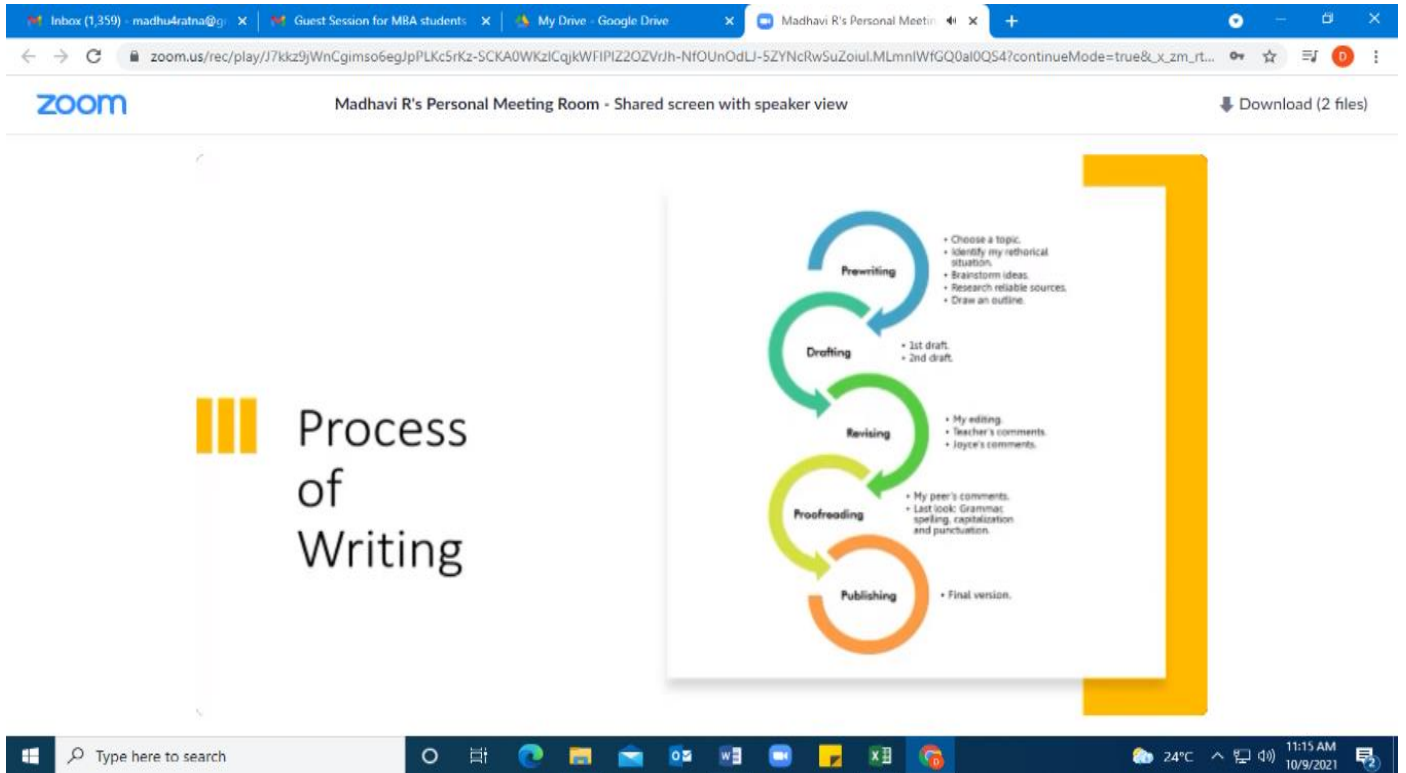


Figure 62.5 The industry expert sharing the process of writing

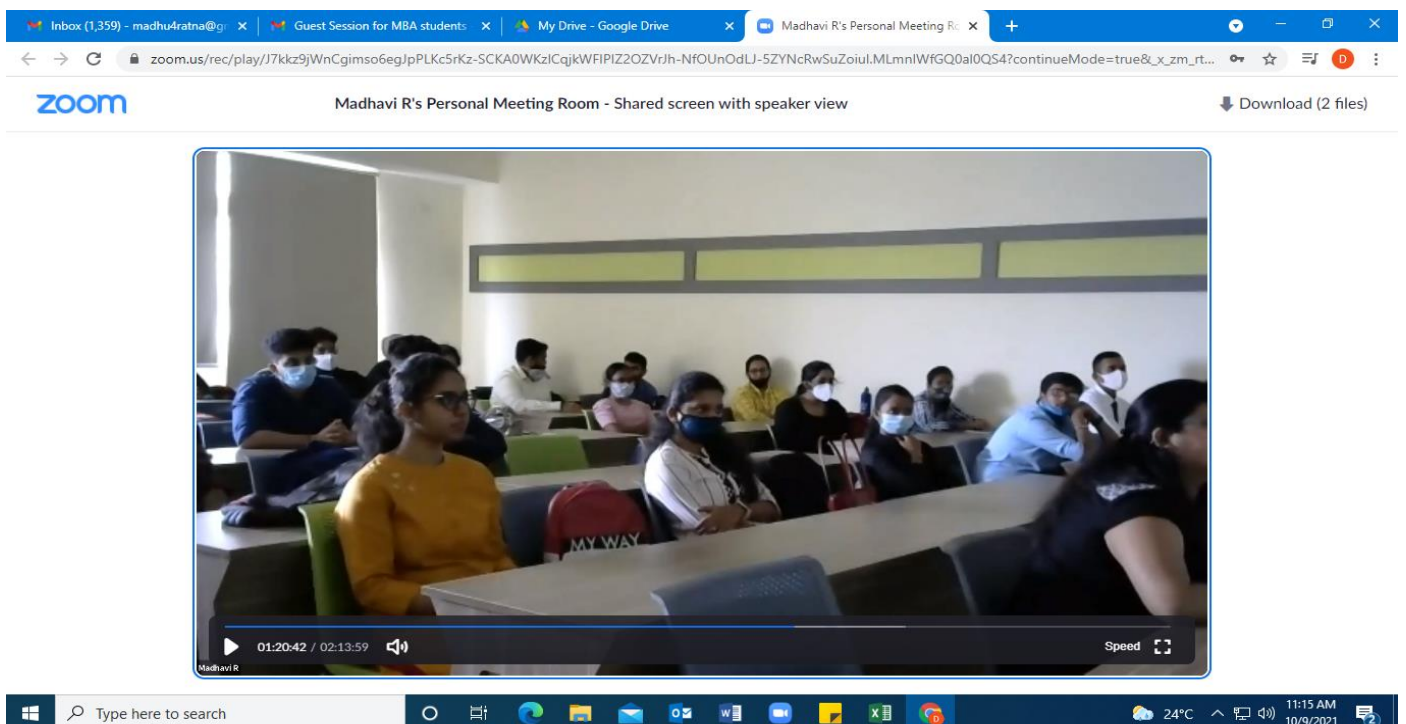


Figure 62.6 Students from Sec B, Sem 1 on 8<sup>th</sup> Sept 2021 attending the industry expert session by Namish Gupta

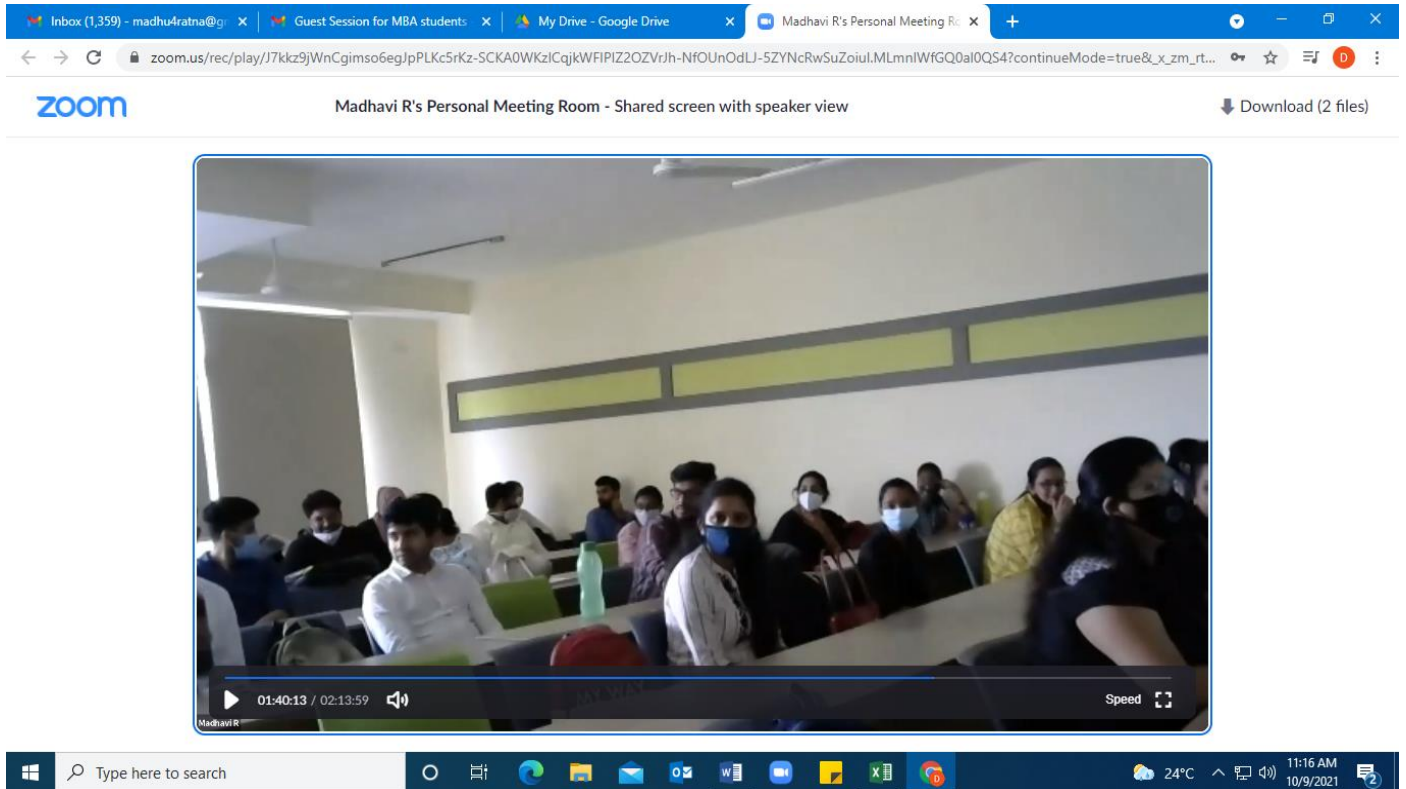


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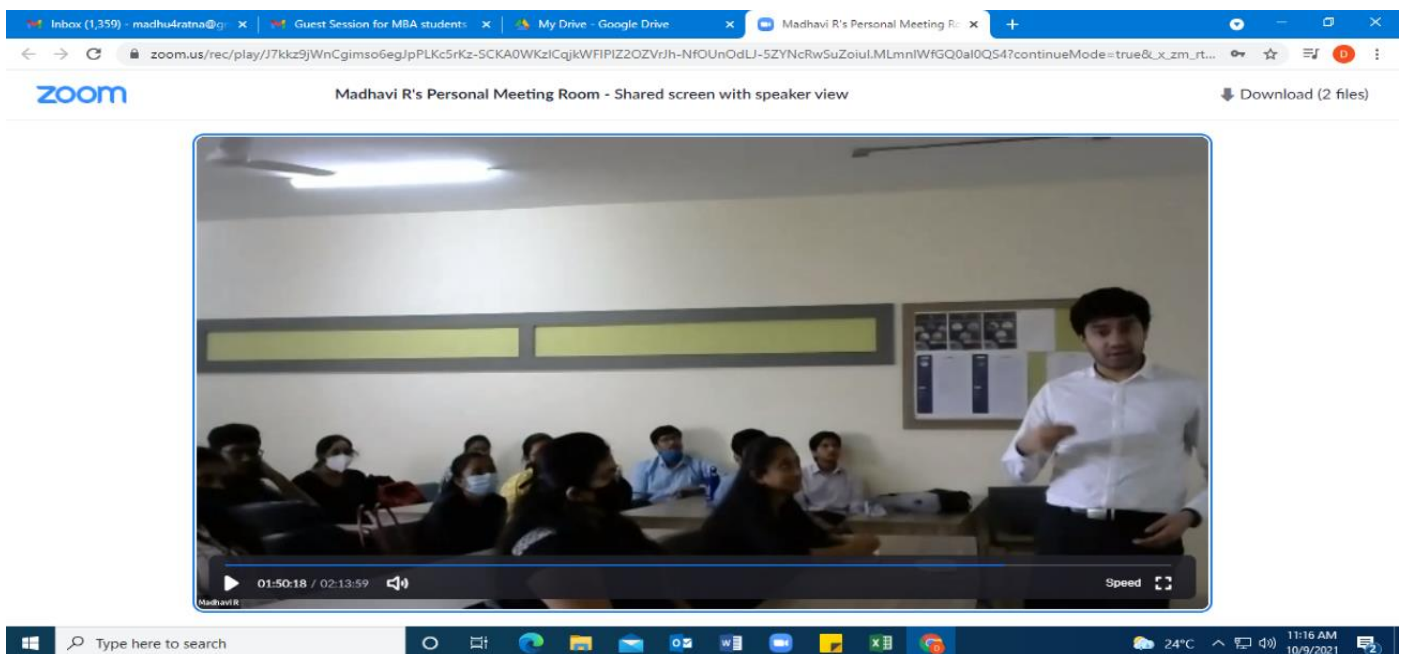


Figure 62.8 Students participating in an activity 'Harvard Case Method' to test effective communication skills as administered by the industry expert

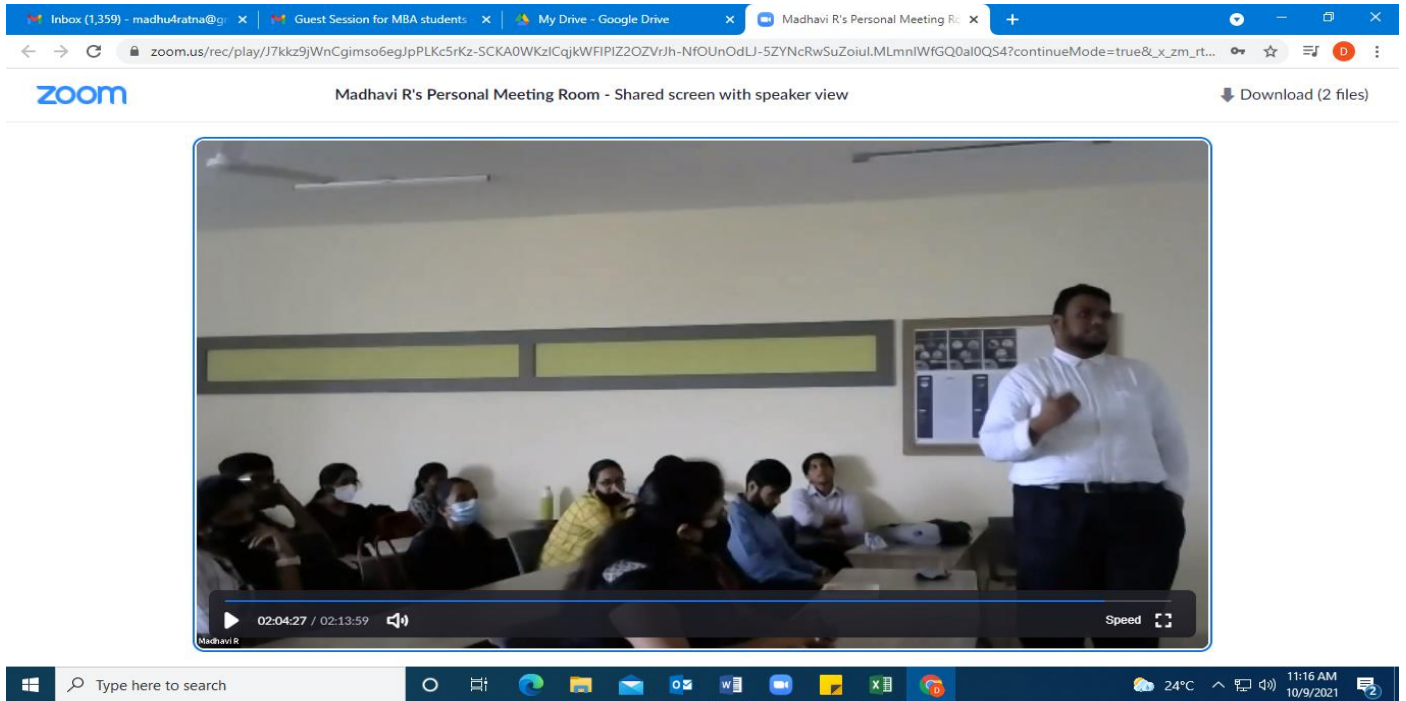


Figure 62.9 Students participating in an activity 'Harvard Case Method' to test effective communication skills as administered by the industry expert

**Circular Copy:**



**CIRCULAR**

**Date:** 04 September 2021

**Ref No:** - JU/PG/2021/40056

Dear Students,

Please be informed that the CMS Business School is organizing a session on **Session On Ethical Communication And Delivering Presentations** for the MBA 1st Year students.

Please find below the details:

**Resource Person:** Mr. Namish Gupta

**Designation & Company:** Vice President, De Brand Chakra

**Date:** 08 September 2021

**Time:** 10:00 AM to 12.15 PM

**Note:** All students are advised to be dressed formals and attendance is mandatory.



**Dr. Dinesh Nilkant**  
Director  
CMS Business School  
JAIN (Deemed-to-be University)

## Session on bad new messages and persuasive messages

<b>Date:</b>	13-9-2021
<b>Guest/Speaker Name:</b>	Mr. Namish Gupta
<b>Guest/Speaker Designation</b>	Vice President
<b>Guest/Speaker Contact No &amp; Email Id:</b>	8197849060; namishgupta1992@gmail.com
<b>Guest/Speaker Company / Institute Name:</b>	De Brand Chakra
<b>Faculty Coordinators Name:</b>	Madhavi R
<b>Topic:</b>	Bad New messages, Persuasive Messages
<b>Section:</b>	B
<b>Batch:</b>	2021 – 23
<b>No of Sessions in hours:</b>	Two
<b>No. of Attendees:</b>	156
<b>Session Recording link (if online only):</b>	<p>Topic: Madhavi R's Personal Meeting Room  Date: Sep 13, 2021 09:58 AM India  Meeting Recording:  <a href="https://zoom.us/rec/share/xNnuijfpsrQ7QTDLUW-WE5WQlg9XC65Zfs7EP5fznlIU4mLgPQk9vN5Qme5UoqP.d3cF1yEyz5MG3Dsr">https://zoom.us/rec/share/xNnuijfpsrQ7QTDLUW-WE5WQlg9XC65Zfs7EP5fznlIU4mLgPQk9vN5Qme5UoqP.d3cF1yEyz5MG3Dsr</a>  Access Passcode: 4wz*A4U?</p>
<b>Remuneration for guest speaker (If any):</b>	Rs. 4000

## Guest Profile:

# Namish Gupta



### Contact Details:

45, 401, Aashiyana, 1st Main Road,  
St Bed Area, 4th Block, Koramangala,  
Bengaluru- 560034

### Mobile :

+918197849060

### Email ID :

namishgupta1992@gmail.com

### Personal Information

#### Date of Birth:

25 August 1992

#### Father :

Pradeep Gupta

#### Mother :

Nootan Gupta

#### Languages :

English, Hindi & Kannada (Proficiently)  
Sanskrit & Spanish (Elementary)

#### Certifications

NYSE - EURONEXT: Completed  
Anti-Corruption - Global Edition 2014

### Work Experience

- De Brand Chakra | CEO - Contributing towards Brand Strategy Design, Operations, Account Management for client such as Embassy | Stonehill, Zolton and more [Since March 2018]
- Team Pumpkin | Head of Strategy and Operation - Was Responsible for Strategy Designing, Account Management for clients such as Reliance, Coke, Bangalore Fashion Week, Axis Bank, MindlogicX and more [11 Months]
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### Internship

- Google - Part of Google Doc Project team and AdWord Team for New Business (GSA)
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Figure 62.1 Speaker profile

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### **Summary & Key learnings from Session:**

- Creative and effective ways of communication
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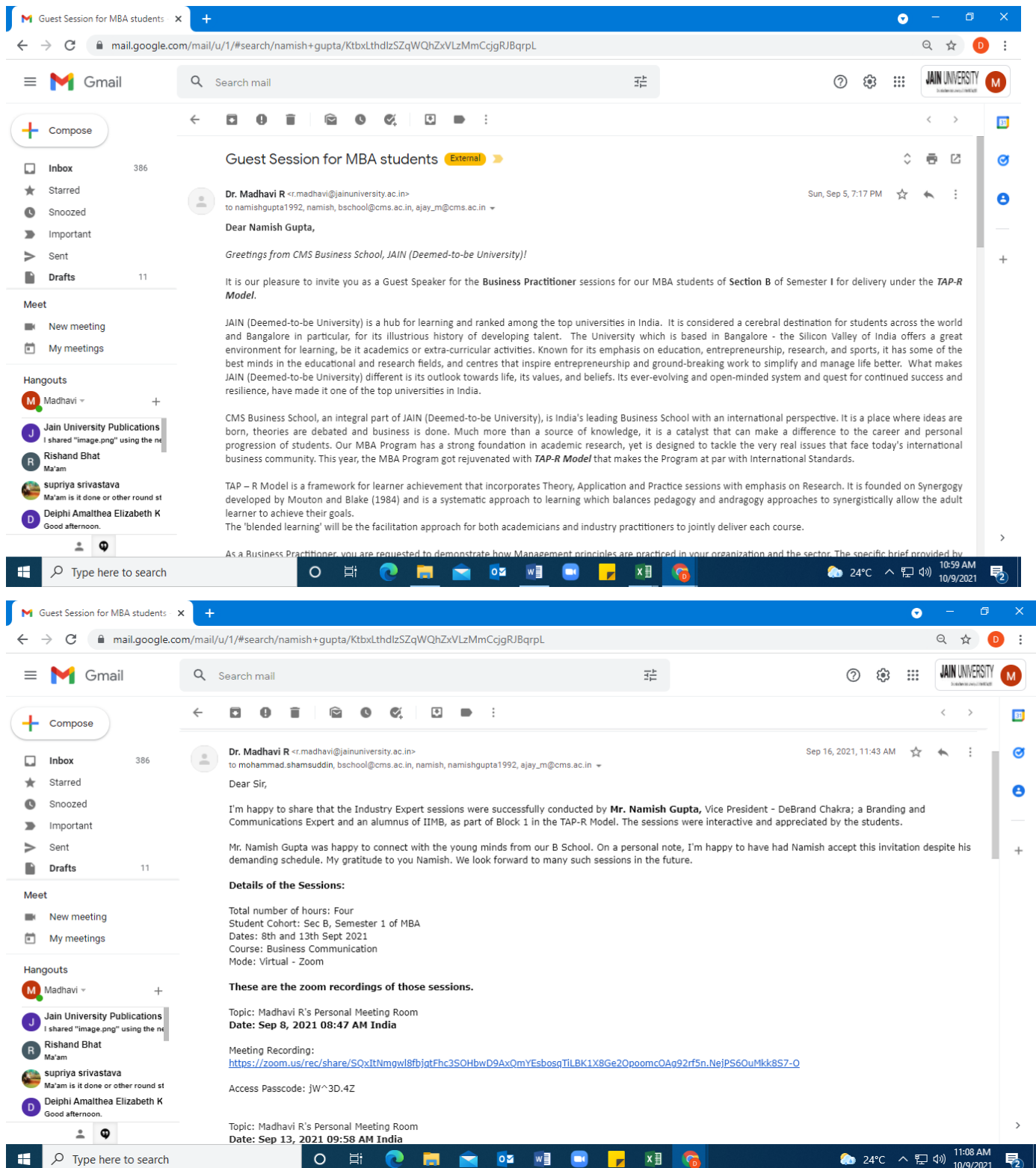


Figure 63.2 Email Communication



**Photographs with Caption:**

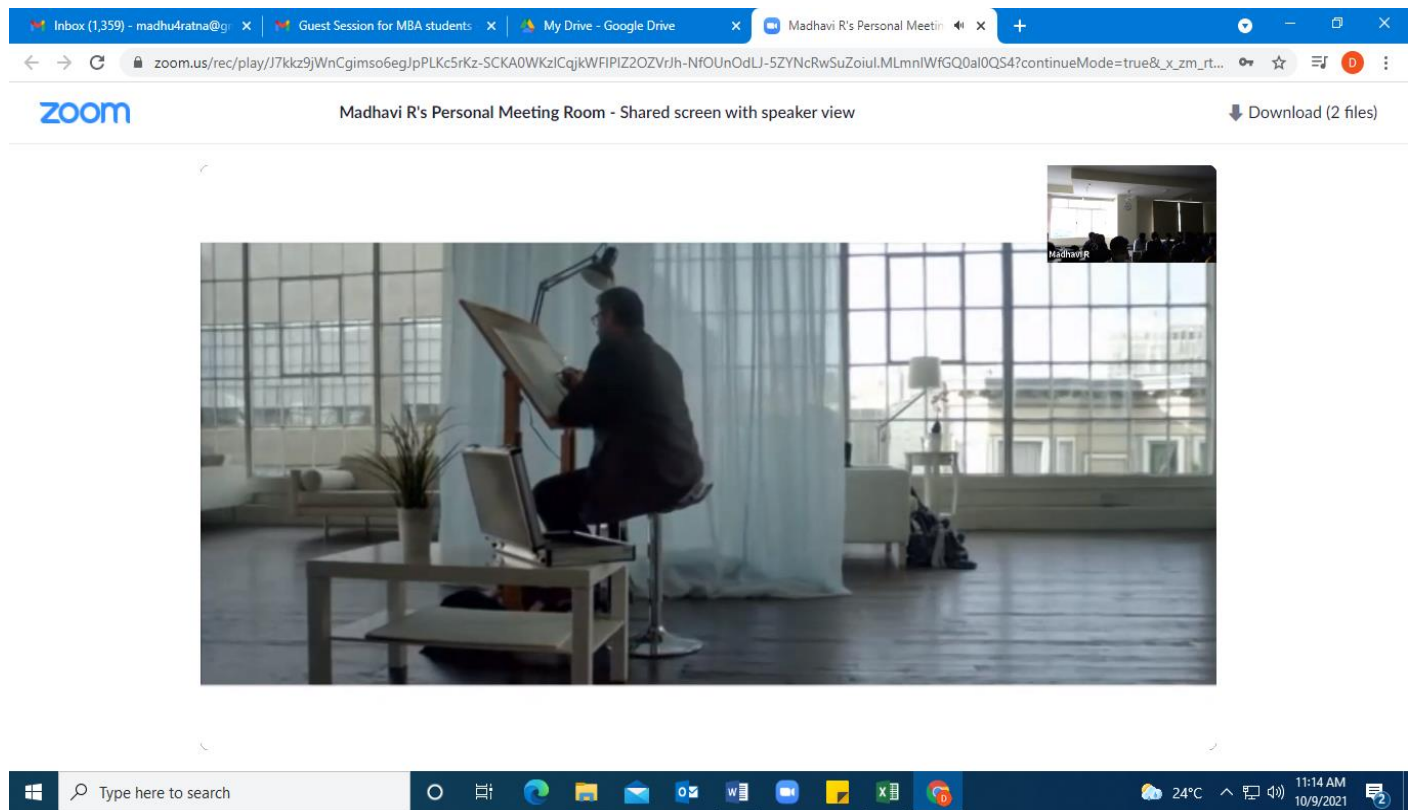


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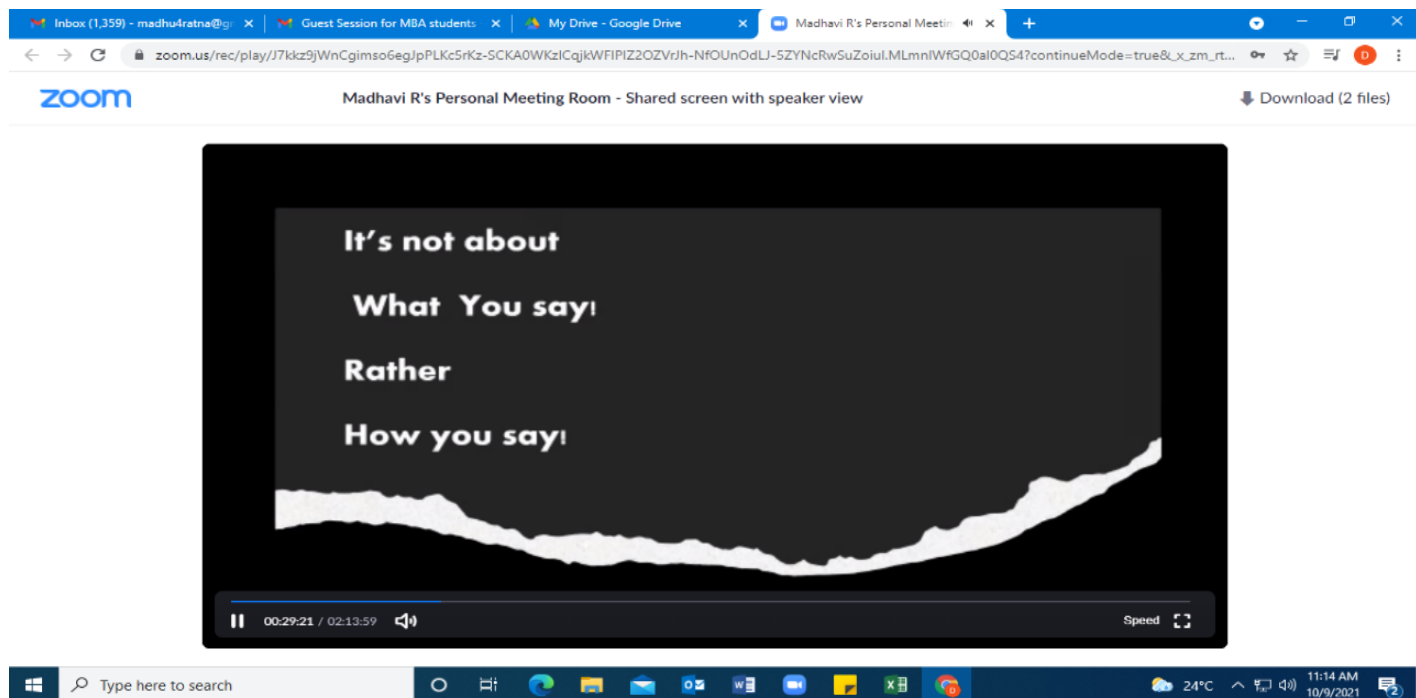


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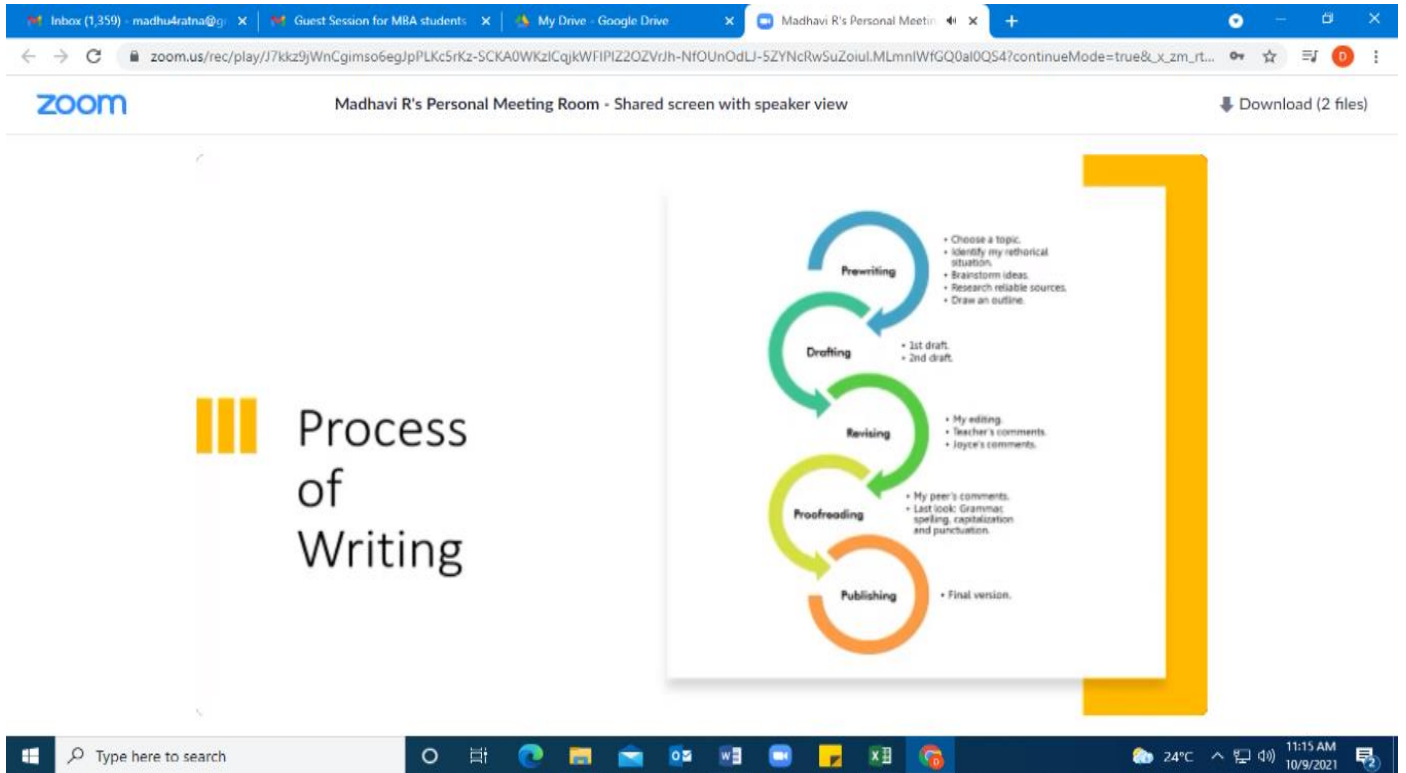


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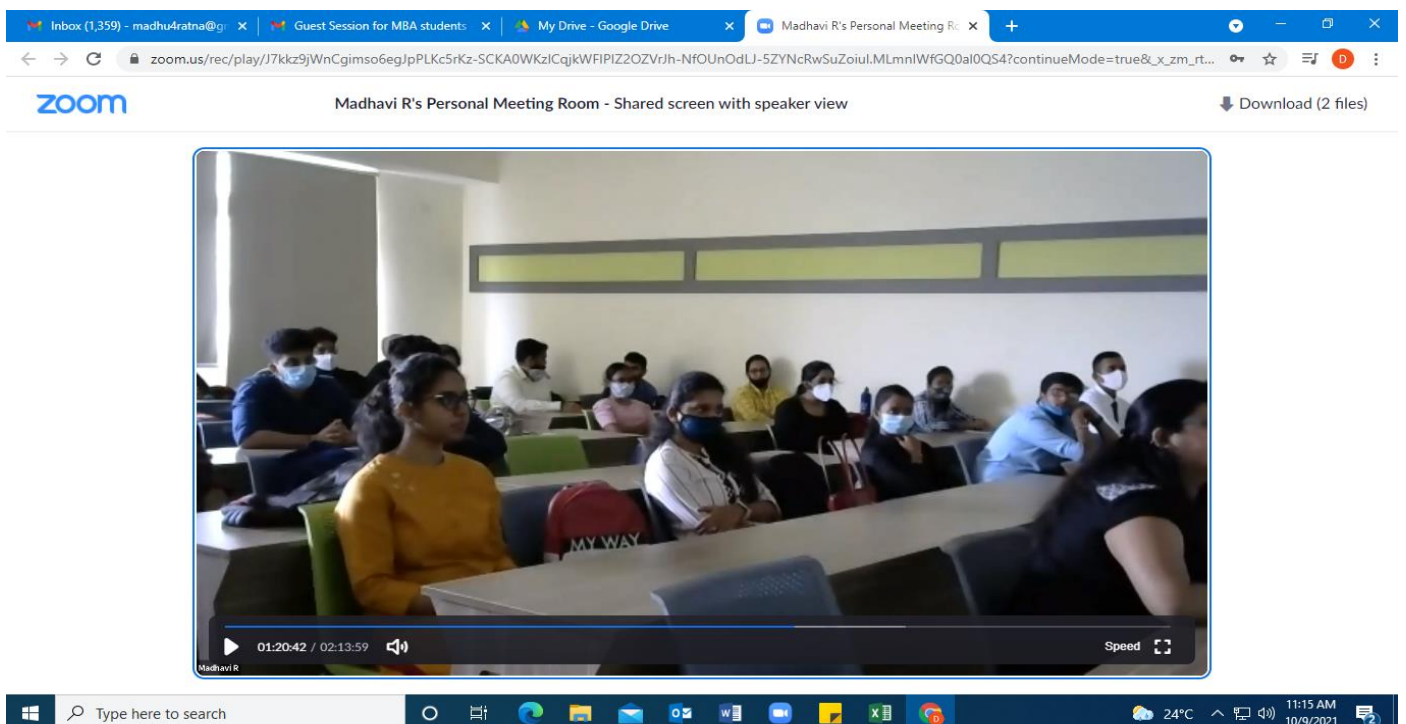


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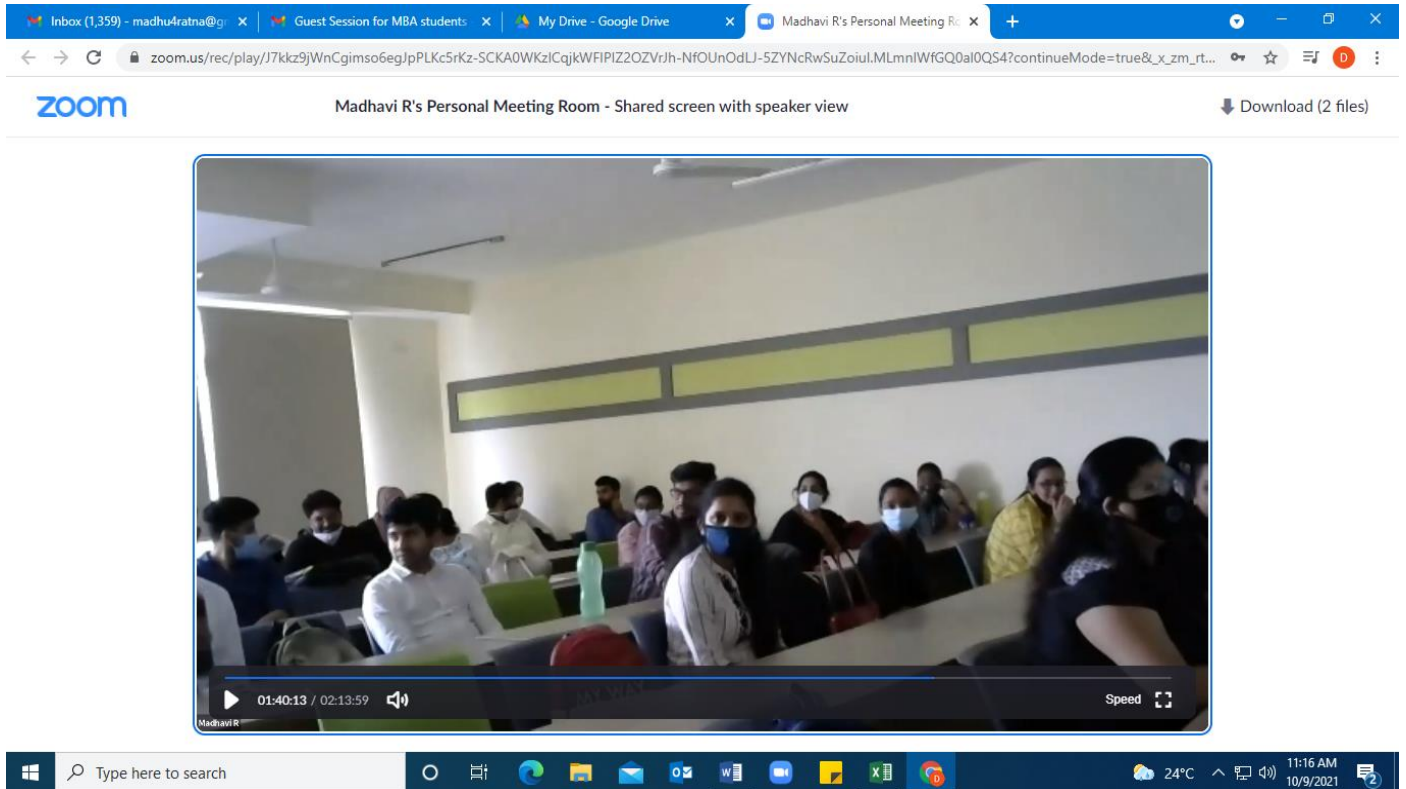


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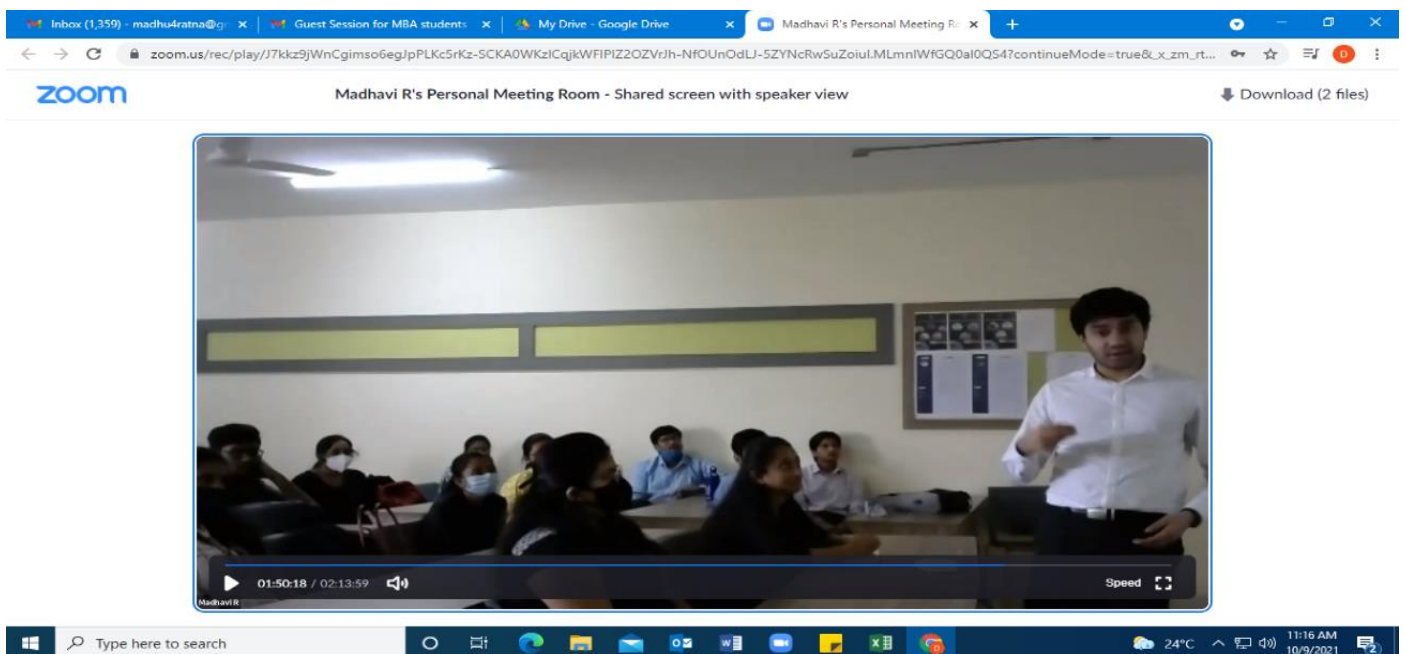


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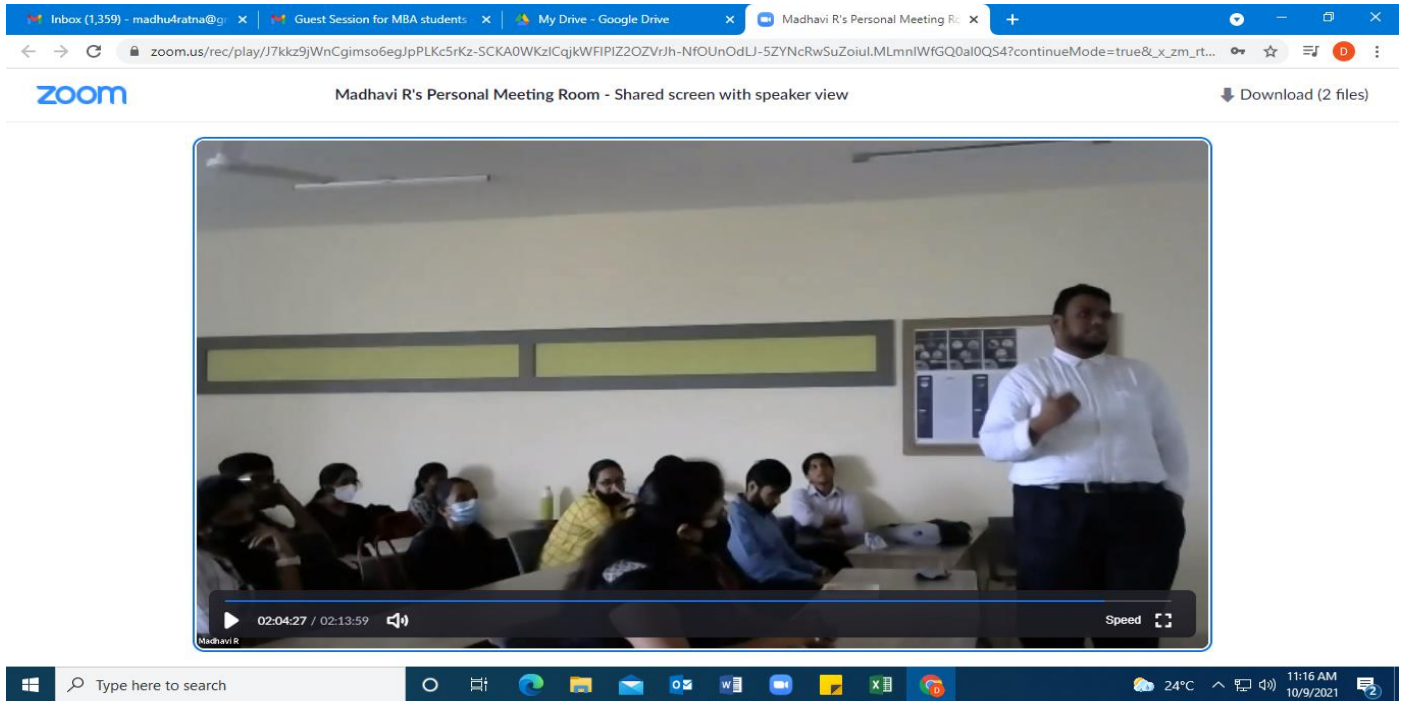


Figure 63.9 Students participating in an activity 'Harvard Case Method' to test effective communication skills as administered by the industry expert

**Circular Copy:**



**CIRCULAR**

**Date: 10 September 2021**

**Ref No: - JU/PG/2021/40057**

**Dear Students,**

**Please be informed that the CMS Business School is organizing a session on Session On Bad New Messages And Persuasive Messages for the MBA 1st Year students.**

**Please find below the details:**

**Resource Person: Mr. Namish Gupta**

**Designation & Company: Vice President, De Brand Chakra**

**Date: 13 September 2021**

**Time: 10:00 AM to 12.15 PM**

**Note: All students are advised to be dressed formals and attendance is mandatory.**



**Dr. Dinesh Nilkant**  
Director  
CMS Business School  
JAIN (Deemed-to-be University)

## National webinar on Vishwa mai Hindi aur Hindi ka Vishwa

<b>Academic Year:</b>	<b>2021-22</b>
<b>Start Date:13-09-2021</b>	<b>End Date:13-09-2021</b>
<b>Organized by: Karvaan Club of Hindi Department, School of Sciences, JAIN (Deemed-to-be University)</b>	<b>Number of Days: 01</b>
<b>Venue and Time: ONLINE</b>	<b>Number of Student Enrolled:190</b>
<b>Location: ZOOM PLATFORM</b>	<b>Number of Student participated:189</b>

### About the Events:

Webinar On 'Vishwa Mai Hindi Aur Hindi Ka Vishwa'

### Speaker Profile:

Dr. Aarti Pathak, Guest Assistant Professor (Linguistics) of Literature and Language-Study at Pt. RaviShankar Shukla University, Raipur (Chhattisgarh).

### Brief Report of the Event:

The Karvaan Club of Hindi Department, School of Sciences, Jain (deemed-to-be) University, Bangalore had conducted a national webinar on the eve of Hindi Diwas on 13th September 2021. The webinar was on the topic 'Vishwa mai Hindi aur Hindi ka Vishwa' and the speaker being Dr. Aarti Pathak. The webinar started with a prayer and a speech by Dr. Rakhi. K. Shah. Ma'am also gave the participants an introduction about the guest speaker. Aarti ma'am is a Guest Assistant Professor (Linguistics) of Literature and Language-Study at Pt. RaviShankar Shukla University, Raipur (Chhattisgarh). She is a member of Vishwa Hindi Sangathan. She has published a book in 2019 named 'Samaj=bhashavigyan aur Prasad keNatak'. Ma'am has published 20 research papers and conducted various national and international seminars, and webinars. Then Aarti ma'am was called upon to speak about the webinar's topic. Ma'am spoke about Hindi language, its influence in India and outside. She also spoke about the importance of Hindi language, its spread and its individuality. Language is the medium to express our feelings, emotions and thoughts. Hindi language is officially used, spoken and learnt in various states across India. Hindi language is the basis of many other language in India and other countries. Hindi is also one of the official languages of UNESCO. The engineers from Japan who had come to develop the bullet train in India had a language barrier which

was remedied by learning Hindi by the engineers due to it's ease of learning and simplicity. An app named leela was developed and put forth in 2017 wherein anyone can learn Hindi very easily. Ma'am also talked about the opportunities after having Hindi major. One could work in various fields like script, content or dialogue writers and much more. The webinar ended with a vote of thanks by Rakhi ma'am.

Brochure:

**JGI JAIN** School Of Sciences  
Block - II, Bangalore - 27.

**हिंदी विभाग**  
एक दिवसीय राष्ट्रीय वेब संगोष्ठी

विषय : विश्व में हिंदी और हिंदी का विश्व

दिनांक : 13 सितंबर 2021

समय : सुबह 11:00 बजे

माध्यम : जूम

पंजीकरण निःशुल्क है ।

पंजीकरण लिंक : <https://forms.gle/CZRVWb5VCbWmVzQt8>

जूम लिंक : [https://zoom.us/j/91541479057?](https://zoom.us/j/91541479057?pwd=am5BMmtVK1F6b09jTVNzdUJCSEM1Zz09)

मीटिंग आईडी : 915 4147 9057

वेबिनार हेतु संपर्क करें : डॉ. राखी के शाह

संपर्क संख्या : 9964370655

अधिक जानकारी के लिए संपर्क करें  
[karvanjgi@gmail.com](mailto:karvanjgi@gmail.com)

**JGI JAIN** School of Sciences  
Block - II, Bangalore - 27.

**प्रशस्ति-पत्र**

आदरणीय डॉ.आरती पाठक  
जी को जैन (संभाव्य)विश्वविद्यालय, हिंदी विभाग के तत्वावधान में दिनांक 13 सितंबर 2021 को आयोजित राष्ट्रीय वेबिनार के अंतर्गत अपना उत्कृष्ट वक्तव्य देने हेतु सम्मान स्वरूप प्रशस्ति-पत्र प्रदान करता है एवं इनके उज्ज्वल, सफल और सुखद भविष्य की मंगल कामना करता है।

छात्र संयोजिका  
हेमंगी पटेल  
संपर्क संख्या: 9686743294

डॉ. राखी.के.शाह  
विभागाध्यक्षा

डॉ.आशा राजीव  
प्राचार्या

Figure 64.1 Poster & Certificate of the event

### Photographs:

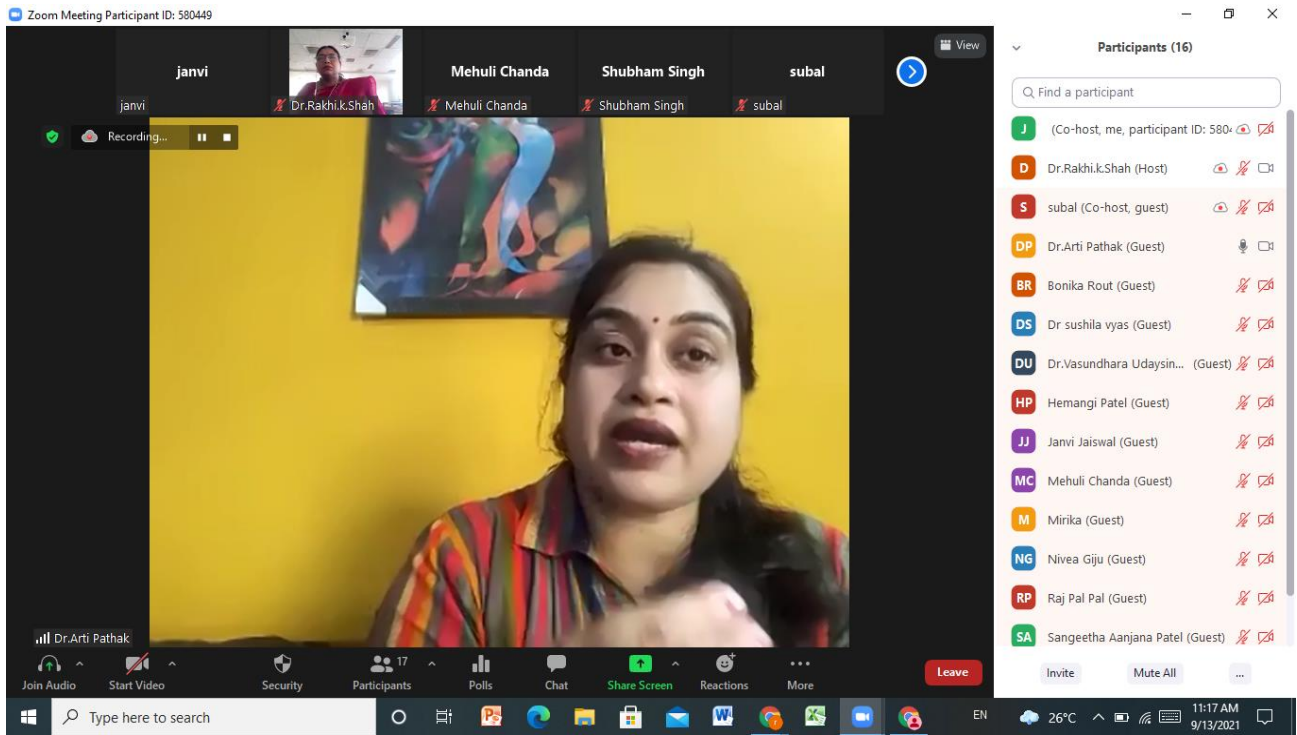


Figure 64.2 Dr. Arti Pathak addressing the participants on importance of Hindi and its influence in India



**Circular Copy:**



**CIRCULAR**

**Date: 10 September 2021**

**Ref No: - JU/UG/2021/40060**

**Dear Students,**

**Please be informed that the School of Sciences is organizing a session on National Webinar On Vishwa Mai Hindi Aur Hindi Ka Vishwa for the B.Sc 2nd Year students.**

**Please find below the details:**

**Resource Person: Dr. Aarti Pathak**

**Designation & Company: Guest Assistant Professor (Linguistics) of Literature and Language-Study, Pt. RaviShankar Shukla University**

**Date: 13 September 2021**

**Time: 11:00 AM to 12:00 PM**

**Note: All students are advised to be dressed formals and attendance is mandatory.**



**Dr. Asha Rajiv**  
Director  
School of Sciences  
JAIN (Deemed-to-be University)

## Communication and Leadership in Project teams- A practical approach

<b>Date:</b>	23-9-2021
<b>Guest/Speaker Name:</b>	Mr. Vijaya Kumar Chilukuri
<b>Guest/Speaker Designation</b>	Managing Director, Muves Consulting Private Limited
<b>Guest/Speaker Contact No &amp; Email Id:</b>	9951683499 , <a href="mailto:vijay.muves@gmail.com">vijay.muves@gmail.com</a>
<b>Guest/Speaker Company/ Institute Name:</b>	MUVES CONSULTANCY SERVICES PVT LTD
<b>Faculty Coordinators Name:</b>	Dr. Selvi S
<b>Topic:</b>	Communication and Leadership in Project teams- A practical approach
<b>Section:</b>	MF, LSCM, SOM and BA
<b>Batch:</b>	2020-22
<b>No of Sessions in hours:</b>	2 hours
<b>No. of Attendees:</b>	198
<b>Session Recording link (if online only):</b>	Click here to view your recording (this link can be used only by the host): <a href="https://zoom.us/rec/share/esbVPqDnVTKspRINWk7QxkQZ1pU1ywLbMAMQyqOWAZyG1cSbpituEu6T30IA4K8F.TJ-B4z_xkerN9dDN">https://zoom.us/rec/share/esbVPqDnVTKspRINWk7QxkQZ1pU1ywLbMAMQyqOWAZyG1cSbpituEu6T30IA4K8F.TJ-B4z_xkerN9dDN</a> Passcode: kW9\$5k4w
<b>Remuneration for guest speaker (If any):</b>	Rs. 2000/ per hour for 2 hours[ 2000*2= 4000]

### Guest Profile:

Mr. Chilukuri Vijaya Kumar is a Finance Professional with 25 years of experience across the BFSI Sector .and is currently the Managing Director,Muves Consultancy services Ltd.

He is also a TV Panelist, A Neuro leadership Institute Certified Brain Based Coach, Psychologist, NLP(Neuro-linguistic programming ) Master Practitioner and a Family and Financial Wellness

Coach.As fondly called by many , Mr Chilukuri is a Certified Financial Planner, Chartered Trust and Estate Planner, Chartered Wealth Manager, NSE Certified Market Professional (Level 5) & Fellow from Insurance Institute of India. Sir, has around 4 post graduations, 3 global certifications, 100+ domestic certifications across BFSI to his credit.

In pursuit of his passion for capability building, till now he has Impacted 100000+ lives through Transformational Workshops on Strengthening SMES, Right Financing, Right Protection, Right Investment Advice, and continues to impact many... in future.

### **Session Objectives:**

To help students understand the relevance of communication in teams and also to highlight the stakeholders role in it. The session is conducted to engage the students in building the right teams for the right results.

**Summary & Key learning from Session: The following points were deliberated and hence the key learnings from the session are noted in detail.**

- ✓ Success Equation for Project Management is
  - Success can be achieved with good team skills, competencies, and a positive attitude.
- ✓ **Introduction to project** -how it has become an integral part of modern business, quality management, and it should be useful for the end user. A project should start with why and then move towards answering how and what to do.
- ✓ **Stakeholders**-a person or group who impacts development of project or takes active stake.
- ✓ **Classification of stakeholders** as internal (team members, functional manager, top management) and external stakeholders (clients etc.).
- ✓ The **need to identify stakeholders**-reasoned their higher interest, involvement, and level of influence affects the project. Their requirements should be considered for its successful completion.
- ✓ **Analysing the stakeholders-how?** Degree of influence, level of knowledge, intensity of expectation, their roles in project, department associated with project also should know who are in sync with your interest and who will have conflicting views.
- ✓ **Management of stakeholder**-by providing solution to identified problems as well as unidentified problems, understanding your capabilities whether they are syncing with project expectations and assessing the environment (internal and external). In addition,

project manager must know expertise of each stakeholder, information about them, their business strategies and models as communication changes accordingly, behaviour pattern, stakeholder mission.

- ✓ Asked students about the **mission statement** of CMS B school.
- ✓ Success of a project is based on two way **dependencies** at different levels like project team vs project leader, functional vs general administration, top management vs key stakeholder, customer's vs vendors- should have feedback mechanism to manage their dependencies, regulatory body vs supporting organisations.
- ✓ **Stakeholder matrix elements**-name of stakeholder, position in organization, location and role in project, contact details, preferred mode of communication and time for faster response. Have clarity on non-negotiables from stakeholder's side, and their key expectations to manage them as they will not compromise with these so better to ask before.
- ✓ **Communication methods**-project MIS to provide real time status of project to all stakeholders, increase accessibility at different time zones by web based info solution, maintain record of events what changes you made, who gave permission etc for review and audit of project, documentation for action plan should include insights, observations, periodical reports with real time information, focus on agenda of communication.
- ✓ **Means of communication**-one on one vs group, physical vs electronic, formal vs informal for visibility of project.
- ✓ **Intra team communication**-within team members can use formal and informal mode.
- ✓ **Contract types** in project
  - ✓ Fixed price contract
  - ✓ Time and material
  - ✓ Cost reimbursable
- ✓ **Earned Value Management**-cost, performance, schedule as dimensions.
- ✓ **Steps in EVM**-
  - ✓ define activity with clarity of budget, resources needed
  - ✓ Create schedules for each activity (what need to be completed by what time) and resources (who will do what)
  - ✓ Develop times phased budget (how much budget for a month based on activity)
  - ✓ Actual cost of each activity
  - ✓ Calculate variance-budget variance, schedule variance (deviation based on planned and actual cost), cost variance.

- ✓ Calculate budget at completion, budget cost of work schedule, budget cost of work performed, actual cost of work complete.
- ✓ **EV calculation** with example.
  - **Rules**-50/50 rule, 0/100 rule, % completion rule; Should give real time accurate data for EVM calculation.
- ✓ Asked the **difference between skill and competency**, Gave examples of competencies like perseverance.
- ✓ **Building Project Team- Steps**
  - Deeper understanding of project scope and needs
  - Required competencies to meet needs (multiple competencies)
  - Time availability
  - Engage with candidates
  - Approval from reporting managers
  - Support from Top management
- ✓ Once a team is created, give clarity on non-negotiables-trust surplus, seamlessness, integrity, measurable outcome, agreement on public and personal level, contribution to group benefit, willingness to seek and offer support, purpose and objective of the project.
- ✓ **Why do teams fail**-reason can be ambiguity in purpose/mission of project, roles and deliverables, metrics to measure the success of project. Lack of- motivation, clarity on activity, how to manage risk, inadequate intra and inter team communication, guidance from leader etc.
- ✓ **Building a winning team**-by giving clarity and deliverables to each member, identify early adopters, SOP for roadblocks and conflicts, know each member's strength, encourage collaboration internally (to increase productivity) and externally (for innovations) and frequent brainstorming. Reward team on 4 parameter-seamlessness, time sense, creativity, innovation
- ✓ **Leadership**- consist of 4 interdependent skills
  - Cognitive
  - Technical
  - Communication
  - Emotional and interpersonal skills.
- ✓ In addition to this negotiation skills, risk mitigation, problem solving are required.

- ✓ **Leadership communications** differ with situation (vertical, horizontal, diagonal), style (personality of leader, maturity of follower, environment needs)
- ✓ Softwares for PM
- ✓ Ending with the importance of communication and success formula-“focus on what is needed and nothing else”.

## Email communications:

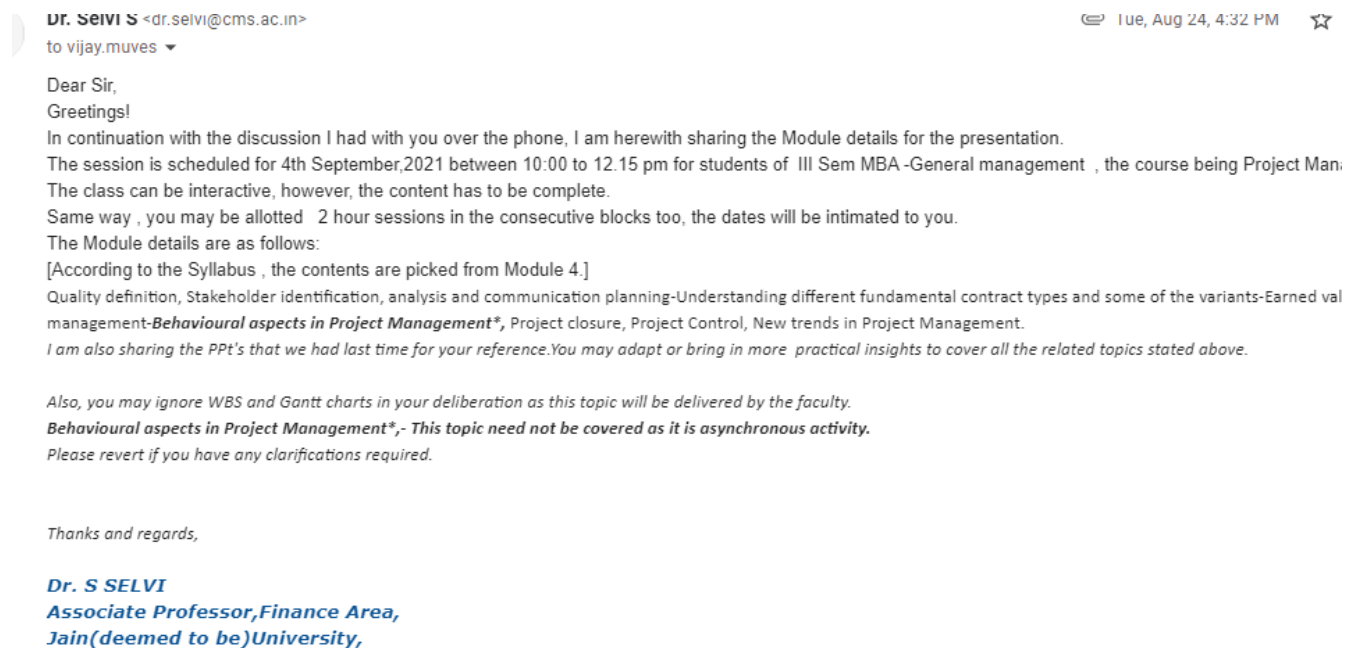


Figure 65.1 Communication to Mr. Vijaya Kumar sharing the contents



**Dr. Selvi S** <dr.selvi@cms.ac.in>  
to vijay.muves ▾

Aug 31, 2021, 4:43 PM ☆ ↶ ⋮

Dear Sir,  
Greetings!

I am glad to invite you as a resource person for the sessions planned under the TAP- R program at our CMS B- School. The session is scheduled on 4th September, 2021 between 10:00 am to 12.15 pm [2 hours]for students of III Sem MBA -General management , the course being Project Management. The class can be interactive, however, the content has to be complete.

Same way , you may be allotted 2 hour sessions in the consecutive blocks too, the dates are given below. Please make yourself available for the same. The zoom credentials will be shared shortly.

Block	Date/ Resource Person	Timing
1	4-9-2021 [Mr. Vijay]	10:00 am - 12.15 pm
2	23-9-2021[Mr. Vijay]	2:15 PM- 4:30 PM
3	12-10-2021 [Mr. Vijay]	2:15 PM- 4:30 PM
4	8-10-2021[Mr. Vijay]	10:00 am - 12.15 pm
5	27-11-2021[Mr. Vijay]	10:00 am - 12.15 pm

The contents shared earlier in the mail remains the same. For any clarification, please call.

Thanks & regards,  
**S SFI VI**

Figure 65.2 Communication to Mr. Vijaya Kumar sharing the Slots for the sessions

**Photographs with Caption:**



Figure 65.3 Guest Lecture on' Communication and Leadership in Project teams- A practical approach held on 23<sup>rd</sup> September 2021 for III Semester MF,SOM,LSCM,BA –offline & Online students of Batch 2020-22 , Venue : CMS B School & Zoom Platform: 459 999 2025


## Brochure

The poster is for an event titled "TAP-R MODEL". It features the JGI JAIN CMS BUSINESS SCHOOL logo in the top left. A central graphic shows a group of business figures standing on a row of colorful puzzle pieces, with a question mark, a checkmark, and a dollar sign among them. The event is presented by a "Resource Person", Mr. Vijaya Kumar Chilukuri, Managing Director of MUVES Consultancy Services Pvt Ltd. The topic is "Module 4: Communication and leadership in Project Teams –A PRACTICAL APPROACH". The event is scheduled for 23 September 2021, from 2.00 pm to 4.30 pm. It is organized by the Project Management Faculty Team for III Semester- BA, LSCM, MF, SOM, MBA- Batch 2021-22. Zoom details are provided: ID: 4599992025, Password: 12345. The website bschool.cms.ac.in is listed at the bottom right.

**JGI** **JAIN** CMS BUSINESS SCHOOL  
DEEMED-TO-BE UNIVERSITY

**TAP-R MODEL**


**Resource Person**

  
**Mr. Vijaya Kumar Chilukuri**  
Managing Director  
MUVES Consultancy Services Pvt Ltd.

**Module 4**  
Topic: Communication and leadership in Project Teams –A PRACTICAL APPROACH

23, September, 2021  
2.00 pm to 4.30 pm

Project Management Faculty Team  
III Semester- BA, LSCM, MF, SOM  
MBA- Batch 2021-22

 **zoom** ID: 4599992025 | Password: 12345

bschool.cms.ac.in

Figure 65.4 Poster of the event



Circular Copy:



**CIRCULAR**

Date: 20 September 2021

Ref No: - JU/PG/2021/40058

Dear Students,

Please be informed that the CMS Business School is organizing a session on **Communication And Leadership In Project Teams- A Practical Approach** for the MBA 2nd Year students.

Please find below the details:

**Resource Person:**

Mr. Vijaya Kumar Chilukuri

**Designation & Company:** Managing Director, Muves Consulting Private Limited

**Date:** 23 September 2021

**Time:** 02:00 PM to 04:00 PM

**Note:** All students are advised to be dressed formals and attendance is mandatory.



**Dr. Dinesh Nilkant**  
Director  
CMS Business School  
JAIN (Deemed-to-be University)

## "My Diary", an open mic event (National) to create awareness to help the individuals be vocal enough with their thoughts

<b>Academic Year:</b>	<b>2021-22</b>
<b>Start Date:</b> 25-09-2021	<b>End Date:</b> 25-09-2021
<b>Organized by:</b> Moody Amygdala's the expressive arts club, Department of PG Psychology, Jain Deemed-to-be University in collaboration with an NGO called the Mindful Mesmerisms from Bangalore	<b>Number of Days: 01</b>
<b>Venue and Time:</b> ONLINE - ZOOM PLATFORM	<b>Number of Student Enrolled: 22</b>

### About the Events:

"My Diary", an open mic event (National) to create awareness to help the individuals be vocal enough with their thoughts.

### Brief Report of the Event:

Report on the open mic event- "my diary"!

Moody Amygdala's expressive arts club presents "My Diary", an open mic event by the department of Pg-psychology, Jain Deemed-to-be University collaborated with an NGO called the Mindful Mesmerisms from Bangalore.

The expressive arts club, Moody Amygdala's members and student coordinator's Ms. Smrithi.S and Ms. Andrea Shannon. J, under the guidance of Dr. Sukriti Banda had conducted a virtual open mic event for creating awareness to unmute the self with the theme "my diary" .

Date: 25th of September, 2021

Time: 4pm-5pm

Registration process: Google form

This was not a competition but an awareness creating event to help the individuals be vocal enough with their thoughts. Certificates were issued for the participants and the coordinators for both the student club coordinators and the volunteers for the Mindful Mesmerisms.

We thank Dr. Asha Rajiv ma'am for giving us this opportunity and believing us and we are looking forward to creating more such opportunities for the people to help them unmute their thoughts and portray it through the art form.

**Photographs:**

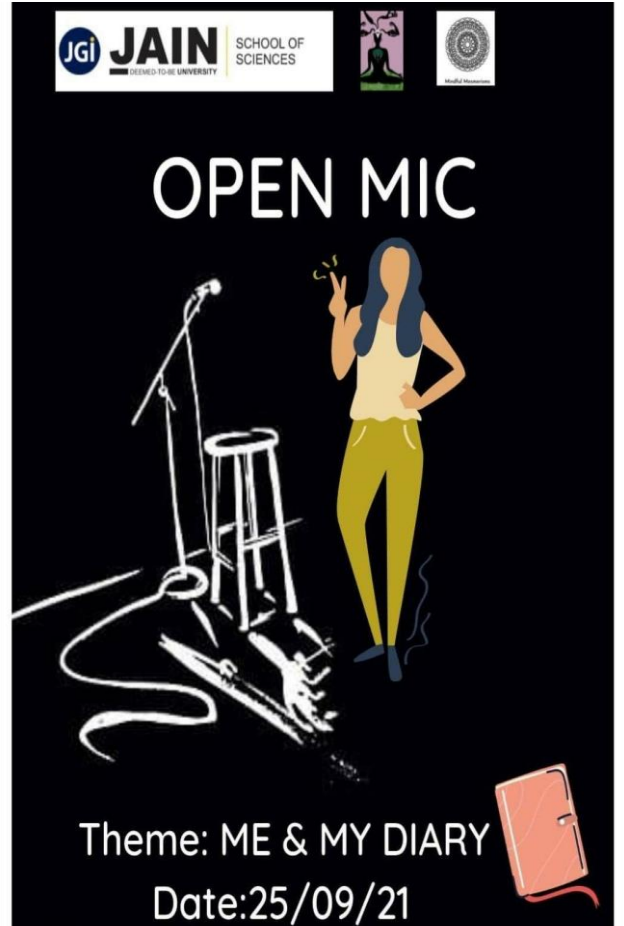


Figure 66.1 Poster of the event



Figure 66.2 Participants during the event

Circular Copy:



**CIRCULAR**

Date: 22 September 2021

Ref No: - JU/UG/2021/40061

Dear Students,

Please be informed that the School of Sciences is organizing a session on "My Diary", An Open Mic Event (National) To Create Awareness To Help The Individuals Be Vocal Enough With Their Thoughts. for the B.Sc 1st Year students.

Please find below the details:

Resource Person: Dr. Sukriti Banda

Designation & Company: Moody Amygdala's expressive arts club, Jain Deemed-to-be University in collaboration with NGO called the Mindful Mesmerisms

Date: 25 September 2021

Time: 04:00 PM to 05:00 PM

Note: All students are advised to be dressed formals and attendance is mandatory.



Dr. Asha Rajiv  
Director  
School of Sciences  
JAIN (Deemed-to-be University)

## National seminar on “The cultural renaissance- Basavanna as a social reformer”

<b>Academic Year:</b>	<b>2021-22</b>
<b>Start Date: 27-10-2021</b>	<b>End Date: 28-10-2021</b>
<b>Organized by: DEPT OF SANSKRIT</b>	<b>Number of Days:02</b>
<b>Venue and Time: Conference Hall, School of Sciences, JC Road 10:00 am</b>	<b>Number of Student Enrolled:187</b>
<b>Location: Conference Hall, School of Sciences, JC Road</b>	<b>Number of Student participated: 187</b>

### About the Events:

Dept of Sanskrit Organised an ICPR sponsored Two days National Seminar on “The cultural Renaissance- Basavanna as a Social Reformer”

### Speaker Profile:

1. Dr. Sreekala Nair, Director, International School of Sree Sankara Studies, Joint Secretary, Indian Philosophical Congress.
2. Dr. Basavaraj Kalgudi renowned Kannada Scholar
3. Dr. Asha Devi, renowned Kannada Scholar
4. Dr. Sudhir Singh Rajput, University of Delhi.
5. Dr. B.V Rajaram – renowned director and eminent theatre personality

### Brief Report of the Event:

Two days National Level Seminar on ‘The Cultural renaissance Basavanna as a Social Reformer’ was organized by the Department of Sanskrit in association with Indian Council of Philosophical Research (ICPR), New Delhi. This was scheduled on 27th and 28th of October 2021.

### Introduction & Context:

Basavanna was a 12th century Hindu Philosopher, Statesman, Kannada poet in the Shiva-focused Bhakti Movement and a social reformer during the reign of Kalachuri-dynasty, King Bijjala – 1 in

Karnataka. India Basavanna spread social awareness through his poetry, popularly known as Vachanas.

The movement of reformation inaugurated by Basava had its far reaching effect upon the social life of the nation. So long as we view Basava in the context of Veerashaivism, we miss his personality and his profound teaching. Though he was born in Karnataka, he belonged to the whole of mankind for his heart relented for the poor and downtrodden everywhere. He taught us one of the main principles of Democracy by saying that the roots of social life are embedded not in the cream of society but in the scum of society.

Theme of the Seminar:-

The seminar revolves around the movement of reformation inaugurated by Basava had its far reaching effect upon the social life of the nation. So long as we view Basava in the context of Veerashaivism, we miss his personality and his profound teaching. Though he was born in Karnataka, he belonged to the whole of mankind for his heart relented for the poor and own trodden everywhere. He taught us one of the main principles of Democracy by saying that the roots of social life are embedded not in the cream of society but in the scum of society. It is his witty saying that the cow does not give milk to him who sits on its back but it gives milk to him who squats at its feet. With this wide sympathy, he admitted high and low alike into his fold. This remarkable admission carried its influence far and wide and stirred the stagnant waters of the land. The caste system is the negation of democratic society.

But the Anubhav Mantapa established by Basava laid down the foundation of social democracy. A democratic society is one in which all enjoy social rights and privileges without any barriers of class distinctions. Birth, wealth, caste or creed do not determine the status of man. This means faith in the dignity of man and the belief that a common man is as good a part of society as a man of status. Basava believed that man becomes great, not by his birth but by his worth to the society.

Day -1

The seminar started with the invocation by performing arts students of JAIN (Deemed -to-be University). Selected Vachanas of Basaveshwara were selected for Invocation.

Dr.Rajani Jairam, Prof. Dept of Sanskrit, Dean(student Welfare), JAIN (Deemed-to-be University) delivered the welcome and inaugural address.

The gathering was address by the Chief Guest Dr. Basavaraj Kalgudi renowned Kannada Scholar. He explained the terms Vachana – giving a word, Kudalasangamadeva – lit. meaning to unite, an idea of oneness to build harmony in the society. Presenting from the Vachana sahitya of Basavanna and his followers he expressed their idea in vachanas. The political situation during the time of Basavanna, the revolutionary thoughts of Basvanna and its relevance. Thus it was an insighfult talk about the purpose, context and relevance of Basavanna.

The inaugural session was presided by Dr. Sreekala Nair, Director, International School of Sree Sankara Studies, Joint Secretary, Indian Philosophical Congress. Dr. Sreekala Nair in her presidential address gave information about the ICPR and the importance of philosophical seminar. She explained the term philosophy and India as a land of philosophy. Quoting many Philosophers, 3she conclude her talk with more emphasis on Basaveshwara’s ideology.

Dr. Sudhir Singh Rajput- University of Delhi and Dr. Asha Rajiv- Director, School of Sciences, JAIN (Deemed-to-be University) were present for the inaugural session. The inaugural session was concluded with Vote of thanks by Dr. Geetha Madhusudan, Professor and Head, Dept. of Sanskrit. She thanked the management, ICPR and members, the chief guest and the entire organizing team including the students. This was followed by a tea -break.

#### Expert talk:

It started with the expert talks. Dr. Asha Devi, renowned Kannada Scholar gave information about the literary importance of Vachana Sahitya and Women Vanachankras. Dr. Sheela Devi Malimath, renowned scholar in the field of vachana sahitya presented many vachanas and expressed the essence of the vachana sahitya.

#### Technical sessions:

Three technical sessions were scheduled. Prof. Vasanth Kumar was the chairperson for session first session. Dr. Vijaykumar, Smt. Rajeshwari, Dr. Hemalatha and Dr. Venkobarao presented their papers. In their presentations they spoke about Basavanna and Vishvakalyana. This was followed by the lunch break.

In the second technical session Dr. Padmaja, Dr. Shivakumar, Dr. Nagendra, Dr. Rajkumar presented their view points. This session was shared by Dr. Shobha.



The third session chaired by Dr. B.V Rajaram. Dr. Manjunatha Palya Dr. Hemanth, Dr. Sabu Thomas expressed their thoughts being derived from Vachana sahitya. Dr. Sabu Thomas presented political perspectives co-relating with Basavanna.

Day -2

Day 2 started with the expert talk on Seminar theme by Dr. Sudhir Singh Rajput, University of Delhi. He addressed the gathering and gave more insights about the political and socio-cultural aspects of our country. He spoke about pre-colonial colonial and post-colonial political scenarios and its influence on society. He brought the parallels of Basaveshwara's philosophy and main principles of Democracy by saying that the roots of social life are embedded not in the scum of society. This was followed by further technical sessions. Mr. Ramachandra N U, Dr. Roopa G, Dr. Yashaswini presented papers in the first technical session of Day 2. This was chaired by Dr. Sheeladevi Malimath. The presentations included discussions on management skills.

Management is a multidisciplinary function which is harmonized and integrated mutually with varied disciplines. Aside organizations are open to learn from the historical evidence and experiences to enhance their performance in overall, also global organizations are trying to move on from ethnocentric cultural perspectives towards common cultures. In this regard Basaveshwara's Philosophy can contribute immensely towards efficient management practices. After the first session there was an expert talk by Dr. Prabhashankar Premi. He gave more insights about cultural and economic perspectives of Basavanna's philosophy.

The second technical session was chaired by Dr. M.K Sridhar – Registrar S-Vyasa.

In his talk he spoke about various Sanskrit texts relating to ayurveda, arthashastra etc. in comparison with Basavanna's philosophy. In this sessions Dr. Sreenivasaiah, Sri. Chetan, Dr. Satish presented their papers. Dr. Satish spoke emphasized on Kalyana-

This was followed by the lunch break.

In the next session (expert talk) Dr. B.V Rajaram – renowned director and eminent theatre personality, addressed the gathering. He spoke about Anubhava mantapa and the king Bijjala. He gave more information about the Dramas relating to Basavanna. Basavanna being the prime minister to King Bijjala who ruled from 1157 to 1167 over Kalyana, a city of historic importance, as a great prophet the combination of rare qualities was explained by him. He spoke about the mystic temperament, an idealist choice, being statesman by profession etc.

The last technical session was chaired by Dr. Vatsala. Dr. Natesha L, Sri. Hoysaladitya, Dr. Mekhala presented their view points in this session. Dr. Natesha. L spoke about the terminologies of Basavas teachings relating to Sanskrit grammar. Dr. Mekhala spoke about Anubhava Mantapa the ability of Shiva sharanes – Women as shiva sharane, their ability and courage. The technical sessions presided by the panelists, were concluded with their remarks.

Thus, the entire program of two days with many expert talks and different dimensions of Basavanna brought various perspectives and its contemporary relevance.

### Valedictory

Participation and presentation certificate were issued respectively. Vote of thanks was delivered by Dr,Natesha.L, faculty, Dept. of Sanskrit. JAIN(Deemed-to-be University). He thanked the management, ICPR and members, the chief guest and the entire organizing team including the students. The program got concluded with Vachana gayana by Dr. Rajani Jairam.

### Brochure:

<p><b>Organizing committee</b> Department of Sanskrit JAIN (Deemed-to-be University)</p> <p><b>Dr.Rajani Jairam</b> Prof. Dept. of Sanskrit Dean (Student Welfare)</p> <p><b>Dr. Geetha Madhusudan</b> Head. Dept. of Sanskrit School of Commerce</p> <p><b>Dr. Natesha L</b> Assistant Professor School of Commerce</p> <p><b>Vid. Ramachandra N U</b> Assistant Professor School of Sciences</p> <p><b>Contact</b></p> <p><b>Dr. Geetha Madhusudan</b> Mob: 9448168325</p> <p><b>Vid. Ramachandra N U</b> Mob: 9902913846</p> <p><b>Email</b> samskritaju@gmail.com</p> <p><b>Venue:</b> School of Sciences #34, 1st Cross, J.C. Road, Bangalore-27 Timings: 9:30 A.M. onwards</p>	<p><b>Patrons</b></p> <p><b>Dr. Chenraj Roychand</b> Chancellor JAIN (Deemed- to-be University)</p> <p><b>Prof. Ramesh Chandra Sinha</b> Chairman, ICPR</p> <p><b>Dr. N. Sundararajan</b> Pro-Chancellor JAIN (Deemed- to-be University)</p> <p><b>Dr. Raj Singh</b> Vice Chancellor JAIN (Deemed- to-be University)</p> <p><b>Dr. Easwaran Iyer</b> Pro Vice Chancellor JAIN (Deemed- to-be University)</p> <p><b>Prof. N.V.H Krishnan</b> Registrar JAIN (Deemed- to-be University)</p> <p><b>Dr. Asha Rajiv</b> Director, School of Sciences, JAIN(Deemed- to-be University)</p>	 <p><b>Department of Sanskrit</b> In association with</p>  <p><b>Indian Council of Philosophical Research (ICPR)</b> New Delhi</p> <p>Organizes</p> <p><b>Two days National Level Seminar on</b></p> <p><b>The Cultural Renaissance Basavanna as a Social Reformer</b></p> <p><b>Date:</b> October 27<sup>th</sup> &amp; 28<sup>th</sup> 2021</p>
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**Jain (Deemed to be University)** is ranked consistently among the top universities of India by the India Today-Nielson Best University Survey. The University is accredited by NAAC with A-Grade & CGPA of 3.31. The university offers innovative programmes at UG, PG and research levels. It is a center for education, leadership and entrepreneurship for the students of modern world. The university offers qualitative education to the young minds to help them grow in the critical and rapidly transforming world. The 6 faculties of Jain University offer undergraduate, postgraduate and research programs in Engineering, Management, Commerce, Science, Humanities and Social Sciences and Languages. Admissions at Jain University are entirely based on merit and are subject to availability of seats. These programs provide a diverse combination, thus, allowing an individual to grow and learn.

**Indian Council of Philosophical Research (ICPR)**

The Indian Council of Philosophical Research set up by the Ministry of Education, Government of India, was registered as a society in March 1977 under the Societies Act, 1860, started functioning in July 1981 under the Chairmanship of Professor D.P. Chattopadhyaya.

**Theme of the Seminar**

The seminar revolves around the movement of reformation inaugurated by Basava had its far-reaching effect upon the social life of the nation. So long as we view Basava in the context of Veerashaivism, we miss his personality and his profound teaching. Though he was born in Karnataka, he belonged to the whole of mankind for his heart relented for the poor and

downtrodden everywhere. He taught us one of the main principles of Democracy by saying that the roots of social life are embedded not in the cream of society but in the scum of society.

The seminar also makes an attempt to find out the contemporary relevance of Basava's ideals to bring about a socio-cultural renaissance and uplift the ideas of society to re-establish ethics & morality.

**Invite for Papers**

**Topic:**  
**The Cultural renaissance-Basavanna as a Social Reformer**  
Kindly email your abstract (500 words, along with the title of your presentation & current affiliation to [samskritaju@gmail.com](mailto:samskritaju@gmail.com) on or before **14<sup>th</sup> October 2021**.  
**Please confirm your presence.**

**Themes & Sub themes:-**

The main theme of the seminar would be **'Basavanna –As social Reformer'**

**The sub-themes may include**

1. Bhakti bhandaara Basavanna.
2. Basavanna as a philosopher.
3. Basavanna as a statesman.
4. The fight against politics of social exclusion.
5. The strategy of empowerment as discussed by Basavanna.
6. Basavanna a man ahead of his time.

7. The philosophy of Basavanna's teachings and its contemporary relevance.
8. Ethics and personality as explained in Basavanna's vachanas.
9. Vachana: A living poetical form.
10. Making sense of Basavanna's ideology.
11. Basavanna: A mystic or maverick.
12. Identity and representation in vachana sahitya.

The topics are not limited to the above. Any topic relevant to the main theme can be discussed. Topics are only suggestive and not exhaustive.

**Who should attend-**

- Professors of Literature, Philosophy & Academicians.
- Research Scholars
- Students
- General Public

Figure 67.1 Brochure of the event

Figure 67.2 Poster of the event

**Photographs:**



Inauguration



Address by the Chief guest – Dr. Basavaraj Kalgudi

Figure 67.3 Inauguration and address by the Chief guest -Dr. Basavaraj Kalgudi

Circular Copy:



**CIRCULAR**

Date: 23 October 2021

Ref No: - JU/PG/2021/40062

Dear Students,

Please be informed that the School of Sciences is organizing a session on National Seminar On "The Cultural Renaissance- Basavanna As A Social Reformer" for the M.Sc 2nd Year students.

Please find below the details:

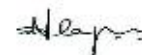
**Resource Person:** Dr. Basavaraj Kalgudi

**Designation & Company:** Director, International School of Sree Sankara Studies, Joint Secretary, Indian Philosophical Congress

**Date:** 27 October 2021

**Time:** 10:00 AM to 12:00 PM

**Note:** All students are advised to be dressed formals and attendance is mandatory.



**Dr. Asha Rajiv**  
Director  
School of Sciences  
JAIN (Deemed-to-be University)

## Session on the relevance of positioning in a Campaign

<b>Date:</b>	6-12-2021
<b>Guest/Speaker Name:</b>	TG Shenoy
<b>Guest/Speaker Designation</b>	Senior Creative Director Leo Burnett
<b>Guest/Speaker Contact No &amp; Email Id:</b>	tgshenoy@gmail.com, 9845176773
<b>Guest/Speaker Company/ Institute Name:</b>	Leo Burnett
<b>Faculty Coordinators Name:</b>	Ashish Athawle
<b>Topic:</b>	The relevance of positioning in a Campaign
<b>Section:</b>	CM1 & CM2
<b>Batch:</b>	2020-21
<b>No of Sessions in hours:</b>	3 hrs
<b>No. of Attendees:</b>	165
<b>Session Recording link (if online only):</b>	<a href="https://zoom.us/rec/share/EJmCD-yK6md4zGZa3ASpdfZvlM-GksWVquD5SsrHaguunlcltdKTn3S6k03Hfdg5.iiXeyWY_bbEyH516">https://zoom.us/rec/share/EJmCD-yK6md4zGZa3ASpdfZvlM-GksWVquD5SsrHaguunlcltdKTn3S6k03Hfdg5.iiXeyWY_bbEyH516</a> Passcode: 3Rj4kd&M
<b>Remuneration for guest speaker (If any):</b>	6000/-

### Guest Profile:

#### Mr.Gautham Shenoy

With over 22 years of experience in advertising and marketing, Gautham Shenoy is currently the Senior Creative Director at Publicis Business/ Leo Burnett. Previous to this he was a Consulting Partner with Celsius 100 Consulting, a brand and marketing strategy firm, and prior to that, the National Creative Director of Saatchi & Saatchi Focus Network. He has worked for some of India's biggest companies and the global brands across industry segments and verticals, across all mediums. Associated with Jain University since 2019 in the field of Marketing Analytics as a guest faculty.

**Objectives of the session:**

- How the product or service you provide fills the need or problem of your target market (key persona) and is created to guide the team
- Understanding what your competition does will ensure you know why and how you can make adjustments if required to set yourself apart from the competition.
- focus on your target customer, remember what your product or service category is, and what key benefits your product or service provides your persona.

**Learning Outcome:**

- Students have learnt How the product or service that is provided fills the need or problem of your target market.
- Students also learnt on competition and how to best position self.

**Photos:**

Figure 68.1 Participants of the event

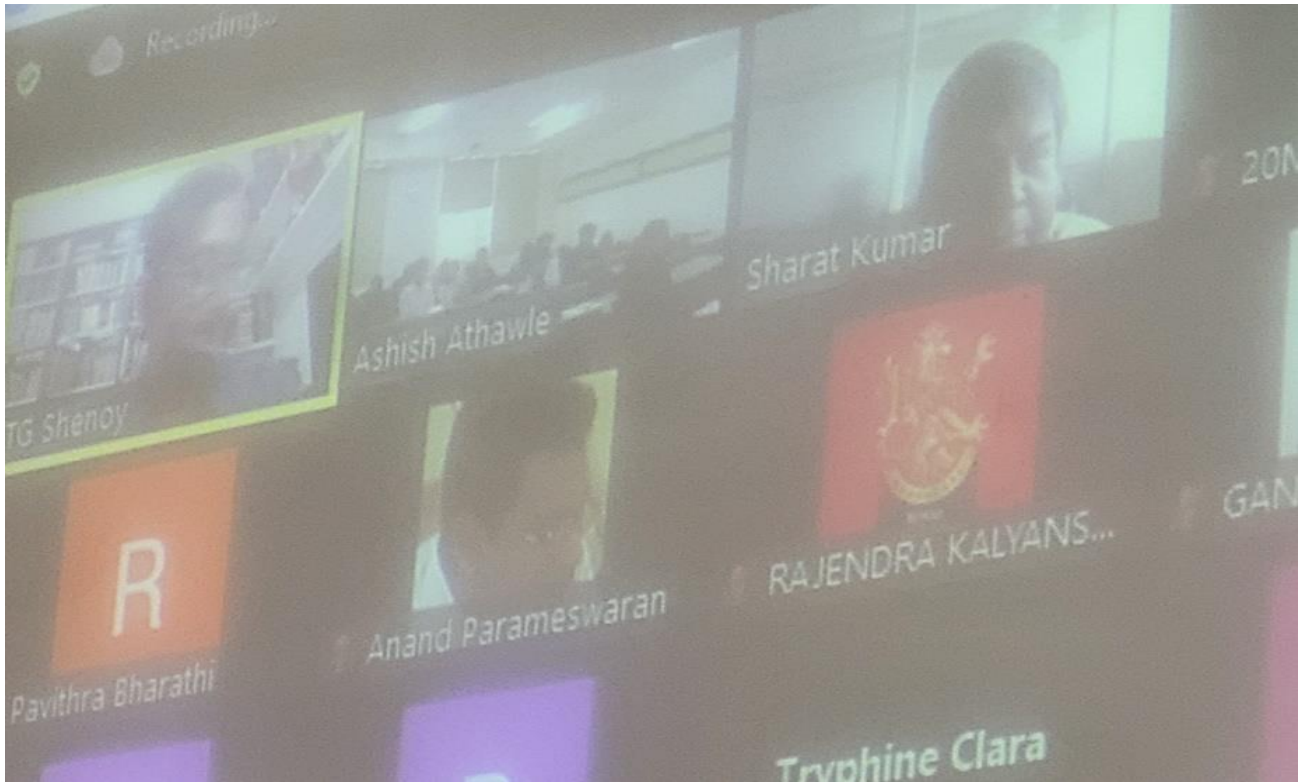


Figure 68.2 Online session (T G Shenoy) in process



Circular Copy:



CIRCULAR

Date: 03 December 2021

Ref No: - JU/PG/2021/40059

Dear Students,

Please be informed that the CMS Business School is organizing a session on **Session On The Relevance Of Positioning In A Campaign** for the MBA 2nd Year students.

Please find below the details:

**Resource Person:** TG Shenoy

**Designation & Company:** Senior Creative Director, Leo Burnett

**Date:** 06 December 2021

**Time:** 01:00 PM to 03:00 PM

**Note:** All students are advised to be dressed formals and attendance is mandatory.



**Dr. Dinesh Nilkant**  
Director  
CMS Business School  
JAIN (Deemed-to-be University)

## National hindi webinar series on "FREEDOM FIGHTERS"

<b>Academic Year:</b>	<b>2021-22</b>
<b>Start Date:</b> 06-12-2021	<b>End Date:</b> 11-12-2021
<b>Organized by:</b> KAARWAAN CLUB, DEPT OF HINDI	<b>Number of Days:</b> 06
<b>Venue and Time:</b> ONLINE	<b>Number of Student Enrolled:</b> 167
<b>Location:</b> ZOOM PLATFORM	<b>Number of Student participated:</b> 167

### About the Events:

National Hindi Webinar Series ON "FREEDOM FIGHTERS" by the Dept of Hindi: Kaarwaan club

### Speaker Profile:

Prof. Dr. Suresh Chandra Gupta from Farrukhabad, Uttar Pradesh

Dr. Rakhi K Shah

Ramesh Jain

Shri Sachendra Panda from Bhubaneswar, Odisha

### Brief Report of the Event:

The Karvaan Club of Hindi Department, School of Sciences, Jain (deemed-to-be) University, Bangalore and Bharat Vikas Parishad had jointly organized a National Hindi Webinar Series from 6th to 11th December 2021. The topic of the Webinar series was 'Indian Freedom Fighters'. The first day of the webinar series was on 6th December 2021 with the freedom fighter being 'Subhas Chandra Bose'. The Chief Guest Speaker of the webinar was Prof. Dr. Suresh Chandra Gupta from Farrukhabad, Uttar Pradesh. Sir has a teaching experience of 39 years. He is the former President of Bharat Vikas Parishad and presently the managing editor of GyanPrabha. The webinar commenced with Ganesh Vandana and Sarswati Vandana followed by Classical Dance. Then a short introductory video of Subhas Chandra Bose was shown which included key highlights of his life journey. Then the guest speaker was called upon to talk about Netaji Subhas Chandra Bose. Subhas Chandra Bose was born on January 23, 1897 in Cuttack, Orissa. His father was Janaki Nath Bose and his mother was Prabhavati Devi. Bose was a brilliant student right from the childhood. He topped the matriculation examination of Calcutta province and graduated with a First Class in Philosophy from the Scottish

Churches College in Calcutta. To fulfill his parents' wishes he went to England in 1919 to compete for Indian Civil Services, appeared for the Indian Civil Service competitive examination in 1920, and came out fourth in order of merit. However, he left his Civil Services apprenticeship midway to return to India in 1921. He joined the Indian National Congress under the influence of Mahatma Gandhi. Subhas also announced the formation of the Independence League. Subhas Chandra Bose was jailed during Civil Disobedience movement in 1930 and released in 1931. Defying the ban on his entry to India imposed after his release on medical grounds; Subash Chandra Bose returned to India and was again arrested and jailed for a year. He was elected the President of Congress twice in 1938 and 1939, and due to much opposition to his rigid stand, he resigned from the post of president and formed a progressive group known as the Forward Block. When he was put under house arrest in Calcutta, in January 1941, Subhas Chandra Bose disappeared from his home in Calcutta under a disguise and reached Germany via Afghanistan. In July 1943, he arrived in Singapore from Germany and organized the Azad Hind Fauj (Indian National Army). Subhas Chandra Bose was reportedly killed in an air crash over Taipeh, Taiwan (Formosa) on August 18, 1945. Though it is widely believed that he was still alive after the air crash not much information could be found about him. Then the participants asked few questions to the guest speaker which were satisfactorily answered. The guest speaker was then felicitated with a token of appreciation. The webinar ended with vote of thanks and National Anthem. All the participants enjoyed and gained lots of insight on Subhas Chandra Bose and his contribution to India's Independence.

The webinar began with Ganesh Vandana and Saraswati Vandana. Later on, was followed by Classical Dance. The chief guest was called upon by Dr. Rakhi K Shah Ma'am who is the HOD of Hindi Department to talk about 'Madan Lal Dhingra'. Madan Lal Dhingra was born on 18 February 1883 in Amritsar, India, in an educated and affluent Punjabi family. His father, Dr. Ditta Mal Dhingra, was a civil surgeon, and Madan Lal was one of eight children (seven sons and one daughter). All seven sons, including Dhingra, studied abroad. Dhingra studied at Amritsar in MB Intermediate College until 1900. He then went to Lahore to study at the Government College University. Here, he was influenced by the incipient nationalist movement, which at that time was about seeking Home Rule rather than independence. Dhingra was especially troubled by the poverty of India. He studied the literature concerning the causes of Indian poverty and famines extensively and felt that the key issues in seeking solutions to these problems lay in Swaraj and Swadeshi. Dhingra embraced with particular fervor the Swadeshi movement, which was about encouraging Indian industry and entrepreneurship while boycotting British goods. In 1904, as a student in the Master of Arts

program, Dhingra led a student protest against the principal's order to have the college blazer made of cloth imported from Britain. He was expelled from the college for this. His family was seriously worried about him, and his elder brother, Dr. Bihari Lal, compelled him to go to Britain to continue his higher education. Dhingra finally agreed, and in 1906, he departed for Britain to enroll at University College, London, to study mechanical engineering. While studying in university, he assassinated William Hutt Curzon Wylie, a British official. These actions of his subjected him to death on 17 August 1909. Later on, the participants asked a few questions to the guest speaker which were satisfactorily answered. The webinar was continued by the song which was sung by Stutee from BcGBT 1st Sem. The guest speaker was then felicitated with a token of appreciation. The webinar ended with a vote of thanks and the National Anthem. All the participants were cooperative during the session, they have definitely gained a lot from the speaker as well as Madan Lal Dhingra. On 08.12.2021, Wednesday at 11:00 am. We had Chief Guest Sri. Ramesh Chand Jain, Andhra Pradesh. The webinar commenced with Ganesh Vandana and Saraswati Vandana. Rakhi ma'am, the Head Of Department of Hindi was called up for introducing our guest of honour Sri. Ramesh Chand Jain, currently The National Chairman of Environmental Projects.

He is a remarkable person. Sir, joined Bharat Vikas Parishad in 1989 as "Karyakarta" and later served as Branch President, State Convener for NGSC, State Convener for Vanvasi Kalyan Yojana, State treasurer for Andhra Pradesh, State President for Andhra Pradesh, Zonal Organising Secretary Zone 15, Zonal Chairman Zone 15 and National Additional Secretary General Of South [7 states]. He conducted National group songs competition at Visakhapatnam at National level under the designation of State President of Andhra Pradesh in which 1000 students across India participated. Ramesh sir was also nominated as Telecom Advisory Board Member for Visakhapatnam district by the Ministry of Telecommunications Central Government. He is currently a President for Jeeva Raksha Sangham at Visakhapatnam, Executive member for Consumer Protection Council, Visakhapatnam and also for Papa Home [Police department, Public street children welfare home]. He also has been a member of the Animal Welfare Board, Visakhapatnam. Then the guest speaker, Ramesh Jain sir was called upon to talk about "Alluri Sitaram Raju". Sir started with the introduction of Alluri Sitaram Raju followed with key highlights of his journey and his contribution to the country. Alluri Sitaram Raju was born on 4 July 1897 in Pandurangi village, Visakhapatnam, Andhra Pradesh. He belonged to the Kshatriya family. His mother's name was Suryanarayamma and his father's name was Vectoram Raju. He was soon deprived of his father's love. Sitaram Raju's father died at a young age, due to which he could not get the proper education.

Later, he came to live with his family in Tuni. From here he had twice departed for pilgrimage. He was one of the brave revolutionary martyrs who sacrificed their lives for the independence of India. He had very little formal education. He became attracted to spirituality by contact with his relatives and became a monk at the age of 18. At that time the number of Sitaram Raju's soldiers was small, yet a military officer named 'Gorati' tied Sitaram Raju to a tree and fired at him. Even after the sacrifice of Alluri Sitaram Raju, the British government did not get freedom from rebel campaigns. In this way, this brave soldier, who slew the British power for almost two years, became a martyr. Ramesh Jain ended his speech by saying "There is beauty and power in unity. We must be united in heart and mind. One world, one people."

The Karvaan Club of Hindi department, School of Sciences, Jain (deemed to be University), Bangalore and Bharat Vikas Parishad had jointly organized a national Hindi Web series from 6th to 11th December 2021. The topic of the webinar series was 'Indian freedom fighters'. The fourth day of the webinar series was on 9/12/21 with Freedom Fighter being Khudiram Bose and Baji Rout. The chief guest speaker of the webinar was Shri Sachendra Panda from Bhubaneswar, Odisha. The webinar commenced with Ganesh Vandana and then Saraswati Vandana. Then the guest speaker was called upon to talk about Khudiram Bose and Baji Rout. Khudiram Bose was born on December 3, 1889 in a kayastha family in a small village Mohalbani in the Medipur district of Bengal his father was Trailokyanath Bose and mother was Lakshmi Priya Devi. He was the fourth child in a family of three daughters. He was 6 years old when his parents died. At the age of 16 Khudiram took part in planting bombs near the police station and targeted government officials. When his friend Sunil Kumar got punished harshly for an incident they decided to kill the Kingsford judge. He was sentenced to death at the age of 18 and finally rest in peace on 11 August 1908 at his last words were "Vande Mataram, Vande Mataram". Then the speaker started talking about the life of Baji Rout. Baji Rout was the youngest Indian Sanathani freedom fighter and martyr having been killed at the age of 12. He was born on 5 October 1926. Rout was a boat boy who was shot by British police when he refused to ferry them across the Brahmani River. On the night of 11 October 1938 at Nilakanthapur chat, Bhuban, Dhenanal district. Then the participants are asked a few questions to the guest speaker which was satisfactorily answered. Then the guest speaker was felicitated with a token of appreciation. The webinar ended with a vote of thanks and national anthem all the participants enjoyed and gained lots of insight on these freedom fighters heroic stories.

The Karvaan Club of Hindi Department, School of Sciences, Jain (deemed-to-be) University, Bangalore and Bharat Vikas Parishad had jointly organised a National Hindi Webinar Series from 6th to 11th December 2021. The topic of the Webinar series was 'Indian Freedom Fighters'. The fifth day of the webinar series was on 10th December 2021 with the freedom fighter being "Bhagat Singh". The Chief Guest Speaker of the webinar was Prof. Dr. Tribhuvan Sharma from Bikaner, Rajasthan. Prof. Dr. Tribhuvan Sharma joined BVP in 1992. Sir is presently the National Additional Secretary General. Sir had previously worked as PST in branch And Prant. Also is National convenor NGSC, National Secretary NGSC and as the Vice Chairman NGSC.

Bhagat Singh was a very great person. What were his thoughts? His thoughts were to have an independent India. We all know the importance of independent India. Today our country has its freedom. Even after 75 years of freedom, are we having a country which Bhagat Singh had thought of? We have to make a country which Bhagat Singh had thought of only then we will be able to give him homage. He lived for 23 years. He was born on 28 September 1907 and died on 23 March 1931. In 1928, when Lala Lajpat Rai died in a Lathi charge protest, Bhagat Singh questioned that if we are having a very peaceful protest then why are we having a Lathi charge on us. After this he kept on hiding. In an assembly he threw a bomb and later got himself arrested. He has done many protests. He has written many literature books but even today people think that he was towards communism. He was an editor and writer too. Reading his writing we get to know that he was not towards communism instead he treated everyone as equal. Even before he was hanged to death, he said to one of the workers in jail to get food from his home. This incident shows us that he treated everyone equally. He was an inspiration in the 20th century because at that time he was the one who started the independence protests.

Also gave a slogan "Inquilab zindabad" which means that my protest of independence should go for long. His parents Sardar Kishan Singh Sandhu and Vidyavati wanted their son Bhagat Singh to lead a normal life. Bhagat Singh threw the bomb in the assembly to spread his message of independence not to harm anyone in the assembly. He could destroy the whole assembly and kill many people in the assembly but he didn't do so as his main motive was not to kill people instead just to send his message to everyone. He had an enquiry on himself in the court. He was sentenced to death. There were many people who could help him get out of this situation but he didn't want to do so. According to him, his life was nothing before India's independence. According to him his death was one of the ways for India to get its independence. He changed the mindset of people towards

nationalism. According to him nationalism is something where every person gets food, shelter and freedom to live. He never fought for his own cultural freedom but for the nation. He dedicated his life to the country.

Then the participants asked a few questions to the guest speaker which were satisfactorily answered. The guest speaker was then felicitated with a token of appreciation. The webinar ended with a vote of thanks and National Anthem. All the participants enjoyed and gained lots of insight on Bhagat Singh and his contribution to India's Independence.

The Karavan Club of Hindi Department, School of Sciences, Jain(deemed-to-be) University, Bangalore and Bharat Vikas Parishad had jointly organised a National Hindi Webinar Series from 6th to 11th December 2021. The topic of the Webinar series was 'Indian Freedom Fighters'. The last day of the webinar series was conducted on 11th December 2021 Saturday with the freedom fighter being 'Thakur Kesari Singh Barhath'. The Chief Guest Speaker of the webinar was Sri Ghanshyam Sharma, Suratgarh , Rajasthan . He is a member of the National Environmental project.

The webinar began with Ganesh Vandana and Saraswati Vandana. The chief guest was called upon by Dr.Rakhi K Shah Ma'am who is the HOD of Hindi Department to talk about 'Thakur Kesari Singh .

**Thakur Kesari Singh Barhath** (21 November 1872 – 14 August 1941) was an Indian revolutionary leader, freedom fighter, and educationist from Rajasthan, India. He was the head/patriarch of the Barhath family, members of which actively participated in anti-British activities including Kunwar Pratap Singh Barhath (his son) and Zorawar Singh Barhath (his brother). Kesari Singh was at the top of the list among the revolutionaries to be monitored by the British CID. He is also known for dissuading Maharana Fateh Singh from attending the 1903 Delhi Durbar through his Dingal(Rajasthani) work 'Chetawanira Chungatiya'. He was the founder of 'Veer Bharat Sabha', a revolutionary organisation based in Rajasthan. He also co-founded 'Rajasthan Seva Sangh' and 'Rajputana-Madhya Bharat Sabha'. He wrote extensively on the theme of nationalism and independence, and also composed poems in Dingal(Old Rajasthani). Later on, one of the participants asked a question to the guest speaker which was satisfactorily answered. The webinar was continued by a 3 minute documentary on the life of Thakur Kesari Singh Barhath. The guest speaker was then felicitated with a token of appreciation. The webinar ended with a vote of thanks and the National Anthem. All the participants were cooperative during the session, they have definitely gained a lot from the speaker as well as Thakur Kesari Singh Barhath.

**BROCHURE:**



**School Of Sciences  
Bangalore-27**

हिंदी विभाग  
एवं  
भारत विकास परिषद

के संयुक्त तत्वावधान में 'आजादी के अमृत महोत्सव' के उपलक्ष्य में  
आयोजित राष्ट्रीय वेब व्याख्यान-माला  
विषय: भारत के स्वतंत्रता सेनानी

दिनांक : 6 -11 दिसंबर 2021      माध्यम - जूम

पंजीकरण लिंक: <https://forms.gle/kDHWjC5e6asdpVH9>



क्र.सं	दिनांक	समय	वक्ता
1.	06.12.21 (सोमवार)	सुबह 11:00	 <b>विषय - सुभाषचन्द्र बोस</b> प्रो.डॉ.सुरेश चंद्र गुप्त, फरुखाबाद, उत्तर प्रदेश ।
2.	07.12.21 (मंगलवार)	सुबह 11:00	 <b>विषय - मदनलाल दीगरा</b> प्रो.जोगेंद्र मदान, करनाल, हरियाणा ।
3.	08.12.21 (बुधवार)	सुबह 11:00	 <b>विषय -अल्लुरि सीताराम राजु</b> श्री रमेशचंद्र जैन, विशाखपट्टनम, आंध्र प्रदेश ।
4.	09.12.21 (गुरुवार)	सुबह 11:00	 <b>विषय - बाजी राउत ।</b> खुदीराम बोस श्री सचिदानंद पंडा, भुवनेश्वर, ओडिशा ।
5.	10.12.21 (शुक्रवार)	सुबह 11:00	 <b>विषय - भगत सिंह</b> प्रो.डॉ.त्रिभुवन शर्मा, बीकानेर, राजस्थान ।
6.	11.12.21 (शनिवार)	सुबह 11:00	 <b>विषय -केसरी सिंह बारहठ</b> श्री घनश्याम शर्मा , सूरतगढ राजस्थान ।

**जूम लिंक :**  
<https://zoom.us/j/96040484499?pwd=SEtoUTJXMVp1WjlmURXWWhnMXItQT09>

**MEETING ID: 960 4048 4499      PASSWORD: 1234**

अधिक जानकारी के लिए संपर्क करें  
संचालिका : डॉ .राखी.के.शाह      छात्र संयोजिका : हेमंगी पटेल  
संपर्क संख्या : 9964370655      संपर्क संख्या : 9686743294

[karvanjgi@gmail.com](mailto:karvanjgi@gmail.com)

Figure 69.1 poster of the event

**PHOTOGRAPHS:**

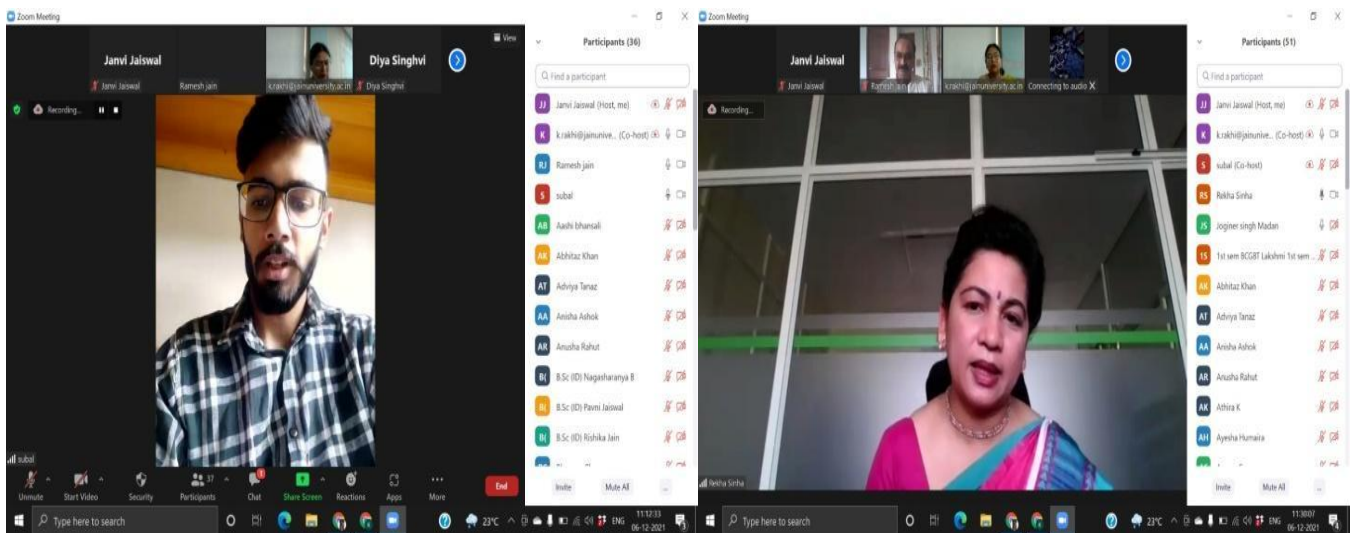


Figure 69.2 Dr. Rekha Sinha addressing the participants on webinar series





Figure 69.3 Speaker of the event

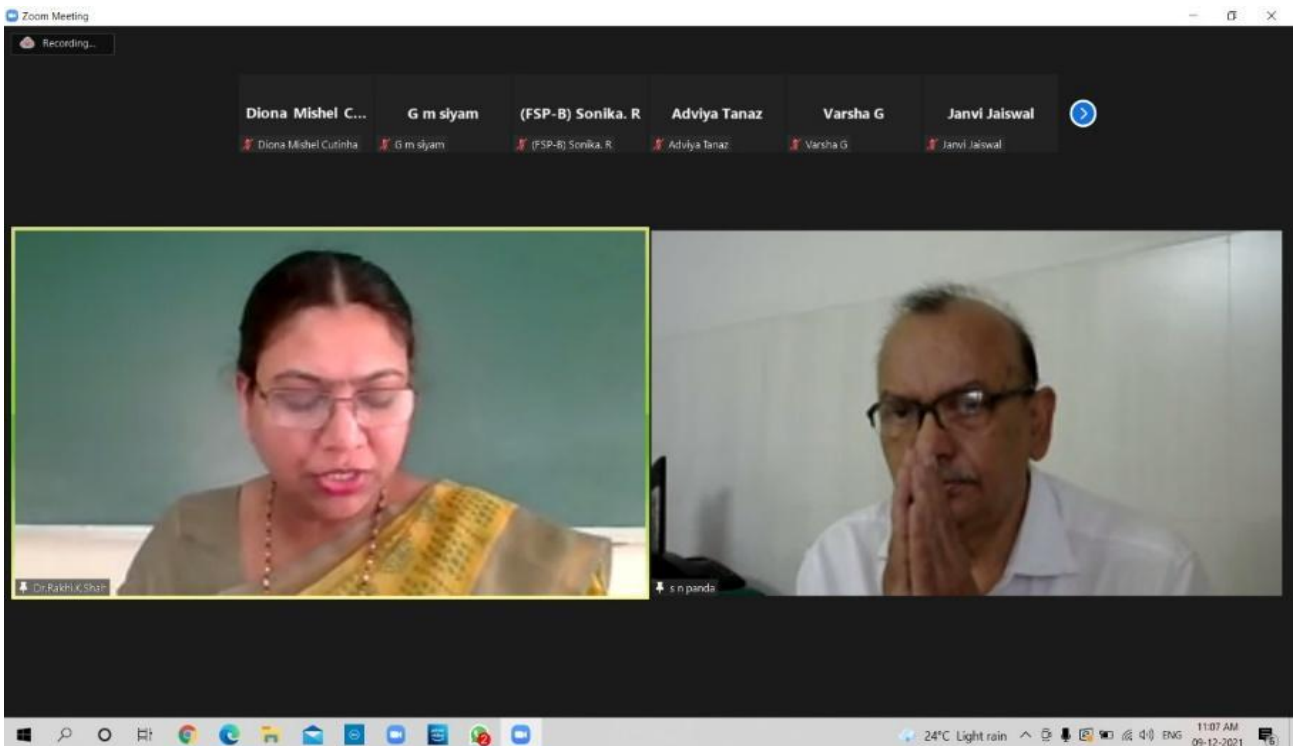


Figure 69.4 Speaker of the event

**Circular Copy:**



**CIRCULAR**

**Date: 03 December 2021**

**Ref No: - JU/UG/2021/40063**

**Dear Students,**

**Please be informed that the School of Sciences is organizing a session on National Hindi Webinar Series On "Freedom Fighters" for the B.Sc 2nd Year students.**

**Please find below the details:**

**Resource Person: Prof. Dr. Suresh Chandra Gupta**

**Designation & Company: , KAARWAAN CLUB, DEPT OF HINDI**

**Date: 06 December 2021**

**Time: 11:00 AM to 1:00 PM**

**Note: All students are advised to be dressed formals and attendance is mandatory.**



**Dr. Asha Rajiv**  
Director  
School of Sciences  
JAIN (Deemed-to-be University)

## Workshop on “The Craft of Scientific Writing”

<b>Academic Year:</b>	<b>2021-22</b>
<b>Start Date: 23-2-2022</b>	<b>End Date: 23-2-2022</b>
<b>Organized by: DEPT OF CHEMISTRY</b>	<b>Number of Days:01</b>
<b>Venue and Time: SS, JC RD</b>	<b>Number of Student Enrolled:180</b>
<b>Location:</b> VirtualZoom link: <a href="https://zoom.us/j/96465876136?pwd=S3djN2dmVERoS2VXaU14V0d6UlcwZ09">https://zoom.us/j/96465876136?pwd=S3djN2dmVERoS2VXaU14V0d6UlcwZ09</a>	<b>Number of Student participated:180</b>

### About the Events:

One -Day Workshop on the craft of Scientific writing organized by the Dept of Chemistry

### SPEAKER PROFILE:

Mr. Biju Dharmapalan is a well-known science communicator, columnist and educator from Kerala. His name is listed as resource person/ science communicator in Database of science communicator in India, Department of Science & Technology. He was the former Head, School of Biosciences, MACFAST, Thiruvalla, Kerala. He regularly writes for various national-level science magazines and newspapers like Science Reporter, Science India, Shasthra, SciTech, The Pioneer, The Statesman, The Telegraph, The Daily Guardian, The Hindu, etc. He has held the position of Editor of Journal of Science, Technology, and Management and as guest Editor for Indian Journal of Experimental Biology. He is also the reviewer of several journals, including the prestigious Indian Journal of Biochemistry and Biophysics. He has more than 20 years of experience in extension activities/ science communication activities. In the last ten years, he has coordinated three international and nearly 50 national seminars supported by various International and National Agencies like EMBO,DST,KSCSTE etc

### **Brief report of the event:**

The workshop mainly focussed on enabling the student community to be able to write a scientific article, thereby facilitating science communication.

- ✓ The event had two sessions – one session on general features of science literature, the next was on guidelines to follow while composing a new article.
- ✓ During the first session, the speaker introduced the audience to the forms of science communication and why it is essential to communicate good science. The speaker used a few research papers to illustrate what makes a good science article.
- ✓ The audience were enlightened on the types of science articles – review paper, original research, and popular science and so on.
- ✓ During the second session, the speaker suggested a online tools to search and choose research papers.
- ✓ He also gave tips on how to choose a topic and begin writing an article. There were suggestions on what kind of grammar is appreciated in science literature.
- ✓ The audience interacted with the speaker and benefitted greatly regarding composing science literature.
- ✓

The event consisted of audiences from **international universities** (Chosun University, South Korea and United Arab Emirates University (UAEU) and **national universities** (Aligarh Muslim University, U.P.; Cochin University of Science and Technology, Kerala; Amrita Vishwa Vidyapeetham, Kerala; Pushpagiri Institute of Medical College & Research Centre, Kerala; Karunya Institute of Technology and Sciences, Coimbatore; vidyavardhaka college of engineering, Mysore, University of Mysore; Bharathiar University, Coimbatore )

Photographs:

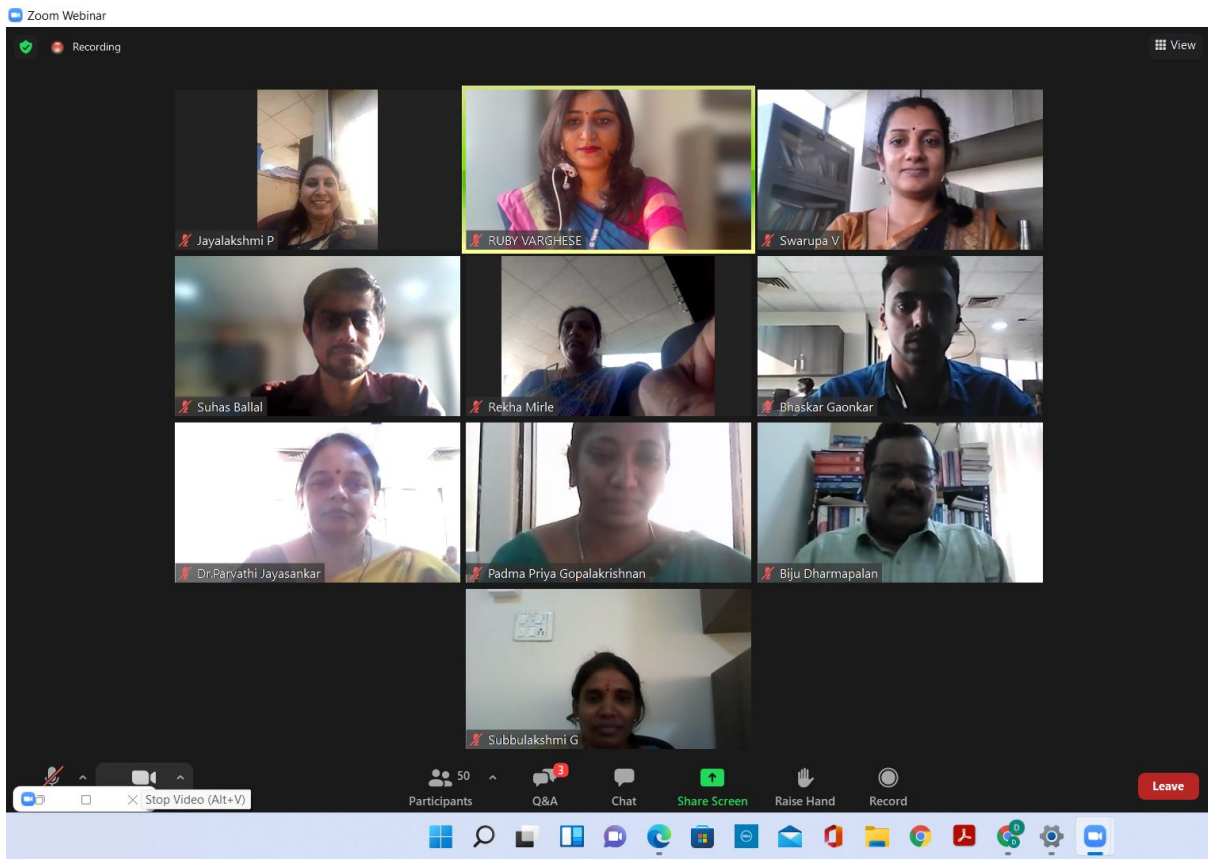




Figure 70.1 Dr. Ruby Varghese addressing the participants


**BROCHURE:**


**JGI JAIN** | SCHOOL OF SCIENCES  
DEEMED-TO-BE UNIVERSITY

Department of Chemistry and Biochemistry  
introduce you to a one day workshop on,  
"The Craft of Scientific Writing"

**Mr. Biju Dharmapalan**  
Science Communicator, Researcher, CSIR-National  
Institute of Science Communication and Policy  
Research (CSIR-NIScPR), New Delhi  
Former Head, School of Biosciences, MACFAST,  
Thiruvalla, Kerala

**Session I:**  
Lecture on Scientific Writing  
**Session II:**  
Excercise on How to "START"  
writing articles?  
(Both Scientific and popular  
science articles)

**Target audience:** Under graduates  
**Date:** 23rd February 2022  
**Time:** 12 pm-5 pm  
**Registration Charges:** Rs. 100

 **Registration link**  
<http://surl.li/bdyve>

After registering you will receive a confirmation email containing information about joining the meeting.  
E-certificate will be given for the participants  
For any queries, email: [iv.ruby@jainuniversity.ac.in](mailto:iv.ruby@jainuniversity.ac.in)

Figure 70.2 Poster of the event

Circular Copy:



CIRCULAR

Date: 21 February 2022

Ref No: - JU/UG/2021/40064

Dear Students,

Please be informed that the School of Sciences is organizing a session on **Workshop On “The Craft Of Scientific Writing”** for the B.Sc 3rd Year students.

Please find below the details:

**Resource Person:** Mr. Biju Dharmapalan

**Designation & Company:** science communicator, columnist and educator, Head, School of Biosciences, MACFAST

**Date:** 23 February 2022

**Time:** 12:00 PM to 05:00 PM

**Note:** All students are advised to be dressed formals and attendance is mandatory.



Dr. Asha Rajiv  
Director  
School of Sciences  
JAIN (Deemed-to-be University)

# Awareness in Trends of Technology



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53. Session on introduction to Python .....	656
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55. Webinar on the role of Artificial Intelligence in achieving the Sustainable .....	665
56. National workshop on random walks and financial analytics.....	669
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66. Hands-on training on Microbial Techniques .....	715
67. Special lecture on fat tailed distributions .....	721
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69. Public Lecture on Nanotechnology and their biomedical applications.....	728
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71. Public Lecture Series on Advanced ceramics for multidimensional applications .....	736

## Webinar on international webinar on “All but Lifesciences - From Pipettes till Innovation

<b>Academic Year:</b>	<b>2021-22</b>
<b>Start Date:8/7/21</b>	<b>End Date:10/7/21</b>
<b>Organized by:The Department of Life Sciences, School of Sciences</b>	<b>Number of Days: 03</b>
<b>Venue and Time:ONLINE</b>	<b>Number of Student Enrolled: 267</b>
<b>Location: ZOOM PLATFORM</b>	<b>Number of Student participated:249</b>

### About the Events:

International webinar on “all but lifesciences - from pipettes till innovation through zoom platform

### Speaker Profile:

Dr Shannon Olsson:

Dr. Shannon Olsson heads the Naturalist-Inspired Chemical Ecology (NICE) group at The National Centre for Biological Sciences (NCBS) in Bangalore. The NICE Group strives to learn how animals, especially insects, make decisions in nature. Their work traverses Himalayan meadows, ecologically sustainable agriculture in Coorg, and pollution in Bangalore – anywhere insects are important, which is nearly everywhere on Earth. Dr. Olsson completed her Ph.D. in Neurobiology and Behaviour from Cornell University, and a postdoc from the University of California, Los Angeles, she moved to the Max Planck Institute of Chemical Ecology in Germany where she collaborated with engineers to develop an artificial chemical communication system based on insects. In 2014 she moved her lab to NCBS in India to apply chemical ecology to preserve the biodiversity and ecosystems of the country. Courage and communication have been the key to her success, despite being an outsider in many contexts.

Mr. Mohan Prakash

Mr. Prakash is a Ph.D. Scholar from Gyeongsang National University, South Korea. He has also worked as an Assistant Professor in the Department of biotechnology in Jaya college of arts and science, Chennai, Tamilnadu.

He has also been recipient of several awards including “Young scientist award” from Gyeongsang national university. Best paper presentation award from international conference on jellyfish toxins in Busan, South Korea, “Best oral presenter” in national conference at Boston College of professional

studies, Gwalior, Madhya Pradesh and have won many “Best poster and paper presentation awards” in inter collegiate competition, held in various colleges in Chennai.

**Dr. Swagat Majumdar**

Dr. Majumdar is presently working in Department of Immunology and Microbial Disease as a Postdoctoral Researcher in Albany Medical College, where his research focuses on development of Live Attenuated vaccine against *Yersinia pestis* and he is also trying to characterize the host pathogen interaction post *Yersinia* infection.

He did his PhD in Microbiology specialization in Vaccine Development from Defence Research and Development Organisation in India where his research topic was “Molecular Approaches for detection and development of Pre and Post exposure prophylaxis against *Bacillus anthracis*”. He has also worked in Bharat Biotech International Limited, Hyderabad in Developmental Quality Control for Vaccine and Biotherapeutics and have also worked in Vaccine characterization and method development for COVID vaccine i.e. COVAXIN. He had published almost 10 peer reviewed publications and have several patents.

**Dr Yadhugiri V T**

Dr Yadhugiri who is a research associate in the Department of biotechnology, centre for ecological sciences in IISc, Bangalore. Dr. Yadugiri completed her BSc and MSc from St. Joseph's College, Bangalore and secured her PhD in Biology, Ecology to be more specific from National Centre for Biological Sciences, Bangalore. She has under her name, 4 publications across various topics ranging from agricultural and forest meteorology to nature ecology and evolution and also plant and mycorrhizal ecology. Dr. Yadugiri also holds multiple awards in the following fields. She received an award for the second-best oral presentation at the Student Conference on Conservation Science held in Bangalore, the Barbara Mosse –Laval Universite Prize for the second-best oral presentation at the international conference of mycorrhizae held in New Delhi. She is Gold Medalist in MSc Botany and also received the best outgoing postgraduate science student award from St. Joseph’s College.

**Dr Sugunakar V T**

Dr Sugunakar, is currently an assistant professor and coordinator in the department of biotechnology at Lovely Professional University in Punjab and is the secretary at Bioclues.org Dr. Sugunakar completed his graduation in chemistry, zoology, and botany from Sardar Patel College Secunderabad and then did his Masters in Biotechnology. He pursued his PhD in Cancer Genetics and ICMR centenary postdoctoral fellowship from national institute of nutrition and NCLAS,

Hyderabad. He also is a postdoctoral fellow from Chungnam National University, South Korea. In addition to this, Dr Sugunakar has 15 publications under his name on multiple subjects and has done a significant amount of research on myeloid and acute leukaemia and has various honours and awards to his credit. Furthermore, Dr Sugunakar has played various roles in numerous institutions. He was a junior as well as a senior research fellow in the department of genetics and biotechnology in Osmania University. He also served as a visiting scientist in Birla Institute of Scientific Research and Homi Bhabha Cancer Hospital, Vishakhapatnam and Associate Research Scientist in Virchow Biotech Pvt LTD.

**Dr Vandana Mallareddy**

Dr Vandana pursued her Bachelors Honors in Chemistry from SBR Government Women's College and Masters in Biochemistry from the University of Hyderabad. Dr. Vandana was a project assistant and continued as a PhD fellow in the Institute of Life Sciences. She pursued her Postdoctoral fellowship from the University of Colorado and is currently working as a Postdoctoral fellow research associate at Temple University. Dr. Vandana has various publications and a patent to her credit.

**Dr. Jameel Ahmad Khan**

Dr. Jameel Ahmad Khan, the current Program Manager-Agritech Innovations and Entrepreneurship, at the Centre for Cellular and Molecular Platforms (C-CAMP), Bangalore. At C-CAMP, he handles projects related to entrepreneurship and funding start-ups. He also mentors startups to streamline their innovative ideas and pitch for funding. Launching new programs along with planning and administering existing programs are some other portfolios of his job. Dr. Khan has a PhD in Plant Biotechnology, and has published numerous papers, review articles, and a book chapter in national and international journals. His work has been acknowledged by the United Nations-FAO website. His recent book chapter has been published by CRC press, USA and is available around the globe. Dr. Jameel Khan has been bestowed with young scientist and young researcher awards in national and international seminars for presenting his scientific work, and his root phenomics platform is being used as template for high end root phenotyping studies at institutes like National Institute of Abiotic Stress Management, Pune and IARI.

**Dr. Raouf Ahmad Mir**

Dr. Mir has done his M.Sc. Biotechnology from Bangalore University, M.Phil from Annamalai University and PhD. from Nagarjuna University, Guntur. Dr. Raouf Mir has around 10 years of research experience in the field of microbiology, plant Biotechnology and phytochemistry with a specialization in endophytic fungi. Dr. Mir has some publications in reputed journals on his name, and has a patent on exogenous production of secondary metabolites from Endophytic fungi. Dr. Mir has also worked for 9 years in the Padmashree group of institutions in Bangalore and was heading research activities in microbiology there. Dr. Mir is currently heading R&D in GloBiL's Agri and food enterprises, SIDCO in Pulwama, Kashmir.

Ms. Erica Nathan

Ms. Erica Nathan, who is currently an Experienced Scientific Associate in the Gilbertson Lab, University of Cambridge, UK. Ms. Nathan is a strong research professional with a Master of Science focused in Biotechnology from Osmania University. She is skilled in Gel Electrophoresis, ELISA, Protein Purification, Confocal Microscopy, Intracranial implants for generating tumors, in vivo imaging and SDS-PAGE. Ms. Erica Nathan has many publications under her name, and has managed projects like Development of a DDX3X mouse mutant model to study WNT-medulloblastoma and Developing model systems to study YAP1 fusions in ependymoma. Ms. Nathan has worked on many interesting research projects, including Design of protein based nano-carriers for delivery of siRNA into pancreatic tumor tissues in which she has designed a unique protein carrier molecule that has the potential to deliver siRNA to pancreatic tumor cells.

#### **Brief Report of the Event:**

With the encouragement and support from School of Sciences B-II, Jain (Deemed -to-be University), The Department of Life Sciences organized an international webinar on **“All but Lifesciences - From Pipettes till Innovation** from 8 -10th July from 02.00 pm to 6.00 pm through zoom platform. Around 160 participants comprising Professors, Associate Professors, Assistant Professors, Research scholars, PG and UG students from various Colleges and Universities from all-over India participated in this webinar. The event started with an inaugural address by Ms . SonalKudva. Jain University. Asst Professor Mathews P Raj extended his warm welcome to the participants and resource persons of the webinar. Keynote speaker for the webinar was Dr. Shannon Olsson who spoke about how insects and their pollination activity are crucial for agrarian based countries like

India and how urbanization and rapid industrialization is detrimental for them. Then Dr. Mohan Prakasah who has done a great amount of research in jellyfish toxicology and enlightened the audience about zebrafish becoming increasingly important to scientific research and how valuable it is as a model organism for studying human genetics and diseases. Dr. Majumder gave magnificent insights about everything that goes behind developing a vaccine.

On day 2 - Dr. Yadugiri, amazed the audience with intriguing experiments conducted by her and her team and acquainted them with soil ecosystems playing a major role in various aspects of global change. Dr Sugunakar gave an insightful talk on cancer biomarkers and various facets of bioinformatics and how it is revolutionising the diagnosis and therapeutics of cancer and becoming indispensable in the field of diseases and research. Then Dr Vandana who spoke on the pros and cons of the role of exosomes in cardiovascular disease diagnosis and therapeutics.

Day 3- Dr. Khan truly justified the theme of the webinar by throwing light upon the various funding schemes, familiarising the fundamentals of entrepreneurship and the journey of an idea being transformed into a successful enterprise. Then Dr. Mir, who made aware of various aspects of the agricultural sector and how we must use biofertilizers and biopesticides as an alternative to chemical fertilizers for a sustainable development for a country like India. The final the session with Ms. Nathan, she explained in depth understanding of the multi-headed Hydra that is cancer. She also did some informative mythbusting and enlisted treatments to tackle this global problem. The session was concluded by a vote of thanks from Dr. Jawahar Gandra. He expressed special gratitude to the Speaker for his informative and useful presentations. He also expressed gratitude to the University administration for their constant encouragement and support in conducting an international webinar and participants in making the webinar a grand success.



**Brochure:**



**Department of Life Sciences**  
**School of Sciences Block - II**

Presents  
An  
**International Webinar**

*"All but Life Sciences: From Pipettes till Innovation"*  
08<sup>th</sup> to 10<sup>th</sup> of July 2021  
(14:00 to 18:00 IST)

**Speakers**

**Topics**

	8th of July	Speakers	Topics
	8th of July	 <b>Dr. Shannon Olsson</b> Associate Professor NICE, NCBS, Bangalore, India	Embedding Science into Society
		 <b>Mr. Mohan Prakash</b> Ph.D. Scholar Gyeongang National University South Korea	Techniques in Toxicology - Claiming zebrafish as an excellent model organism!
		 <b>Dr. Saugata Majumder</b> Post Doctoral Fellow Albany Medical College, USA	Vaccine development : Road from lab to Industry.
	9th of July	 <b>Dr. Yadhugiri V. T.</b> DBT Research Associate IISc, Bangalore, India	Ecology of plants and soil in the era of global change.
		 <b>Dr. Sugunakar V.</b> Assistant Professor & Coordinator Department of Biotechnology Lovely Professional University	Envisioning the role of Cancer Biomarkers through the Intervention of Bioinformatics.
		 <b>Dr. Vandana Mallareddy</b> Postdoctoral Fellow Research Associate Temple University, Greater Philadelphia	Exosomes: Cell free alternative to cell- based therapies and diagnosis of diseases.
	10th of July	 <b>Dr. Jameel Ahmad Khan</b> Program Manager C-CAMP Bangalore	Funding opportunities for early stage start-ups.
		 <b>Dr. Raouf Ahmad Mir</b> Head, R&D GobiLe Agri Enterprises, SIDCO Pulwama, Kashmir	Role of modern science in upbringing entrepreneurship in India.
		 <b>Ms. Erica Nathan</b> Scientific Associate Gilbertson Lab University of Cambridge, UK	Environment and Cancer Biology.

**Leadership**

<b>Dr. Chenraj Roychand</b> Chancellor, JAIN (Deemed-to-be University) Founder – Chairman, JAIN Group	<b>Dr. Raj Singh</b> Vice Chancellor, JAIN (Deemed-to-be University)
<b>Dr. Asha Rajiv</b> Director School of Sciences B-II and IQAC	<b>Dr. Anita Abraham</b> Head, Department of Life Sciences School of Sciences B-II

**Coordinators**

<b>Dr. Jawahar Gandra</b> Asst Professor Department of Life Sciences +91 9642484857 g.jawahar@jainuniversity.ac.in	<b>Mr. Upendra Sharma U.S</b> Asst Professor Department of Life Sciences +91 9008960925 upendra.sharma@jainuniversity.ac.in
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**Online Payment Details**  
A/c: 04402010060388  
A/c Name: Jain University, SGS  
IFSC Code: CNRB0010440  
Bank : Canara Bank  
Branch: Visweswarapuram  
Bangalore: 560004

**Hurry Registration open till 6<sup>th</sup> of July 2021 !!**

**PG & Ph.D. Scholars : ₹ 200/-**  
**UG: ₹ 100/- & Others: ₹ 300/-**

Platform - ZOOM e-Certificates will be given to the registered participants. Registration link: <https://forms.glc/YxzGwqpwNcbLlJUR7>

Figure 71.1 Brochure of the event

Photographs:

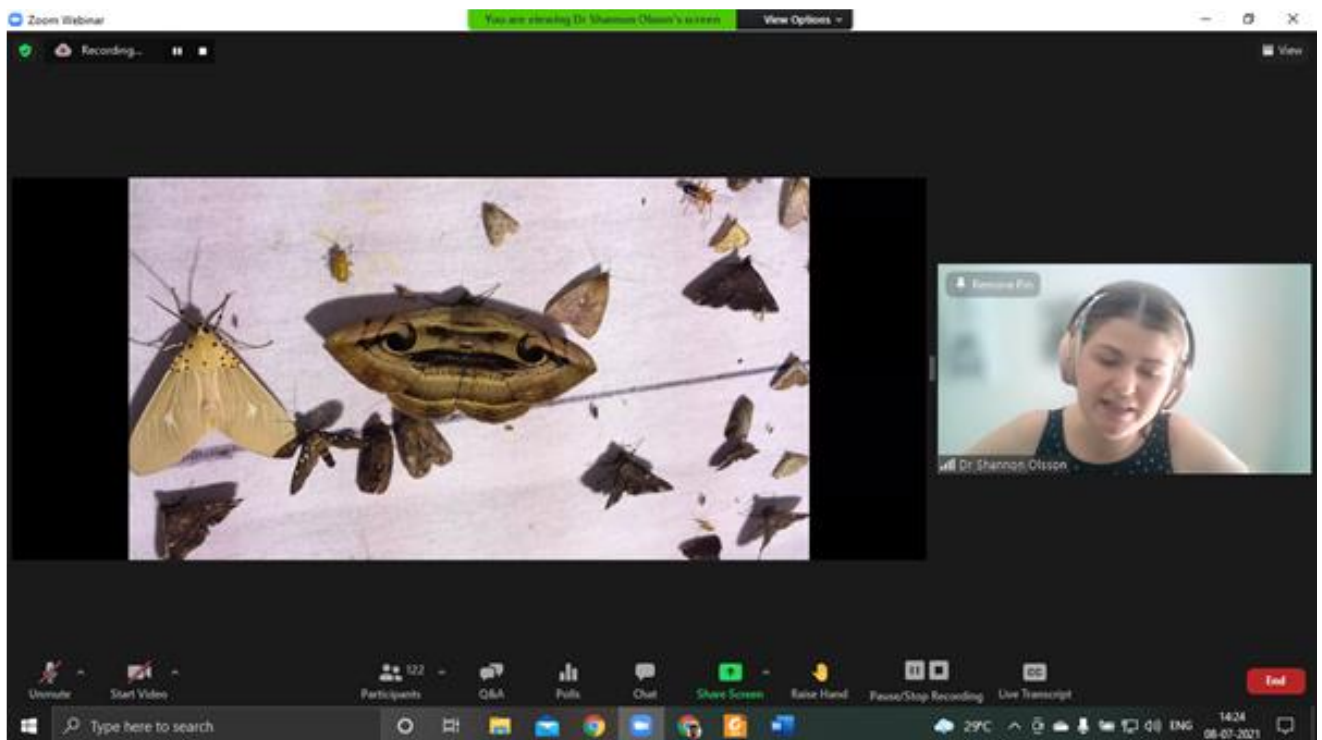


Figure 71.2 Dr. Shannon Olsson addressing the participants about how insects and their pollination activity are crucial for agrarian based countries like India

Circular Copy:



**CIRCULAR**

Date: 05 July 2021

Ref No: - JU/UG/2021/40072

Dear Students,

Please be informed that the School of Sciences is organizing a session on Webinar On International Webinar On "All But Lifesciences - From Pipettes Till Innovation for the B.Sc and M.Sc 2nd Year students.

Please find below the details:

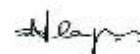
Resource Person: Dr. Shannon Olsson

Designation & Company: Head, National Centre For Biological Sciences

Date: 08 July 2021

Time: 02:00 PM to 06:00 PM

Note: All students are advised to be dressed formals and attendance is mandatory.



Dr. Asha Rajiv  
Director  
School of Sciences  
JAIN (Deemed-to-be University)

## National webinar on topology and lie groups

<b>Academic Year:</b>	<b>2021-22</b>
<b>Start Date:</b> August 7, 2021	<b>End Date:</b> August 7, 2021
<b>Organized by:</b> Department of Mathematics and Data Science, Jain deemed-to-be University in association with the Mathematical sciences Institute Belagavi	<b>Number of Days : 01</b>
<b>Venue and Time:</b> Online Platform-Zoom 10:00am	<b>Number of Student Enrolled: 110</b>
<b>Location:</b> Online Platform-Zoom	<b>Number of Student participated: 110</b>

### About the Events:

The Department of Mathematics and Data Science, Jain deemed-to-be University in association with the Mathematical sciences Institute Belagavi organized a National webinar entitled “Topology and Lie Groups” on August 7, 2021 through the zoom platform.

### Speaker Profile:

The resource persons for the webinar included Dr. P. Sankaran, Professor of Mathematics, Chennai Mathematical Institute, Dr Mahan Maharaj (formerly Dr. Mahan Mitra), Professor of Mathematics , Tata Institute of Fundamental Research, Mumbai and Mr. Chidanand Badiger, Fellow MSI Belagavi.

### Brief Report of the Event:

The said programme had the noble intention of motivating young students interested in mathematics and allied areas like physics and computer science with the latest developments in the study of surfaces and higher dimensional generalisations. The resource persons for the webinar included Dr. P. Sankaran, Professor of Mathematics, Chennai Mathematical Institute, Dr Mahan Maharaj (formerly Dr. Mahan Mitra), Professor of Mathematics , Tata Institute of Fundamental Research, Mumbai and Mr. Chidanand Badiger, Fellow MSI Belagavi. Dr. Arathi Sudarshan , H.O.D Department of Mathematics at JU formally welcomed the online gathering while Professor T Venkatesh, Director MSI, Belagavi introduced the speakers. In all 110 participants attended the webinar which included students, teachers and research scholars from various parts of India.

Professor Sankaran spoke on the topological aspects related to Lie groups and related algebras. Professor Mahan Mj explained the axiomatic set-up of hyperbolic geometry while Mr. Chidanand spoke about vector fields which are invariant under certain transformations. A formal vote of thanks was proposed by J. V. Ramana Raju, Department of Mathematics and Data Science, JU, Bangalore.

**Photographs:**

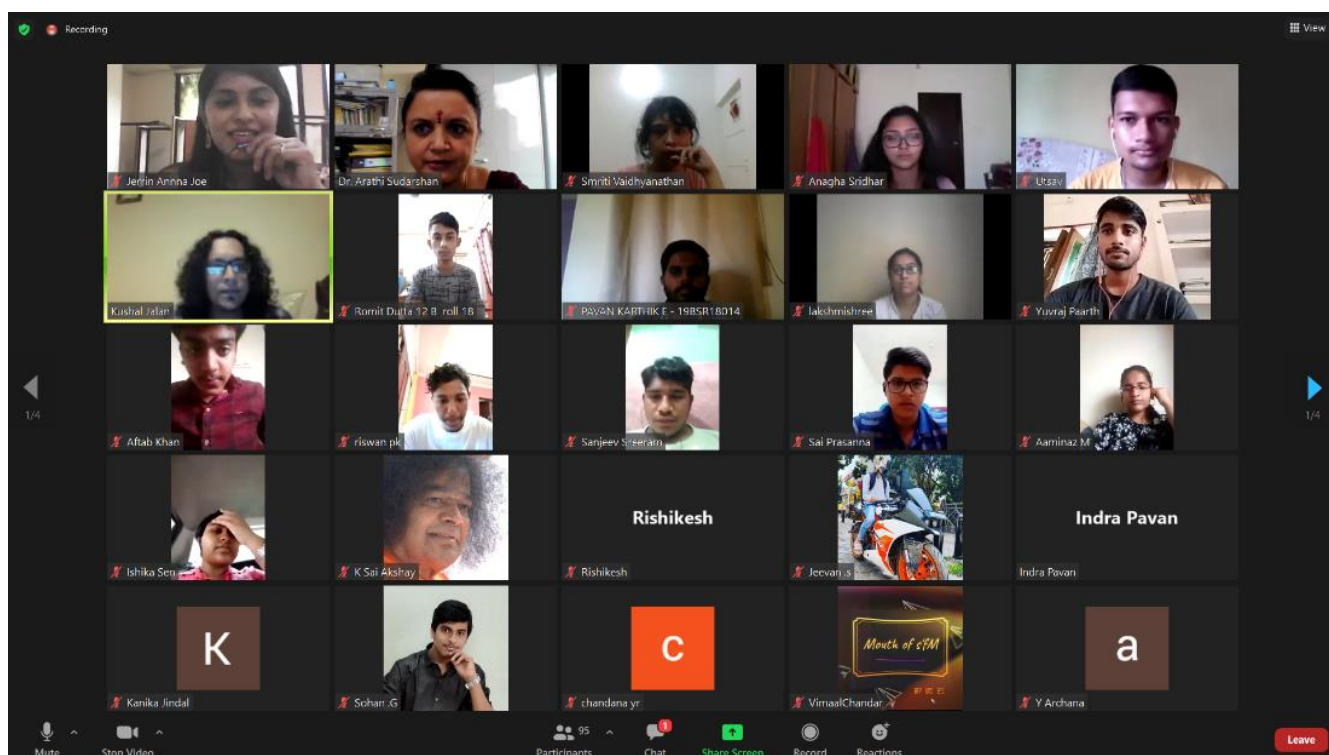


Figure 72.1 Dr. P. Sankaran addressing the participants

Brochure:

  
**MATHEMATICAL SCIENCES INSTITUTE BELAGAVI**  
 in association with  
  
**School of Sciences JAIN - deemed-to-be University,**  
 organises  
**National Webinar**  
 on  
**Topology & Lie Groups**  
**August 7, 2021**  
*2 pm onwards*

**SPEAKERS**

**P. Sankaran 2:00 PM**  
*CMI - Chennai*  
 Title: Structure of Compact Lie Groups

**Mahan Mj 3:00 PM**  
*TIFR - Mumbai*  
 Title: Combining Rational maps & Kleinian groups via orbit equivalence

**Chidanand .B 4:00 PM**  
*Fellow- MSI, Belagavi*  
 Title: Group Actions & Left Invariant Vector Fields

**CONTACT DETAILS**  
**Prof. T. Venkatesh**  
 Director - MSI  
 Yamuna Building, 8th Cross,  
 Bhagya Nagar(Opp to Gokul Vrindavan Apartments), Belagavi  
 email id: venkateshtamraparni31@gmail.com, tmathvenky@yahoo.co.in  
 Mobile: 9480743230

REGISTRATION DEADLINE: 30.07.2021  
 link for registration form  
<https://forms.gle/LXLTYY9KND5jcyNuaF>  
 Target audience: Research students & young faculties

  
 SCAN ME

Figure 72.2 Poster of the event

**Circular Copy:**



**CIRCULAR**

**Date: 04 August 2021**

**Ref No: - JU/UG/2021/40085**

**Dear Students,**

**Please be informed that the School of Sciences is organizing a session on National Webinar On Topology And Lie Groups for the B.Sc 1st Year students.**

**Please find below the details:**

**Resource Person: Dr. P Sankaran**

**Designation & Company: Professor Of Mathematics, Department Of Mathematics**

**Date: 07 August 2021**

**Time: 10:00 AM to 11:00 AM**

**Note: All students are advised to be dressed formals and attendance is mandatory.**



**Dr. Asha Rajiv**  
Director  
School of Sciences  
JAIN (Deemed-to-be University)

## Webinar on Working on different kinds of Forgery and its authentication in court

<b>Academic Year:</b>	<b>2021-22</b>
<b>Start Date:</b> 10-08-2021	<b>End Date:</b> 10-08-2021
<b>Organized by:</b> DEPT OF FORENSIC SCIENCE,	<b>Number of Days:</b> 01
<b>Venue and Time:</b> ONLINE	<b>Number of Student Enrolled:</b> 219
<b>Location:</b> ZOOM PLATFORM	<b>Number of Student participated:</b> 198

### About the Events:

Webinar on "Working on different kinds of Forgery and its authentication in court".

### Speaker Profile:

Ms. Suchitra Tarun, Forensic Document & Handwriting Expert at Vizlenze Forensic Science Lab

### Brief Report of the Event:

The session was conducted in virtual mode and 198 participants attended the webinar. The idea behind this webinar is to familiarized students with detection of the forgery and its authentication in court. The Event was initiated by Ms. Priyanka with the introduction of the speaker and gist of explanation of event. Then Ms. Suchitra (speaker) has started her session that focuses on different kinds of Forgery and its features. During the session Ms. Suchitra explained principles and methods in detecting different types of forgeries. She also throw light on legal aspects of forgery. After that question and interaction session was held for the students. The webinar was ended by vote of thanks given by Ms. Ashlesha.



Photographs:



Figure 73.1 Ms. Ashlesha Dipale addressing the participants on different kinds of Forgery

BROCHURE:

**JGI JAIN**  
DEEMED-TO-BE UNIVERSITY

**SCHOOL OF SCIENCES**

**DEPARTMENT OF FORENSIC SCIENCE**  
**JAIN (DEEMED-TO-BE-UNIVERSITY)**  
**BANGALORE**

*Organises Webinar on*

**"Working on different kinds of  
Forgery and its authentication in  
court"**

**Date : 10/8/2021**

**Venue : School of Sciences, JC Road, Bangalore**

Figure 73.2 Poster of the event

Circular Copy:



CIRCULAR

Date: 07 August 2021

Ref No: - JU/UG/2021/40078

Dear Students,

Please be informed that the School of Sciences is organizing a session on Webinar On "Working On Different Kinds Of Forgery And Its Authentication In Court". for the B.Sc 2nd Year students.

Please find below the details:

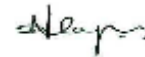
**Resource Person:** Ms. Suchitra Tarun

**Designation & Company:** Forensic Document & Handwritin Expert, Department Of Forensic Science

**Date:** 10 August 2021

**Time:** 10:00 AM to 11:00 AM

**Note:** All students are advised to be dressed formals and attendance is mandatory.



**Dr. Asha Rajiv**  
Director  
School of Sciences  
JAIN (Deemed-to-be University)

## Webinar on Relevance of Psychology in Forensic Science

<b>Academic Year:</b>	<b>2021-22</b>
<b>Start Date:10-08-2021</b>	<b>End Date:10-08-2021</b>
<b>Organized by:DEPT OF FORENSIC SCIENCE</b>	<b>Number of Days:01</b>
<b>Venue and Time:ONLINE</b>	<b>Number of Student Enrolled:188</b>
<b>Location: ZOOM PLATFORM</b>	<b>Number of Student participated:156</b>

### About the Events:

Webinar on "Relevance of Psychology in Forensic Science"

### Speaker Profile:

Ms. Shivani Trivedi, Forensic CyberTech Pvt. Ltd

### Brief Report of the Event:

The webinar on the topic of "Relevance of Psychology in Forensic" was organized on 8<sup>th</sup> october2021. The session was started by Ms. Priyanka with the speaker introduction. Then Ms. Shivani took up her session that was framed around how psychological perspective is important while solving any case. Firstly she explained about different branches in psychology. She also illustrates the methods to detect the deception and their neuro-psychological aspect. Later on, she told about the role of psychology in the digital forensic. At the end question and interaction session was held for the students. The webinar was ended by vote of thanks given by Ms. priyanka.

**Photographs:**

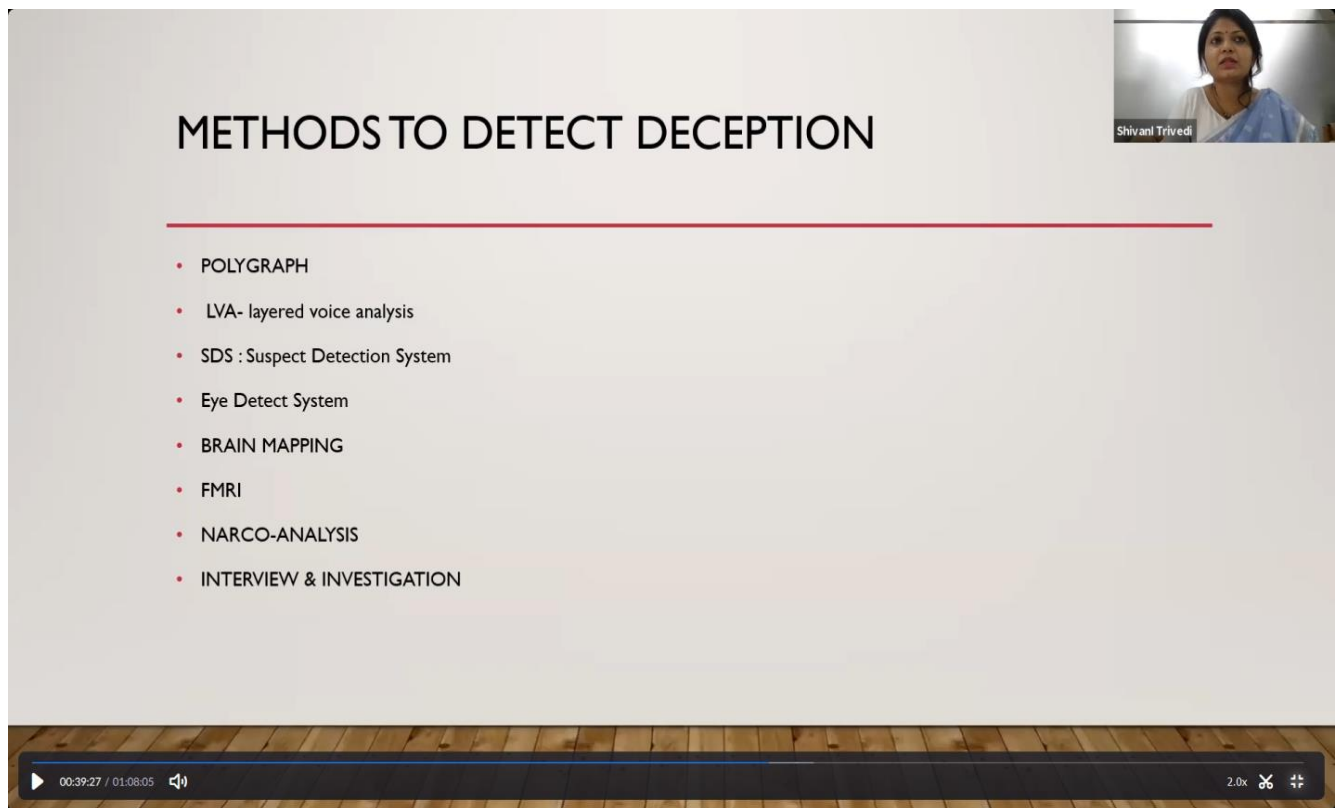


Figure 74.1 Ms. Shivani Trivedi addressing the participants on importance of Forensic Psychology

BROCHURE:

**JGI** **JAIN**  
DEEMED-TO-BE UNIVERSITY

**SCHOOL OF SCIENCES**

**DEPARTMENT OF FORENSIC SCIENCE**  
**JAIN (DEEMED-TO-BE-UNIVERSITY)**  
**BANGALORE**

*Organises Webinar on*

**"Relevance of Psychology in  
Forensic Science"**

**Date : 10 - 08 - 21**

**Venue : School of Sciences, JC Road, Bangalore**

Figure 74.2 Poster of the event

**Circular Copy:**



**CIRCULAR**

**Date: 07 August 2021**

**Ref No: - JU/UG/2021/40079**

Dear Students,

Please be informed that the School of Sciences is organizing a session on Webinar On "Relevance Of Psychology In Forensic Science" for the B.Sc 2nd Year students.

Please find below the details:

**Resource Person: Ms. Shivani Trivedi**

**Designation & Company: Forensic CyberTech Pvt.Ltd, Department Of Forensic Science**

**Date: 10 August 2021**

**Time: 10:00 AM to 11:00 AM**

**Note: All students are advised to be dressed formals and attendance is mandatory.**



**Dr. Asha Rajiv**  
Director  
School of Sciences  
JAIN (Deemed-to-be University)

## Relevance of Ancient Indian Scriptures for Millennials, in the Context of Mind, social media and Addiction

Relevance of Ancient Indian Scriptures for Millennials, in the Context of Mind, social media and Addiction	
Duration of session	10.45am to 12.15pm
Date	16-08-2021
Speaker of the session	Mr. V Shankar Kumaran
Profile of the speaker	Founder, MILE-Mayagni Institute of Life Education
Topic	Relevance of Ancient Indian Scriptures for Millennials, in the Context of Mind, social media and Addiction
Highlights of the session	<ul style="list-style-type: none"> <li>• He explained the ill effects of electronic devices.</li> <li>• He gave a few remedies to counter the ill effects of online platforms.</li> <li>• How students should understand time management.</li> <li>• Various ways in which students can use online mediums effectively.</li> <li>• He also addressed the adverse effect of social media.</li> </ul>



**Photographs:**

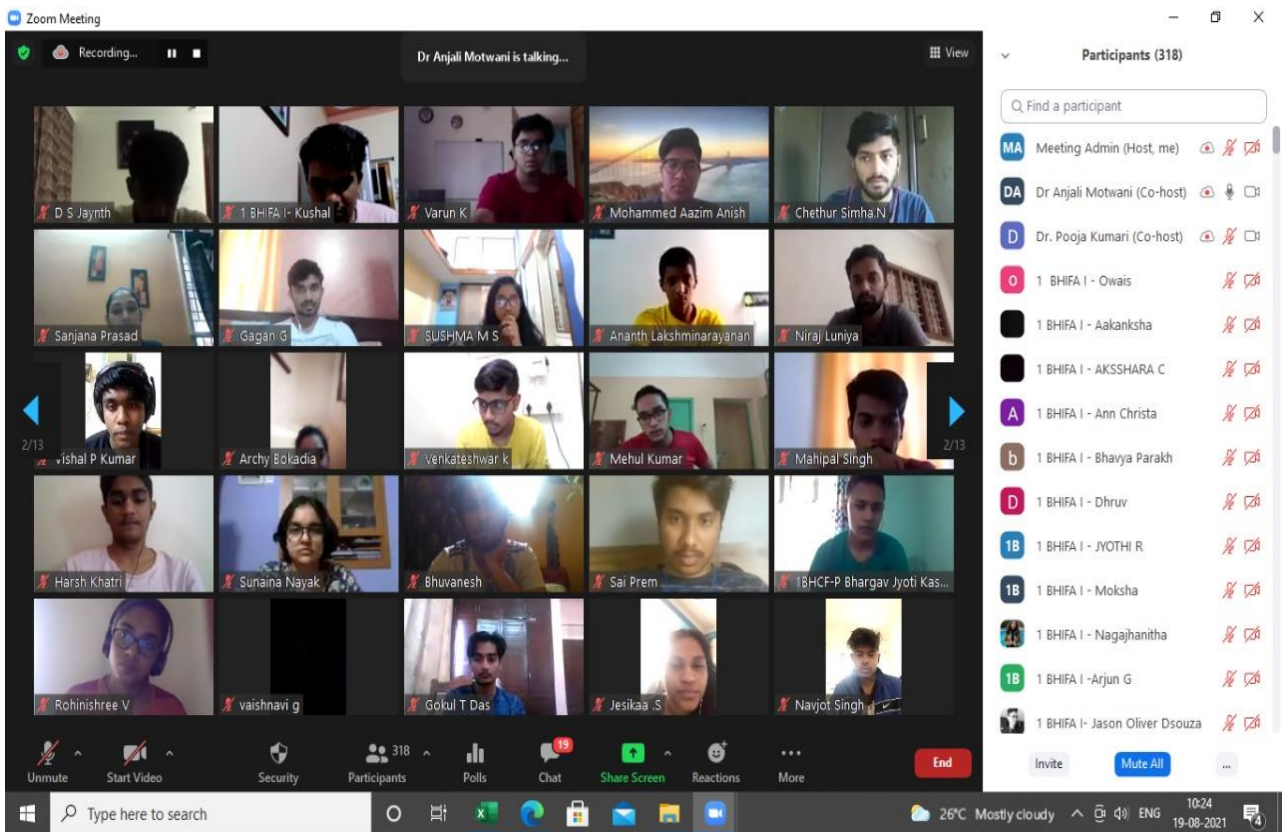


Figure 75.1 Participants in the event

# વેદિકશરણભે

A Virtual 16-Days Student Orientation Programme

## Day 10 - SAHITYA PRAVRUTTI

16<sup>th</sup> August 2021

Platform:  zoom

### BCom (Regular, Honors & Professional)

Timings : 9:00 am to 10:30 am



**Dr. R. Suresha**

Guest Faculty, Dept. of Studies in Sanskrit,  
University of Mysore.

Topic :  
What is Meant by GST  
for a Graduate?

Timings : 10:45 am to 12:15 pm



**Mr. V Shankar Kumaran**

Founder, MILE-Mayagni  
Institute of Life Education

Topic:  
Relevance of Ancient Indian Scriptures  
for Millennials, in the Context of Mind,  
Social Media and Addiction

**Zoom ID: 810 7038 0034**

 [www.jainuniversity.ac.in](http://www.jainuniversity.ac.in)

Figure 75.2 Poster of the event

**Circular Copy:**



**CIRCULAR**

**Date: 13 August 2021**

**Ref No: - JU/PG/2022/50023**

**Dear Students,**

**Please be informed that the CMS Business School is organizing a session on Relevance Of Ancient Indian Scriptures For Millennials, In The Context Of Mind, Social Media And Addiction for the MBA 2nd Year students.**

**Please find below the details:**

**Resource Person: Mr. V Shankar Kumaran**

**Designation & Company: Founder, MILE-Mayagni Institute of Life Education**

**Date: 16 August 2021**

**Time: 10:45 AM to 12:15PM**

**Note: All students are advised to be dressed formals and attendance is mandatory.**



**Dr. Dinesh Nilkant**  
Director  
CMS Business School  
JAIN (Deemed-to-be University)

## Orientation Program on "Genesis", Insight on Forensic science and to create curiosity and critical thinking skills

<b>Academic Year:</b>	<b>2021-22</b>
<b>Start Date:27-08-2021</b>	<b>End Date:31-08-2021</b>
<b>Organized by:Department of Forensic Science Forum Crestas School of Sciences, JAIN (Deemed-to-be University)</b>	<b>Number of Days: 05</b>
<b>Venue and Time:ONLINE</b>	<b>Number of Student Enrolled:296</b>
<b>Location: ZOOM PLATFORM</b>	<b>Number of Student participated:278</b>

### About the Events:

Orientation Program "Genesis" For First Year Bsc And Msc Students Of Forensic Science: Insight On Forensic Science And To Create Curiosity And Critical Thinking Skills, Organized By Forensic Science Forum Crestas

### Speaker Profile:

Mrs. Jayathi Mishra, Assistant Professor, Department of Forensic Science, School of Sciences, JAIN (Deemed-to-be University), Bangalore.

### Brief Report of the Event:

A four day virtual orientation program was arranged for first semester BSc and MSc students. This orientation was organized to give an insight about Forensic science and to create curiosity and critical thinking skills. Crestas, the Forensic science forum of Jain (Deemed to be University) , arranged various events for four days.

#### DAY 1 (27 August 2021)

The online event started at 10:30 AM and was hosted by Jayati Mam and all the new students were the participants of this event. The event began with a welcome speech given by Suriya Narayanan, the president of Crestas, after which a short video was presented to the audience about the safety measures the college follows during the pandemic days and the various lab facilities available in the college.

### EVENT NAME – THE BLACK SHEEP

The event was based on myths which are prevalent in the field of forensic science. The participants were provided with a Google form link in which there were three statements about the same topic out of which one was a false statement, and the participants were to identify that. The participants were given 10 minutes for the same, after which an interactive session was done for the discussion about the statements. The event was particularly organized to clarify the myths that are generally heard in the society about forensic science and for better understanding of the subject. The event organizers were Janvi and Sanjana.

The day one event lasted for an hour and the meeting was ended by the host once all the doubts were clarified.

The link for day one –

<https://zoom.us/j/93482658687?pwd=V0t1bW1RbjlyRUhRY0hTU2VxWHgwUT09>

### DAY -2 (28 AUGUST 2021)

The online event started at 10:30 AM and was hosted by Jayati Mam and all the students joined the program. The teacher in charge was Ms Jayashree Patel. The scoreboard for the previous day was presented to the participants and Sai Shreya was leading with 30 points followed by Anisha Bodapati and Vemulapally Yashaswini with 20 and 10 points respectively.

### EVENT 1 – UNSCRAMBLE

The participants were asked to decipher encrypted ciphers which were presented in the form of ppt. The level of deciphering was from easy to hard. The answers were texted to the co-host Adam Abdul Basit. For each question there was 1-5 minutes time given and the timer for the event was Alanta Sabu. The event got a good response from the participants. The event was pulled out to increase curiosity and analytical thinking amongst the students. The event organizers were Suriya Narayanan and Alanta Sabu.

### EVENT 2 – PIGGY PERSONALITY INVENTORY

The participants were asked to draw a pig and make it as detailed as they wanted. They were provided with 5 minutes. They judged their personalities based on how they drew the pig. The event got a good number of responses and the participants were excited to know their personalities. The event was organized by Tanisha Saraf.

The link of event –

<https://zoom.us/j/93054650022?pwd=Wm50ZVFxZFlnRnc5WHkvSW1iaVJyUT09>

The events lasted for an hour and the meeting was ended by the host once all the doubts were clarified.

#### DAY 3- (30 August 2021)

The event started at 10:30 A.M and was hosted by Jayati ma'am. The teacher incharge was Ragini ma'am and all the students joined the event on time. The scoreboard of the previous day was presented to the participants, before going ahead with other events. Sai Shreya N.G was leading the scoreboard with 60 points, followed by Anisha Bodapati with 50 points. The third position was shared by Yashthika Tewary and Adi .V with 30 points scored by each.

#### EVENT 1: MINDOPEDIA

A quiz competition was conducted for all the participants where they had to select an appropriate option for each question. There were a total of 20 questions asked and the level of each question varied from easy to moderate. To give their answer, participants had 30 seconds and the timer for the event was Kavya Srikanth. The answers were given to Subranjita by privately messaging her. The event got a good response from everyone as it gave them an introduction to forensic science as a subject. The event organisers were Karuna Kini and Kavya Srikanth. The event concluded at 11:00 AM.

#### EVENT 2: SECRET IN PIXELS

The participants were asked to decipher a series of pictures into a meaningful phrase. Considering this as a fun activity, there was no scoring done and the participants had to unmute themselves to give an answer. The event got a good response from everyone. This event was organised by Roshni Nair. The event was concluded at 11:15 AM

The meeting link for Day 3-

<https://zoom.us/j/91757951018?pwd=b25UWnU5YmlRZkxkSjdaTURoM0dNZz09>

#### DAY 4 - (31 August 2021)

The online event started at 10:30 AM and was hosted by Jayati ma'am. The teacher in charge was Neha ma'am. All the students joined the event on time after which the event started.

#### EVENT 1: SEEN THE UNSEEN

The participants were given a statement from which they had to find a hidden word. Four options were given to them in the form of clues out of which one could be linked to that word. 20 such statements were given to the participants to guess. Answers had to be given by either dropping it in the chat box or by unmuting the mic. The event gathered a huge response from everyone. The event organiser Adam Abdul Basit made it a huge success.

The meeting link for Day 4-

<https://zoom.us/j/94733674208?pwd=T0tnWGdhbnFaSE9VSGF1SFZtdVVCQT09>

After the event, few of the Crestas members who were present in the meeting spoke about their experience in the forum and even encouraged the freshers to join. A video by the Technical Team was shown to the participants, to make them known to the Crestas and the events conducted by them. Jayati ma'am thanked all the teachers and students in-charge of the events for making it a huge success.

At the end, the winners of Genesis were announced. The first place was bagged by Sai Shreya followed by Anisha Bodapati at the second place and Yashthika Tewary and Adi .V shared the third place. The day was concluded with the vote of thanks from the event in-charge Adam Abdul Basit.

**Photographs:**

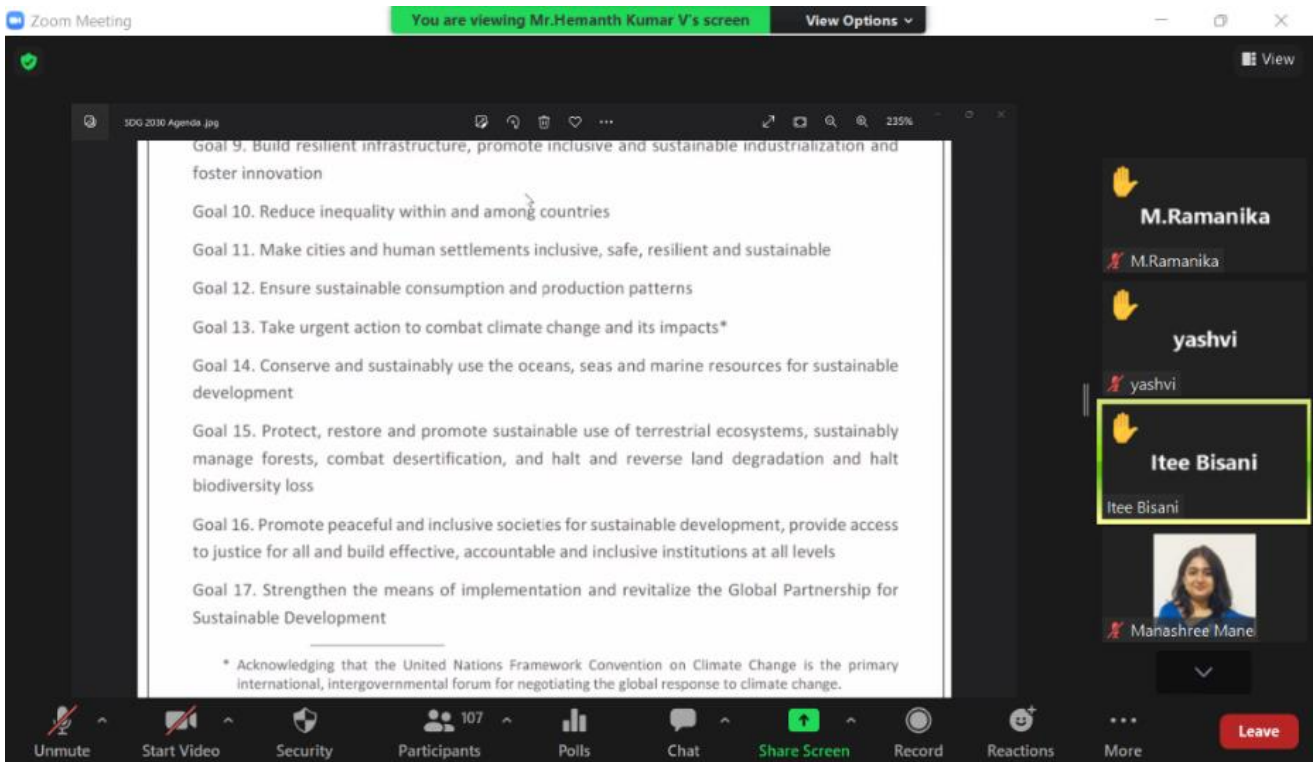


Figure 76.1 Ms. Jayati Mishra addressing the participants about Department forum-Crestas



**JGI** **JAIN**  
DEEMED-TO-BE UNIVERSITY

**SCHOOL OF SCIENCES**

**DEPARTMENT OF FORENSIC SCIENCE**  
**JAIN (DEEMED-TO-BE-UNIVERSITY)**  
**BANGALORE**

*Organises*

**ORIENTATION PROGRAMME**  
**FOR FIRST YEARS**

**Date : 27-08-2021 to 31-08-2021**

**Venue : School of Sciences, JC Road, Bangalore**

Figure 76.2 Poster of the event

Circular Copy:



**CIRCULAR**

Date: 24 August 2021

Ref No: - JU/UG/2021/40073

Dear Students,

Please be informed that the School of Sciences is organizing a session on **Orientation Program On "Genesis", Insight On Forensic Science And To Create Curiosity And Critical Thinking Skills** for the B.Sc and M.Sc 1st Year students.

Please find below the details:

**Resource Person:** Mrs. Jayathi Mishra

**Designation & Company:** Assistant Professor, JAIN (Deemed-to-be University)

**Date:** 27 August 2021

**Time:** 10:00 AM to 11:30 AM

**Note:** All students are advised to be dressed formals and attendance is mandatory.



**Dr. Asha Rajiv**  
Director  
School of Sciences  
JAIN (Deemed-to-be University)

## Webinar on digitization in HR

<b>Speaker Name</b>	Ms. Richa Verma Agrawal
<b>Designation</b>	HR Director – APAC & EMEA Payroll
<b>Company</b>	Honeywell
<b>Date</b>	28th Aug 2021
<b>Time</b>	11:00 AM TO 12:30 PM
<b>Course</b>	B.Tech All Courses
<b>Faculty Coordinator</b>	Dr. PushpaRajesh
<b>Placement Coordinator</b>	Dr. Ranjana Jain

### About the Speaker:

Ms. Richa Verma Agrawal is an astute and result-oriented professional with 22 plus years of experience in diverse domains, ranging from Infrastructure Technology and Global Service Delivery, to Human Resource Shared Services (HRSS) across 'Hire to Retire' functions - such as Benefits Administration, Captive and Outsourced Payrolls, Employee Onboarding/Offboarding, Background Screening, Employee Life-Cycle Data Management & Governance, HR Enablement, Vendor Management & Governance, Data Analytics, and HR Digitization. Have also been exposed to HR Business Partner role with key deliverables on HR Book of Works comprising Talent Attraction, Talent Development & Retention, HR Budgeting & Planning, Performance Management, Succession Planning, and Organization Design.

She believes that HR plays a key role in shaping the culture and values of an organization and challenges status quo legacy systems, processes, and mindsets, and strives for deploying disruptive methodologies that lead to creating next-gen HR Experience. Richa takes keen interest in learning about the evolving concepts of 'future of workplace' to establish a healthy and invigorating work environment for a multi-generational workforce. Richa is also associated with Universities for mentoring students and grad intake programs.

In her current and recent roles, she has been leading transformation of HR business platforms, systems' integrations, deployment of AI, RPA and other emerging technologies for increased efficiencies, evolving HR functions from service providers to becoming strategic partners for Business Units, and drawing synergies from industry best practices. In Honeywell, she wears

additional hats - HR Shared Services Delivery Bangalore Hub Lead, Global Payroll Vendor Governance Lead, and India PF and Gratuity Trustee.

## **Total Students attending the program- 129**

### **Objective of the session**

- Digitization is the automation of existing manual and paper-based processes, enabled by the digitization of information; from an analog to a digital format. Everyone notices that today digitization is indeed mainly used in a context of document capture and scanning, and in a context of digitizing business processes.
- Digitization is the first step when implementing technology in any function, and this applies to HR as well. It involves the conversion of physical assets into a digital format to optimize existing processes.
- A digital HR strategy provides the opportunity for HR to shape the future of work for their business and have a clear view on how jobs will evolve. A roadmap sets course and speed for the HR function and for people's priorities within the company.
- The main objective of digitisation of HR includes connecting people to your business strategy through data and helping executives know what they need to know about talent to make critical decisions in a timely manner.

### **Learning outcomes**

- Digital transformation is not just a daunting technological task, it's a people challenge too. As the digital economy evolves and as the skills and expectations of the workforce begin to shift, organisations need to be ready to respond to this challenge.
- The function needs to be involved in identifying what roles can be automated or robotized and what roles should be carried out by humans. In identifying what skills are required, HR teams can develop staff internally and recruit accurately externally. At the same time,

HR departments will need to help their people adjust and stay relevant in the new world of work.

- HR leaders should prepare to embrace digital HR through data literacy, and be adept at using complex problem solving and project execution methodologies, such as design-thinking, as these technologies will be the catalyst for the new face of HR.
- Digital HR is a form of process optimization in which social, mobile, analytics and cloud (SMAC) technologies are leveraged to make the HR function more efficient, effective, and connected. In other words, it's a tectonic shift in the way Human Resources functions.
- Benefits of digital HR Tech can be faster, more accurate and more efficient processes, and reduced HR costs.

« LIVE » Webinar on

## Faculty of Engineering and Technology in Collaboration with Industry Interface

Presents

# Digitization in HR

Platform:  zoom

 **28<sup>th</sup> August 2021**

 **11:00 AM IST**



**Richa Verma**

Director HR, Honeywell

**Meeting ID: 941 3848 3749 | Passcode: 538656**

**Register Now**

 [set.jainuniversity.ac.in](http://set.jainuniversity.ac.in)

Figure 77.1 Poster of the event

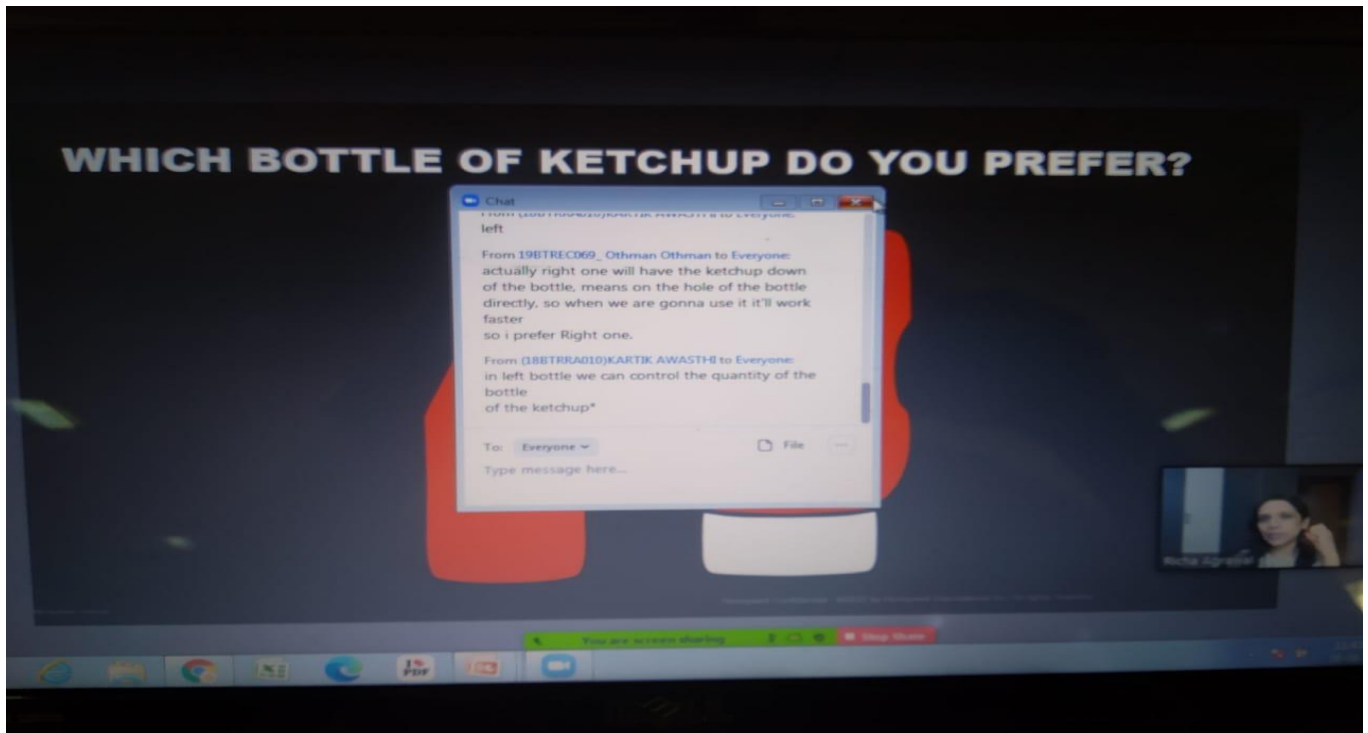


Figure 77.2 Speaker in the session

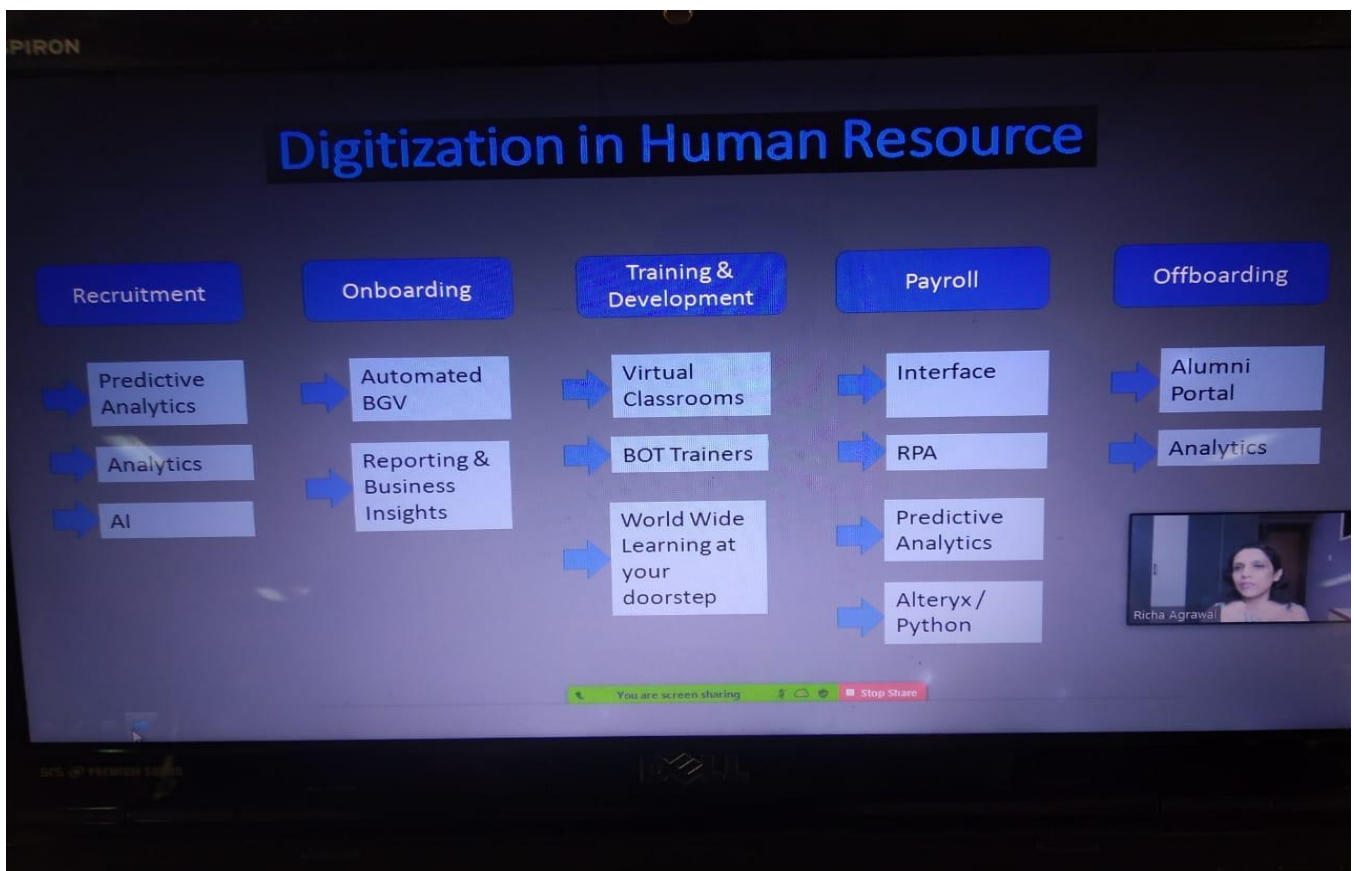


Figure 77.3 Speaker describing the topic with presentation

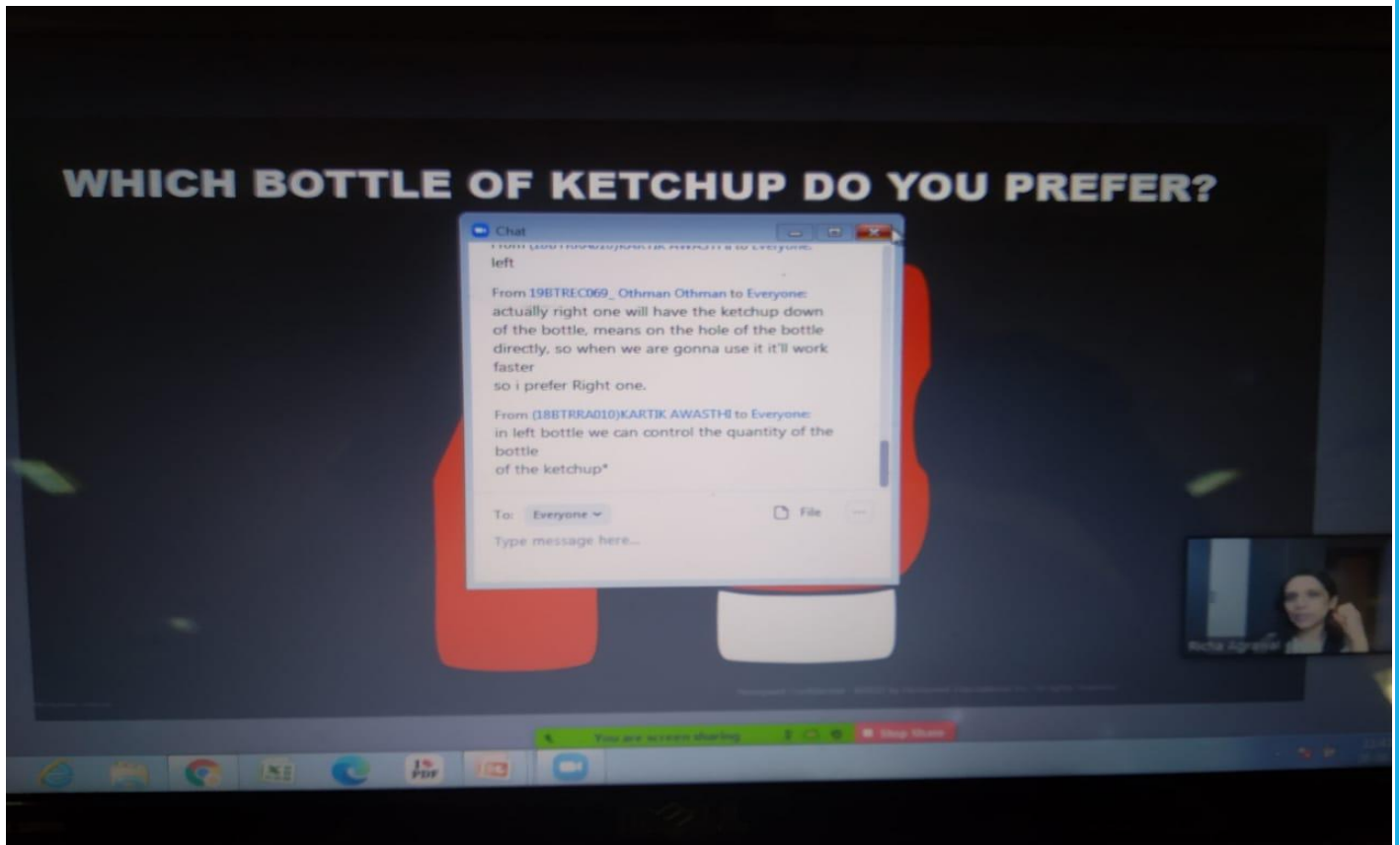


Figure 77.4 Q&A Session in the event

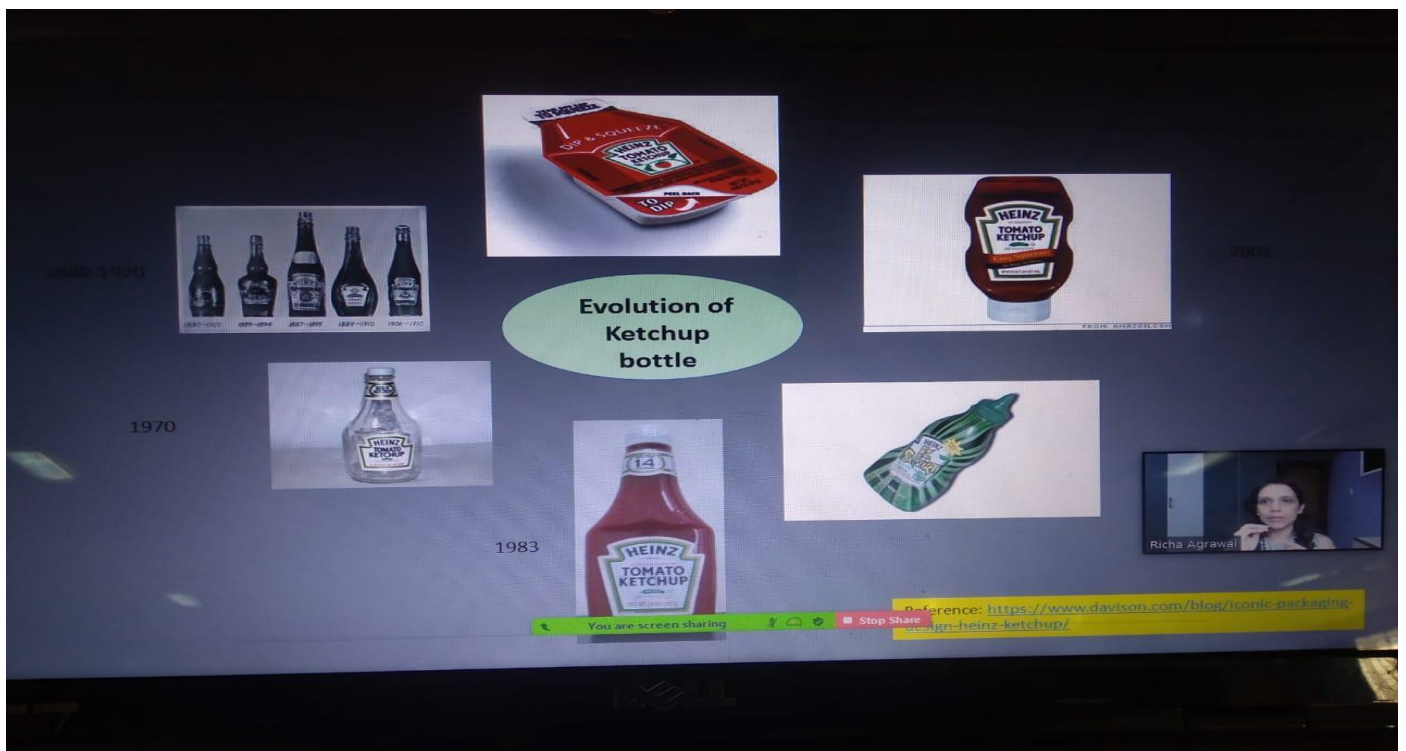


Figure 77.5 Speaker questioning the participants with display of the question



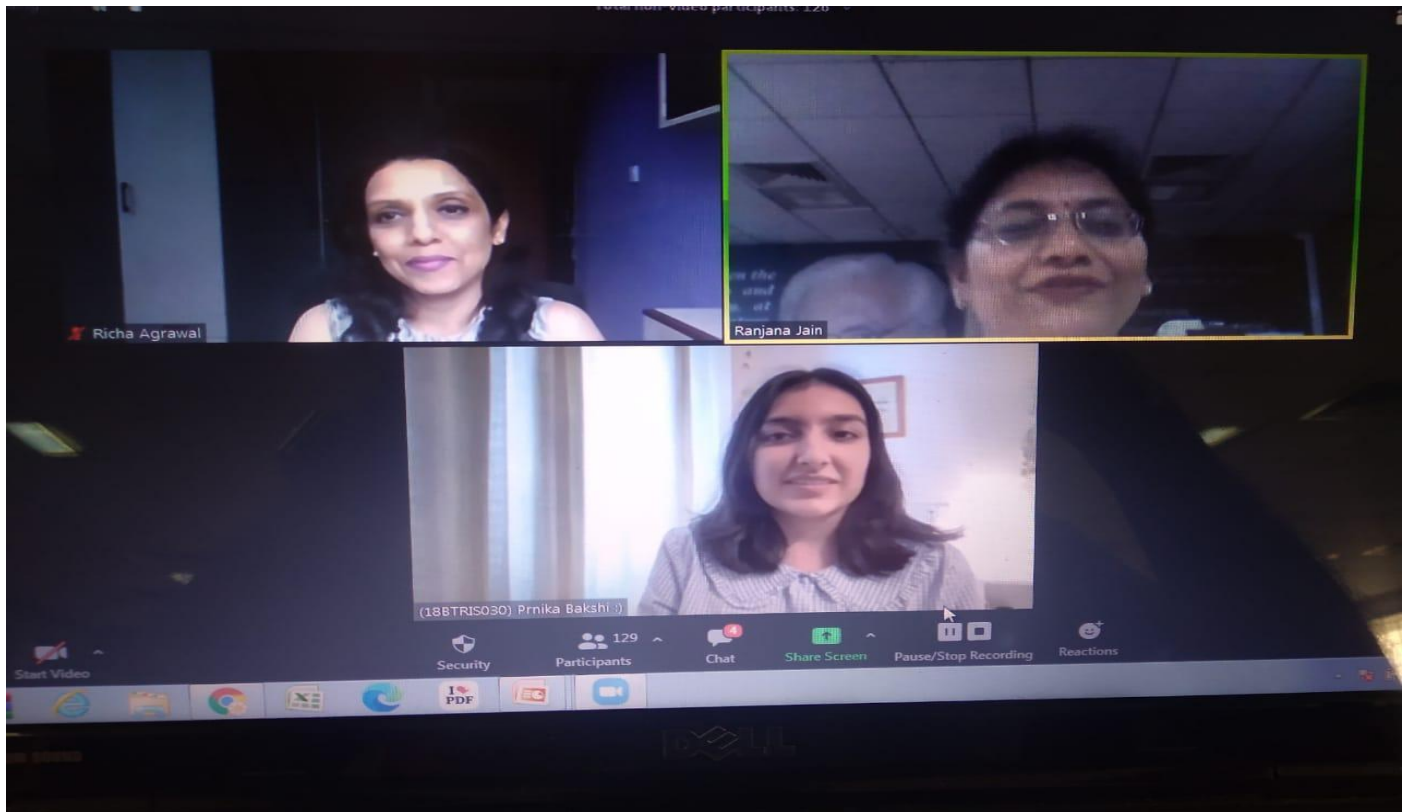


Figure 77.6 Valedictory session of the event

Circular Copy:



**CIRCULAR**

Date: 25 August 2021

Ref No: - JU/UG/2021/40069

Dear Students,

Please be informed that the Faculty of Engineering and Technology is organizing a session on **Webinar On Digitization In Hr** for the B.Tech 3rd Year students.

Please find below the details:

**Resource Person:** Ms. Richa Verma Agrawal

**Designation & Company:** HR Director, APAC ,Honeywell

**Date:** 28 August 2021

**Time:** 11:00 AM to 12:30 PM

**Note:** All students are advised to be dressed formals and attendance is mandatory.



**Dr. Hariprasad S A**  
Director

Faculty of Engineering and Technology  
JAIN (Deemed-to-be University)

## Orientation Program on research, forensic science- an overview, forensic biology and serology and forensic anthropology

<b>Academic Year:</b>	<b>2021-22</b>
<b>Start Date:03-09-2021</b>	<b>End Date:11-09-2021</b>
<b>Organized by: DEPT OF FORENSIC SCIENCE</b>	<b>Number of Days:03</b>
<b>Venue and Time: ONLINE</b>	<b>Number of Student Enrolled:197</b>
<b>Location: ZOOM PLATFORM</b>	<b>Number of Student participated:178</b>

### About the Events:

Orientation Program for I MSc Forensic science students on Research, Forensic Science- an Overview, Forensic Biology and Serology and Forensic Anthropology

### Speaker Profile:

Dr Kiran Kumari  
Dr Vichar Mishra

### Brief Report of the Event:

#### 1. Session- Address by ResearchCoordinator

The department of Forensic Science organized a bridge session on research during orientation Programme on 03 September 2021 at 11:45 AM through zoom link.

Dr Kiran Kumari (Research Coordinator) Assistant professor, Department of Forensic Science began the session with definition of research, process of research, Different research approaches after or before MSc, research problem, designing a research article & evaluation process and discussed about various funding agencies(National and International). I gave the information's about scope of research in JAIN (Deemed-to-be-University)includes Dissertation, Research projects and PCL etc. Students who participated got benefitted through this Programme. The session came an end with the interaction with the students.

Dr Kiran Kumari  
Research Coordinator  
Assistant Professor  
Department of Forensic Science

## **2. Report on Orientation of M.Sc. FS – I Sem**

Online Session :**Forensic Science- an Overview**

Faculty in Charge: Dr Vichar Mishra

To make a connection and understanding it was begin from, What is crime/Scene of crime/what is investigation and who is investigator? Mens rea and actus reus was define so they were able to understand the components of crime. For recognition of physical evidences, Locard principle and other relevant terms such as Corpus delicti, Linkage between victim to perpetrator or vice versa, Modus operandi was briefly explained to them. Further the definition of an expert and qualities of expert was explained. Different central and state institutes are explained. In last explained in detail about Forensic Science its branches, application and few good books relevant for study. This overview gives them a clear picture of Forensic Science subject.

## **3.Forensic Biology and Serology Orientation Program Report**

The orientation program for the subject Forensic Biology and Serology was conducted on 11<sup>th</sup> September 2021 with the brief introduction of the faculty in-charge Miss Ragini Pandey (Assistant Professor). Students were cordially invited and were greeted properly and the faculty in-charge made them familiar with all the facilities and environment in Jain University. As an ongoing process, orientation program was started at 10:30 AM and continued for the next 2 hours as an overview of Forensic Biology. After the faculty was done with knowledge sharing, students interacted with each other and with the faculty as well. Also, this event was aimed to imbibe a sense of commitment and responsibilities of the students towards their studies and their behavior in the university campus.

## **4.Forensic Anthropology Orientation**

1<sup>st</sup> year orientation program for Forensic Anthropology was conducted by Mr. Manish Kumar Mishra on 07<sup>th</sup> September 2021 (Tuesday) from 10:30am-12:30 pm. Lecture was regarding introduction to Anthropology, Forensic Anthropology and various connections between Forensic Medicine & Forensic Anthropology.

Photographs:

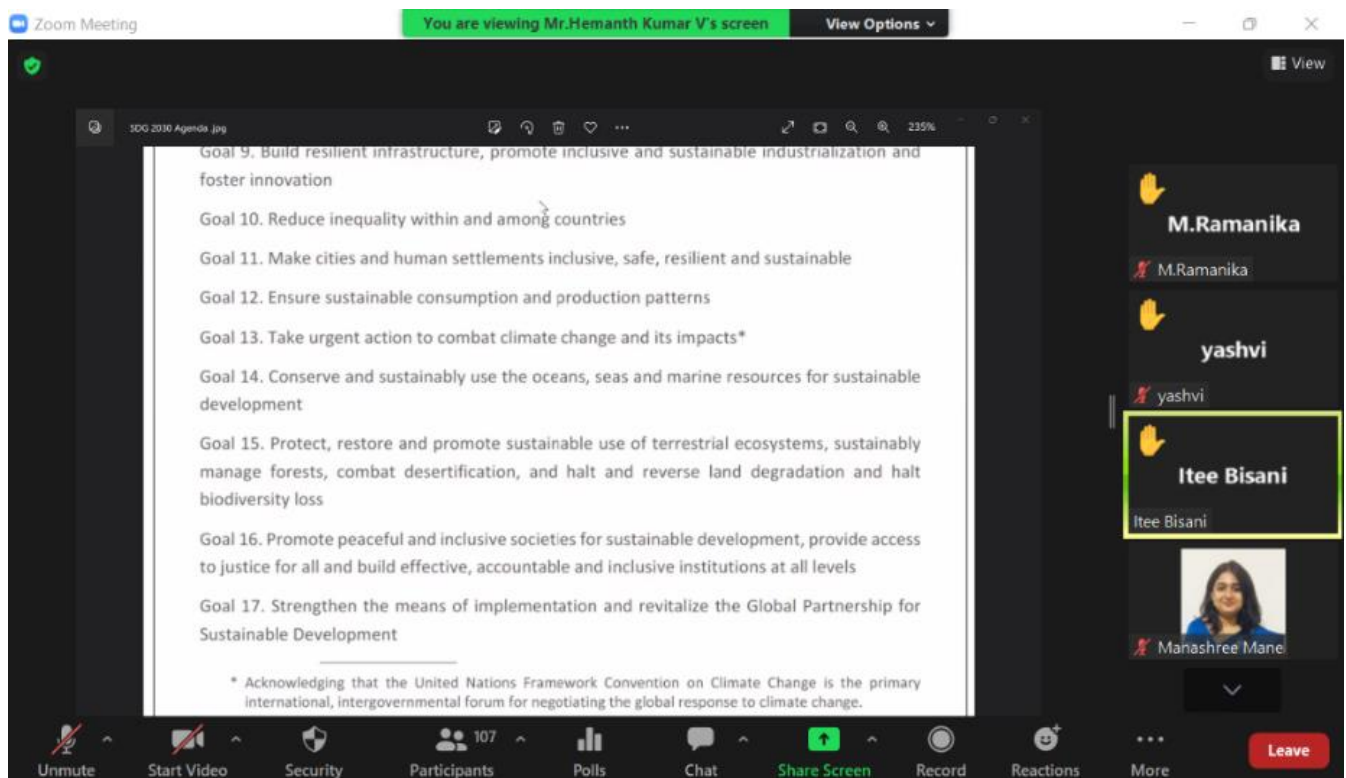


Figure 78.1 Dr Kiran Kumari interacting with participants on significance of forensic science

Brochure:



Figure 78.2 Poster of the event

Circular Copy:



**CIRCULAR**

Date: 31 August 2021

Ref No: - JU/PG/2021/40077

Dear Students,

Please be informed that the School of Sciences is organizing a session on Orientation Program On Research, Forensic Science- An Overview, Forensic Biology And Serology And Forensic Anthropology for the M.Sc 1st Year students.

Please find below the details:

Resource Person: Dr. Kiran Kumari

Designation & Company: Research Coordinator, Department Of Forensic Science

Date: 03 September 2021

Time: 11:45 AM to 01:30 PM

Note: All students are advised to be dressed formals and attendance is mandatory.



Dr. Asha Rajiv  
Director  
School of Sciences  
JAIN (Deemed-to-be University)

## Session on Organization Design -Trends and Challenges

<b>Date:</b>	7-9-2021
<b>Guest/Speaker Name:</b>	Ms. Shipra Jain
<b>Guest/Speaker Designation</b>	Head- HR
<b>Guest/Speaker Contact No &amp; Email Id:</b>	<a href="mailto:Shipra.jain@otis.com">Shipra.jain@otis.com</a> 9845089328
<b>Guest/Speaker Company/ Institute Name:</b>	Otis Global Services Centre Private Ltd
<b>Faculty Coordinators Name:</b>	Dr.Kalavathy K.S
<b>Topic:</b>	Organization Design -Trends and Challenges
<b>Section:</b>	N
<b>Batch:</b>	2021-23
<b>No of Sessions in hours:</b>	3 Hours
<b>No. of Attendees:</b>	276
<b>Session Recording link (if online only):</b>	<a href="https://drive.google.com/drive/folders/17OGAmeRC-g7qA3JVpnVtyKgl-oqbOdPj?usp=sharing">https://drive.google.com/drive/folders/17OGAmeRC-g7qA3JVpnVtyKgl-oqbOdPj?usp=sharing</a>
<b>Remuneration for guest speaker (If any):</b>	YES

### Guest Profile:

Ms. Shipra Jain

Head HR - Otis Global Services Centre Private Ltd

Has around 20 years of Corporate HR Experience

Education

Post Graduate in HR from Institute of Management Technology, Ghaziabad

MSc from Lady Irwin College, Delhi University

Certified HR M&A Professional



## Session Objectives:

- To understand Contemporary Issues, Challenges and Trends in organization design.
- To examine Role of strategic direction in organization design
- To evaluate the various dimensions of Organization Structures

## Summary & Key learning from Session:

The following aspects were discussed in the Session

- Characteristics of effective Organizational Design
- Challenges of Hybrid work model
- Strategies to overcome design challenges
- The importance of Strategy in guiding Organisation Structure
- Importance of designing structure based on strategy rather than people.

## Email communications:

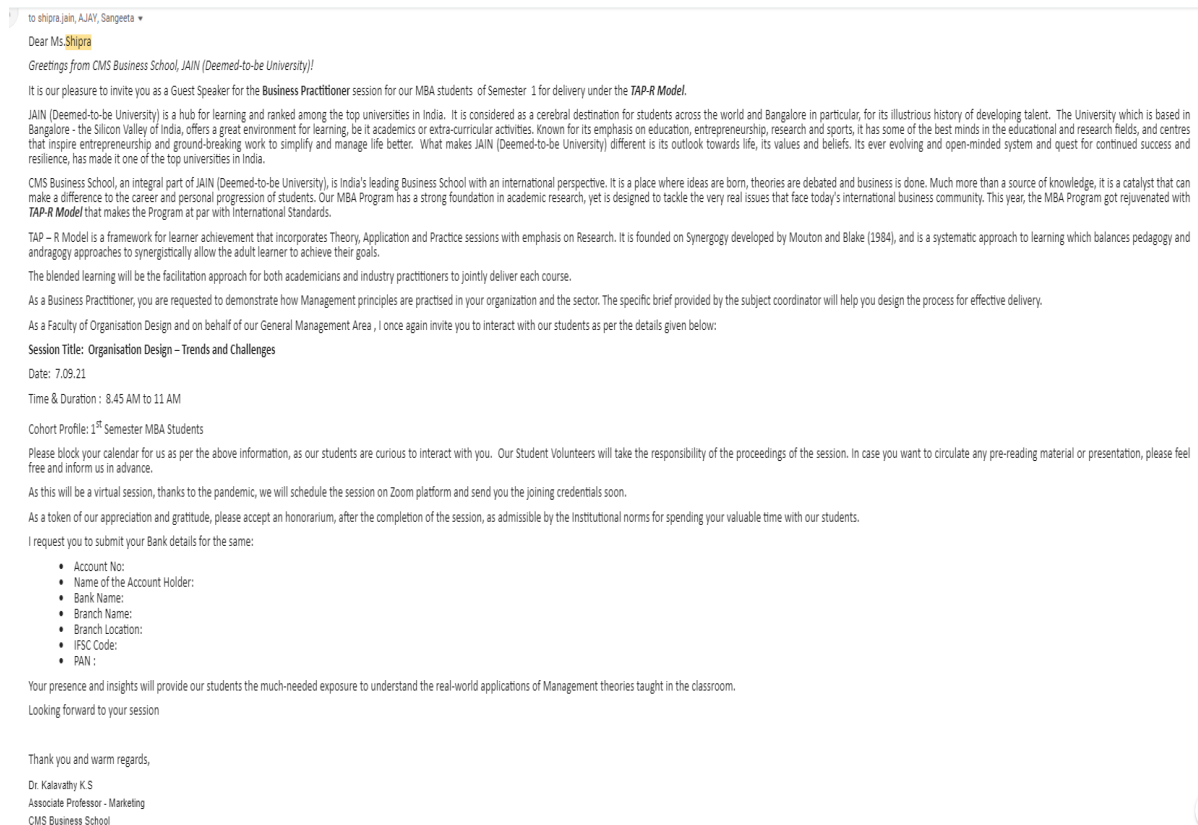


Figure 79.1 Email communication of the event

## Photographs with Caption:

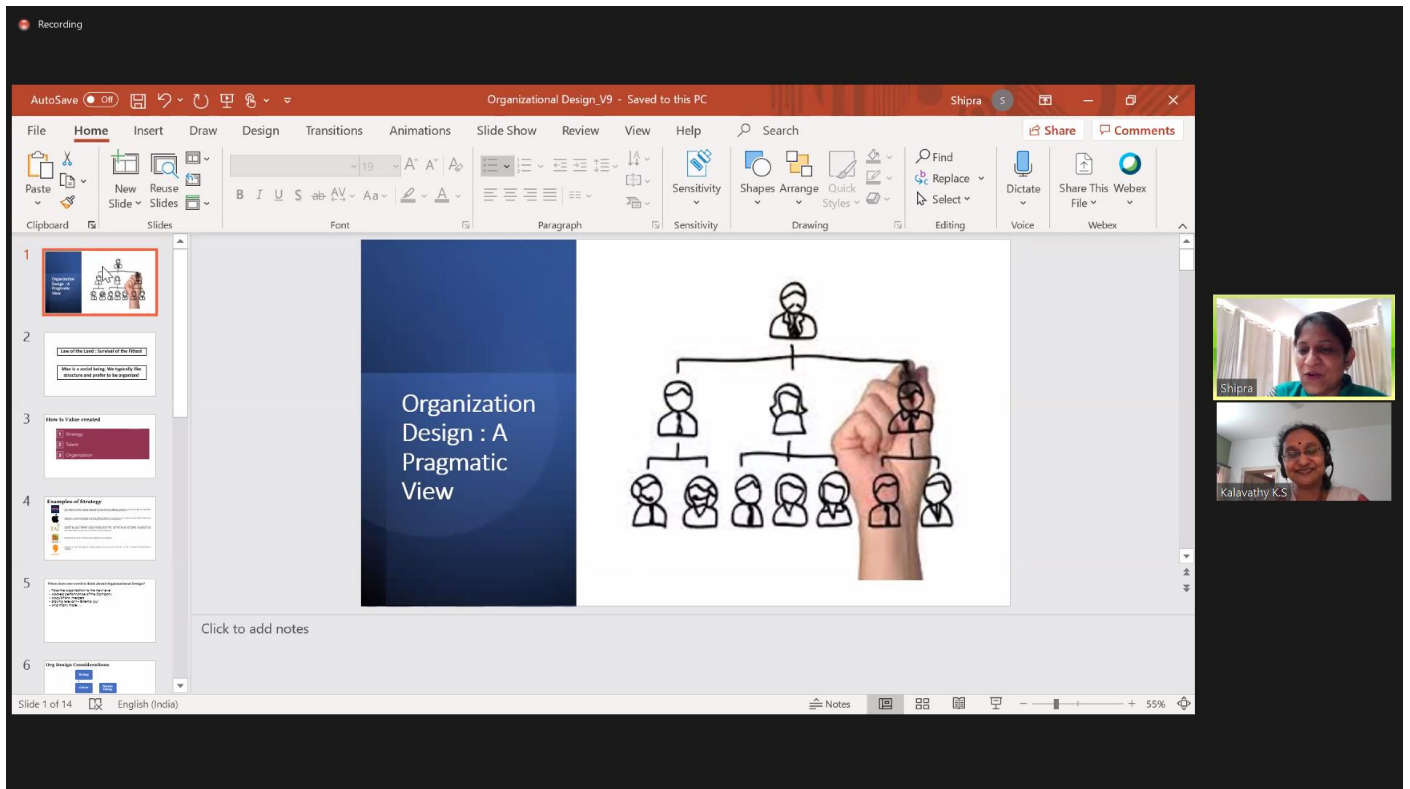


Figure 79.2 Dr. Kalavathy introducing the Guest Speaker.



Figure 79.3 Ms. Shipra Jain engaging the Session

Circular copy:



**CIRCULAR**

Date: 04 September 2021

Ref No: - JU/PG/2022/50017

Dear Students,

Please be informed that the CMS Business School is organizing a session on **Session On Organization Design -Trends And Challenges** for the MBA 1st Year students.

Please find below the details:

**Resource Person:** Ms. Shipra Jain

**Designation & Company:** Head HR, Otis Global Services

**Date:** 07 September 2021

**Time:** 10:00 AM to 01:00 PM

**Note:** All students are advised to be dressed formals and attendance is mandatory.



**Dr. Dinesh Nilkant**  
Director  
CMS Business School  
JAIN (Deemed-to-be University)

## Session on Project Life Cycle in an Agile World

Date:	07-09-2021
Guest/Speaker Name:	Dr. Bindu Kannan
Guest/Speaker Designation	Business analyst-Alberta Blue cross, Canada
Guest/Speaker Contact No & Email Id:	kangk8@gmail.com
Guest/Speaker Company/ Institute Name:	Alberta Blue cross, Canada
Faculty Coordinators Name:	Dr. Chaya Bagrecha
Topic:	Project Life Cycle in an Agile World
Section:	Offline (CF+IFA+BFAS)
Batch:	2020-22
No of Sessions in hours:	Three
No. of Attendees:	289
Session Recording link (if online only):	<a href="https://zoom.us/rec/share/U5_n0JPTDzl9wrq3pEYsq_iqRXe30g0Ni2HpB0RhtOssQ3HFOVwZC32IY7DLIm1v1.NA3dyxAy6S8UnFx8">https://zoom.us/rec/share/U5_n0JPTDzl9wrq3pEYsq_iqRXe30g0Ni2HpB0RhtOssQ3HFOVwZC32IY7DLIm1v1.NA3dyxAy6S8UnFx8</a> Access Passcode: i3ENa+Tr
Remuneration for guest speaker (If any):	Rs. 6000

### Guest Profile:

Dr. Bindu Kannan is a seasoned and an experienced Business Analyst with 9 plus years of providing business solutions to many companies. Madam is currently associated with Alberta Blue Cross, as a business analyst, Canada and her assignment is into the Development of high level financial models.

She also Plans, conducts and implements internal and external environmental analyses, guiding the project teams, assist business teams with continuous improvement initiatives.

Ms. Bindu has an excellent understanding and strong analytical, problem solving skills who has rendered her services as business analyst in various organisations located in Canada. like EPCOR

Utilities, Enbridge Inc, Edmonton, Loblaw comp ltd. Toronto, Canada to collaborate. She also worked as a researcher scientist under the ministry of Kuwait.

Ms. Bindu has also rendered her services as a faculty and team lead at ICFAI and developed around 30 case studies, some of them are used by many consultancy firms and universities in Europe and USA.

### **Session Objectives:**

The objective of this session was

- To promote and encourage interaction between the industry professionals and the students
- To provide informative and engaging series of lectures and workshops from the industry leaders

The corporate insights help the students to identify and manage the product scope, build a work breakdown structure, create a project plan, create the project budget, define and allocate resources, manage the project development, identify and manage risks, and understand the project procurement process.

### **Summary & Key learning from Session:**

It was a lecture. The outline of the presentation was

- How a project appraisal is done?
- Sample project and its relation to the project life cycle and Software development life cycle phases-from project initiation to completion
- How a project differs in the agile world compared to the legacy conventional systems.
- Various templates used in the project- project charter, requirement documents, technical document and feasibility study.
- Role and responsibilities of a project manager.
- Spillover of a project, RAC matrix, Responsibility, Authority and control
- Lessons learnt-templates for questionnaire for successful completion of the project
- Q & A session.

In summary, the following topics were covered:

- Agile projects
- Difference between agile and waterfall projects
- Project management in Insurance industry
- Project work culture in Canada

## Email communications:

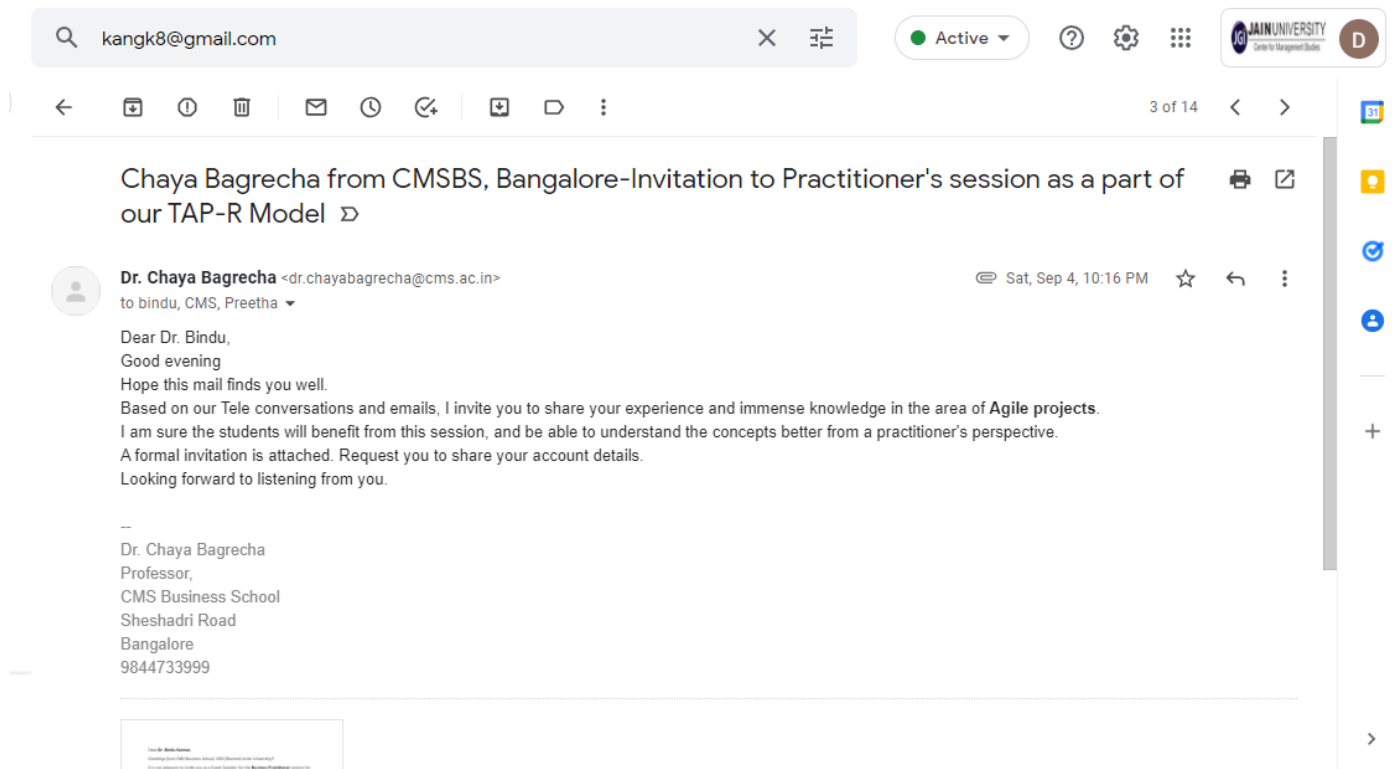


Figure 80.1 Email communication of the event

**Photographs with Caption:**

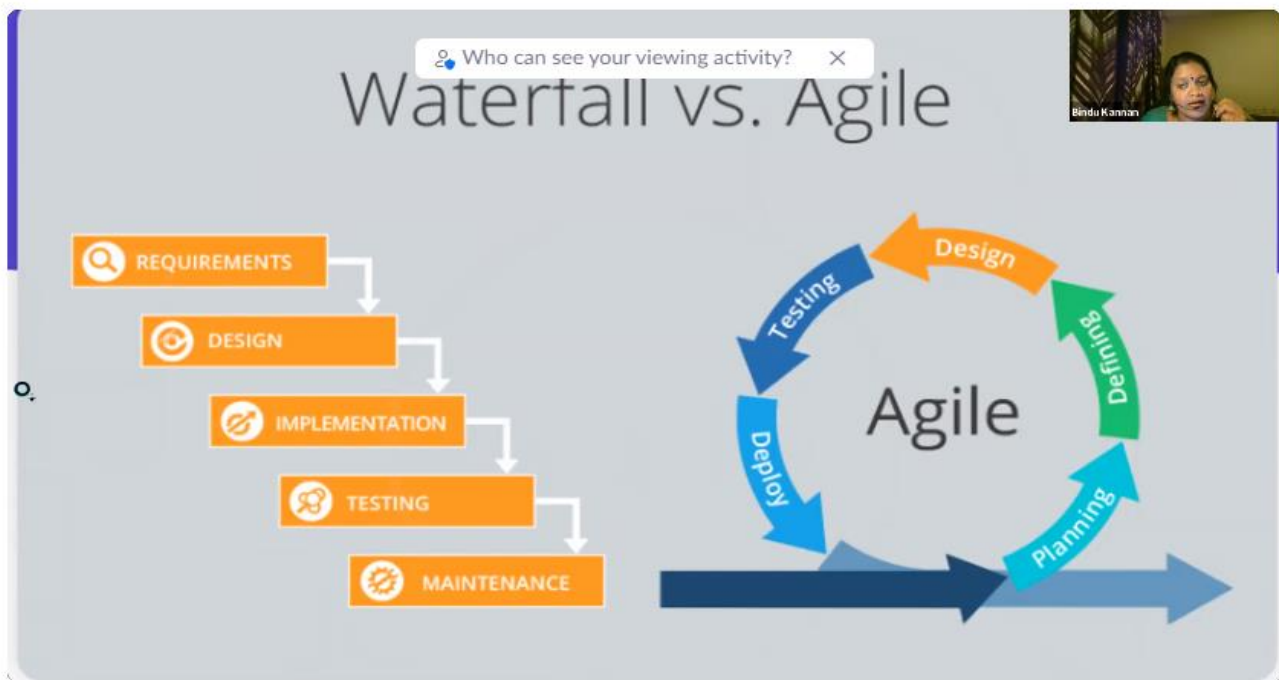


Figure 80.2 Introduction to agile projects

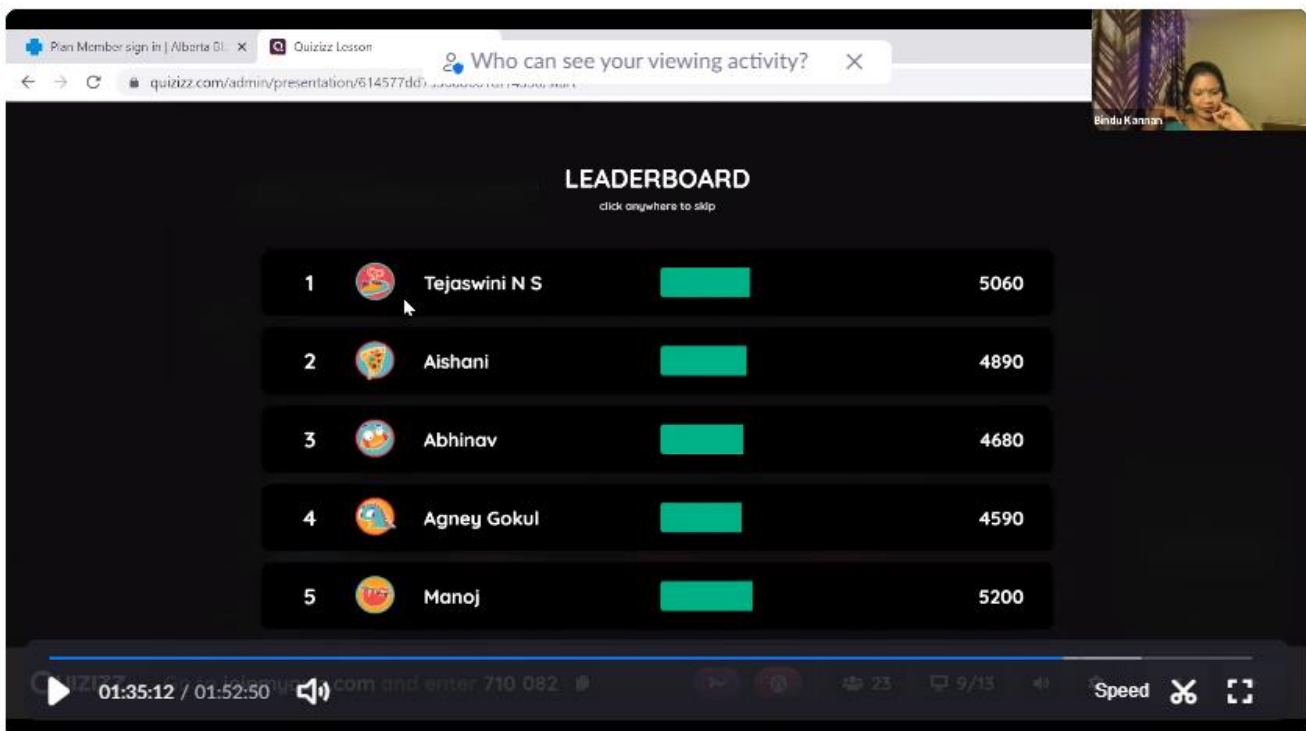


Figure 80.3 Quiz conducted and leader board displayed

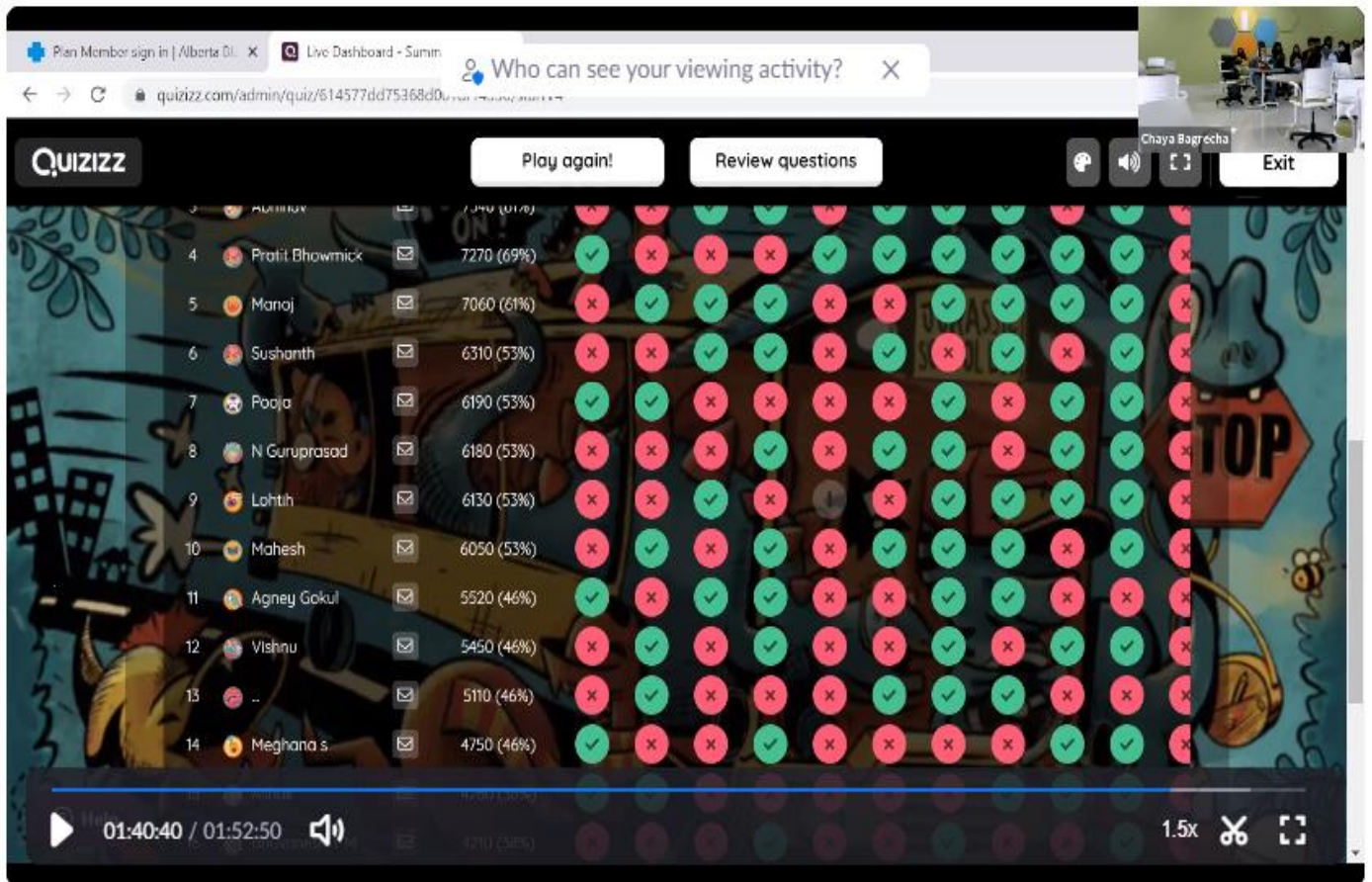


Figure 80.4 Quiz results



Circular copy:



CIRCULAR

Date: 04 September 2021

Ref No: - JU/PG/2022/50017

Dear Students,

Please be informed that the CMS Business School is organizing a session on **Session on Project Life Cycle in an Agile World** for the MBA 1st Year students.

Please find below the details:

**Resource Person:** Dr. Bindu Kannan

**Designation & Company:** Business analyst-Alberta Blue cross, Canada

**Date:** 07 September 2021

**Time:** 10:00 AM to 01:00 PM

**Note:** All students are advised to be dressed formals and attendance is mandatory.



**Dr. Dinesh Nilkant**  
Director  
CMS Business School  
JAIN (Deemed-to-be University)

## Session on channel design, structure & challenges in distribution

<b>Date:</b>	11-09-2021
<b>Guest/Speaker Name:</b>	Mr. Nandish
<b>Guest/Speaker Designation</b>	Head Logistics
<b>Guest/Speaker Contact No &amp; Email Id:</b>	<b>hassannandish@gmail.com</b>
<b>Guest/Speaker Company/ Institute Name:</b>	Operation - Honda Logistics
<b>Faculty Coordinators Name:</b>	Dr. S Yoganathan
<b>Topic:</b>	Channel Design, Structure & Challenges in Distribution
<b>Section:</b>	LCM
<b>Batch:</b>	2020-22
<b>No of Sessions in hours:</b>	2 HRS
<b>No. of Attendees:</b>	156
<b>Session Recording link (if online only):</b>	Copy the link below to share this recording with _____ viewers: <a href="https://zoom.us/rec/share/JC83HIo-PCjhzKuwDJViVxNu_iLjW6XN8iGxFNE-bmpR7u1TRNZtjvAcpiCoILQz.6fjL0HyGwA6_u tcF">https://zoom.us/rec/share/JC83HIo-PCjhzKuwDJViVxNu_iLjW6XN8iGxFNE-bmpR7u1TRNZtjvAcpiCoILQz.6fjL0HyGwA6_u tcF</a> Passcode: w3nHv!2y
<b>Remuneration for guest speaker (If any):</b>	2000 PER HOUR

### Guest Profile:

A dynamic team performance driven Mechanical Engineering professional with an extra ordinary blend of leadership, skill, manufacturing industry knowledge and over all Experience of 22 years with leading organisations in Automobile Toyota Kirloskar Motor, AMS Machine Tool industries, Guardian Rak, Renault Nissan, Yamaha Motors & Honda motors.

### Session Objectives:

The session gave insights into the different changes happening in industry and how these trends are changing the outlook of the distribution channel especially in India.

### **Summary & Key learning from Session:**

The session began with the introduction of distribution channel and the importance of distribution in supply chain. The next topic explained was Structure & Challenges in Distribution. He explained the Structure implemented in the organisation. He explained some of his real life Challenges in Distribution of their vehicle in north India. He explained what was the Toyota way. Under Toyota Way, he explained meaning, the benefits from customer and dealer's view. He also showed us video about Toyota such as how it started and how it got expanded etc. The last topic he explained was Digital Supply Chain, world class manufacturing and Toyota production system. At the end, he also spoke how it is different working in Maruti, Toyota etc. The session was concluded by Vote of Thanks.

### **Email communications:**

Dear Mr Nandish

Greetings from CMS Business School, JAIN (Deemed-to-be University)!

It is our pleasure to invite you as a Guest Speaker for the Business Practitioner session for our MBA students of Core Finance, Finance& Human Resource Management and Business Analytics of Semester 3 for delivery under the TAP-R Model.

JAIN (Deemed-to-be University) is a hub for learning and ranked among the top universities in India. It is considered as a cerebral destination for students across the world and Bangalore in particular, for its illustrious history of developing talent. The University which is based in Bangalore - the Silicon Valley of India, offers a great environment for learning, be it academics or extra-curricular activities. Known for its emphasis on education, entrepreneurship, research and sports, it has some of the best minds in the educational and research fields, and centres that inspire entrepreneurship and ground-breaking work to simplify and manage life better. What makes JAIN (Deemed-to-be University) different is its outlook towards life, its values and beliefs. Its ever evolving and open-minded system and quest for continued success and resilience, has made it one of the top universities in India.

CMS Business School, an integral part of JAIN (Deemed-to-be University), is India's leading Business School with an international perspective. It is a place where ideas are born, theories are debated and business is done. Much more than a source of knowledge, it is a catalyst that can make a difference to the career and personal progression of students. Our MBA Program has a strong foundation in academic research, yet is designed to tackle the very real issues that face today's

international business community. This year, the MBA Program got rejuvenated with TAP-R Model that makes the Program at par with International Standards.

TAP – R Model is a framework for learner achievement that incorporates Theory, Application and Practice sessions with emphasis on Research. It is founded on Synergy developed by Mouton and Blake (1984) and is a systematic approach to learning which balances pedagogy and andragogy approaches to synergistically allow the adult learner to achieve their goals.

The blended learning will be the facilitation approach for both academicians and industry practitioners to jointly deliver each course. As a Business Practitioner, you are requested to demonstrate how Management principles are practised in your organization and the sector. The specific brief provided by the subject coordinator will help you design the process for effective delivery. As a Faculty of Operations Management and on behalf of our Decision Science Area, I once again invite you to interact with our students as per the details given below:

Session Title: **Channel Design, Structure & Challenges in Distribution.**

Date: 11/09/21 , Time: Duration: 2 hrs- 9-11 am

Cohort Profile: LSCM students (Online and Offline) who are specializing in Logistics and Supplychain management who are offline and online.

Description of the audience understanding and outline of the subject for the invitee's session:

Distribution is very important for effective Logistics management. Technology has changed the way distribution is done and the session will help students to understand use of various channels and technology in logistics . This model which is used for better supply chain management decisions will help in making improved strategic decisions as far as distribution management is concerned. The session will help the students to understand the implications of effective channels in distribution management and how this will help in delivering customer satisfaction.

Please block your calendar for us as per the above information, as our students are curious to interact with you. Our Student Volunteers will take the responsibility of the proceedings of the session. In case you want to circulate any pre-reading material or presentation, please feel free and inform us in advance.

As this will be a virtual session, thanks to the pandemic, we will schedule the session on Zoom platform and send you the joining credentials soon.

As a token of our appreciation and gratitude, please accept an honorarium, after the completion of the session, as admissible by the Institutional norms for spending your valuable time with our students.

I request you to submit your Bank details for the same:

☐ Account No:

☐ Name of the Account Holder:

☐ Bank Name:

☐ Branch Name:

☐ Branch Location:

☐ IFSC Code:

☐ PAN:

Your presence and insights will provide our students the much-needed exposure to understand the real-world applications of Management theories taught in the classroom.

Looking forward to your session

Thank you and warm regards,

Faculty Coordinator : Dr Yoganathan

CMS Business School

JAIN (Deemed-to-be University)

No.17, Sheshadri Road, Gandhi Nagar , Bangalore – 560009.

**Photographs with Caption:**



Figure 81.1 Guest lecture on “TOPIC”, speaker explain on Structure & Challenges in Distribution, held online” (Batch and Event: 2020-22; Programme: 11/09/2021, III Semester LSCM(online & offline)

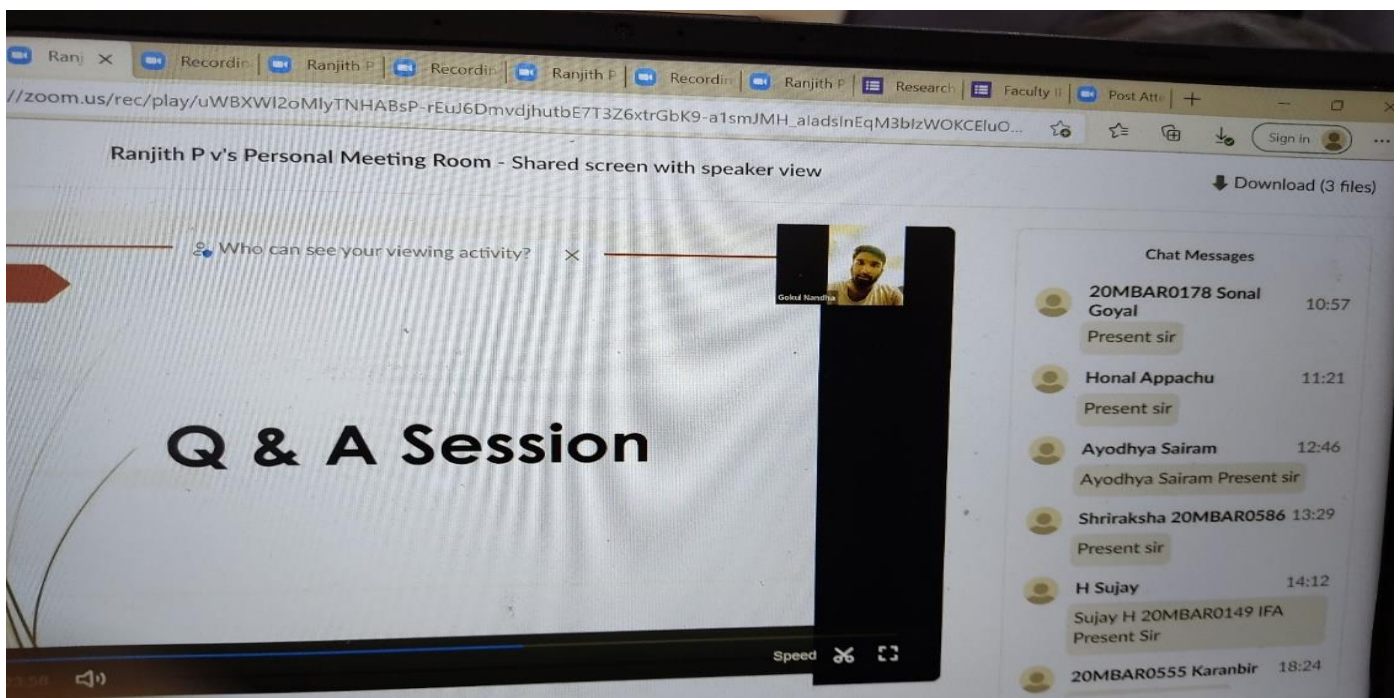


Figure 81.2 Guest lecture on “TOPIC”, Q&A, , held online” (Batch and Event: 2020-22; Programme: 11/09/2021, III Semester LSCM(online offline)

Circular Copy:



CIRCULAR

Date: 08 September 2021

Ref No: - JU/PG/2022/50017

Dear Students,

Please be informed that the CMS Business School is organizing a session on Session on channel design, structure & challenges in distribution for the MBA 2nd Year students.

Please find below the details:

Resource Person: Mr. Nandish

Designation & Company: Head Logistics

Date: 11 September 2021

Time: 09:00 AM to 11:00 AM

Note: All students are advised to be dressed formals and attendance is mandatory.



Dr. Dinesh Nilkant  
Director  
CMS Business School  
JAIN (Deemed-to-be University)

## Session on What is Database, why it is important, Constraint in SQL, SQL for Business Analysts with hands on experience

<b>Date:</b>	13-9-2021
<b>Guest/Speaker Name:</b>	Mr. Abhijnan B P
<b>Guest/Speaker Designation</b>	<b>Senior Technical Services Specialist</b>
<b>Guest/Speaker Contact No &amp; Email Id:</b>	9741117986, abhijnan.bp17@gmail.com
<b>Guest/Speaker Company/ Institute Name:</b>	IBM
<b>Faculty Coordinators Name:</b>	Dr. Praveen Gujjar J
<b>Topic:</b>	<ol style="list-style-type: none"> <li>1. What is Database, why it is important?</li> <li>2. Constraint in SQL</li> <li>3. SQL for Business Analysts with hands on experience</li> </ol>
<b>Section:</b>	BA1
<b>Batch:</b>	2020-2022
<b>No of Sessions in hours:</b>	2
<b>No. of Attendees:</b>	22
<b>Session Recording link (if online only):</b>	<a href="https://zoom.us/rec/share/-pMyp_N_s2rNcWuPg9FX9W0kmEsATeRHf9pTKDFkEKLkrlgNp9uEDNkcQhBOKX_0.VRzlpCjX_H4_2qL">https://zoom.us/rec/share/-pMyp_N_s2rNcWuPg9FX9W0kmEsATeRHf9pTKDFkEKLkrlgNp9uEDNkcQhBOKX_0.VRzlpCjX_H4_2qL</a>

### Guest Profile:

Data Specialist with over 10 years of working experience in the IT industry. Strong expertise in database programming and ETL/ELT using Azure Cloud services. Very efficient and proven leader.

### Session Objectives:

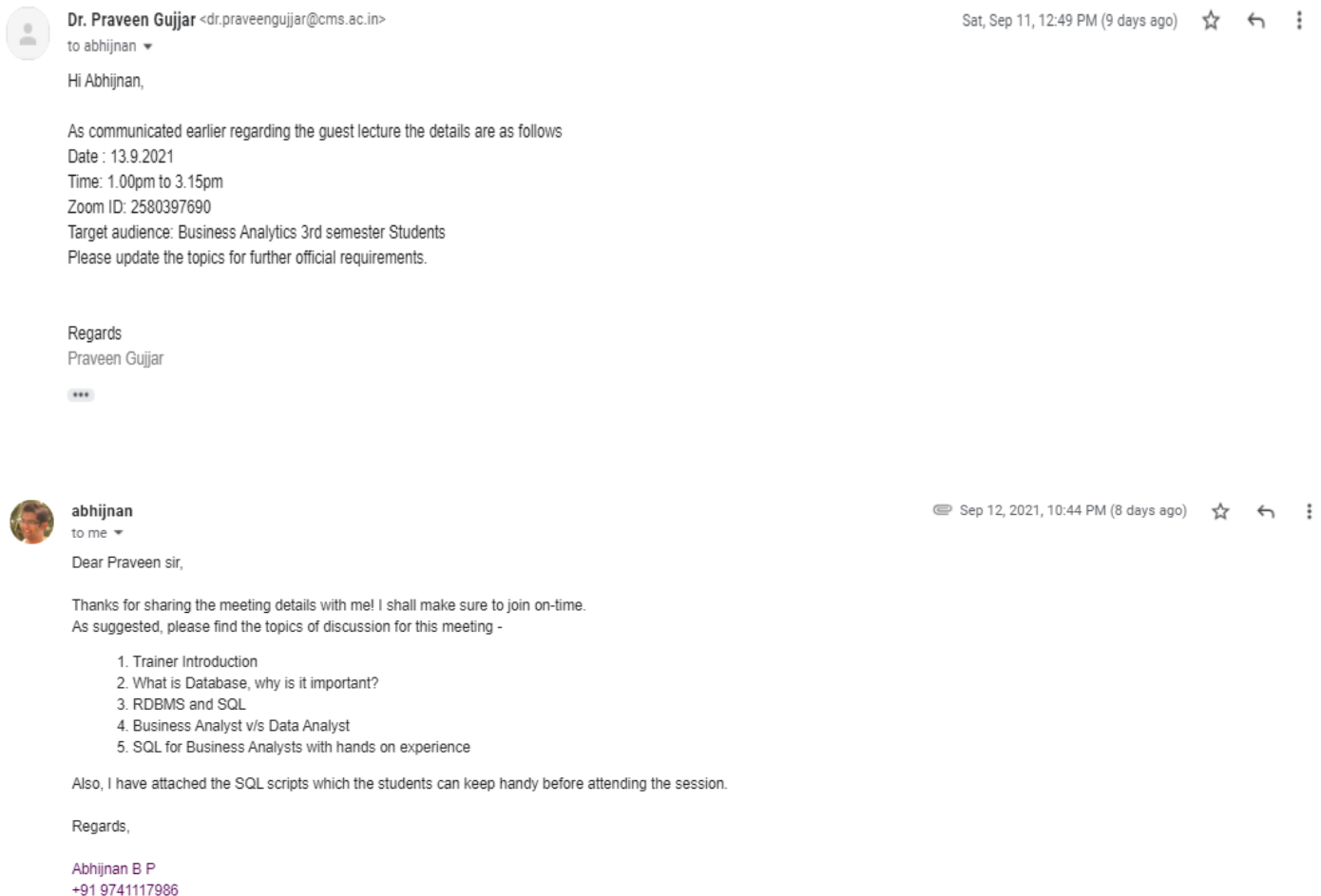
The session gave insights into the different changes happening in industry and how these trends are changing the outlook of the business analytics.



## Summary & Key learning from Session:

The session began with the introduction and trends on Business analysts in the industry. The session gave ideas about role of business analyst and also students have done hands on SQL and related operations.

## Email communications:



The screenshot shows an email thread. The first email is from Dr. Praveen Gujjar to Abhijnan, dated Saturday, September 11, 2021, at 12:49 PM. The email content is as follows:

Hi Abhijnan,

As communicated earlier regarding the guest lecture the details are as follows  
Date : 13.9.2021  
Time: 1.00pm to 3.15pm  
Zoom ID: 2580397690  
Target audience: Business Analytics 3rd semester Students  
Please update the topics for further official requirements.

Regards  
Praveen Gujjar

The second email is from Abhijnan to Dr. Praveen Gujjar, dated Sunday, September 12, 2021, at 10:44 PM. The email content is as follows:

Dear Praveen sir,

Thanks for sharing the meeting details with me! I shall make sure to join on-time.  
As suggested, please find the topics of discussion for this meeting -

1. Trainer Introduction
2. What is Database, why is it important?
3. RDBMS and SQL
4. Business Analyst v/s Data Analyst
5. SQL for Business Analysts with hands on experience

Also, I have attached the SQL scripts which the students can keep handy before attending the session.

Regards,  
Abhijnan B P  
+91 9741117986

Figure 82.1 Email communication of the event

Circular Copy:



CIRCULAR

Date: 10 September 2021

Ref No: - JU/PG/2022/50021

Dear Students,

Please be informed that the CMS Business School is organizing a session on **Session On What Is Database, Why It Is Important, Constraint In Sql , Sql For Business Analysts With Hands On Experience** for the MBA 2nd Year students.

Please find below the details:

**Resource Person:** Mr. Abhijnan B P

**Designation & Company:** Senior Technical Services Specialist, IBM

**Date:** 13 September 2021

**Time:** 01:00 PM to 04:30 PM

**Note:** All students are advised to be dressed formals and attendance is mandatory.



**Dr. Dinesh Nilkant**  
Director  
CMS Business School  
JAIN (Deemed-to-be University)

## Session on AI and application-driven shopper experience: an emerging game changer for retailing

<b>Date:</b>	13-9-2021, 14-9-2021, 15-9-2021
<b>Guest/Speaker Name:</b>	Mr. Ashish Pruthi
<b>Guest/Speaker Designation</b>	Director - Sales & Marketing iShopAtoZ, Gurugram (Haryana)
<b>Guest/Speaker Contact No &amp; Email Id:</b>	+91 95603 90096 pruthiashish@yahoo.com
<b>Guest/Speaker Company/ Institute Name:</b>	IShopAtoZ
<b>Faculty Coordinators Name:</b>	Sudarshan Seshanna
<b>Topic:</b>	AI and application-driven shopper experience: an emerging game changer for retailing
<b>Moderator (if any):</b>	Faculty
<b>Section:</b>	Core Marketing 1
<b>Batch:</b>	2020-2022
<b>No of Sessions in hours:</b>	06 hours
<b>No. of Attendees:</b>	245
<b>Session Recording link (if online only):</b>	<p>Topic: Sudarshan S's Personal Meeting Room  Date: Sep 15, 2021 01:11 PM India  Click here to view your recording (this link can be used only by the host):  <a href="https://zoom.us/recording/detail?meeting_id=1gqkb5LzTmiKgT309Ne5Wg%3D%3D">https://zoom.us/recording/detail?meeting_id=1gqkb5LzTmiKgT309Ne5Wg%3D%3D</a>  Copy the link below to share this recording with viewers:  <a href="https://zoom.us/rec/share/c1EPeJurrvRex_FZOKy0izZ6iCFRNcdhcZ3rsvLdxH6rm8A26R9hX_6-9IQy22fh.7or7VH4ls3wvQHZ8">https://zoom.us/rec/share/c1EPeJurrvRex_FZOKy0izZ6iCFRNcdhcZ3rsvLdxH6rm8A26R9hX_6-9IQy22fh.7or7VH4ls3wvQHZ8</a> Passcode: =c6!\$30F</p>
<b>Remuneration for guest speaker (If any):</b>	Yes. As per remuneration policy of the business school.

## Guest Profile:

Seasoned and versatile management professional with cross-functional experience acquired over the years with highly reputed business establishments across diverse industries experience



### Director - Sales & Marketing

[iShopAtoZ](#)

Jul 2021 - Present 5 months

Gurugram, Haryana, India



### Head - Brand Marketing @ Flipkart Wholesale & Walmart India

[Flipkart Wholesale](#)

Jan 2021 - Jul 2021 7 months

### Head - Marketing

Wal-Mart India Pvt. Ltd.

Feb 2011 - Jul 2021 10 years 6 months

Leading the Marketing function for Best Price stores & e-commerce business



### GM - Marketing (Domestic/Int'l)

[Veetee Foods Ltd](#)

Nov 2009 - Feb 2011 1 year 4 months

### Business Controller : Domestic (Sales & Mktg)

Veetee Fine Foods Limited

Jul 2005 - Nov 2009 4 years 5 months

**Product Manager**

ICI India Ltd.

2003 – 2005 2 years

**Asst Product Manager**

Henkel India Ltd

2001 – 2003 2 years

**Session Objectives:**

- To bring relevance to student learning based on best business practices in retailing
- To reinforce the understanding of classroom learning in retailing through practitioner insights
- To understand career prospects and professional roles in retailing

**Summary & Key learning from Session:**

1. The sessions delivered by Ashish Pruthi covered the best, benchmarked retailing practices of global retail brands such as Wal-Mart, Flipkart and Shopper's Stop and Amazon.
2. The sessions focused on modern trade and traditional trade opportunities for retailers as well as mapped the shopper journey across multiple formats and platforms of engagement.

## Email communications:

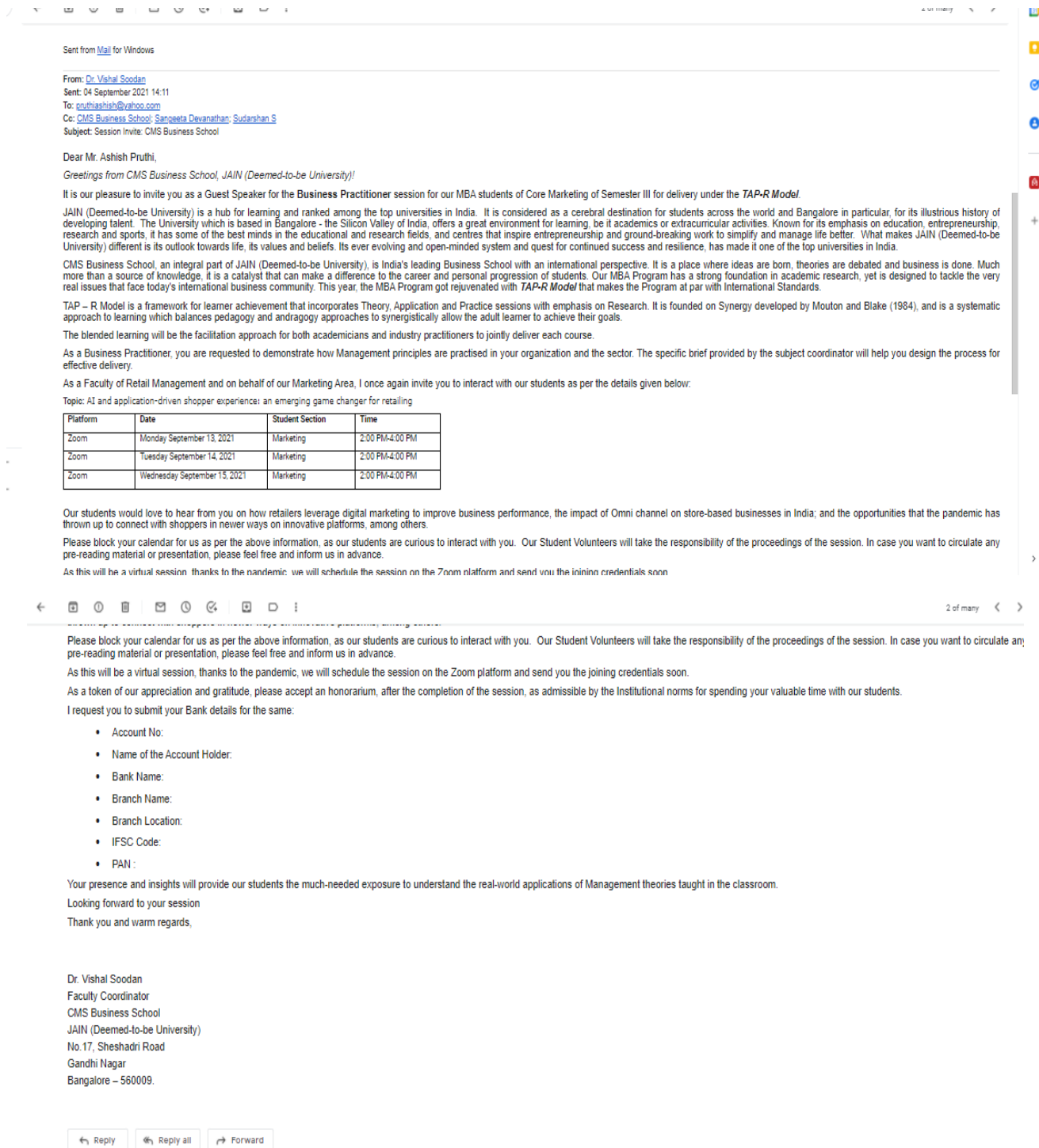


Figure 83.1 Email communication of the event

**Photographs with Caption:**



Figure 83.2 Faculty starting the business practitioner session by Mr. Ashish Pruthi



Figure 83.3 The business practitioner joins the interactive session online.

## Future of E-Commerce – India

- ▶ Expected to surpass US in 2034
- ▶ Smartphone usage to reach 859 mn by 2022



Ashish Pruthi: This this industry will only grow, you know from where it is and as as like we spoke about the the tier four and rural area towns etc being penetrated benz's.

Figure 83.4 The business practitioner presents on the 'Future of E-commerce' to students

## ROPO Framework

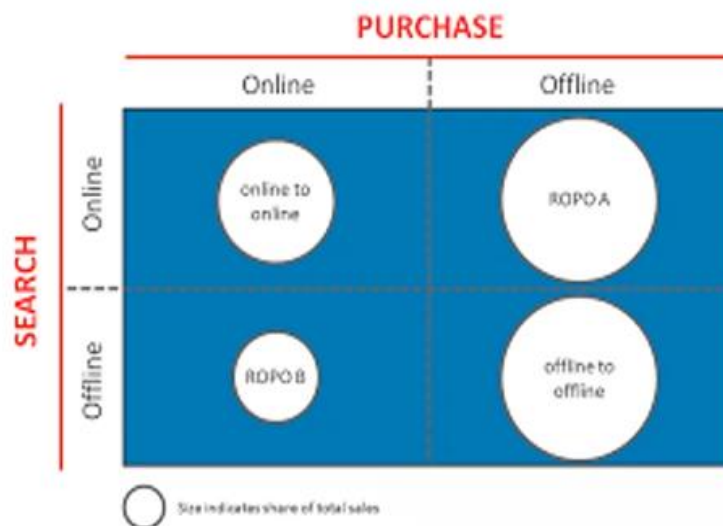


Figure 83.5 The business practitioner matching concept to practice in the e-commerce framework.



**Attainment Calculation:**

POs	Q1	Q2	Q3	Q4	Captured By	Total Attainment Score	Level Achieved
PO1		83%		71%	Q2 Q4	77%	3
PO2	64%		79%	71%	Q1 Q3 Q4	71%	3
PO3				71%	Q4	71%	3
PO4				71%	Q4	71%	3
PO5			79%	71%	Q3 Q4	75%	3
PO6				71%	Q4	71%	3
PO7	64%		79%	71%	Q1 Q3 Q4	71%	3
PSO1	64%		79%	71%	Q1 Q3 Q4	71%	3
PSO2	64%			71%	Q1 Q4	68%	2
PSO3							

Circular Copy:



**CIRCULAR**

Date: 10 September 2021

Ref No: - JU/PG/2022/50022

Dear Students,

Please be informed that the CMS Business School is organizing a session on **Session On Ai And Application-Driven Shopper Experience: An Emerging Game Changer For Retailing** for the MBA 2nd Year students.

Please find below the details:

**Resource Person:** Mr. Ashish Pruthi

**Designation & Company:** Sales & Marketing, iShopAtoZ

**Date:** 13 September 2021

**Time:** 01:05 PM to 04:30 PM

**Note:** All students are advised to be dressed formals and attendance is mandatory.



**Dr. Dinesh Nilkant**  
Director  
CMS Business School  
JAIN (Deemed-to-be University)

## Session on timeline of accounts and reporting

<b>Date:</b>	13-9-2021 to 14-9-2021
<b>Guest/Speaker Name:</b>	<b>Mrs. CA Bhavya Parvathi</b> On 13 <sup>th</sup> September, 2021 Sections – M and I (Afternoon Sessions) On 14 <sup>th</sup> September, 2021 Sections – B and F (Afternoon Sessions)
<b>Guest/Speaker Designation</b>	**Chartered Accountant, VSPV & Co, Bangalore
<b>Guest/Speaker Contact No &amp; Email Id:</b>	** <a href="mailto:bhavya.parvathi@gmail.com">bhavya.parvathi@gmail.com</a> , 9448912518
<b>Guest/Speaker Company/ Institute Name:</b>	** VSPV & Company Limited, Bangalore
<b>Faculty Coordinators Name:</b>	Section- M (Dr. Vinoth S) Section – I (Dr. Geethi Sharma) Section – B (Prof., Pujari Sudharsana Reddy) Section – F (Dr. Shalini Ramaswamy)
<b>Topic:</b>	Timeline of Accounts and Reporting
<b>Moderator (if any):</b>	Dr. Vinoth S (Section – M) Dr. Geethi Sharma (Section-I) Prof., Pujari Sudharsana Reddy, (Section-B) Dr. Shalini Ramaswamy (Section-F)
<b>Section:</b>	Section-B, F, I (Offline) and M (Online)
<b>Batch:</b>	2021-23
<b>No of Sessions in hours:</b>	6 Hrs.
<b>No. of Attendees:</b>	210
<b>Session Recording link (if online only):</b>	* <a href="https://zoom.us/rec/share/VjyhYjyBRGKpGHp0nJNmZltbvRv-2EStY92_vrhCXLsSfd4sbaHuev3rlPLnMvUP.mHfEH7wqg_LxYIS">https://zoom.us/rec/share/VjyhYjyBRGKpGHp0nJNmZltbvRv-2EStY92_vrhCXLsSfd4sbaHuev3rlPLnMvUP.mHfEH7wqg_LxYIS</a> Passcode: WzngK+9!
<b>Remuneration for guest speaker (If any):</b>	Rs. 6000/-

**Guest Profile:**

CA Bhavya Parvathi was enrolled as a member of the ICAI in 2012. She is based in Bangalore and with the many professional qualifications and ability to grasp the nuances of the various laws, she has in the short time, developed an ability to offer clear opinion and advice on Company Law, FEMA, Direct Tax, Accounting Standards and Compliance matters.

**Session Objectives:**

To make the students to understand and interpret the financial statements of a publicly traded company from different stakeholders' point of view and to prepare the students regarding the future of accounting in different levels of a firm. So that students will be able to prepare their own roadmap to achieve their career objectives.

**Summary & Key learning from Session:**

After attending the two speakers' session on 13<sup>th</sup> and 14<sup>th</sup> September, 2021 Students of Section-B, F, I and M are enlightened and enriched with the historical developments in book keeping and accounting. Students are made familiar with reading and interpretation of financial statements of a company from different stakeholders' perspective. And the speakers throw light on present and future changes in Accounting and Book keeping. Now the students are able to understand the components of financial statements of a company and how to read and interpret those components of the financial statements of a company.

## Email communications:

Request for taking FRSA Sessions for Semester-I

External

Inbox x



**Dr. Vinoth**

to Gururaj.s, gururaj.sharma, Batani, Preetha, Geeti, Dr, me

Tue, Aug 24, 11:56 AM



Dear Sir,

Greeting of the day!

Thanks a lot for accepting our invitation to handle few sessions in Financial Reporting and Statement Analysis Course with Semester 1 students.

The CMS Business School Jain (Deemed to be University) has planned to introduce the block teaching method from this academic year. Each block has 30 hours of total teaching. Out of that 24 hours will be handle by subject faculties and 6 hours will be handle by industry Practitioners.

The block details are as follows:

Block 1 – 1 September 2021 to 15 September 2021 (Forenoon and Afternoon) (Both)

Block 2 – 20<sup>th</sup> September 2021 to 1<sup>st</sup> October 2021 (Forenoon and Afternoon) (Both)

Block 3 – 8<sup>th</sup> October 2021 to 26<sup>th</sup> October 2021 (Forenoon only)

Block 4 – 1<sup>st</sup> November 2021 to 15<sup>th</sup> November 2021 (Forenoon only)

I have herewith attached the following details for your kind reference:

- a. Proposed Topics (You can change)
- b. Our Session Plan
- c. Syllabus
- d. Session Timings with Calendar

Kindly go through the details and let me know your convenient topics and dates.

As per our discussion, you can do these sessions through ZOOM. We will share the Zoom Credentials soon with you.

**Thanks and Regards**

**Dr. Vinoth S**

Associate Professor - Finance

CMS Business School

Jain Deemed-To-Be University

# 17, Sheshadri Road, Gandhi Nagar,

Bengaluru - 560009

Figure 84.1 Email Communication of the event

Photographs with Caption:

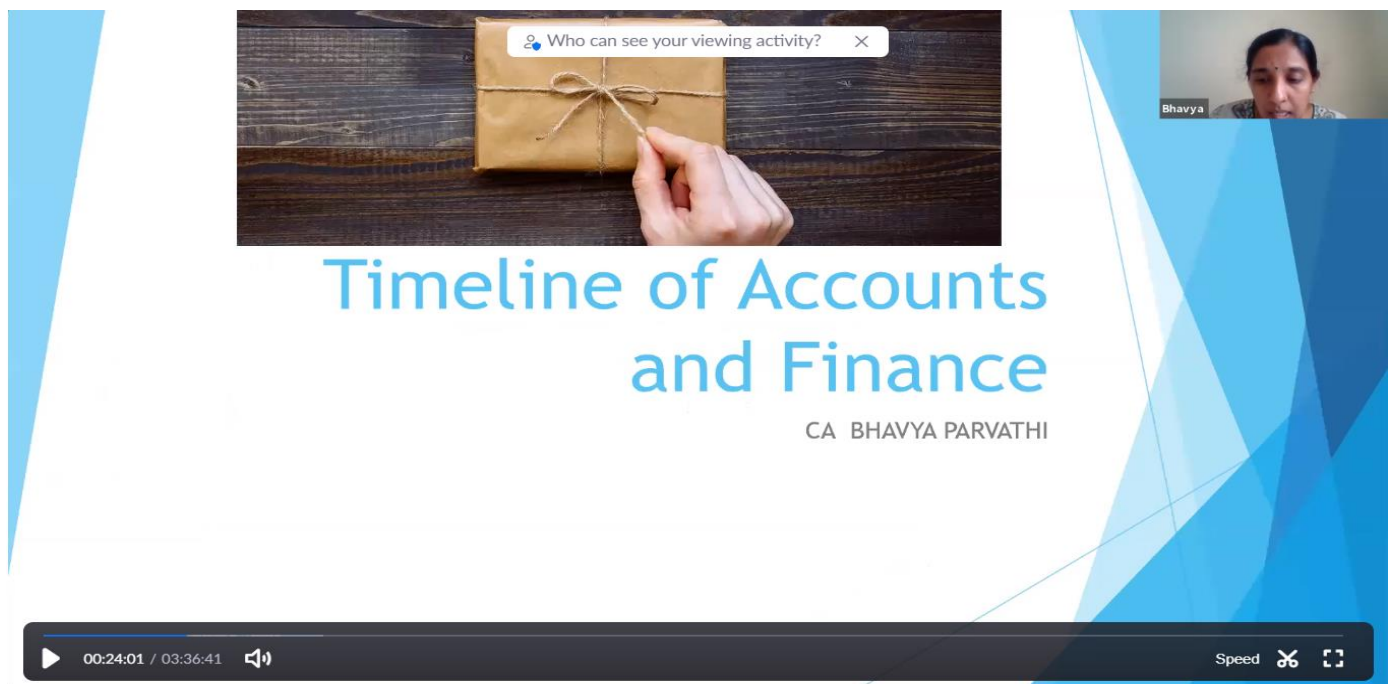


Figure 84.2 Guest Lecture – Timeline of Accounts and Finance by CA Bhavya Parvathi – Date: 14.09.2021 – FRSA Course (2021 Batch Event) for Sections B, F, I (Offline) and M (Online)



Figure 84.3 Guest Lecture – Timeline of Accounts and Finance by CA Bhavya Parvathi – Date: 14.09.2021 – FRSA Course (2021 Batch Event) for Sections B, F, I (Offline) and M (Online)

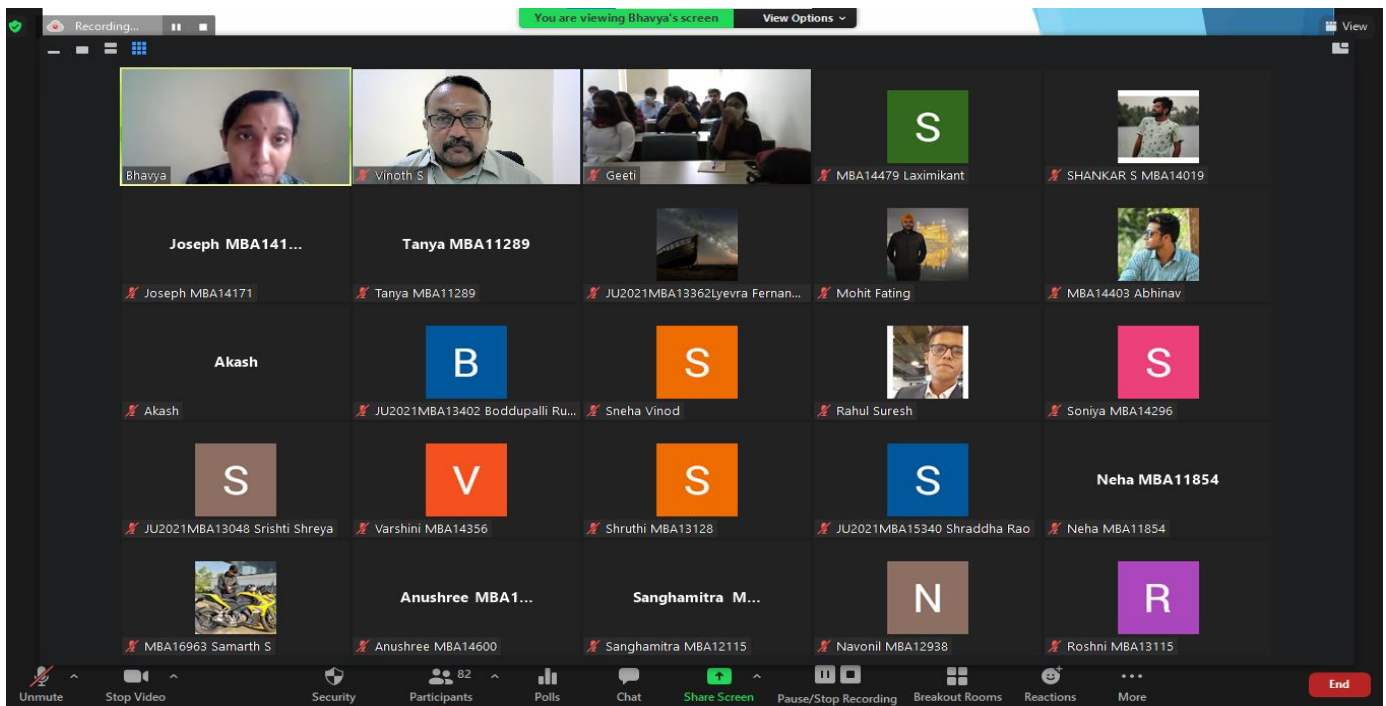


Figure 84.4 Guest Lecture – Timeline of Accounts and Finance by CA Bhavya Parvathi – Date: 14.09.2021 – FRSA Course (2021 Batch Event) for Sections B, F, I (Offline) and M (Online)

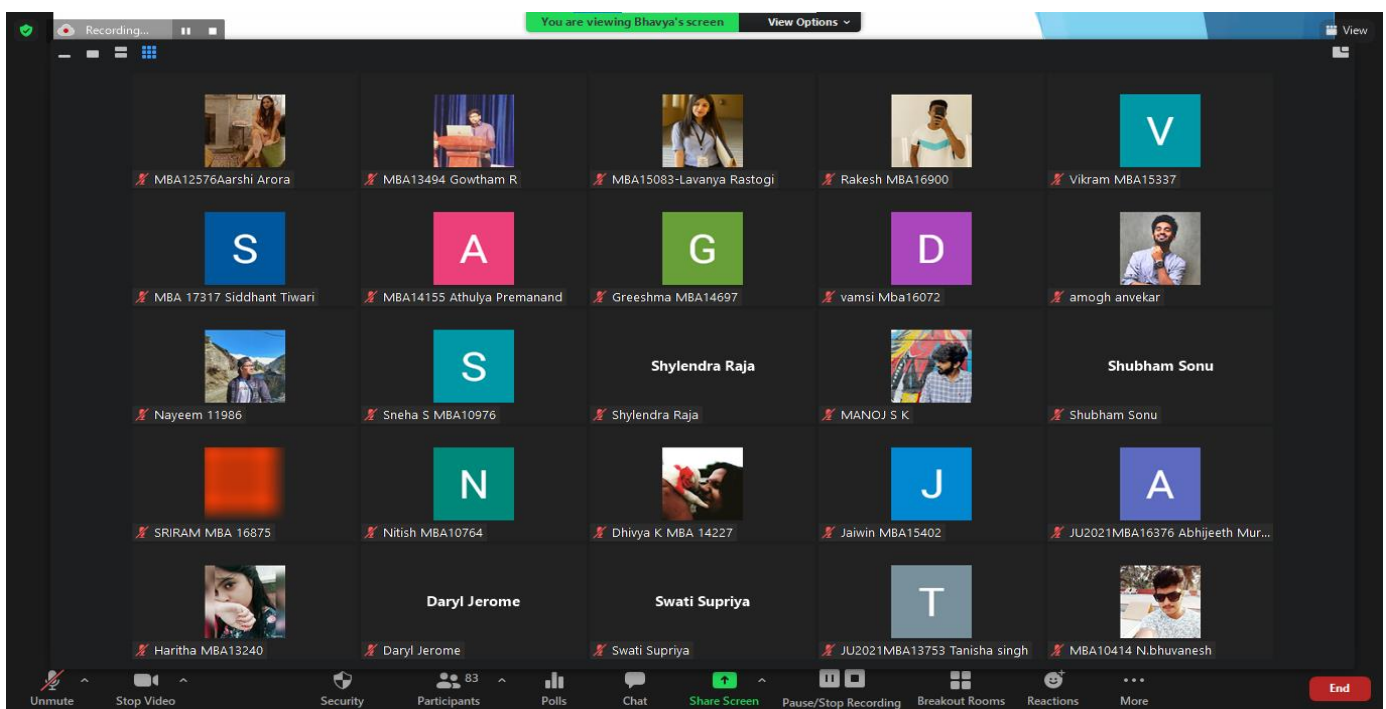


Figure 84.5 Guest Lecture – Timeline of Accounts and Finance by CA Bhavya Parvathi – Date: 14.09.2021 – FRSA Course (2021 Batch Event) for Sections B, F, I (Offline) and M (Online)

Circular Copy:



**CIRCULAR**

**Date: 10 September 2021**

**Ref No: - JU/PG/2022/60035**

Dear Students,

Please be informed that the CMS Business School is organizing a session on **Session On Timeline Of Accounts And Reporting** for the MBA 1st Year students.

Please find below the details:

**Resource Person: Ms. CA Bhavya Parvathi**

**Designation & Company: Chartered Accountant, VSPV & Co**

**Date: 13 September 2021**

**Time: 08:40 AM to 10:55 AM**

**Note: All students are advised to be dressed formals and attendance is mandatory.**



**Dr. Dinesh Nilkant**  
Director  
CMS Business School  
JAIN (Deemed-to-be University)



## Session on financial planning across client life cycle

<b>Date:</b>	13-9-2021 (1pm to 4:30pm)
<b>Guest/Speaker Name:</b>	<b>Mrs Monica Malkani</b> RIA, FPSB, QFPF
<b>Guest/Speaker Designation</b>	Founder CEO of FinEdge360 (Financial Planning Service), Bangalore
<b>Guest/Speaker Contact No &amp; Email Id:</b>	<a href="mailto:monica.malkani@gmail.com">monica.malkani@gmail.com</a> ; 9342536347
<b>Guest/Speaker Company/ Institute Name:</b>	FinEdge360 (Financial Planning Service), Bangalore
<b>Faculty Coordinators Name:</b>	Prof. Firdaus Khan, Finance Area
<b>Topic:</b>	Financial Planning Across Client Life Cycle
<b>Moderator (if any):</b>	Prof. Firdaus Khan
<b>Section:</b>	MFHR and MF (Online) SEM III
<b>Batch:</b>	2020-22
<b>No of Sessions in hours:</b>	6 Hrs.
<b>No. of Attendees:</b>	208
<b>Session Recording link (if online only):</b>	<a href="https://zoom.us/rec/share/9toNuHg1o9ByH9WD7U_r2WIRUoXwkySwkAHys8FeRS1FFSAVjuxSLXH_qpMAeag.lxFhQCyR9wDRcg_M">https://zoom.us/rec/share/9toNuHg1o9ByH9WD7U_r2WIRUoXwkySwkAHys8FeRS1FFSAVjuxSLXH_qpMAeag.lxFhQCyR9wDRcg_M</a>  Access Passcode: =9y4H+Vu
<b>Remuneration for guest speaker (If any):</b>	Rs. 6000/-

### Guest Profile:

Monica Malkani has more than 20 years of Corporate experience, consolidating the services and products across banking, insurance and finance. She is a Certified Financial Planner and runs a financial planning service called FinEdge360 providing financial education, training and financial planning services in personal finance, wealth management, stock investing, etc. She has conducted training sessions for more than 1900 professionals across 175 corporations.

### **Session Objectives:**

Learner Profile: Students of dual specialization are looking at career opportunities in financial services such as financial planning, wealth management, investment banking, etc. The students have a basic orientation towards financial goals, cash flow and net worth positions of clients, wealth management industry; WM services, asset classes, business cycles, portfolio management and mutual fund investing. They are looking forward to inputs on financial goal setting, risk profiling, risk management and Financial Planning across client life-cycle. The Practitioner was requested to deliver as per her expertise and insights regarding industry-ready skills that the students need to develop. She has provided a case study 2 days prior to the session and the students have sent solutions before the Practitioner sessions.

### **Objectives:**

1. Understand Client cash flow, profile the client
2. Analyse client's financial position, suggest financial goals and provide financial planning solution
3. Enable students to generate financial plans for student's own family

### **Summary & Key Learnings:**

Practitioner's case study was uploaded in Google Classroom two days prior to the practitioner sessions. Students have uploaded the solution reports in word or pdf form. On 13th for the opening sessions Ms. Malkani has provided an overview of rationale, urgency and outcomes of financial planning. She has explained key concepts in the field. In session 2, the students presented their solutions to the case study and then the class discussed dimensions of the case study with the Practitioner. In the 3rd session, Ms. Malkani has shared the financial plan created for the client. She has explained in detail the calculations for insurance and SIPs, explained the building of the corpus for the financial goals of the client. Finally, the Practitioner has shared her personal experiences early as a naive professional with poor orientation towards the nature of some financial products such as money-back insurance policies, etc. She has given her feedback to student solutions to the case study and generally their expectations from the industry.

## Email communication

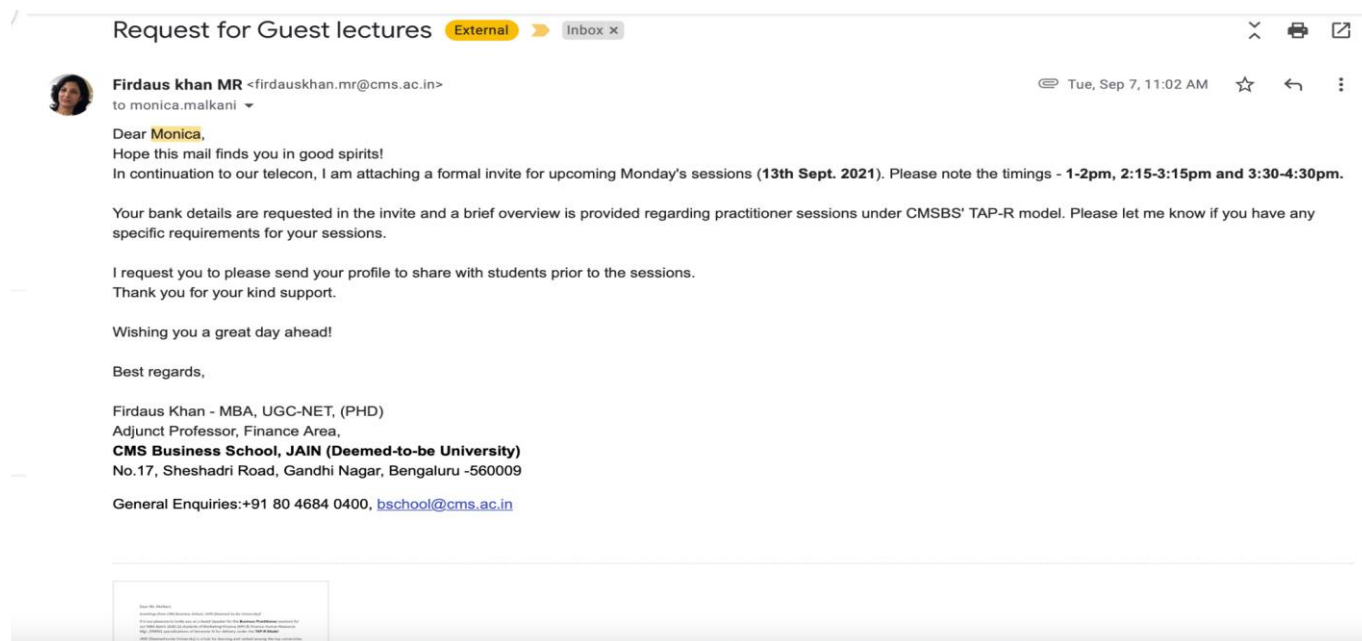


Figure 85.1 Email communication of the event

## Photographs:

### **Case Study – A:**

(Reference date: 1<sup>st</sup> September, 2021)

Rohan Agarwal, aged 35 years, is employed with an oil exploration company since December 2002. He is an engineer by profession and is part of project team that manages oil rigs worldwide. He has to tour extensively in different parts of the world in connection with the company's projects. He has approached you for advising him to prepare his Financial Plan. He is staying in his own house at Vadodara. His wife Trupti, aged 31 years, is working in a private sector bank as Manager. They have a son Prateek aged 4 years, and a year old daughter Alia. The family's monthly household expenses are Rs. 50,000 p.m. and children's school fee is Rs. 1,000 p.m. for each child (excludes EMI on loans and insurance premium). His insurance premiums per annum amount to Rs. 20,000. Rohan's parents stay in their ancestral house at Jaipur. His father is engaged in a small business. Rohan however supports his parents financially to the extent of Rs. 10,000 p.m.

#### **Income:**

Rohan's Salary (Take home) :	Rs. 1,50,000 <sup>Text</sup>
Trupti's Salary (Take Home) :	Rs. 80,000

#### **Couple's Assets & Liabilities**

##### Assets:

House	:	Rs. 1.25 cr.
Car	:	Rs. 9 lakhs (Depreciated value)
PPF – Rohan	:	Rs. 2.90 lakhs
PPF – Trupti	:	Rs. 2.50 lakhs
Insurance – Endowment Policy	:	Rs. 4.00 lakhs
Life Insurance	:	Rs. 20.00 lakh
Gold ornaments	:	Rs. 6.50 lakhs
Equity Mutual Fund scheme	:	Rs. 5.07 lakhs
Debt Mutual Fund Scheme	:	Rs. 1.73 lakhs
Portfolio of Equity Shares	:	Rs. 6.32 lakhs
Cash/Bank Balance	:	Rs. 0.75 lakhs
Bank FD <sup>1</sup>	:	Rs. 25 lakhs

Figure 85.2 Practitioner session/Guest lecture – Case study issued by Practitioner Ms. Monica M.  
 Date: 13.09.2021 – Wealth Management Course (2020 Batch Event) for MF and FHRM (Online).

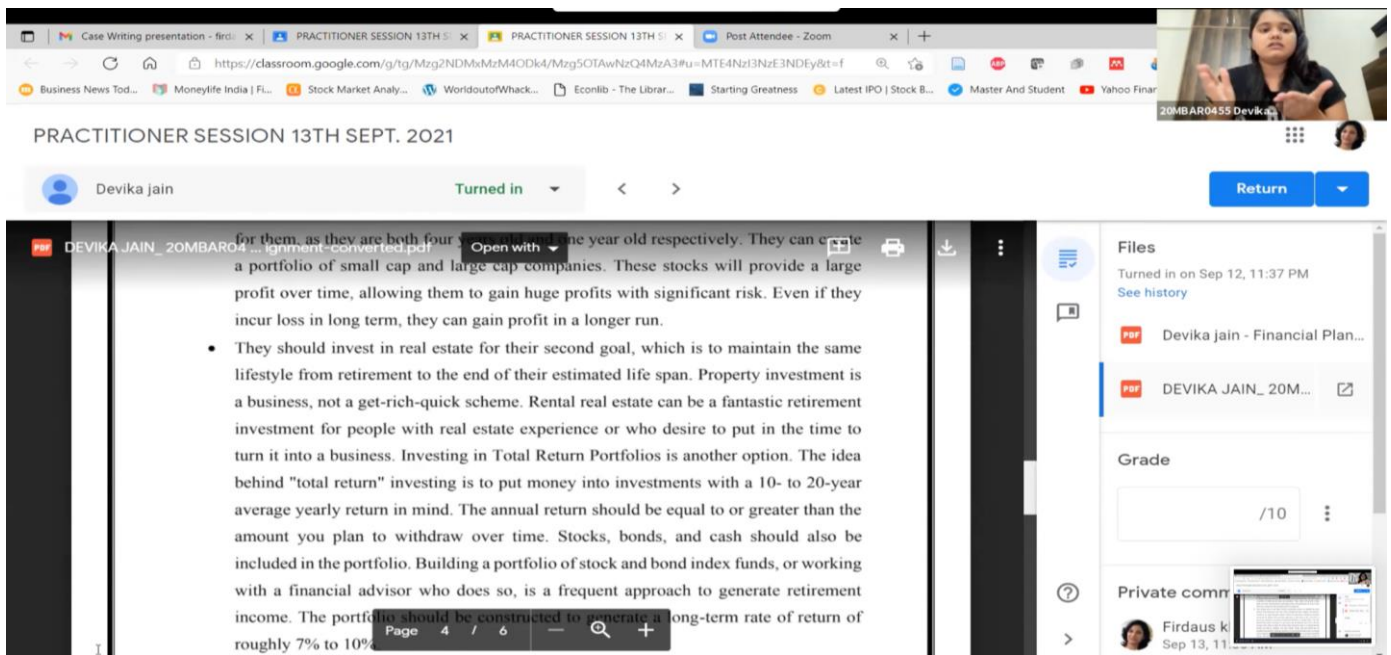


Figure 85.3 Student, Devika Jain presenting solution to the case study provided by Practitioner Ms. Monica M. Date: 13.09.2021 – Wealth Management Course (2020 Batch Event) for MF and FHRM (Online).

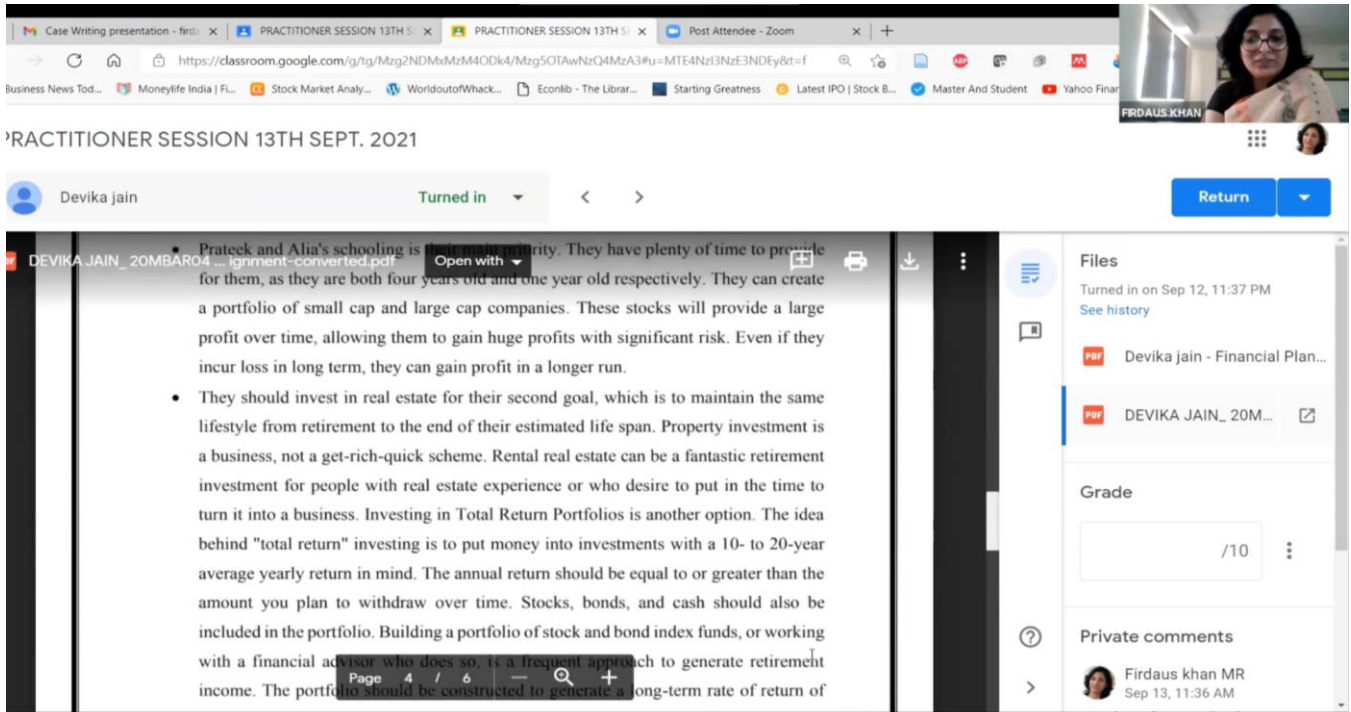


Figure 85.4 Prof. Khan gives her comments to the case analysis by students in Practitioner Ms. Monica M. Date: 13.09.2021 – Wealth Management Course (2020 Batch Event) for MF and FHRM (Online).

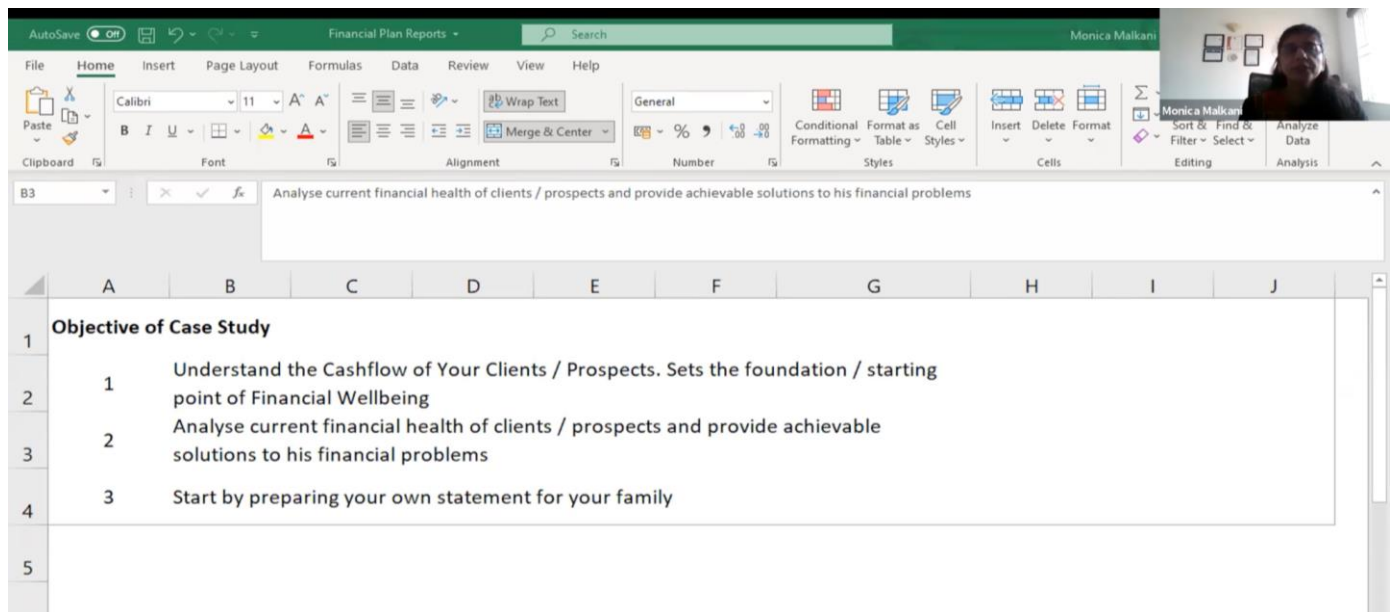


Figure 85.5 Practitioner Ms. Monica Malkani explaining the objectives of the case study. Date: 13.09.2021 – Wealth Management Course (2020 Batch Event) for MF and FHRM (Online).



Figure 85.6 Practitioner Ms. Monica Malkani quizzing the students on popular and most bankruptcies in recent times. Date: 13.09.2021 – Wealth Management Course (2020 Batch Event) for MF and FHRM (Online).

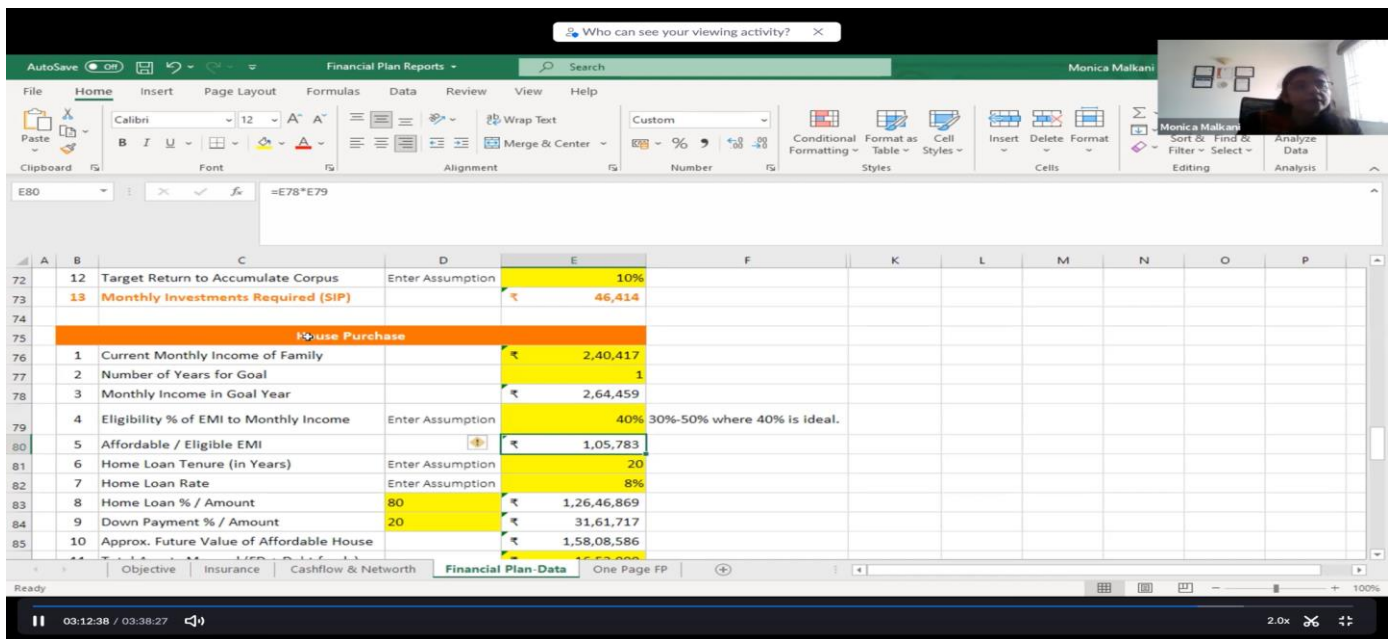


Figure 85.7 Practitioner Ms. Monica Malkani explaining case study solution and detailed calculations in the financial plan. Date: 13.09.2021 – Wealth Management Course (2020 Batch Event) for MF and FHRM (Online).

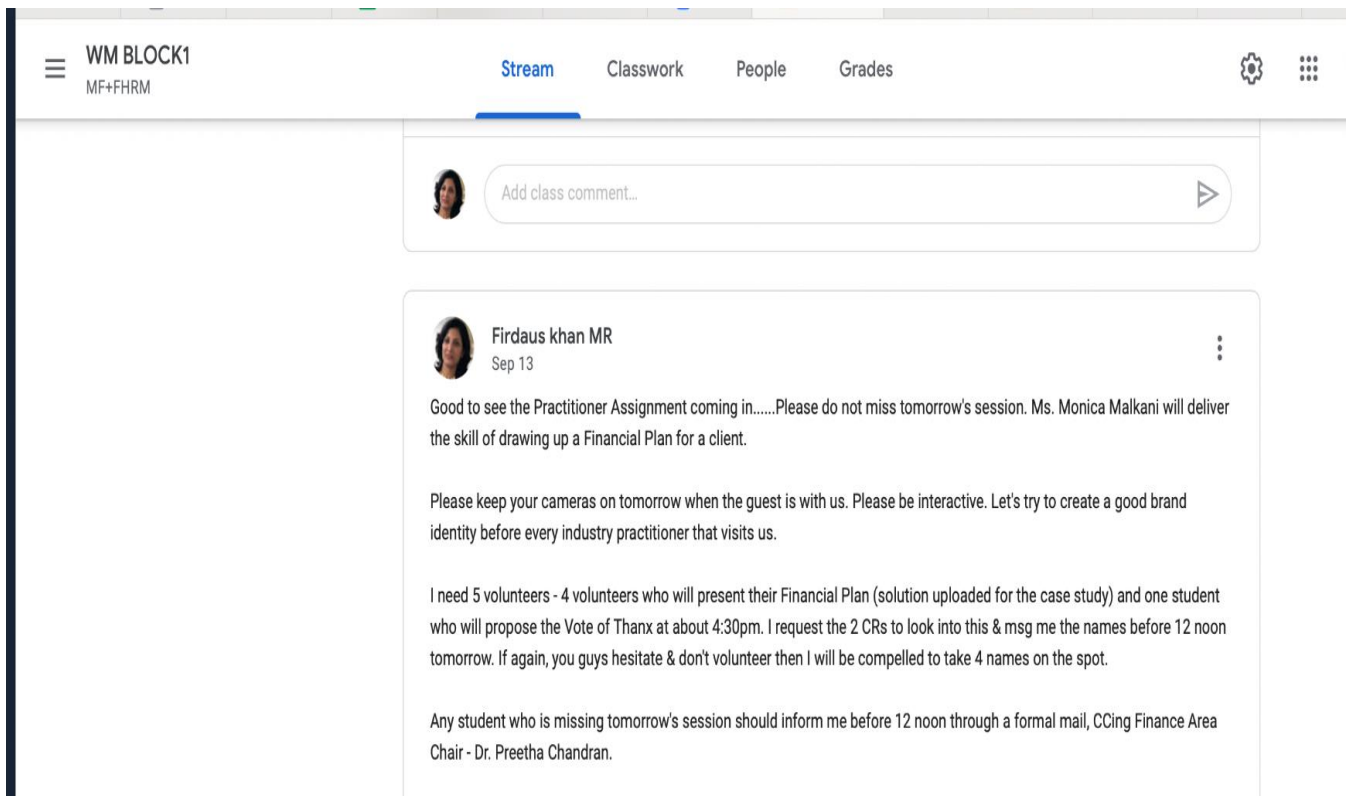


Figure 85.8 Google classroom announcement

**Attainment calculation:**

POs	Q1	Q2	Q3	Q4	Captured By	Total Attainment Score	Level Achieved
PO1		77%		70%	Q2 Q4	73%	3
PO2	74%		73%	70%	Q1 Q3 Q4	73%	3
PO3				70%	Q4	70%	3
PO4				70%	Q4	70%	3
PO5			73%	70%	Q3 Q4	72%	3
PO6				70%	Q4	70%	3
PO7	74%		73%	70%	Q1 Q3 Q4	73%	3
PSO1	74%		73%	70%	Q1 Q3 Q4	73%	3
PSO2	74%			70%	Q1 Q4	72%	3
PSO3							

**Circular Copy:**



**CIRCULAR**

**Date: 10 September 2021**

**Ref No: - JU/PG/2022/50038**

**Dear Students,**

**Please be informed that the CMS Business School is organizing a session on Session On Financial Planning Across Client Life Cycle for the MBA 2nd Year students.**

**Please find below the details:**

**Resource Person: Mrs. Monica Malkani**

**Designation & Company: Founder CEO, FinEdge360**

**Date: 13 September 2021**

**Time: 01:00 PM to 04:30 PM**

**Note: All students are advised to be dressed formals and attendance is mandatory.**



**Dr. Dinesh Nilkant**  
Director  
CMS Business School  
JAIN (Deemed-to-be University)



## Session on What is Database, why is it important, Big Query, PL SQL

<b>Date:</b>	14-9-2021
<b>Guest/Speaker Name:</b>	Mr. Amaresh K S
<b>Guest/Speaker Designation</b>	Business Analyst at Think Bumblebee Analytics
<b>Guest/Speaker Contact No &amp; Email Id:</b>	9741117986, amarksv@gmail.com
<b>Guest/Speaker Company/ Institute Name:</b>	Think Bumblebee Analytics
<b>Faculty Coordinators Name:</b>	Dr. Praveen Gujjar J
<b>Topic:</b>	<ol style="list-style-type: none"> <li>1. What is Database, why is it important?</li> <li>2. Big Query</li> <li>3. PL SQL</li> </ol>
<b>Section:</b>	BA1
<b>Batch:</b>	2020-2022
<b>No of Sessions in hours:</b>	2
<b>No. of Attendees:</b>	189
<b>Session Recording link (if online only):</b>	<a href="https://zoom.us/rec/share/CbDJ Z-KBmFuX1Qmn0BiC5maWqlZ6-RGn Fws1F6ZNA-5vteQEgGwGkE3bEr ypV.GSeuVzx7yrxbr0U-">https://zoom.us/rec/share/CbDJ Z-KBmFuX1Qmn0BiC5maWqlZ6-RGn Fws1F6ZNA-5vteQEgGwGkE3bEr ypV.GSeuVzx7yrxbr0U-</a>
<b>Remuneration for guest speaker (If any):</b>	4000Rs

### Guest Profile:

Certified Data Scientist working as Database Administrator, Business Analyst in a fast paced environment delivering with tight deadlines. Proven abilities in project management, database administration, data analytics, business analysis and AI model building.

### Session Objectives:

The session gave insights into the different changes happening in industry and how these trends are changing the outlook of the business analytics.

### Summary & Key learning from Session:

The session began with the introduction and trends on database, Big Query. session gave ideas about role of business analyst and also students have done hands on PL/SQL and related operations.

### Email communications:

**Amaresh K.S**  
to me ▾  
Sep 14, 2021, 10:00 AM (6 days ago) ☆ ↶ ⋮

Hi Sir,  
Please find my updated resume with this email. Thank you

Regards

Amaresh KS

\*\*\*

**Dr. Praveen Gujjar** <dr.praveengujjar@cms.ac.in>  
to amarksv ▾  
Sat, Sep 11, 2:03 PM (9 days ago) ☆ ↶ ⋮

Dear Sir,

As communicated earlier regarding the guest lecture the details are as follows  
Date : 14.9.2021  
Time: 1.00pm to 3.15pm  
Zoom ID: 2580397690  
Target audience: Business Analytics 3rd semester Students  
Please update the topics for further official requirements.

Regards  
Praveen Gujjar

\*\*\*

Figure 86.1 Email communication of the event

**Photographs with Caption:**



Figure 86.2 Guest Lecture by Mr. Amaresh K S in Online mode for offline students

Circular Copy:



**CIRCULAR**

**Date: 11 September 2021**

**Ref No: - JU/PG/2022/60029**

**Dear Students,**

**Please be informed that the CMS Business School is organizing a session on Session On What Is Database, Why Is It Important, Big Query, Pl Sql for the MBA 1st Year students.**

**Please find below the details:**

**Resource Person: Mr. Amaresh K V**

**Designation & Company: Business Analyst at Think Bumblebee Analytics Think, Bumblebee Analytics**

**Date: 14 September 2021**

**Time: 01:00 PM to 04:30 PM**

**Note: All students are advised to be dressed formals and attendance is mandatory.**



**Dr. Dinesh Nilkant**  
Director  
CMS Business School  
JAIN (Deemed-to-be University)

## Session on airport ramp handling equipment and aircraft turn-around challenges

<b>Date:</b>	14-09-2021
<b>Guest/Speaker Name:</b>	Mr. Munawar Ahmed
<b>Guest/Speaker Designation</b>	Former Manager- Airport Service Delivery
<b>Guest/Speaker Contact No &amp; Email Id:</b>	+971-555049191
<b>Guest/Speaker Company/ Institute Name:</b>	Emirates, Dubai
<b>Faculty Coordinators Name:</b>	Mr. Somasundaram Gopal
<b>Topic:</b>	Airport Ramp Handling equipment and aircraft turn-around challenges
<b>Section:</b>	Aviation Management
<b>Batch:</b>	2020-22
<b>No of Sessions in hours:</b>	2 hours
<b>No. of Attendees:</b>	187
<b>Remuneration for guest speaker (If any):</b>	INR 6,000/-

### Guest Profile:

Aviation veteran with over 10 years of experience in Airport Customer Service, Ground handling and Airport Ramp handling. He has worked with numerous domestic and international airlines. He is the former Manager- Airport Service Delivery of Emirates based in Dubai.

### Session Objectives:

- Understand the usage of various types of Airport Ramp handling equipment.
- Challenges faced during airport turn-around.

### Summary & Key learning from Session:

- Various airport ramp handling equipment and its uses were discussed in brief.
- Numerous customer service and technical challenges during aircraft turn around were discussed.
- Real-life examples were given to explain the above.

**Photographs with Caption:**

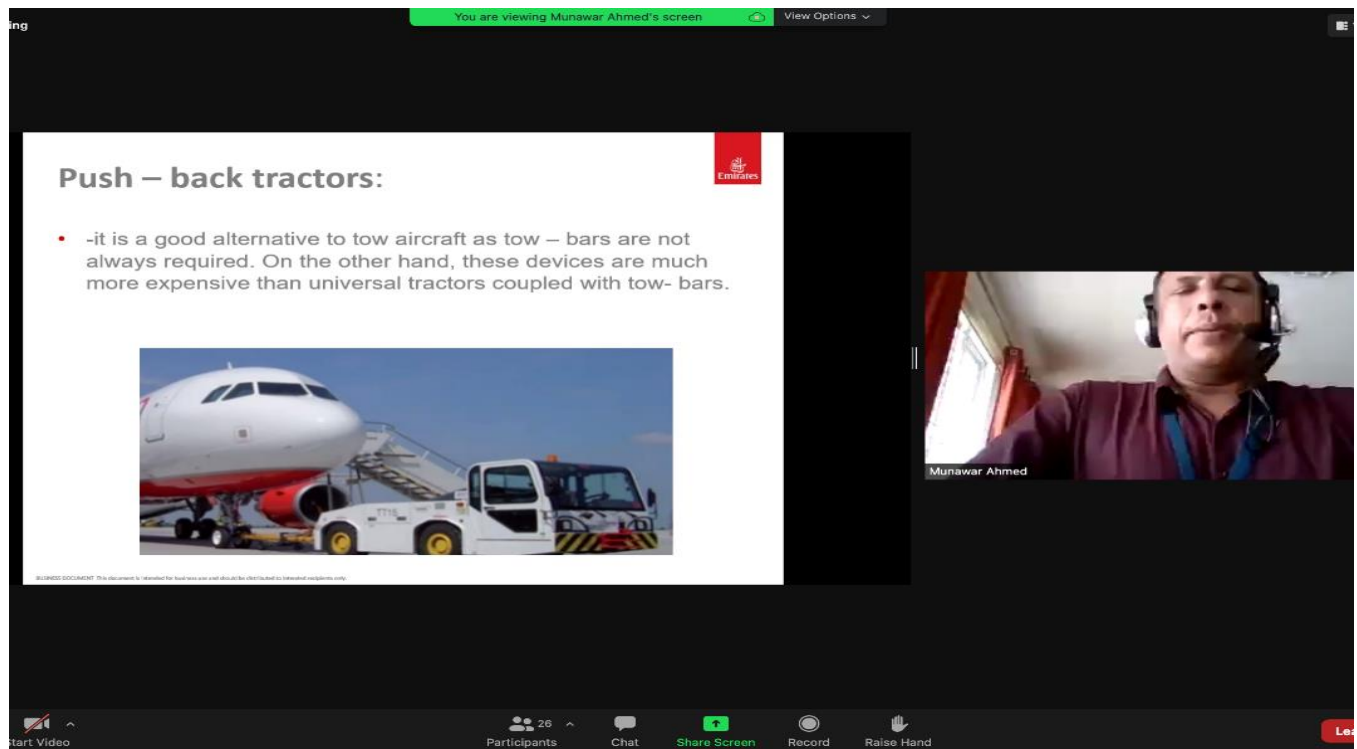


Figure 87.1 Mr. Munawar Ahmed addressing the MBA-Aviation students on Zoom.

**Attainment Calculation:**

POs	Q1	Q2	Q3	Q4	Captured By	Total Attainment Score	Level Achieved
PO1		73%		73%	Q2 Q4	73%	3
PO2	73%		79%	73%	Q1 Q3 Q4	75%	3
PO3				73%	Q4	73%	3
PO4				73%	Q4	73%	3
PO5			79%	73%	Q3 Q4	76%	3
PO6				73%	Q4	73%	3
PO7	73%		79%	73%	Q1 Q3 Q4	75%	3
PS01	73%		79%	73%	Q1 Q3 Q4	75%	3
PS02	73%			73%	Q1 Q4	73%	3
PS03							

Circular Copy:



CIRCULAR

Date: 11 September 2021

Ref No: - JU/PG/2022/50029

Dear Students,

Please be informed that the CMS Business School is organizing a session on **Session On Airport Ramp Handling Equipment And Aircraft Turn-Around Challenges** for the MBA 2nd Year students.

Please find below the details:

Resource Person: Mr. Munawar Ahmed

Designation & Company: Former Manager- Airport Service Delivery, Emirates, Dubai

Date: 14 September 2021

Time: 08:40 AM to 10:40 AM

Note: All students are advised to be dressed formals and attendance is mandatory.



**Dr. Dinesh Nilkant**  
Director  
CMS Business School  
JAIN (Deemed-to-be University)

## Online workshop on Cyber security organized by the Dept of Forensic Science

<b>Academic Year:</b>	<b>2021-22</b>
<b>Start Date:17-09-2021</b>	<b>End Date: 25-09-2021</b>
<b>Organized by: Department of Forensic Science</b>	<b>Number of Days:08</b>
<b>Venue and Time: ONLINE</b>	<b>Number of Student Enrolled:296</b>
<b>Location: ZOOM PLATFORM</b>	<b>Number of Student participated:267</b>

### About the Events:

Online Workshop On Cyber Security Organized By The Dept Of Forensic Science

### Speaker Profile:

Mr. Harsha and Mr. Hemanth

### Brief Report of the Event:

An online workshop on Cyber security was organized from 17.09.2021 to 25.09.2021. It was a 8 day programme conducted online, with students from forensic science honours.

This session was conducted by 2 speakers: Mr Harsha and Mr Hemanth. The sessions dealt with digital forensics, network forensics, memory forensics and application-oriented learning. Students were asked to install softwares like Wire shark, Kali Linux for practice of theory that was being taught. Following are few important details from the programme:

1. Vulnerability of electronic evidence
2. Data recovery
3. Data acquisition tools
4. Cloud computing
5. Memory forensics
6. OS forensics
7. RAM capture
8. PHIR Autopsy

Each session was concluded with a question and answer session, where the students were given the platform to raise queries with respect to what has been discussed.



Photographs:

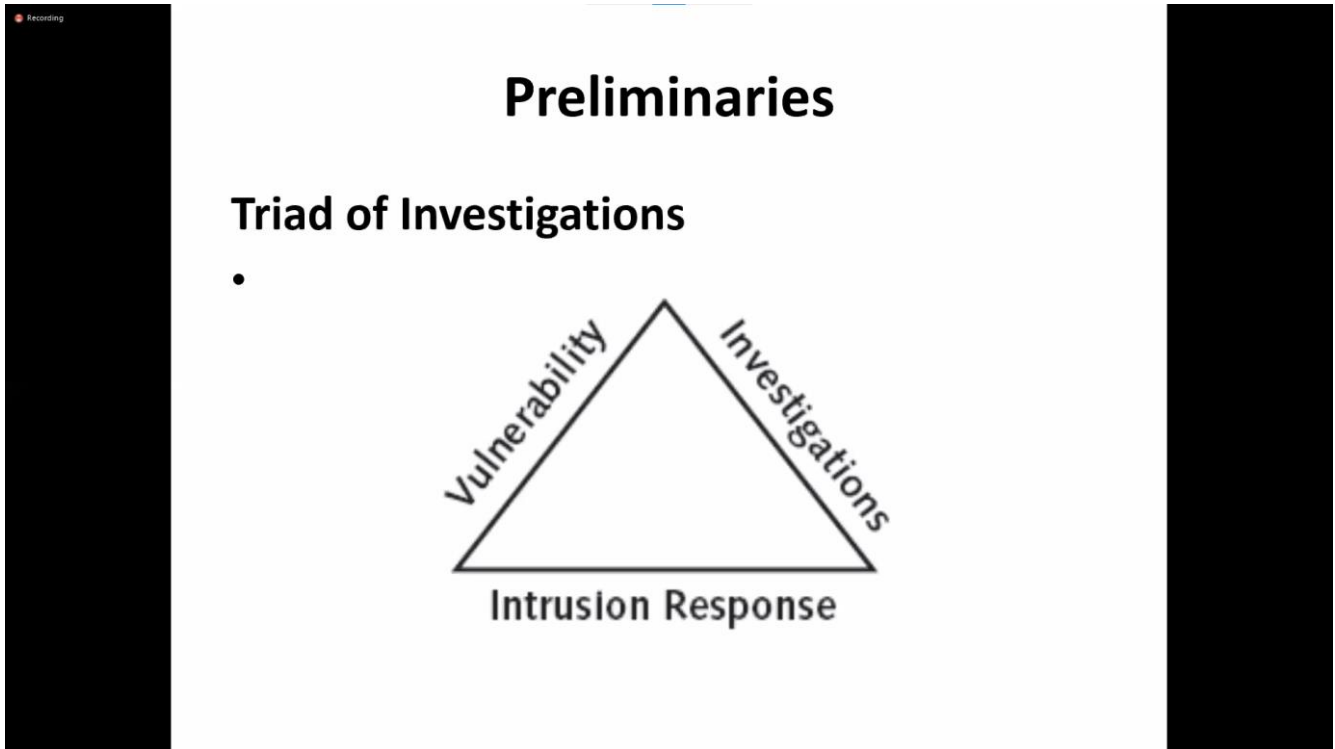


Figure 88.1 Mr. Harsha addressing the gathering on cyber security

Brochure:

**JGI** **JAIN**  
DEEMED-TO-BE UNIVERSITY

**SCHOOL OF SCIENCES**

**DEPARTMENT OF FORENSIC SCIENCE**  
**JAIN (DEEMED-TO-BE-UNIVERSITY)**  
**BANGALORE**

*Organises*

**ONLINE WORKSHOP ON  
CYBER SECURITY**

**Resource Persons : Mr. Harsha and Mr. Hemanth**

**Date : 17-09-2021 to 25-09-2021**

**Venue : School of Sciences, JC Road, Bangalore**

Figure 88.2 Poster of the event

Circular Copy:



**CIRCULAR**

Date: 14 September 2021

Ref No: - JU/UG/2021/40074

Dear Students,

Please be informed that the School of Sciences is organizing a session on **Online Workshop On Cyber Security Organized By The Dept Of Forensic Science** for the B.Sc 2nd Year students.

Please find below the details:

**Resource Person:** Mr. Harsha and Mr. Hemanth

**Designation & Company:** Assistant Professor's, Department Of Forensic Science

**Date:** 17 September 2021

**Time:** 10:00 AM to 11:00 AM

**Note:** All students are advised to be dressed formals and attendance is mandatory.



**Dr. Asha Rajiv**  
Director  
School of Sciences  
JAIN (Deemed-to-be University)

## Online workshop on Certified Fraud Examiner

<b>Academic Year:</b>	<b>2021-22</b>
<b>Start Date:17-09-2021</b>	<b>End Date:25-09-2021</b>
<b>Organized by: Department of Forensic Science</b>	<b>Number of Days:08</b>
<b>Venue and Time: ONLINE</b>	<b>Number of Student Enrolled:308</b>
<b>Location: ZOOM PLATFORM</b>	<b>Number of Student participated:298</b>

### About the Events:

Online workshop on Certified Fraud Examiner

### Speaker Profile:

Ms. Uma

### Brief Report of the Event:

A webinar was organized for The fifth semester honours on the topic Certified Fraud Examiner from the 17th of September to the 25th of September 2021. The session was conducted from 10 am to 2 pm. It was conducted as a virtual event.

(<https://us05web.zoom.us/j/89347595126?pwd=U3E4enpCdzJzSmpjTWw2VlVbDnHQ09>).

The sessions were conducted by Mrs. Uma Biju Samuel who is working with multiple firms as a Certified fraud examiner.

Around 30 students participated in the week-long program.

The main topics that were covered were as follows:

1. Understanding Criminal behaviour
2. White collar crime
3. Corporate governance
4. Management Fraud Related Responsibilities
5. Auditors Fraud Related Responsibilities
6. Fraud Prevention Program
7. Fraud Risk Assessment
8. Fraud Risk Management

9. Ethics for Fraud Examiner

10. ACFE Code of Professional

11. CFE Code of Professional Standards

The sessions that were conducted by Mrs. Uma Biju Samuel were very much enlightening and explained the nuisances that a Certified Fraud Examiner should possess in his/ her career. The sessions were very interesting as she explained her real life experiences without breaking the code of conduct or client confidentiality of any sort. There were also moments in which she explained the classes with a philosophical point of view which elevated the standard of sessions to a level beyond comprehension.

The seven day course was broken down in such a way that the attention span of the students was not hindered and interaction was ensured by the faculty. The classes were not a monologue but rather interactive enabling the students to comprehend highly theoretical concepts in a simplified manner. Moreover, the teaching style of the faculty was commendable.

To counteract the monotony of an online session the faculty ensured that ample amount of time was given to the students to recollect themselves, which in turn helped them to concentrate better in the classes. She also made sure that no students were holding onto any doubts and ensured to clarify any career related questions or subject related queries.

In conclusion, it can be opined that the sessions were very informative and the methods used by the faculty to explain the vast concepts in a simplified manner is commendable. Hence, this could be seen as an example for a perfect session.

**Photographs:**

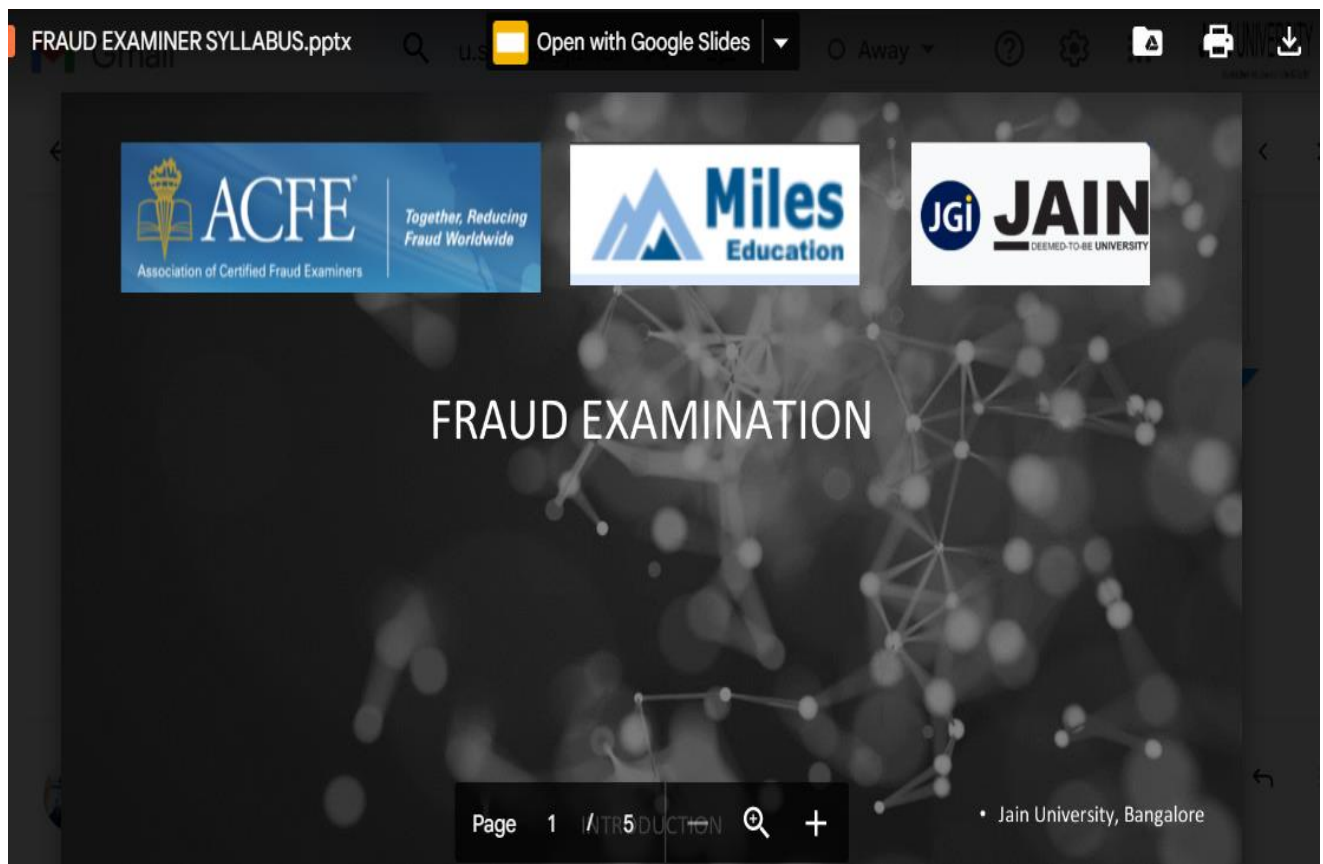


Figure 89.1 Mrs. Uma addressing the participants on Fraud examination

Brochure:

**JGI JAIN**  
DEEMED-TO-BE UNIVERSITY

**SCHOOL OF SCIENCES**

**DEPARTMENT OF FORENSIC SCIENCE**  
**JAIN (DEEMED-TO-BE-UNIVERSITY)**  
**BANGALORE**

*Organises online workshops on*

**CERTIFIED FRAUD EXAMINER**

RESOURCE PERSON

Ms. UMA

**Date : 17-09-2021 to 25-09-2021**

**Venue : School of Sciences, JC Road, Bangalore**

Figure 89.2 Poster of the event

**Circular Copy:**



**CIRCULAR**

**Date: 14 September 2021**

**Ref No: - JU/UG/2021/40075**

**Dear Students,**

**Please be informed that the School of Sciences is organizing a session on **Online Workshop On Certified Fraud Examiner** for the B.Sc 2nd Year students.**

**Please find below the details:**

**Resource Person: Ms. Uma**

**Designation & Company: Certified Fraud Examiner, Department Of Forensic Science**

**Date: 17 September 2021**

**Time: 10:00 AM to 11:00 AM**

**Note: All students are advised to be dressed formals and attendance is mandatory.**



**Dr. Asha Rajiv**  
Director  
School of Sciences  
JAIN (Deemed-to-be University)



## Workshop on wildlife forensic science

<b>Academic Year:</b>	<b>2021-22</b>
<b>Start Date:</b> 22-09-21	<b>End Date:</b> 24-09-21
<b>Organized by:</b> Department of Forensic Science, JAIN (Deemed-to-be University)	<b>Number of Days:</b> 03
<b>Venue and Time:</b> Thattihalla Forest Training Centre	<b>Number of Student Enrolled:</b> 246
<b>Location:</b> Thattihalla Forest Training Centre	<b>Number of Student participated:</b> 215

### About the Events:

Wildlife Forensic Science Workshop

### Speaker Profile:

Mr. Sujayaraj S

### Brief Report of the Event:

On being a part of Crime Investigation and Research work under the supervision and guidance of Mr. S. Sujayaraj, Asst.Prof, assisted by Ms. Monica Simon, Dept.of Forensic science along with a team of students had an opportunity to explore the importance of Wildlife Forensic Science under wildlife crime investigation. Submission of the consent forms from the respective parents, identification proof followed by Covid-19 negative report and vaccinated report were mandatory to participate in the workshop prior to departure. A night journey between 5 to 6 hours from Bengalooru to Yellapur via Hubli and an onward car journey for an hour took our team members to the Forest training centre at Tattihalla on 22nd September, 2021. On reaching the destination, we were welcomed by the Range Forest Officer (RFO) and their subordinates. Accommodations were allocated separately for boys and girls with all required facilities. It was a good opportunity to meet an enthusiastic IFS Officer, The director of that particular range, who shared his knowledge and experience regarding wildlife crime investigation at the training centre. The first session of the workshop started at 18:00 Hrs on 22nd September, 2021, with the power point presentation by Mr. S. Sujayaraj, consisted history of Forensic Science and other key insights regarding the importance of collection, packaging and preserving the evidence at the crime scene. The visualization of a latent finger print impression developed using alternative light sources, a demonstration of developing latent fingerprints on a

beverage bottle using fluorescent powder and UV light was demonstrated followed by the latent foot and shoe impression (Gait pattern on non porous surface) were also observed using oblique.

Second day of the workshop begun after the breakfast with two separate teams compromised with professional and honor students under the supervision of Mr. S.Sujayaraj, assisted by Ms. Monica Simon. 'A' team included students from 2nd year B.Sc Forensic Science assisted in a simulated outdoor crime scene of a murder case (human) in the forest area, explaining the importance of documentation of the crime scene along with the search patterns. Team 'B', from 3<sup>rd</sup> year students were provided an opportunity to assist in demonstrating macroscopic examination and microscopic examination of trace evidence. Task on developing and recording of fingerprints and collection of latent fingerprints was also demonstrated.

Prior to the departure from the training center closing session of the work shop ended with discussion of those challenging cases experienced by the officers. Vote of thanks from an officer was followed by high tea with snacks (Bajji). We were appreciated with applause of overwhelming joy from those officers who learned about the importance of wildlife forensic science. The team departed from the Forest Training Centre in forest department vehicles around 17:00 hrs and reached Dharwad.

Since our travelling train departure was at 11pm, Sujay sir had arranged accommodation (two rooms, separately for boys and girls) at Indraprastha for having dinner and getting comfort, to relax before reaching the Railway Station at Dharwad. Departed from Dharwad reached Bengaluru at early hours on 24th September, 2021.

Outcome of the workshop we experienced the professional exchange communication with the agency involved in the wildlife forensic science, crime scene investigation. This work shop motivated our enthusiasm along with confidence of the field work to prove our ability with efficiency by applying scientific methods and the required skills. We thank the department of Forensic Science and the management of Jain (Deemed to be University) for giving us an opportunity to explore and participate in the Wildlife forensics workshop.

We are grateful to S.Sujayaraj sir for providing an opportunity to explore our knowledge in the field of Wildlife forensic science especially in crime scene investigation. He has made us to realize the impact of the team work communication skills and thought to enrich and enlighten the knowledge to provide the justice to the innocent victim (Animal and Human) under the process of crime scene investigation.

Photographs:



Figure 90.1 Students of BSc Forensic Science demonstrating the development of fingerprints to forest officials

Brochure:

**JGI** **JAIN**  
DEEMED-TO-BE UNIVERSITY

**SCHOOL OF SCIENCES**

**KARNATAKA STATE FOREST  
DEPARTMENT**

*Organises Workshop on*

**WILDLIFE FORENSICS**

*For Range Forest Officers, Tungarayatti*

RESOURCE PERSON

**SUJAYARAJ SAMUEL JAYAKUMAR**

**Date : 22-09-21 TO 24-09-2021**

Figure 90.2 Poster of the event

Circular Copy:



**CIRCULAR**

**Date:** 18 September 2021

**Ref No:** - JU/UG/2021/40076

Dear Students,

Please be informed that the School of Sciences is organizing a session on **Workshop On Wildlife Forensic Science** for the B.Sc 2nd Year students.

Please find below the details:

**Resource Person:** Mr. S Sujayaraj

**Designation & Company:** Assistant Professor, Department Of Forensic Science

**Date:** 22 September 2021

**Time:** 10:00 AM to 11:00 AM

**Note:** All students are advised to be dressed formals and attendance is mandatory.



**Dr. Asha Rajiv**  
Director  
School of Sciences  
JAIN (Deemed-to-be University)

## Session on Forecasting Using ERP, Scoring Model in Ppc

<b>Date:</b>	24-9-2021
<b>Guest/Speaker Name:</b>	Mr. Arase Gowda S
<b>Guest/Speaker Designation</b>	Head Stores & Logistics-Ace Manufacturing
<b>Guest/Speaker Contact No &amp; Email Id:</b>	Arase_gowda@rediffmail.com
<b>Guest/Speaker Company/ Institute Name:</b>	ACE Manufacturing System
<b>Faculty Coordinators Name:</b>	Dr. Ranjith P V
<b>Topic:</b>	Forecasting Using ERP, SCOR Model In PPC
<b>Section:</b>	CF(OFFLINE&ONLINE), FHRM(OFFLINE), BA(OFFLINE)
<b>Batch:</b>	2020-22
<b>No of Sessions in hours:</b>	2 hrs
<b>No. of Attendees:</b>	234
<b>Session Recording link (if online only):</b>	<a href="https://zoom.us/rec/share/rPCjcl4QZMVhdLvCvI9jfLWd1Wifj2kYm23k1wxgFLeotuqmGyYXl8W1lQeg19X6.he4qsmzY9tl00juR?startTime=1632472384000">https://zoom.us/rec/share/rPCjcl4QZMVhdLvCvI9jfLWd1Wifj2kYm23k1wxgFLeotuqmGyYXl8W1lQeg19X6.he4qsmzY9tl00juR?startTime=1632472384000</a>
<b>Remuneration for guest speaker (If any):</b>	2000 per Hour

### Guest Profile:

Dynamic career of 21 Years that reflects pioneering experience and year-on-year success in achieving Supply Chain Management objectives across diversified industries • Comprehensive experience in steering all the functions pertaining to warehousing, procurement, distribution, logistics, HR management, dealer operations, supply chain management, projects management, after sales marketing & brand promotion. He is an enterprising leader with a solid record of contributions that streamlined logistics, warehousing & distribution operations, invigorated businesses, heightened productivity & enhanced internal controls

**Session Objectives:**

The session gave insights into the different changes happening in industry and how these trends are changing the outlook of the manufacturing sector especially in India. The session gave ideas about technology in forecasting and the role of SCOR model in production planning and control.

**Summary & Key learning from Session:**

The session began with the introduction of Forecasting and the importance of forecasting under each functional area such as finance, marketing, operations etc. Further, he explained the elements of good forecasting and various approaches of forecasting which includes both quantitative and qualitative approach, benefits of good forecasting. Post the explanation of forecasting, students from offline session had asked questions related to forecasting related to pandemic. The next topic explained was Supply Chain Operations Reference. Under SCOR he explained meaning of SCOR, how firms use SCOR, good SCOR model characteristics and benefits of SCOR model. The next topic he explained was Production planning and control. Under the PPC, he showed sample PPC plan and budget review. The next topic he explained was the Toyota way. Under Toyota Way, he explained meaning, the benefits from customer and dealer's view. He also showed us video about Toyota such as how it started and how it got expanded etc. The last topic he explained was Digital Supply Chain, world class manufacturing and Toyota production system. At the end, he also spoke how it is different working in Maruti, Toyota etc. The session was concluded by Vote of Thanks.

**Email communications:**

Dear Mr Arase Gowda

Greetings from CMS Business School, JAIN (Deemed-to-be University)!

It is our pleasure to invite you as a Guest Speaker for the Business Practitioner session for our MBA students of Core Finance, Finance& Human Resource Management and Business Analytics of Semester 3 for delivery under the TAP-R Model.

JAIN (Deemed-to-be University) is a hub for learning and ranked among the top universities in India. It is considered as a cerebral destination for students across the world and Bangalore in particular, for its illustrious history of developing talent. The University which is based in Bangalore - the Silicon Valley of India, offers a great environment for learning, be it academics or extra-curricular activities. Known for its emphasis on education, entrepreneurship, research and sports, it has some of the best minds in the educational and research fields, and centres that inspire entrepreneurship and ground-breaking work to

simplify and manage life better. What makes JAIN (Deemed-to-be University) different is its outlook towards life, its values and beliefs. Its ever evolving and open-minded system and quest for continued success and resilience, has made it one of the top universities in India.

CMS Business School, an integral part of JAIN (Deemed-to-be University), is India's leading Business School with an international perspective. It is a place where ideas are born, theories are debated and business is done. Much more than a source of knowledge, it is a catalyst that can make a difference to the career and personal progression of students. Our MBA Program has a strong foundation in academic research, yet is designed to tackle the very real issues that face today's international business community. This year, the MBA Program got rejuvenated with TAP-R Model that makes the Program at par with International Standards.

TAP – R Model is a framework for learner achievement that incorporates Theory, Application and Practice sessions with emphasis on Research. It is founded on Synergy developed by Mouton and Blake (1984) and is a systematic approach to learning which balances pedagogy and andragogy approaches to synergistically allow the adult learner to achieve their goals.

The blended learning will be the facilitation approach for both academicians and industry practitioners to jointly deliver each course.

As a Business Practitioner, you are requested to demonstrate how Management principles are practised in your organization and the sector. The specific brief provided by the subject coordinator will help you design the process for effective delivery.

As a Faculty of Operations Management and on behalf of our Decision Science Area, I once again invite you to interact with our students as per the details given below:

Session Title: Use of ERP and technology in Forecasting and applying SCOR attributes in dynamics of PPC.

Date: 24/09/21 , Time & Duration: 2 hrs- 10am-12pm

Cohort Profile: Core Finance students (Online and Offline) who are specializing in finance, Business Analytics students who are offline and Finance and Human Resource Management students who are online.

Description of the audience understanding and outline of the subject for the invitee's session:

Forecasting is very important for effective operations management. Technology has changed the way forecasting is done and the session will help students to understand use of ERP and technology in forecasting. Also, SCOR model which is used for better supply chain management decisions will help in making improved strategic decisions as far as operations management is concerned. The session will help the students to understand the implications of effective strategies in operations management and how this will help in delivering customer satisfaction.



Please block your calendar for us as per the above information, as our students are curious to interact with you. Our Student Volunteers will take the responsibility of the proceedings of the session. In case you want to circulate any pre-reading material or presentation, please feel free and inform us in advance.

As this will be a virtual session, thanks to the pandemic, we will schedule the session on Zoom platform and send you the joining credentials soon.

As a token of our appreciation and gratitude, please accept an honorarium, after the completion of the session, as admissible by the Institutional norms for spending your valuable time with our students.

I request you to submit your Bank details for the same:

☐ Account No:

☐ Name of the Account Holder:

☐ Bank Name:

☐ Branch Name:

☐ Branch Location:

☐ IFSC Code:

☐ PAN:

Your presence and insights will provide our students the much-needed exposure to understand the real-world applications of Management theories taught in the classroom.

Looking forward to your session

Thank you and warm regards,

Faculty Coordinator : Dr Ranjith P V

CMS Business School

JAIN (Deemed-to-be University)

No.17, Sheshadri Road, Gandhi Nagar , Bangalore – 560009.

**Photographs with Caption:**

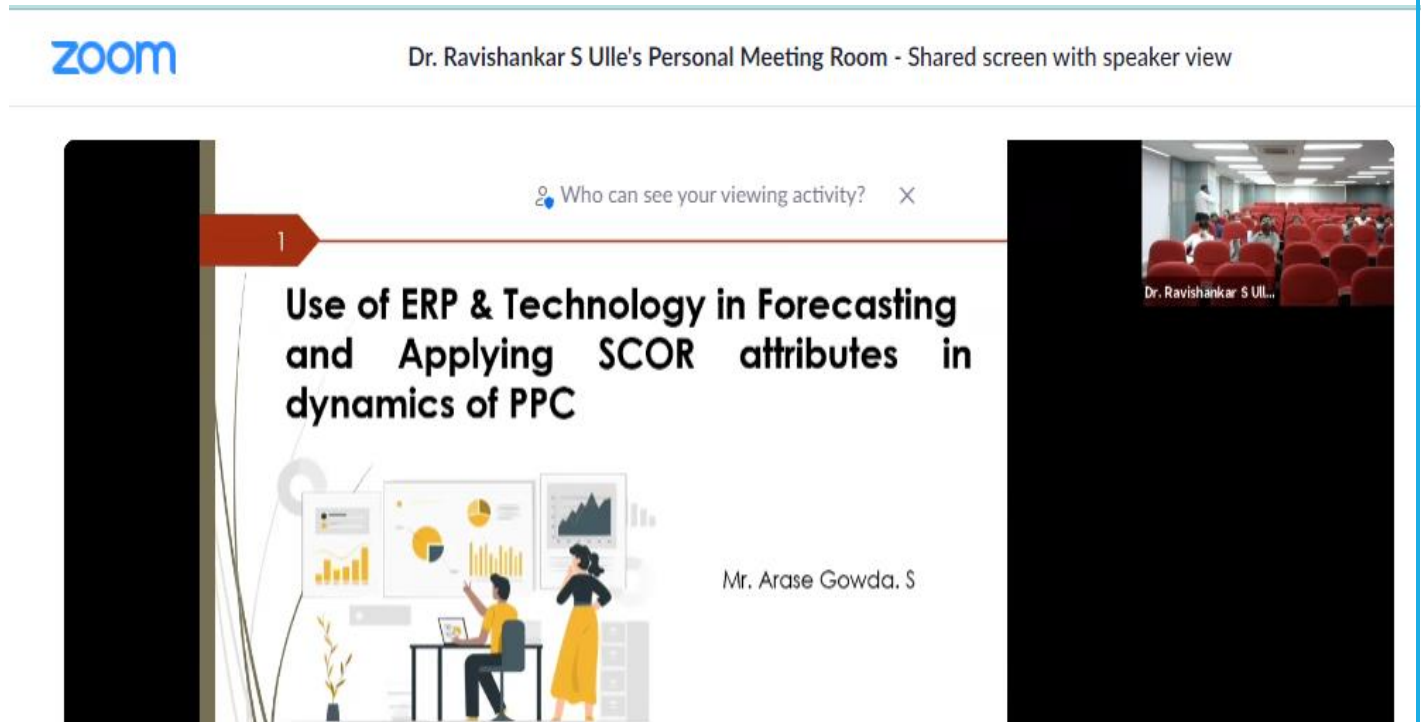


Figure 91.1 Guest lecture on “TOPIC”, speaker explain on Forecasting and PPC, held online” (Batch and Event: 2020-22; Programme: 24/09/2021, III Semester CM1and CM2,CHR, FHR(online) and CM1and CM2, CHR, BFS A(online)



Figure 91.2 Guest lecture on “TOPIC”, speaker explain on Forecasting and PPC, , held online” (Batch and Event: 2020-22; Programme: 24/09/2021, III Semester CM1and CM2,CHR, FHR(online) and CM1and CM2, CHR, BFS A(online)

Attainment Calculation:

POs	Q1	Q2	Q3	Q4	Captured By	Total Attainment Score	Level Achieved
PO1		69%		70%	Q2 Q4	70%	2
PO2	71%		71%	70%	Q1 Q3 Q4	71%	3
PO3				70%	Q4	70%	3
PO4				70%	Q4	70%	3
PO5			71%	70%	Q3 Q4	71%	3
PO6				70%	Q4	70%	3
PO7	71%		71%	70%	Q1 Q3 Q4	71%	3
PSO1	71%		71%	70%	Q1 Q3 Q4	71%	3
PSO2	71%			70%	Q1 Q4	71%	3
PSO3							

**Circular Copy:**



**CIRCULAR**

**Date: 21 September 2021**

**Ref No: - JU/PG/2022/50024**

**Dear Students,**

**Please be informed that the CMS Business School is organizing a session on Session On Forecasting Using Erp, Scmr Model In Ppc for the MBA 2nd Year students.**

**Please find below the details:**

**Resource Person: Mr. Arase Gowda S**

**Designation & Company: Head Stores & Logistics, Ace Manufacturing**

**Date: 24 September 2021**

**Time: 10:00 AM to 12:00 PM**

**Note: All students are advised to be dressed formals and attendance is mandatory.**



**Dr. Dinesh Nilkant**  
Director  
CMS Business School  
JAIN (Deemed-to-be University)

## Session on Industry 4.0, Values

<b>Date:</b>	27-9-2021
<b>Guest/Speaker Name:</b>	Mr Jaykaran S
<b>Guest/Speaker Designation</b>	Senior Manager
<b>Guest/Speaker Contact No &amp; Email Id:</b>	Email address: jakaran@gmail.com Contact no: 99629 90262
<b>Guest/Speaker Company/ Institute Name:</b>	Agility Solutions
<b>Faculty Coordinators Name:</b>	Dr. Sahana Madan
<b>Topic:</b>	Industry 4.0, Values,
<b>Section:</b>	J
<b>Batch:</b>	2021-23
<b>No of Sessions in hours:</b>	2 Hrs
<b>No. of Attendees:</b>	254
<b>Session Recording link (if online only):</b>	<a href="https://zoom.us/rec/share/wptjFcVX9Xut2brUU0xltoSxbxQeYYRmtdNxgBVxF6TXp9HAQHxscgFV-EG2Qr6Y.-EwpGOjxuBVcrM8l?startTime=1632728916000">https://zoom.us/rec/share/wptjFcVX9Xut2brUU0xltoSxbxQeYYRmtdNxgBVxF6TXp9HAQHxscgFV-EG2Qr6Y.-EwpGOjxuBVcrM8l?startTime=1632728916000</a> (Passcode: ?i3Tm7@v)
<b>Remuneration for guest speaker (If any):</b>	Rs. 4000

## Guest Profile

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### Jayakaran.S – Learning & Development Professional



Jayakaran.S (Jay) is a Training and Coaching Professional passionate about bringing about transformation in People, Organizations and Society through various learning methods and tools. Having worked with leading organizations such as IBM Daksh, Intellenet, Firstsource and Agility Logistics with a professional experience of 15 plus years in various domains such as Telecom, Banking, Technologies, and Logistics.

During the various Management roles held in Learning and Organizational Development, Jay was responsible for designing strategy, spearheading learning initiatives, reducing cycle time of training and People development being the core areas of focus. One of the key achievements was building a robust structure for the learning programs, streamlining the learning curve measurement, and competency mapping for all the talent acquisition, development and retention programs for the Chennai regional division.

Jayakaran is a B.A. Literature graduate and currently specializing in Behavioral Sciences platform. He is holding various Training certifications such as Level 3 on Train the Trainer, Level 2 Plat Form Skills on Facilitation, Behavioral Skills, Six Sigma Yellow belt and Agile Scrum Master certification.

Jayakaran is a native of Chennai. He is married to Annie Princy who works as an IT Analyst and they are blessed with a 8 year old son Jason, who is in Grade -3.

**Email address:** [jakaran@gmail.com](mailto:jakaran@gmail.com)

**Contact no:** 99629 90262

Figure 92.1 Speaker profile

#### Session Objectives:

- To sensitize students about application of theories and concepts they learn in the classroom

#### Summary & Key learning from Session

During the address to the students, Mr. Ram/ Jay Karan highlighted the following points

Trends and values for the future world of work in the context of Industry 4.0 and its future implications

Photographs with Caption:

zoom

Dr. Sahana Madan's Personal Meeting Room - Shared screen with speaker view



Figure 92.2 Zoom Session for Students in class room



Figure 92.3 Participants

Circular Copy:



**CIRCULAR**

**Date: 24 September 2021**

**Ref No: - JU/PG/2022/50025**

Dear Students,

Please be informed that the CMS Business School is organizing a session on **Session On Industry 4.0, Values** for the **MBA 2nd Year** students.

Please find below the details:

**Resource Person: Mr. Jaykaran S**

**Designation & Company: Senior Manager, Agility Solutions**

**Date: 27 September 2021**

**Time: 08:45 AM to 11:00 AM**

**Note: All students are advised to be dressed formals and attendance is mandatory.**



**Dr. Dinesh Nilkant**  
Director  
CMS Business School  
JAIN (Deemed-to-be University)



## Session on flight operations and Cabin Safety

<b>Date:</b>	28-09-2021
<b>Guest/Speaker Name:</b>	Miss. Deepali Chaudhary
<b>Guest/Speaker Designation</b>	Senior Cabin Crew and Safety Trainer
<b>Guest/Speaker Contact No &amp; Email Id:</b>	+971- 509049790 <a href="mailto:deepalichaudhary1987@gmail.com">deepalichaudhary1987@gmail.com</a>
<b>Guest/Speaker Company/ Institute Name:</b>	Emirates, Dubai
<b>Faculty Coordinators Name:</b>	Capt. Vaibhav Suresh
<b>Topic:</b>	Flight Operations and Cabin Safety
<b>Section:</b>	Aviation Management
<b>Batch:</b>	2020-22
<b>No of Sessions in hours:</b>	3 hours
<b>No. of Attendees:</b>	178
<b>Session Recording link:</b>	<a href="#">Miss. Deepali Chaudhary</a>
<b>Remuneration for guest speaker (If any):</b>	INR 6,000/-

### Guest Profile:

Miss. Deepali Chaudhary, a Senior Cabin Crew and a Flight Safety Trainer with Emirates has over 12 years' experience in flight operations. She started of her career with Kingfisher Airlines as a Cabin crew operating the A320s and quickly got

### Session Objectives:

- Challenges of Flight Operations with special reference to in-flight services
- Cabin security and issues faced during implementation of protocols
- Safety Management Systems and its impact on cabin crew

### Summary & Key learning from Session:

- Various security and safety issues on board an aircraft cabin were discussed.
- Protocols to handle unruly passengers, hijack and terrorism situations that cabin crew are trained on were also discussed.
- Inflight service challenges and liaising with the cockpit crew were addressed with the help of real-life examples.

## Email communications:

17/12/2021, 15:25

Jain University - Center For Management Studies Mail - Jain- CMS Business School- Invite for guest lecture



Vaibhav Goutham Suresh <vaibhavsuresh@cms.ac.in>

---

### Jain- CMS Business School- Invite for guest lecture

1 message

---

Vaibhav Goutham Suresh <vaibhavsuresh@cms.ac.in>  
To: deepalichaudhary1987@gmail.com

Sun, Sep 26, 2021 at 6:31 PM

Dear Miss Deepali Chaudhary,

It was a pleasure to connect with you. In continuation with our conversation, we are delighted to have to address our MBA- Aviation Management students on 28-09-2021 (Tuesday) from 1000-1200hrs through the Zoom platform.

Our MBA - Aviation candidates go through a rigorous curriculum with a unique blend of Operations, Management, and Strategic Planning during their course. One such course is Aviation Safety and Security in their III Semester. We believe that a blend of theory from the University and immense experience from Industry Practitioners like you will truly benefit the candidates.

Given your robust experience in Flight Operations and Safety Management Systems, you can address the candidates on the Flight Operations, Cabin Security and Safety, Safety Management Systems, and any other specific topic in Operations / Management that you feel would be suitable for our candidates.

**You may log in using the link below:**

**Topic: Industry Practitioner- Miss. Deepali Chaudhary, Cabin Crew, Emirates**

**Time: Sep 28, 2021, 10:30 AM Mumbai, Kolkata, New Delhi**

<https://zoom.us/j/4988393567?pwd=ZzVTdEt5UUNoQXRtbHJYdGdQanZOdz09>

Meeting ID: 498 839 3567

Passcode: 12345

#### **About Jain University and TAP-R Model**

Jain (Deemed-to-be University) is a hub for learning and ranked among the top universities in India. It is considered a cerebral destination for students across the world and Bangalore in particular, for its illustrious history of developing talent. The University which is based in Bangalore - the Silicon Valley of India, offers a great environment for learning, be it academics or extracurricular activities. Known for its emphasis on education, entrepreneurship, research, and sports, it has some of the best minds in the educational and research fields, and centers that inspire entrepreneurship and ground-breaking work to simplify and manage life better. What makes JAIN (Deemed-to-be University) different is its outlook towards life, its values, and beliefs. Its ever-evolving and open-minded system and quest for continued success and resilience, have made it one of the top universities in India.

CMS Business School, an integral part of JAIN (Deemed-to-be University), is India's leading Business School with an international perspective. It is a place where ideas are born, theories are debated and business is done. Much more than a source of knowledge, it is a catalyst that can make a difference to the career and personal progression of students. Our MBA program has a strong foundation in academic research, yet is designed to tackle the very real issues that face today's international business community. This year, the MBA Program got rejuvenated with **TAP-R Model** that makes the Program at par with International Standards.

TAP - R Model is a framework for learner achievement that incorporates Theory, Application, and Practice sessions with an emphasis on Research. It is founded on Synergogy developed by Mouton and Blake (1984) and is a systematic approach to learning which balances pedagogy and andragogy approaches to synergistically allow the adult learner to achieve their goals. The blended learning will be the facilitation approach for both academicians and industry practitioners to jointly deliver each course.

Our candidates would be delighted to interact with you, and it is our absolute pleasure to host you virtually. Please let me know if you have any questions.

Best Regards,

Figure 93.1 Email communication of the event

**Photographs with Caption:**

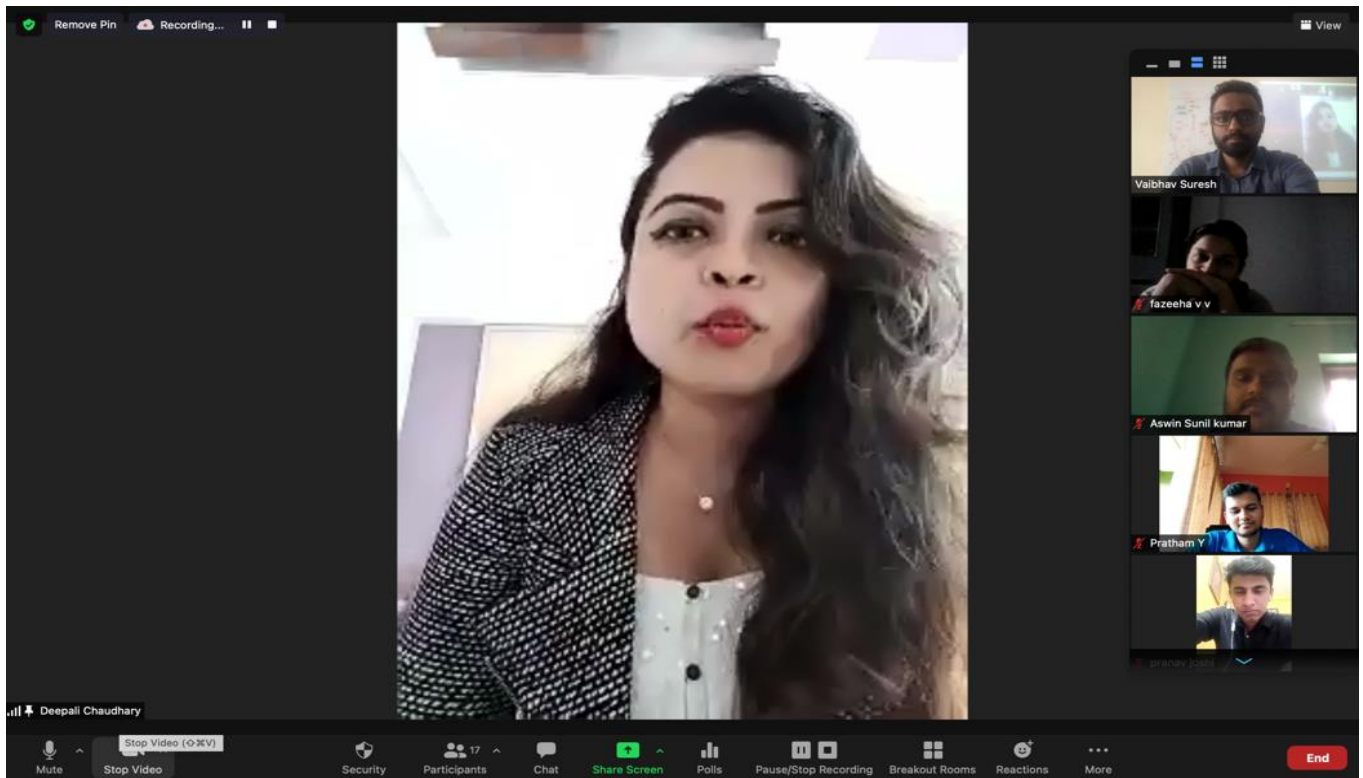


Figure 93.2 Miss Deepali Chaudhary addressing the candidates via zoom

Circular Copy:



**CIRCULAR**

Date: 25 September 2021

Ref No: - JU/PG/2022/60032

Dear Students,

Please be informed that the CMS Business School is organizing a session on **Session On Flight Operations And Cabin Safety** for the MBA 2nd Year students.

Please find below the details:

**Resource Person:** Ms. Deepali Chaudhary

**Designation & Company:** Senior Cabin Crew and Safety Trainer, Emirates, Dubai

**Date:** 28 September 2021

**Time:** 09:00 AM to 11:00 AM

**Note:** All students are advised to be dressed formals and attendance is mandatory.



**Dr. Dinesh Nilkant**  
Director  
CMS Business School  
JAIN (Deemed-to-be University)

## Session on data analysis for successful decision making

<b>Date:</b>	28-9-2021
<b>Guest/Speaker Name:</b>	Dr. K Prabhakar
<b>Guest/Speaker Designation</b>	Senior Divisional Manager.
<b>Guest/Speaker Contact No &amp; Email Id:</b>	94422 24724 kalimuthu.prabaharan@gmail.com
<b>Guest/Speaker Company/ Institute Name:</b>	The New India Assurance
<b>Faculty Coordinators Name:</b>	Dr. S Yavana Rani
<b>Topic:</b>	Data Analysis for Successful Decision making
<b>Section:</b>	SOM
<b>Batch:</b>	2020-22
<b>No of Sessions in hours:</b>	2
<b>No. of Attendees:</b>	187
<b>Session Recording link (if online only):</b>	<a href="https://zoom.us/rec/share/EliSbbBd-SCCInuSscrz1zg2M1mo2bAMkzLqH3DAf6hsD3VpqZS-9YMFSS0AGECW.p9ZmZKhftww1Jc83">https://zoom.us/rec/share/EliSbbBd-SCCInuSscrz1zg2M1mo2bAMkzLqH3DAf6hsD3VpqZS-9YMFSS0AGECW.p9ZmZKhftww1Jc83</a> Passcode: qQiBkd9.
<b>Remuneration for guest speaker (If any):</b>	Remuneration Paid

### Guest Profile:

Dr. K. PRABAHARAN,

M.B.A., B.L., F.I.I.I., Ph.D.,

Mob : + 91 9442224724

Email :kalimuthu.prabaharan@gmail.com

## CORE COMPETENCIES:

Leadership & Training                      Customer Service & Operations Policy & Procedure Compliance  
Cross Functional Coordination              Quality & Strategic Planning              Process management  
Client Relationship Management              Customer retention                              People centered management  
Data Analytics, Decision Management

## Brief Profile:

Academic excellence :

Doctorate in Management, MBA, Degree in Law, Fellowship in insurance.

International Certified Professional in Training and Management. Six Sigma Champion & 5 S Quality club Chair Person.

Professional Expertise:

August 18<sup>th</sup> 1984 ~ May 31<sup>st</sup> 2021, Senior Divisional Manager in The New India Assurance.

Designation :

Senior Divisional Manager. (Training, Development, Relationships & Persistency vertical )

## Training Credentials:

National Faculty on Risk and Management for ~ Kaizen, Legal Consequences, Business Interruption. Resource Person, Plenary Speaker in programs for Disaster Management, Contingency, Business risk and effective controls. Performance Appraisal Workshops, Change Management. Exceeding Customer Expectations in Service. Audits, Risk and Compliance In Financial Industry. Integral Leadership Programs. Six sigma techniques & tools. Advanced customer service workshops. Train the Trainer (Service Excellence, Organizational values and vision) Leadership workshops.

Guest Faculty on Management, Insurance, Actuarial Science and Member Board of Studies in Universities and B Schools ~Malaysian Insurance Institute, Insurance Institute Of India, National Insurance Academy, Institute of Insurance and Risk Management.

Corporate Soft Skills trainer in HRM, TQM, CRM, Pedagogy, Leadership, Stress Management, Data Analytics, Decision Making, Change Management, Communication skills, Achievement Motivation, Positive Mental Attitude, Effective Public Speaking, Marketing, Emotional Intelligence, Transactional Analysis, Time Management, Team Building, Inter Personal Relationship, Research Methods, Platform skills and Entrepreneurship Development for Universities, B Schools and Corporate Conglomerates.

Content developer ,Organizer and Moderator for Covid 19 impact on Business and Life style with specifics to Finance and Post Pandemic Situation Management in Ministry and Confederation of Industries.

### **KEY RESPONSIBILITIES**

Responsible for formulating and implementing Service and Operational strategy integrated with Process governance and profitability, Customer retention and Persistency management.

Additionally responsible for developing “Bancassurance, Servicing & Persistency Vertical” for South. Key focus areas include:

- Relationship Management with the leadership line of Channel Partners towards strengthening business management.
- Creating teams which function as key resource to Channel Partners and Bancassurance sales for the achievement of service and business retention focus by ensuring superior channel understanding and appropriate support.
- Involving in Business Health Review and develop tailor made service strategy for Zone.
- Persistency management.
- Provide appropriate specific inputs to the central leadership on best practices across the industry.
- Developing communication and knowledge sharing with the Channel Partner
- Customer Engagement –Strategic Initiative
- “War on Waste “ – Operational & Service Process revamp
- Organization re launch of Project - “First Time Right –Customer Ownership”
- Implementation of Customer Retention Programs. New business Operational transition and trainings

## Key Achievements

- National Topper in consistent achievement of Customer Satisfaction Score of 8 on a scale of 10.
- Spearheaded “Persistency drive” with the highest contribution nationally on policy renewals premiums.
- Annual Achievement on Repurchase contribution towards New Business highest of 115 % Nationally .
- National level “Customer Contactability Challenge “driven strategically with a success rate of 75%.
- Instrumental in Piloting “India Post Project” with an objective towards understanding impact on Customer Contactability via National Tie-ups.
- Consistent Service Excellence through Six Sigma achievement on Policy Servicing.
- National topper for averting business leakages in the Zone.
- Conceptualized and designed training modules for functional level leadership orientation.
- Conceptualized training requirements for teams on effective Customer Retention.
- Been instrumental in Piloting of New Business Outsourcing to facilitate decision – making on the same by Management with complete analysis, findings, feasibility and impact on profitability through cost reduction and impact on Service Excellence.
- Instrumental in tailor-made process designing and implementation for Banca channel partners with an objective towards minimizing Service escalations.
- Exposure towards being panel member for various assessment centers for leadership level lateral movements and promotions.
- Responsible for driving Quality parameters both on New Business and Policy Servicing.
- Ensuring profitability through business contribution through Customer repurchase.
- Responsible towards implementation of 5S regionally to ensure compliance with Organizational Quality standards.
- Monitoring exceptions, process deviations and compliance to IRDA norms.



## Session Objectives:

- To apply the concepts in real time scenario
- Experience sharing of the professional

## Summary & Key learning from Session:

- Students understood the real time application of data for effective decision making
- Real time cases were discussed –the guest explained how as an insurance manager he made a decision in the scenario.

## Email communications:

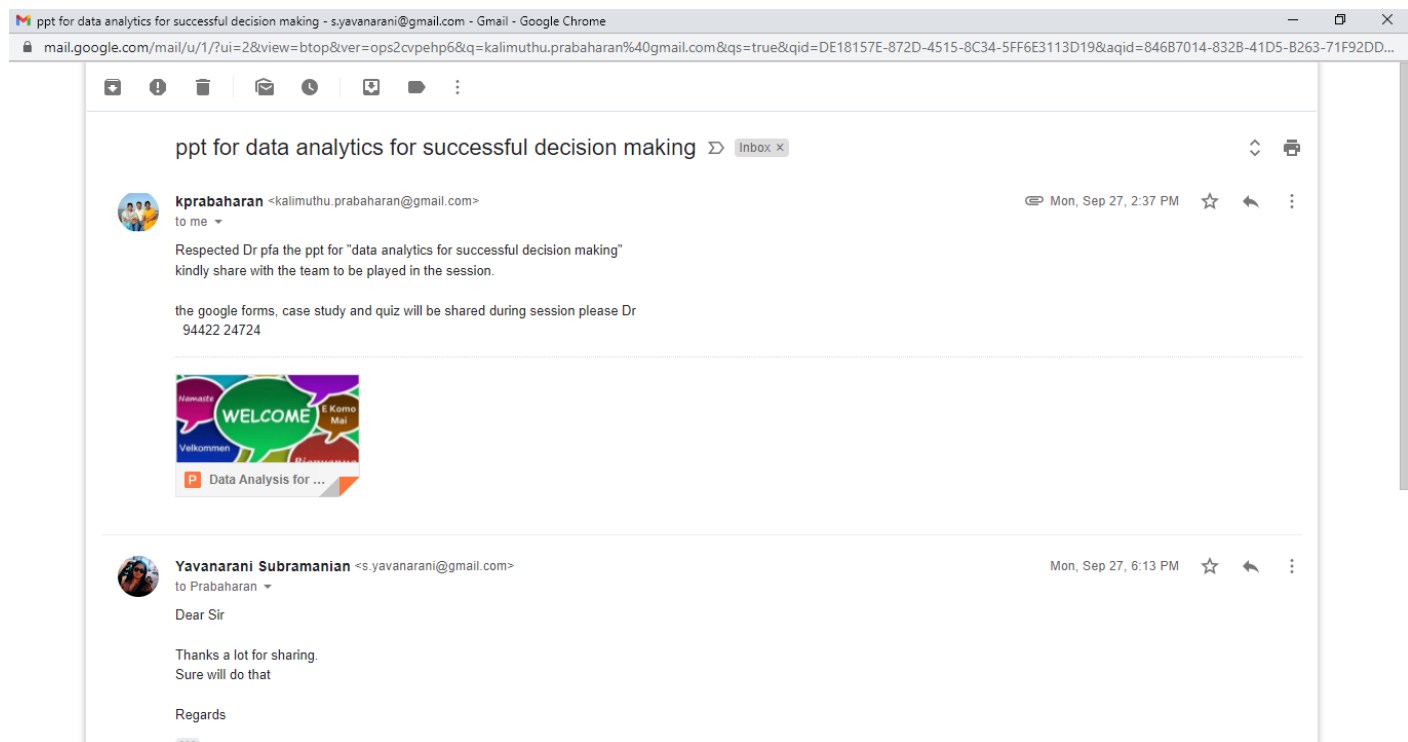


Figure 94.1 Email communication of the event

Photographs with Caption:

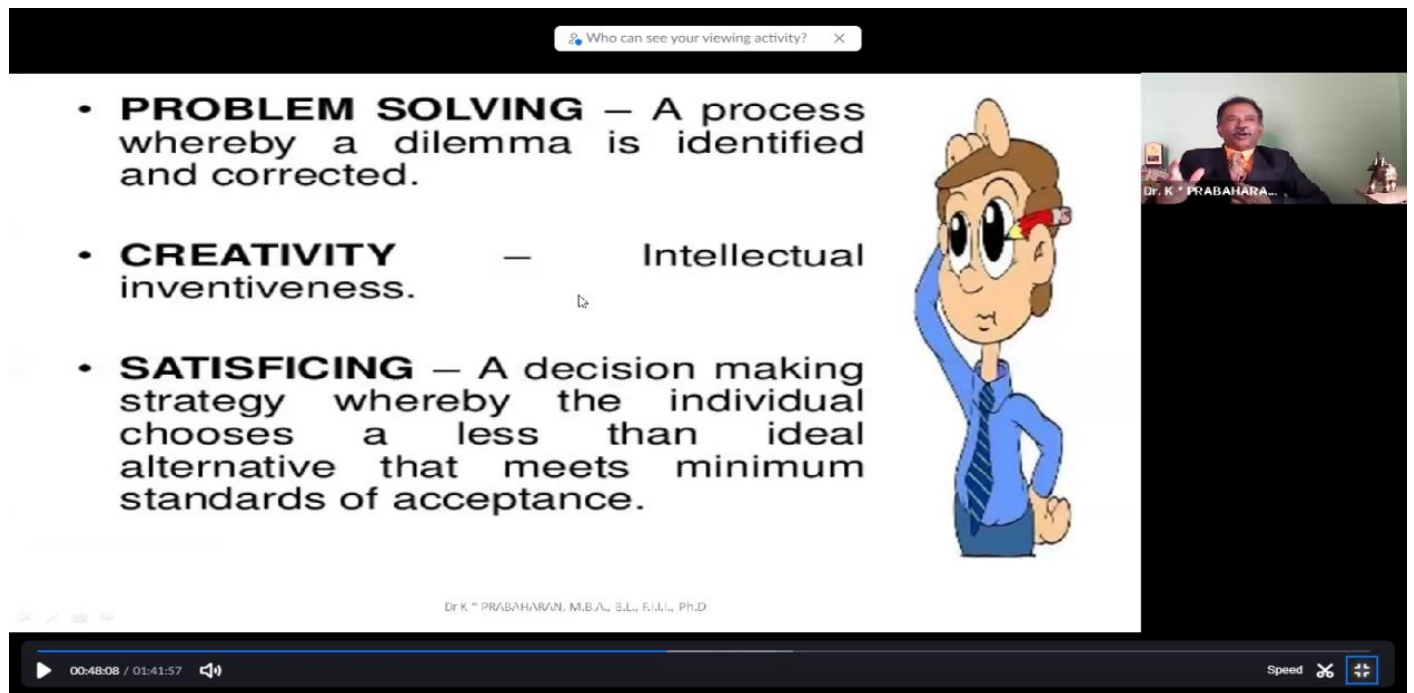


Figure 94.2 Dr.Prabhakaran, Senior Divisional Manager in The New India Assurance addressing the students

Circular Copy:



**CIRCULAR**

Date: 25 September 2021

Ref No: - JU/PG/2022/50026

Dear Students,

Please be informed that the CMS Business School is organizing a session on **Session On Data Analysis For Successful Decision Making** for the MBA 2nd Year students.

Please find below the details:

**Resource Person:** Dr. K Prabhakar

**Designation & Company:** Senior Divisional Manager, The New India Assurance

**Date:** 28 September 2021

**Time:** 09:00 AM to 11:15 AM

**Note:** All students are advised to be dressed formals and attendance is mandatory.



**Dr. Dinesh Nilkant**  
Director  
CMS Business School  
JAIN (Deemed-to-be University)

## Session on SMS in cockpit resource management

<b>Date:</b>	29-09-2021
<b>Guest/Speaker Name:</b>	Capt. Harsh Pandya
<b>Guest/Speaker Designation</b>	Senior Commander
<b>Guest/Speaker Contact No &amp; Email Id:</b>	+91-9821968848
<b>Guest/Speaker Company/ Institute Name:</b>	Air India Express
<b>Faculty Coordinators Name:</b>	Capt. Vaibhav Suresh
<b>Topic:</b>	SMS in Cockpit Resource Management
<b>Section:</b>	Aviation Management
<b>Batch:</b>	2020-22
<b>No of Sessions in hours:</b>	3 hours
<b>No. of Attendees:</b>	28
<b>Session Recording link (if online only):</b>	<a href="#">Capt. Harsh Pandya</a>
<b>Remuneration for guest speaker (If any):</b>	INR 6,000/-

### Guest Profile:

Highly driven Aviation enthusiast with over 15 years of progressive experience in flight operations and safety management systems. Started his career as a First Officer with Spice Jet. He has also taken Command of the Boeing 737s with Jet Airways. Currently he is a Senior Commander of Air India Express. He is also an alumni of the prestigious IIM- Bangalore and Toulouse Business School in France.

### Session Objectives:

- Discover the SMS protocols followed on board an aircraft
- Discuss the Human resource factors in the cockpit and plan CRM on board an aircraft
- Value the security protocols followed and the importance of liaison with AMEs

### Summary & Key learning from Session:

- SMS protocols are extremely dynamic in nature, and are constantly updated.
- Air accidents and incidents are closely monitored and investigated around the world to make flying safer.
- In India, safety is more reactive than pro-active.
- Cockpit Resource Management is an instrumental for safe operations of the flight
- Real-life examples were given to explain the above.

### Photographs with Caption:



Figure 95.1 Capt. Harsh Pandya addressing the MBA-Aviaton students on Zoom.

**Circular Copy:**



**CIRCULAR**

**Date: 25 September 2021**

**Ref No: - JU/PG/2022/50027**

**Dear Students,**

**Please be informed that the CMS Business School is organizing a session on Session On Sims In Cockpit Resource Management for the MBA 2nd Year students.**

**Please find below the details:**

**Resource Person: Capt. Harsh Pandya**

**Designation & Company: Senior Commander, Air India Express**

**Date: 29 September 2021**

**Time: 08:45 AM to 12:15 PM**

**Note: All students are advised to be dressed formals and attendance is mandatory.**



**Dr. Dinesh Nilkant**  
Director  
CMS Business School  
JAIN (Deemed-to-be University)

## Session on RFM analysis, multi touchpoint attribution, recommender systems

<b>Date:</b>	30-9-2021
<b>Guest/Speaker Name:</b>	Mr. Anubhav Dikshit
<b>Guest/Speaker Designation</b>	Data Scientist
<b>Guest/Speaker Contact No &amp; Email Id:</b>	8197401816, <a href="mailto:anubhav.dikshit@live.in">anubhav.dikshit@live.in</a> , <a href="https://www.linkedin.com/in/anubhav.dikshit-77654278">linkedin.com/in/anubhav.dikshit-77654278</a>
<b>Guest/Speaker Company/ Institute Name:</b>	KAS Services India Pvt. Ltd.
<b>Faculty Coordinators Name:</b>	Prof Rahul Gupta
<b>Topic:</b>	RFM Analysis, Multi touchpoint Attribution, Recommender Systems
<b>Section:</b>	CM1,CM2 (Offline)
<b>Batch:</b>	2020-22
<b>No of Sessions in hours:</b>	3 Sessions of 1 hour each
<b>No. of Attendees:</b>	156
<b>Remuneration for guest speaker (If any):</b>	₹2000/hour Total ₹6000

### Guest Profile:

Mr Anubhav Dikshit is an experienced Associate with a demonstrated history of working in the management consulting industry. Skilled in Pharmaceuticals, Micro Finance, R, Excel, Tableau, ML. Strong professional with a Bachelor of Engineering (BE) focused in Electrical, Electronics and Communications Engineering from BMSIT.

Mr Anubhav Dikshit has worked with companies like Mu Sigma, Artoo, The Math Company and Jupiter in a variety of data science assignments such as Tableau dashboards to monitor and track business metrics, A fraud detection POC using ensemble techniques and implementing a notification engine for campaigns and promotions.

He also holds a master's degree in Statistics and Machine Learning from University of Linkoping, Stockholm Sweden

### Session Objectives:

To familiarize students with techniques of analytics in marketing domain

### Summary & Key learning from Session:

- a) Segmentation using RFM Analysis
- b) Multi touchpoint attribution using Logistic Regression and Bayesian Statistics
- c) Recommender Systems for upselling and cross selling

### Email communications:

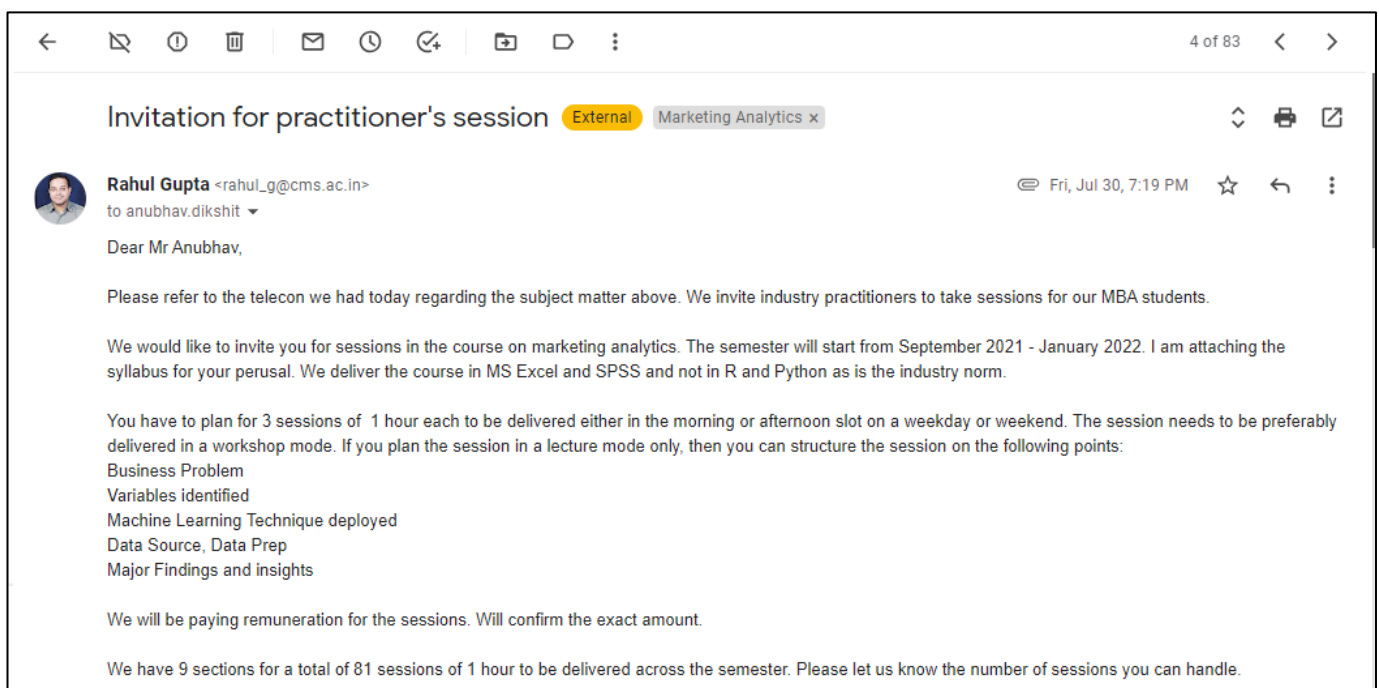


Figure 96.1 Email communication of the event



**Photographs with Caption:**

Figure 96.2 Guest lecture on “Segmentation using RFM Analysis, Multi touchpoint Attribution and Recommender Systems”, held on “30.09.2021” (Batch and Event: 2020-22; Programme: III Semester CM1, CM2 Offline)

Circular Copy:



**CIRCULAR**

**Date: 27 September 2021**

**Ref No: - JU/PG/2022/50028**

**Dear Students,**

**Please be informed that the CMS Business School is organizing a session on Session On Rfm Analysis, Multi Touchpoint Attribution, Recommender Systems for the MBA 2nd Year students.**

**Please find below the details:**

**Resource Person: Mr. Amubhav Dikshit**

**Designation & Company: Data Scientist, KAS Services India Pvt.**

**Date: 30 September 2021**

**Time: 08:45 AM to 12:05 PM**

**Note: All students are advised to be dressed formals and attendance is mandatory.**



**Dr. Dinesh Nilkant**  
Director  
CMS Business School  
JAIN (Deemed-to-be University)

## Session on supply chain analytics software

<b>Date:</b>	30-9-2021
<b>Guest/Speaker Name:</b>	Mr. Anupam Jeevan
<b>Guest/Speaker Designation</b>	AI / ML Expert, Founder , Dexpert Systems
<b>Guest/Speaker Company/ Institute Name:</b>	CONSULTANT
<b>Faculty Coordinators Name:</b>	Dr. Ranjith P V
<b>Topic:</b>	Supply Chain Analytics Software
<b>Section:</b>	LSCM-OFFLINE AND ONLINE
<b>Batch:</b>	2020-22
<b>No of Sessions in hours:</b>	3 HRS
<b>No. of Attendees:</b>	290
<b>Session Recording link (if online only):</b>	<a href="https://zoom.us/rec/share/LpFRzmudI55-d0JlJrk6ZGSNU1UchL1PlpoZuhP6GR8SeGuolebqSEPXInxpUfp.ChxxAqSQCUshnTP2">https://zoom.us/rec/share/LpFRzmudI55 - d0JlJrk6ZGSNU1UchL1PlpoZuhP6GR8SeGuolebqSEPXInxpUfp.ChxxAqSQCUshnTP2</a> Passcode: RQ5?&#G=
<b>Remuneration for guest speaker (If any):</b>	Rs 6000

### Guest Profile:

In a career that has now spanned close to 19 years, Anupam has worked in various capacities within the Technical and Product verticals cutting across domains of Banking, Payment, Healthcare and Education. Out of these 19 years, he has also enjoyed 5 years of entrepreneurship running an IT firm successfully. Anupam has also got the exposure of USA of around 2 years and has worked with teams and handled customers from all over the globe. During his career working for his employers, he has led/managed multiple projects involving design, planning, deployment and support of solutions for multiple sectors, gaining strong experience in Product design from concept, Project Delivery, Solution Architecture, Software Development Life Cycle and Team Management. He has pioneered the writing of a Payment Gateway from scratch that is now among the top 3 transacting / processing payment gateways in the US.

**Email communications:**

Dear Mr Anupam Jeevan

Greetings from CMS Business School, JAIN (Deemed-to-be University)!

It is our pleasure to invite you as a Guest Speaker for the **Business Practitioner** session for our MBA students of Logistics & Supply Chain (Online & Offline) of Semester 3 for delivery under the **TAP-R Model**.

JAIN (Deemed-to-be University) is a hub for learning and ranked among the top universities in India. It is considered as a cerebral destination for students across the world and Bangalore in particular, for its illustrious history of developing talent. The University which is based in Bangalore - the Silicon Valley of India, offers a great environment for learning, be it academics or extra-curricular activities. Known for its emphasis on education, entrepreneurship, research and sports, it has some of the best minds in the educational and research fields, and centres that inspire entrepreneurship and ground-breaking work to simplify and manage life better. What makes JAIN (Deemed-to-be University) different is its outlook towards life, its values and beliefs. Its ever evolving and open-minded system and quest for continued success and resilience, has made it one of the top universities in India.

CMS Business School, an integral part of JAIN (Deemed-to-be University), is India's leading Business School with an international perspective. It is a place where ideas are born, theories are debated and business is done. Much more than a source of knowledge, it is a catalyst that can make a difference to the career and personal progression of students. Our MBA Program has a strong foundation in academic research, yet is designed to tackle the very real issues that face today's international business community. This year, the MBA Program got rejuvenated with **TAP-R Model** that makes the Program at par with International Standards.

TAP - R Model is a framework for learner achievement that incorporates Theory, Application and Practice sessions with emphasis on Research. It is founded on Synergy developed by Mouton and Blake (1984) and is a systematic approach to learning which balances pedagogy and andragogy approaches to synergistically allow the adult learner to achieve their goals.

The blended learning will be the facilitation approach for both academicians and industry practitioners to jointly deliver each course.

As a Business Practitioner, you are requested to demonstrate how Management principles are practised in your organization and the sector. The specific brief provided by the subject coordinator will help you design the process for effective delivery.

As a Faculty of Operations Management and on behalf of our Decision Science Area, I once again invite you to interact with our students as per the details given below:

**Session Title: Supply Chain Analytics Software**

**Date: 30/09/21, Time & Duration: 8.40-12.05 pm**

Cohort Profile: Logistics and Supply Chain Management students

**Description of the audience understanding and outline of the subject for the invitee's session:**

The students have a full course in supply chain analytics, and it is important that they understand new trends in this area. The session will give insights into the different changes happening in analytics including optimization and heuristics. The lecture will give indications about the new techniques in analytics area and how these techniques trends are changing the outlook of the supply chain sector especially in India. India under Atmanirbhar Bharat is giving emphasis on local sourcing and manufacturing and MBA students need to have the necessary knowledge about the developments in analytics so that they can be successful in the industry.

Please block your calendar for us as per the above information, as our students are curious to interact with you. Our Student Volunteers will take the responsibility of the proceedings of the session. In case you want to circulate any pre-reading material or presentation, please feel free and inform us in advance.

As this will be a virtual session, thanks to the pandemic, we will schedule the session on Zoom platform and send you the joining credentials soon.

As a token of our appreciation and gratitude, please accept an honorarium, after the completion of the session, as admissible by the Institutional norms for spending your valuable time with our students.

Your presence and insights will provide our students the much-needed exposure to understand the real-world applications of Management theories taught in the classroom.

Looking forward to your session

Thank you and warm regards,

Faculty Coordinator : Dr Ranjith P V

CMS Business School

JAIN (Deemed-to-be University)

No.17, Sheshadri Road

Gandhi Nagar

Bangalore – 560009.

**Photographs with Caption:**

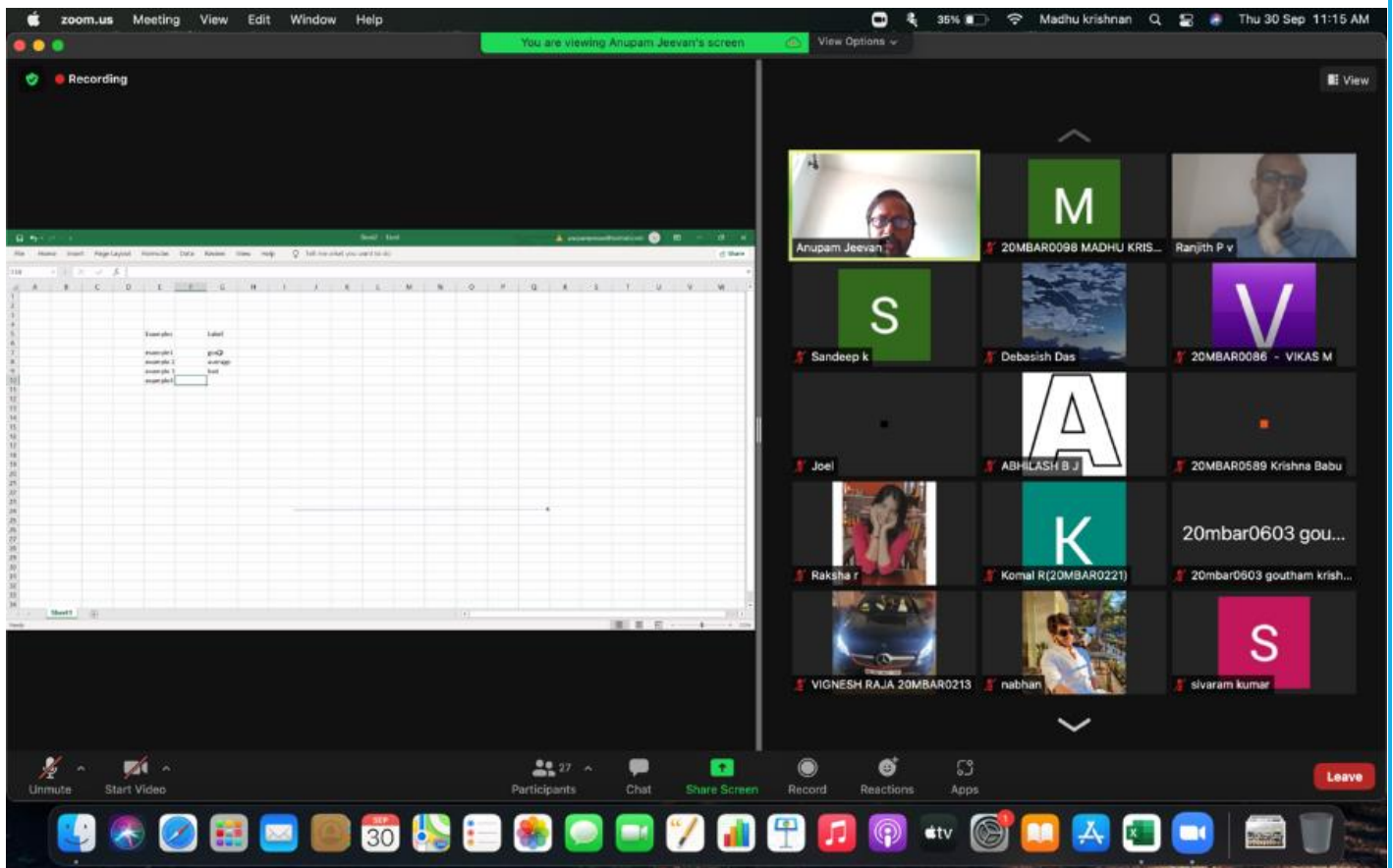


Figure 97.1 Guest lecture on “TOPIC”, speaker explain on Supply Chain Analytics Software” (Batch and Event: 2020-22; Programme: III Semester LSCM(ONLINE and OFFLINE)-30.9.21

**Circular Copy:**



**CIRCULAR**

**Date: 27 September 2021**

**Ref No: - JU/PG/2022/60034**

**Dear Students,**

**Please be informed that the CMS Business School is organizing a session on Session On Supply Chain Analytics Software for the MBA 2nd Year students.**

**Please find below the details:**

**Resource Person: Mr. Anupam Jeevan**

**Designation & Company: ML Expert Founder, Dexpert Systems**

**Date: 30 September 2021**

**Time: 08:45 AM to 12:00 PM**

**Note: All students are advised to be dressed formals and attendance is mandatory.**



**Dr. Dinesh Nilkant**  
Director  
CMS Business School  
JAIN (Deemed-to-be University)

## Webinar on future trends and job opportunities for engineering

<b>Speaker Name</b>	Mr. Vishwanadh Raju
<b>Designation</b>	Head, India Talent Acquisition- People Team - Human Resources
<b>Company</b>	Dun and Bradstreet India
<b>Date</b>	4 <sup>th</sup> October 2021
<b>Time</b>	9:30 AM TO 10:30 AM
<b>Course</b>	B.Tech 1 <sup>st</sup> Year (Shuba Parva – Induction Program)
<b>Faculty Coordinator</b>	Dr. PushpaRajesh
<b>Placement Coordinator</b>	Ms.Sunitha. P

### About the Speaker:

A seasoned Human resources Professional with Expertise in Global Talent Acquisition with over 18+ years of experience in managing Talent Acquisition in Product Development and Investment Banking Captives. Managed Business transformation with talent acquisition Strategy. Expertise in both high volume, niche hiring and Executive Hiring. Enabled Global Talent Branding, Talent Strategy, Candidate Experience and University Relations in his career. Currently Managing Global Talent acquisition for a well-known Engineering Product and Solutions Company. He has an expertise in Market Intelligence and working with diverse teams in various developed markets. Was involved in driving change management process and PCMM Assessment for a large Product Company.

**Total Students attending the program- 217**

### Objective of the session

An objective of the session is to know about the top jobs in engineering in the future which will have already existing ones with a few additions: Machine Learning Engineer, Network Engineer, Mechanical Engineer, Electrical Engineer, Software Engineer, Industrial Engineer, Marine Engineer, Petroleum Engineers, Civil Engineers, and Project Engineer.



### Learning outcomes

- Students have gained ability to understand the new emerging trends in the field of engineering.
- Students have gained ability to understand the power of engineering scope in all the fields of today's job opportunities

The poster features the JGI JAIN DEEMED-TO-BE UNIVERSITY logo and 'FACULTY OF ENGINEERING AND TECHNOLOGY' in the top left. The main title 'SHUBA PARVA 2021' is prominently displayed in white on an orange background. A circular portrait of Mr. Vishwanadh Raju is on the left. A white-bordered box on the right contains his name and title: 'Mr. Vishwanadh Raju, Head, India Talent Acquisition- People Team- Human Resources Dun and Bradstreet'. The background shows a modern building.

Date: October 04, 2021 | Time: 09:30 am to 10:30 pm

**Topic: Future Trends and Job Opportunities for Engineering**

Platform:  zoom

Mode : Online

[www.set.jainuniversity.ac.in](http://www.set.jainuniversity.ac.in)

Figure 98.1 Poster of the event

**Photos of the Session:**



Figure 98.2 Speaker Mr. Vishwanadh Raju in the event



Figure 98.3 Presentation by the speaker



Figure 98.4 Speaker describing the topic with presentation

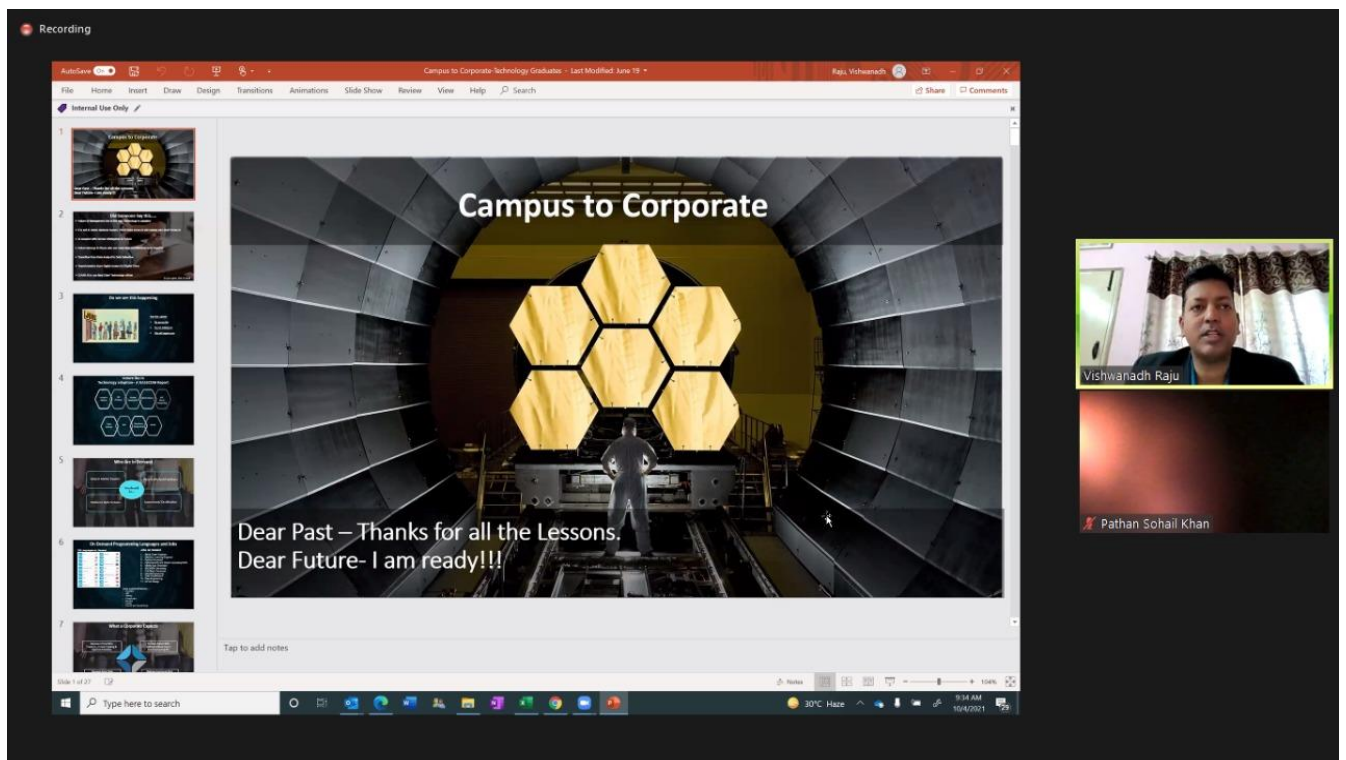


Figure 98.5 Speaker describing examples relevant to the topic

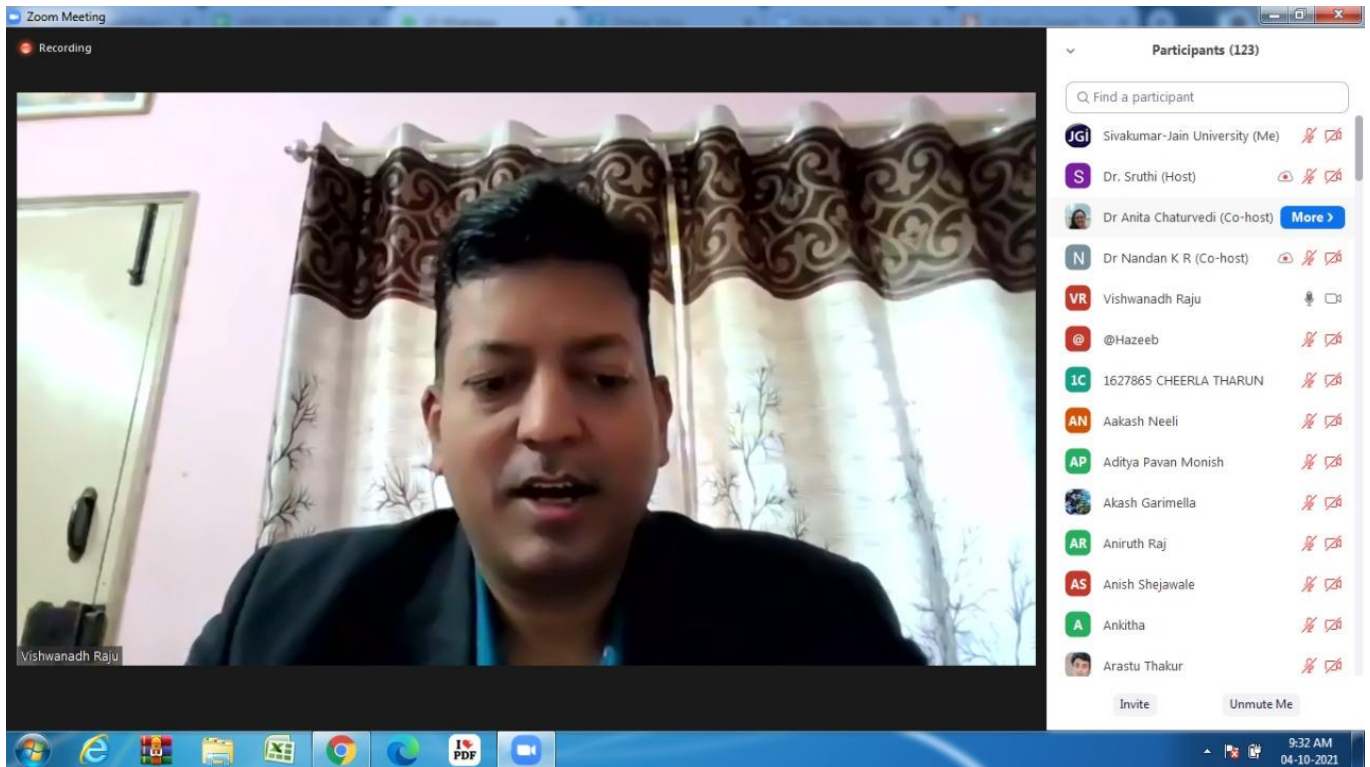


Figure 98.6 Interaction of the Speaker

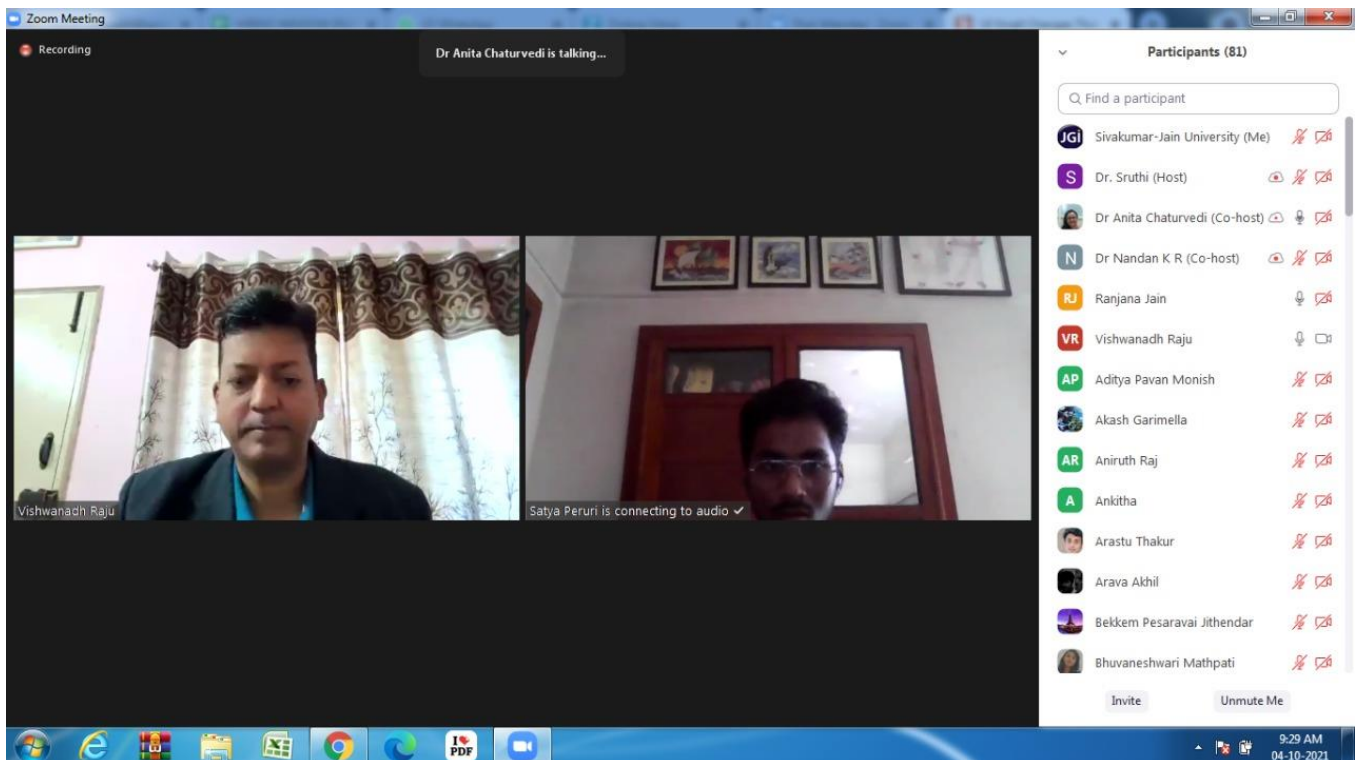


Figure 98.7 Participants interacting with the speaker

The screenshot displays a Zoom meeting interface. The main content area shows a presentation slide titled "Stakeholder Management" with the following text: "A person, group or organization that has interest or concern in an organization. Stakeholders can impact your actions and/or objectives." The slide includes a process flow: Identify Stakeholder → Analyze Stakeholder → Prioritize Stakeholder → Engage Stakeholder → Communicate Often. Below this is a circular diagram with seven numbered segments (1-7) and three overlapping circles labeled "Power", "Legitimacy", and "Urgency". A list of stakeholder types is provided: 1- Latent/Inactive, 2- Open Communication, 3- Demanding, 4- Dominant, 5- Dependent, 6- Dangerous, 7- Core. A feedback loop is shown with "Review Expectation" leading to "Act on Expectation", which leads to "Re(Set) Expectation", which then loops back to "Review Expectation".

The right sidebar shows a list of 205 participants. Visible names include: Sivakumar-Jain University (Me), Dr. Sruthi (Host), Vishwanadh Raju (Co-host), @Hazeeb, 1627865 CHEERLA THARUN, 1648943 P ADITYA SRI VARDHAN, 1660934 GODDATI BALU, Aakash Neeli, Adarsh K, Adarsha jaiswal, Aditya Pavan Monish, Akash Akash, Akash bellary, and Akash Garimella. The bottom of the screen shows the Windows taskbar with various application icons and a system tray displaying the time as 9:51 AM on 04-10-2021.

Figure 98.8 Speaker and participants in the session

Circular Copy:



**CIRCULAR**

Date: 01 October 2021

Ref No: - JU/UG/2021/30040

Dear Students,

Please be informed that the Faculty of Engineering and Technology is organizing a session on **Webinar On Future Trends And Job Opportunities For Engineering** for the B.Tech 1st Year students.

Please find below the details:

**Resource Person:** Mr. Vishwanadh Raju

**Designation & Company:** Head Talent Aquisition, Human Resources, Dun & Bradstreet India

**Date:** 04 October 2021

**Time:** 09:30 AM to 10:30 PM

**Note:** All students are advised to be dressed formals and attendance is mandatory.



**Dr. Hariprasad S A**  
Director

Faculty of Engineering and Technology  
JAIN (Deemed-to-be University)

## Webinar on understanding cloud and cyber security landscape

<b>Speaker Name</b>	Mr. Satish Kumar Dwibhashi
<b>Designation</b>	Senior Vice-President and CIS Officer
<b>Company</b>	inMobi Group
<b>Date</b>	8th October 2021
<b>Time</b>	11:00 AM TO 12:00 PM
<b>Course</b>	B.Tech 1 <sup>st</sup> Year (Shuba Parva – Induction Program)
<b>Faculty Coordinator</b>	Dr. PushpaRajesh
<b>Placement Coordinator</b>	Ms.Sunitha P

### About the Speaker:

Mr.Satish Kumar Dwibhashi, with over 28+ years of experience in IT & Information Security is currently the Senior Vice-President & Chief Information Security Officer (CISO) at InMobi Group, an AdTech Unicorn. Prior to InMobi Satish has served as SVP & CISO at Wibmo (a FinTech company) for 6 years and with IBM India for close to 5 years as the Compliance Lead - Information Security & Risk Management.

He is certified on CISA, CISM, CRISC, CGEIT, ISO 27001 Lead Auditor & Implementer, COBIT 5 Foundation & Implementer, an active Platinum member of ISACA and enjoys coaching and mentoring. He has been actively volunteering for more than a decade and was the Past President at ISACA Bangalore Chapter. He is a regular speaker at various events, forums and provides thought leadership.

**Total Students attending the program- 146**

### Objective of the session

- To understand Cloud Technology and its benefits to the end-users.
- To understand Cyber Security and its importance for the net-users.
- To understand overall perception of both Cloud Technology and Cyber Security for the net users and their benefits.

### Learning outcomes

- Students have acquired the knowledge of Cloud Technology and its benefits

- Students have understood Cyber Security and its importance.
- Students have acquired knowledge on both Cloud Technology and Cyber Security for the net users and their benefits.

The poster is for an event titled "Shubha Parva 2021" organized by the Department of Industry Interface. It features a portrait of the speaker, Satish Kumar Dwibhashi, a Senior Vice President and Chief Information Security Officer at InMobi Group. The event is on October 8, 2021, from 11:00 A.M. to 12:00 P.M., held online via Zoom. The event coordinator is Sivakumar, from Engineering Placements and Corporate Relations, with a mobile number of +91 90369 50782. The poster also includes the JGI JAIN Faculty of Engineering and Technology logo and the university's website URL.

JGI JAIN FACULTY OF ENGINEERING AND TECHNOLOGY

Department of Industry Interface Organizes

# Shubha Parva 2021

B.Tech. (Batch 2081 - 22)

**Speaker**  
**Satish Kumar Dwibhashi**  
Senior Vice President and Chief Information Security Officer  
InMobi Group

## Understanding Cloud and Cybersecurity Landscape

**Date:** October 8, 2021 | **Time:** 11:00 A.M. - 12:00 P.M.

**Platform:** zoom **Mode:** Online

**Event Coordinator**  
**Sivakumar**  
Engineering Placements and Corporate Relations  
Mobile: +91 90369 50782

Shubha-Parva-Satish-Kumar-Dwibhashi.jpg  
Type: JPG File  
Size: 770 KB  
Dimension: 2480 x 3508 pixels

www.set.jainuniversity.ac.in

Figure 99.1 Poster of the event



**Speaker and students during the session:**

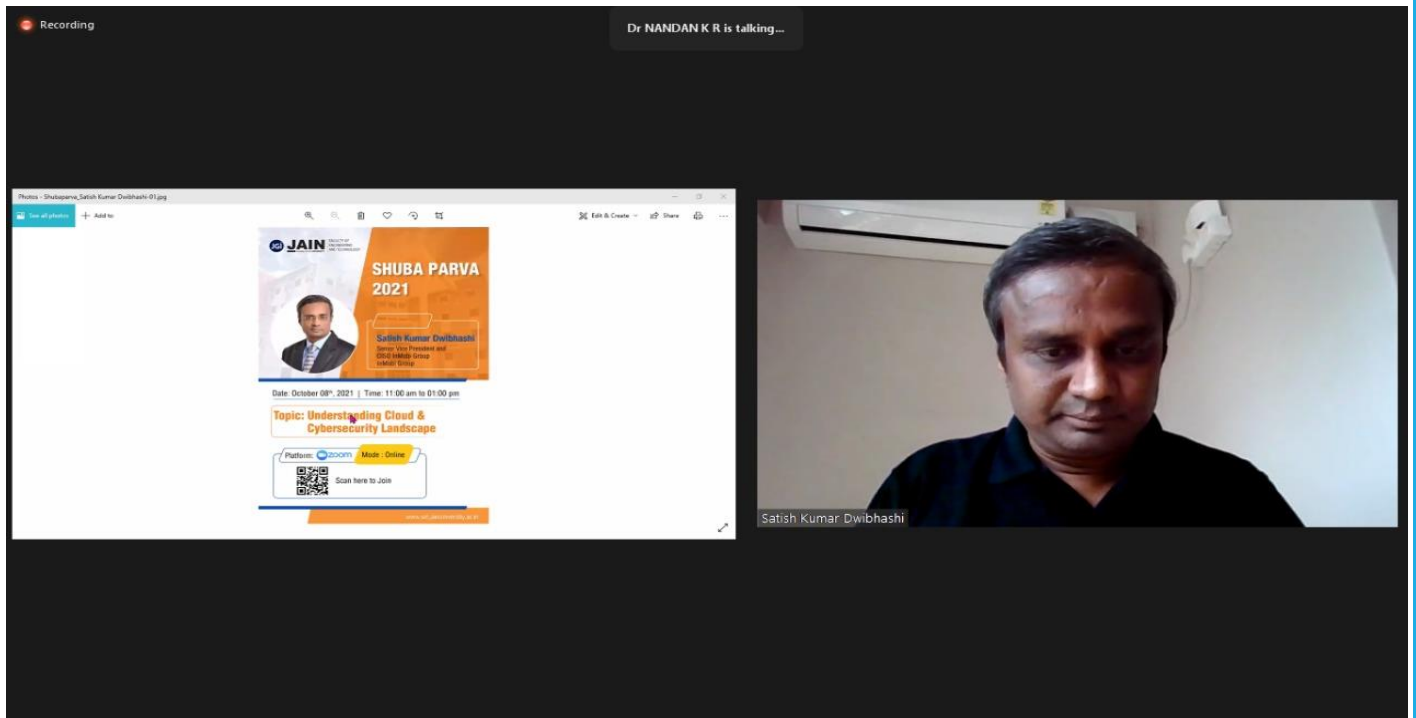


Figure 99.2 Speaker Mr. Satish Kumar Dwibhashi in the event

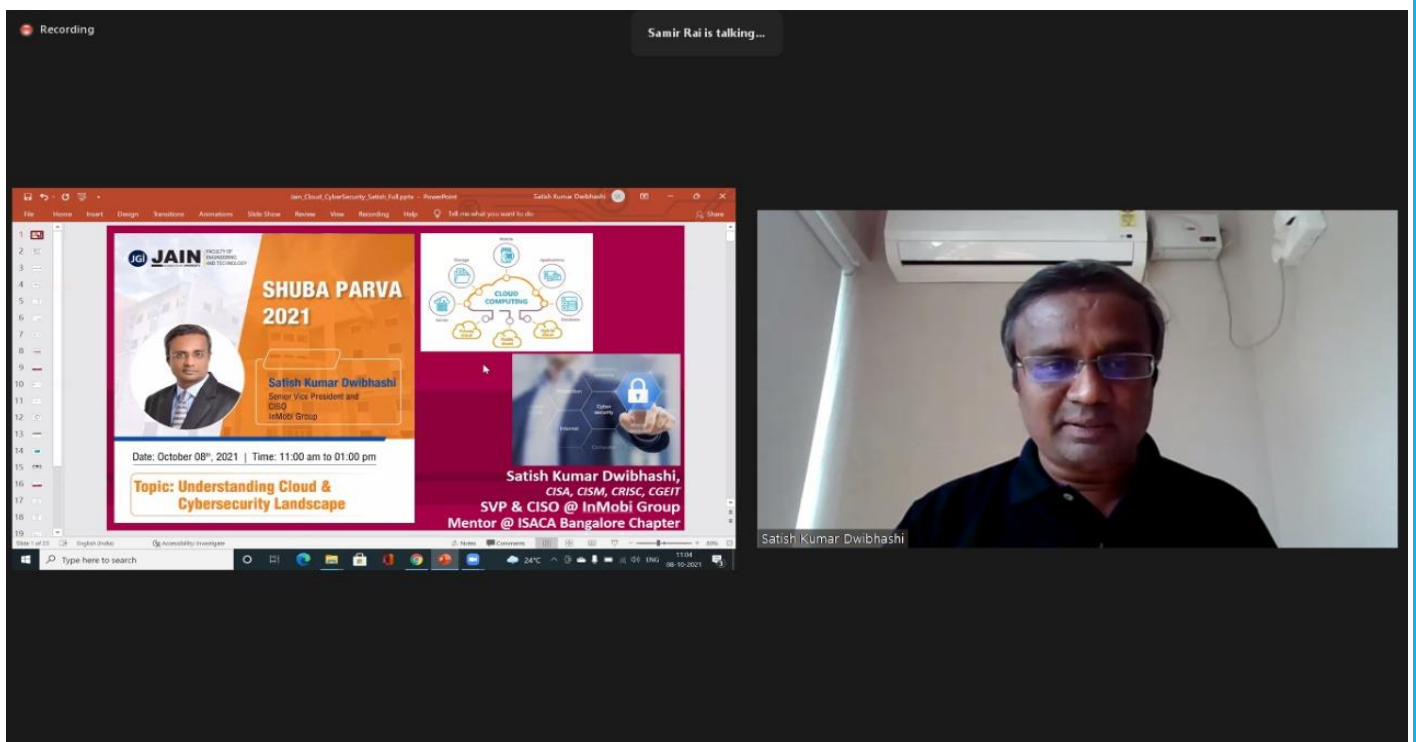


Figure 99.3 Speaker describing the topic with presentation

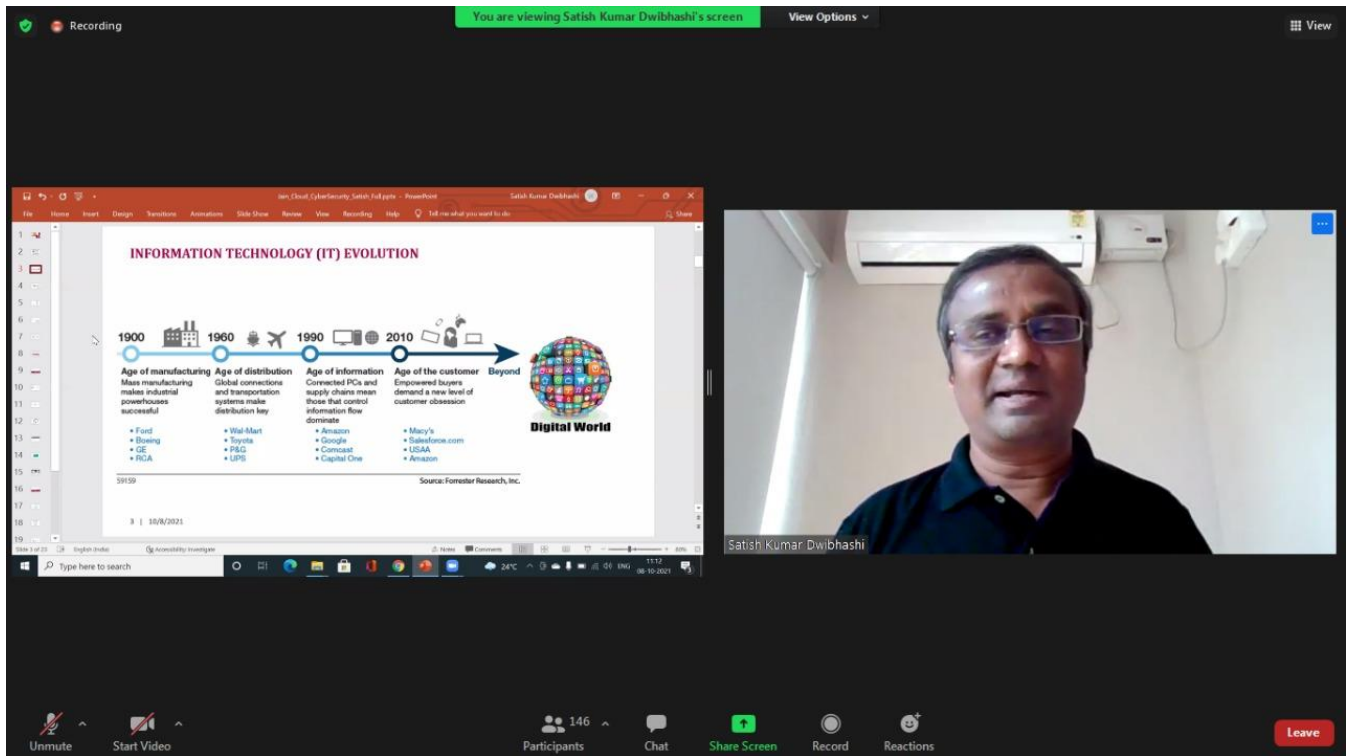


Figure 99.4 Interaction of the Speaker with the participants

Circular Copy:



**CIRCULAR**

**Date: 05 October 2021**

**Ref No: - JU/UG/2021/30041**

Dear Students,

Please be informed that the Faculty of Engineering and Technology is organizing a session on **Webinar On Understanding Cloud And Cyber Security Landscape for the B.Tech 1st Year students.**

Please find below the details:

**Resource Person: Mr. Satish Kumar Dwibhashi**

**Designation & Company: Senior Vice-President & CIS Officer, inMobi Group**

**Date: 08 October 2021**

**Time: 11:00 AM to 12:00 PM**

**Note: All students are advised to be dressed formal and attendance is mandatory.**



**Dr. Hariprasad S A**

Director

Faculty of Engineering and Technology  
JAIN (Deemed-to-be University)

## Webinar on digital transformation

<b>Speaker Name</b>	Mr. Mohan Kumar
<b>Designation</b>	Product Manager Practice Head
<b>Company</b>	Wipro Ltd.
<b>Date</b>	12th October 2021
<b>Time</b>	11:00 AM TO 1:00 PM
<b>Course</b>	B.Tech 1 <sup>st</sup> Year (Shuba Parva – Induction Program)
<b>Faculty Coordinator</b>	Dr. PushpaRajesh
<b>Placement Coordinator</b>	Dr. Ranjana Jain

### About the Speaker:

Mr. Mohan Kumari, with over 30+ years of experience in IT & Enterprise Deployment is currently the Practice Head at Wipro Ltd. Prior to Wipro Mohan has served as Program Manager at HP (formerly EDS) Australia for 2 years, Telstra, Australia for 1 year as Transition Program Manager and with Oracle Corporation and Siebel Systems, Australia for 9 years.

He is an IT Strategist & Solution Architect. He has got rich experience in winning several deals ranging from 5 Million USD to 100+Million USD across Strategic Business units. He has been actively volunteering with Wipro Earthian as Program Volunteer. He is a regular speaker at various events, forums on Digital Transformation.

**Total Students attending the program- 278**

### Objective of the session

- To understand optimization of processes related to Manufacturing, Marketing, or Accounting.
- To increase efficiency in terms of workflows can become faster, slicker and cut down more repeatable ones.
- To understand compliance with data security, reduce costs, competitive advantage.

## Learning outcomes

- Students have acquired the knowledge of Digital Transformation and its benefits
- Students have understood optimization of process and its importance.
- Students have acquired knowledge on Data Security and achieving efficiency in terms of workflows.



**JGI JAIN** DEEMED-TO-BE UNIVERSITY  
FACULTY OF ENGINEERING AND TECHNOLOGY

# SHUBA PARVA 2021

**Mr. Mohan Kumar**  
Product Manager  
Practice Head, Wipro Limited

Date: October 12<sup>th</sup>, 2021 | Time: 11:00 am to 01:00 pm

**Topic: Digital Transformation**

Platform:  Mode : Online



Scan here to Join

[www.set.jainuniversity.ac.in](http://www.set.jainuniversity.ac.in)

Figure 100.1 Poster of the event

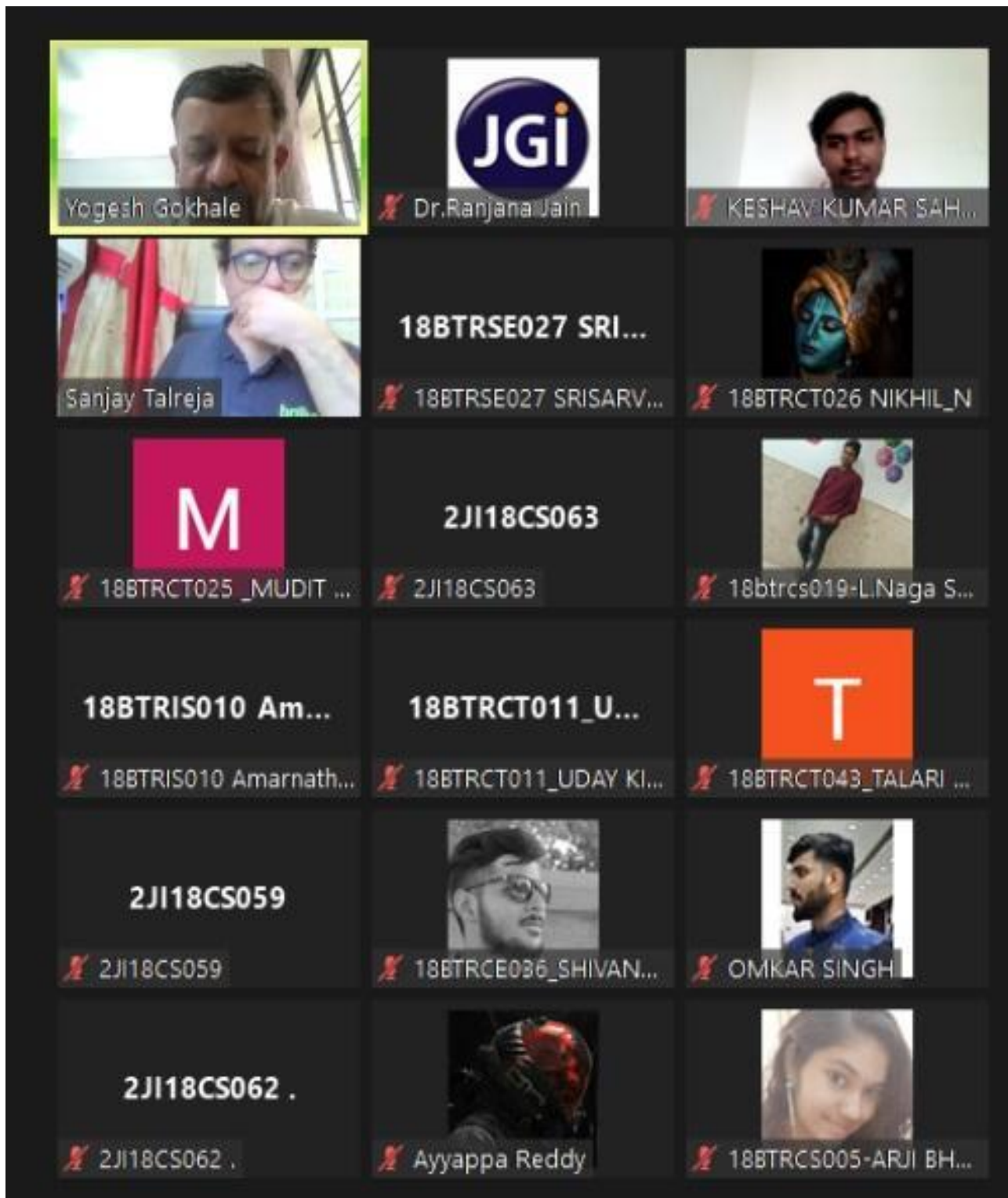


Figure 100.2 Students during the session

Circular Copy:



**CIRCULAR**

Date: 09 October 2021

Ref No: - JU/UG/2021/40068

Dear Students,

Please be informed that the Faculty of Engineering and Technology is organizing a session on Webinar On Digital Transformation for the B.Tech 1st Year students.

Please find below the details:

**Resource Person:** Mr. Mohan Kumar

**Designation & Company:** Product Manager & Practice Head, Wipro Ltd

**Date:** 12 October 2021

**Time:** 11:00 AM to 01:00 PM

**Note:** All students are advised to be dressed formals and attendance is mandatory.



**Dr. Hariprasad S A**  
Director  
Faculty of Engineering and Technology  
JAIN (Deemed-to-be University)

## Session on Analysis of alternative technologies

<b>Date:</b>	20-10-2021
<b>Guest/Speaker Name:</b>	Michael Singh
<b>Guest/Speaker Designation</b>	CTO
<b>Guest/Speaker Contact No &amp; Email Id:</b>	thesingngrabbi@gmail.com
<b>Guest/Speaker Company/ Institute Name:</b>	Integrated Genetic Solutions
<b>Faculty Coordinators Name:</b>	Dr. Jaykumar Padmanabhan
<b>Topic:</b>	Analysis of Alternative Technologies
<b>Section:</b>	LSCM
<b>Batch:</b>	Offline
<b>No of Sessions in hours:</b>	3
<b>No. of Attendees:</b>	24

### Guest Profile:

Michael Singh works at Integrated Genetic Solutions (IGS), a healthcare analytics company that provides solutions for doctors across the US in the personalized medicine space. He plays the role of CTO at IGS and is responsible for product development and compliance.

Mike has 25+ years of experience in the IT industry ranging from traditional software development (including Y2K projects!) to IT Infrastructure & Risk management. He has also handled roles in pre-sales and corporate real estate before deciding to get right back to programming!

Mike has completed his B. Sc in Computer Science from St. Joseph's College (Tiruchirapalli) and his MBA from IIM, Bangalore.

### Session Objectives:

The objectives of the session were to give participants a practitioner view of:

- Enabling students to make key product and technology decisions for better business decisions.
- To introduce students to the concepts of IP and tools and techniques for choosing technology.



- Equipping students with tools and techniques for Technology forecasting and examining technology choice and evaluation methods

### **Summary & Key learning from Session:**

- The students learnt about technology choices, product and technology decisions made in the industry
- The practitioners brought in learnings from their real-life experiences that was appreciated by the students (as seen in the feedback)
- The students were exposed to various aspects of technology strategy, forecasting
- They were given a demonstration on evaluation of technology strategy concepts & practices

### **Email communications:**

On Fri, Oct 15, 2021 at 6:28 PM Mike Singh <[thesingngrabbi@gmail.com](mailto:thesingngrabbi@gmail.com)> wrote:

Thank you, Jay. A few quick questions:

- Is it safe to assume that the batch is at the end of this Technology Management course and have covered all the modules?
- In case the answer is no, has the Tesla case been covered already in class?

Also, if it is in the public domain, please do share the Tesla Case. If it is copyrighted, then I can read it quickly on a screen share with you over the weekend.

Regards,

Mike

On Sun, Oct 10, 2021 at 5:38 PM Jaykumar Padmanabhan <[p.jaykumar@jainuniversity.ac.in](mailto:p.jaykumar@jainuniversity.ac.in)>

wrote:

Dear Mike,

You had asked for references on technology forecasting. PFA

Best

Jay

## Photographs



Figure 101.1 Mr.Michael Singh with participants in the course

**Circular Copy:**



**CIRCULAR**

**Date: 16 October 2021**

**Ref No: - JU/PG/2022/60031**

**Dear Students,**

**Please be informed that the CMS Business School is organizing a session on Analysis Of Alternative Technologies for the MBA 2nd Year students.**

**Please find below the details:**

**Resource Person: Mr. Michael Singh**

**Designation & Company: CTO, Integrated Genetic Solutions**

**Date: 20 October 2021**

**Time: 09:00 AM to 12:00 PM**

**Note: All students are advised to be dressed formals and attendance is mandatory.**



**Dr. Dinesh Nilkant**  
Director  
CMS Business School  
JAIN (Deemed-to-be University)

## Session on Lean manufacturing requirements, VSM, Implementation of lean in different industries

<b>Date:</b>	22-10-21, 23-10-21, 25-10-21
<b>Guest/Speaker Name:</b>	Dr. M. B. Kumara swamy
<b>Guest/Speaker Designation</b>	Kumar Swamy M.B. Founder & Executive Director, RenU Corp Solutions, Corporate Training & Management Consultants
<b>Guest/Speaker Contact No &amp; Email Id:</b>	Mobile: +91 9845093313 <a href="mailto:renu.corp.solutions@gmail.com">renu.corp.solutions@gmail.com</a>
<b>Guest/Speaker Company/ Institute Name:</b>	Founder & Executive Director, RenU Corp Solutions, Corporate Training & Management Consultants
<b>Faculty Coordinators Name:</b>	Dr. Navaneetha kumar
<b>Topic:</b>	<ol style="list-style-type: none"> <li>1. Lean manufacturing requirements</li> <li>2. VSM</li> <li>3. Implementation of lean in different industries</li> </ol>
<b>Section:</b>	SOM
<b>Batch:</b>	2020-22
<b>No of Sessions in hours:</b>	2+2+2=6 Hrs
<b>No. of Attendees:</b>	198
<b>Remuneration for guest speaker (If any):</b>	2000 PER HOUR

### Guest Profile:

Dr. M. B. Kumara swamy

A top management professional with exposures to operations, techno-commercial, HR, training & general management having 39 years of experience with internationally reputed British, Swedish, American Italian MNCs & Indian conglomerates manufacturing engineering, automotive (2 & 4 wheelers), material handling, FMCG, Food processing & storage systems.

Profit Center Head' reporting to CMD accountable for P&L, new projects, operations, manufacturing, quality, cost, ISO 9001 QMS, finance, commercial, sales, service, business development, CRM, HR, training, mentoring, admin & general management.

As MR, got ISO 9001:2000 QMS accreditation from B.V.C.I., 6 Sigma, TQM, suggestion schemes, lean manufacturing & value engineering for improving performance, productivity, quality, customer delight & reducing cost, time, manpower, machinery.

A leader with team-based management style with excellent interpersonal skills to inspire, motivate & build 'Winning Teams'.

Solution oriented technocrat with innovative 'Out-of-the-Box' thinking for Biz developments, OD & problem solving.

A self-starter who believes in strong customer focus, superior quality, adapting innovative techniques for operational excellence, performance management, change management & re-engineering coupled with zeal to drive visions into reality.

Present:

Founder & Executive Director, RenU Corp Solutions (Corporate Training & Management Consultants).

Since March 1998 till date, conducting corporate training programs based on world class effective management techniques on OD, L&D, T&D & Soft skills motivating top / senior managers, managers, engineers, sales, service, finance & HR professionals from MNCs, automotive, manufacturing, FMCG, defence, insurance, banks, IT, service industries and educational institutions.

A passionate Success & Life coach with a mission to transform individuals through non-traditional, innovative, scientific design, development, delivery of training programs by enlightening and making it a life-changing experience.

Ability to create, design & deliver value added customized programs for specific industry needs.

Author of the book "How to Play Your Second Innings & Score a Century!" (Under publication in 2019).

Clientele: TATA Strategic Electronics, Larsen & Toubro Ltd., Volvo India, Adecco LHH, HGML, Keonics, Maini Group, Motherson Group, Nitin Cylinders Ltd, Oriental Insurance Ltd., State Bank of Mysore, ICICI Bank Ltd, Ing Vysya Bank Ltd, Rimari IT Solutions, TMG HR Consultants, Infinity Endeavors, FYM Consultants, Knowledge Universe, Maxwell T&D Centre & educational institutions

Mobile: +91 9845093313

[renu.corp.solutions@gmail.com](mailto:renu.corp.solutions@gmail.com)

**Email communications:**

Dear Mr.Kumara swamy

Greetings from CMS Business School, JAIN (Deemed-to-be University)!

It is our pleasure to invite you as a Guest Speaker for the Business Practitioner session for our MBA students of Logistics and Supply chain management of Semester 3 for delivery under the TAP-R Model.

JAIN (Deemed-to-be University) is a hub for learning and ranked among the top universities in India. It is considered as a cerebral destination for students across the world and Bangalore in particular, for its illustrious history of developing talent. The University which is based in Bangalore - the Silicon Valley of India, offers a great environment for learning, be it academics or extra-curricular activities. Known for its emphasis on education, entrepreneurship, research and sports, it has some of the best minds in the educational and research fields, and centres that inspire entrepreneurship and ground-breaking work to simplify and manage life better. What makes JAIN (Deemed-to-be University) different is its outlook towards life, its values and beliefs. Its ever evolving and open-minded system and quest for continued success and resilience, has made it one of the top universities in India.

CMS Business School, an integral part of JAIN (Deemed-to-be University), is India & leading Business School with an international perspective. It is a place where ideas are born, theories are debated and business is done. Much more than a source of knowledge, it is a catalyst that can make a difference to the career and personal progression of students. Our MBA Program has a strong foundation in academic research, yet is designed to tackle the very real issues that face today & international business community. This year, the MBA Program got rejuvenated with TAP-R Model that makes the Program at par with International Standards.

TAP – R Model is a framework for learner achievement that incorporates Theory, Application and Practice sessions with emphasis on Research. It is founded on Synergy developed by Mouton and Blake (1984) and is a systematic approach to learning which balances pedagogy and andragogy approaches to synergistically allow the adult learner to achieve their goals.

The blended learning will be the facilitation approach for both academicians and industry practitioners to jointly deliver each course.

As a Business Practitioner, you are requested to demonstrate how Management principles are practised in your organization and the sector. The specific brief provided by the subject coordinator will help you design the process for effective delivery.

As a Faculty of Operations Management and on behalf of our Decision Science Area, I once again invite you to interact with our students as per the details given below:

1. Lean manufacturing requirements
2. VSM
3. Implementation of lean in different industries

Date: 22-Oct-21, 23-Oct-21, 25-Oct-21

Time: Duration: 2 hrs- 10Am to 12pm

Cohort Profile: students who are specializing in Logistics and Supply Chain Management, who are attending through both online & offline.

Description of the audience understanding and outline of the subject for the invitee's session:

Description of Lean Implementation.

Value stream mapping and importance in the modern era , also how it works to attract customer

Please block your calendar for us as per the above information, as our students are curious to interact with you. Our Student Volunteers will take the responsibility of the proceedings of the session. In case you want to circulate any pre-reading material or presentation, please feel free and inform us in advance.

The Seminar hall is booked for the subsequent days for delivery of the sessions.

As a token of our appreciation and gratitude, please accept an honorarium, after the completion of the session, as admissible by the Institutional norms for spending your valuable time with our students.

I request you to submit your Bank details for the same:

Your presence and insights will provide our students the much-needed exposure to understand the real-world applications of Management theories taught in the classroom.

Looking forward to your session

Thank you and warm regards,

Faculty Coordinator: Dr V.Navaneetha kumar

CMS Business School

JAIN (Deemed-to-be University)

No.17, Sheshadri Road, Gandhi Nagar , Bangalore – 560009.

## Photographs with Caption:

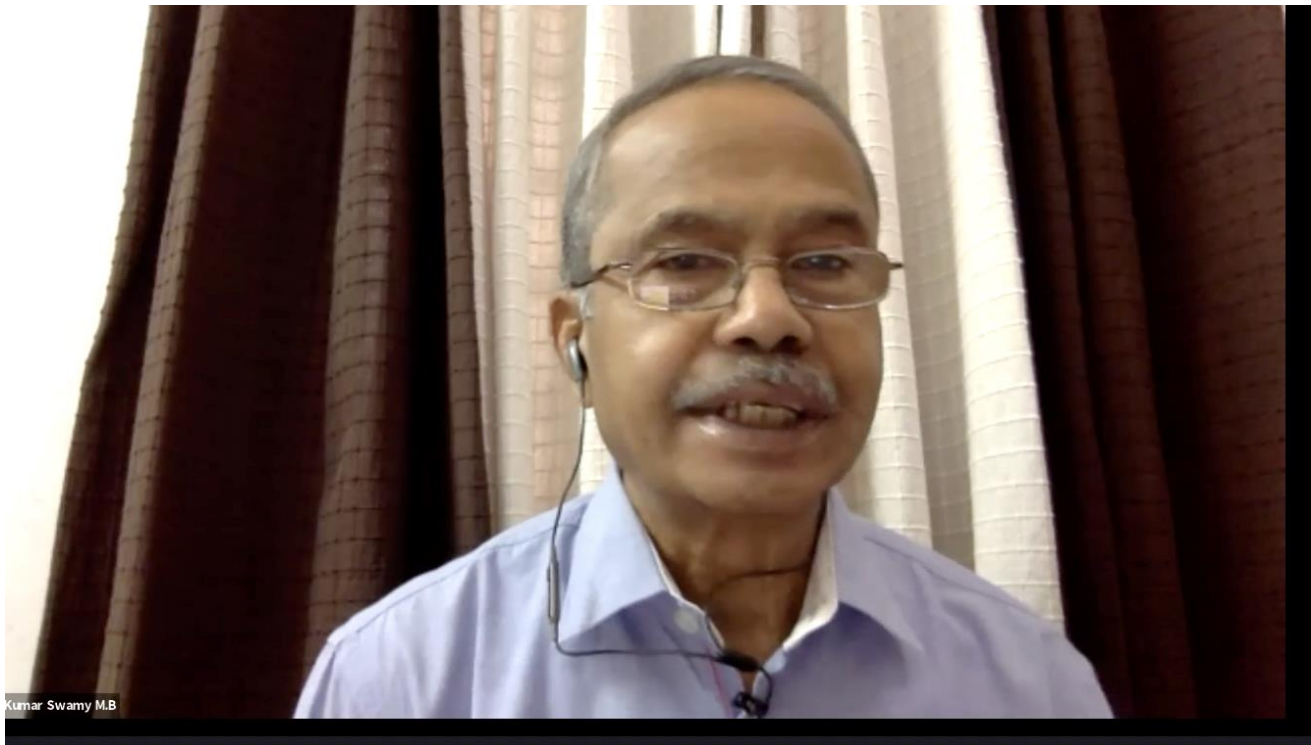


Figure 102.1 Speaker Dr. M. B. Kumara swamy in the event

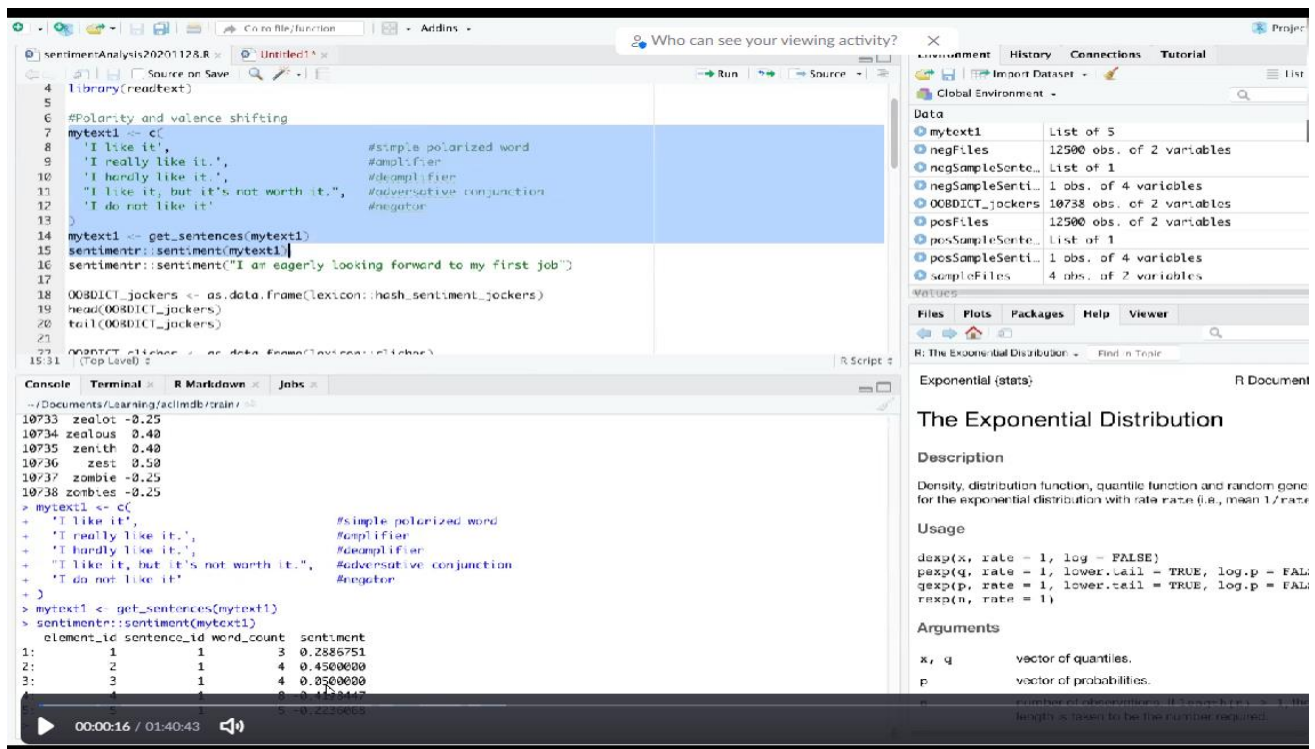


Figure 102.2 Lean manufacturing industry Practitioner Lecture



**Circular Copy:**



**CIRCULAR**

**Date: 19 October 2021**

**Ref No: - JU/PG/2022/60030**

**Dear Students,**

**Please be informed that the CMS Business School is organizing a session on Session On Lean Manufacturing Requirements, Vsm, Implementation Of Lean In Different Industries for the MBA 2nd Year students.**

**Please find below the details:**

**Resource Person: Mr. Kumar Swamy M B**

**Designation & Company: Founder & Executive Director, RenU Corp Solutions**

**Date: 22 October 2021**

**Time: 10:00 AM to 12:00 PM**

**Note: All students are advised to be dressed formals and attendance is mandatory.**



**Dr. Dinesh Nilkant**  
Director  
CMS Business School  
JAIN (Deemed-to-be University)

## Session on social media and analytics

<b>Date:</b>	23-10-2021
<b>Guest/Speaker Name:</b>	Mr. NIKHIL PRAJAPAT
<b>Guest/Speaker Designation</b>	SUBJECT MATTER EXPERT
<b>Guest/Speaker Contact No &amp; Email Id:</b>	<a href="mailto:prajnikhil@gmail.com">prajnikhil@gmail.com</a>
<b>Guest/Speaker Company/ Institute Name:</b>	The Einfach Group
<b>Faculty Coordinators Name:</b>	Mr. Krishna Koppa
<b>Topic:</b>	Social Media and Analytics
<b>Moderator (if any):</b>	Krishna Koppa
<b>Section:</b>	CM, MF, MHR
<b>Batch:</b>	2020-22 batch
<b>No of Sessions in hours:</b>	2
<b>No. of Attendees:</b>	156
<b>Session Recording link (if online only):</b>	<a href="https://zoom.us/rec/share/TRa1SYIB0m0tIGNTvfiFE_NHNmux3XjMMwBZ9p37lIpWXcVLBgtHmf5VUEpffQ.h7FrZtnPjL-nU83v">https://zoom.us/rec/share/TRa1SYIB0m0tIGNTvfiFE_NHNmux3XjMMwBZ9p37lIpWXcVLBgtHmf5VUEpffQ.h7FrZtnPjL-nU83v</a> Passcode: 0cnA2?yP

### Guest Profile:

Subject Matter expert and Social Media Specialist, Einfach Group


### Session Objectives:

To enable students to learn on how to use various tools for social media analytics and social listening.

### Summary & Key learning from Session:

Social Media Listening tools - Why social listening is essential for marketing decisions. Which of the tools are widely used
Social media analytics: How data (text/image) analytics play an important role in understanding consumers/competition? How companies/brands analyse large social media data?
Few live cases you are managing/or have managed.

## Email communications:

 **Nikhil Prajapat** <prajnikhil@gmail.com> Wed, Oct 6, 8:29 PM ☆ ↶ ⋮  
to me ▾


Hi Sir,

Hope you are doing well.

Are there any details required from my side? Also, are there any sub topics that I need to include in the ppt?

Please do let me know.

\*\*\*

 **Krishna Koppa** <krishnakoppa@cms.ac.in> Thu, Oct 7, 9:42 AM ☆ ↶ ⋮  
to Nikhil ▾

Hi Nikhil.

Thanks for the replies.

You are required to cover the following topics from industry practice perspectives. You may use cases/examples/demonstrate certain tools in practice.  
You may start a bit on trends/evolution of social media platforms

1. Social Media Listening tools - Why social listening is essential for marketing decisions. Which of the tools are widely used
2. Social media analytics: How data (text/image) analytics play an important role in understanding consumers/competition? How companies/brands analyse large social media data?
3. Few live cases you are managing/or have managed.

Hope this clarifies.

Date: 23rd Oct  
Time: 8:40 AM to 11 AM (with a break in between if you desire).  
Platform ZOOM:  
ZOOM ID: 7043844288  
Password: 12345

Figure 103.1 Email communication of the event

### Photographs with Caption:

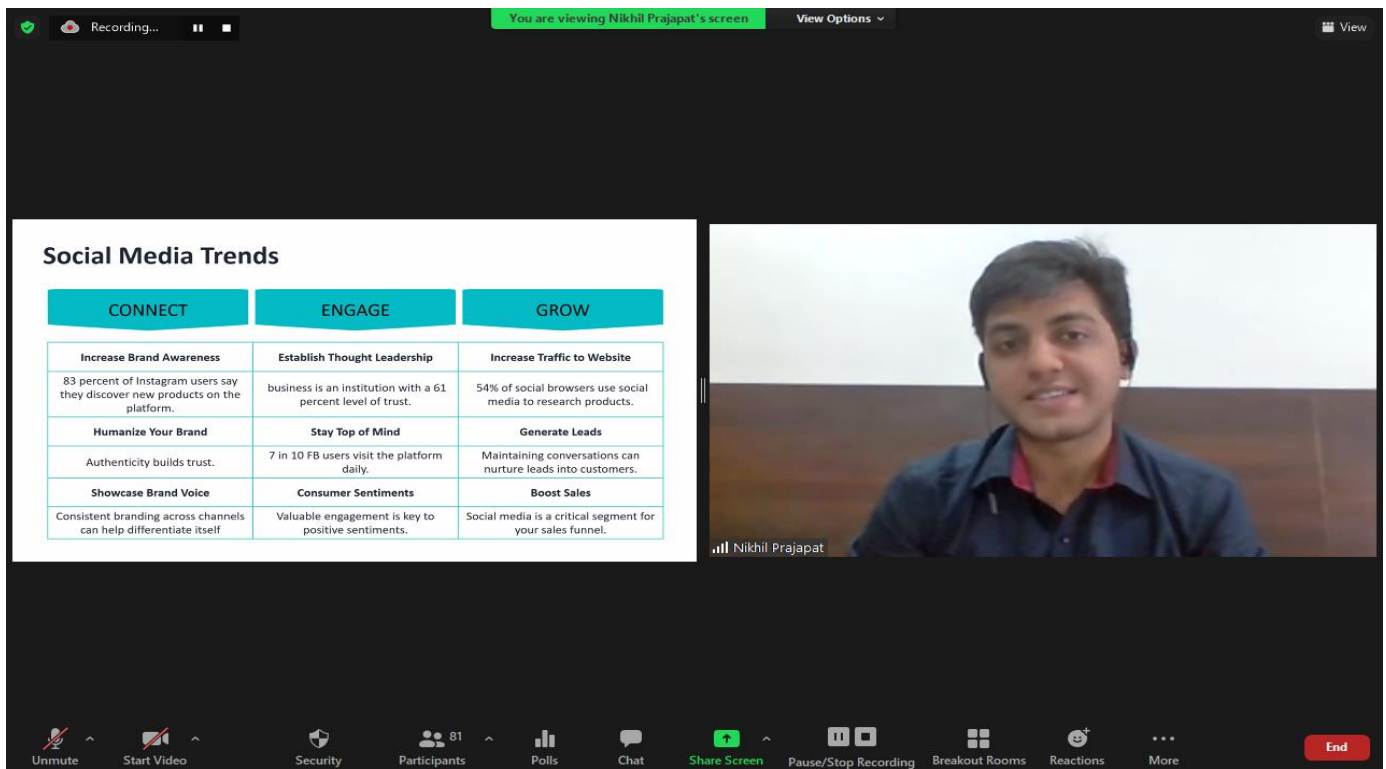


Figure 103.2 Speaker of the event

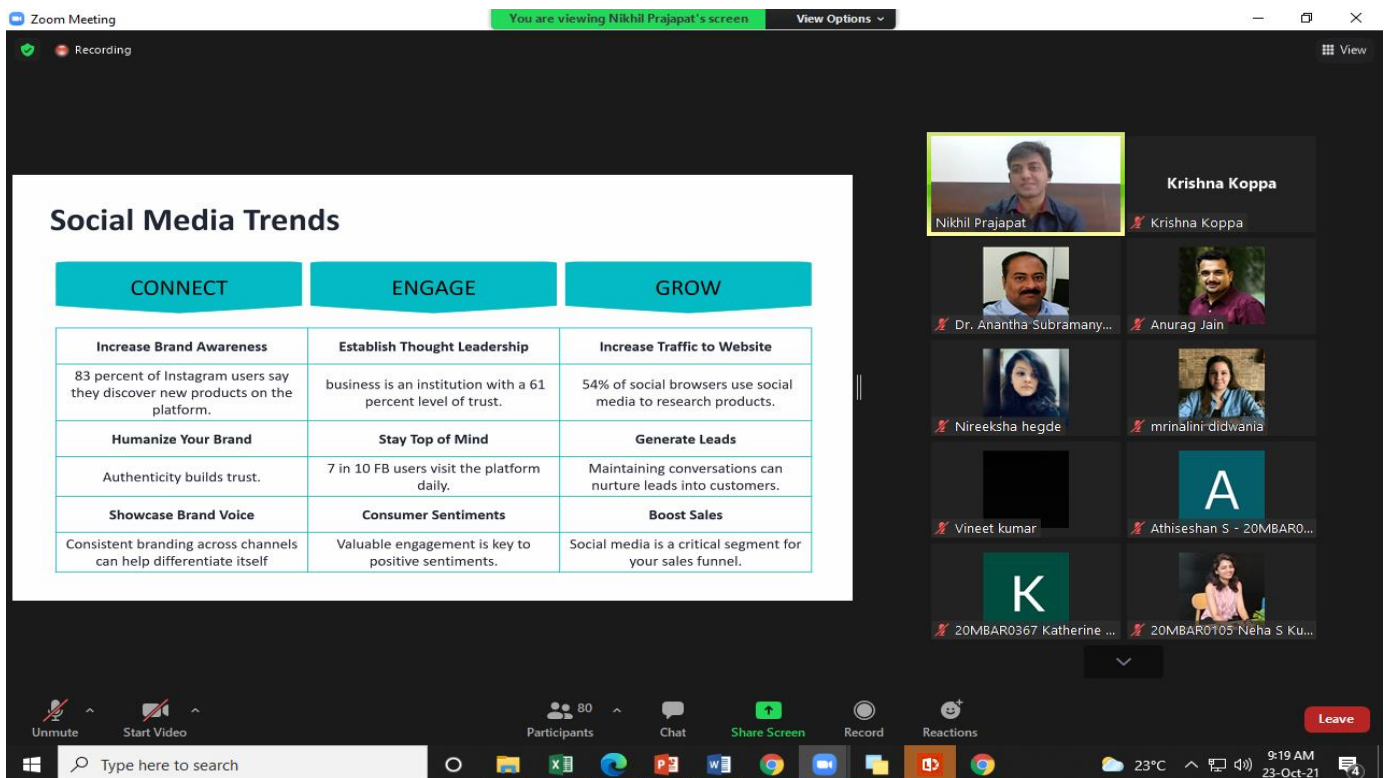


Figure 103.3 Speaker with participants in the event

Boucher:

**JGI JAIN**  
Marketing Area, JAIN (Deemed-to-be University)

**Expert Sessions on**

**1: Social Media Listening tool**  
**2: Social Media Analytics**

**Date:**  
October 23, 2021

**Time:**  
08:40 AM to 10:55 AM

**Platform** **zoom**

Meeting ID: 704 364 4286    Pass code: 12345

 **Mr. Nikhil Prajapat**  
Subject Matter Expert- The Einfach Group

**Faculty Coordinators:** Prof. Krishna Koppa | Prof. Anurag Jain | Dr. A S Iyer

bschool.cms.ac.in

Figure 103.4 Poster of the event

**Circular Copy:**



**CIRCULAR**

**Date: 20 October 2021**

**Ref No: - JU/PG/2022/60036**

Dear Students,

Please be informed that the CMS Business School is organizing a session on **Session On Social Media And Analytics** for the **MBA 2nd Year** students.

Please find below the details:

**Resource Person: Mr. Nihkil Prajapat**

**Designation & Company: SME, The Einfach Group**

**Date: 23 October 2021**

**Time: 08.40 AM to 11.00 AM**

**Note: All students are advised to be dressed formals and attendance is mandatory.**



**Dr. Dinesh Nilkant**  
Director  
CMS Business School  
JAIN (Deemed-to-be University)

## City level workshop on Reference management software

<b>Academic Year:</b>	<b>2021-22</b>
<b>Start Date:11-11-2021</b>	<b>End Date:12-11-2021</b>
<b>Organized by: Department of forensic Science</b>	<b>Number of Days:02</b>
<b>Venue and Time: ONLINE</b>	<b>Number of Student Enrolled:213</b>
<b>Location: ZOOM PLATFORM</b>	<b>Number of Student participated:187</b>

### About the Events:

Two day City level workshop on Reference Management Software

### Speaker Profile:

Mr. Mebin Wilson Thomas, Assistant Professor, Department of Forensic Science at School of Sciences, Jain (Deemed-to-be University)

### Brief Report of the Event:

Mr. Mebin Wilson Thomas, had provided a lot of information on how to use the Mendeley software to the participants.

- On day 1, participants were instructed how to install the software.
- Details of transferring a folder from the device and reading the files on Mendeley was given.
- A few points were discussed on writing a paper, and citing the papers using Mendeley was taught.
- Participants were interactive with the speaker, and got clarifications on their doubts with respect to working on Mendeley software on the second day.
- A demo of citing papers was also shown to the participants using Mendeley, they were also taught how to add notes or comments on the paper using the software.

**BROCHURE:**

**JGI JAIN**  
DEEMED-TO-BE UNIVERSITY

**JAIN (Deemed-to-be University)**  
School of Sciences-II  
Department of Forensic Science  
**TWO DAY WORKSHOP**  
ON  
**REFERENCE MANAGEMENT SOFTWARE**

**MENDELEY**

**11<sup>th</sup> and 12<sup>th</sup> November, 2021**  
**6:30 to 8:00 PM IST**

**Who Can Attend?**  
Students/ Research  
Scholars/Faculties/Professionals

**Requirements**  
Laptop with Windows 10 OS (atleast)  
MS Office 2010

**Registration Fees: ₹ 300**

**Register at:** <https://forms.gle/TtHaVNDrp56gblmDHF9>

**Register using Scan Code:**

**(NOTE: E-certificates will be awarded to registered participants who attend the entire duration of the session)**

**Mr. Mebin Wilson Thomas**  
Assistant Professor  
Department of Forensic Science  
School of Sciences  
JAIN (Deemed-to-be University)  
Bangalore

**Patrons**

<b>Dr. Chenraj Roychand</b> Chancellor JAIN (Deemed-to-be University)	<b>Dr. N. Sundararajan</b> Pro-Chancellor JAIN (Deemed-to-be University)	<b>Dr. Raj Singh</b> Vice-Chancellor JAIN (Deemed-to-be University)
<b>Dr. Easwaran Iyer</b> Pro-Vice Chancellor Director-Industry Interface & Key Projects JAIN (Deemed-to-be University)	<b>Dr. N.V.H. Krishnan</b> Registrar JAIN (Deemed-to-be University)	<b>Dr. Asha Rajiv</b> Director-School of Sciences and IQAC JAIN (Deemed-to-be University)

**Event Coordinators**

<b>Dr. Reena Susan Phillip</b> Head of Department Department of Forensic Science	<b>Dr. Vichar Mishra</b> Coordinator- PG Wing Department of Forensic Science	<b>For queries, Contact:</b> <b>Ms. R. Aparna</b> <a href="mailto:r.aparna@jainuniversity.ac.in">r.aparna@jainuniversity.ac.in</a> <b>Ms. Jayashree C Patel</b> <a href="mailto:c.jayashree@jainuniversity.ac.in">c.jayashree@jainuniversity.ac.in</a>
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Figure 104.1 Poster of the event



PHOTOGRAPHS:

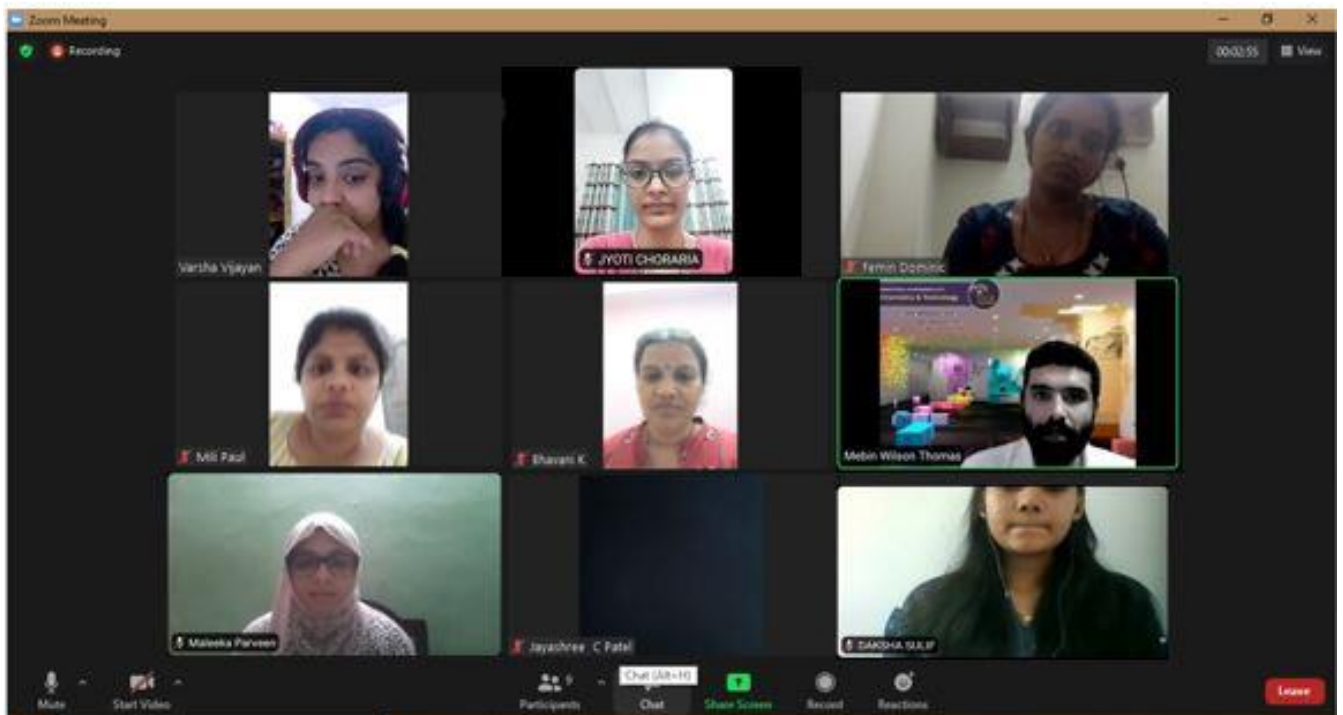


Figure 104.2 Mr. Mebin Wilson Thomas addressing the participants on using Mendeley

**Circular Copy:**



**CIRCULAR**

**Date: 08 November 2021**

**Ref No: - JU/UG/2021/30044**

**Dear Students,**

**Please be informed that the School of Sciences is organizing a session on City Level Workshop On Reference Management Software for the B.Sc 1st Year students.**

**Please find below the details:**

**Resource Person: Mr. Mebin Wilson Thomas**

**Designation & Company: Assistant Professor, Department Of Forensic Science**

**Date: 11 November 2021**

**Time: 06:30 PM to 08:00 PM**

**Note: All students are advised to be dressed formals and attendance is mandatory.**



**Dr. Asha Rajiv**  
Director  
School of Sciences  
JAIN (Deemed-to-be University)

## Webinar on Emerging cyber crime threats targeting students & counter measures

<b>Academic Year:</b>	<b>2021-22</b>
<b>Start Date:12-11-2021</b>	<b>End Date:12-11-2021</b>
<b>Organized by: DEPT OF FORENSIC SCIENCE</b>	<b>Number of Days:01</b>
<b>Venue and Time: ONLINE</b>	<b>Number of Student Enrolled:231</b>
<b>Location: ZOOM PLATFORM</b>	<b>Number of Student participated:187</b>

### About the Events:

Webinar on-- Emerging Cyber Crime Threats Targeting Students & Counter Measures

### Speaker Profile:

Mr. Deepak Kumar, Chair Member in National Cyber Security and Safety Standards of India, an active member of International Cyber Threat and Task Force (ICTTF), Technical Sr. Cyber Crime & Forensic Advisor and Investigator

### Brief Report of the Event:

The guest lecturer for the event was Mr. Deepak Kumar. He is Chair Member in National Cyber Security and Safety Standards of India, an active member of International Cyber Threat and Task Force (ICTTF), Technical Sr. Cyber Crime & Forensic Advisor and Investigator to various Law enforcement agencies in India and Kenya and the editorial technical committee member in Digital 4N6 journal.

The topics covered were:

### Cybercrime categories

The cybercrime categories are based on against person, against property, against nation and many more. In against person was mentioned about the online harassment and cyber stalking mainly targeted on women, identity theft which can steal someone's personal details such as social media passwords and bank details. When coming to property people do financial crimes via using unauthorized websites or fake details and overtake customers details and making illegal fraud transfers. Last against a nation which is a high threatening security to nation which is equal to terrorist activities especially damaging critical information infrastructures which can be related to

a criminal cases, abiding government startup properties or even leaking the contact details of the higher authorities such as ministers, diplomat officers, court judges, reputed businessmen or breaching security details of border nation which is responsible by security forces are all leads to the cyber terrorism.

### **Types of cyber crime**

- Email frauds – Email frauds are increasing day by day which makes people click by viewing exciting offers like giving attractive offers from fake websites or creating a replica of original reputed websites, offering low interest loans, or any other reputed dating websites. And government is promoting and giving awareness to the society to take of such frauds
- Hacking – When a person steals a data or a source from a third party without his/her knowledge is hacking. This happens when a person shares a password with knowing or without knowing to the other person it can be anything such as mobile pattern or passcode, or any social media platform or it can be online bank passwords to access the money, so to avoid such cases people should be aware about their knowledge what all they are suppose and not supposed to share other people.
- Malware – In every individual person's system or laptop has the virus or any other malware which damages their system in a complete demolition. This can happen through the ransom spam link which has virus content by just clicking, even by inserting a pen drive containing a virus can also damage the whole system. This can be reduced by fixing high security softwares like antivirus softwares and many more.
- Cyber terrorism- This is a high threatening security to nation which is a terrorist activities especially damaging critical information infrastructures which can be related to a criminal cases, abiding government startup properties or even leaking the contact details of the higher authorities such as ministers, diplomat officers, court judges, reputed businessmen or hacking the high confidential details which relates to the government policies or breaching security details of border nation which is responsible by security forces are all leads to the cyber terrorism.
- Online cyber trafficking - In the days especially during the nationwide lockdown online has been the biggest hub for the people to find something new and people try to learn dark web crimesonline such as drug trafficking- exporting those stuffs to another package and adding with e-commerce transportation and even in the online wildlife trade which exports an illegal animals or plants parts which can be historical or imitated once.

- Crypto currency crimes- At the current scenario the world is behind the crypto currencies where they invest money in the bitcoins or doggie coins which can make ten times double the money where people use to sale the fake websites to prompt the crypto-currencies, but they invest in the fake websites and their details have also been hacked from it.

- Online and social media crime- The online harassment and cyber stalking mainly targeted on women, identity theft which can steal someone's personal details such as social media passwords and bank details. In such cases people offer or release the job ads which attract the people to fall into it and let them to pay some amount of money as registration fee etc.

- Mobile crime- Nowadays we use to get fraud calls that we have won a jackpot worth some money, and they ask the details to share the contact no, bank details etc. So, in such cases people share their details even if this can be called or can be sent through via SMS or any via mode.

- Online financial frauds- When we purchase anything through e-commerce or any platform, we share the details of the credit/debit card number which can authenticate the third person without our source and even by sharing online bank details, internet banking fraud where they ask unnecessary to share the details of the bank accounts and the transactions.

- Information theft- Stealing someone's information without their concern especially with highly reputed people's details or the personal details are hacked to defame them, privacy violation or by impersonation and identity theft for the purpose of money or any other revenge against that person has been taken.

### **Goals of a cyber attack**

- Getting money, power, control, publicity, revenge
- Crackers, learning, strategic operation, embed sleepers, espionage/ sabotage

In ransomware attacks, cybercriminals steal or encrypt an organization's information and demand a ransom. If the organisation refuses to pay attackers threaten to publicly release or permanently delete the data, which forces the organisation to choose between settling a large ransom or bearing the large scale reputational and financial loss

The estimated cost of ransomware to business will top \$20 billion in the upcoming year with an average attack costing over \$4 million

Business email compromise (BEC) is one of the most financially damaging crimes. It exploits the fact that most organizations rely on emails to conduct business

### **Brand Abuse**

These attacks include impersonation on social media, job scams, next of kin scams, investment scams, fake news, and even to launch malware

### **Supply chain attack**

They are cyber-attacks that compromise a target organisation by penetrating a third party vendor of a software package instead of the organisation itself.

The biggest supply chain attack of 2020 was the SolarWinds where attackers pushed malicious code as part of an update package of the Orion software.

### **Attacks on RDP /VPN**

Many companies have been implementing Remote Desktop Protocol (RDP) and Virtual Private Network(VPN) to allow access to cooperate data and servers off-site.

Cybercriminals view VPN as an open gateway into an organization's entire network if the access is achievable

### **Data Exposure on Code repositories**

Developers use code repositories such as GitHub, to backup, share and manage changes to code.

They forget to remove sensitive data from their code or make the repositories private before uploading them on GitHub. Malicious hackers actively scan and scrap GitHub for leaked passwords, client IDs, secret keys and API tokens, to name a few, because they know programmers are prone to such oversight

### **Targeted threats leveraging remote work**

Employees working from home use devices that aren't patched, managed or secured by corporate IT department. This gives hackers an entry point into the network that bypasses the perimeter security. Sensitive company data is being stored on those devices, further increasing the risk of data breaches.

## **Phishing, Vishing and Smishing attacks**

Since it's outbreak in March 2020, COVID-19 has been the main headline of news and media outlets. Threat actors recognized the pandemic as the most apparent bait to make their schemes more effective. The use of the COVID-19 pandemic as a theme for phishing campaigns is expected to progress into 2021. Attacks will often coincide with significant events or news, spike in new cases or a new vaccine drug's announcement.

The lecturer spoke for an hour and then there was a Q&A session where the participants entered their questions in the chat box and the speaker answered all the questions patiently.

### **QUIZ**

After the delivery of the session by the speaker, a webinar a quiz was conducted on the zoom platform itself. A link for a google form was shared on the chat box which consisted of 10 questions and the Googleform was timed for 7 minutes after which the link for responses was closed. The winners were decided on the basis of timings. We had three positions the participants could acquire i.e 1<sup>st</sup>, 2<sup>nd</sup> & 3<sup>rd</sup>

There were 18 participants for the quiz. The 1<sup>st</sup> place was awarded to Rahul who scored 9/10 in 4 minute 5 second. The second place was awarded to Siddharth who also scored 9/10 in 6 minute 4 second. The third place was awarded to Khushi who also scored 9/10 in 6 minute 6 second. All the winners were provided with E-Certificates.

The event ended with a vote of thanks to Dr. Asha Rajiv, Director, School of Sciences, Dr. Reena Susan, Head, Department of Forensic Science for their support and co-operation.

Circular Copy:



**CIRCULAR**

Date: 09 November 2021

Ref No: - JU/UG/2021/40080

Dear Students,

Please be informed that the School of Sciences is organizing a session on Webinar On- Emerging Cyber Crime Threats Targeting Students & Counter Measures for the B.Sc 2nd Year students.

Please find below the details:

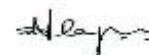
Resource Person: Mr. Deepak Kumar

Designation & Company: Chair Member in National Cyber Security and Safety Standards,  
Department Of Forensic Science

Date: 12 November 2021

Time: 10:00 AM to 11:00 AM

Note: All students are advised to be dressed formals and attendance is mandatory.



Dr. Asha Rajiv  
Director  
School of Sciences  
JAIN (Deemed-to-be University)



## Session on ERP -SAP module

<b>Date:</b>	16-11-2021
<b>Guest/Speaker Name:</b>	Mr. Alok Verma
<b>Guest/Speaker Designation</b>	GM (SCM)
<b>Guest/Speaker Contact No &amp; Email Id:</b>	+91-821-4286564, Cell +91-944 8282 154 alok.verma@ptb.trivenigroup.com
<b>Guest/Speaker Company/ Institute Name:</b>	Triveni Engineering & Industries Ltd. Power Transmission Business Plot No. 1,2,3, Belagola Indl. Area, K.R.S Road, Metagalli (Post), Mysuru – 570016, Karnataka, INDIA
<b>Faculty Coordinators Name:</b>	Dr. G S Vijaya
<b>Topic:</b>	ERP -SAP module
<b>Section:</b>	3rd semester SOM students
<b>Batch:</b>	2020-22
<b>No of Sessions in hours:</b>	2 Hours
<b>No. of Attendees:</b>	176
<b>Session Recording link (if online only):</b>	<a href="https://zoom.us/rec/share/TN1Xb0s_UQjcp18QqrWW0ArKzz02qMNfTVs-lloNpC4iQTCi_A-TQsCM6HZe95VQ.rejqBs8yHskpPG00?startTime=1637047859000">https://zoom.us/rec/share/TN1Xb0s_UQjcp18QqrWW0ArKzz02qMNfTVs-lloNpC4iQTCi_A-TQsCM6HZe95VQ.rejqBs8yHskpPG00?startTime=1637047859000</a>
<b>Remuneration for guest speaker :</b>	Rs. 4, 000

### Guest Profile:

Mr. Alok Verma is Working as GM (SCM) at Triveni Engineering Industries at Mysore.

Education: BE (Mech), MBA (Fin)

Experience: 29 years of professional experience in wide range of Industry that includes Steel, Textile, Ports, Wind Energy and Industrial Gears.

Handled Project Management, Purchase and SCM.

Currently working as GM ((SCM) at Triveni Engineering and Industry a company having diversified business interest , Sugar, Steam Turbines, Industrial Gears, Industrial Waste Water Management, Power Generation and Biofuel Alcohol. Heading SCM in the Power Transmission Business located at Mysore.

### Session Objectives:

The prime objective is to give an exposure to industry by the practitioner sharing his valuable inputs and interacting with students regarding the requirement of industry.

### Summary & Key learning from Session:

Mr Alok Verma gave an overview of how ERP SAP package works. Also demonstrated ERP SAP Inventory module. Students were able to understand how SAP Inventory module works.

### Email communications:

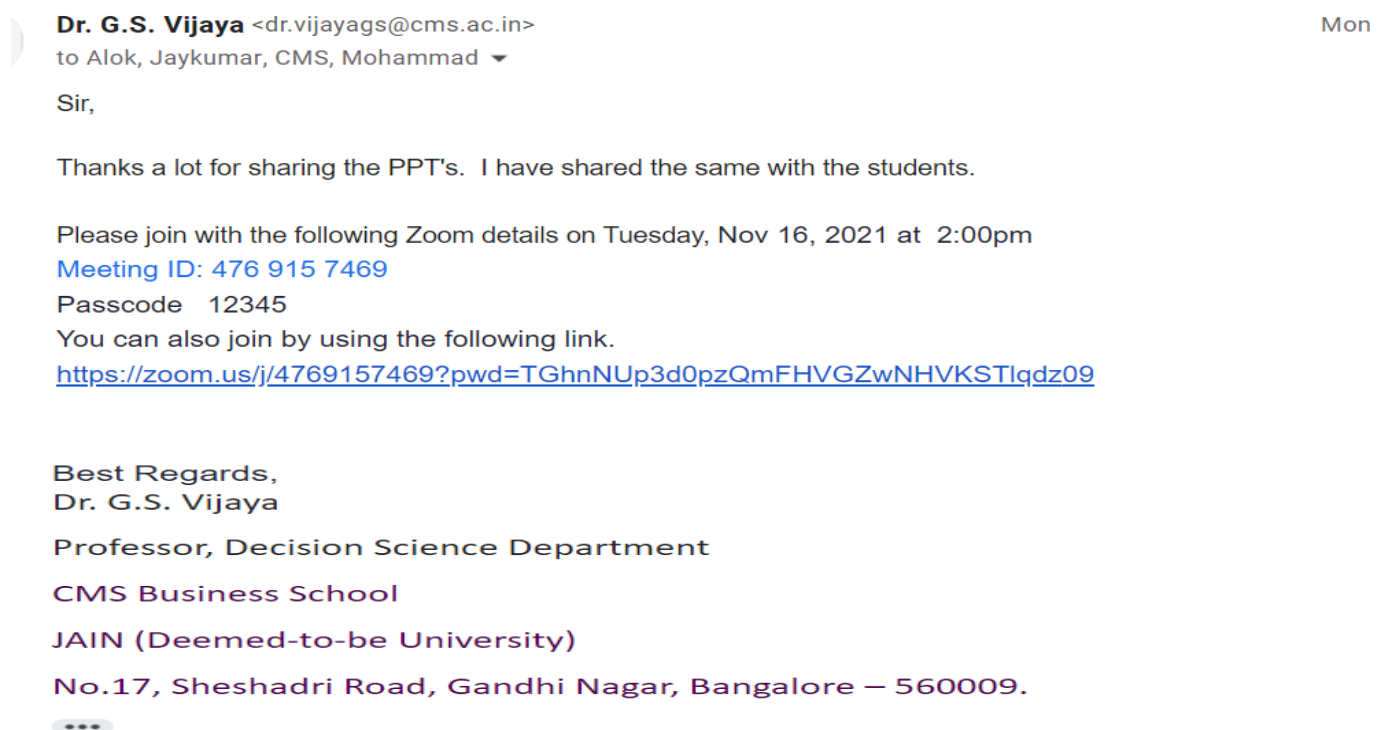


Figure 106.1 Email communication of the event

**Photographs with Caption:**

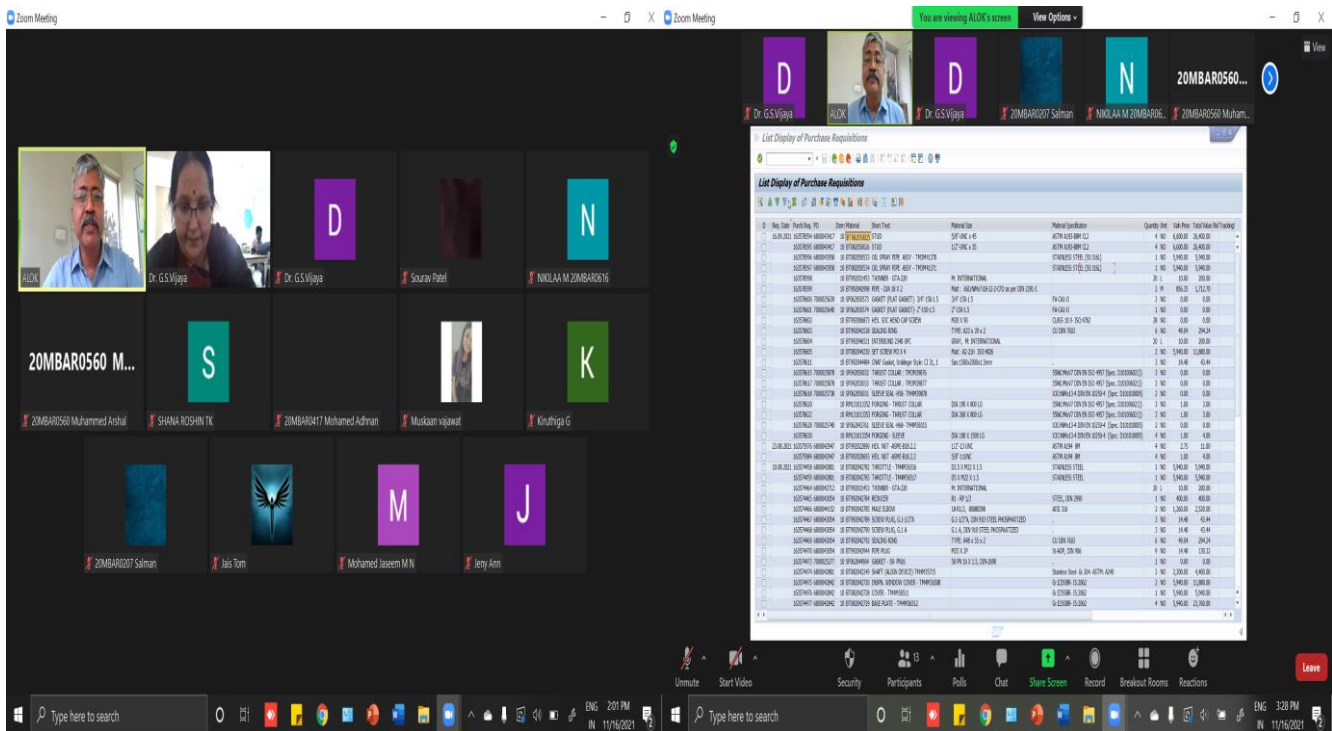


Figure 106.2 Guest lecture Mr Alok Verma (industry practitioner) provided insights on ERP System SAP modules on “16<sup>th</sup> November 2021” (Batch and Event: 2020-22; III Semester Offline and Online Block-4 SOM students).

**Circular Copy:**



**CIRCULAR**

**Date:** 13 November 2021

**Ref No:** - JU/PG/2022/60037

Dear Students,

Please be informed that the CMS Business School is organizing a session on **Session On ERP - SAP Module** for the SOM 2nd Year students.

Please find below the details:

**Resource Person:** Mr. Alok Verma

**Designation & Company:** GM (SCM)

**Date:** 16 November 2021

**Time:** 02:00 PM to 04:00 PM

**Note:** All students are advised to be dressed formals and attendance is mandatory.



**Dr. Dinesh Nilkant**  
Director  
CMS Business School  
JAIN (Deemed-to-be University)

## Session on concurrent trends in operations management - Building competitive leverage, Trade off, Capacity planning and different production layouts.

<b>Date:</b>	16-11-2021
<b>Guest/Speaker Name:</b>	Mr. Shrishail Bhoomika Kittur
<b>Guest/Speaker Designation</b>	Deputy General Manager (Supply Chain)
<b>Guest/Speaker Contact No &amp; Email Id:</b>	shrishail77@gmail.com
<b>Guest/Speaker Company/ Institute Name:</b>	Bhartiya Urban Projects Pvt. Ltd
<b>Faculty Coordinators Name:</b>	Dr. Yogananthan
<b>Topic:</b>	Concurrent Trends in Operations Management - Building competitive leverage, Trade off, Capacity Planning and Different production layouts.
<b>Section:</b>	MHR
<b>Batch:</b>	2020-22
<b>No of Sessions in hours:</b>	2 HRS
<b>No. of Attendees:</b>	159
<b>Remuneration for guest speaker (If any):</b>	2000 HOUR

### Guest Profile:

Dynamic career of 21 Years that reflects pioneering experience and year-on-year success in achieving Supply Chain Management objectives across diversified industries • Comprehensive experience in steering all the functions pertaining to warehousing, procurement, distribution, logistics, HR management, dealer operations, supply chain management, projects management, after sales marketing & brand promotion. He is an enterprising leader with a solid record of contributions that streamlined logistics, warehousing & distribution operations, invigorated businesses, heightened productivity & enhanced internal controls

### Session Objectives:

The session gave insights into the different changes happening in industry and how these trends are changing the outlook of the manufacturing sector especially in India.

### **Summary & Key learning from Session:**

The session began with the introduction of trends in operations management under each functional area such as finance, marketing, operations etc. Further, he explained 5 Trends in Operations Management During Covid-19

Health and Safety Emphasis. Safety and health will be a top priority for all operations managers for the upcoming months and years. ...

Manual Processes Digitization. ...

Company-wide communication streamlining. ...

Rapid responsiveness to demand. ...

Speedy Issue Resolution.

The next topic he explained was the Toyota way. Under Toyota Way, he explained meaning, the benefits from customer and dealer's view. He also showed us video about Toyota such as how it started and how it got expanded etc. The last topic he explained was Digital Supply Chain, world class manufacturing and Toyota production system. At the end, he also spoke how it is different working in Maruti, Toyota etc. The session was concluded by Vote of Thanks.

### **Email communications:**

Dear **Mr. Shrishail Bhoomika Kittur**

Greetings from CMS Business School, JAIN (Deemed-to-be University)!

It is our pleasure to invite you as a Guest Speaker for the Business Practitioner session for our MBA students of Marketing and Human Resource Management and Business Analytics of Semester 3 for delivery under the TAP-R Model.

JAIN (Deemed-to-be University) is a hub for learning and ranked among the top universities in India. It is considered as a cerebral destination for students across the world and Bangalore in particular, for its illustrious history of developing talent. The University which is based in Bangalore - the Silicon Valley of India, offers a great environment for learning, be it academics or extra-curricular activities. Known for its emphasis on education, entrepreneurship, research and sports, it has some of the best minds in the educational and research fields, and centres that inspire entrepreneurship and ground-breaking work to simplify and manage life better. What makes JAIN (Deemed-to-be University) different is its outlook towards life, its values and beliefs. Its ever evolving and open-minded system and quest for continued success and resilience, has made it one of the top universities in India.

CMS Business School, an integral part of JAIN (Deemed-to-be University), is India's leading

Business School with an international perspective. It is a place where ideas are born, theories are debated and business is done. Much more than a source of knowledge, it is a catalyst that can make a difference to the

career and personal progression of students. Our MBA Program has a strong foundation in academic research, yet is designed to tackle the very real issues that face today's international business community. This year, the MBA Program got rejuvenated with TAP-R Model that makes the Program at par with International Standards.

TAP – R Model is a framework for learner achievement that incorporates Theory, Application and Practice sessions with emphasis on Research. It is founded on Synergy developed by Mouton and Blake (1984) and is a systematic approach to learning which balances pedagogy and andragogy approaches to synergistically allow the adult learner to achieve their goals.

The blended learning will be the facilitation approach for both academicians and industry practitioners to jointly deliver each course.

As a Business Practitioner, you are requested to demonstrate how Management principles are practised in your organization and the sector. The specific brief provided by the subject coordinator will help you design the process for effective delivery.

As a Faculty of Operations Management and on behalf of our Decision Science Area, I once again invite you to interact with our students as per the details given below:

Session Title: Use of ERP and technology in Forecasting and applying SCOR attributes in dynamics of PPC.

Date: 16/11/21 , Time & Duration: 2 hrs- 9-11 am

Cohort Profile: Marketing and Human Resource Students of 3<sup>rd</sup> sem.

Please block your calendar for us as per the above information, as our students are curious to interact with you. Our Student Volunteers will take the responsibility of the proceedings of the session. In case you want to circulate any pre-reading material or presentation, please feel free and inform us in advance.

As this will be a virtual session, thanks to the pandemic, we will schedule the session on Zoom platform and send you the joining credentials soon.

As a token of our appreciation and gratitude, please accept an honorarium, after the completion of the session, as admissible by the Institutional norms for spending your valuable time with our students.

I request you to submit your Bank details for the same:

- ☐ Account No:
- ☐ Name of the Account Holder:
- ☐ Bank Name:
- ☐ Branch Name:
- ☐ Branch Location:
- ☐ IFSC Code:
- ☐ PAN:

Your presence and insights will provide our students the much-needed exposure to understand the real-world applications of Management theories taught in the classroom.

Looking forward to your session

Thank you and warm regards,

Faculty Coordinator: Dr Ranjith P V

CMS Business School

JAIN (Deemed-to-be University)

No.17, Sheshadri Road, Gandhi Nagar, Bangalore – 560009.

Description of the audience understanding and outline of the subject for the invitee's session:

A key trend in operations management for 2022 is **automation**. Not only does it make life easier for frontline managers, but it makes workers happier. Studies have found 74% of employees in the most automated companies say automation improves job satisfaction. The session will help the students to understand the implications of effective strategies in operations management and how this will help in delivering customer satisfaction.



**Photographs with Caption:**

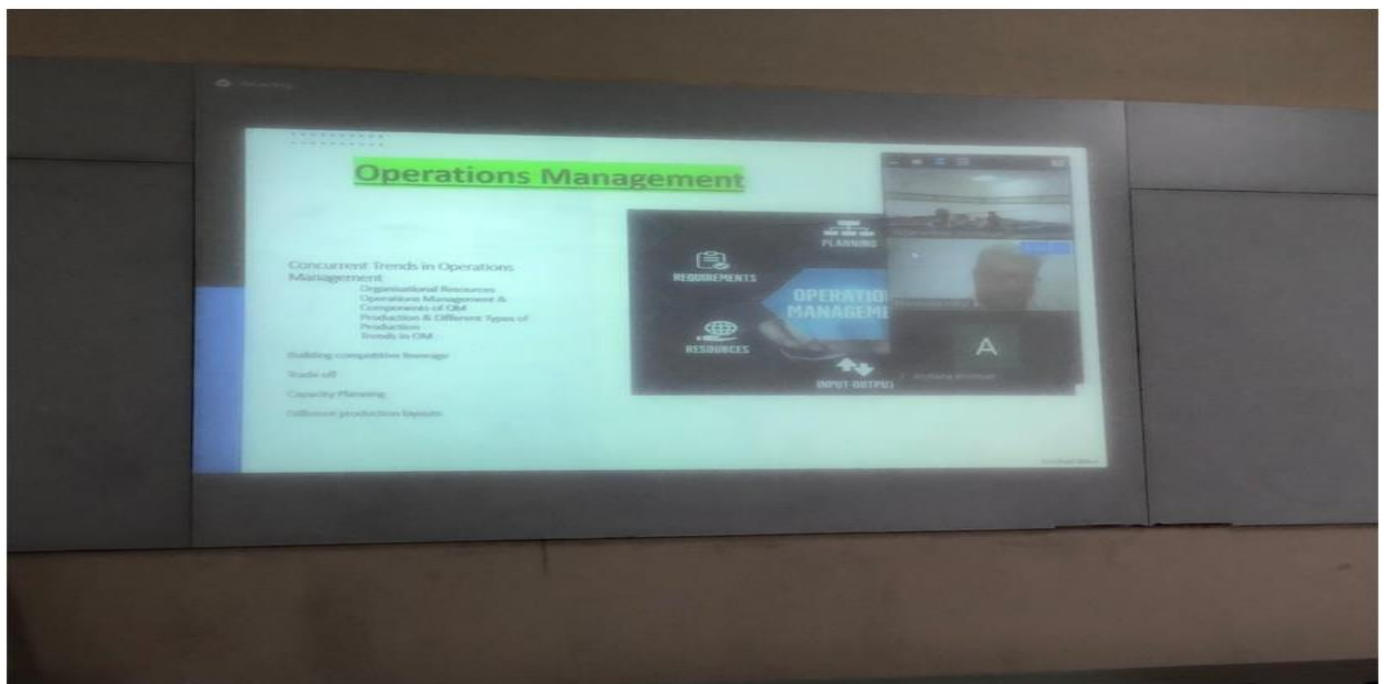


Figure 107.1 Guest lecture on “Concurrent Trends in Operations Management - Building competitive leverage, Trade off, Capacity Planning and Different production layouts”, speaker explain on trends in OM” (Batch and Event: 2020-22; Programme: 16/11/2021, III Semester MHR



Figure 107.2 Guest lecture on “Concurrent Trends in Operations Management - Building competitive leverage, Trade off, Capacity Planning and Different production layouts”, speaker explain on trends in OM” (Batch and Event: 2020-22; Programme: 16/11/2021, III Semester MHR

**Attainment Calculation:**

POs	Q1	Q2	Q3	Q4	Captured By	Total Attainment Score	Level Achieved
PO1		69%		72%	Q2 Q4	71%	3
PO2	65%		83%	72%	Q1 Q3 Q4	73%	3
PO3				72%	Q4	72%	3
PO4				72%	Q4	72%	3
PO5			83%	72%	Q3 Q4	78%	3
PO6				72%	Q4	72%	3
PO7	65%		83%	72%	Q1 Q3 Q4	73%	3
PSO1	65%		83%	72%	Q1 Q3 Q4	73%	3
PSO2	65%			72%	Q1 Q4	68%	2
PSO3							

Circular Copy:



**CIRCULAR**

Date: 13 November 2021

Ref No: - JU/PG/2022/50030

Dear Students,

Please be informed that the CMS Business School is organizing a session on **Session On Concurrent Trends In Operations Management - Building Competitive Leverage, Trade Off, Capacity Planning And Different Production Layouts.** for the MBA 2nd Year students.

Please find below the details:

**Resource Person:** Mr. Shrishail Bhoomika Kittur

**Designation & Company:** Deputy General Manager (Supply Chain)

, Bhartiya Urban Projects Pvt. Ltd

**Date:** 16 November 2021

**Time:** 09:00 AM to 11:00 AM

**Note:** All students are advised to be dressed formals and attendance is mandatory.



**Dr. Dinesh Nilkant**  
Director  
CMS Business School  
JAIN (Deemed-to-be University)

## Session on use of ERP and technology in forecasting and applying SCOR attributes in dynamics of PPC

<b>Date:</b>	17-11-2021
<b>Guest/Speaker Name:</b>	Mr. Arase Gowda S
<b>Guest/Speaker Designation</b>	HEAD STORES & LOGISTICS - ACE MANUFACTURING
<b>Guest/Speaker Contact No &amp; Email Id:</b>	Arase_gowda@rediffmail.com
<b>Guest/Speaker Company/ Institute Name:</b>	ACE MANUFACTURING SYSTEM
<b>Faculty Coordinators Name:</b>	Dr. S Yoganathan
<b>Topic:</b>	Use of ERP and technology in Forecasting and applying SCOR attributes in dynamics of PPC
<b>Section:</b>	MHR
<b>Batch:</b>	2020-22
<b>No of Sessions in hours:</b>	2 HRS
<b>No. of Attendees:</b>	206
<b>Remuneration for guest speaker (If any):</b>	2000. HOUR

### Guest Profile:

Dynamic career of 21 Years that reflects pioneering experience and year-on-year success in achieving Supply Chain Management objectives across diversified industries • Comprehensive experience in steering all the functions pertaining to warehousing, procurement, distribution, logistics, HR management, dealer operations, supply chain management, projects management, after sales marketing & brand promotion. He is an enterprising leader with a solid record of contributions that streamlined logistics, warehousing & distribution operations, invigorated businesses, heightened productivity & enhanced internal controls

### **Session Objectives:**

The session gave insights into the different changes happening in industry and how these trends are changing the outlook of the manufacturing sector especially in India. The session gave ideas about technology in forecasting and the role of SCOR model in production planning and control.

### **Summary & Key learning from Session:**

The session began with the introduction of Forecasting and the importance of forecasting under each functional area such as finance, marketing, operations etc. Further, he explained the elements of good forecasting and various approaches of forecasting which includes both quantitative and qualitative approach, benefits of good forecasting. Post the explanation of forecasting, students from offline session had asked questions related to forecasting related to pandemic. The next topic explained was Supply Chain Operations Reference. Under SCOR he explained meaning of SCOR, how firms use SCOR, good SCOR model characteristics and benefits of SCOR model. The next topic he explained was Production planning and control. Under the PPC, he showed sample PPC plan and budget review. The next topic he explained was the Toyota way. Under Toyota Way, he explained meaning, the benefits from customer and dealer's view. He also showed us video about Toyota such as how it started and how it got expanded etc. The last topic he explained was Digital Supply Chain, world class manufacturing and Toyota production system. At the end, he also spoke how it is different working in Maruti, Toyota etc. The session was concluded by Vote of Thanks.

### **Email communications:**

Dear Mr Arase Gowda

Greetings from CMS Business School, JAIN (Deemed-to-be University)!

It is our pleasure to invite you as a Guest Speaker for the Business Practitioner session for our MBA students of Core Finance, Finance & Human Resource Management and Business Analytics of Semester 3 for delivery under the TAP-R Model.

JAIN (Deemed-to-be University) is a hub for learning and ranked among the top universities in India. It is considered as a cerebral destination for students across the world and Bangalore in particular, for its illustrious history of developing talent. The University which is based in Bangalore - the Silicon Valley of India, offers a great environment for learning, be it academics or extra-curricular activities. Known for its emphasis on education, entrepreneurship, research and sports, it has some of the best minds in the educational and research fields, and centres that inspire entrepreneurship and ground-breaking work to

simplify and manage life better. What makes JAIN (Deemed-to-be University) different is its outlook towards life, its values and beliefs. Its ever evolving and open-minded system and quest for continued success and resilience, has made it one of the top universities in India. CMS Business School, an integral part of JAIN (Deemed-to-be University), is India's leading Business School with an international perspective. It is a place where ideas are born, theories are debated and business is done. Much more than a source of knowledge, it is a catalyst that can make a difference to the career and personal progression of students. Our MBA Program has a strong foundation in academic research, yet is designed to tackle the very real issues that face today's international business community. This year, the MBA Program got rejuvenated with TAP-R Model that makes the Program at par with International Standards.

TAP – R Model is a framework for learner achievement that incorporates Theory, Application and Practice sessions with emphasis on Research. It is founded on Synergy developed by Mouton and Blake (1984) and is a systematic approach to learning which balances pedagogy and andragogy approaches to synergistically allow the adult learner to achieve their goals.

The blended learning will be the facilitation approach for both academicians and industry practitioners to jointly deliver each course.

As a Business Practitioner, you are requested to demonstrate how Management principles are practised in your organization and the sector. The specific brief provided by the subject coordinator will help you design the process for effective delivery.

As a Faculty of Operations Management and on behalf of our Decision Science Area, I once again invite you to interact with our students as per the details given below:

Session Title: Use of ERP and technology in Forecasting and applying SCOR attributes in dynamics of PPC.

Date: 17/11/21, Time & Duration: 2 hrs- 10am to 12pm

Cohort Profile: Core Finance students (Online and Offline) who are specializing in Marketing and Human Resource Management students who are offline.

Description of the audience understanding and outline of the subject for the invitee's session:

Forecasting is very important for effective operations management. Technology has changed the way forecasting is done and the session will help students to understand use of ERP and technology in forecasting. Also, SCOR model which is used for better supply chain management decisions will help in making improved strategic decisions as far as operations management is concerned. The session will help the students to understand the implications of effective strategies in operations management and how this will help in delivering customer satisfaction.

Please block your calendar for us as per the above information, as our students are curious to interact with you. Our Student Volunteers will take the responsibility of the proceedings of the session. In case you want to circulate any pre-reading material or presentation, please feel free and inform us in advance.

As this will be a virtual session, thanks to the pandemic, we will schedule the session on Zoom platform and send you the joining credentials soon.

As a token of our appreciation and gratitude, please accept an honorarium, after the completion of the session, as admissible by the Institutional norms for spending your valuable time with our students.

I request you to submit your Bank details for the same:

- Account No:
- Name of the Account Holder:
- Bank Name:
- Branch Name:
- Branch Location:
- IFSC Code:
- PAN:

Your presence and insights will provide our students the much-needed exposure to understand the real-world applications of Management theories taught in the classroom.

Looking forward to your session

Thank you and warm regards,

Faculty Coordinator: Dr S Yoganathan

CMS Business School

JAIN (Deemed-to-be University)

No.17, Sheshadri Road, Gandhi Nagar, Bangalore – 560009.

**Photographs with Caption:**

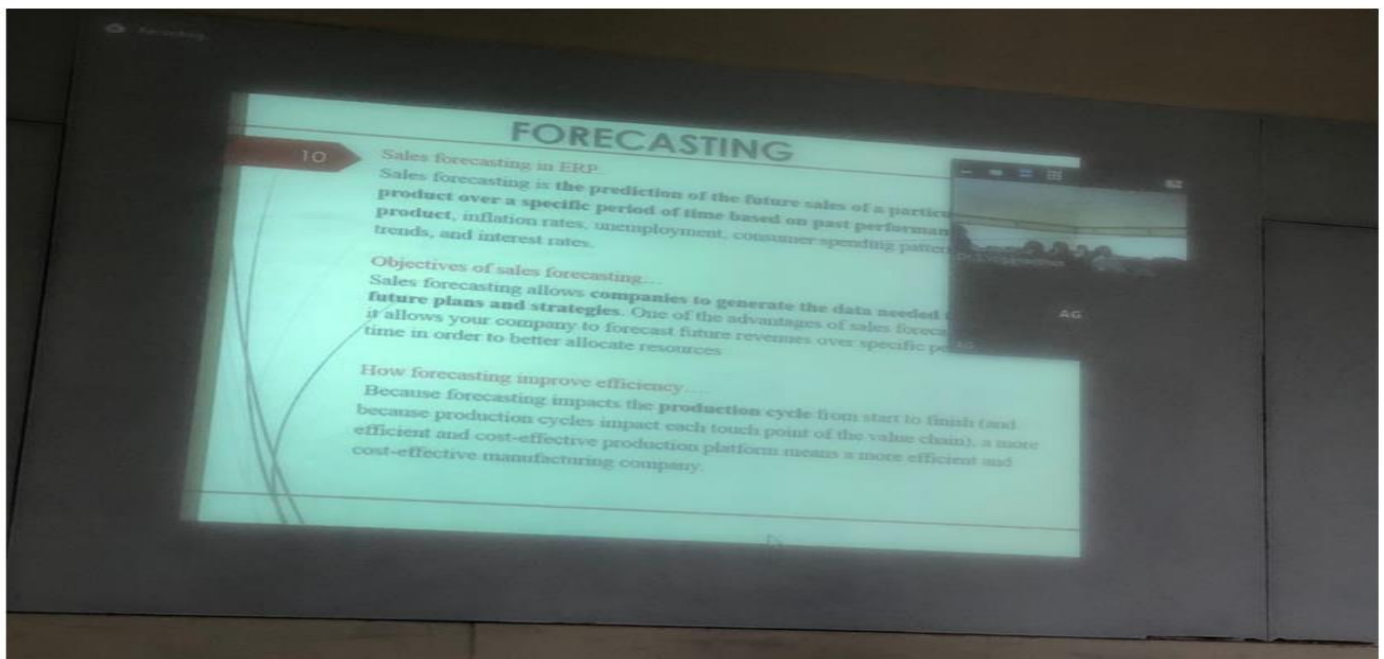


Figure 108.1 Guest lecture on “Use of ERP and technology in Forecasting and applying SCOR attributes in dynamics of PPC”, speaker explain on Forecasting and SCOR attributes” (Batch and Event: 2020-22; Programme: 17/11/2021, III Semester MHR offline)



Figure 108.2 Guest lecture on “Use of ERP and technology in Forecasting and applying SCOR attributes in dynamics of PPC”, Q&A , held offline” (Batch and Event: 2020-22; Programme: 17/11/2021, III Semester MHR offline.



Circular Copy:



CIRCULAR

Date: 13 November 2021

Ref No: - JU/PG/2022/50031

Dear Students,

Please be informed that the CMS Business School is organizing a session on **Session On Use Of Erp And Technology In Forecasting And Applying Scor Attributes In Dynamics Of Ppc** for the MBA 2nd Year students.

Please find below the details:

**Resource Person:** Mr. Arase Gowda S

**Designation & Company:** Head Stores and Logistics, Ace Manufacturing

**Date:** 17 November 2021

**Time:** 10.00 AM to 12.00 PM

**Note:** All students are advised to be dressed formals and attendance is mandatory.



**Dr. Dinesh Nilkant**  
Director  
CMS Business School  
JAIN (Deemed-to-be University)

## Session on application of MIS in Retail Sector

<b>Date:</b>	18-11-2021
<b>Guest/Speaker Name:</b>	<b>Mr. Siddarth Gera.</b>
<b>Guest/Speaker Designation</b>	Manager
<b>Guest/Speaker Contact No &amp; Email Id:</b>	+91 9916077780 (Mobile) sidgera@gmail.com
<b>Guest/Speaker Company/ Institute Name:</b>	Tata Consultancy Services (TCS), Bangalore
<b>Faculty Coordinators Name:</b>	Dr. KS Srinivasa Rao
<b>Topic:</b>	Application of MIS in Retail Sector
<b>Section:</b>	LSCM
<b>Batch:</b>	2020-22
<b>No of Sessions in hours:</b>	02 (01:18 to 03:20)
<b>No. of Attendees:</b>	203
<b>Session Recording link (if online only):</b>	<p>Click here to view your recording (this link can be used only by the host):  <a href="https://zoom.us/recording/detail?meeting_id=bDSu7jBYSJGrgyl9u%2FRDDw%3D%3D">https://zoom.us/recording/detail?meeting_id=bDSu7jBYSJGrgyl9u%2FRDDw%3D%3D</a></p> <p>Copy the link below to share this recording with viewers:  <a href="https://zoom.us/rec/share/n02UittaEs3R9Bdi8GQmLA9edtzxoZFdnc07LWoze8HNslgtqKEbCPRu8QFcOMw2.BnYJL1Pt0SUAX_98">https://zoom.us/rec/share/n02UittaEs3R9Bdi8GQmLA9edtzxoZFdnc07LWoze8HNslgtqKEbCPRu8QFcOMw2.BnYJL1Pt0SUAX_98</a> Passcode: ul%y2.#^</p>
<b>Remuneration for guest speaker (If any):</b>	Rs.2000/- per hour

### Guest Profile:

<https://www.linkedin.com/in/siddarthgera/>

### Session Objectives:

- To Review on MIS basics and
- To Analyse MIS Applications in Retail Sector

### Summary & Key learning from Session:

- a. The Resource Person has given his experience sharing in handling MIS in Retail Sector, after giving details on SAP
- b. The issues and challenges in initiating and handling SAP also given with examples from his experience
- c. He suggested Students to get certification of any ERP that gives an advantage in Placements

### Email communications:

Invitation for an Interactive Session on ISLM - MBA Sem-3 Students of LSCM

Dr. Srinivasa Rao <dr.srinivasarao@cms.ac.in>

Attachments

Wed, Nov 17, 2021, 10:05 AM

to sidgera

Dear Mr. Siddarth,

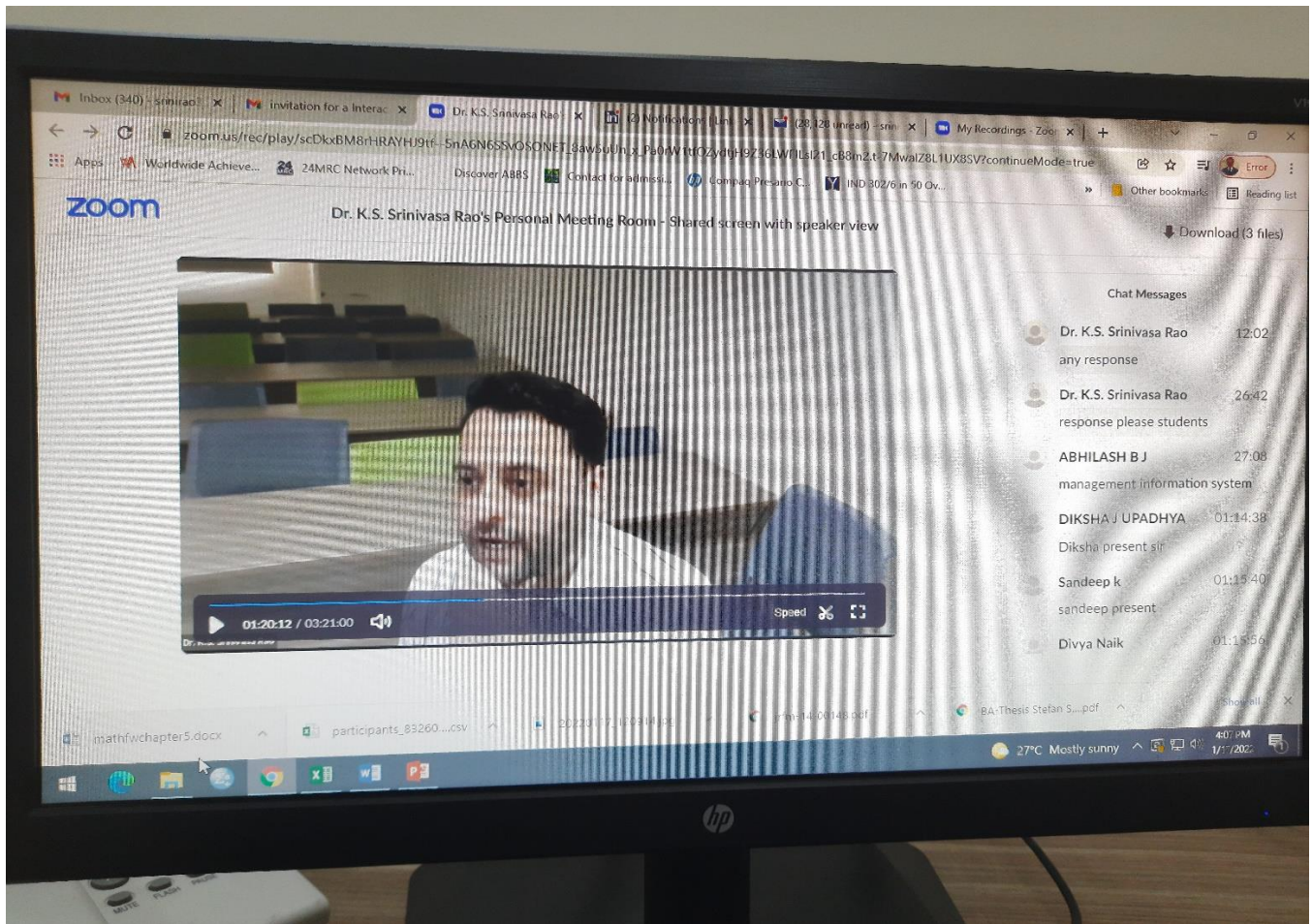
Greetings!

PFA PDF as Invitation for the Guest Session as discussed and finalised.

Regards,

Dr. K.S. Srinivasa Rao  
M.Sc.; M.Phil.; Ph.D. (Statistics)  
Professor in Decision Sciences,  
CMS Business School,  
JAIN (Deemed-to-be) UNIVERSITY  
Bangalore  
E-mail: srinirao35@gmail.com  
Contact: +91 9620559612 (M)

**Photographs with Caption:**



**Figure 109.1 Mr. Siddarth, Industry Guest**

Circular Copy:



**CIRCULAR**

**Date: 15 November 2021**

**Ref No: - JU/PG/2022/50032**

Dear Students,

Please be informed that the CMS Business School is organizing a session on **Session On Application Of Mis In Retail Sector** for the **MBA 2nd Year** students.

Please find below the details:

**Resource Person: Mr. Siddarth Gera**

**Designation & Company: Manager, Tata Consultancy Services**

**Date: 18 November 2021**

**Time: 02:00 PM to 04:00 PM**

**Note: All students are advised to be dressed formals and attendance is mandatory.**



**Dr. Dinesh Nilkant**  
Director  
CMS Business School  
JAIN (Deemed-to-be University)

## Session on ERP – modules and ZOHO ERP

<b>Date:</b>	18-11-2021 & 19-11-2021
<b>Guest/Speaker Name:</b>	Mr. GK Raju
<b>Guest/Speaker Designation</b>	Founder and CEO, Race2Cloud Technologies Pvt. Ltd
<b>Guest/Speaker Contact No &amp; Email Id:</b>	Phone: +91 80 48148142 M: +91 9900164476 gkraju@race2cloud.com
<b>Guest/Speaker Company/ Institute Name:</b>	Race2Cloud
<b>Faculty Coordinators Name:</b>	Dr. G S Vijaya
<b>Topic:</b>	ERP – modules and ZOHO ERP
<b>Section:</b>	3 <sup>rd</sup> semester SOM students
<b>Batch:</b>	2020-22
<b>No of Sessions in hours:</b>	2 Hours on 18 <sup>th</sup> and 2 Hours on 19 <sup>th</sup>
<b>No. of Attendees:</b>	213
<b>Session Recording link (if online only):</b>	<p><b>18<sup>th</sup> November 2021 Industry Practitioner GK Raju, 2:00 pm to 4:00pm</b></p> <p><a href="https://zoom.us/rec/share/LbzFif9eZaGTKyL7Muy9H_vQ-y-gy8QPIIZujnl54-i5lkG6yrqH8V7_DzyvFryh.9qiFw7uhVCADbukp?startTime=1637220979000">https://zoom.us/rec/share/LbzFif9eZaGTKyL7Muy9H_vQ-y-gy8QPIIZujnl54-i5lkG6yrqH8V7_DzyvFryh.9qiFw7uhVCADbukp?startTime=1637220979000</a></p> <p><b>19<sup>th</sup> November 2021 Industry Practitioner GK Raju, 2:00 pm to 4:00pm</b></p> <p><a href="https://zoom.us/rec/share/uQeN5Z9ko_hgoIBxTy7FVC1GdW2lfsJT80jl27TQ7ctIHNx129SZ0x2h3aQniW7s.PRAlas7NKGSz1sV5?startTime=1637307094000">https://zoom.us/rec/share/uQeN5Z9ko_hgoIBxTy7FVC1GdW2lfsJT80jl27TQ7ctIHNx129SZ0x2h3aQniW7s.PRAlas7NKGSz1sV5?startTime=1637307094000</a></p>
<b>Remuneration for guest speaker (If any):</b>	Rs. 8, 000

## Guest Profile:

- G.K.Raju – B.E Electrical from NIT Jaipur 1988, M.Tech Electrical from IIT Kharagpur 1991 and Master in Financial Management 1999 from KJ Somaiya Institute of management
- Veteran with 31 years of Industry experience across Manufacturing, Automotive and IT Consulting with companies like ABB, PAL Peugeot, Tech Mahindra, T-Systems and Cognizant
- Promoted Race2Cloud Technologies in 2016 – Cloud Consulting Services and Professional services company with expertise in Zoho and Salesforce suite of products
- Passion – Entrepreneurship, Stock market, Old Hindi film music

Figure 110.1 Guest profile

## Session Objectives:

The prime objective is to give an exposure to industry by the practitioner sharing his valuable inputs and interacting with students regarding the requirement of industry.

## Summary & Key learning from Session:

Mr GK Raju gave an overview of how ZOHO ERP package works. Also demonstrated how ERP ZOHO works. Students were able to understand how the managerial decision making is done using ZOHO ERP.

## Email communications:

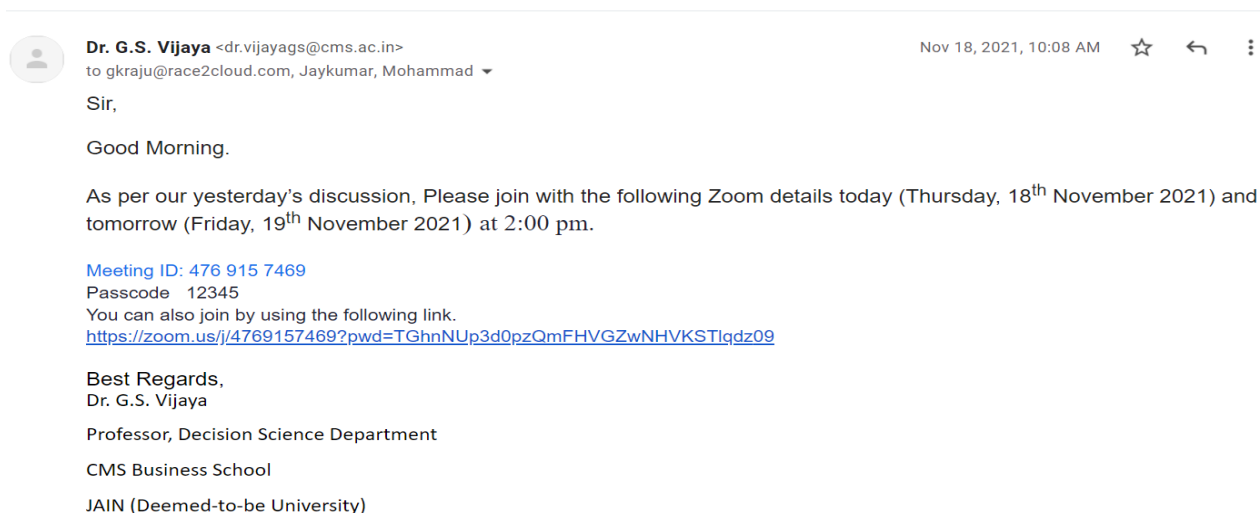


Figure 110.2 Email communication of the event

**Photographs with Caption:**

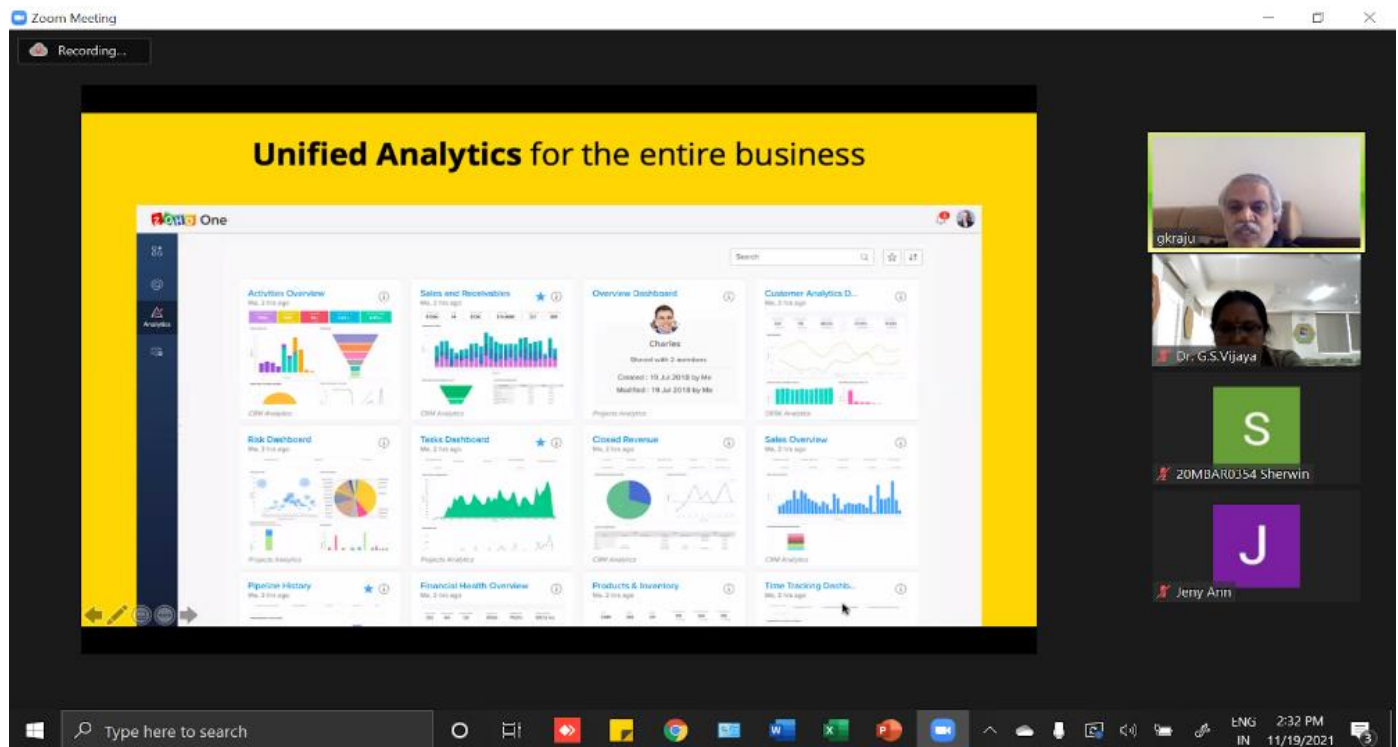


Figure 110.3 Guest lecture Mr GK Raju (industry practitioner) provided insights on ERP modules on “18<sup>th</sup> November 2021” (Batch and Event: 2020-22; III Semester Offline and Online Block-4 SOM students.

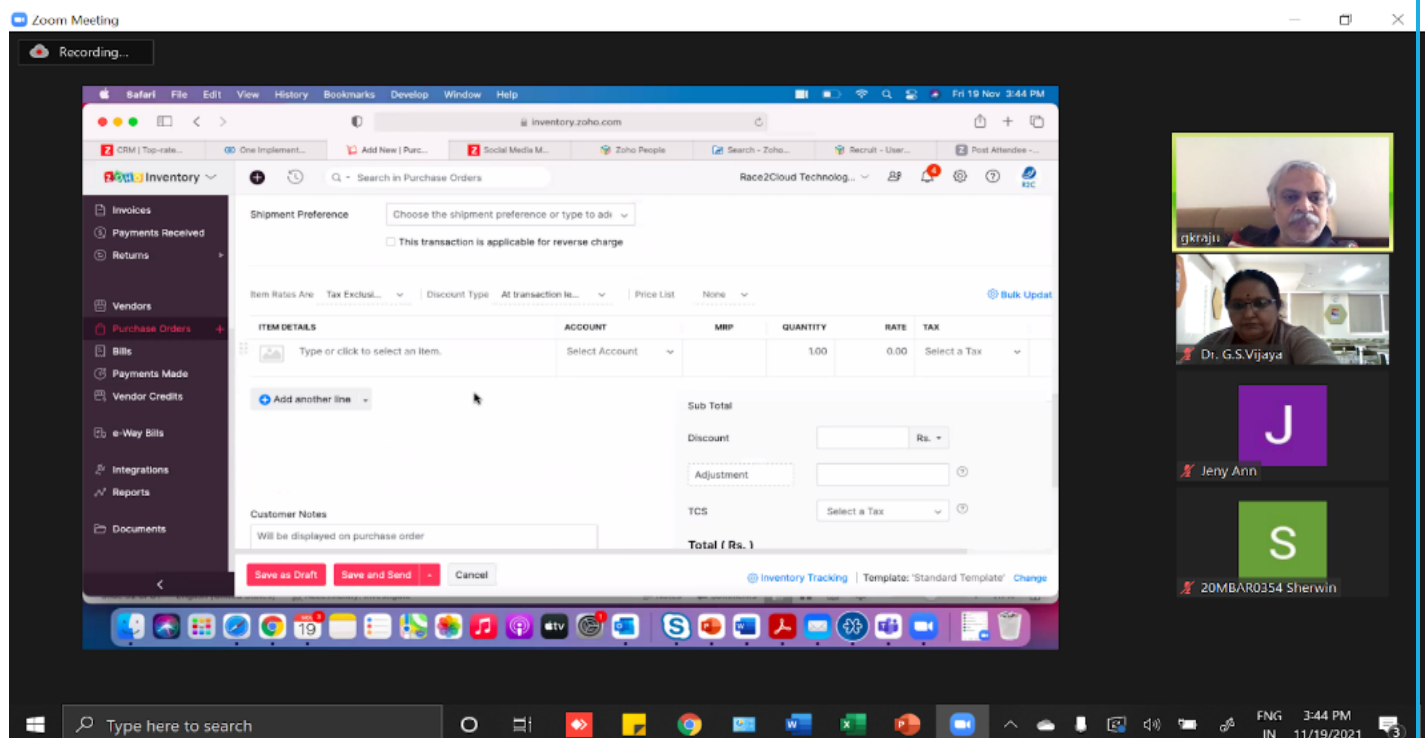


Figure 110.4 Guest lecture Mr GK Raju (industry practitioner) provided insights on ERP modules and ZOHOO ERP on “19<sup>th</sup> November 2021” (Batch and Event: 2020-22; III Semester Offline and Online Block-4 SOM students



**Circular Copy:**



**CIRCULAR**

**Date:** 15 November 2021

**Ref No:** - JU/PG/2022/50033

Dear Students,

Please be informed that the CMS Business School is organizing a session on **Session On Erp – Modules And Zoho Erp** for the **MBA 2nd Year** students.

Please find below the details:

**Resource Person:** Mr. GK Raju

**Designation & Company:** Founder and CEO, Race2Cloud Technologies Pvt. Ltd

**Date:** 18 November 2021

**Time:** 01:05 PM to 04:30 PM

**Note:** All students are advised to be dressed formals and attendance is mandatory.



**Dr. Dinesh Nilkant**  
Director  
CMS Business School  
JAIN (Deemed-to-be University)

## Session on management Information system in baking Sector

<b>Date:</b>	18-11-2021
<b>Guest/Speaker Name:</b>	Ms. <b>Krithika, K.</b>
<b>Guest/Speaker Designation</b>	Assistant Manager
<b>Guest/Speaker Contact No &amp; Email Id:</b>	+91 8289817915 (Mobile) sskinfotech5@gmail.com
<b>Guest/Speaker Company/ Institute Name:</b>	HSBC -Global Banking, Bangalore
<b>Faculty Coordinators Name:</b>	Dr. KS Srinivasa Rao
<b>Topic:</b>	Management Information System in Baking Sector
<b>Section:</b>	LSCM
<b>Batch:</b>	2020-22
<b>No of Sessions in hours:</b>	01
<b>No. of Attendees:</b>	215
<b>Session Recording link (if online only):</b>	Click here to view your recording (this link can be used only by the host): <a href="https://zoom.us/recording/detail?meeting_id=bDSu7jBYSJGrgyl9u%2FRDDw%3D%3D">https://zoom.us/recording/detail?meeting_id=bDSu7jBYSJGrgyl9u%2FRDDw%3D%3D</a> Copy the link below to share this recording with viewers: <a href="https://zoom.us/rec/share/nO2UittaEs3R9Bdi8GQmLA9edtzxoZFdnc07LWoze8HNslgtqKEbCPRu8QFcOMw2.BnYJL1Pt0SUAX_98">https://zoom.us/rec/share/nO2UittaEs3R9Bdi8GQmLA9edtzxoZFdnc07LWoze8HNslgtqKEbCPRu8QFcOMw2.BnYJL1Pt0SUAX_98</a> Passcode: ul%y2.#^
<b>Remuneration for guest speaker (If any):</b>	Rs.2000/- per hour

### Guest Profile :

[linkedin.com/in/Krithik-K-0574b212a](https://www.linkedin.com/in/Krithik-K-0574b212a)

### Session Objectives:

- To Review on MIS basics and
- To Analyse MIS Applications in Banking Sector

### Summary & Key learning from Session:

- The Resource Person has given her experience sharing in handling MIS in Banking Sector, after her training in the ERP
- The issues and challenges in initiating and handling ERP also given with examples from her experience
- She suggested Students to Understand the basics of any ERP while associating with any Company either during the Internship or any Capstone Project.

### Email communications:

Invitation for an Interactive Session on ISLM - MBA Sem-3 Students of LSCM

Dr. Srinivasa Rao <dr.srinivasarao@cms.ac.in>

Attachments

Wed, Nov 17, 2021, 10:00 AM

to sskinfotech5

Dear Ms. **Krithika**,

Greetings!

PFA PDF as Invitation for the Guest Session as discussed and finalised.

Regards,

Dr. K.S. Srinivasa Rao

M.Sc.; M.Phil.; Ph.D. (Statistics)

Professor in Decision Sciences,

CMS Business School,

JAIN (Deemed-to-be) UNIVERSITY

Bangalore

E-mail: srinirao35@gmail.com

Contact: +91 9620559612 (M)

**Reply:**

ssk infotech <sskinfotech5@gmail.com>

Wed, Nov 17, 2021, 11:26 AM

to me

Dear Sir,

This session is confirmed from my side.

Please find the requested details,

Account No: 602001532477

Name of the Account Holder: SREEJESH P V

Bank Name: ICICI BANK

Branch Name: VILLIVAKKAM

Branch Location: CHENNAI

IFSC Code: ICIC0002778

PAN : CJYPS9802F

### Photographs with Caption:

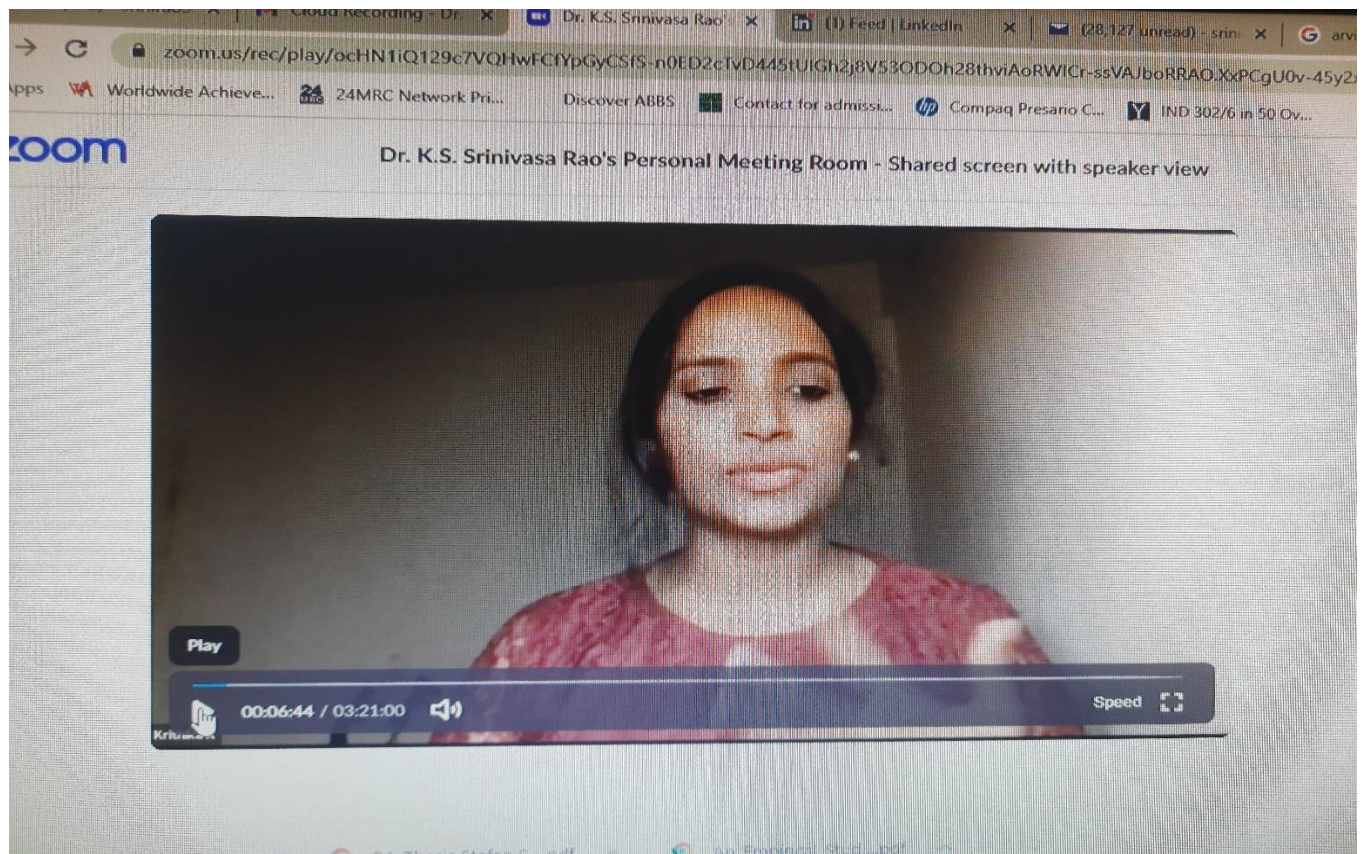


Figure 111.1 Ms. Kritika, Industry Guest

Circular Copy:



CIRCULAR

Date: 15 November 2021

Ref No: - JU/PG/2022/50034

Dear Students,

Please be informed that the CMS Business School is organizing a session on **Session On Management Information System In Baking Sector** for the MBA 2nd Year students.

Please find below the details:

**Resource Person:** Ms.Karthicka

**Designation & Company:** Assistant Manager, HSBC -Global Banking

**Date:** 18 November 2021

**Time:** 09:00 AM to 12:00 PM

**Note:** All students are advised to be dressed formals and attendance is mandatory.



**Dr. Dinesh Nilkant**  
Director  
CMS Business School  
JAIN (Deemed-to-be University)

## Session on air cargo business, air side safety challenges

<b>Date:</b>	19-11-2021
<b>Guest/Speaker Name:</b>	Mr. Arunachalam
<b>Guest/Speaker Designation</b>	COO- GMR Airport, Goa
<b>Guest/Speaker Contact No &amp; Email Id:</b>	+91- 9538882230 <a href="mailto:S_v_arunachalam@yahoo.com">S v arunachalam@yahoo.com</a>
<b>Guest/Speaker Company/ Institute Name:</b>	GMR, Goa
<b>Faculty Coordinators Name:</b>	Capt. Vaibhav Suresh
<b>Topic:</b>	Air Cargo Business, Air side Safety challenges
<b>Section:</b>	Aviation Management
<b>Batch:</b>	2020-22
<b>No of Sessions in hours:</b>	3 hours
<b>No. of Attendees:</b>	260
<b>Session Recording link (if online only):</b>	<a href="#">Mr. Arunachalam</a>

### Guest Profile:

Arunachalam SV is an Aviation professional with more than two decades of experience in Air Traffic Management, Airport Management/Planning and Operations. He is a Post Graduate in Physics with Distinction and holds an Executive MBA from Indian Institute of Management, Bangalore. Currently he is working in a Key role in an upcoming Greenfield Airport Commissioning Project with an AERODROME operator.

### Session Objectives:

- To give an over view of the current practices in Air Cargo Business.
- To expose the candidates to the day-to-day challenges in airlines with respect to the Air side safety, Cargo Challenges and Cargo Ground Handling

### Summary & Key learning from Session:

- Air Cargo was a major factor for air operators to survive during the Covid-19 pandemic.
- The world has seen a significant increase in cargo revenue over the years

- This increases the challenges faced in handling cargo at airports.
- Air safety has evolved over the years, most significant factor has been air accidents and incidents that have occurred over the years.
- Numerous safety challenges were discussed with real life examples

### Email communications:

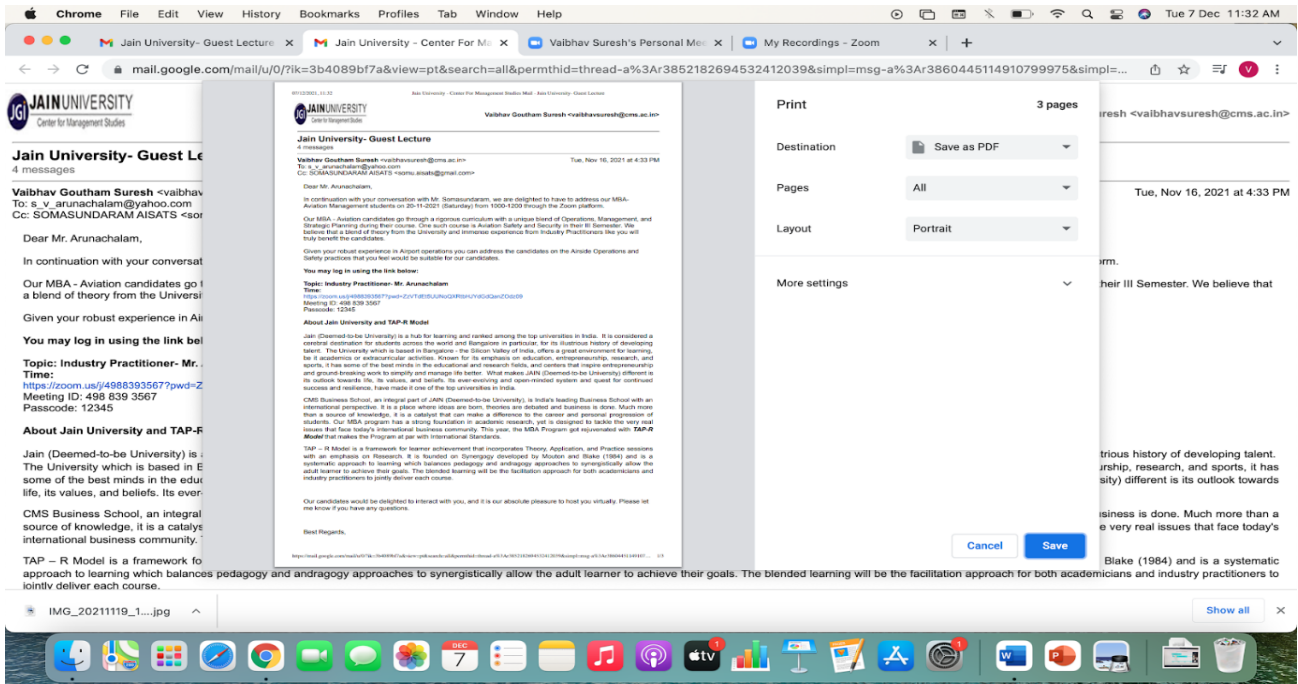


Figure 112.1 Email communication of the event

### Photographs with Caption:

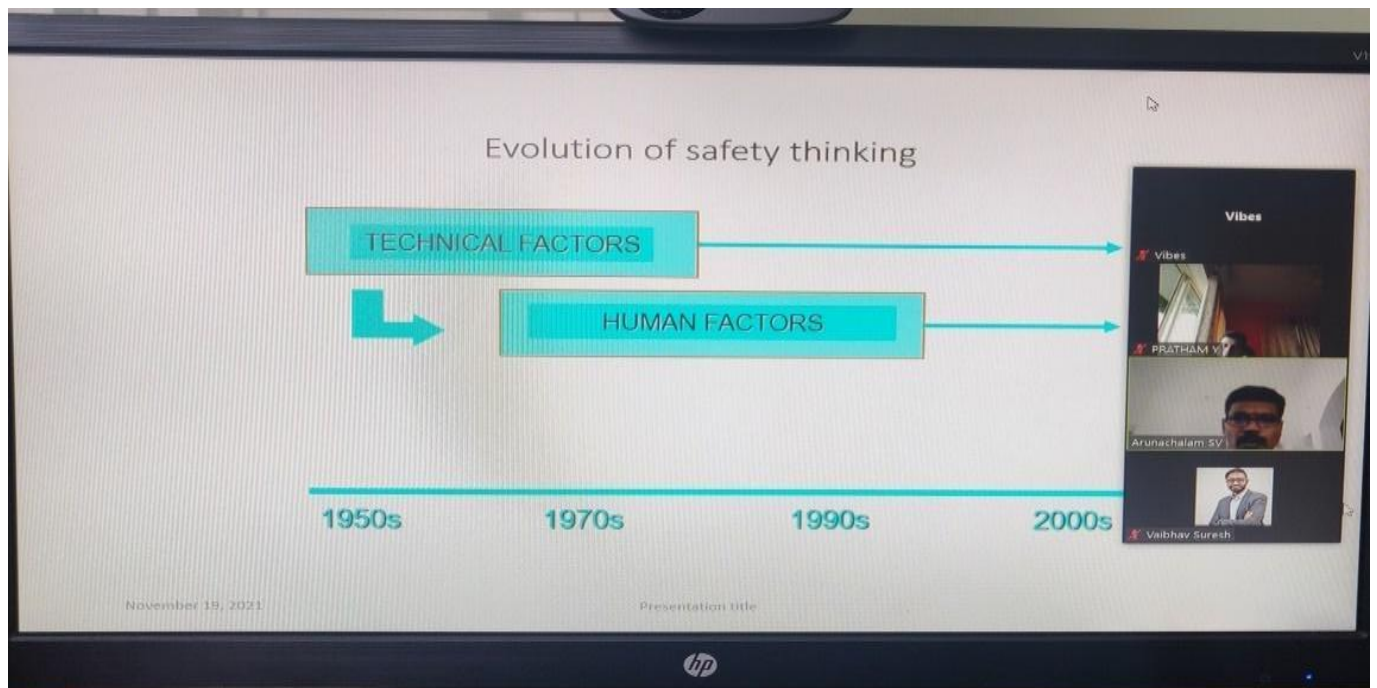


Figure 112.2 Mr. Arunachalam addressing the candidates via zoom

**Circular Copy:**



**CIRCULAR**

**Date: 16 November 2021**

**Ref No: - JU/PG/2022/50035**

**Dear Students,**

**Please be informed that the CMS Business School is organizing a session on Session On Air Cargo Business, Air Side Safety Challenges for the MBA 2nd Year students.**

**Please find below the details:**

**Resource Person: Mr. Arunachalam**

**Designation & Company: COO, GMR Airport, Goa**

**Date: 19 November 2021**

**Time: 01:00 PM to 04:00 PM**

**Note: All students are advised to be dressed formals and attendance is mandatory.**



**Dr. Dinesh Nilkant**  
Director  
CMS Business School  
JAIN (Deemed-to-be University)



## Session on strategic technological plan and R&D project portfolios

<b>Date:</b>	24-11-2021
<b>Guest/Speaker Name:</b>	Mr. Karthik Panchangam
<b>Guest/Speaker Designation</b>	Growth Leader for Research and Development
<b>Guest/Speaker Contact No &amp; Email Id:</b>	09704028379, <a href="mailto:karthik.genius@gmail.com">karthik.genius@gmail.com</a>
<b>Guest/Speaker Company/ Institute Name:</b>	MagikMinds
<b>Faculty Coordinators Name:</b>	Prof. Sakshi Chhabra
<b>Topic:</b>	Strategic Technological Plan and R&D Project Portfolios
<b>Section:</b>	EFBM
<b>Batch:</b>	2020-2022
<b>No of Sessions in hours:</b>	3
<b>No. of Attendees:</b>	265
<b>Session Recording link (if online only):</b>	<a href="https://zoom.us/j/8592913771?pwd=dy9sNUVndjYzdDhhbVFvV1dkMy8xdz09">https://zoom.us/j/8592913771?pwd=dy9sNUVndjYzdDhhbVFvV1dkMy8xdz09</a>
<b>Remuneration for guest speaker (If any):</b>	3000. Rs

### Guest Profile:

A multi-faceted professional having 11+ years of experience with a proven track record of consistent achievement as an Ideator and Think Tank behind building industry solutions. Has played a vital role as an intrapreneur in building Products and setting up R&D Departments in organizations. Has to experience as a solution architect for designing enterprise web and mobile solutions, product Deliveries. , primarily accountable for market positioning of product and Sales GTM.

### Session Objectives:

The session gave insights into the strategic business plan and R&D development in IT sector.

## Summary & Key learning from Session:

The session began with the introduction and trends on innovation and technology in IT industry. The session gave ideas about role of business plan in IT Sector.

## Email communications:

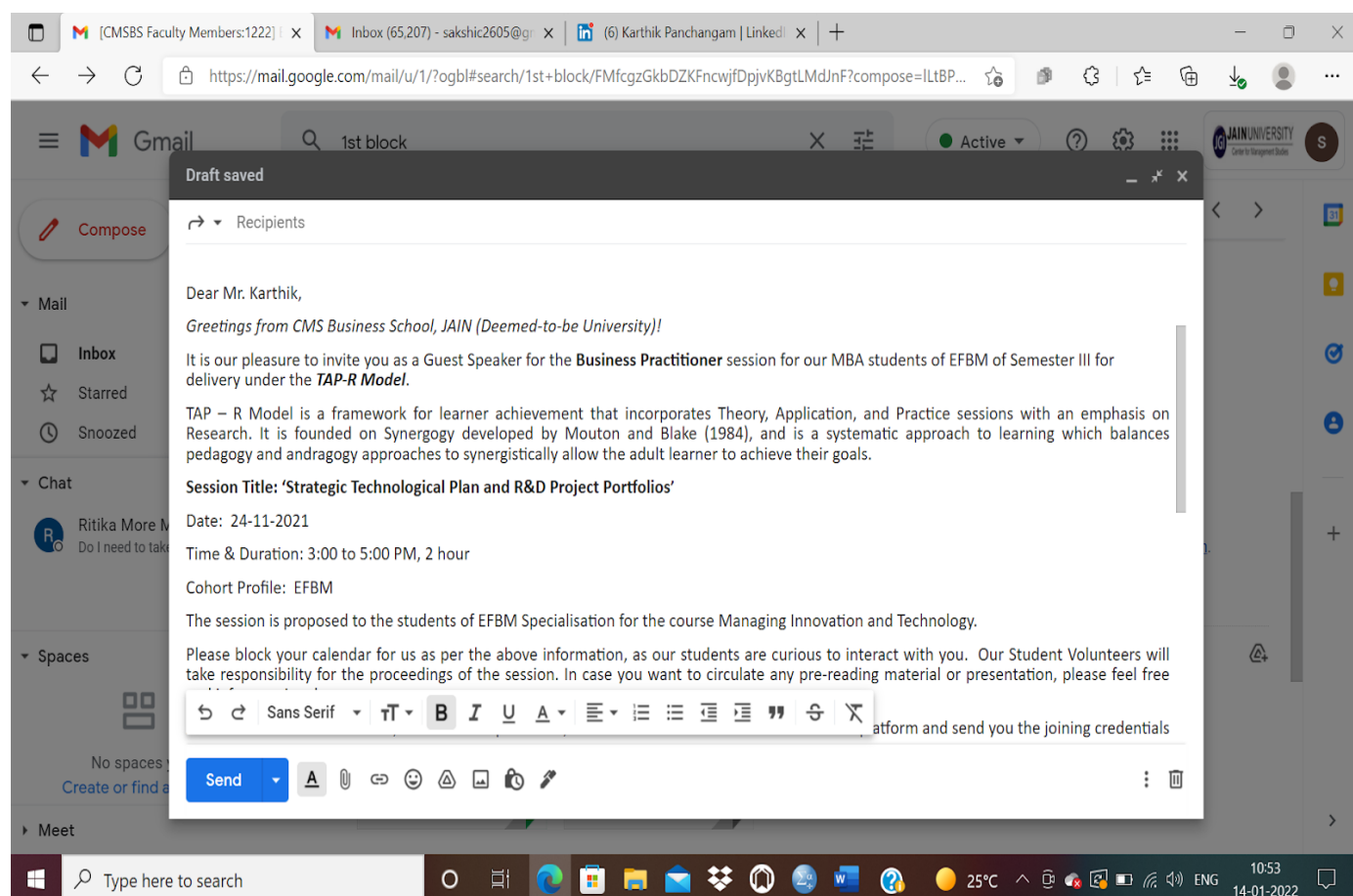


Figure 113.1 Email communication of the event

**Photographs with Caption:**

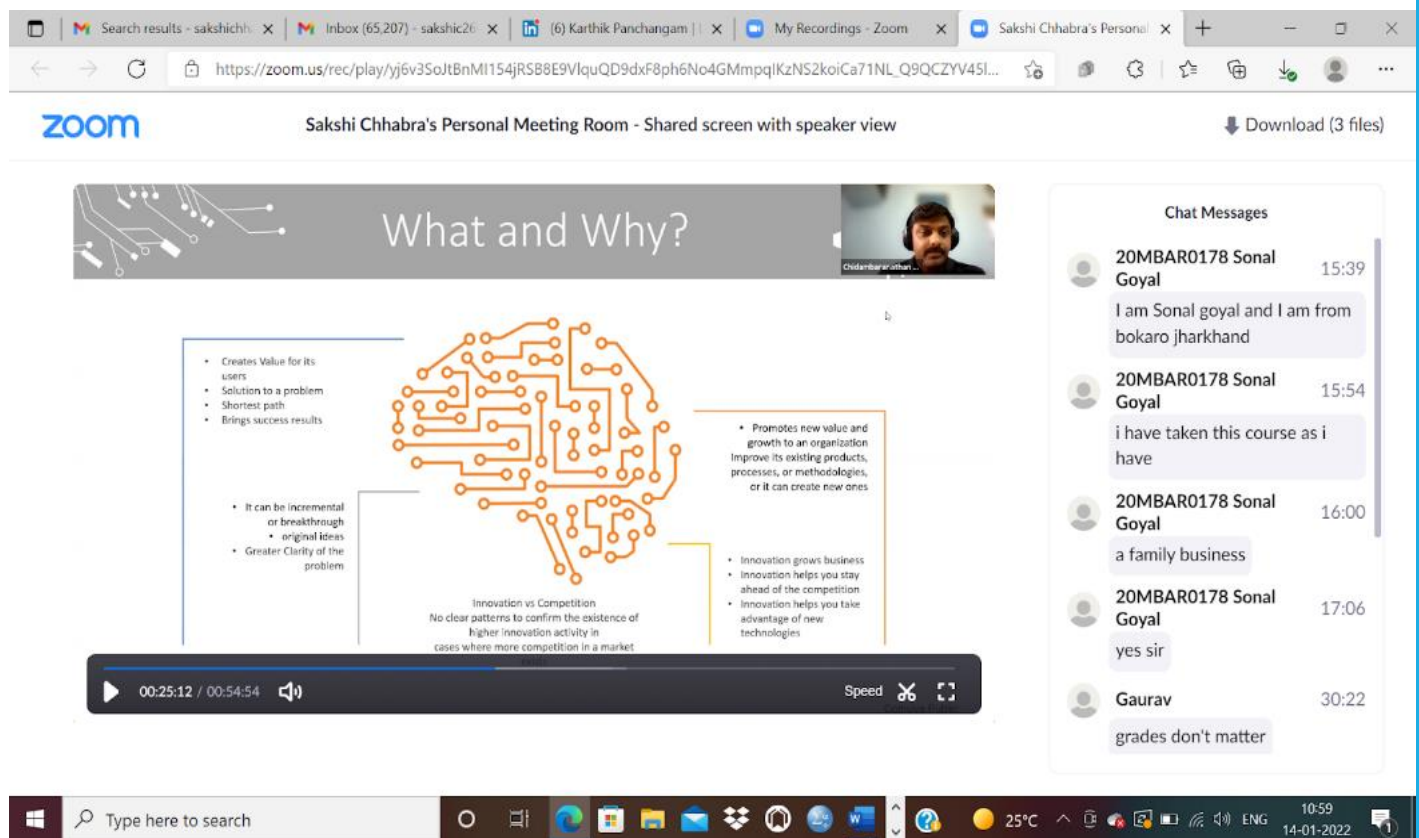


Figure 113.2 Guest Lecture by Mr. Karthik in Online mode for online students

**Circular Copy:**



**CIRCULAR**

**Date: 20 November 2021**

**Ref No: - JU/PG/2022/50036**

**Dear Students,**

**Please be informed that the CMS Business School is organizing a session on Session On Strategic Technological Plan And R&D Project Portfolios for the MBA 2nd Year students.**

**Please find below the details:**

**Resource Person: Mr. Karthik Panchangam**

**Designation & Company: Growth Leader for Research and Development, MagikMinds**

**Date: 24 November 2021**

**Time: 11:00 AM to 01:00 PM**

**Note: All students are advised to be dressed formals and attendance is mandatory.**



**Dr. Dinesh Nilkant**  
Director  
CMS Business School  
JAIN (Deemed-to-be University)

## 2 days Workshop on wildlife forensics for trainees of Forest Training Centre in Tattihalla

<b>Academic Year:</b>	<b>2021-22</b>
<b>Start Date:25-11-2021</b>	<b>End Date:26-11-2021</b>
<b>Organized by:</b>	<b>Number of Days:02</b>
<b>Venue and Time: Forest Training Centre, Tattihalli. 10:00AM</b>	<b>Number of Student Enrolled: 207</b>
<b>Location:Forest Training Centre,Tattihalli.</b>	<b>Number of Student participated:178</b>

### About the Events:

2 days' Workshop on "wildlife forensics" with the trainees of Forest Training Centre in Tattihalli

### Speaker Profile:

#### Shri. S. Sujayraj

Assistant professor, Department of Forensic Science, Jain (deemed-to-be) University.

### Brief Report of the Event:

A team of 4 members had an opportunity to work under Mr. S. Sujayraj to explore the importance of wildlife experience by being a part of a workshop conducted on Importance of Crime Scene Investigation. Submission of Consent forms from the parents, identification proofs, Covid-19 negative certificate and Double dose vaccination certificate was mandatory to participate in the workshop. All the students and faculty was advised to take necessary Covid-19 precautions prior to departure to the workshop. We started our journey on the night of 24<sup>th</sup> November from Bangalore, after 5-6 hours of journey we reached Yellapur. We made our way into the Forest Training Centre in Tattihalli in a Tempo traveller. We were given a pleasant accommodation with all the facilities. After our morning breakfast we started our work by setting up different activities for the trainees which included fingerprint kit, sniffing samples, microscope for hair analysis, and chart presentations. The session by Mr. S. Sujayraj, Assistant professor, Department of Forensic Science, Jain (deemed-to-be) University started around 4:30 with a power-point presentation which gave them a clear idea of History of Forensic Science, along with importance of proper evidence collection, and how to

preserve them. A set of activities was conducted like signature forgery, sniffing activity, and incorporation of UV light to detect fingerprint on surface caught their attention. Gait Pattern analysis of latent impression on non-porous surface was conducted to give the officers an idea of use of oblique lighting in Forensic Science. The session concluded with this note.

The second day session started in the early morning at 7:00 AM, where our group was divided into two consisting of two 2<sup>nd</sup> year Msc. Forensic Science students and two 1<sup>st</sup> year Msc. Forensic Science students each, where one team was assigned to explain the charts and different forensic equipment used to collect and preserve the evidence and was assisting Mr. S. Sujayaraj in setting up a simulated outdoor crime scene, while the other team was explaining the microscopic and macroscopic examination of trace evidence, recording fingerprints and development and collection of latent fingerprints. After morning breakfast all the officers were taken to the reconstruct the simulated crime scene and the students had the opportunity to explain and communicate about the different aspects of crime scene investigation and evidence collection with the officers at the training centre. After both the sessions we packed our belongings and the equipment. After vote of thanks we departed from the Forest Training Centre in the evening to reach Dharwad Railway Station. We reached Bengaluru on the following day- 27<sup>th</sup> November 2021.

### **Photographs:**



Figure 114.1 Mr. Sujayaraj addressing the forest officials

**BROCHURE:**

**JGI** **JAIN**  
DEEMED-TO-BE UNIVERSITY

**SCHOOL OF SCIENCES**  
**DEPARTMENT OF FORENSIC SCIENCE**

PRESENTS

**2 days' Workshop**

on  
***Wildlife Forensics***

at  
**Forest Training Centre , Tattihalli**

**DATE: 25-11-2021 TO 26-11-2021**

**RESOURCE PERSON: MR.SUJAY RAJ**  
**ASSISTANT PROFESSOR,**  
**DEPT OF FORENSIC SCIENCE**

Figure 114.2 Poster of the event

Circular Copy:



**CIRCULAR**

Date: 22 November 2021

Ref No: - JU/UG/2021/30045

Dear Students,

Please be informed that the School of Sciences is organizing a session on 2 Days' Workshop On "Wildlife Forensics" For Trainees Of Forest Training Centre In Tattihalla for the B.Sc 1st Year students.

Please find below the details:

Resource Person: Mr. S Sujayaraj

Designation & Company: Assistant Professor, Department Of Forensic Science

Date: 25 November 2021

Time: 10:00 AM to 05:00 PM

Note: All students are advised to be dressed formals and attendance is mandatory.



Dr. Asha Rajiv  
Director  
School of Sciences  
JAIN (Deemed-to-be University)



## Workshop on wildlife forensics was conducted for trainees of Forest Training Centre in Tattihalla

<b>Academic Year:</b>	<b>2021-22</b>
<b>Start Date: 7<sup>th</sup> December 2021</b>	<b>End Date: 8<sup>th</sup> December 2021</b>
<b>Organized by: Dept of Forensic science, Jain University</b>	<b>Number of Days : 02</b>
<b>Venue and Time: Forest training center in Tattihalla, Haliyal Taluk, Uttar Karnataka District, Karnataka State. 8 AM TO 5 PM</b>	<b>Number of Student Enrolled:180</b>
<b>Location: Forest training center in Tattihalla, Haliyal Taluk, Uttar Karnataka District, Karnataka State.</b>	<b>Number of Student participated:178</b>

### About the Events:

Guest lecture cum work shop on 7<sup>th</sup> and 8<sup>th</sup> of December 2021 for the RFO ranking forest officers at a forest training center in Tattihalla, Haliyal Taluk, Uttar Karnataka District, Karnataka State.

### Speaker Profile:

Mr .S.Sujayaraj, Asst.Prof.,Dept of Forensic science, Jain University was invited as a resource person to conduct a guest lecture cum workshop on 7<sup>th</sup> and 8<sup>th</sup> of December 2021 for the RFO ranking forest officers at a forest training center in Tattihalla, Haliyal Taluk, Uttar Karnataka District, Karnataka State.

### **Brief Report of the Event:**

Mr .S.Sujayaraj,Asst.Prof.,Dept of Forensic science, Jain University was invited as a resource person to conduct a guest lecture cum work shop on 7<sup>th</sup> and 8<sup>th</sup> of December 2021 to the RFO ranking forest officers at a forest training center in Tattihalla, Haliyal Taluk, Uttar Karnataka District, Karnataka State. Mr. S.Sujayaraj provided an opportunity to accompany as a team of 10 students included boys and girls along with Asst.professor Ms. Ashwati vijayan to participate as a part of academic curriculum.

On 7<sup>th</sup> December, 2021

As soon as we reached the destination briefing was conducted by Sujaya Sir,our first task was to display the charts and to be updated for explaining if given an opportunity. We went around the area to find the place to set up the crime scene. As first day officers were busy, we arranged everything that was needed to workshop on second day.

On 8<sup>th</sup> December, 2021, We were briefed by our teacher, the workshop included PowerPoint presentation by our teacher, giving insights about forensic science to the officers. Later we divided the officers into two batches, one batch was taken to the stimulated crime scene and the other batch was doing and students were assigned to explain few things regarding - fingerprint analysis, basic microscopic examination of hair samples ,they were also shown basic equipment used in forensics. While presentation was going on, in between the officers were also given certain activities such as – Signature examination, sniffing, fingerprints analysis-There was also a small session conducted in the evening wherein lifting of latent fingerprints from a bottle surface using fluorescent powder, uses of UV and IR light sources in the field of forensic science was discussed with the officers. The activities also include Gait pattern analysis using oblique light.

Simulated primary and secondary crime scenes was created. The primary crime scene was an outdoor crime scene in the forest. The secondary crime scene was inside an abandoned van.Students were provided an opportunity to interact and explain the importance about blood spatters, various physical evidences, and their collection and preservation techniques.

In the open field line pattern of search method was implemented were the officers have to search for physical evidences that were planted by students.

Overall, it was a fantastic learning experience surrounded by curious minds with eagerness of learning for our future careers. Despite the fact that the Covid – 19 pandemic required us to adjust our study habits, this session was a bright spot in our learning journey. We acknowledge and express

our gratitude to Mr. Sujay sir for providing us with the opportunity to participate in this learning experience in the form of this workshop.

**Photographs:**



Figure 115.1 Mr. Sujayaraj training the forest officials

Brochure:

**JGI** **JAIN** | SCHOOL OF SCIENCES  
DEEMED-TO-BE UNIVERSITY

**DEPARTMENT OF FORENSIC SCIENCE**  
***PRESENTS***

**2 DAY WORKSHOP**  
**ON**  
***WILDLIFE FORENSICS***  
**AT**  
**Forest training center,**  
**Tattihalla**

**FROM**  
**7 DECEMBER 2021 TO 8 DECEMBER 2021**

**RESOURCE PERSON: MR. SUJAY RAJ**  
**ASSISTANT PROFESSOR, DEPT OF FORENSIC**  
**SCIENCE**

Figure 115.2 Poster of the event

Circular Copy:



**CIRCULAR**

Date: 04 December 2021

Ref No: - JU/UG/2021/40083

Dear Students,

Please be informed that the School of Sciences is organizing a session on Workshop On "Wildlife Forensics" Was Conducted For Trainees Of Forest Training Centre In Tattihalla for the B.Sc 2nd Year students.

Please find below the details:

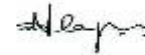
**Resource Person:** Mr. S Sujayaraj

**Designation & Company:** Assistant Professor, Department Of Forensic Science

**Date:** 07 December 2021

**Time:** 08:00 AM to 05:00 PM

**Note:** All students are advised to be dressed formals and attendance is mandatory.



Dr. Asha Rajiv  
Director  
School of Sciences  
JAIN (Deemed-to-be University)

## Workshop on wildlife forensics was conducted for Indian Forest Service Officers (ACF) at Gungaragatti

<b>Academic Year:</b>	<b>2021-22</b>
<b>Start Date: 9<sup>th</sup> December 2021</b>	<b>End Date: 10<sup>th</sup> December 2021</b>
<b>Organized by: Dept of Forensic science, Jain University</b>	<b>Number of Days : 02</b>
<b>Venue and Time: Karnataka Forest Academy, Gungaragatti, Dharwad District, 8 AM to 5PM</b>	<b>Number of Student Enrolled:180</b>
<b>Location: Karnataka Forest Academy, Gungaragatti, Dharwad District</b>	<b>Number of Student participate: 176</b>

### About the Events:

The workshop was scheduled from 9<sup>th</sup> december 2021 to 10<sup>th</sup> december 2021 for Trainees of Assistant Coservator of Forest at Karnataka Forest Academy, Gungaragatti, Dharwad District.

### Speaker Profile:

Mr. Sujayaraj S, PhD Scholar (wildlife forensic science), Asst. Professor, Jain (Deemed to be University) and Ms. Ashwathi Vijayan, Asst. Professor, Jain (Deemed to be University)

### Brief Report of the Event:

The workshop was scheduled from 9<sup>th</sup> december 2021 to 10<sup>th</sup> december 2021 for Trainees of Assistant Coservator of Forest at Karnataka Forest Academy, Gungaragatti, Dharwad District. Our workshop team reached the academy on 8<sup>th</sup> december 2021 late evening. The workshop team was divided into 2 subgroups, one assisting Mr. Sujayaraj S, PhD Scholar (wildlife forensic science), Asst. Professor, Jain (Deemed to be University), indoor with the presentation and interaction with trainee officers while the other headed by Ms. Ashwathi Vijayan, Asst. Professor, Jain (Deemed to be University), incharge of activities which included setting up charts for display, setting up microscopes and equipment used for recording fingerprints and other various instruments used in

crime scene investigation. Two classrooms, one for powerpoint presentation, other for setting up instruments, an outdoor location amidst a canopy of trees for primary-simulated crime scene and an abandoned vehicle for secondary-simulated crime scene was used for theoretical teaching, successful demonstration and hands on training of various methods of search patterns, documentation, identification, collection and packaging of a variety of physical, trace and biological evidences.

On the 9<sup>th</sup> of december 2021, after the initial introductory session, The workshop started with the powerpoint presentation of Mr. Sujayaraj S, Asst. Professor, Jain (Deemed to be University), which included a brief history of Forensic science, survey and documentation of the crime scene along with collection and packaging methods for various types of evidences. Different types of wildlife crimes, along with injury patterns and post-mortem changes were also discussed. The session was continued till late afternoon which included documentaries on wildlife crimes and elaborate discussion of case studies was done. The day came to end with a plethora of activities that included sniffing, gait pattern analysis, demonstration of usage of fluorescence powder to develop latent fingerprints and its visualisation under Ultra Violet light, to name a few.

The 2<sup>nd</sup> day of the workshop (10/12/2021) started out at 08.30 for the officers, though for our team, the work had started two and a half hours prior. We started with the simulated primary and secondary crime scenes, planting appropriate physical, trace and biological evidences, then we moved our way into the classrooms where the ink slabs were inked, microscopes with specimens focused, and instruments used in collection, preservation and packaging were kept for display. Initially the batch of officers were divided into two groups, one would accompany sujay sir to the primary and secondary crime scene, the other group was again divided into 3 batches, one was going to be involved with fingerprint recording, the other was to observe handwriting specimens and other microscopic slides while the 3<sup>rd</sup> batch was to view the charts and instruments that were displayed. On completion of their agendas, the batches moved in cyclical manner to the other two tasks. Once all the batches were done with both the crime scenes, fingerprinting, and microscopic analysis, an interactive session was held, the officers shared their learnings from the workshop and also cases related to wildlife from their native states.

Once all the sessions were over, we were greeted with a pleasant surprise in the form of a visit by Director of Human Resources, Karnataka Forest Academy, Dr. Vijay Lal Meena, IFS. All the activities were repeated in his presence, where sir himself was practically demonstrating each and every activity.

The current pandemic situation has forced us to change our patterns and has affected immensely on the type and number of physical activities that could have been conducted, the workshop was as a whole was a very enriching, information dense, learning experience with utmost level of academic measure, this experience will be of great value for our future endeavours as well. We as a team would like to thank Mr. Sujayaraj S Asst. Professor, Dept. of Forensic Science, Jain (deemed to be University) for providing us with such an amazing opportunity.

**Photographs:**

Collection and packaging of  
physical evidence at primary  
crime scene

Figure 116.1 Collection and packaging of physical evidence at primary crime scene



Brochure:



**JGI** **JAIN** | SCHOOL OF SCIENCES  
DEEMED-TO-BE UNIVERSITY

**DEPARTMENT OF FORENSIC SCIENCE  
PRESENTS**

**2 DAY WORKSHOP  
ON  
WILDLIFE FORENSICS  
AT  
Karnataka Forest Academy,  
Gungaragatti**

**FROM  
9 DECEMBER 2021 TO 10 DECEMBER 2021**

**RESOURCE PERSON: MR. SUJAY RAJ  
ASSISTANT PROFESSOR,  
DEPT OF FORENSIC SCIENCE**

Figure 116.2 Poster of the event

Circular Copy:



**CIRCULAR**

Date: 06 December 2021

Ref No: - JU/UG/2021/40084

Dear Students,

Please be informed that the School of Sciences is organizing a session on **Workshop On "Wildlife Forensics" Was Conducted For Indian Forest Service Officers (Acf) At Gungaragatti for the B.Sc 3rd Year students.**

Please find below the details:

**Resource Person:** Mr. S Sujayaraj

**Designation & Company:** Assistant Professor, Department Of Forensic Science

**Date:** 09 December 2021

**Time:** 08:00 AM to 05:00 PM

**Note:** All students are advised to be dressed formals and attendance is mandatory.



**Dr. Asha Rajiv**  
Director  
School of Sciences  
JAIN (Deemed-to-be University)

## Workshop on wildlife forensics with the trainees of Forest Training Centre in Tattihalli

<b>Academic Year:</b>	<b>2021-22</b>
<b>Start Date: 4<sup>th</sup> January 2022</b>	<b>End Date: 6<sup>th</sup> January 2022</b>
<b>Organized by: Dept of Forensic science, Jain University</b>	<b>Number of Days : 03</b>
<b>Venue and Time: Forest training center in Tattihalla, Haliyal Taluk, Uttar Karnataka District, Karnataka State. 8 AM TO 5 PM</b>	<b>Number of Student Enrolled: 180 (JU students) and Dy. Rfo ranking forest officers</b>
<b>Location: Forest training center in Tattihalla, Haliyal Taluk, Uttar Karnataka District, Karnataka State.</b>	<b>Number of Student participated: 156 (JU students) and Dy. Rfo ranking forest officers</b>

### About the Events:

Mr .S.Sujayaraj, Asst.Prof.,Dept of Forensic science, Jain University was invited as a resource person to conduct a guest lecture cum work shop on 4<sup>th</sup> January 2022 to 06<sup>th</sup> of January 2022 to the Dy. Rfo ranking forest officers at a forest training center in Tattihalla, Haliyal Taluk, Uttar Karnataka District, Karnataka State.

### Speaker Profile:

Mr .S.Sujayaraj, Asst.Prof.,Dept of Forensic science, Jain University was invited as a resource person to conduct a guest lecture cum work shop on 4<sup>th</sup> January 2022 to 06<sup>th</sup> of January 2022 for the Dy. Rfo ranking forest officers at a forest training center in Tattihalla, Haliyal Taluk, Uttar Karnataka District, Karnataka State. Mr. S.Sujayaraj provided an opportunity to accompany as a team of 9 students included boys and girls along with Asst.professor Ms. Ashwati vijayan to participate as a part of academic curriculum.

### **Brief Report of the Event:**

On reaching the destination early morning sujay sir briefed about the programme and protocol. We were allotted with spacious rooms and peaceful surrounding. As soon as we reached the centre, our mobile signals went off and we were left with nothing but utter silence, which gave an opportunity to experience the world without mobile phone. We were surrounded by the beauty and silence of the nature.

Walking across the places, areas for conducting the workshop were marked. A conference hall, one large area with abandoned vehicles and one large area right outside the training centre were chosen. Under the guidance of Mr.S.Sujay sir we were occupied by setting up the activities and presentation for our 1<sup>st</sup> day. The 1<sup>st</sup> day started with a very detailed presentation given by Mr.Sujay sir about the importance and basics of Forensic Science along with the modern techniques and equipment used these days. Later, it was followed by some fun activities to enrich and enlighten the forest officials along with theory session.

The 2<sup>nd</sup> day was a field exposure for all the officers. The officers were divided into 2 groups. The first group was taken to an outdoor primary crime scene and then to the secondary crime scene by Mr.Sujay sir and few students to assist and the second group was taken to conference hall where rest of the students demonstrated collection of fingerprints – Powder method, florescence method and tape lifting and explained about human and animal hair under microscope. Similarly, after completing the crime scene analysis for the 1<sup>st</sup> group, 2<sup>nd</sup> group of officers were taken to the primary and secondary crime scene and 1<sup>st</sup> group of officers were demonstrated about fingerprint collection and explained about hair under microscope. 2<sup>nd</sup> day was indeed a long working day but at the same time very informative.

Altogether, it was a great learning experience and an honor to be able to stand in front of such great officers and share knowledge with inquisitive minds.

This workshop has added a great value to our career in Forensic Science in receiving the exposure by interacting to the officers who are in service at their respective ranges. The best thing about this workshop was definitely being surrounded by mother nature with no connection to outer world. It was a gateway for us from all Covid situation and bad mental health. I'm really thankful to Mr.Sujay sir for providing me with this great opportunity and help me gather experience through this workshop.

**Photographs:**

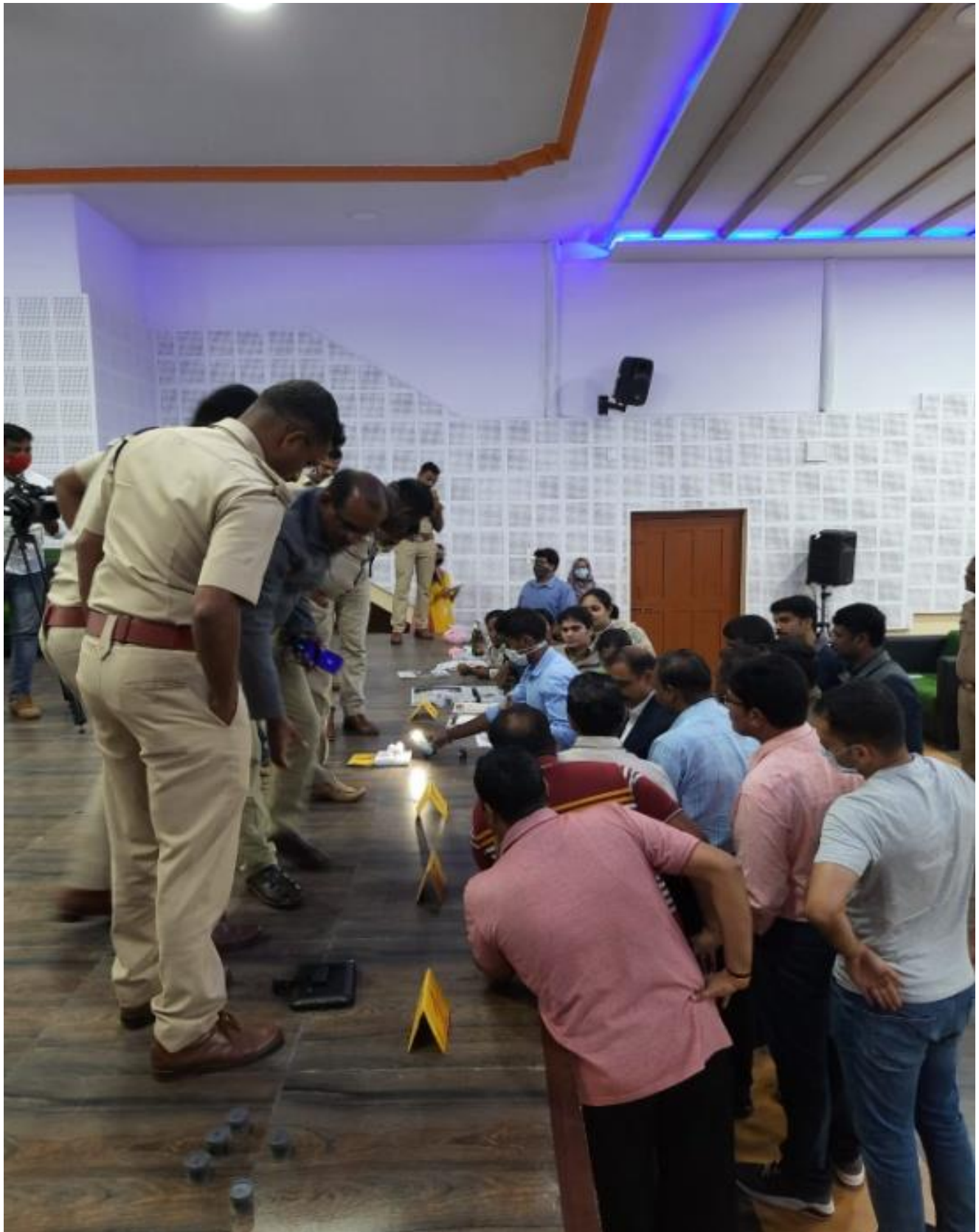


Figure 117.1 Mr. Sujayaraj demonstrating evidence collection to forest officials

Brochure:



**JGI** **JAIN** | SCHOOL OF SCIENCES  
DEEMED-TO-BE UNIVERSITY

**DEPARTMENT OF FORENSIC SCIENCE**  
**PRESENTS**

**3 - DAY WORKSHOP**

**ON**  
**WILDLIFE FORENSICS**

**AT**  
**Forest Training Centre Tattihalla**  
**FROM**  
**4 JANUARY 2022 TO 6 JANUARY 2022**

**RESOURCE PERSON: MR. SUJAY RAJ**  
**ASSISTANT PROFESSOR,**  
**DEPT OF FORENSIC SCIENCE**

Figure 117.2 Poster of the event

Circular Copy:



**CIRCULAR**

Date: 01 January 2022

Ref No: - JU/PG/2021/40081

Dear Students,

Please be informed that the School of Sciences is organizing a session on Workshop On "Wildlife Forensics" With The Trainees Of Forest Training Centre In Tattihalli for the M.Sc 1st and 2nd Year students.

Please find below the details:

**Resource Person:** Mr. S. Sujayraj

**Designation & Company:** Assistant Professor, Department Of Forensic Science

**Date:** 04 January 2022

**Time:** 08:00 AM to 05:00 PM

**Note:** All students are advised to be dressed formals and attendance is mandatory.



Dr. Asha Rajiv  
Director  
School of Sciences  
JAIN (Deemed-to-be University)

## Workshop on wildlife forensics was conducted for Karnataka Forest Academy, Gungaragatti, Dharwad District

<b>Academic Year:</b>	<b>2021-22</b>
<b>Start Date: 10<sup>th</sup> January 2022</b>	<b>End Date: 11<sup>th</sup> January 2022</b>
<b>Organized by: Dept of Forensic science, Jain University</b>	<b>Number of Days : 02</b>
<b>Venue and Time: Karnataka Forest Academy, Gungaragatti, Dharwad District, 8 AM to 5PM</b>	<b>Number of Student Enrolled:226</b>
<b>Location: Karnataka Forest Academy, Gungaragatti, Dharwad District</b>	<b>Number of Student participated: 200</b>

### About the Events:

Wildlife forensic science workshop conducted for Indian Forest Service Officers (ACF) at Gungaragatti from 10/01/2022 to 11/01/2022

### Speaker Profile:

Mr. Sujayaraj S, Asst. Professor, Dept. of Forensic Science, Jain (deemed to be University) was invited as a resource person to conduct a guest lecture cum workshop on the importance of Forensic science

### Brief Report of the Event:

The workshop was conducted from 10/01/2022 to 11/01/2022 at Karnataka Forest Academy, Gungaragatti, Dharwad District, Karnataka State. Mr. Sujayaraj S, Asst. Professor, Dept. of Forensic Science, Jain (deemed to be University) was invited as a resource person to conduct a guest lecture cum workshop on the importance of Forensic science. He was accompanied by Mr. Gagan and Karthik, persuing final year B.Sc.,Forensic science in Jain University.

The main aim of the workshop was to impart forensic technique and methods that can be applied to wildlife crime scenes and wildlife crimes.

The preparation started on reaching the academy a survey was conducted in order to set up a simulated crime scene included other discussions on activities to be conducted relevant to the subject. A lecture hall to deliver lecture and bamboo grove with partial pasture covered along with the trees were choosen to prepare a simulated wildlife crime scene under the guidance of



Mr.S.Sujayaraj. Physical evidences like plastic packets, bottles, vials along with syringes and needles and trace evidences such as hair and fibre were planted.

The second day (11/01/2022) started with Sujay Sir's PowerPoint presentation which included a brief history of Forensic science, survey and documentation of the crime scene along with collection and packaging methods for various types of evidences. Different types of wildlife crimes, along with injury patters and post-mortem changes were also discussed. The theoretical session ended with an elaborated interaction and discussion of case studies where the officers were curious to share information about various cases making it a highly interactive session.

The latter part of our second day involved practical demonstration of the barricading, survey, search patterns, documentation, photography, sketching, collection and packaging of various physical evidences and trace evidences. This was spearheaded by Sujay sir where he demonstrated all of the above-mentioned aspects to the officers.

To provide the officers with hands on experience, the officers also had to follow search patterns to document the simulated crime scene, collect and pack the physical and trace evidences planted in the same. After finishing with the primary crime scene, we headed to the secondary crime scene where biological evidence such as pooling of blood, spatter patterns, satellite spatters along with trace evidence such as hair were planted. The officers were taught on how to collect various types of evidences in different physical states and how to package the same evidences before sending it to the Forensic Science Laboratories.

Under the guidance of Mr.Sujayaraj.S, we had an opportunity to demonstrate and explain the importance of collected physical evidences such as injection vials and syringes, latent prints were identified and developed using powder technique, the theory about fingerprints and how they are developed was explained by us, we also explained about collection of fingerprints from suspects using rolling method and printers ink on an FD-258 card along with the importance of fingerprints in identification of victims, perpetrators and in cases of mass disasters. We even developed latent prints on an egg using black powder to demonstrate latent prints can be developed on any non-porous/ semi-porous surfaces. The workshop was concluded with an explanation on various latest state of the art technologies and instruments being used in various branches of forensic science by Sujay sir.

The current pandemic situation has forced us to change our patterns and has affected immensely on the type and number of physical activities that could have been conducted, the workshop was as a whole was a very enriching, information dense, learning experience with utmost level of academic measure, this experience will be of great value for our future endeavours as well. We as a team would like to thank Mr. Sujayaraj S Asst. Professor, Dept. of Forensic Science, Jain (deemed to be University) for providing us with such an amazing opportunity.

**Photographs:**



Figure 118.1 Mr. Sujayaraj briefing about wildlife crimes to forest officials

Brochure:

**JGI** **JAIN** | SCHOOL OF SCIENCES  
DEEMED-TO-BE UNIVERSITY

**DEPARTMENT OF FORENSIC SCIENCE**

**PRESENTS**

**2 DAY WORKSHOP**  
**ON**  
**WILDLIFE FORENSICS**  
**FOR**  
**Indian Forest Service Officers**  
**(ACF)**  
**AT**  
**Gungaragatti**

**FROM**  
**10 JANUARY 2022 TO 11 JANUARY 2022**

**RESOURCE PERSON: MR. SUJAY RAJ**  
**ASSISTANT PROFESSOR,**  
**DEPT OF FORENSIC SCIENCE**

Figure 118.2 Poster of the event

**Circular Copy:**



**CIRCULAR**

**Date: 07 January 2022**

**Ref No: - JU/UG/2021/40082**

**Dear Students,**

**Please be informed that the School of Sciences is organizing a session on Workshop On “Wildlife Forensics” Was Conducted For Karnataka Forest Academy, Gungaragatti, Dharwad District. for the B.Sc 2nd Year students.**

**Please find below the details:**

**Resource Person: Mr. S Sujayaraj**

**Designation & Company: Assistant Professor, Department Of Forensic Science**

**Date: 10 January 2022**

**Time: 08:00 AM to 05:00 PM**

**Note: All students are advised to be dressed formals and attendance is mandatory.**



**Dr. Asha Rajiv**  
Director  
School of Sciences  
JAIN (Deemed-to-be University)

## Webinar on Industrial Automation and Edge Computing

<b>Speaker Name</b>	Mr. Abhinandan Bhadauria
<b>Designation</b>	Principal Software Engineer
<b>Company</b>	Siemens Technology India
<b>Date</b>	19th January 2022
<b>Time</b>	03.00 pm to 04.00 pm
<b>Course</b>	B.Tech III year EEE&R&A
<b>Faculty Coordinator</b>	Dr. PushpaRajesh
<b>Placement Coordinator</b>	Lakshmi Reddy

### About the Speaker:

Mr. Abhinandan Bhadauria:

- 15+ years of experience in the field of software R & D with various technologies on small to large scale projects involving Windows, Web, UNIX and Embedded environment.
- Experienced in SDLC and C++/C# programming languages.
- Experienced in large/complex development environment with globally distributed teams.
- Knowledge in Docker, Containers, Kubernetes, Edge and Cloud Computing.
- Knowledge in SIMATIC products like HMI, WinCC, TIA Portal, and Step 7.
- Knowledge in CM tools like TFS, Git and ClearCase.
- Knowledge in Scrum practices.
- Three papers have been published by prestigious IEEE conference proceedings.
- One patent application has been published.

**Total Students attending the program- 241**

## **Objective of the session**

- To understand role of Industrial Automation and Edge Computing
- To know how Industrial Automation and Edge Computing can contribute in sustainable development
- To undergo the concept of Industrial Automation and Edge Computing means for sustainability
- To know how Industrial Automation and Edge Computing can enable a sustainable future
- To seek knowledge on how Industrial Automation and Edge Computing can ever be environmentally sustainable

## **Learning outcomes**

- Students understood the role of Industrial Automation and Edge Computing
- Students got the knowledge on how Industrial Automation and Edge Computing can contribute in sustainable development
- Students understood the concept of Industrial Automation and Edge Computing means for sustainability
- Students have learnt how Industrial Automation and Edge Computing can enable a sustainable future
- Students got knowledge on how Industrial Automation and Edge Computing can ever be environmentally sustainable

Department of Industry Interface

Organizes  
**A webinar**  
On

# Industrial Automation & Edge Computing

Date: January 19, 2022

Time: 03:00 P.M. - 04:00 P.M.



Speaker

**Abhinandan Bhaduria**  
Principal Software Engineer  
Siemens Technology India

Mode: **Online**

[set.jainuniversity.ac.in](http://set.jainuniversity.ac.in)

Figure 119.1 Poster of the event



Figure 119.2 Participants & Co-ordinator of the event



Circular Copy:



**CIRCULAR**

**Date:** 15 January 2022

**Ref No:** - JU/UG/2021/40066

Dear Students,

Please be informed that the Faculty of Engineering and Technology is organizing a session on **Webinar On Industrial Automation And Edge Computing** for the B.Tech 3rd Year students.

Please find below the details:

**Resource Person:** Mr. Abhinandan Bhaduria

**Designation & Company:** Software Engineer, Siemens Technology India

**Date:** 19 January 2022

**Time:** 03:00 PM to 04:00 PM

**Note:** All students are advised to be dressed formal and attendance is mandatory.



**Dr. Hariprasad S A**  
Director  
Faculty of Engineering and Technology  
JAIN (Deemed-to-be University)

## International Conference On Forensic Science

<b>Academic Year:</b>	<b>2021-22</b>
<b>Start Date: 10.2.2022</b>	<b>End Date: 12.2.2022</b>
<b>Organized by: DEPT OF FORENSIC SCIENCE, SS, JU</b>	<b>Number of Days: 03</b>
<b>Venue and Time: ONLINE, ZOOM PLATFORM, SS, JC RD CAMPUS, 9.30 to 6.30</b>	<b>Number of Student Enrolled: 198</b>
<b>Location: Zoom session.</b> <a href="https://zoom.us/webinar/register/WN_bSEQGwEzSxinNxz6VNaGPg">https://zoom.us/webinar/register/WN_bSEQGwEzSxinNxz6VNaGPg</a>	<b>Number of Student participated: 156</b>

### About the Events:

Department of Forensic Science, JAIN (Deemed-to-be University), organised its 1<sup>st</sup> international conference on occasion of successful completion of 10 years of teaching in this multidisciplinary field of study. It was held between 10<sup>th</sup> of February 2022 to 12<sup>th</sup> of February 2022.

### Brief Report of the Event:

#### Day-01

**10/02/2022**

Conference started by **inaugural invocation song sung by Sujay raj sir, Assistant professor, Department of Forensic Science, JAIN (Deemed-to-be University).**

Followed by **welcome speech form the Director of School of sciences, Dr. Asha Rajeev mam.**

Some of the highlights from her speech,

- congratulated the department for such a fabulous achievement,
- motivated whole team young team of Forensic enthusiasts to keep growing ahead in the same manner,
- wished good luck for rest of the conference.

After director's address, **inaugural address was given by Dr. Raj Singh, Hon'ble Vice chancellor, JAIN (Deemed-to-be University).** Some of the highlights from Hon'ble Vice chancellor's speech is as follows;

- Sir talked about the need and development of scientific arena,
- emphasised on how National education policy will help connect technology and academia together,
- motivated us with his vision of 'Jain 2.0', which envisions on reaching out to everyone as an academic institute in future to find out real life solutions,
- talked about the three main areas of Forensics including field, lab analysis and the medico-legal part followed by additional emphasis on Forensic accounting to go ahead as a subject for the department,
- also added an excellent quote stating that " innovation is an outcome and technology is an enabler",
- suggested to document the whole conference so that the knowledge gathered can be utilized and shared with the relevant scientific community,
- Sir ended his inaugural speech with congratulating, motivating and welcoming all the dignitaries.

Followed by the inaugural speech from the Hon'ble Vice chancellor, **Chief Guest, Hon'ble Justice Vivek Singh Thakur, Judge, High Court of Himachal Pradesh**, addressed the gathering. Few glimpses from Hon'ble justice's speech is as follows;

- Justice sir started with a quote " Knowledge is the strongest power'
- emphasised how more sharing of knowledge multiplies it and increases infinite scope for innovation and discovery, which is need of the hour in current scenario,
- insisted how our old traditional scriptures can be guiding light for our lives, but insisted on accepting and doing research to develop modern technology for the betterment of the mankind,
- gave some stunning example of usage of technology to enhance the forensic investigation based on his personal experience in his career,
- motivated us to do research and work on upcoming fields in Forensics which will be a huge support for the whole criminal justice system,
- Hon'ble justice sir concluded his address by congratulating and wishing the institution, organizers and mentor of the conference and wished good luck for the conference.

Followed by the chief guest address, **key note address was proposed by the conference mentor Dr. Arun Sharma sir, Former Director, State Forensic Science Laboratory, Himachal Pradesh.**

Few highlights from mentor's address are as follows;

- Mentor started his address by congratulating the whole committee members involved in the conduction and planning of the conference. He also added on requesting the committee members to take up opportunities and how to tackle future challenges and prepare road maps accordingly,
- very interestingly, talked how development of new super specialities in the field of Forensic science has changed the subject to Forensics (which includes whole science, law and investigation together),
- added how quickly knowledge is changing and because of faster growth in research and development shelf life of knowledge has become 5 years only. This clearly indicates, that we have to keep improving and adapting to this rapid changes as soon as possible.
- insisted that still a lot to achieve to meet the need of the time and expectations of the society,
- clearly mentioned on how it's a need for the Forensic Science Laboratories to adapt and increase the assistance in pace of investigation and analysis, so that the pending cases can be solved quickly and how it will in turn help the forensic fraternity to win the believe of society and investigating agencies,
- He presented on the topic "Forensics within and beyond lab; Justice, Equality and Human rights' as a part of his address to the gathering.

Some of the important take away from his presentation are;

- He insisted not only on right collection but also on correct analysis which can help solve many complex criminal scenarios,
- beautifully quoted that "Forensics is the witness to the court of law',
- enlightened us with his unique thought on how Forensics has changed the way of investigation form 'Criminal to crime' to "Crime to criminal" thereby reducing the unnecessary gathering of suspects in the police station where the case is registered. It would also save human rights of police who were accused wrongly,
- gave an excellent case study where hon'able court suggested that "court should be furnished with best available science" in one of the landmark case "Nandlal Wasudeo Badwaik vs Lata Nandlal Badwaik and Anr, Criminal Appeal No. 24 of 2014,

- talked about wrong conviction of many innocent people which lead to human right issues leading to the formulation of “Innocence project” in United States of America,
- insisted that every lawyers should be well informed and taught about Forensics so that they ask better question from the Forensic Expert and that will lead to better results for the criminal justice system.
- He concluded his key note address by thanking the organizers and the participants and wishing all good luck for the conference.

**Break 11:30 am- 11:40 am**

**Sponsor presentation (Kwick Soft Pvt. Ltd): - 11:40 am- 12:10 pm**

### **Technical Sessions**

#### **Session-1**

**(Questioned Document and Fingerprints)**

**(12:10 pm -02:30 pm)**

**Chair:** - Dr. Ashish Badiye,  
HOD, Assistant Professor,  
Department of Forensic Science,  
Govt. Institute of Forensic Science,  
Nagpur.

**Co-chair:** - Dr. Neeti Kapur,  
Assistant Professor,  
Department of Forensic Science,  
Govt. Institute of Forensic Science,  
Nagpur.

**Chair’s address: -**

- Congratulated the department for the hard work put in to get this level of conference,

- presented on the topic “ Dating of a document”, where he discussed about various approach of dating a document.

Followed by the chair’s speech participants presented papers.

**Lunch break 02:30 pm- 03:00 pm**

**Session-2**

**(Forensic Physics and Forensic Ballistics)**

**(03:00 pm -05:20 pm)**

**Chair:** - Dr. N.P. Waghmare,  
Director, Forensic Science Laboratory,  
Verna, Goa.

**Co-chair:** -Dr. Faiyyaj Isamuddin Shaikh,  
Assistant Professor (Physics),  
Govt. Institute of Forensic Science,  
Aurangabad.

**Chair’s address:** -

- Congratulated the organizers for the conference,
- Sir presented on the topic “Forensic Ballistics”.

Last segment of Day-1 ended with e-poster presentation from the participants, Judged by Dr. Arun Sharma, Mentor of the conference and Former Director, State Forensic Science Laboratory, Himachal Pradesh and Dr. Rajinder Singh Chandel, Head of the Department, Professor, Department of Forensic Science, Punjabi University, Patiala.

**Day-1 concluded by the completion of e-poster presentation by 07:30 pm.**

**Day-02**

**11/02/2022**

**Session-3**

**(Forensic Medicine)**

**(09:40 am -11:40 am)**

**Chair:** - Dr. Naveen Kumar T,

Professor,

Department of Forensic Medicine and Toxicology,

Kempegowda Institute of Medical Science,

Bengaluru.

**Co-chair:** - Dr. Udaya Shankar B.S.

Professor,

Department of Forensic Medicine and Toxicology,

Sapthagiri Institute of Medical Sciences and Research,

Bengaluru.

**Chair's address: -**

- Sir started with the general greetings to the organizers from his organization,
- also stated the problems faced by the medical and medico-legal professional in this tough Covid situation from past two years,
- Shared his insight by presenting on topic "FORENSIC MEDICINE: An aid to Criminal Investigation".

Followed by Chair's presentation, oral presentation started. 3<sup>rd</sup> technical session ended by 11:45 am.

**Break 11:45 am- 12:10 am**

**Session-4**

**(Cyber Forensic and Digital Forensics)**

**(12:10 am -01:45 pm)**

**Chair:** - Dr. Meenakshi Mahajan,

Deputy Director (Range Lab),

Regional Forensic Science Lab,

NR. Dharmshala, Himachal Pradesh.

**Co-chair:** - Dr. Kumuda Rani,  
Deputy Director,  
Digital and Document Forensic Division,  
State Forensic Science Laboratory,  
Karnataka.

**Chair's address: -**

- Congratulated the organizers for the 1<sup>st</sup> International conference,
- Presented on the topic "Cyber Forensics: A Perspective".

Followed by Chair's presentation, oral presentation started. 4th technical session ended by 01:45 am.

**Lunch break 02:15 pm- 02:45 pm**

**Session-5**

**(Forensic Psychology and Criminology)**

**(02:45 pm -05:00 pm)**

**Chair:** - Dr. Sudhanshu Sarangi,  
IPS Officer, ADG Railways,  
Coastal Security & Chairman of the Odisha  
Police Recruitment Board.

**Co-chair:** - Dr. Syed Umarhathab,  
Assistant Professor,  
Department of Criminology & Criminal Justice,  
Manonmaniam Sundaranar University, Tirunelveli

**Chair's address: -**

- Congratulated the organizers for the conference and thanked them for the invitation,
- Discussed about various aspects of Psychology in Forensics,
- Talked about polygraph, opinions and errors.



Followed by the conclusion of oral presentation, poster presentation started, which was Judged by Dr. Arun Sharma, Mentor of the conference and Former Director, State Forensic Science Laboratory, Himachal Pradesh and Dr. Rajinder Singh Chandel, Head of the Department, Professor, Department of Forensic Science, Punjabi University, Patiala.

**Day-2 concluded by the completion of e-poster presentation by 06:50 pm.**

**Day-03**

**12/02/2022**

**Session-6**

**(Forensic Biology, Serology and Forensic DNA Analysis)**

**(09:30 am -11:15 am)**

**Chair:** - Dr. Ankit Srivastava,  
Co-ordinator/Head,  
Institute of Forensic Science & Criminology,  
Bundelkhand University,  
Jhansi.

**Co-chair:** - Dr. Vinod J. Lakkappan,  
Deputy Director,  
DNA Division,  
State Forensic Science Laboratory,  
Karnataka.

**Chair's address:** -

- Sir presented on the topic "**Body fluids**".

**5<sup>th</sup> technical session concluded by 12:30 pm post oral presentation.**

**12:30pm-01:00pm – Sponsor time**

Sponsor: -Thermo fisher,

Presenter: - Mr. Pratik Mishra,

Topic: - “Building a world of Rapid DNA & database- New age approach”.

**01:00- 01:25pm:** - Presentation by Dr. Eugenio D’Orio on “Forensic Biology Laboratory Standards”.

### **Session-7**

**(Forensic Chemistry, Forensic Toxicology & Pharmacology)**

**(01:25pm -03:55 pm)**

**Chair:** - Dr. Rajinder Singh Chandel,  
HOD, Professor,  
Department of Forensic Science,  
Punjabi University, Patiala.

**Co-chair:** - Dr. M.D. Gowtham,  
Deputy director, Toxicology, Narcotics & Chemistry Division,  
State Forensic Science Laboratory,  
Karnataka.

Chair’s Address: - Presented on the topic related to Forensic Toxicology.

Oral presentation began at 02:10 pm and concluded by 03:55 pm.

Poster presentation started at 04:10 pm and judged by Dr. Arun Sharma, Mentor of the Conference & Former Director, State Forensic Science Laboratory, Himachal Pradesh and Dr. Rajinder Singh Chandel, HOD, Professor, Department of Forensic Science, Punjabi University, Patiala. Oral presentation got concluded by 05:55 pm.

**Chairman Sir addressed the gathering at 05:15 pm.** Chairman Sir was welcomed by Dr. Reena Susan Philip, Head of the Department, Department of Forensic Science, JAIN (Deemed-to-be University)

### **Valedictory**

- Valedictory function started by 05:55 pm with the greetings from emcees.
- Followed by the Chief guest of Valedictory Hon'ble Justice Mr. Vedvyashachar Shrishananda, was welcomed by the emcees.
- Hon'ble chief guest addressed the gathering. Some of the key points that sir talked about was: -
  - Congratulated the entire team for a wonderful conference,
  - Summarized the gist of whole conference,
  - Talked about Charak & Sushrut samhita and their correlation with Forensics,
  - Sir also added that toxicology was well developed in ancient India,
  - Highlighted few forensic developments in India before British and Mughals,
  - Also threw light on contemporary developments, challenges,
  - Talked about cyber crimes and cyber forensics and its importance,
  - Sir concluded his address with appreciation of all the scholars, key speakers and participants for sharing their knowledge and participating in the conference.
- Post Hon'ble Justice Sir's address, Dr. Reena Susan Philip, Head of the Department, Department of Forensic Science, JAIN (Deemed-to-be University), and presented vote of thanks.
- After vote of thanks, prize distribution started which was presented by, Mrs. Jayati Mishra, Assistant Professor, Department of Forensic Science, JAIN (Deemed-to-be University).

**Valedictory function concluded with National Anthem by 07:30 pm.**

**Photographs:**

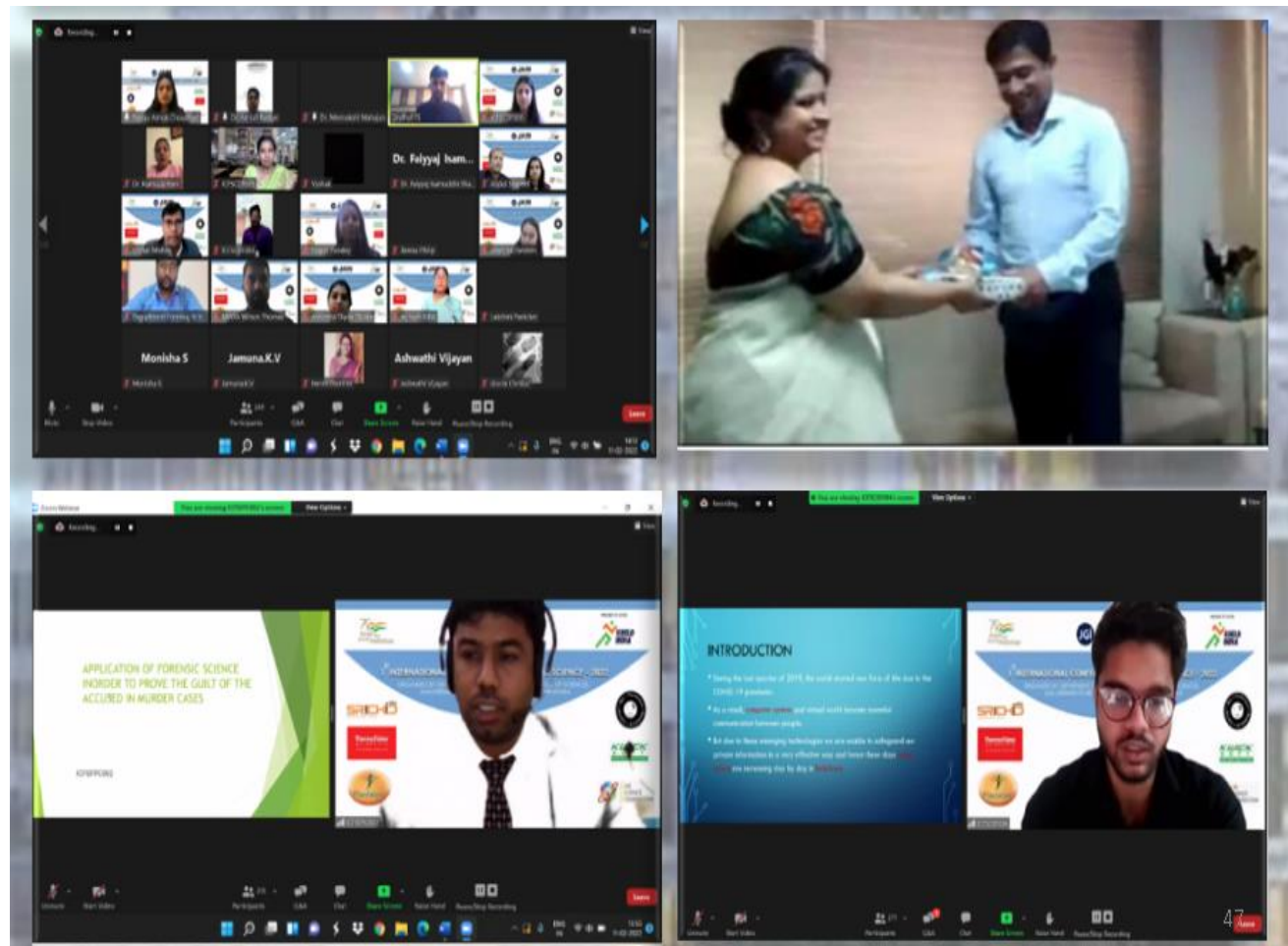


Figure 120.1 International conference organized by the Dept of Forensic science: Technical sessions on zoom platform

**Circular Copy:**



**CIRCULAR**

**Date: 07 February 2022**

**Ref No: - JU/UG/2021/40086**

Dear Students,

Please be informed that the School of Sciences is organizing a session on **International Conference On Forensic Science** for the B.Sc 1st and 3rd Year students.

Please find below the details:

**Resource Person: Dr. Arun Sharma sir**

**Designation & Company: Former Director, Department Of Forensic Science**

**Date: 10 February 2022**

**Time: 09:30 AM to 06:30 PM**

**Note: All students are advised to be dressed formals and attendance is mandatory.**



**Dr. Asha Rajiv**  
Director  
School of Sciences  
JAIN (Deemed-to-be University)

## Webinar on Industrial Automation and Robotics Landscape

<b>Speaker Name</b>	Mr.Rajesh Manpat
<b>Designation</b>	Founder & CEO
<b>Company</b>	iFuture Robotics
<b>Date</b>	12th February 2022
<b>Time</b>	03.00 pm to 04.00pm
<b>Course</b>	2nd YEAR & 3rd YEAR B.Tech Robotics & Automation Students
<b>Faculty Coordinator</b>	Dr. PushpaRajesh
<b>Placement Coordinator</b>	Ms. Sunitha

### About the Speaker:

Mr.Rajesh Manpat did his Bachelor of Computer Applications from Bangalore. As a former national Medalist in Rifle Shooting he was the first Shooting Athlete to break into the Indian Team from Karnataka. Rajesh established iFuture Systems, his first venture in 2008 that builds and sells Electronic Target Systems in 20 countries. Rajesh Manpat founded iFuture Robotics in 2016 which is a winner of Make in India award for being the best Hardware start-up in India. iFuture Robotics is venture backed by Qualcomm and makes Industrial Robots for some of the leading Retail companies in India and Switzerland. iFuture Robotics is poised to become a leading player in the field of Robotics and Automation in the coming few years.

**Total Students attending the program- 210**

### Objective of the session

- To understand role of Industrial Automation and Robotics
- To know how Industrial Automation and Robotics can contribute in sustainable development
- To undergo the concept of Industrial Automation and Robotics means for sustainability
- To know how Industrial Automation and Robotics can enable a sustainable future

- To seek knowledge on how Industrial Automation and Robotics can ever be environmentally sustainable

### **Learning outcomes**

- Students understood the role of Industrial Automation and Robotics
- Students got the knowledge on how Industrial Automation and Robotics can contribute in sustainable development
- Students understood the concept of Industrial Automation and Robotics means for sustainability
- Students have learnt how Industrial Automation and Robotics can enable a sustainable future
- Students got knowledge on how Industrial Automation and Robotics can ever be environmentally sustainable

Department of  
Industry Interface

Organizes  
Webinar on

# Industrial Automation & Robotics Landscape

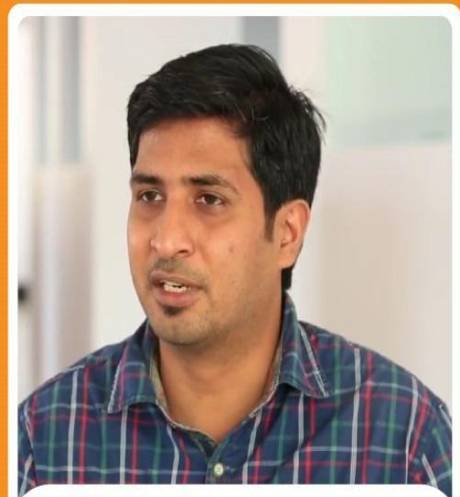
 **February 12, 2022**

 **03:00 P.M. – 04:00 P.M.**

Mode: Online | Platform:  zoom

[set.jainuniversity.ac.in](http://set.jainuniversity.ac.in)

Speaker



**Rajesh Manpat**

iFuture Robotics | Founder & CEO

Figure 121.1 Poster of the event



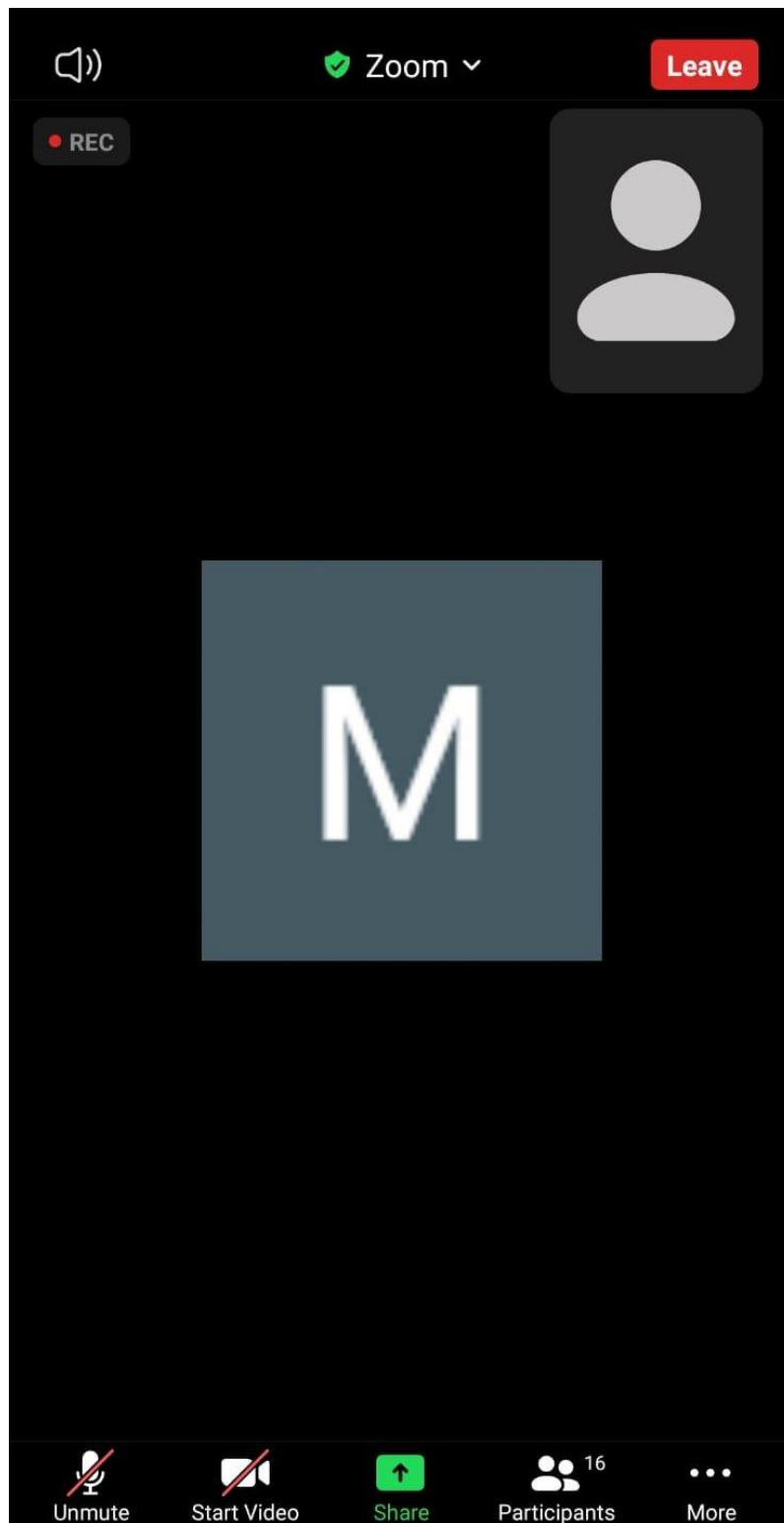


Figure 121.2 Participants joining the meeting

Circular Copy:



CIRCULAR

Date: 09 February 2022

Ref No: - JU/UG/2021/40067

Dear Students,

Please be informed that the Faculty of Engineering and Technology is organizing a session on **Webinar On Industrial Automation And Robotics Landscape** for the B.Tech 2nd and 3rd Year students.

Please find below the details:

**Resource Person:** Mr. Rajesh Manpat


**Designation & Company:** Founder & CEO, iFuture Robotics

**Date:** 12 February 2022

**Time:** 03:00 PM to 04:00 PM

**Note:** All students are advised to be dressed formals and attendance is mandatory.



  
**Dr. Hariprasad S A**  
Director  
Faculty of Engineering and Technology  
JAIN (Deemed-to-be University)

## Webinar on robot & a bent rod-How Does an Engineer fit in a new-age product company

<b>Speaker Name</b>	Mr. Akhil S Pai
<b>Designation</b>	Product Manager
<b>Company</b>	Pace Robotics Pvt. Ltd.
<b>Date</b>	16th Feb 2022
<b>Time</b>	03.00 pm to 04.00pm
<b>Course</b>	3rd YEAR B.Tech (Aerospace and Aeronautical/Robotics & Automation/ECE/EEE)
<b>Faculty Coordinator</b>	Dr. PushpaRajesh
<b>Placement Coordinator</b>	Dr. Ranjana Jain

### About the Speaker:

Mr. Akhil S Pai ,With an expertise in Construction Robotics, and experience of taking a Product from Concept to Launch, Akhil guides the product team at Pace robotics in the right direction to find the most efficient route to the right product.

**Total Students attending the program- 35**

### Objective of the session

- To know how to become successful in the new age product company
- To know whether engineers would design and build robots
- To know which type of Engineers would make a robot
- To know What type of robot is used by manufacturing companies
- To know What is the future of robotics engineering

### Learning outcomes

- Students have learnt on how to become successful in the new age product company

- Students have gained knowledge on which kind of engineers would design and build robots
- Students have explored the interesting facts on What type of robot is used by manufacturing companies
- Students have learnt and wide opportunities and the future of robotics engineering

The poster is for a webinar titled "Robot & a Bent Rod – How does an Engineer fit-in in a new age Product Company". It is organized by the Department of Industry Interface at JGI JAIN Deemed-to-be University, Faculty of Engineering and Technology. The event is scheduled for February 16, 2022, from 03:00 P.M. to 04:00 P.M. The mode is online, and the platform is Zoom. The speaker is Akhil S Pai, Product Manager at Pace Robotics. The poster features a blue background with a faint image of a person's head and a yellow rounded rectangle containing a portrait of Akhil S Pai.

**JGI JAIN** DEEMED-TO-BE UNIVERSITY | FACULTY OF ENGINEERING AND TECHNOLOGY

Department of Industry Interface

Organizes Webinar on

**Robot & a Bent Rod – How does an Engineer fit-in in a new age Product Company**

**February 16, 2022**

**03:00 P.M. – 04:00 P.M.**

Mode: Online | Platform: zoom

**Akhil S Pai**  
Pace Robotics  
Product Manager

[set.jainuniversity.ac.in](http://set.jainuniversity.ac.in)

Figure 122.1 Poster of the event

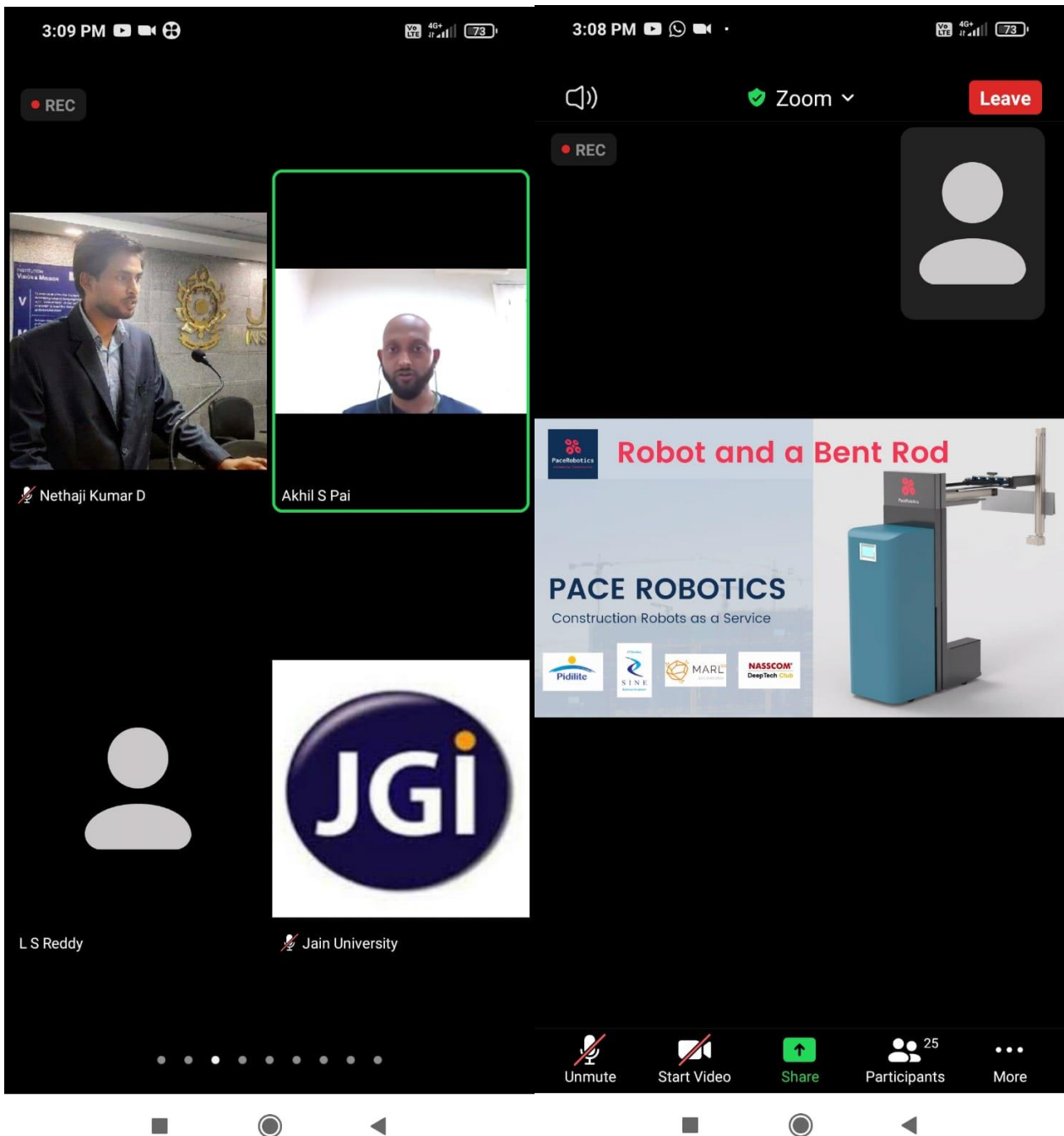


Figure 122.2 Speaker with participants of the event

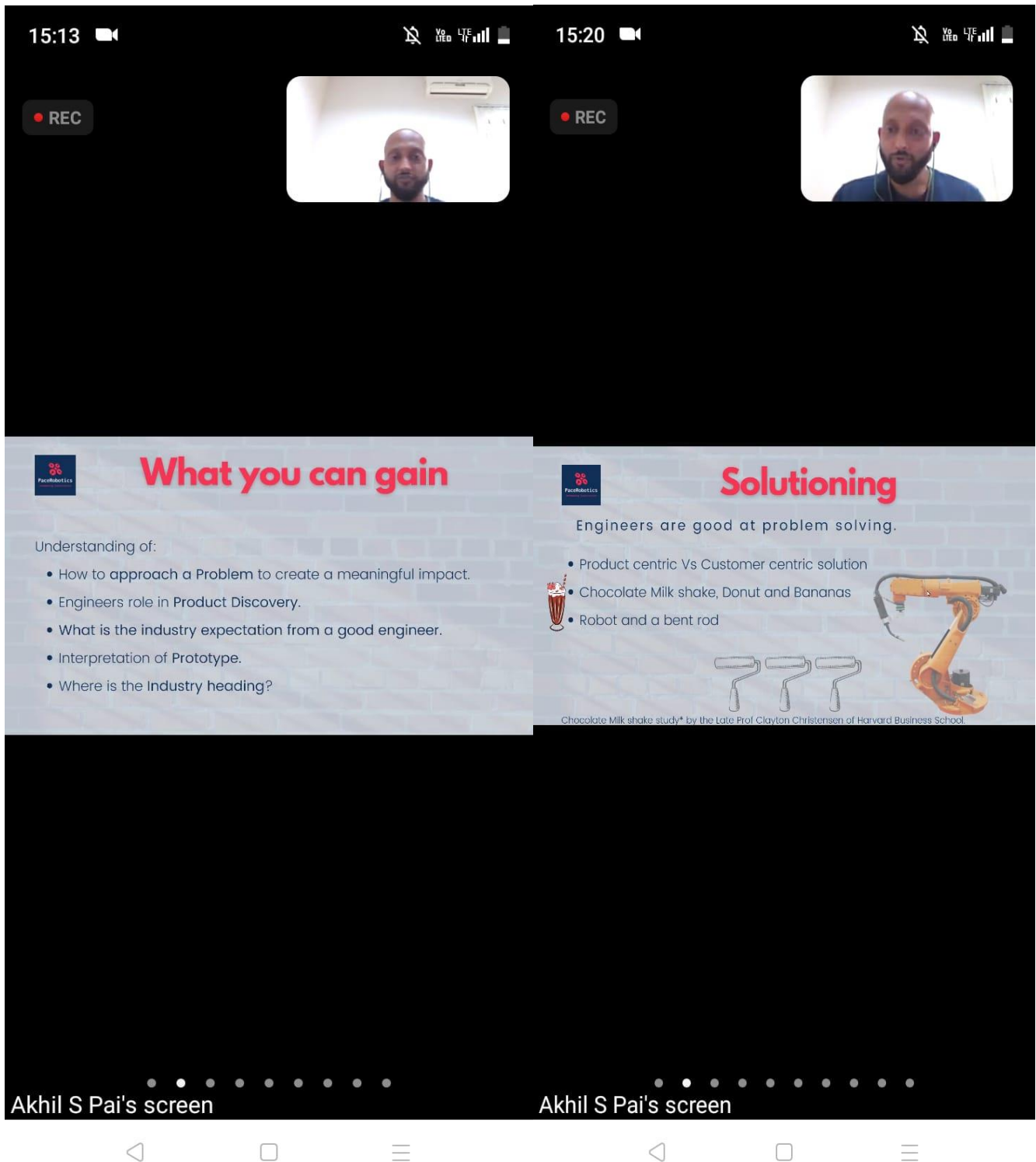


Figure 122.3 Speaker describing the topic with presentation

Circular Copy:



**CIRCULAR**

Date: 12 February 2022

Ref No: - JU/UG/2021/40070

Dear Students,

Please be informed that the Faculty of Engineering and Technology is organizing a session on Webinar On Robot & A Bent Rod-How Does An Engineer Fit In A New-Age Product Company for the B.Tech 3rd Year students.

Please find below the details:

Resource Person: Mr. Akhil S Pai

Designation & Company: Product Manager, Pace Robotics Pvt Ltd

Date: 16 February 2022

Time: 03:00 PM to 04:00 PM

Note: All students are advised to be dressed formals and attendance is mandatory.



**Dr. Hariprasad S A**  
Director

Faculty of Engineering and Technology  
JAIN (Deemed-to-be University)

## Session on introduction to Python

<b>Date:</b>	25-02-2022
<b>Guest/Speaker Name:</b>	Mr.NAVANEETH MALINGAN
<b>Guest/Speaker Designation</b>	Founder and Director
<b>Guest/Speaker Contact No &amp; Email Id:</b>	9047578585
<b>Guest/Speaker Company/ Institute Name:</b>	CTO, Antpod Designs Pvt. Ltd
<b>Faculty Coordinators Name:</b>	Dr.Vinoth S
<b>Topic:</b>	Introduction to Python
<b>Section:</b>	CF1, CF2, CF3, IFA, BFAS
<b>Batch:</b>	2021 - 23
<b>No of Sessions in hours:</b>	2 Hours
<b>No. of Attendees:</b>	287
<b>Session Recording link (if online only):</b>	<a href="https://zoom.us/rec/share/Uv467I8FsUmxc_oOhusjllNbf0000pSm7khVTTRZe6ltR7mdl-6_HfteuGpy7ZGhf.DFkI3vWrp9BKzJRk">https://zoom.us/rec/share/Uv467I8FsUmxc_oOhusjllNbf0000pSm7khVTTRZe6ltR7mdl-6_HfteuGpy7ZGhf.DFkI3vWrp9BKzJRk</a> (Passcode: !0cb&*k?)
<b>Remuneration for guest speaker (If any):</b>	Rs.4,000/-

### Guest Profile:

He is a multi-disciplinary software engineer with six years of experience in the Machine Learning, Computer Vision, Internet of Things and Full Stack web development where I Research and Develop end-to-end ML and IoT solutions from the edge to the cloud, leveraging the power of data and connectivity. His current role as a Lead AI developer and Instructor at Nunnari Labs involves developing Computer Vision Algorithms for ADAS, Real-time video analysis and deploying AI models into production. As the Head of Coimbatore AI Community and TensorFlow User Group Coimbatore - a learning community that spans almost every country, we are dedicated to educating students and developers on how to make a positive impact in the world using AI technology, either through employment or entrepreneurship. Through Nivu Academy - He has handle Faculty Development Programs, Corporate Training and Workshops. He provides Research Mentorship and also a member of the Board of Studies of various colleges as a contribution to Education. Mentor at OpenMined - an open-source community focused on researching, developing, and promoting tools for secure, privacy-preserving, value-aligned artificial intelligence. As a Lead



Course Instructor at Femtech Poland, along with Teaching Assistants, involves developing world-class AI content for Education with a firm belief that we play a crucial role in women empowerment and uplifting through technical Education. As an R&D Consultant, he also teams up with WAVVY IoT to build LoRaWAN SASS platform using Microservices, Go, NodeJs, Docker, Kubernetes, ReactJs, Grafana and InfluxDb.

### Session Objectives:

To understand fundamentals of python and its application specifically in finance.

### Summary & Key learning from Session:

Students can able to perform basic finance programs using Python.

### Email communications:

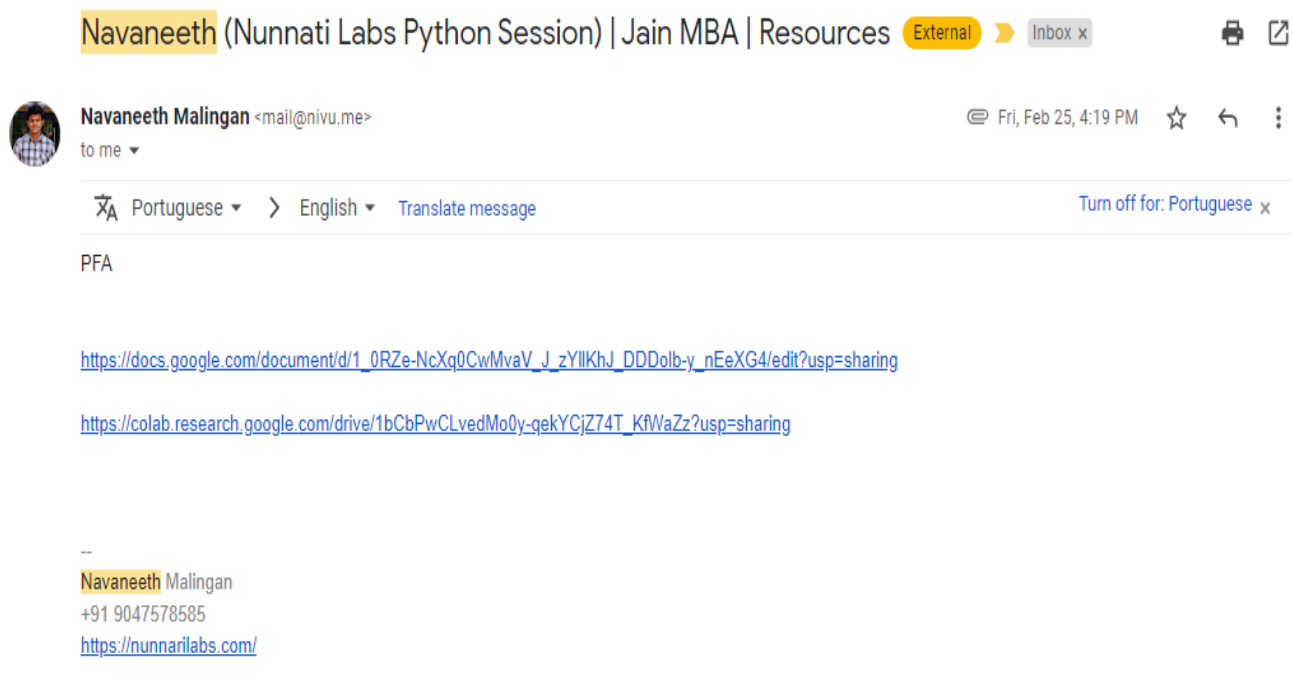


Figure 123.1 Email communication of the event

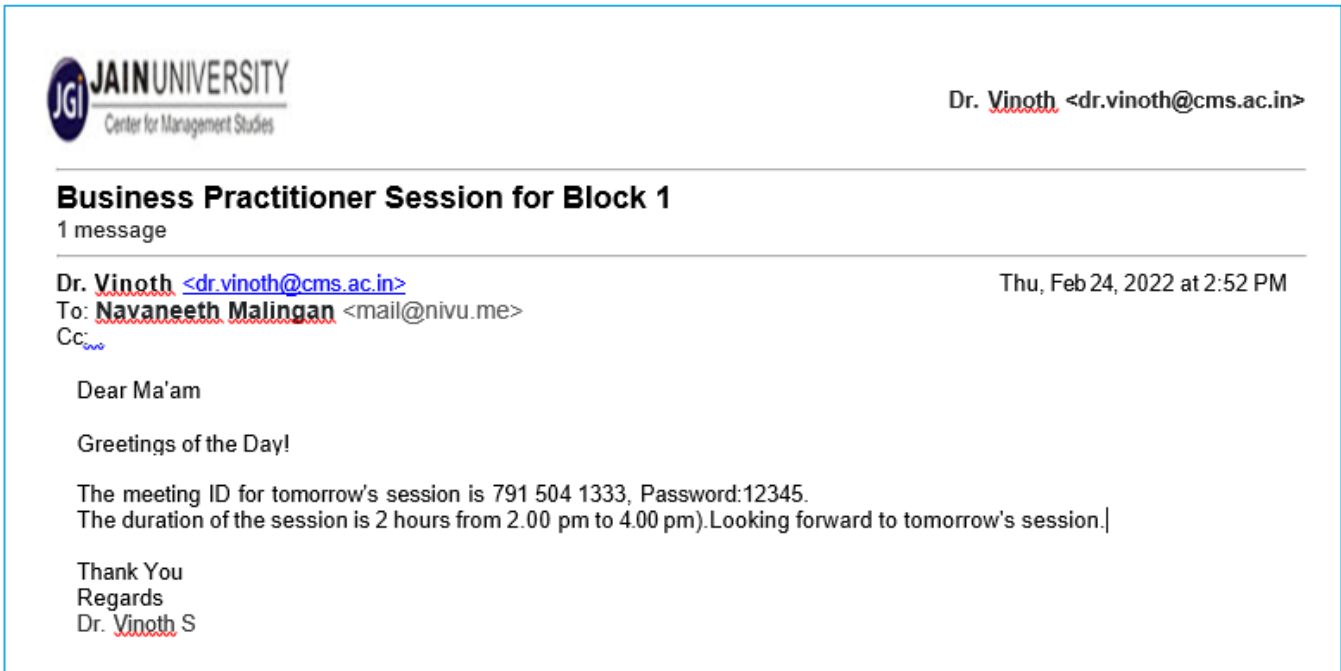


Figure 123.2 Email communication of the event

Photographs with Caption:

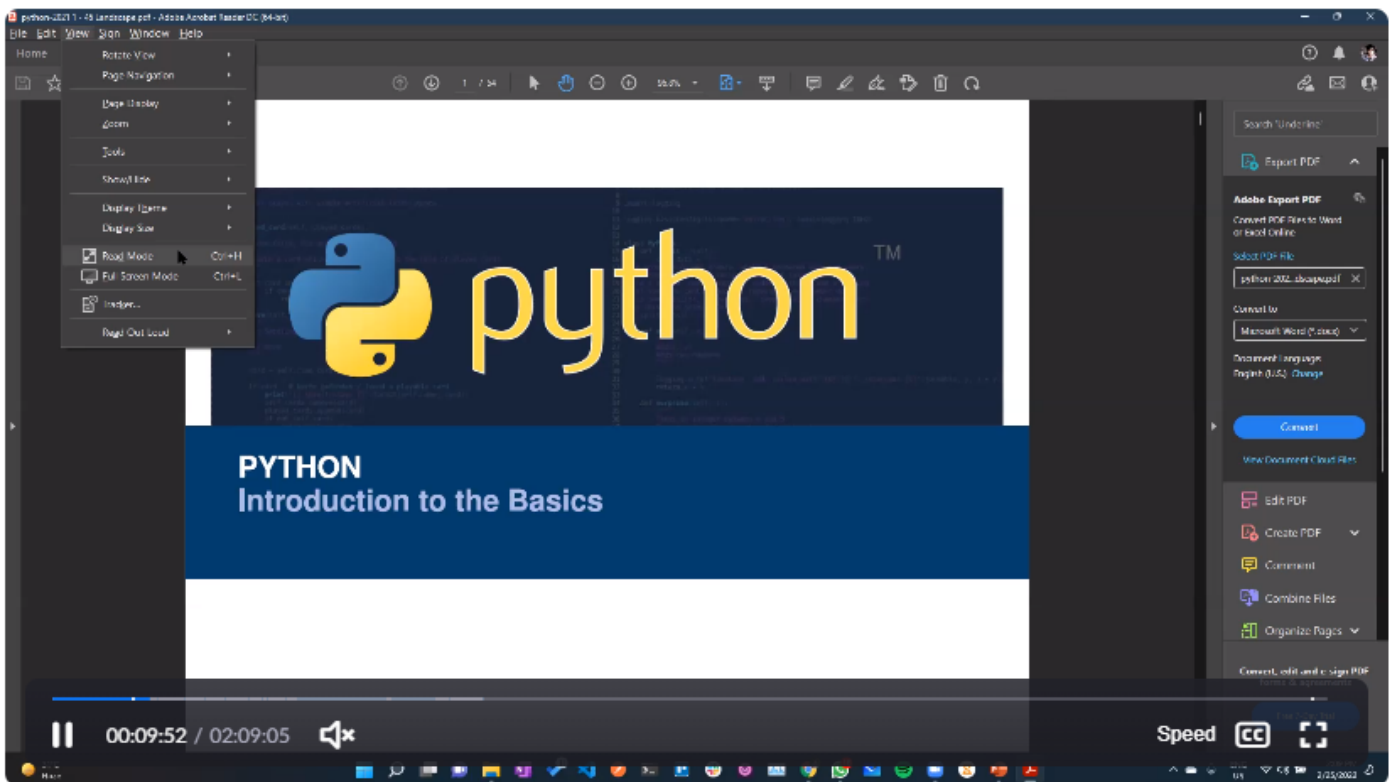


Figure 123.3 Mr. NAVANEETH MALINGAN – Topic: Introduction to Python – 25/2/2022 – CF1, CF2, CF3 and IFA Sections

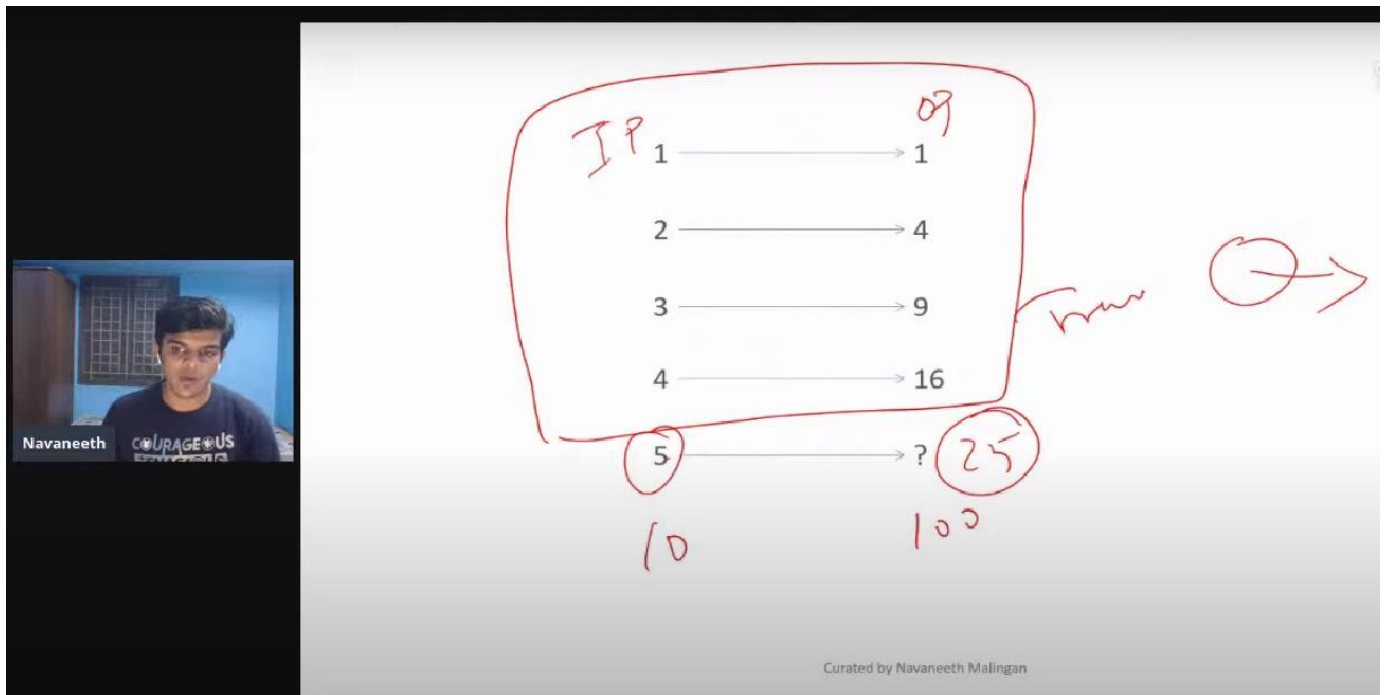


Figure 123.4 Mr. NAVANEETH MALINGAN – Topic: Introduction to Python – 25/2/2022 – CF1, CF2, CF3 and IFA Sections

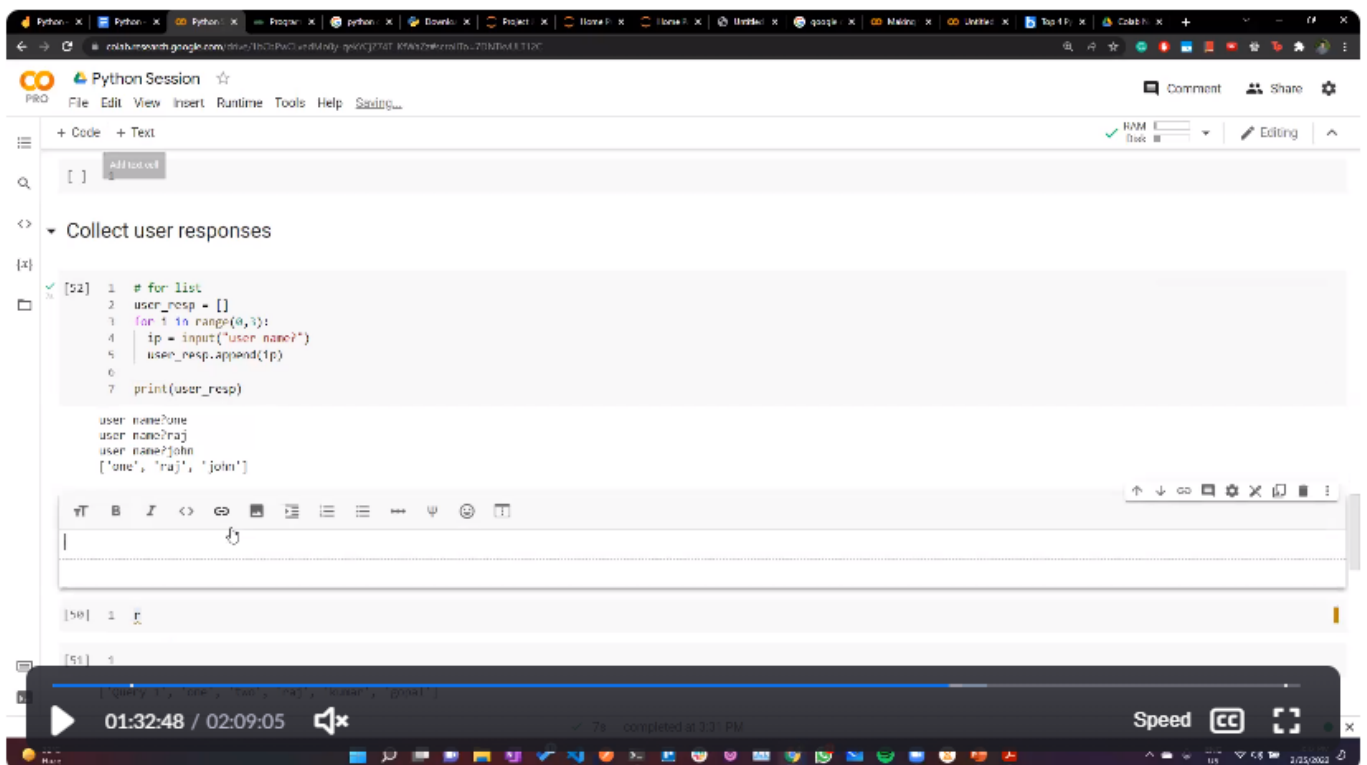


Figure 123.5 Mr. NAVANEETH MALINGAN – Topic: Introduction to Python – 25/2/2022 – CF1, CF2, CF3 and IFA Sections

Circular Copy:



**CIRCULAR**

Date: 22 February 2022

Ref No: - JU/PG/2022/50019

Dear Students,

Please be informed that the CMS Business School is organizing a session on **Session On Introduction To Python** for the MBA 2nd Year students.

Please find below the details:

Resource Person: Mr. Navneeth

Designation & Company: Founder and Director,CTO, Antpod Designs Pvt. Ltd

Date: 25 February 2022

Time: 02:00 PM to 04:00 PM

Note: All students are advised to be dressed formals and attendance is mandatory.



**Dr. Dinesh Nilkant**  
Director  
CMS Business School  
JAIN (Deemed-to-be University)

## Session on Agile Process, Scrum Process, Redesign process

<b>Date:</b>	26.02.2022
<b>Guest/Speaker Name:</b>	Mr. Pooja B A
<b>Guest/Speaker Designation</b>	<b>Business Analyst</b>
<b>Guest/Speaker Contact No &amp; Email Id:</b>	8861911411, poojababu97@gmail.com
<b>Guest/Speaker Company/ Institute Name:</b>	KPI Soft
<b>Faculty Coordinators Name:</b>	Dr. Praveen Gujjar J
<b>Topic:</b>	<ul style="list-style-type: none"> <li>• Agile Process</li> <li>• Scrum Process</li> <li>• Redesign process</li> <li>• JIRA Software</li> </ul>
<b>Section:</b>	BA1 and BA2
<b>Batch:</b>	2020-2022
<b>No of Sessions in hours:</b>	2
<b>No. of Attendees:</b>	245
<b>Remuneration for guest speaker (If any):</b>	2000Rs

### Guest Profile:

Autonomous Business Analyst with of experience in the IT Industry who Can take ownership of projects from beginning to end, specializing in completeness and accuracy. Looks into creative perspective while adding value to the product via collaborating with peers.

### Session Objectives:

The session gave insights into the different changes happening in industry and how these trends are changing the outlook of the business analytics.

### Summary & Key learning from Session:

The session began with the introduction and trends on Business analysts in the industry. The session gave ideas about role of business analyst and also students have done hands on JIRA project management tool. Business practitioner has covered the topic agile software process and scrum process.

## Email communications:

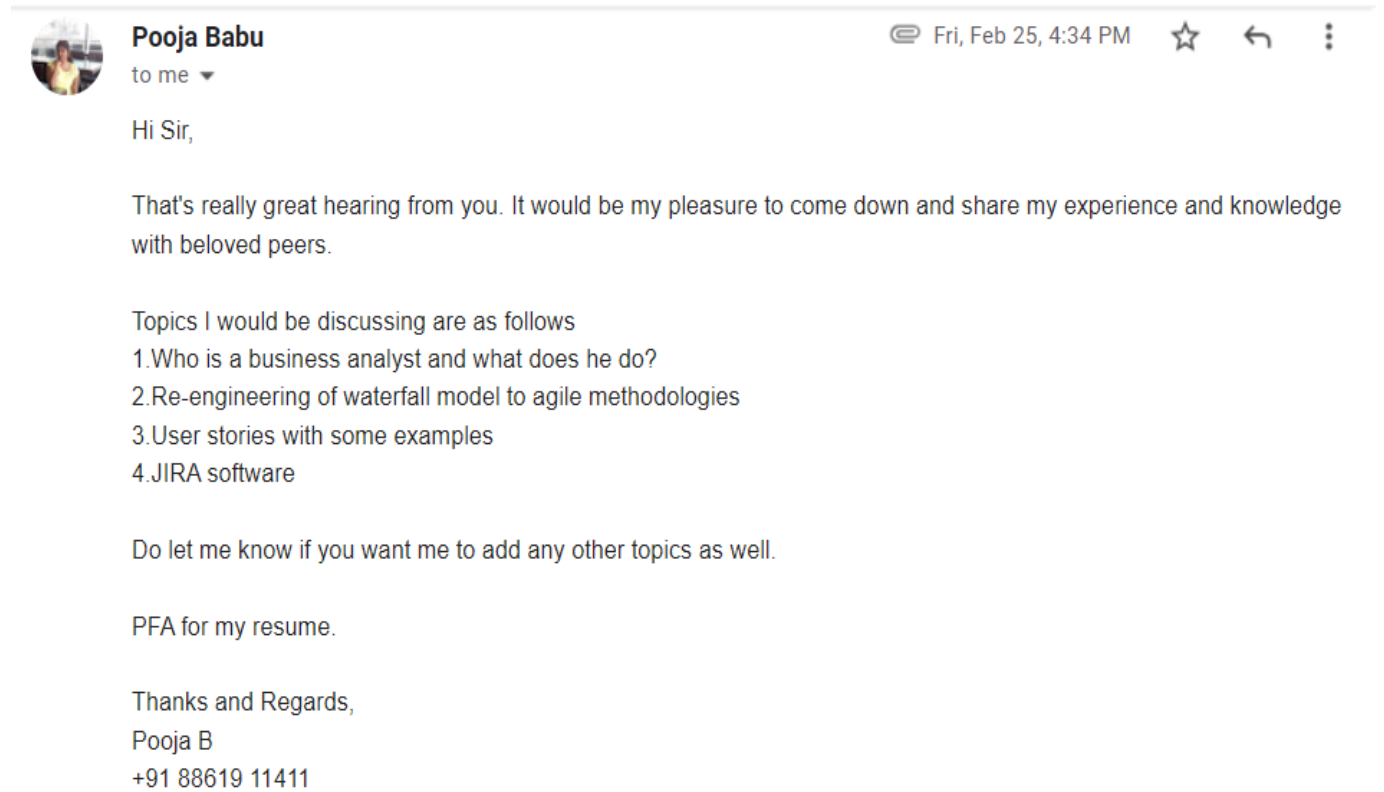


Figure 124.1 Email communication of the event

**Photographs with Caption:**



Figure 124.2 Guest Lecture by Ms. Pooja B

Circular Copy:



**CIRCULAR**

**Date: 23 February 2022**

**Ref No: - JU/PG/2022/50020**

Dear Students,

Please be informed that the CMS Business School is organizing a session on **Session On Agile Process, Scrum Process, Redesign Process** for the MBA 1st Year students.

Please find below the details:

**Resource Person: Mr. Pooja B A**

**Designation & Company: Business Analyst, KPI Soft**

**Date: 26 February 2022**

**Time: 08:40 AM to 10:40 AM**

**Note: All students are advised to be dressed formals and attendance is mandatory.**



**Dr. Dinesh Nilkant**  
Director  
CMS Business School  
JAIN (Deemed-to-be University)



## Webinar on the role of Artificial Intelligence in achieving the Sustainable

<b>Speaker Name</b>	Mr.Giri Gunnu
<b>Designation</b>	Chief Technology Officer
<b>Company</b>	Tardid Technologies Pvt. Ltd.
<b>Date</b>	2 <sup>nd</sup> March 2022
<b>Time</b>	03.00 pm to 04.00pm
<b>Course</b>	2nd YEAR & 3rd YEAR B.Tech (CS/IS/ECE)
<b>Faculty Coordinator</b>	Dr. PushpaRajesh
<b>Placement Coordinator</b>	Dr. Ranjana Jain

### About the Speaker:

Dr. GiriRajasekharGunnu is working as a Chief Technology Officer Technology at Tardid Technologies Private Limited, Bangalore. Before this, he was a researcher at the Center of Ships and Ocean Structures, Norwegian University of Technology, Trondheim, Norway. He graduated with a B.E Naval Architecture degree from Andhra University, followed by M. Tech in Ocean Engineering from the Indian Institute of Technology Madras and Ph.D. in the Department of Marine Technology, at the University of NTNU, Trondheim, Norway. After his Post Graduation, he worked three years as a ship surveyor with the Indian Register of Shipping, Mumbai.

**Total Students attending the program- 198**

### Objective of the session

- To understand role of artificial intelligence
- To know how artificial intelligence can contribute in sustainable development
- To undergo the concept of artificial intelligence means for sustainability
- To know how AI can enable a sustainable future
- To seek knowledge on how AI can ever be environmentally sustainable

## Learning outcomes

- Students understood the role of artificial intelligence
- Students got the knowledge on how artificial intelligence can contribute in sustainable development
- Students understood the concept of artificial intelligence means for sustainability
- Students have learnt how AI can enable a sustainable future
- Students got knowledge on how AI can ever be environmentally sustainable



**JGi** **JAIN** | FACULTY OF ENGINEERING AND TECHNOLOGY  
DEEMED-TO-BE UNIVERSITY

Department of Industry Interface  
Organizes Webinar on  
The role of **artificial intelligence** in achieving the Sustainable

📅 March 2, 2022  
🕒 03:00 P.M. – 04:00 P.M.

Mode: Online | Platform: 



**Giri Gunnu**  
Tardid Technologies Private Limited  
Chief Technology Officer (CTO)

[set.jainuniversity.ac.in](http://set.jainuniversity.ac.in)

Figure 125.1 Poster of the event

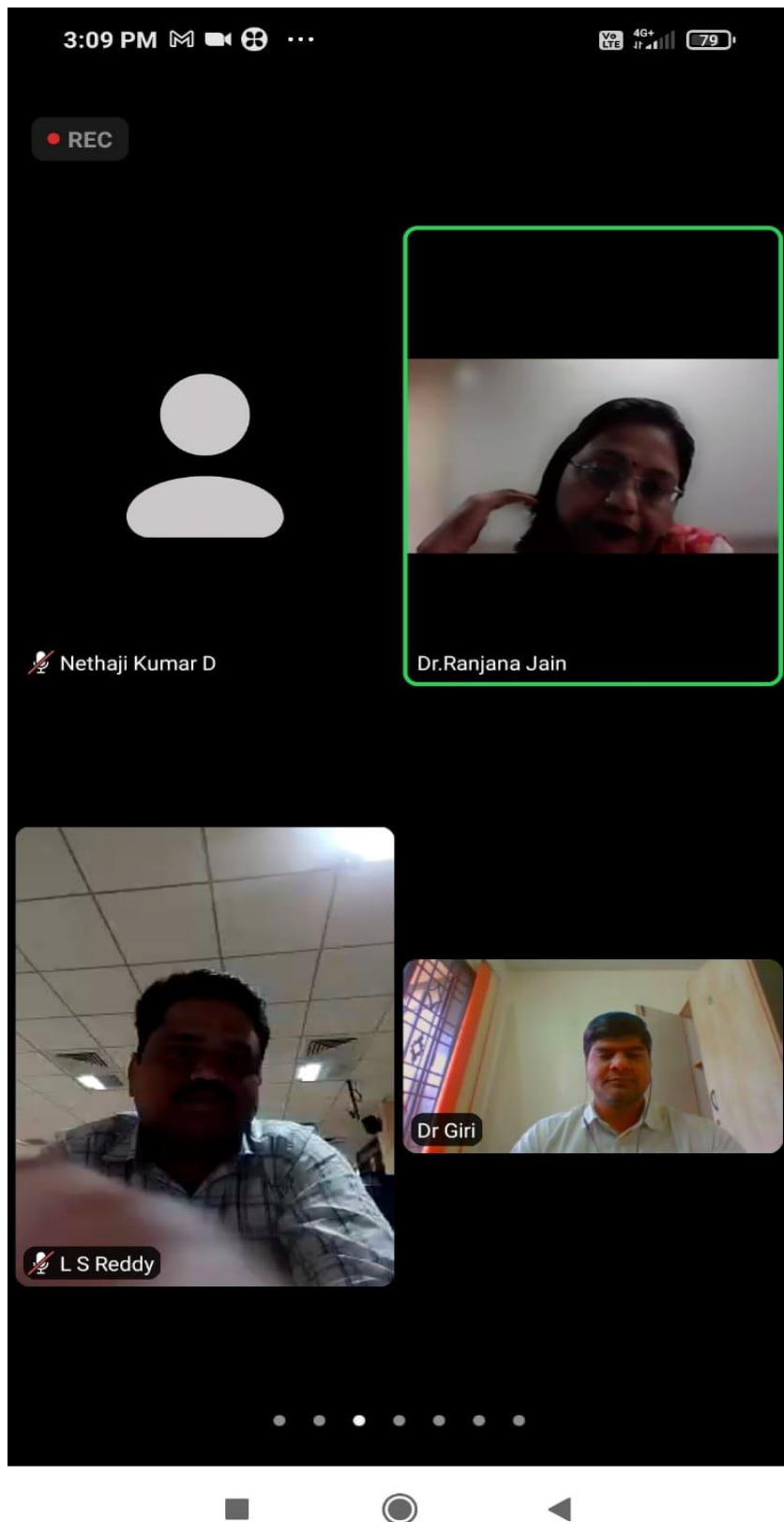


Figure 125.2 Speaker and stdunets during the session

Circular Copy:



**CIRCULAR**

Date: 26 February 2022

Ref No: - JU/UG/2021/30043

Dear Students,

Please be informed that the Faculty of Engineering and Technology is organizing a session on Webinar On The Role Of Artificial Intelligence In Achieving The Sustainable for the B.Tech 2nd and 3rd Year students.

Please find below the details:

Resource Person: Mr. Giri Gunnu

Designation & Company: Chief Technology Officer, Tardid Technologies Pvt Ltd

Date: 02 March 2022

Time: 03:00 PM to 04:00 PM

Note: All students are advised to be dressed formals and attendance is mandatory.



**Dr. Hariprasad S A**  
Director  
Faculty of Engineering and Technology  
JAIN (Deemed-to-be University)

## National workshop on random walks and financial analytics

<b>Academic Year:</b>	<b>2021-2022</b>
<b>Start Date:25-03-2022</b>	<b>End Date:25-03-2022</b>
<b>Organized by: J. V. Ramana raju, Department of Mathematics and Data Science and MSI-Belagavi</b>	<b>Number of Days:1</b>
<b>Venue and Time: Conference Hall. 10:00am-12:30 PM</b>	<b>Number of Student Enrolled: 347</b>
<b>Location: Bengaluru</b>	<b>Number of Student participated:310</b>

### About the Event:

The event viz National workshop on Random walks and Financial Analytics was jointly organised by MSI Belagavi and Jain deemed to be University, School of Sciences. The workshop happened in hybrid mode with one speaker delivering lecture in online mode. He did this remotely from IISER Pune.

### Speaker Profile:

Dr. Anindya Goswami, IISER Pune Dr Yogeshwaran D Mathematics I.S.I, Bengaluru, Dr T.Venkatesh, MSIB, belagavi and J.V.Ramana Raju, JU

### Brief Report of the Event:

The Department of Mathematics and Data Science, School of Sciences, Jain University Bangalore in association with the Mathematical Sciences Institute Belagavi organized a 1-Day National Workshop on Random walks and Financial Analytics on 25<sup>th</sup> of March 2022. The workshop was well attended as it was in hybrid mode. Around 150 participants attended online while 64 students attended offline. The resource persons for the workshop were Dr. T. Venkatesh Director Mathematical Sciences Institute Belagavi, Dr. Yogeshwaran D , Associate Professor, Indian Statistical Institute Bangalore,

Dr. Anindya Goswami, Associate Professor IISER Pune and Prof. J. V. Ramana Raju, Department of Mathematics, Jain deemed to be University.

This programme was a joint effort by the respective teams of Jain deemed to be University and the Mathematical Sciences Institute Belagavi. The programme was inaugurated by T. Venkatesh, Director, MSIB who also delivered the key note address. The one-day proceedings involved lectures on the basic probability themes emerging from the random walk model and related generalizations

and also some very important modeling procedures used by the financial analytics industry. Firstly Dr. Yogeshwaran Dhandapani spoke about a 17<sup>th</sup> century problem posed by P. Fermat on the probabilistic modeling of a casino. Later Prof T. Venkatesh threw light on the overall importance of mathematical finance. Professor Anindya Goswami spoke on the Black-Scholes-Merton model for derivatives pricing and on the CIR (Cox-Ingersoll –Ross ) model. He also showed very basic simulations of the Brownian motion and the corresponding GBM process. Prof.Ramana Raju J V made an exposition of the probability models related to risk management analytics through concepts like Markowitz portfolio analysis , Bond immunization and other hedging tools.

**Professor Thirukumaran of Data Science department proposed the vote of thanks.**

**Brochure:**



**CONTACT US:**  
+91 - 80 43430100  
jainuniversity.ac.in

**PATRON:**  
**DR. CHENRAJ ROYCHAND,**  
**PRESIDENT,**  
**JAIN UNIVERSITY TRUST**

**ADVISORY COMMITTEE:**  
DR. N SUNDARARAJAN,  
VICE CHANCELLOR,  
JAIN (Deemed-to-be University)  
DR. N V H KRISHNAN,  
REGISTRAR,  
JAIN (Deemed-to-be University)

**JGI JAIN**  
DEEMED-TO-BE UNIVERSITY

**DEPARTMENT OF  
DATA SCIENCE AND  
MATHS**

**organizes**

**National Workshop  
on Random walks  
and Financial  
Analytics**

**25-03-2022**

Figure 126.1 Poster of the event

**Photographs:**



Figure 126.2 Dr. Anindya Goswami, IISER Pune addressing the participants

**Circular Copy:**



**CIRCULAR**

**Date: 22 March 2022**

**Ref No: - JU/UG/2021/40089**

**Dear Students,**

**Please be informed that the School of Sciences is organizing a session on National Workshop On Random Walks And Financial Analytics for the B.Sc 2nd Year students.**

**Please find below the details:**

**Resource Person: Dr. Anindya Goswami**

**Designation & Company: IISER Pune, Department Of Mathematics & Sciences**

**Date: 25 March 2022**

**Time: 10:00 AM to 12:30 PM**

**Note: All students are advised to be dressed formals and attendance is mandatory.**



**Dr. Asha Rajiv**  
Director  
School of Sciences  
JAIN (Deemed-to-be University)



## Session on application of data analysis before Investing

<b>Date:</b>	25 <sup>th</sup> March ,2022
<b>Guest/Speaker Name:</b>	Mr. Sagar U S
<b>Guest/Speaker Designation</b>	Course Director, Stocktel
<b>Guest/Speaker Contact No &amp; Email Id:</b>	<a href="mailto:sagar.us09@gmail.com">sagar.us09@gmail.com</a> Mobile +91-9731199114
<b>Guest/Speaker Company/ Institute Name:</b>	Stocktel
<b>Faculty Coordinators Name:</b>	Dr. Avijit Bakshi
<b>Topic:</b>	Application of Data Analysis before Investing
<b>Section:</b>	IFA & BFAS
<b>Batch:</b>	2020-22
<b>No of Sessions in hours:</b>	2 sessions 1 hour each
<b>No. of Attendees:</b>	265
<b>Remuneration for guest speaker (If any):</b>	Rs. 2,000 per hour

### Guest Profile of :-

Mr. Sagar U S

He is the founder – Stocktale -Story of Bulls, Bears & Me. He is a Trainer, Trader, Entrepreneur, Motivational Speaker, Reader, Writer & Blogger. He conducted workshops as a resource person for Bombay Stock Exchange (BSE), Central Depository Services India Limited (CDSL), Ex Columnist of Kannada Prabha and TV Guest Speaker – Suvarna News 24\*7, Praja TV, Samaya TV. Resource Person for Government of Karnataka Summer Camp projects. He has successfully completed training to Students on creating awareness (Government of India 's Pet Project) –Digital India (BHIM) to 30000 people and created an awareness program called Selfieforindia (National Election 2019) impacted 25000 people to vote.

### Session Objectives- Application of Data Analysis before Investing

- to assess the viability of a trading strategy by discovering how it would play out using historical data.
- to evaluate the process of testing a trading hypothesis/strategy on the historical data
- to analyse current trading strategy's performance during a time-frame within the past.

## Summary & Key learning from Session-

### Application of Data Analysis before Investing

The speaker explained how to extract historical data of different companies through the old NSE website and the process of doing the same. He taught how to convert this found data onto an excel sheet and to identify different components of the data extracted from the website. He explained what each of the columns of the extracted data indicate and what are the differences between some of the terms which were in the column headings. He explained when the bullish and bearish instances occur. He explained this by considering the support and resistance lines basis, comparison of current price with average highs and average lows, comparison of current prices with the past close prices and such other strategies and to identify the signals as to when the market is bullish and bearish.

### Email communications:

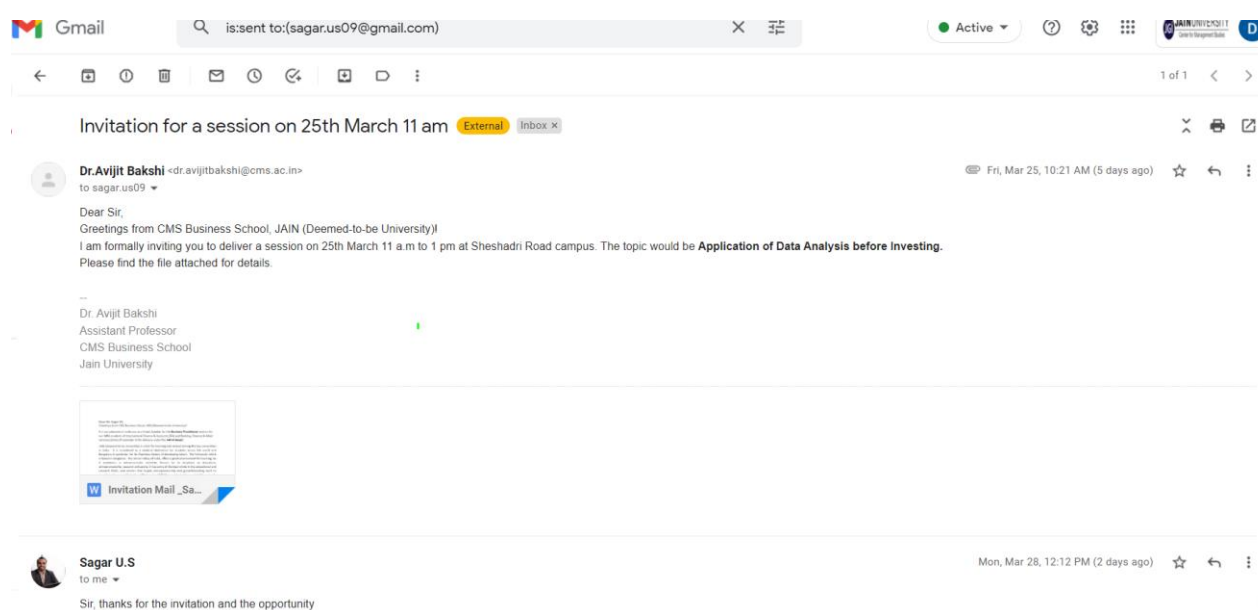


Figure 127.1 Email communication of the event

## Photographs with Caption

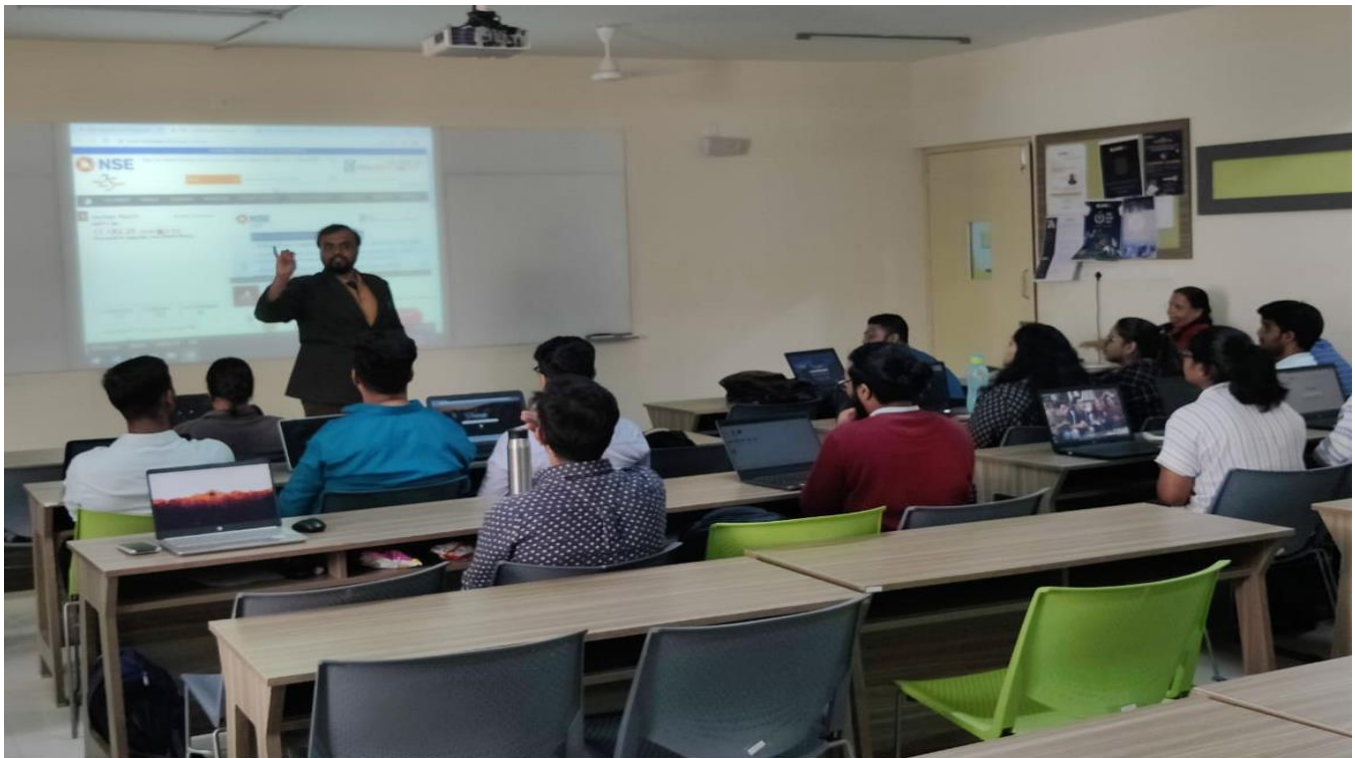


Figure 127.2 Guest lecture on “Application of Data Analysis before Investing” – Guest speaker Mr. Sagar U S interacting with students held on 25<sup>th</sup> March, 2022 (Batch: 2020-22; IV Semester; Sec: BFAS AND IFA



Figure 127.3 Guest lecture on “Application of Data Analysis before Investing” – The students are listening to the guest speaker Mr. Sagar U S interacting held on 25<sup>th</sup> March, 2022 (Batch: 2020-22; IV Semester; Sec: BFAS AND IFA

Boucher:

**Business Practitioner Session**

Topic:

**Application of Data Analysis  
while Investing**

**Mr. Sagar U S**

Course Director  
Stocktale



**Focus Points:**

- to assess the viability of a trading strategy by discovering how it would play out using historical data.
- to evaluate the process of testing a trading hypothesis/strategy on the historical data.
- to analyze current trading strategy's performance during a time-frame within the past.

**Date:** 25<sup>th</sup> March 2022 | **Time:** 11:00 AM - 01:00 PM | **Venue:** Room No 309, 3<sup>rd</sup> Floor

**Cohort Profile:** MBA Batch 2020-22, 4<sup>th</sup> Semester | **Sections:** IFA & BFAS

**Faculty Coordinator:**

**Dr. Avijit Bakshi**

Assistant Professor  
CMS Business School  
JAIN (Deemed-to-be University)

[bschool.cms.ac.in](http://bschool.cms.ac.in)

Figure 127.4 Poster of the event

Circular Copy:



**CIRCULAR**

**Date: 22 March 2022**

**Ref No: - JU/PG/2022/50037**

**Dear Students,**

**Please be informed that the CMS Business School is organizing a session on Session On Application Of Data Analysis Before Investing for the MBA 2nd Year students.**

**Please find below the details:**

**Resource Person: Mr. Sagar U S**

**Designation & Company: Course Director, Stocktel**

**Date: 25 March 2022**

**Time: 11:00 AM to 01:00 PM**

**Note: All students are advised to be dressed formals and attendance is mandatory.**



**Dr. Dinesh Nilkant**  
Director  
CMS Business School  
JAIN (Deemed-to-be University)

## National Workshop on Biotechniques in Industry

<b>Academic Year:</b>	<b>2021-22</b>
<b>Start Date: March 30, 2022</b>	<b>End Date: March 31, 2022</b>
<b>Organized by: Department of Life Sciences, School of Sciences.</b>	<b>Number of Days: 02</b>
<b>Venue: Conference Hall, SoS</b> <b>Time: 9.00 a.m. to 4.30 p.m.</b>	<b>Number of Student Enrolled: 238</b>
<b>Location: Jain (deemed-to-be) University, JC Road.</b>	<b>Number of Student participated: 197</b>

### About the Events:

The Department of Life Sciences, School of Sciences, organized a two-day National workshop on 'Biotechniques in Industry-2022' during 30<sup>th</sup> - 31<sup>st</sup> of March, 2022. The workshop was conducted in collaboration with Eppendorf, Sartorius and Biocon Academy, notable Life Science industries.

### Speaker/Trainer Profile:

1. Prof. S S Easwaran, Academic dean, Biocon Academy.
2. Mr. Suhas Mohan, Founder & Proprietor, Bloom Biotech.
3. Mr. Loganathan Thangaselvam, Application Specialist, Cell Culture Technologies, Sartorius.
4. Mr. Mohan Dani, Application Scientist, Upstream Processing, Sartorius.
5. Ms. Jaya Saraswathi Vijayaraghavan, Technical Training Professional, Sartorius.
6. Dr. Neha Nair, Regional Marketing Manager, Eppendorf.
7. Ms. Saranya M, Senior Training Executive, Eppendorf.

### Brief Report of the Event:

The two-day event involved talks by eminent speakers from Life Sciences industries to bridge the Industry-Academia interface and also provided hands-on training in Molecular Biology and Bio-processing techniques from professional training experts to meet the current day industry demands.

The keynote address was presided by Mr. Suhas Mohan, Proprietor of Bloom Biotech, who shared his challenging journey in building his biotechnological company based in Chikmagaluru for the production of biofertilizers named AMC (Arka Microbial Consortium) used in coffee plantation. He gave a brief description of his industry's infrastructure & production considering sustainable approaches such as using conserved rain water for the entire production process etc. He concluded

his talk by the words “Money is the by-product of the value that you create’ and stated that scopes are enormous and that the students must continue seeking knowledge.

Further, two days of hands-on training consisted of 2 sessions. One on the molecular techniques which involved micro pipette handling – forward pipetting & reverse pipetting, preparation of samples for Polymerase Chain Reactions, setting-up the reactions and agarose gel electrophoresis. Students were individually provided with opportunities to make their reaction mixture and perform PCR and electrophoresis. The molecular techniques were trained by Dr. Neha Nair, Regional Marketing Manager, Eppendorf and Ms. Saranya M, Senior Training Executive, Eppendorf.

The other session involved training on upstream & downstream bio-processing techniques with more emphasis on ultrafiltration and chromatography, and a demo on microbioreactor. The session was headed by Mr. Loganathan Thangaselvam, Application Specialist, Cell Culture Technologies, Sartorius and Mr. Mohan Dani, Application Scientist, Upstream Processing, Sartorius.

The valedictory note of the two-day program was given by Prof. S S Easwaran, Academic Head, Biocon Academy. He addressed the participants on developing an appetite for learning, which not just focuses on academics but also enhancing skills. He educated students to prepare themselves on every aspect of Biotechnology as it is a consortium of Life Sciences, Mathematics, Computational programmes and Statistics which help them outstand the crowd. Prof. Easwaran also urged participants to approach things from an ‘academic perspective’ and to ‘start questioning the basics’.

All the above talks and training sessions were followed by interactive discussions with the participants. Participants included undergraduate and postgraduate students of various institutes of Karnataka.

**Photographs:**



Figure 128.1 A Two-Day National Workshop on ‘Biotechniques in Industry-2022’ held on 30<sup>th</sup> & 31<sup>st</sup> March, 2022 conducted by Department of Life Sciences, School of Sciences, Jain (deemed-to-be) University at Conference Hall, School of Sciences, J C Road, Bengaluru.

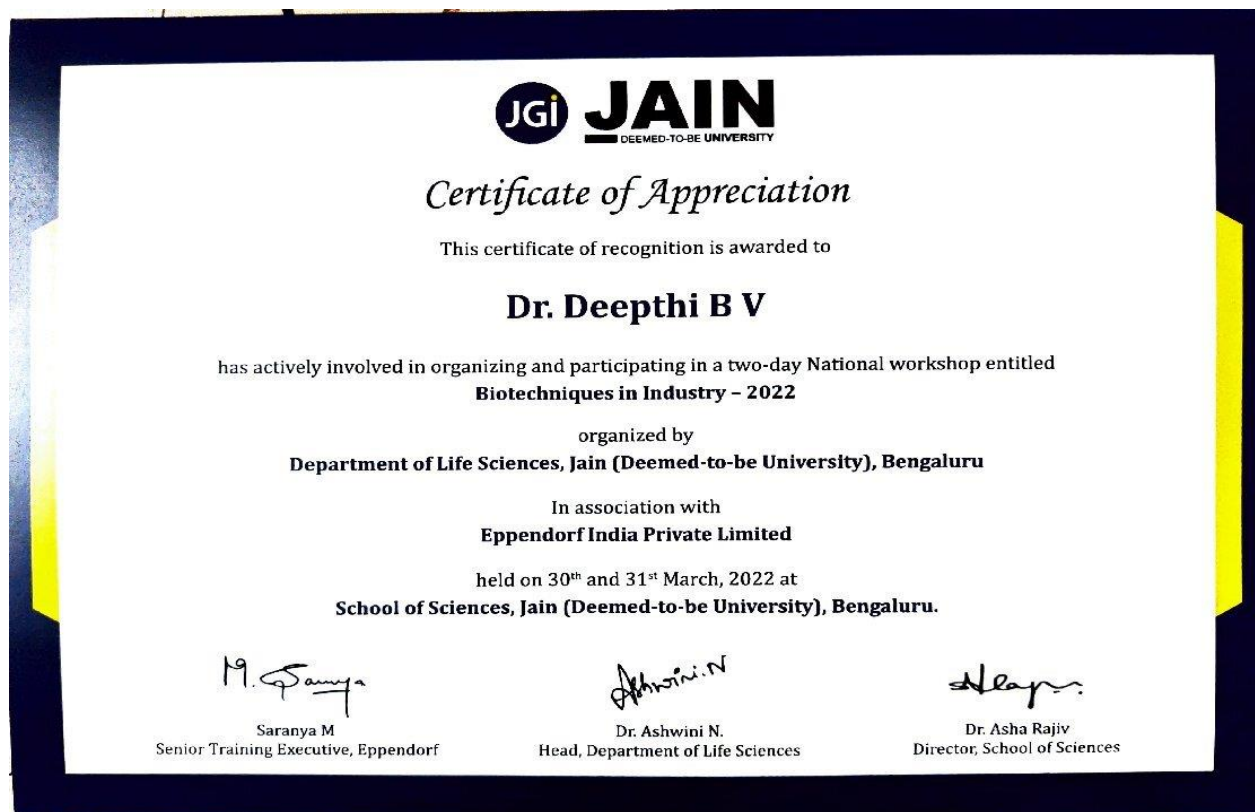


Figure 128.2 Certificate of the event



# Certificate

*Dr. Deepthi B.V.*

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of Department of Life Sciences, School of Sciences, Jain (Deemed-to-be University) for his/her active involvement in organizing and participating in a two-day National workshop entitled **Biotechniques in Industry - 2022** in association with Sartorius Stedim India Pvt. Ltd. held on 30<sup>th</sup> and 31<sup>st</sup> March, 2022 at School of Sciences, Jain (Deemed-to-be University), Bengaluru.

Bangalore, March 31, 2022

Smita Kumar  
Head of Training Asia excl. China  
Sartorius Stedim India Pvt Ltd

Dr. Ashwini N.  
Head, Department of Life Sciences

Dr. Asha Rajiv  
Director, School of Sciences

Figure 128.3 Certificate of the event

Copy of brochure:

## Why this Workshop?

The workshop aims at providing hands-on training in Molecular Biology and Bio-Processing techniques to meet the current day industry demands. The event would bridge the Industry-Academia interface through talks and training sessions by eminent industry personnel.

- Hands-on training in Molecular & Bio-processing techniques
- Certificate of Participation



**JGI JAIN**  
DEEMED-TO-BE UNIVERSITY



# Biotechniques in Industry

30<sup>th</sup> – 31<sup>st</sup> March 2022

Jain University School of Sciences  
#54, 1st Cross, JC Road,  
K. S. Narayana Murthy,  
Sri Ram Nagar, Ram Nagar,  
Bengaluru, Karnataka 560027.

**JGI JAIN**  
DEEMED-TO-BE UNIVERSITY



## Biotechniques in Industry

30<sup>th</sup> – 31<sup>st</sup> March 2022

A two-day National workshop on techniques in Molecular Biology and Bio-Processing Industry

**JGI JAIN**  
DEEMED-TO-BE UNIVERSITY

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## Workshop Highlights

A Two-day National Workshop Organized by Department of Life Sciences In association with Eppendorf, Sartorius & Biocon Academy

Tailor made for Graduation and Postgraduation students

Knowledge without practice is useless and practice without knowledge is unsafe. In today's competitive world one should gain skills through hands-on training provided by eminent industrial experts. Eppendorf, a leading life science company has become synonymous with accuracy, reliability, experience and innovation. It believes in creating a trained talent pool in the field of Industrial Biology. Sartorius aims to provide the participants with insights into the Biopharma market trends and get knowledge on Bio-processing from industrial perspective. Biocon Academy, a center of excellence for applied Bioscience, seeks to create a competitive Biotech ecosystem through skill development.

Come join us!! Get inspired, motivated, and trained to acquire skills that will make you market ready for leading-edge R&D with highest standards of quality.

"Hire character. Train skill."  
-Peter Schutz

## Training Agenda

Day	Time	eppendorf	SARTORIUS
Day 1 30 <sup>th</sup> March 22	09:00 – 09:30	Inauguration	Inauguration
	09:30 – 11:30	Keynote Address by Dr. Suresh Baboo (Biocon Biotech) Market Trends in India	Keynote Address by Dr. Suresh Baboo (Biocon Biotech) Market Trends in India
	11:30 – 11:45	PCR – Sample preparation – Hands-on	PCR – Sample preparation – Hands-on
	11:45 – 12:15	PCR – Sample preparation – Hands-on	PCR – Sample preparation – Hands-on
	12:15 – 13:00	PCR – Sample preparation – Hands-on	PCR – Sample preparation – Hands-on
	13:00 – 13:45	PCR – Sample preparation – Hands-on	PCR – Sample preparation – Hands-on
Day 2 31 <sup>st</sup> March 22	09:30 – 10:30	PCR Basics and application	PCR Basics and application
	10:30 – 11:15	PCR – Sample preparation – Hands-on	PCR – Sample preparation – Hands-on
	11:15 – 11:45	PCR – Sample preparation – Hands-on	PCR – Sample preparation – Hands-on
	11:45 – 12:15	PCR – Sample preparation – Hands-on	PCR – Sample preparation – Hands-on
	12:15 – 13:00	PCR – Sample preparation – Hands-on	PCR – Sample preparation – Hands-on
	13:00 – 14:00	PCR – Sample preparation – Hands-on	PCR – Sample preparation – Hands-on

"Courage-Purity-Knowledge-Efficiency."

JAIN (Deemed-to-be University) represents dynamism, innovation, inquisitiveness, and creativity. It stands for simplicity, clarity, and focuses on its vision for providing quality education, research, and entrepreneurial development through various schools and centres.

"You have to have a goal, but you have to have strategies to achieve it as fast as possible."

— Dr. A.P.J. Abdul Kalam

eppendorf Biocon Academy

**SARTORIUS**

## Workshop Fee

₹ 2000/-  
(Including GST & Excluding Accommodation)

## Contact

**Dr. Asha K | Dr. Deepthi BV**  
Faculty: Dept. of Life Sciences  
k.asha@jainuniversity.ac.in  
deepthi.bv@jainuniversity.ac.in  
+91 9986569950 | +91 9591403978  
JC Road Campus, Bengaluru,  
Karnataka 560027.



Figure 128.4 Brochure of the event

Copy of invite:

**JGI JAIN**  
DEEMED-TO-BE UNIVERSITY

**SCHOOL OF SCIENCES**  
Department of Life Sciences

We are delighted to invite you to

**Biotechniques in Industry - 2022**

A two-day National workshop on techniques in Molecular Biology and Bio-processing Industry

In association with

**eppendorf** **sartorius** **Biocon Academy**

The workshop aims at providing hands-on training in Molecular Biology and Bio-Processing techniques to meet the current day industry demands. The event would bridge the Industry-Academia interface through talks and training sessions by eminent industry personnel.

**Date: 30<sup>th</sup> & 31<sup>st</sup> March, 2022**

**Venue: Conference Hall,  
School of Sciences  
Jain University, J C Road  
Bengaluru**

Figure 128.5 Invitation of the event

Circular Copy:



**CIRCULAR**

Date: 26 March 2022

Ref No: - JU/UG/2021/40087

Dear Students,

Please be informed that the School of Sciences is organizing a session on **National Workshop On Biotechniques In Industry** for the B.Sc 3rd Year students.

Please find below the details:

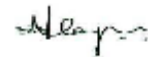
**Resource Person:** Prof. S S Easwaran

**Designation & Company:** Academic Dean, Department Of Life Sciences

**Date:** 30 March 2022

**Time:** 09:00 AM to 04:30 PM

**Note:** All students are advised to be dressed formals and attendance is mandatory.



**Dr. Asha Rajiv**  
Director  
School of Sciences  
JAIN (Deemed-to-be University)

## Webinar on testing manual LCE25

<b>Speaker Name</b>	Mr.Sunil Kumar
<b>Designation</b>	Lead Program Manager
<b>Company</b>	Legato Health Technologies
<b>Date</b>	13 <sup>th</sup> April 2022
<b>Time</b>	03.00 pm to 04.00pm
<b>Course</b>	3rd YEAR & 3rd YEAR B.Tech (CS/IS/ECE)
<b>Faculty Coordinator</b>	Dr. PushpaRajesh
<b>Placement Coordinator</b>	Mr.Lakshmi Reddy

### About the Speaker:

He has 13+years of experience in the Healthcare and Property/Casualty Insurance domain. Previously, he has worked with Tata Consultancy Services and IBM in the areas of Software development and Testing, mainly in Mainframe, BI, analytics and data engineering. He joined Legato in December 2019 and is currently working as Lead Program Manager.

**Total Students attending the program- 239**

### Objective of the session

- To understand role of Testing manuals
- To know how Testing manuals can contribute in sustainable development
- To undergo the concept of Testing manuals means for sustainability
- To know how Testing can enable a sustainable future
- To seek knowledge on how Testing can ever be environmentally sustainable

## Learning outcomes

- Students understood the role of Testing manuals
- Students got the knowledge on how Testing manuals can contribute in sustainable development
- Students understood the concept of Testing manuals means for sustainability
- Students have learnt how Testing can enable a sustainable future
- Students got knowledge on how Testing can ever be environmentally sustainable

The poster features a blue background with a yellow diagonal stripe in the top-left and bottom-right corners. At the top, the JGI JAIN logo is displayed alongside the text 'FACULTY OF ENGINEERING AND TECHNOLOGY'. Below this, the text reads 'Department of Industry Interface Organizes Webinar on'. The main title 'LEARNING SESSION TESTING MANUAL - LCE25' is prominently displayed in yellow. The date and time are listed as '13 April 2022 | 03:00 P.M. – 04:00 P.M.'. The event details are 'Mode: Online | Platform: zoom'. A circular portrait of Sunil Kumar is shown, with a 'Speaker' label next to it. His name and title, 'Sunil Kumar, Legato Health Technologies, Lead Program Manager', are listed below. The website 'set.jainuniversity.ac.in' is at the bottom.

**JGI** **JAIN** | FACULTY OF ENGINEERING AND TECHNOLOGY  
DEEMED-TO-BE UNIVERSITY

Department of Industry Interface  
Organizes Webinar  
on

**LEARNING SESSION**  
**TESTING MANUAL - LCE25**

📅 13 April 2022 | 🕒 03:00 P.M. – 04:00 P.M.

Mode: Online | Platform: zoom

**Speaker**

**Sunil Kumar**  
Legato Health Technologies  
Lead Program Manager

set.jainuniversity.ac.in

Figure 129.1 Poster of the event

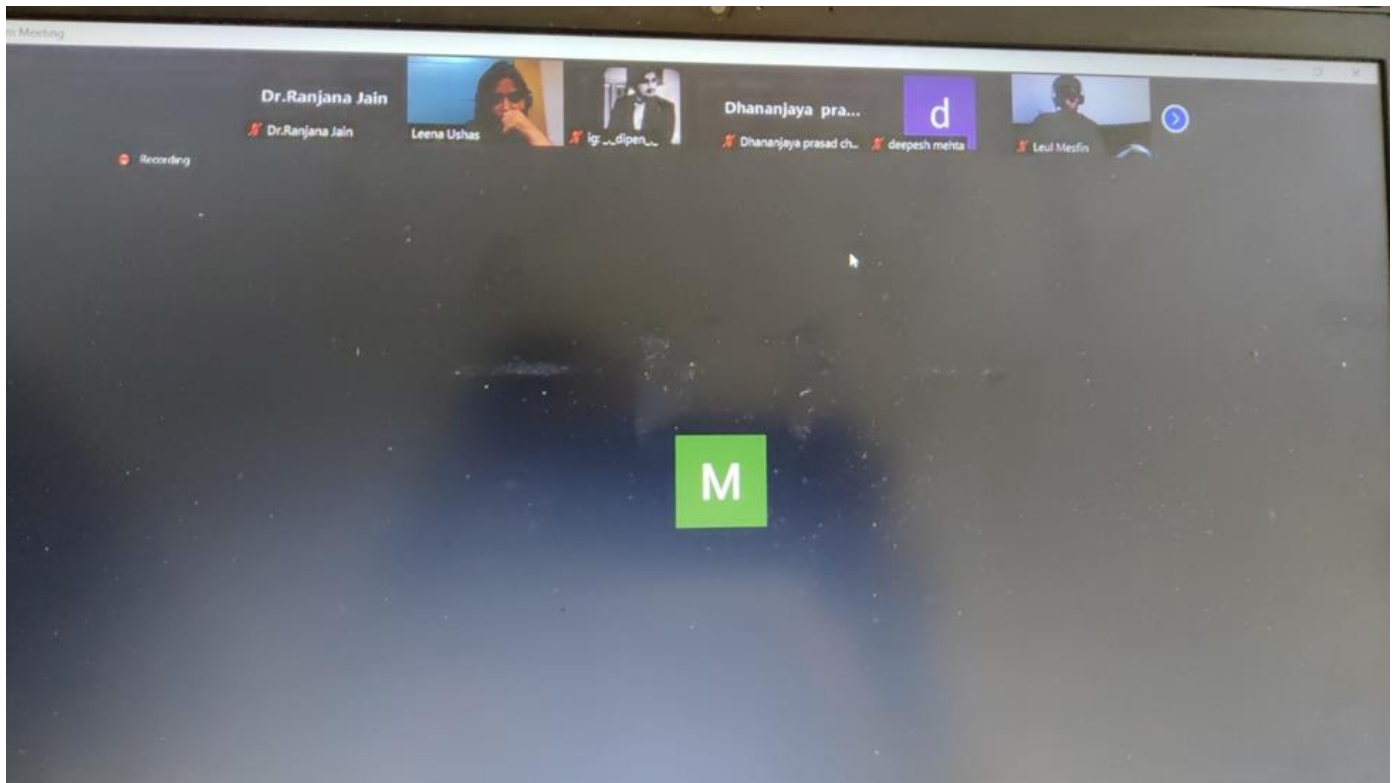


Figure 129.2 Participants joining the meet

Circular Copy:



**CIRCULAR**

Date: 09 April 2022

Ref No: - JU/UG/2021/30042

Dear Students,

Please be informed that the Faculty of Engineering and Technology is organizing a session on **Webinar On Testing Manual Lce25** for the B.Tech 3rd Year students.

Please find below the details:

**Resource Person:** Mr. Sunil Kumar

**Designation & Company:** Lead Program Manager, Legato Health Technologies

**Date:** 13 April 2022

**Time:** 03:00 PM to 04:00 PM

**Note:** All students are advised to be dressed formals and attendance is mandatory.



**Dr. Hariprasad S A**  
Director  
Faculty of Engineering and Technology  
JAIN (Deemed-to-be University)



## Webinar on digital manufacturing and Industrial Internet of Things

<b>Speaker Name</b>	Mr. Gunadhara Channappa and Ms. Neha Bhatt Senior
<b>Designation</b>	Senior Manager at AVEVA, HRBP I SHRM-SCP
<b>Company</b>	AVEVA
<b>Date</b>	20 <sup>th</sup> April 2022
<b>Time</b>	2:00 P.M To 4:00 P.M
<b>Course</b>	3rd year B.Tech
<b>Faculty Coordinator</b>	Dr. PushpaRajesh
<b>Placement Coordinator</b>	Mr. Sivakumar

### About the Speaker:

Mr. Gunadhara Channappa, 18 years of Manufacturing and IT services industry experience, Experience in handling multiple projects in Manufacturing Execution Systems \ EAM \ Engineering Design business verticals, Experience in handling Pre sales /sales and Project delivery related activities, Built and handled delivery teams to handle MES / PLM projects. Carry Good experience in Toyota production system , Dealer development , supplier

Ms. Neha Bhatt Senior Manager, HRBP I SHRM-SCP, is a result driven and seasoned HR professional with almost 12 years of progressive HR experience in ITES, consulting & advisory, analytics and industrial software domain. She has a proven track record of working in a global team environment, highly matrixed structure driving and implementing Human Resource plans that support business objectives.

**Total Students attending the program- 289**

### Objective of the session

- The broad education necessary to understand the impact of Engineering solutions in a Global and societal context
- A recognition of the need for, and an ability to engage in life-long learning
- A knowledge of contemporary issues

- An ability to use the techniques, skills, and modern engineering tools necessary for
- Engineering practice.
- An ability to apply knowledge of mathematics, science, and engineering

### **Learning outcomes**

- Students acquired knowledge on Digital manufacturing.
- Students acquired knowledge on Industrial IOT.
- Student's Decision-making skills are improved.
- They become more objective and professional when it comes to work. All of these skills are greatly needed in the professional world, in any field.

Department of **Industry Interface**  
Organizes **Webinar**  
on

## Digital Manufacturing and Industrial Internet of Things

📅 20 April 2022 | ⌚ 02:00 P.M. – 04:00 P.M.

Mode: Online | Platform:  zoom

Meeting Link: <https://zoom.us/j/96609220750>

### Speaker



**Gunadhara Channappa**  
Senior Manager  
AVEVA



**Neha Bhatt**  
Senior Manager, HRBP  
SHRM-SCP  
AVEVA

[set.jainuniversity.ac.in](http://set.jainuniversity.ac.in)

Figure 130.1 Poster of the event

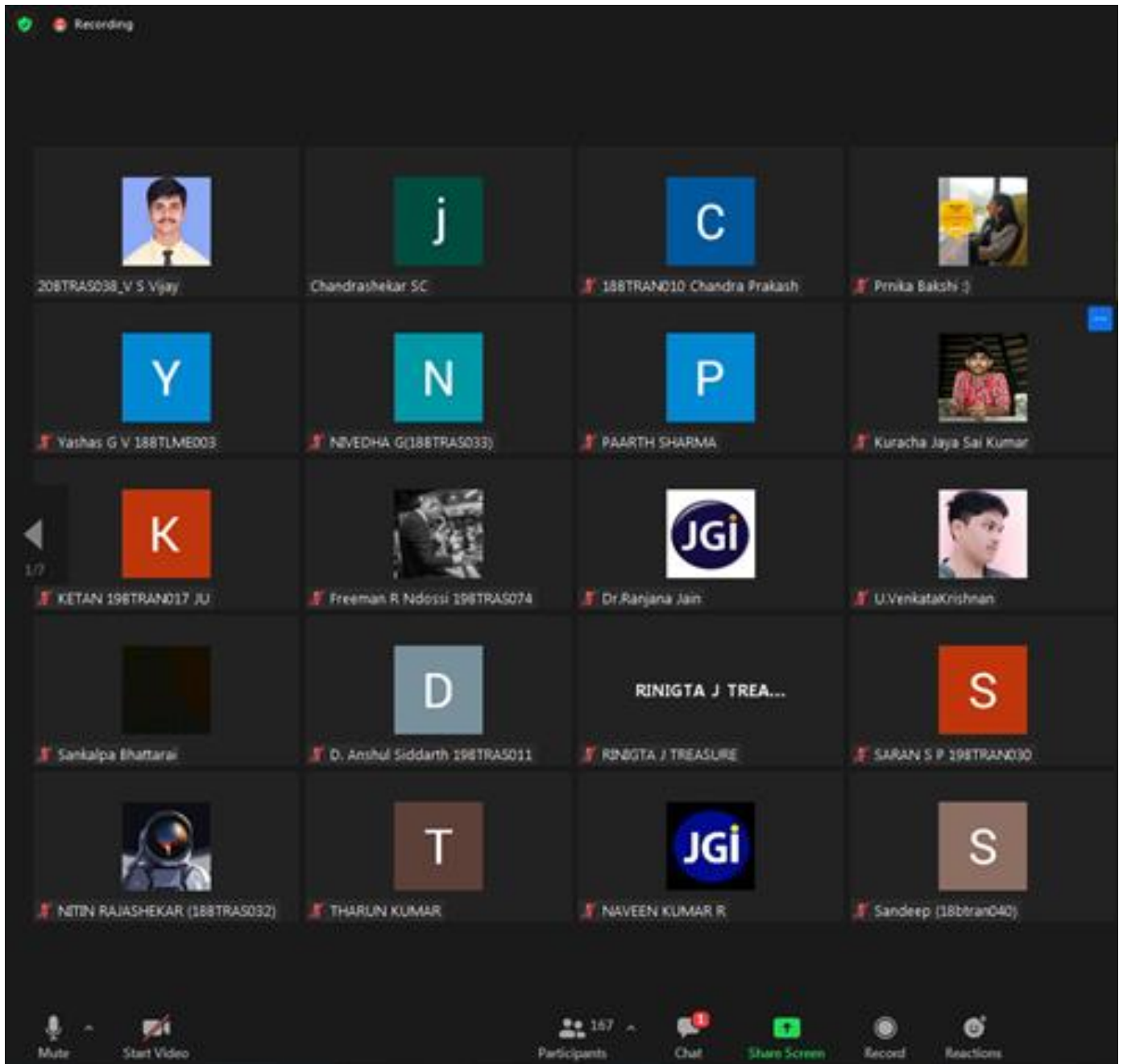


Figure 130.2 Students during the session.

Circular Copy:



**CIRCULAR**

**Date:** 16 April 2022

**Ref No:** - JU/UG/2021/40065

Dear Students,

Please be informed that the Faculty of Engineering and Technology is organizing a session on **Webinar On Digital Manufacturing And Industrial Internet Of Things** for the B.Tech 3rd Year students.

Please find below the details:

**Resource Person:** Mr. Gunadhara Channappa, Ms. Neha Bhatt

**Designation & Company:** Senior Managers, Aveva

**Date:** 20 April 2022

**Time:** 02:00 PM to 04:00 PM

**Note:** All students are advised to be dressed formals and attendance is mandatory.



**Dr. Hariprasad S A**  
Director

Faculty of Engineering and Technology  
JAIN (Deemed-to-be University)

## Are we Industry Ready - Industry Interface Activity

<b>Speaker Name</b>	Ms.Steffi Diana
<b>Designation</b>	BPHR - ABSYZ Software Consulting Pvt. Ltd.
<b>Company</b>	ABSYZ Software Consulting Pvt. Ltd.
<b>Date</b>	23 <sup>rd</sup> April 2022
<b>Time</b>	04:00 PM TO 5:00 PM
<b>Course</b>	2021 - 2023
<b>Faculty Coordinator</b>	Dr. PushpaRajesh
<b>Placement Coordinator</b>	Mr.Nethaji

### About the Speaker:

Ms. Steffi has 8+ years of experience in HR field. She has completed B.Tech , MBA and Edmp in HR analytics in Indian Institute of Management, Rohtak. She is currently working as HRBP in Absyz Software Consulting Pvt.Ltd.

**Total Students attending the program- 189**

### Objective of the session

- Transition from College life to readiness towards Industry
- Transforming seamless tasks completion into the next level of the corporate world.

### Learning outcomes

- Focus on taking steps in the direction of a goal in the corporate Journey.
- Visualization is a powerful tool to help you know where you are headed towards the corporate world.
- Commit to allocating some time each day where you laser focus on completing tasks in corporate challenges.
- Remember to celebrate the achievement of each mini-goal along the way.

Department of Industry Interface

Organizes Webinar  
on

# Are we industry ready?

📅 23 April 2022 | 🕒 04:00 P.M. – 05:00 P.M.

Mode: Online | Platform:  zoom

Speaker



**Stefi Diana**

BPHR  
ABSYZ Software Consulting Pvt. Ltd.

[set.jainuniversity.ac.in](http://set.jainuniversity.ac.in)

WB-22-3019

Figure 131.1 Poster of the event

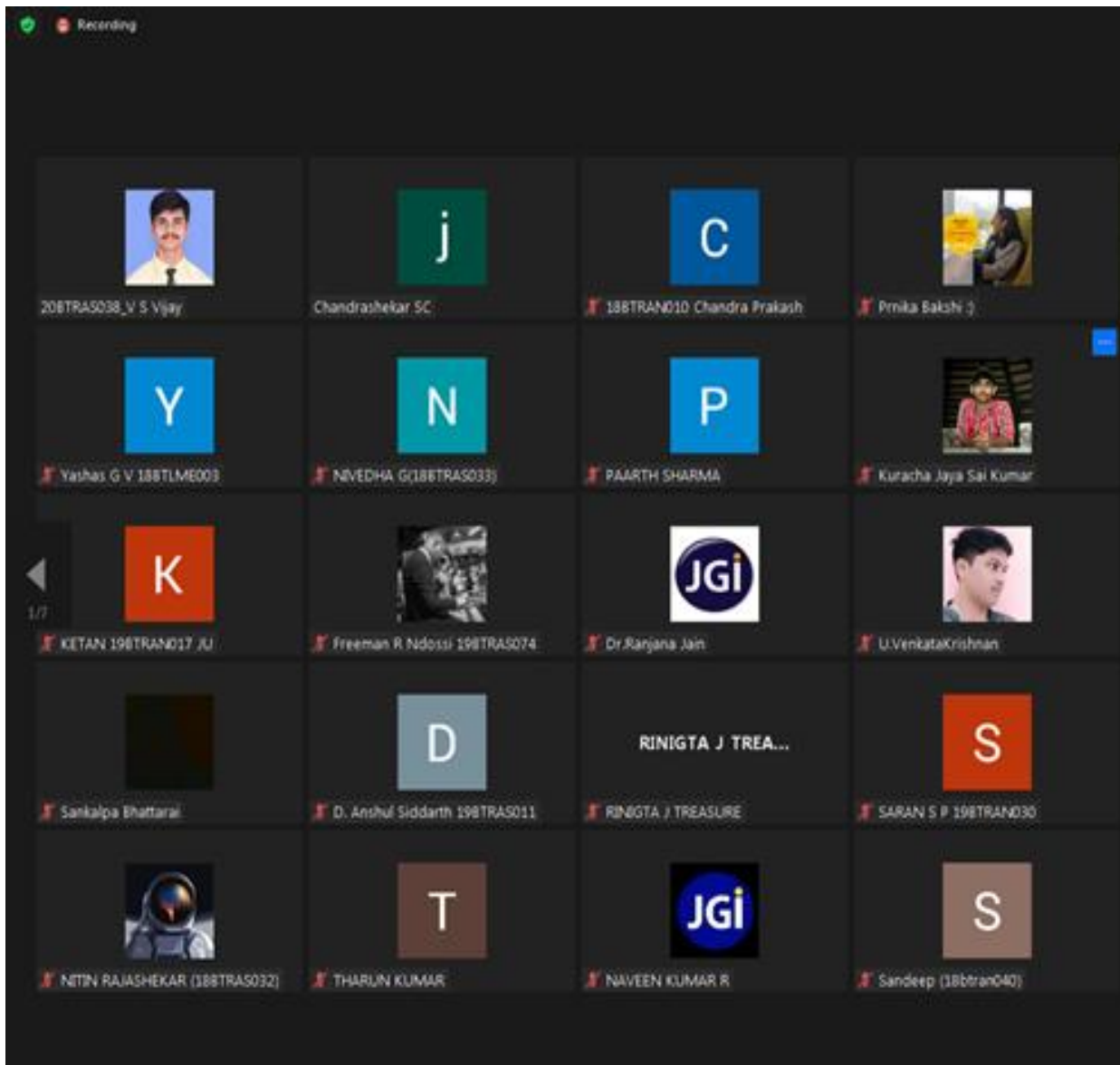


Figure 131.2 Participants & Speaker of the event



**Circular Copy:**



**CIRCULAR**

**Date:** 20 April 2022

**Ref No:** - JU/PG/2021/40071

Dear Students,

Please be informed that the CMS Business School is organizing a session on **Are We Industry Ready - Industry Interface Activity** for the **MBA 2nd Year** students.

Please find below the details:

**Resource Person:** Ms. Steffi Diana

**Designation & Company:** BPHR, ABSYZ Software Consulting Pvt Ltd

**Date:** 23 April 2022

**Time:** 04:00 PM to 05:00 PM

**Note:** All students are advised to be dressed formals and attendance is mandatory.



**Dr. Dinesh Nilkant**  
Director  
CMS Business School  
JAIN (Deemed-to-be University)

## Session on solving transportation problem with technology

<b>Date:</b>	25.4.2022
<b>Guest/Speaker Name:</b>	Mr. Anupam Jeevan
<b>Guest/Speaker Designation</b>	Founder and CEO,
<b>Guest/Speaker Contact No &amp; Email Id:</b>	Phone: +91 9579713355 (Mobile); Email: anupamjeevan@gmail.com
<b>Guest/Speaker Company/ Institute Name:</b>	Dexpert Systems Private Limited, PUNE
<b>Faculty Coordinators Name:</b>	Dr.YR
<b>Topic:</b>	Workshop on "SOLVING TRANSPORTATION PROBLEM WITH TECHNOLOGY"
<b>Section:</b>	CM1
<b>Batch:</b>	2021-23
<b>No of Sessions in hours:</b>	2
<b>No. of Attendees:</b>	189
<b>Session Recording link (if online only):</b>	<a href="https://zoom.us/rec/share/zl-Dp7zmUk96Flf-_4EOr5VC-Ve5v0kzCAIbUaImBhg_toS23CWxvnXeK5Crga8h.bwyetD73ic_MINb9">https://zoom.us/rec/share/zl-Dp7zmUk96Flf-_4EOr5VC-Ve5v0kzCAIbUaImBhg_toS23CWxvnXeK5Crga8h.bwyetD73ic_MINb9</a> Passcode: 2MWA*NPF

### Guest Profile:

Mr. Anupam Jeevan

Founder and CEO,

Dexpert Systems Private Limited, PUNE

<https://www.linkedin.com/in/anupamjeevan/>

Phone: +91 9579713355 (Mobile); Email: anupamjeevan@gmail.com

13 years Experience

Past Career: INFONOX, a TSYS Company; Infonox Software Pvt. Ltd

Academics: B. Tech. (Indian Institute of Technology, Kharagpur)

Certification: Business Analyst, BCS Certification; BCS, The Chartered Institute for IT

Topic: Workshop on "SOLVING TRANSPORTATION PROBLEM WITH TECHNOLOGY"

## Session Objectives:

- To make the students to understand the Operations research concepts, tools and techniques.
- To nurture, among the students, the quantitative and operations research thinking ability while making any decisions.

## Summary & Key learning from Session:

- MIX MEDIA MODEL
- Applications of operations research
- There was tech glitch
- Marketing mix , linear programming

## Email communications:

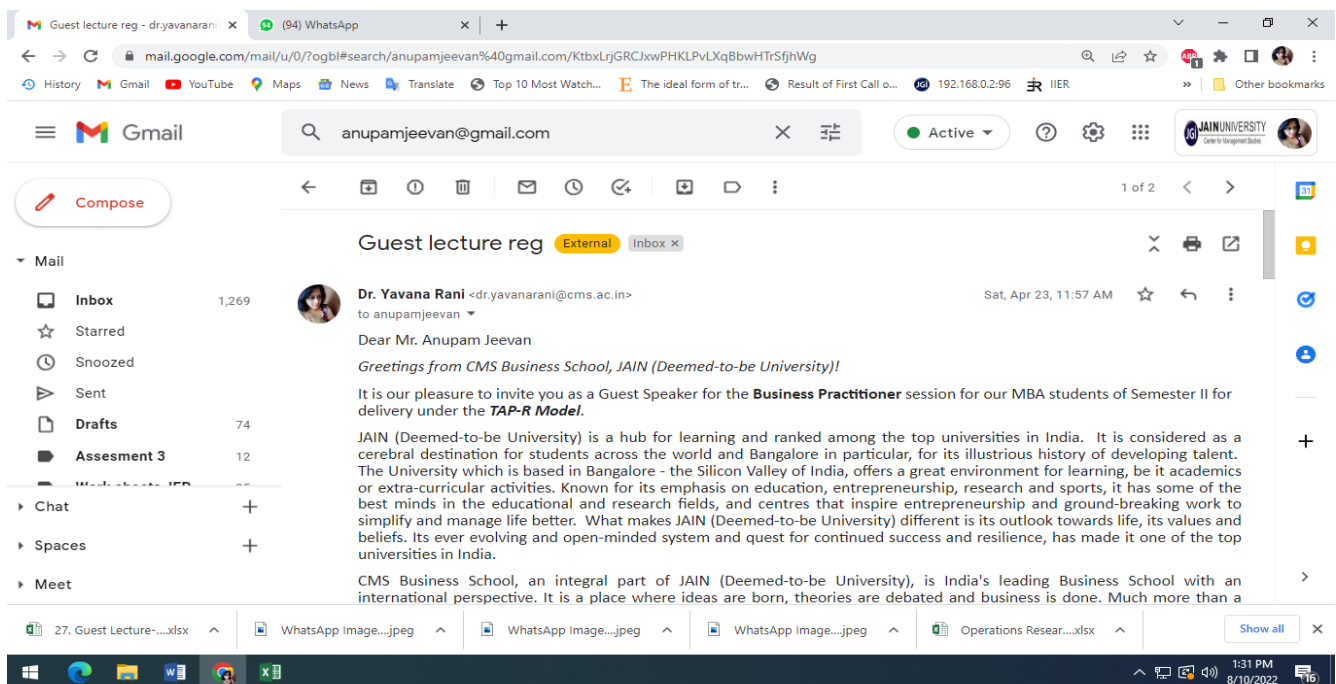


Figure 132.1 Email communication of the event

**Photographs with Caption:**



Figure 132.2 Mr.Anupam Jevan addressing the students

Circular Copy:



**CIRCULAR**

Date: 22 April 2022

Ref No: - JU/PG/2022/60037

Dear Students,

Please be informed that the CMS Business School is organizing a session on **Session On Solving Transportation Problem With Technology** for the MBA 1st Year students.

Please find below the details:

**Resource Person:** Mr. Anupam Jeevan

**Designation & Company:** Founder and CEO, Dexpert Systems Private Limited

**Date:** 25 April 2022

**Time:** 02:00 PM to 04:00 PM

**Note:** All students are advised to be dressed formals and attendance is mandatory.



**Dr. Dinesh Nilkant**  
Director  
CMS Business School  
JAIN (Deemed-to-be University)

## Public Lecture entitled Abel Prize Lecture

<b>Academic Year:</b>	<b>2021-2022</b>
<b>Start Date:29-04-2022</b>	<b>End Date:29-04-2022</b>
<b>Organized by: J. V. Ramana raju, Department of Mathematics and Data Science and Maths club IISER Trivandrum</b>	<b>Number of Days:1</b>
<b>Venue and Time: Conference Hall. 10:00am-12:30 PM</b>	<b>Number of Student Enrolled: 312</b>
<b>Location: Bengaluru</b>	<b>Number of Student participated: 278</b>

### About the Event:

The event jointly organised by three Institutions viz, Jain Deemed to be University, School of Sciences, MSI, Belagavi and IISER Thiruvananthapuram commemorated the Abel prize awarded recently to the Mathematician Dennis P Sullivan

### Speaker Profile:

Dr. Siddhartha Gadgil obtained his P.hD from California Institute of Technology, USA and is currently Professor, Department of Mathematics I.I.Sc, Bengaluru

### Brief Report of the Event:

The Department of Mathematics and Data Science in association with IISER Thiruvananthapuram and MSIB, organized an online public lecture "Abel Prize Talk-Some things I learnt from Dennis Sullivan" on 29<sup>th</sup> of April 2022. The public talk was delivered by Prof. Siddhartha Gadgil, Professor of Mathematics IISc Bengaluru.

The event was attended by around 70 participants who were online besides the students at IISER-TVM who participated through a screening at their institute. Similarly students at Jain University School of sciences participated at the conference Hall screening of the public lecture.

**Photographs:**



Figure 133.1 Dr. Siddhartha Gadgil addressing the participants

**BROCHURE:**

**CMIT**  
Club of Mathematicians IISER Thiruvananthapuram  
 $\sum_{d|n} \psi(d) = n$

IN ASSOCIATION WITH

**JGI JAIN**  
DEEMED-TO-BE UNIVERSITY

**MATHEMATICAL SCIENCES INSTITUTE**  
BELAGAVI

**2022**  
**ABEL**  
**PRIZE TALK**

Some things I learnt from Dennis Sullivan

*“for his groundbreaking contributions to topology in its broadest sense, and in particular its algebraic, geometric and dynamical aspects”*

**Prof Siddhartha Gadgil**  
Indian Institute of Science, Bangalore

**29TH APRIL, 2022 | 10:30 AM IST**

Figure 133.2 Poster of the event



Circular Copy:



CIRCULAR

Date: 26 April 2022

Ref No: - JU/UG/2021/40088

Dear Students,

Please be informed that the School of Sciences is organizing a session on Public Lecture Entitled Abel Prize Lecture for the B.Sc 2nd Year students.

Please find below the details:

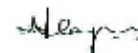
Resource Person: Dr. Siddhartha Gadgil

Designation & Company: Professor Of California Institute, Department Of Mathematics & Sciences

Date: 29 April 2022

Time: 10:00 AM to 12:30 PM

Note: All students are advised to be dressed formals and attendance is mandatory.



Dr. Asha Rajiv  
Director  
School of Sciences  
JAIN (Deemed-to-be University)

## Alumni talk on quantum error correction codes

<b>Academic Year:</b>	<b>2021-22</b>
<b>Start Date: 19<sup>th</sup> July ,2022</b>	<b>End Date: 19<sup>th</sup> July ,2022</b>
<b>Organized by: Department of Data Science and Mathematical Sciences, JAIN (Deemed-to-be University)</b>	<b>Number of Days : 01</b>
<b>Venue and Time: Conference Hall</b>	<b>Number of Student Enrolled: 308</b>
<b>Location: School of Sciences, JU</b>	<b>Number of Student participated: 278</b>

### About the Events:

Alumni Talk on Quantum error correction codes

### Speaker Profile:

Mr. Sowrabh Sudevan is an alumnus of JAIN (deemed-to-be University) and he is currently doctoral candidate at the Department of Physics, IISER, Kolkata

### Brief Report of the Event:

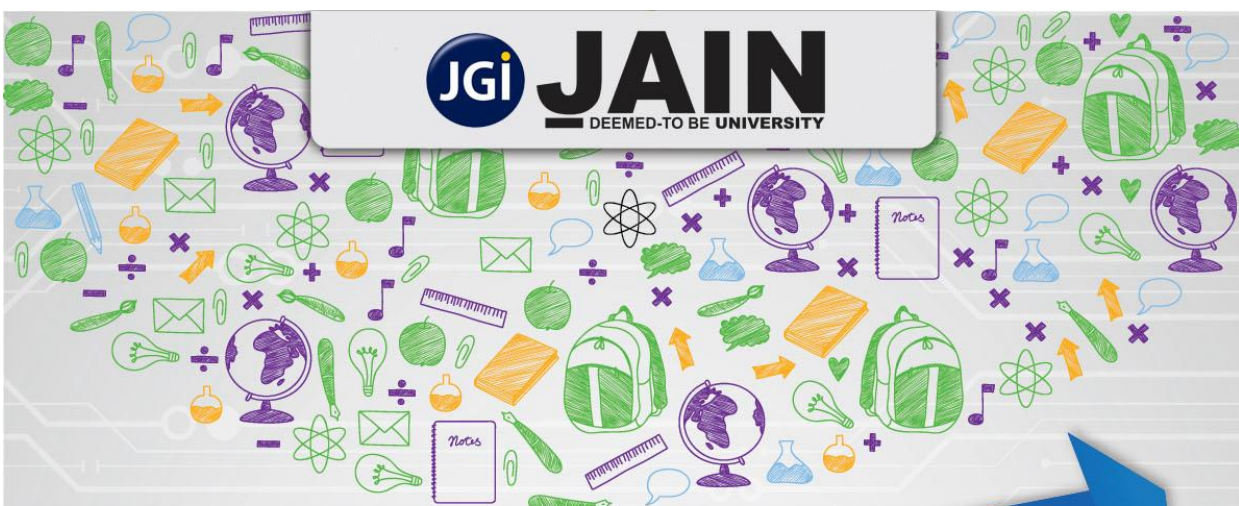
The Department of Mathematics and Data Science, School of Sciences, Jain University Bangalore organised a Alumni Talk on 19<sup>th</sup> July, 2022. The guest lecture was delivered by research scholar at IISER Kolkata who happens to be our Alumni PME batch of Jain deemed to be University. The speaker gave insights about error correction codes. He started off with the concept of entropy in information theory. Later on the concept of error correction codes was introduced and extended to quantum information systems as well.

Initially J.V. Ramana Raju , Department of Mathematics and Data Science welcomed the gathering. Dr. Malatesh Akkur felicitated the speaker with a token of gratitude.

**Photographs:**



Figure 134.1 Speaker & participants of the event



**INSPIRING  
ALUMNI**



**Mr. Sowrabh Sudevan**  
*Research Scholar-IISER Kolkata*

19<sup>th</sup>, July -2022 @ 11:30 a.m.

**Quantum Error Correction**



Venue: School of Sciences,  
#34, 1<sup>st</sup> Cross, JC Road,  
Bengaluru - 560027

**Year of Passing (PME) 2016 Batch**

Figure 134.2 Poster of the event

Circular copy:



**CIRCULAR**

**Date:** 16 July 2022

**Ref No:** - JU/UG/2021/30049

Dear Students,

Please be informed that the School of Sciences is organizing a session on **Alumni Talk On Quantum Error Correction Codes** for the B.Sc 1st and 2nd Year students.

Please find below the details:

**Resource Person:** Mr. Sowrabh Sudeva

**Designation & Company:** IISER KOLKATA, Department Of Mathematics & Sciences

**Date:** 19 July 2022

**Time:** 11:30 AM to 01:00 PM

**Note:** All students are advised to be dressed formals and attendance is mandatory.



**Dr. Asha Rajiv**  
Director  
School of Sciences  
JAIN (Deemed-to-be University)

## Space talk by Dr. Krishen Kumar

<b>Academic Year:</b>	<b>2021-22</b>
<b>Start Date: 21/07/2022</b>	<b>End Date: 21/07/2022</b>
<b>Organized by: Department of Physics and Electronics</b>	<b>Number of Days: 1</b>
<b>Venue and Time: Conference Hall, SOS, JC Road, 11:00 am.</b>	<b>Number of Student Enrolled: 190</b>
<b>Location: School of Sciences, JAIN (Deemed-to-be University), JC Road, Bengaluru.</b>	<b>Number of Student participated: 156</b>

### About the Events:

Dr. Kumar Krishen, Senior Scientist, Johnson Space Center, NASA visited the School of Sciences campus to deliver a lecture on Technology Needs & Innovations for Space Exploration.

### Speaker Profile:

Dr. Krishen is listed in Who is Who in the World, Who is Who in America, Who is Who in Science and Technology, Men of Achievement, Personalities of America, and 2000 Outstanding People of the 20th Century and was commissioned "Honorary Texan" by Texas Governor Rick Perry in 2001. Dr. Krishen is the recipient of many awards and honours from universities, industry, and NASA including the NASA Exceptional Service Medal. Dr. Krishen was nominated by Governor George W. Bush and confirmed by the State Senate of Texas to the Texas Board of Licensure for Professional Medical Physicists in 1999 and continued to serve on this Board under Governor Perry's administration till 2011. Dr. Krishen was awarded Bharat Samman, the highest honour given by the Non-Resident Indian (NRI) Institute in 2006. The award was presented by His Excellency Sir Michael Arthur, KCMG, the British High Commissioner to India. He was awarded Hind Rattan, the highest award given by NRIW Society in 2008. The award was presented by Hon. Sushil Kumar Shinde, Union Minister for Power, Government of India.

### Brief Report of the Event:

The Department of Physics and Electronics, Jain (Deemed-to-be-University) in collaboration with the Society for Space Education, Research and Development (SSERD) had organized a public talk by Dr. Kumar Krishen (Senior Scientist, Johnson Space Centre, NASA) on the occasion of International Moon's Day (20th July) at the School of Sciences, JC road campus. Dr. Krishen was in Bengaluru as part of a tour talking and inspiring students and public in general about space and NASA and is being hosted by SSERD. The talk was attended by about 100+ participants were there including UG/PG

students, PhD Scholars, students from other colleges/institutions, a handful of general public and in-house faculties. During the first half of the talk, Dr. Krishen stressed about the importance of technology in space sciences and different ideas that NASA is currently working in biological sciences, aviation, rocketry, astrophysics and medical sciences. And more specifically, the idea of having settlements on the Moon and the Mars, challenges associated with it and the solutions that are being researched and experimented. He tried to establish the correlation between different domains and its significance in the pursuit of science. During the second half of his talk, Dr. Krishen discussed how he was designated to identify the new age technologies that would be part of different NASA projects in the future and how he systematically identified 31 interesting tech ideas that would revolutionize the world and play a crucial role in solving many problems on earth and help overcome difficulties involved in space travel, space settlements. He briefly discussed a handful of top ideas he prioritized based on several merit points.

**Photographs:**

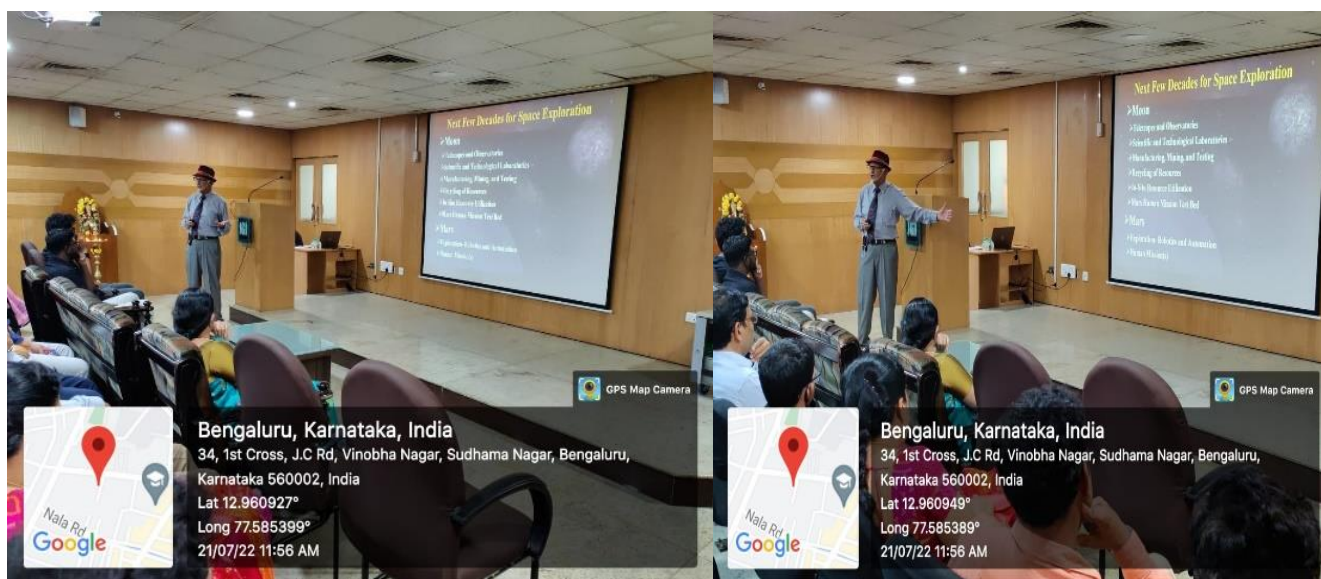


Figure 135.1 Speaker describing the concept



Figure 135.2 Speaker & Participants of the event



BROCHURE:

**JGI JAIN**  
DEEMED-TO-BE UNIVERSITY

Society for Space Education Research & Development

**Department of Physics and Electronics & SSERD**

jointly present **SPACE TALK**  
by  
*Dr. Kumar Krishen*  
Senior Scientist, Johnson Space Center, NASA

**Date:** 21 July, 2022  
**Time:** 11:00 am - 12:30 pm IST  
**Venue:** Conference Hall  
School of Sciences, Jain  
JC Road, Bengaluru-560027  
XH6P+C4 Bengaluru, Karnataka

Scan/Register here:  
<https://forms.gle/rTMe2tUGS6fUS3LX9>

*Limited seats*

**ALL ARE WELCOME** Contact Sundar M.N. - 9590923452

Figure 135.3 Poster of the event

Circular copy:



**CIRCULAR**

**Date:** 18 July 2022

**Ref No:** - JU/UG/2021/30048

Dear Students,

Please be informed that the School of Sciences is organizing a session on Space Talk By Dr. Krishen Kumar for the B.Sc 1st Year students.

Please find below the details:

**Resource Person:** Dr. Kumar Krishen

**Designation & Company:** Senior Scientist, Department Of Physics

**Date:** 21 July 2022

**Time:** 11:00 AM to 12:00 PM

**Note:** All students are advised to be dressed formals and attendance is mandatory.



**Dr. Asha Rajiv**  
Director  
School of Sciences  
JAIN (Deemed-to-be University)

## Hands-on training on Microbial Techniques

<b>Academic Year:</b>	<b>2021-22</b>
<b>Start Date: July 27, 2022</b>	<b>End Date: July 29, 2022</b>
<b>Organized by: Department of Life Sciences, School of Sciences.</b>	<b>Number of Days: 03</b>
<b>Venue: Biotech and Microbiology Lab, Time: 11.15 a.m. to 2.15 p.m.</b>	<b>Number of Student Enrolled: 310</b>
<b>Location: Jain (deemed-to-be) University, JC Road.</b>	<b>Number of Student participated: 267</b>

### About the Events:

The Department of Life Sciences, School of Sciences, organized a three-day Hands-on training on “Microbial Techniques” during 27-29<sup>th</sup> of July, 2022. The hands-on training was conducted to train the students on microbiological skills and techniques.

### Trainer Profile:

1. Dr. Asha Kademane, Assistant professor, Dept. of Microbiology & Botany, School of Sciences, Jain (Deemed-to-be University)
2. Dr. Nayana Borah Assistant professor, Dept. of Microbiology & Botany, School of Sciences, Jain (Deemed-to-be University)
3. Dr. Deepthi.B.V, Assistant professor, Dept. of Microbiology & Botany, School of Sciences, Jain (Deemed-to-be University)
4. Dr. Nandhini.M Assistant professor, Dept. of Microbiology & Botany, School of Sciences, Jain (Deemed-to-be University)

### Brief Report of the Event:

The three-day event focused on students from 5<sup>th</sup> semester BcGBt (Biochemistry, Genetics and Biotechnology) combination as they aren't exposed to microbiological labs, practices and techniques. The faculty of Dept. of Microbiology & Botany conducted this workshop to give an exposure to the basic microbiological skills, microbiology lab organisation and practices. 53 students attended the training and they were divided into 2 batches. The session began by introducing the importance of microbiological skills by Dr. Ashwini N, HoD, Dept. of Life Sciences, School of Sciences, Jain (Deemed-to-be University). Thereafter the students were sent to Microbiology labs for sessions. One of the

batch was trained by Dr. Deepthi.B.V and Dr. Nandhini.M and the other batch was trained by Dr. Nayana Borah and Dr. Asha Kademane. The topics covered in the three-day training were:

Day 1:

Microscopy

Preparation for sterilization (Preparation of cotton plugs, wrapping of petriplates)

Preparation of nutrient agar and MRBA media

Explanation about Autoclave, LAF, Incubator and different types of media

Sterilization of working space, LAF.

Serial dilution of water sample

Pour plate and spread plate method

Students prepared NA and NRBA media for pour and spread plate method of inoculation and dilution tubes for serial dilution. They learnt to handle petri-plates, pour media to plates and then exposed the plates to different environments for isolation of microbes from air. After exposure they placed the plates in the incubator for bacterial growth.

Day 2:

Preparation of media for carbohydrate fermentation test.

Streaking of bacterial culture and pure culture of fungi

Staining techniques (Gram staining, simple staining)

Wet mount technique for fungal staining

Students prepared sucrose, lactose and glucose fermentation broth and inoculated water sample to those tubes. They streaked the bacterial culture onto the petriplates. They learnt the staining of bacteria and fungi.

Day 3:

Results of carbohydrate fermentation test

Colony characteristics of fungi and bacteria

Feedback

During the last session, they learnt about the carbohydrate fermentation broth, interpretation of the results of carbohydrate fermentation broth and they learnt the colony characteristics of the bacteria and fungi on the air exposed plates.

**Photographs:**



**Details**

Name  
IMG\_20220728\_133640

Time  
7/28/22 13:36:40

Location  
Jain University School Of Sciences,  
Sudhama Nagar, Bengaluru, Bangalore  
Urban, Karnataka



**Details**

Name  
IMG\_20220728\_133438

Time  
7/28/22 13:34:38

Location  
Jain University School Of Sciences,  
Sudhama Nagar, Bengaluru, Bangalore  
Urban, Karnataka

**Figure 136.1 Participants of the event with trainer**



Samsung Quad Camera  
Shot with my Galaxy M31



Samsung Quad Camera  
Shot with my Galaxy M31

**Figure 136.2 Participants performing the training**

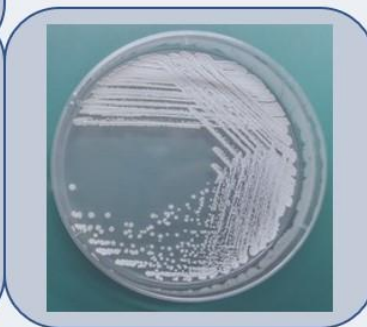
Brochure:

## Department of Life Sciences

organizes

### A three-day Hands-on training on “Microbial Techniques”

The workshop aims at providing hands-on training in the microbiological laboratory skills and practices to the Undergraduate students of Genetics.



Date: 27<sup>th</sup> to 29<sup>th</sup> July, 2022

Venue: Microbiology Laboratory,  
Department of Life Sciences  
School of Sciences

Figure 136.3 Poster of the event

Copy of Certificate:

Date: 29<sup>th</sup> July, 2022

**Certification of Participation**

This is to certify that K. M. NAGA VISHNU  
participated in a three-day Hands-on training on Microbial Techniques organized by  
the Department of Life Sciences, School of Sciences, Jain (Deemed-to-be-University)  
held on 27<sup>th</sup> to 29<sup>th</sup> July, 2022 at School of Sciences, Jain (Deemed-to-be-University),  
Bengaluru.

*Ashwini N*

Dr. Ashwini N  
Head, Department of Life Sciences  
School of Sciences

*Asha Rajiv*

Dr. Asha Rajiv  
Director  
School of Sciences

[www.jainuniversity.ac.in](http://www.jainuniversity.ac.in)

**Corporate Office**  
# 91/2, Dr. A N Krishna Rao Road  
V V Puram, Bangalore - 560 004  
P +91 80 4343 1000

**Jain Global Campus**  
45<sup>th</sup> km, NH - 209, Jakkasandra Post  
Kanakapura Taluk, Ramanagara District - 562 112  
P +91 80 2757 7250 - 258

Figure 136.4 Certificate of the event

Circular Copy:



CIRCULAR

Date: 23 July 2022

Ref No: - JU/UG/2021/40090

Dear Students,

Please be informed that the School of Sciences is organizing a session on **Hands-On Training On Microbial Techniques** for the B.Sc 2nd Year students.

Please find below the details:

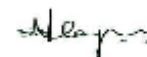
**Resource Person:** Dr. Asha Kademane

**Designation & Company:** Assistant Professor, Department Of Life Sciences

**Date:** 27 July 2022

**Time:** 11:15 AM to 02:15 PM

**Note:** All students are advised to be dressed formals and attendance is mandatory.



**Dr. Asha Rajiv**  
Director  
School of Sciences  
JAIN (Deemed-to-be University)



## Special lecture on fat tailed distributions

<b>Academic Year:</b>	<b>2021-22</b>
<b>Start Date: 2<sup>nd</sup> August 2022</b>	<b>End Date: 2<sup>nd</sup> August 2022</b>
<b>Organized by: DEPT Data Science and Mathematical Sciences JAIN (Deemed-to-be University)</b>	<b>Number of Days: 01</b>
<b>Venue and Time: Conference Hall. S.O.S (Hybrid mode) 10:00am</b>	<b>Number of Student Enrolled: 327</b>
<b>Location: School of Science JU</b>	<b>Number of Student participated: 298</b>

### About the Events:

Special Guest Lecture by Professor Shailaja Sharma

### Speaker Profile:

Dr. Shailaja Sharma is currently Professor at Azim Premji University, Bengaluru. She has held positions as a Statistical advisor at World Bank, Deutsche Bank and some other financial institutions

### Brief Report of the Event:

The Department of Mathematics and Data Science, School of Sciences, Jain University Bangalore organised a guest lectures on August 2<sup>nd</sup>, 2022. The guest lecture was delivered by an eminent academician, Shailaja Sharma who is a faculty of Mathematics and statistics at Azim Premji University, Bengaluru . Around 120 participants attended the event at the Conference Hall. The participants included students from the PMCs group and the Data Science group apart from faculty members.

Dr. Shailaja Sharma who has served in Financial organisations like the World Bank before foraying into academia explained very enthusiastically about the black swan effect which basically talked about rare events in the economic and social zones.

Concepts like fat tailed distributions, and deviations from the usual Gaussian type processes were lucidly explained.

Initially Dr. Arathi Sudarshan, Head Department of Mathematics and Data Science welcomed the gathering.

J. V. Ramana Raju proposed vote of thanks

**Photographs:**



Figure 137.1 Participants listening to the Guest Speaker

Circular copy:



CIRCULAR

Date: 30 July 2022

Ref No: - JU/UG/2022/60028

Dear Students,

Please be informed that the School of Sciences is organizing a session on **Special Lecture On Fat Tailed Distributions** for the B.Sc 2nd Year students.

Please find below the details:

**Resource Person:** Dr. Shailaja Sharma

**Designation & Company:** Professor, Department Of Data Sciences

**Date:** 02 August 2022

**Time:** 10:00 AM to 12:30 PM

**Note:** All students are advised to be dressed formals and attendance is mandatory.



**Dr. Asha Rajiv**  
Director  
School of Sciences  
JAIN (Deemed-to-be University)

## Workshop on Centre of excellence for training in evidence management

<b>Academic Year:</b>	<b>2022-23</b>
<b>Start Date: 5th August 2022</b>	<b>End Date: 7th August 2022</b>
<b>Organized by: Department of Forensic &amp; Kwick Soft Solutions Pvt Ltd</b>	<b>Number of Days: 03</b>
<b>Venue and Time: School of Sciences, Department of Forensic</b>	<b>Number of Student Enrolled: 250</b>
<b>Location: Bangalore, India</b>	<b>Number of Student participated: 210</b>

### About the Event:

JAIN (Deemed-to-be University) in collaboration with Kwick Soft Solutions has indigenously designed and developed a complete training program in consultation with the concerned departments/officers and has tried to fill the missing link. We have also taken suggestions from our global partners making the course a comprehensive training programme specialising in evidence identification and evidence digitisation from crime scenes using unique handheld devices & techniques in forensic evidence analysis as per IT Act 2000 thus making them admissible in court and increasing the chances for a faster conviction of the criminal.

### Speaker Profile:

High Court of Karnataka Hon'ble Mr. Justice Krishna S. Dixit,  
 Dr. Asha Rajiv Director of School of Sciences & IQAC,  
 Mr. Shammer Shah the Founder and Managing Director Kwick Soft Solution Pvt Ltd, and  
 Mr. Ashok Hinduja Chief Executive Officer Kwick Soft Solution Pvt Ltd.

### Brief Report of the Event:

Department of Forensic Science & Kwick Soft Solution Pvt Ltd is proud to bring the Centre of Excellence for Training in Evidence Management to Jain School of Sciences for the first time. The event was spread into a four days program where students learned about the theory and got hands-on experience of investigation instruments in the field of crime scene.

The training program included four sessions.

**Session I** started with a theoretical session in Crime Scene Investigation by Mr. Sujayraj Sanuel Jayakumar & Elen. C gave the students a Hands on Training in FARO Focus 3D Laser Scanner.

**Session II** started with a theoretical session in Fingerprint Development by Gloria Christal & Hands on training in 4K Mobile Multispectral Fingerprint Detection System was given by Mebin Wilson Thomas.

**Session III** started with a theoretical session in Forensic Biology by Dr. Vichar Mishra and Hands on Training in Mobile Multi-spectral UV-VIS-IR Imaging System was given by Kwick Soft expertise.

**Session IV** Chain of Custody using Hand Held Device using Smartphones and Applications was delivered by Chintu Motwani, Hands on Training Session in Scientific Kits (Forensic Biology / Impression Analysis) was given by Shahina Parveen, Jayati Mishra, Gloria Christal and Monica Simon & Hands on Training Session in Scientific Kits (Crime Scene Management / Forensic Ballistics) was delivered by Manish Kumar Mishra and Manashree Mane.

On the day 4th of the training program it ended with the valedictory session where all the participants were given certificates and the Head of Department Dr. Reena Susan Philip greeted the students by giving a thank you note.

***“When you leave here today, celebrate what you have accomplished, but look forward with an eye toward how you, too, can be an inspiration for others.”***

***— Dr. Reena Susan Philip***

**SAMPLE CERTIFICATE:**



Figure 138.1 Poster of the event

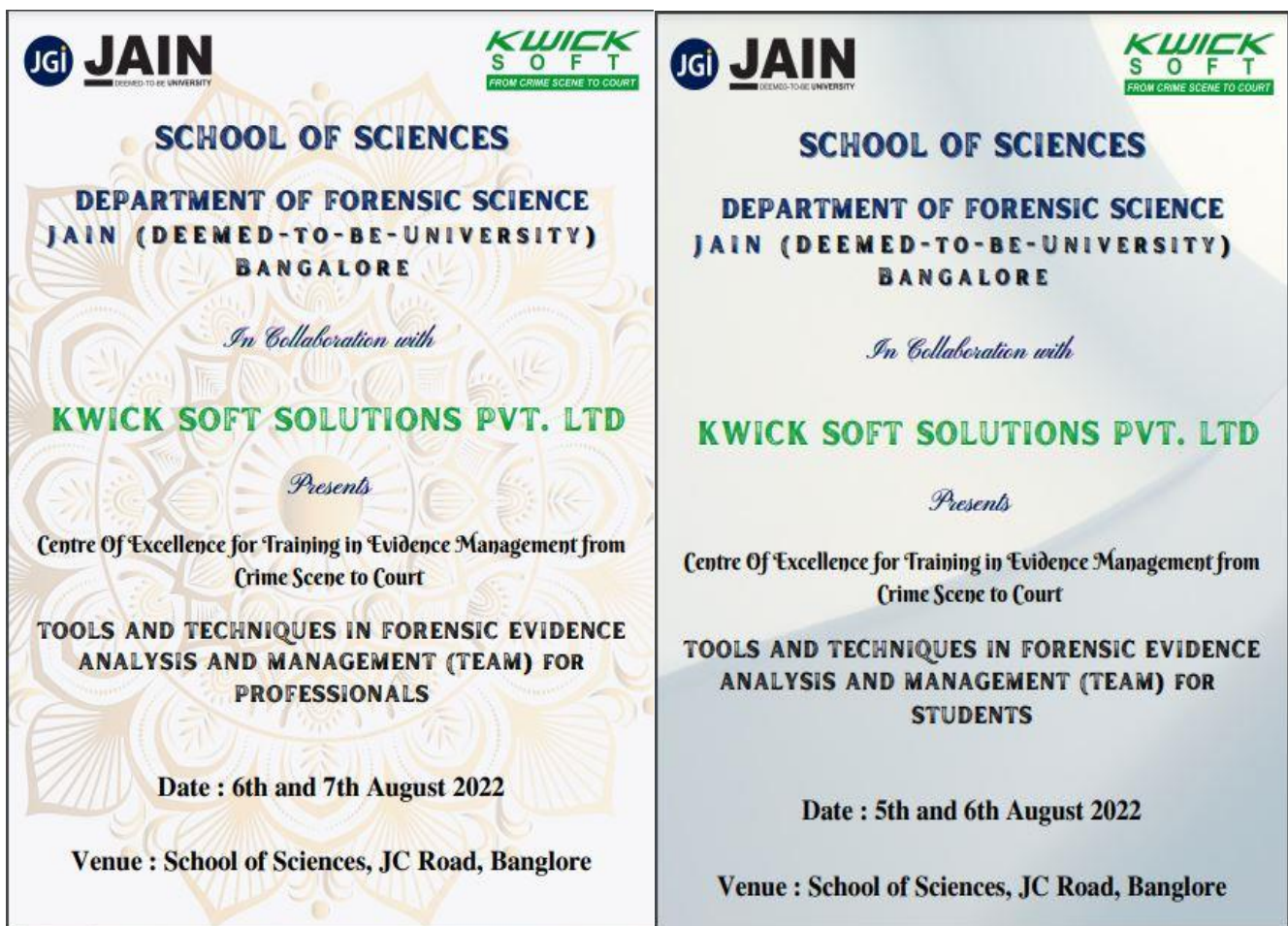


Figure 138.2 Poster of the event

Circular copy:



**CIRCULAR**

**Date:** 01 August 2022

**Ref No:** - JU/UG/2022/50016

Dear Students,

Please be informed that the School of Sciences is organizing a session on **Workshop On Centre Of Excellence For Training In Evidence Management** for the B.Sc 3rd Year students.

Please find below the details:

**Resource Person:** Mr. Shammer Shah

**Designation & Company:** Founder & Managing Director, Department Of Forensic Science

**Date:** 04 August 2022

**Time:** 10:00 AM to 11:00 AM

**Note:** All students are advised to be dressed formals and attendance is mandatory.



**Dr. Asha Rajiv**  
Director  
School of Sciences  
JAIN (Deemed-to-be University)

## Public Lecture on Nanotechnology and their biomedical applications

<b>Academic Year:</b>	<b>2021-22</b>
<b>Start Date: August 11th, 2022</b>	<b>End Date: August 11th, 2022</b>
<b>Organized by: Department of Biotechnology and Genetics. School of Sciences.</b>	<b>Number of Days: 01</b>
<b>Venue: Conference Hall, SoS, Time: 11.45 a.m. to 12.45 p.m.</b>	<b>Number of Student Enrolled: 216</b>
<b>Location: Jain (deemed-to-be) University, JC Road.</b>	<b>Number of Student participated: 178</b>

### About the Events:

The Department of Biotechnology and Genetics, School of Sciences, organized a Public Lecture on “Nanomaterials and their Biomedical Applications” by Dr. Dinash Rangappa on 11<sup>th</sup> August, 2022.

### Speaker:

Dr.Dinesh Rangappa. Professor. Visvesvaraya Institute of advanced Technology(VIAT),Bengaluru.

### Brief Report of the Event:

Department of Biotechnology and Genetics had organized a guest lecture on 11<sup>th</sup> August, 2022.

Dr.Dinesh Rangappa was the speaker of the day. He is currently working as Professor.Visvesvaraya Institute of advanced Technology (VIAT), Bengaluru.

Dr.Dinesh Rangappa had broad knowledge on Nanotechnology

He gave an informative talk on “Nanomaterials and their Biomedical Applications”. All B.Sc. Life Science students participated and actively involved in interactive session. All faculty members also participated in the guest lecture program.



**Photographs:**



Figure 139.1 Speaker of the event



Figure 139.2 Participants of the event

Department of Microbiology &  
Botany Presents

**PUBLIC LECTURE**

**BY**

**DR. DINESH  
RANGAPPA**

Professor, Visvesvaraya Institute of Advanced  
Technology (VIAT), Bengaluru.



***Nanomaterials and  
their Bio-Medical  
Applications***

DATE : 11th AUGUST, 2022  
VENUE : CONFERENCE HALL  
TIME : 11:45 AM TO 12:45 PM

**CONTACT :**

Dr. ASHA K  
+91 9986569950

Dr. SUPHIYA PARVEEN  
+91 8431995112



**ALL ARE WELCOME**

Figure 139.3 Poster of the event

Circular Copy:



CIRCULAR

Date: 07 August 2022

Ref No: - JU/UG/2021/30046

Dear Students,

Please be informed that the School of Sciences is organizing a session on **Public Lecture On Nanotechnology And Their Biomedical Applications** for the B.Sc 2nd Year students.

Please find below the details:


**Resource Person:** Dr. Dinesh Rangappa

**Designation & Company:** Assistant Professor, Department Of Biotechnology

**Date:** 11 August 2022

**Time:** 11:45 AM to 12:15 PM

**Note:** All students are advised to be dressed formals and attendance is mandatory.



Dr. Asha Rajiv  
Director  
School of Sciences  
JAIN (Deemed-to-be University)

## Inauguration of physical sciences forums and guest talk by Director - Karnataka higher education academy

<b>Academic Year:</b>	<b>2021-22</b>
<b>Start Date: 18<sup>th</sup> August 2022</b>	<b>End Date: 18<sup>th</sup> August 2022</b>
<b>Organized by: Department of Physics, JAIN (Deemed-to-be University)</b>	<b>Number of Days: 01</b>
<b>Venue and Time: Basement Lecture Hall, 11:00 am</b>	<b>Number of Student Enrolled: 230</b>
<b>Location: Basement Lecture Hall</b>	<b>Number of Student participated: 198</b>

### About the Events:

INAUGURATION OF FORUMS AND GUEST TALK

### Speaker Profile:

The forums were inaugurated by Prof S M Shivaprasad, Director, Karnataka Higher Education Academy, Dharwad, Karnataka.

### Brief Report of the Event:

Department of Physics hosted the inaugural ceremony of RECAMP – Physical Sciences Forum and DATUM – Data Sciences Forum on 18<sup>th</sup> August 2022, Thursday in the Basement Lecture Hall. The forums were inaugurated by Prof S M Shivaprasad, Director, Karnataka Higher Education Academy, Dharwad, Karnataka.

Prof Shivaprasad also delivered an interactive talk on the topic “Beauty of Science and Science of Beauty”.

Photographs:



Figure 140.1 Speaker & Participants of the event

Brochure:

The poster features a purple and blue background with a globe and scientific icons. At the top, the JGI JAIN logo is displayed. Below it, the text reads 'SCHOOL OF SCIENCES J C Road, Bengaluru - 27 cordially invites to Inauguration of RECAMP PHYSICAL SCIENCES FORUM and DATUM DATA SCIENCES FORUM by Prof S M Shivaprasad Director, Higher Education Academy'. A portrait of Prof. Shivaprasad is on the left. Below that, it says 'Presided by: Dr. Asha Rajiv Director, School of Sciences'. The event details are 'On 18/08/2022, Thursday At 11 AM Conference Hall, Basement'. A dark blue banner at the bottom contains the text 'Hearty welcome by HoDs, Conveners, Faculty and Students'.

**JGI JAIN**  
DEEMED-TO-BE UNIVERSITY

**SCHOOL OF SCIENCES**  
J C Road, Bengaluru - 27  
cordially invites to  
**Inauguration of**  
**RECAMP** **DATUM**  
PHYSICAL SCIENCES FORUM DATA SCIENCES FORUM  
**by**  
**Prof S M Shivaprasad**  
Director, Higher Education Academy

Presided by: **Dr. Asha Rajiv**  
Director, School of Sciences

**On 18/08/2022, Thursday** **At 11 AM**  
**Conference Hall,**  
**Basement**

**Hearty welcome by**  
**HoDs, Conveners, Faculty and Students**

Figure 140.2 Poster of the event

Circular Copy:



**CIRCULAR**

**Date:** 15 August 2022

**Ref No:** - JU/UG/2021/30047

Dear Students,

Please be informed that the School of Sciences is organizing a session on **Inauguration Of Physical Sciences Forums And Guest Talk By Director - Karnataka Higher Education Academy** for the B.Sc 1st Year students.

Please find below the details:

**Resource Person:** Prof. S M Shivaprasad

**Designation & Company:** Director, Department Of Physics

**Date:** 18 August 2022

**Time:** 11:00 AM to 12:00 PM

**Note:** All students are advised to be dressed formals and attendance is mandatory.



**Dr. Asha Rajiv**  
Director  
School of Sciences  
JAIN (Deemed-to-be University)

## Public Lecture Series on Advanced ceramics for multidimensional applications

<b>Academic Year:</b>	<b>2021-22</b>
<b>Event Date:</b>	<b>27<sup>th</sup> August 2022</b>
<b>Organized by: DEPT OF CHEMISTRY, JAIN (Deemed-to-be University)</b>	<b>Number of Days : 01</b>
<b>Venue and Time: Conference Hall, School of Sciences, Jain University, JC road, 10:30am to 12pm</b>	<b>Number of Student Enrolled: 215</b>
<b>Mode of the event: Offline mode</b>	<b>Number of Student participated: 187</b>

### About the Events:

Public Lecture Series on “**Advanced Ceramics for Multidimensional Applications**”

### Speaker Profile:

Dr. R Ramachandra Rao,  
Senior Principal Scientist  
Materials Science Division,  
CSIR - National Aerospace Laboratories,  
Bangalore – 560 017, INDIA

### Brief Report of the Event:

1. WELCOME SPEECH AND INTRODUCTION OF THE CHIEF GUEST
2. PHASE-I: INVOCATION WITH LIGHTING THE LAMP
3. PHASE -II : INTRODUCTION TO BASICS OF CERAMICS-TRADITIONAL AND ADVANCED CERAMIC MATERIALS
4. PHASE -III : HIGHLIGHTS ON PROPERTIES AND APPLICATION OF ADVANCED CERAMICS IN DIVERSE AREAS
5. PHASE- IV : CERAMIC MATERIAL PREPARATION AND FABRICATION METHODS DISCUSSED WITH SOME EXAMPLES USING ANIMATED VIDEOS
6. OPENED FOR DISCUSSION FOLLOWED WITH QUESTIONNAIRE



## 7. VOTE OF THANKS

## 8. CONCLUDING REMARKS BY FACULTY

The public lecture series on “Advanced Ceramics for Multidimensional Applications” was a useful session which provided a broad idea about recent developments in science and opportunities to develop further research on this related areas to cater the needs of the society. The duration of one and a half hour(10:30am to 12pm) was benefited to all the faulties and students from various disciplines of life sciences and physical sciences.

Ceramics are one of the first materials used by mankind for day to day applications like clay pot, ceramic tiles, clay pipes, bricks, dinner ware sanitary ware etc. which are now classified as traditional ceramics. With advancement in science and technology variety of new ceramic materials were developed. These ceramic materials show attractive properties like light weight, high refractoriness (High temperature withstanding), strength retention at high temperature, good ware and corrosion resistance, chemical inertness, biocompatibility etc. As a result, they find multidimensional applications in various branches of industry like electronic, magnetic, structural, textile, aerospace, chemical, nuclear as well as biomedical. These materials, which include oxides, carbides, nitrides, borides, phosphates etc. and their composites fall under the category of advanced ceramics.

This presentation gave a brief introduction about the traditional and advanced ceramic materials. Various application areas of advanced ceramics were highlighted. Few preparation and fabrication methods were explained with examples.

Brochure:

**JGI** **JAIN** | SCHOOL OF SCIENCES  
DEEMED-TO-BE UNIVERSITY

**DEPARTMENT OF CHEMISTRY AND BIOCHEMISTRY INVITES ALL FOR A PUBLIC LECTURE (SERIES)**

**SPEAKER**  
**Dr. R. RAMACHANDRA RAO**

Materials Science Division, CSIR - National Aerospace Laboratories, Bangalore – 560 017, INDIA

**ADVANCED CERAMICS FOR MULTIDIMENSIONAL APPLICATIONS**

Date: 27.08.2022  
Venue: Conference Hall  
Time: 10.30 am to 12.00pm

**SCAN/REGISTER HERE**  
<https://forms.gle/3MvPqtrHvKefzCaZ9>

**CONTACT DETAILS**  
Dr. Rekha MM: 9448969158  
Dr. Bhaskar Gaonkar: 9886494000

*All are Welcome*

Figure 141.1 Poster of the event

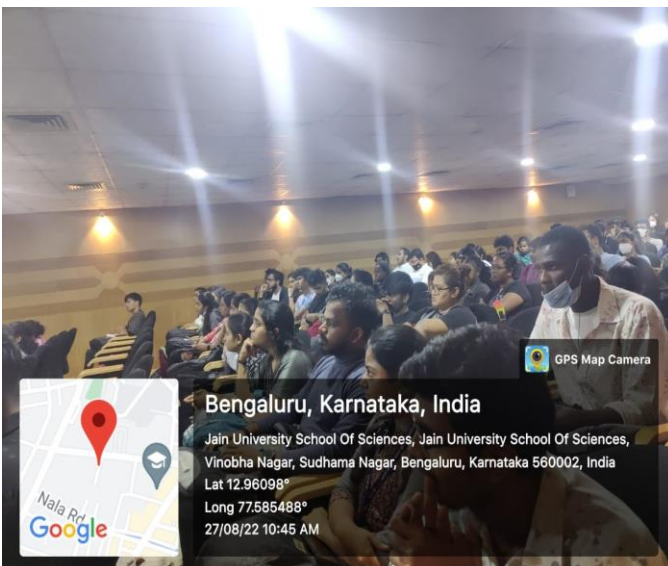
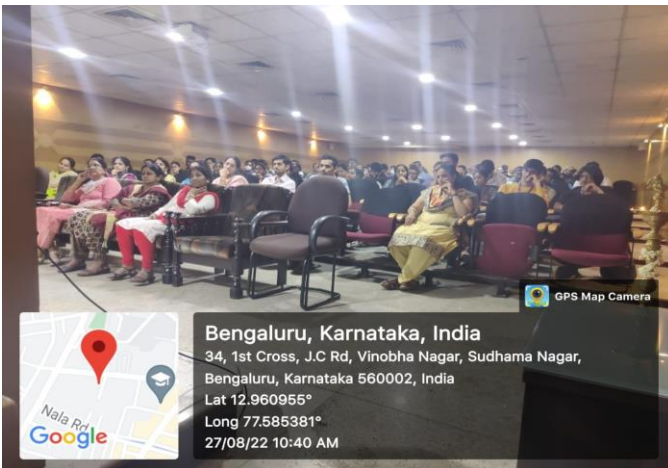
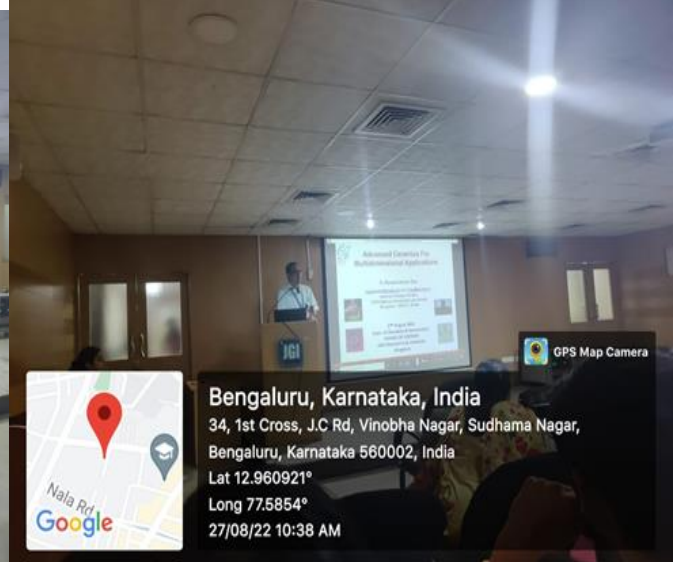
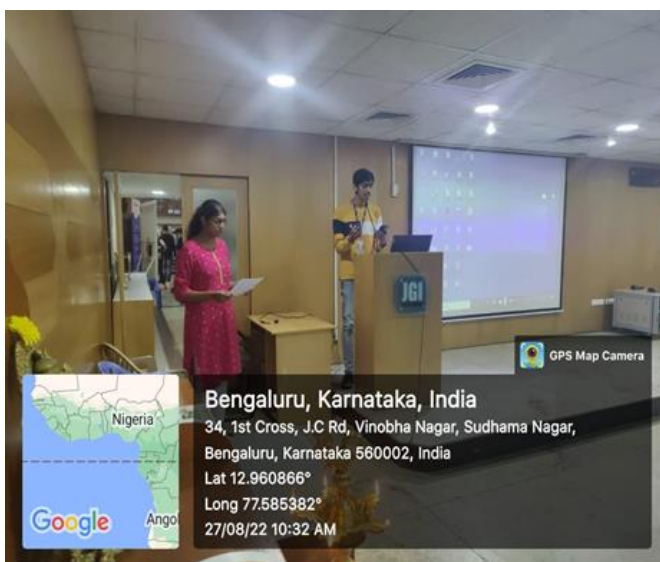
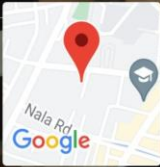
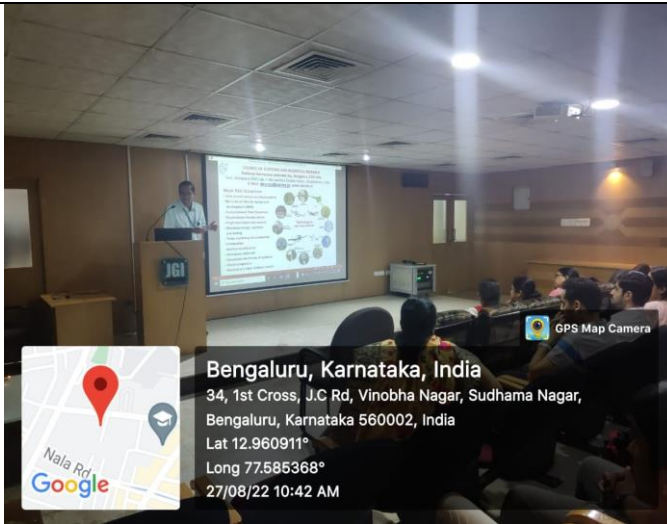
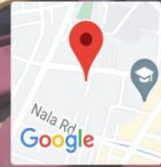


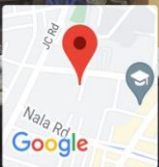
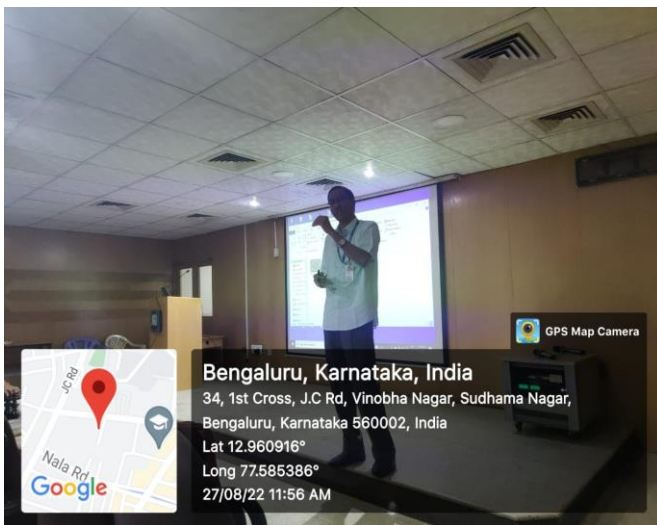
Figure 141.2 Inaugural session & Participants, Speaker & Co-ordinators of the event



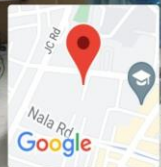
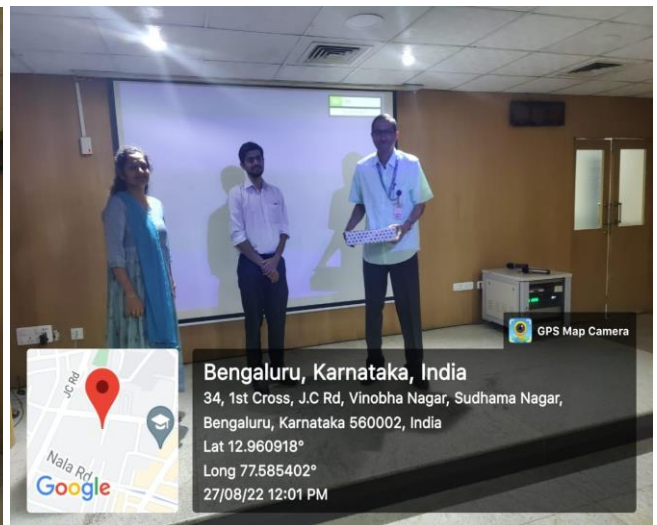
**Bengaluru, Karnataka, India**  
34, 1st Cross, J.C Rd, Vinobha Nagar, Sudhama Nagar,  
Bengaluru, Karnataka 560002, India  
Lat 12.960911°  
Long 77.585368°  
27/08/22 10:42 AM



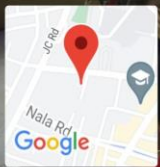
**Bengaluru, Karnataka, India**  
34, 1st Cross, J.C Rd, Vinobha Nagar, Sudhama Nagar,  
Bengaluru, Karnataka 560002, India  
Lat 12.960937°  
Long 77.585393°  
27/08/22 10:36 AM



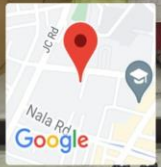
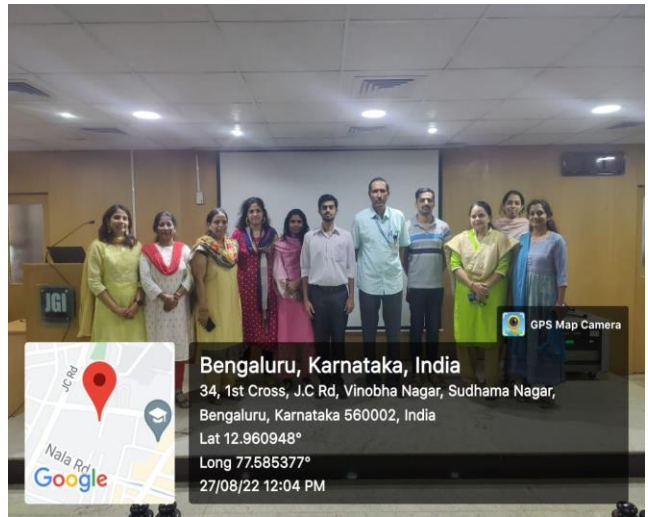
**Bengaluru, Karnataka, India**  
34, 1st Cross, J.C Rd, Vinobha Nagar, Sudhama Nagar,  
Bengaluru, Karnataka 560002, India  
Lat 12.960916°  
Long 77.585386°  
27/08/22 11:56 AM



**Bengaluru, Karnataka, India**  
34, 1st Cross, J.C Rd, Vinobha Nagar, Sudhama Nagar,  
Bengaluru, Karnataka 560002, India  
Lat 12.960918°  
Long 77.585402°  
27/08/22 12:01 PM



**Bengaluru, Karnataka, India**  
34, 1st Cross, J.C Rd, Vinobha Nagar, Sudhama Nagar,  
Bengaluru, Karnataka 560002, India  
Lat 12.960916°  
Long 77.585372°  
27/08/22 11:59 AM



**Bengaluru, Karnataka, India**  
34, 1st Cross, J.C Rd, Vinobha Nagar, Sudhama Nagar,  
Bengaluru, Karnataka 560002, India  
Lat 12.960948°  
Long 77.585377°  
27/08/22 12:04 PM

Figure 141.3 Speaker explaining the topic & Valedictory ceremony

**Circular Copy:**



**CIRCULAR**

**Date: 24 August 2022**

**Ref No: - JU/UG/2021/40091**

**Dear Students,**

**Please be informed that the School of Sciences is organizing a session on Public Lecture Series On Advanced Ceramics For Multidimensional Applications for the B.Sc 1st Year students.**

**Please find below the details:**

**Resource Person: Dr. R Ramachandra Rao**

**Designation & Company: Senior Principal Scientist, Department Of Chemistry**

**Date: 27 August 2022**

**Time: 10:30 AM to 12:00 PM**

**Note: All students are advised to be dressed formals and attendance is mandatory.**



**Dr. Asha Rajiv**  
Director  
School of Sciences  
JAIN (Deemed-to-be University)