



**JAIN**  
DEEMED-TO-BE UNIVERSITY

SCHOOL OF  
COMMERCE

## Reflections - The Newsletter

### WELCOME AUGUST



- Shagnik (3 IPCC)

**August is a great month in the garden, with many flowers, including dahlias, sunflowers and other hot-coloured blooms at their peak."**

**-BBC Gardeners' World Magazine**



[www.jainuniversity.ac.in](http://www.jainuniversity.ac.in)



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## Student Triumphs

### Scholastic Achievements

1. Deepthi S. Pawar a student of M.Com published a research paper entitled "Convenient services and customer satisfaction – A study with reference to State Bank of India" in Wesleyan Journal of Research (UGC-CARE)
2. Bini Mohandas, a student of M.Com published a research paper entitled A Case Study of Collaborative Efforts at JAIN (Deemed-to-be University) in Wesleyan Journal of Research (UGC-CARE)

### Samashti – The Student Council

Name: Archi Choudhary

Event name: Panache (Online Modelling event)

Placed position: 1st

Name: Ashwini M

Event name: panache (Online modeling event)

Placed position: 3rd

Name: Yash Hegde

Event name: Sing 2 Win

Placed position: 2nd

Name : Shivani madhu

Event name : Sing 2 win

Placed position: 1st





- Bhargav Jyoti Kashyap (1st B.Com CF)

## WHAT IS NEW....?

The word that never gets old is always **"New"**

Dawn starts with same old sun but the day is always **"New"**

Life on earth is decades old but the experiences gained are always **"New"**

War with Virus has grown too old but the hope is always on something **"New"**

Flowers grow to fruits, fruits to seeds and seeds to soil grow to something **"New"**

Salt at sea, through sunlight to sky, when back to land it is something **"New"**

At last as dust or ashes we don't turn new, let's live a life to welcome **"New"**

- Mr. Nandan.R.Naresh (Faculty)



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## NEW BEGINNINGS CALL FOR NEW US!

A great human revolution in just a single individual will help achieve a change in the destiny of a nation and, further, will enable a change in the destiny of all humankind.

-Dr. Daisaku Ikeda

Many a times, in life, we find ourselves standing at a point where everything seems as crashing and as much as we resist this destruction, we feel helpless and hopeless. This moment in life becomes our rock bottom moment and forces us to start over in life. **It is the new beginning that we never wanted!**

The present pandemic time is one such situation which is transforming many lives and imposing new beginnings that we never prayed for. So, the pertinent question is what do we do now? How do we deal with this unpleasant and inevitable change?

Obviously, our future will only be dependent on our capability to accept the challenge head on and turn around the entire situation by changing our response to it. In the same context, here's a quick reference action plan that may give us the wisdom to make the most out of this situation.

Letting go of our controlling tendency: We all choose to stick to our past as it offers comfort and control. We believe that we can handle things now as we know how to but the truth is future is inevitable so instead of clinging to past, better is to take our learning from past experiences and move ahead, wiser!





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Replacing complaints with gratitude: We have a tendency to crib about things not going as per our mental design, which leads to our missing out on so many wonderful things happening to us in different areas. It's time we take a break from complaining and start appreciating whatever good we have and emerge kinder!

Accepting failure: Failure is when we feel that we are not getting appreciated. We express failure by getting demotivated and sad though it is not a bad thing rather it gives us an opportunity to learn and to do things in a better way. Life is a story made up of both failure and success. We should accept both equally and become stronger!

Growing beyond competition: Since long, we are occupied continuously trying to prove our superiority over others. We participate in competition by demeaning others and judging them for what they have. We must never forget that nature designed all of us with a different set of qualities. So, we should never compete with each other. Rather we should learn the ways to complement each other. The spirit should be to polish ourselves and emerge shinier!

If we want to see happiness in our environment, we have to create it within ourselves. How can we expect life solutions to come from outside of our own lives?

-Dr. Rachana Saxena (Faculty)





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## ONE SMALL STEP

The emerald mountain lies,  
embraced by warm, dipping sunrays.  
mother sends me along,  
with a basket of bread and scarlet berries.

My heart fears its daunting height,  
with its serpentine rivers,  
and mysterious caverns,  
a marvellous, intimidating sight.

I begin to tread, upon the little pebbles,  
scattered around the mighty rock.  
and with every slip and fall,  
my legs tremble.

Noon falls, and i am at the little rivulet,  
blue waters cascading through,  
and i feast upon my berries and bread,  
and lay praying, clutching mother's amulet.

The sun dips into the yellow dusk,  
and now i can touch the lowly clouds,  
hovering over the pinewood trees,  
engulfed in the fragrance of musk.

Darkness falls under the starry night sky,  
and soon i am at the mountain creek,  
standing atop the highest peak,  
and it feels like i can fly.

I look down to my little hamlet,  
and so many others nearby,  
a beautiful sight at the horizon,  
sky's magnificent dark hues palette.

I journey down across the night.  
now i think of the red peaked mountain,  
i would like to scale it on my next travel,  
my heart does not fear its daunting height

-Sreya Melanathur (Student)





## DID YOU KNOW ?

- ▶ As of the week ended on June 04, 2021, the foreign exchange reserves in India increased by US\$ 6.842 billion to reach US\$ 605 billion.
- ▶ Do you know what Indian currency notes are made of? If you said paper, you're wrong! They're actually made of cotton and cotton rag, but not many people know this.

## A NEW CHAPTER AWAITS....

New days and new chances await  
let's make friends, let's caffeinate  
say no to negative, say no to hate  
a long way ahead, let's get it mate!

Muster strength, take a new step  
with open hearts, let's accept  
A new journey, maybe a few missteps  
a very goodbye to " I overslept "

Put on a new smile, grab a new dress  
say no to stress and yes to success  
little bit of progress and a little bit of mess  
will make it ours, nevertheless..







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I say win, you nod with a grin  
together let's make our story begin  
any failures let's accept inn  
again let's try with a spin.

Happiest days in our lives  
here we smile, here we thrive  
we make a promise to try and strive  
to make our dreams come alive.....

-Ananya Kumar (1st B.Com Honors)

GOAL



Once you've reached a goal, set a  
new one and start to achieve it.

*Shilpyalli*

Dr. T. Shenbagavalli (Faculty)







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## **BOOK YOUR DATES**

- ▶ 16 Day Orientation Session for 1st Sem. Students
- ▶ SAMASTI – THE STUDENT COUNCIL  
Installation on August 25th 2021
- ▶ Vaccine drive organized exclusively to the students on 09th August 2021
- ▶ Skill Enhancement Session by Placement Team
- ▶ 5 Day Faculty Development Programme on SPSS
- ▶ Student Development Program on Introduction to Research Culture
- ▶ Student Webinar on “How to Crack Placements through Quantitative Aptitude Preparation”



-Shagnik (3 IPCC)

