

CURTAINS TO A GRAND MANAGEMENT & ECONOMICS SPECTACLE!

It was a management fiesta at Jain University's Center for Management Studies (CMS) as it celebrated Threshold – a management festival at Nimhans Conventional Hall.

Threshold 2012 tested the participants on their competitive edge and the warrior within them. Whereas Threshold 2013 brought to the stage the concept of 'The Snowball Effect,' where one event led to a series of occurrences at a rapidly growing pace.

With an array of events like Marketing, Finance, Human Resource, Entrepreneurship, Quiz and the Best Manager, Threshold 2013 was a replication of the business realm in a highly creative ambiance. All the participants did come armed with the innate hunger and made it big, to maximize their potential and ideas. Finally, Christ University – BBM emerged victorious at the Threshold festival.

An inter - collegiate economics fest 'Frisson' was also organized by the Post Graduate Department of Economics, CMS. The theme of the fest was 'Modern India', which had envisaged in bringing out the inlayed talents, inspiring, and re-learning morale and ethics which is necessary to govern healthy Indian young minds.

In this endeavour Frisson had proposed four events such as Debate, Skit, Quiz and Fusion Dance, a holistic blend of knowledge within and without. Noteworthy Arts, Commerce and Science degree colleges participated in these events. At the end, the fest's overall trophy was bagged by the students of Karnataka Lingayat Education College, Department of Economics.