



Name: Dr. Richa Tiwari

Designation: Assistant Professor

Specialization: Human Resources Management & Industrial Relations

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Qualification

- **PhD-Business Administration**
- **MBA (Human Resources & Marketing Management)**
- **Post Graduate Diploma (Industrial Relations)**
- **FDPM – IIMA**
- **B.Com (Management Hons.)**

Work Experience

- 2022 – Present - Assistant Professor – JAIN (Deemed-to-be University) Center for Management Studies ,Bangalore
- 2019-2022 –Academic Associate – Indian Institute of Management, Ahmedabad
- 2016-2018 – Assistant Manager – Fabian Media Private Limited
- 2016 – Executive – Crusaders Technologies India Pvt. Ltd.
- 2011- 2012 – Management Intern – PepsiCo India Holdings Pvt. Ltd.

Courses Facilitated & Taught

- NIL -

Career Summary

Dr. Richa Tiwari is an OB & HR professional with around 6 years of experience in management teaching, research and corporate line. She possesses an inclination for research in the areas of work culture, internal branding, employee engagements, future works, tourism & hospitality management. She has her papers published in ABDC and Scopus-Indexed journals as well as international conferences. She is an FDP-alumnus from Indian Institute of Management, Ahmedabad.

Research Interest

Organizational Productivity, Work Culture, Future of Work, Women Entrepreneurship, Employer Branding and Sustainable Tourism

Research Publications

| S N | Title of The Paper | Journal Name | Impact Factor | ISSN | Year |
|-----|--|--|---------------|-----------|------|
| 1. | “Speculating adoption intention towards electric mobility in Bangalore using extended theory of planned behavior” | Journal of Research Administration (Scopus) | 0.340 | 1539-1590 | 2023 |
| 2. | Enhancing employee commitment in higher education: the interplay of intrinsic and extrinsic motivation among faculty members | Korea Review of International Studies (ABDC/WoS) | NA | 1226-4741 | 2023 |
| 3. | Strife of Sustainable Tourism in Rural Indian Fringe | Korea Review of International Studies (ABDC/WoS) | NA | 1226-4741 | 2023 |
| 4. | Placebo Techniques as Psychological Tool use by Practitioners. | Vindhya Bharti, Awadhesh Pratap Singh University | No | 0976-9986 | 2019 |
| 5. | Evaluation of Performance Appraisal of Employees of Kiran Industries Private Limited, Surat | Vindhya Bharti, Awadhesh Pratap Singh University | No | 0976-9986 | 2018 |

Consultancy / Projects

- Compensation Management
- Human Resource Planning & Development
- Corporate Communications
- Sports Organizations & Management
- Corporate Governance
- Public Relations in Management
- International Business
- Human Resource Management
- Strategic Human Resource Management

Books / Chapters

1. **Title of the Chapter:**Culture 5.0 - The Managerial Personage
Authors: Prof. (Dr.) Richa Tiwari Prof. Baisakhi Debnath
Year of Publication: January, 2023
2. **Title of the Chapter:** The Influential Role of Positive Psychological Behaviors in Feat of Women Entrepreneurs of Tier Two Cities
Authors: Prof. (Dr.) Richa Tiwari Prof. Baisakhi Debnath Prof. (Dr.) Harold Andrew Patrick
e-ISBN: 978-81-957782-1-8
Year of Publication: December, 2022
3. **Title of the Book: Exploring Data and Business Management**
Author: Dr. Richa Tiwari
Publisher: Society Publications, Canada
ISBN: 978-1-77469-394-0

Activities

| SN | Activity/Webinar/FDP/Conclave | Title | Year |
|----|--|------------------|------|
| | Faculty Development Programme – RFI Foundations | FDP on SPSS | 2023 |
| 1. | Master Class by Industry Experts | College Activity | 2023 |
| 2. | Research Workshop on Data Analysis | College Activity | 2022 |
| 3. | International Management Day | College Activity | 2022 |
| 4. | Faculty Development Programme – IIM Vishakhapatnam | FDP in Analytics | 2020 |

Seminars and Conferences Attended

| S.N | Seminars/Conference/FDP/Workshops /Webinars attended | Title of the Paper | Year |
|-----|---|--|------|
| 1 | 10 th International HR Conference on Diversity, Equity and Inclusion - K.J Somaiya Institute of Management, Mumbai | Culture 5.0 – The Managerial Personage | 2023 |
| 2 | International Conference on Challenges in Emerging Economies with the Theme “Business Agility and Sustainability in the Heuristic Environment” - 5 th General Management Area Conference- K.J Somaiya Institute of Management, Mumbai | The Influential Role of Positive Psychological Behaviors in Feat of Women Entrepreneurs of Tier Two Cities. | 2022 |
| 3 | International Conference on “Innovative Practices for Sustainable Development: Business Management and Analytics - CMS, JAIN (Deemed-to-be University), Bengaluru | Exploring the Relationship between Employer Branding and Talent Management Post Pandemic Through an Integrative Review | 2022 |
| 4 | 14 th Biennial International Conference on Entrepreneurship at the Entrepreneurship Development Institute of India, Ahmedabad | The Future of Influence: A Study on the Changing Work Culture Dynamics Referring Social Media Influencers | 2021 |
| 5 | 7 th PAN IIM World Management Conference – Indian Institute of Management, Rohtak (Organizer) | An Empirical Study on Motivational Factors of Employee Productivity | 2019 |
| 6 | 13 th Biennial International Conference on Entrepreneurship at the Entrepreneurship Development Institute of India, Ahmedabad | An Analytical Study on the Role of Women Entrepreneurship in Rewa City. | 2019 |
| 7 | 1 st PAN IIT International Management Conference at the Indian Institute of | Branding of Rural Tourism and Sustainability: Issues and | 2018 |

Member on Committees / Editorial Boards/Other Committees

- Research & Publications – Committee Coordinator (CMS)
- Conference Committee – Organizing Committee Member

Editorial Board

- The Journal of Entrepreneurship – SAGE (Reviewer)
- Innovation & Management Review – EMERALD (Reviewer)

Professional Memberships

- Human Capital Institute (HCI)
- Society for Human Resource Management (SHRM)

Online Certifications and Webinars:

| SN | Course | University/Institute | Year |
|-----|---|---|------|
| 1. | SEEK: Self-directed Emotional Learning for Empathy and Kindness | Mahatma Gandhi Institute of Education for Peace and Sustainable Development, UNESCO | 2023 |
| 2. | Coaching and Developing Employees | HR Certification Institute (HRCI), USA | 2023 |
| 3. | Human Resource Management | Great Learning Academy, Bengaluru - IN | 2023 |
| 4. | Seminar on – Academic Interface with Industrial Practices | CMS, JAIN (Deemed-to-be University) | 2023 |
| 5. | Big Data Analytics for Qualitative Research in DEI | KJSIM, SomaiyaVidyavihar – Mumbai | 2023 |
| 6. | Mixed Method Research in Social Sciences | KJSIM, SomaiyaVidyavihar – Mumbai | 2022 |
| 7. | Research Paper Writing | CMS, JAIN (Deemed-to-be University) | 2022 |
| 8. | The Science of Well Being | Yale University | 2020 |
| 9. | Research Workshop | Academy of Management, USA | 2019 |
| 10. | Management Research in the Indian Context: Opportunities and Challenges | INDAM, Indian Institute of Management, Ahmedabad | 2019 |
| 11. | Research Methodology Statistics and Use of SPSS | Department of Business Administration, APS University, Rewa | 2018 |