



Dr. Umakanth S

Professor & HOD

Member – Academic Council – JAIN (Deemed-to-be-University)

Specialization: Finance & Accounting

Email: umakanth@cms.ac.in

LinkedIn: Umakanth Siddagangappa

Qualification

- PhD
- K-SET
- MBA

Work Experience – 20 Years

- 18 Years in Teaching
- 2 Years in Corporate

Courses Facilitated & Taught

- Income Tax
- Business Finance
- Management Accounting
- Finance & Management related subjects

Member on Committees/ Editorial Boards

- **BOS & BOE -** JAIN (Deemed-to-be University) Center for Management Studies Bangalore
- **BOS & BOE -** National College Basavangudi, Bangalore
- **BOS & BOE -** National College Jayanagar, Bangalore
- **BOS & BOE -** NMKRV College Jayanagar, Bangalore

Career Summary

Dr Umakanth S is an MBA from Bangalore University. He has his Doctorate in the area of Management. Finance and Accounting are his areas of expertise, whereas, finance is his area of passion. He has fifteen years of experience in teaching at the graduate, postgraduate and professional levels, along with playing various academic roles in different capacities. He has been a member of BOS, BOE, Resource Person, along with being actively engaged with various colleges, institutions, and universities for academic and research work. He has sixteen publications to his credit and presented papers both nationally and internationally. Apart from academics he has various accomplishments in sports, where he represented Karnataka at the national level for 7 consecutive times and bought laurels to the State. He possesses Gold Medals at University/District/State Level and Silver Medal at National Level in Best Physic Championship.

Research Interest

Guiding and Mentoring PhD and MPhil Scholars in Management at JAIN (Deemed-to-be University). Till now four candidates have been awarded with MPhil and two PhDs are at the stage of submission.

M.Phil - Awarded under my guidance

Name of the student	Batch	University	Title
Ranjini .M.L	Reg No. 10MPLCU002	JAIN (Deemed to be University)	“A Study on NPA management strategies between public and private bank” – with special reference to banks in Bangalore city.
Anupama.K	Reg no. 13MPLCM002	JAIN (Deemed to be University)	A Study on the investment options for senior citizens
Padma.R	Reg no. 13MPLCM004	JAIN (Deemed to be University)	A Study on ethical Investment pattern of investors
Hridhya.P.K	Reg no. 13MPLCM003	JAIN (Deemed to be University)	Impact of rural bank on rural farmers of Calicut

Ph.D – Awarded under my guidance

Name of the student	Batch	University	Title
Leelavathy.A.M	Reg No. 142PPCM003	JAIN (Deemed to be University)	“A Study on employee retention strategies in print media and its impact on organizational effectiveness” – with particular reference to companies operating in Bangalore city”

- **BOE - Mount Carmel** College, Bangalore
- **BOE - St. Joseph's** College, Bangalore

Professional Memberships

- NIL -

Research Publications

International Publications:

ABDC & Scopus - Publications

a. International Publication

SL	Title	International	Name of Journal	Year	Volume	Issue	ISSN
1	Impact of financial innovation and financial inclusion on sustainable rural development	International	Journal of Contemporary Issues in Business and Government	2023	29	03	1323-6903
2	Application of Non Fungible Tokens (NFTs) in Indian Businesses	International	Journal of Contemporary Issues in Business and Government	2023	29	02	1323-6903
3	Awareness of Financial Inclusion Policies Among General Public	International	Review of International Geographical Education	Spring 2021	RIGEO 11(7)	Spring	2146-0353
4	Income Tax Deduction Awareness Among Women Employee Working In Bangalore City	International	Review of International Geographical Education	Spring 2021	RIGEO 11(7)	Spring	2146-0353
5	Comparison of Growth Rate of Gold and Silver as an Investment Option	International	Review of International Geographical Education	Spring 2021	RIGEO 11(7)	Spring	2146-0353
6	Review on Comparison of Growth Rate of Gold and Silver as an Investment Option.	International	Review of International Geographical Education	Spring 2021	RIGEO 11(7)	Spring	2146-0353
7	Review on Awareness of Financial Inclusion Policies among General Public	International	Review of International Geographical Education	Spring 2021	RIGEO 11(7)	Spring	2146-0353

Research - Publications - Other than Scopus

a. International Publication / UGC CARE Publications

SL	Title	International	Name of Journal	Year	Volume	Issue	ISSN
1	The Grit factor in doctoral education: An Interpretative Phenomenological Study	UGC Care	Indian Journal of Psychology	2023	VII	--	0019-5553

2	Sharenting in the Indian Context: An Interpretative Phenomenological Analysis	UGC Care	Journal of the Oriental Institute	2023	LXXII	04	0030 - 5324
3	A Study on Customer engagement & Its influence on employees satisfaction of PSG Enterprise	International	International Journal of Indian Economic Light (JIEL)	Dec 2019	VII	--	ISSN: 2277 3142
4	Pros & Corn of Social Media	International	Journal of the Gujarat Research Society	Nov 2019	XXI	11	ISSN: 0374-8588
5	Social Media & its future scope in marketing sector	International	Journal of the Gujarat Research Society	Nov 2019	XXI	11	ISSN: 0374-8588
6	An Empirical Study on Decathlon "FLX" Bats & its potential opportunity in International Market	International	International Journal of Research in Social Sciences	April 2019	IX	4(2)	2249-2496
7	Trends & Challenges of E-Banking service of private banks in India	International	Journal of Management Research and Analysis (JMRA)	March 2019	VI	1(1)	2394-2770
8	Trademarks law in Japan & its comparison with India	International	Journal of Emerging Technologies & Innovative research	Feb 2019	VI	2	2349-5162
9	Influence of E-Commerce on Buying Behaviour of	International Online ISSN	EPRA International Journal of	Sep 2018	VI	9	Print ISSN: 2349-0187

	Customers	2347-9671	Economic and Business Review				
10	“An Emperical study on farmer acceptance of Surya Raitha Schem by government of Karnataka”	International	International journal of applied & pure science & Agriculture	March 2018	IV	3	2394 – 823X
11	A Study on Employee Retention Practices and its Impact on Organizational Effectiveness	International	International Journal of Development Studies	July – Dec 2017	IX	2	0975-5799
12	An empirical study on employee retention management and its impact on organizational effectiveness: With particular reference to print media companies operating in Bangalore city.	International	Pezzottaite Journals (A Refereed Quarterly Journal) UGC JOURNAL NO.47661	April – June 2017	VI	2	2279-0950
13	Analytical review on return potential of postal savings schemes.	International	Indian Journal of applied research	June 2014	IV	6	2249-555X
14	Loan recovery management and its impact on banking performance – with special reference to bank in Bangalore city).	International	Journal of banking	Dec - 2014	XI	2	0972-902X

15	Human Capital Development and Its association with organizational effectiveness in the global enterprises operating in Bangalore city – A study.	International	Dharohar	June 2011	I	2	2230-9357
16	Association between demographic characteristics and human capital development – A study with special reference to global companies operating in Bangalore city.	International	Dharohar	Dec 2010	I	1 & 2	2230-9357

b. National Publication

SL	Title	National	Name of Journal	Year	Volume	Issue	ISSN
1	Relationship of gold price with respect to five popular stock indices across the world.	National	Carmelight	Dec 2012	IX	2	0975-9484
2	Association between Demographic Characteristics and Human Capital Development in Public and Private Banks: with special reference to Banks in Bangalore city.	National	Research Lines	June 2012	V	1	0975-8941

3	Mutual fund as an investment option to Investors.	National	Carmelight	June 2012	IX	1	0975-9484
4	Impact of Training and Development of Expatriation on Organizational Performance in IT Companies Operating In Bangalore city.	National	Mirror	March 2012	II	1	2249-8117
5	Investors attitude towards Mid-cap investment – A study.	National	Research Scholar	March 2012	II	1A	2249-6696
6	Association between demographic characteristics and organizational effectiveness with special reference to Global companies in Bangalore city.	National	Research Scholar	Dec 2011	I	2	2249-6696

Articles / Case Studies

-NIL-

Consultancy / Projects

-NIL-

Books / Chapters

-NIL-

Activities

-NIL-

Recognition / Awards

Mr Azad – 2000

Seminar Conferences Attended

International Conferences:

a. International Conference

SL	Papers presented	International	Place	Year	Date	Institute which organized the conference
1	Impact of User Interface and User Experience on Mobile E-Commerce Applications in the Grocery Sector	International Conference "ICRAIBM" 2023	Bangalore	2023	2 nd Aug	SBMJC
2	Building Teenager Character: Panchatantra Tales as Moral Guides	International Conference "ICRAIBM" 2023	Bangalore	2023	2 nd Aug	SBMJC
3	Harnessing the wisdom of Panchatantra Tales to Foster Moral & Ethical Behaviour in Teenagers	International Conference "ICRAIBM" 2023	Bangalore	2023	2 nd Aug	SBMJC
4	Corporate Governance practices in select Indian Public Sector & Private Sector	International conference on innovative practices for sustainable development	Bangalore	2022	3 rd Sep	JAIN (Deemed to be University) – Center for Management Studies
5	A Study on Awareness of GST by Unorganized Trades in Bagalore city	International conference on innovative practices for sustainable development	Bangalore	2022	3 rd Sep	JAIN (Deemed to be University) – Center for Management Studies

6	Credit Risk Determinants in Select Public Sector Banks Operating in India	International conference on innovative practices for sustainable development	Bangalore	2022	3 rd Sep	JAIN (Deemed to be University) – Center for Management Studies
7	Green Marketing & its implications on consumer buying behavior patterns of green products	International conference on sustainable excellence in business and entrepreneurship	Techno Main Salt Lake, West Bengal	2021	25 & 26 Nov	Techno India School of Management Studies, Techno Main Salt Lake, Kolkata, West Bengal
8	A Study on Job Satisfaction of Employees & its Impact on Organizational Effectiveness with special reference to Newspaper Industry in Bangalore city	RDA International conference	Jaipur	2019	27 & 28	Research Development Association
9	“A Study on Employee Retention Practice & its Impact on Organizational Effectiveness with particular reference to print media units operating in Bangalore city.	International research conference - AHRD (Academy of Human resource Development)	Ahmadabad	Nov 2017	Nov 8 th – 10 th	IIM-A
10	Impact of Demonetization on various sections of the society – Issues and Challenges.	International conference	Thailand - Bangkok	Oct 2017	Oct 2 nd & 3 rd	ICSTMH
11	Dimensions of Faculty Engagement and Attrition in Higher Education Institutions.	International conference	Mysore	Dec 2014	Dec 5 & 6	SDMIMD

12	Quality of work life of women employees in Banks – A study.	International conference	Colombo, Srilanka	Aug 2012	Aug 22 & 23	ABBS
13	Gaming Industry in India – Prospects, Problems and Promotion.	International conference	Bangalore	Sep 2011	30th Sep	Acharaya's Bangalore B-School
14	Investors attitude towards mid-cap investment-A study.	International conference	Bangalore	Jan 2011	4th Jan	Don Bosco Institute of Biosciences and Management Studies
15	Investors preference towards investing in mutual funds.	International conference	Bangalore	Jan 2011	4th Jan	Don Bosco Institute of Biosciences and Management Studies
16	Impact of Quality Management Practices on organizational performance.	International conference	Bangalore	April 2010	15th & 16th April	AIMS
17	A study on employee satisfaction and its impact on customer satisfaction and organizational effectiveness in selected IT companies in Bangalore city.	International conference	Annamalai	Dec 2009	28th & 29th Dec	Annamalai University
18	Impact of Mergers on the performance of Indian Companies.	International	Bangalore	June	20th to 23rd	IIM-Bangalore

		conference		2009	June	
19	HR challenges in global companies and its impact on organizational performance during recession period - A study with reference to selected companies operating in Bangalore city.	International conference	Bangalore	Dec 2009	17th & 18th Dec	IFIM
20	Total Quality Education and its impact on later- life success.	International conference	Bangalore	Oct 2009	13th Oct	JAIN (Deemed-to-be University)
21	A Study on Internal Customer satisfaction and its implication on external customer organizational satisfaction and effectiveness.	International conference	Bangkok, Thailand	Nov 2008	3rd to 6th Nov	AHRD
22	A Study on poor quality cost concepts and practices in selected manufacturing companies based in Bangalore.	International conference	Tiruchirappalli	Jan 2008	20th Jan	Bharathidasan University
b. National Conference						
SL	Title	National	Place	Year	Date	Institute conducted conference
1	A Description of National Pension system in India	National conference	Bangalore	March 2019	8th March	JAIN (Deemed-to-be University)

2	An Empirical Study on Decathlon “FLX” Bats & Its Potential Opportunity in International Market	National conference	Bangalore	March 2019	8 th March	JAIN (Deemed-to-be University) CMS
3	Trends & Challenges of E-Banking Service of Private Banks in India	National conference	Bangalore	March 2019	8 th March	JAIN (Deemed-to-be University) CMS
4	A Study on Customer Experience of Teaching Aids with special reference to PSG Enterprise	National Conference	Bangalore	Feb 2019	18 th & 19 th Feb	St.joseph’s College of Commerce (Autonomous)
5	Trends & Challenges of E-Banking Services of Private Banks in India	National Conference	Bangalore	April 2018	27 th	Dr.Nitte Shankara Adyanthaya Memorial First Grade College
6	Bio-Medical waste management – A study with reference to hospitals based in Bangalore.	National conference	Bangalore	May 2013	May 4 th	ABBS
7	Investors Attitude Towards Mid-Cap Investment – A Study	National Conference	Bangalore	Dec 2013	5 th to 7 th	66 th All India Commerce Conference
8	Perception of Investors towards mid-cap as an investment option during recession-A study.	National conference	Ernakulum	Jan 2010	28 th & 29 th Jan	St.Albert’s College
9	A Study on Quality Practices of leadership style and its impact on quality costs in the Corporate Scenario of India.	National conference	Bangalore	July 2009	30 th & 31 st July	Mount Carmel Institute of Management

10	A Topological study on Quality Cost Management.	National conference	Hyderabad	Dec 2005	11th Dec	All India Accounting conference
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