



Mr. K Preetham

Assistant Professor of English

Specialization: Verbal Aptitude, Soft skills, Indian Writing in English, Communicative English

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Google

Scholar: https://scholar.google.com/citations?hl=en&authuser=1&user=XOfZC_UAAAAJ

YouTube Channel : English for Competitive Exams

<https://www.youtube.com/channel/UCLl1iwkDFUPA6BDnzu4XZDw>

Business Communication is live on SWAYAM IIMB Platform

https://onlinecourses.swayam2.ac.in/imb24_mg54/preview

Qualification

- **KSET**
- **MA (English)**
- **Oral Examiner** - Cambridge University, UK Certified for BEC.
- **PhD (Pursuing)**

Work Experience- 12 Years

- Oct 15, 2019 - Present Assistant Professor - Center for Management Studies, JAIN (Deemed-to-be University)
- 2018 - 2019 Senior Content Developer, HALIS Consultancy Services Pvt Ltd
- 2017 - 2018 Verbal Aptitude/English Faculty - RACE
- 2012 - 2014 Assistant Professor - BNMIT
- 2011- 2012 Full-Time Guest Faculty - IBS, Bangalore University.
- 2010 - 2011 Content Writer - EDUSYS
- 2008 - Present Freelance English/ Verbal Aptitude Trainer

Courses Facilitated & Taught

- BEC
- IELTS
- TOEFL
- Globarena English Language Lab software
- Verbal Aptitude

Career Summary

K Preetham completed his Post-graduation in English Literature in 2008 with a university rank from Bangalore University. He qualified for KSET in 2015 and is pursuing a PhD. He is also a Cambridge University certified Oral Examiner for Business English Certification (BEC) exam.

He has presented papers in 27 National and International Conferences and delivered two lectures as a resource person in a webinar and FDP. His six research papers got published in UGC-CARE Journals, and one in Peer-reviewed Journal along with five articles as chapters in books and magazines. He completed 6 SWAYAM FDP courses on Research and English Skills and 33 International online courses in English from reputed International Universities. He also participated in more than 200 webinars.

He has more than 12 years of teaching and training experience at Undergraduate, Graduate, and Post-graduate levels across streams like BSc, BE, MBA, Verbal Aptitude for CAT, and other Competitive exams. He has also trained IT and non-IT professionals.

Currently, he is rendering his services as an Assistant Professor of English at Centre for Management Studies, JAIN (Deemed-to-be University), Bengaluru, and training CAT aspirants.

His course of Business Communication is live on SWAYAM IIMB Platform

https://onlinecourses.swayam2.ac.in/imb24_mg54/preview

Research Interest

Indian Writing in English & Post-Colonial Literature.

Research Publications

8 Research Papers in UGC CARE Journals & 4 in Peer-reviewed Journal :

| S.N. | Title of Paper | Journal Name | Impact Factor | ISSN | Scopus Indexed | Year |
|------|---|--|---------------|-----------|----------------|------|
| 1 | Enhancing LSRW Skills through Open and Distance Learning in English | The International Journal of Analytical And Experimental Modal Analysis (IJAEMA) | 6.3 | 0886-9367 | No | 2020 |

- Soft Skills
- English Literature
- Communicative English
- General English
- Additional English

**Member on Committees/
Editorial Boards-**

- NIL -

Professional Memberships

- British Library
- Oxford University Press
- British Council
- AINET
- Life Member of Kannada Sahithya Parishath

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|---|--|--|------|-----------|----|------|
| | Language Teaching | | | | | |
| 2 | Reconnoitering Demiurgic ways of Teaching English | Our Heritage | 6.8 | 0474-9030 | No | 2020 |
| 3 | Literary Map of an Omnipresent Women | JAC: A Journal of Composition Theory | 5.7 | 0731-6755 | No | 2020 |
| 4 | Ineludible Cultural Alienation | JICR: Journal of Interdisciplinary Cycle Research | 6.2 | 0022-1945 | No | 2020 |
| 5 | Kaleidoscopic Ways of Teaching Vocabulary | DRSR Journal | 7.12 | 2347-7180 | No | 2020 |
| 6 | Pulsating Environs of Popular Culture | PURAKALA Journal | 5.4 | 0971-2143 | No | 2020 |
| 7 | Mobile Applications to Enhance English Language Skills | Kala : The Journal of Indian Arts History Congress | -- | 0975-7945 | No | 2020 |
| 8 | Literary Banter to Problems Faced by the World | Langlit | 5.61 | 2349-5189 | No | 2020 |

Articles / Case Studies

- Human Rights, the only Panacea to Counter Various Levels of Oppression: A Perspective is published in the book Importance of Human Rights and Women Empowerment with ISBN: 978-81-910200-5-2.
- Dimensions of Swami Vivekananda: A Critique is published in the book titled Yoga and Global Peace.
- Economic Slavery is published in the BNMIT College magazine.
- Patriotism-A Farce is published in the BNMIT College magazine.
- General and Literary Glimpses of Subaltern Experience related to the Imperiled Masses is published in the ISBN book.

Consultancy / Projects

Verbal Aptitude Consultant for CAT at T.I.M.E Bengaluru
1 Minor Research Project worth Rs 2,00,000

Books/Chapters

Editor of 4 books, 6 book chapters

Activities

-NIL-

Recognition / Awards

Research Awards

- Received 'Best Paper Award' for research paper titled "Training and Development of Business Students through Technology-Driven English Language Skills" in the 2 Day

International Conference on “Rediscovering Management of Business Post COVID 19” organized by CMS, JAIN (Deemed-to-be University), dated 8th and 9th August 2020.

Academic Awards

- University Rank Holder (5th) in MA (English) 2008.
- 3 patents published

Seminars and Conferences

27 International Conferences:

| S.N. | Title of Conference | Institute Full Name & Location | Paper Presented/ Resource Person (RP)* | Year |
|------|---|---|---|------|
| 1 | Seven day International Webinar on A Global Humanity Endeavor in Literature | Department of English, Holy Cross Home Science College, Thoothukudi | Nation as an Illusion as reflected in the Select Novels of Amitav Ghosh(RP)* | 2020 |
| 2 | International Webinar on Enhancing Macro Skills Through M-Learning | Department of English, Dr. M.G.R. Government Arts and Science College for Women, Villupuram - 605 401, Tamil Nadu | Mobile Applications to Enhance English Skills | 2020 |
| 3 | 2 Day International Conference on Rediscovering Management of Business Post Covid 19. | CMS, JAIN (Deemed- to-be University) | Training and Development of Business Students through Technology-Driven English Language Skills | 2020 |
| 4 | International Online Conference on Recent Trends in Science & Humanities | Department of Science & Humanities, Mohamed Sathak AJ College of Engineering, Chennai, Tamil Nadu | Exploration of Various Types of Soft Skills Training With Examples, Over List of Hard skills, for Student Development | 2020 |
| 5 | International Conference on Digital Humanities in the 21 st century: Understanding Human-Machine Interface a | PG Department of English, Bharata Mata College, Thrikkakara | Teaching Literature in the Digital Age | 2020 |
| 6 | International Conference on Indian Literature in English across Time and Space | VELS, Chennai | Satire in the Works of Shashi Tharoor | 2020 |
| 7 | International Conference on Representation of Disease: Literary Responses across Time and Space | Sri Vishwakarma Skill University in collaboration with The Shakespeare Association, India | The Reconnaissance of Various Aspects of Epidemics and Pandemics in Literature | 2020 |
| 8 | Two day International Online Conference on “English | Christ College(Autonomous) Irinjalakuda, Kerala | Suggestopaedia or Desuggestive Learning: A Paramount Bewilderment | 2020 |

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| | | Literature and Language Education - Embracing Change in COVID Times | | | |
| 9 | International Webinar on Revisiting the Classics and the Modern | The Department of English and IQAC Bishop Caldwell College(Affiliated to Manonmaniam Sundaranar University) Maravanmadam, Thoothukudi | Colonial and Post Colonial Clash in the Classics and Modern | 2020 | |
| 10 | Two day International Conference on Social Consciousness and Progression in English Language and Literature | PG and Research Department of English, Sri Vidya Mandir Arts and Science College(Autonomous), Katteri, Uthangarai, Krishnagiri, Tamil Nadu | Business English, the need of the hour for both Students and the Corporates | 2020 | |
| 11 | Two day International Seminar on Recent Trends in Indian Women's Literature: 21 st Century Perspectives | Department of English, Bengali, Sanskrit, and Hindi of Midnapore College (Autonomous), West Bengal | Status of 21st Century Women: A Contradiction | 2020 | |
| 12 | 2 nd International Conference on Indigenous Languages: Towards Sustainable Multilingualism | Department of Humanities and Social Sciences, IIT Madras (in association with IIT Patna and CIIL Mysore) | Preserve Indigenous Languages for Cultural Diversity or else Experience Cultural Monotony | 2020 | |
| 13 | The International Conference on Enlightenment through English language and Literature | Department of English, Dhanalakshmi Srinivasan College of Arts and Science for Women(Autonomous), Perambalur, Tamil Nadu | Reconnoitering Demiurgic Ways of Teaching English | 2020 | |
| 14 | International Conference on Resistance and Assimilation: Voices of the Subalterns | Department of English, Manav Rachana International University of Research and Studies, Faridabad, Haryana | General and Literary Glimpses of Subaltern Experience related to the Imperiled Masses | 2020 | |
| 15 | International Conference on Women in Literature | Department of English, White Memorial College of Arts and Science for Women, Thiruvananthapuram, Kerala, and Lavender literary Club, Kanyakumari | Literary Map of an Omnipresent Women | 2020 | |
| 16 | International Conference on Decolonizing the | Department of English at Banaras Hindu University, Varanasi, | De-Colonizing Elements in Girish Karnad's prominent | 2011 | |

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| | Stage: Paradigm, Practice, and Politics | UP. | works: An Analysis. | |
| 17 | 3rd Conference of International Congress of Yoga & Spiritual Science”(ICYS) | Department of ICYS at Hubballi, Karnataka | Dimensions of Swami Vivekananda: A Critique | 2011 |
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12 National Conferences

| S.N | Title of Conference | Institute Full Name & Location | Paper Presented | Year |
|-----|---|---|---|------|
| 1 | 7 day National Level Virtual Conference on Pandemic, Survival, Literature | Bishop Caldwell College, Maravanmadam, Tuticorin | Capsulation of Epi/Pandemic in British Literature(RP)* | 2020 |
| 2 | National Conference on Emerging Paradigms in Teaching English Language, Literature and Translations | Department of English, St. Joseph’s Evening College, Autonomous, Bengaluru | Kaleidoscopic Ways of Teaching Vocabulary | 2020 |
| 3 | National conference on Continuity of Culture & Anxieties of Social Structures | Department of English, School of Commerce, Computer Science& IT, JAIN (Deemed-to-be University) , Bengaluru | Pulsating Environs of Popular Culture | 2020 |
| 4 | National Seminar on Art, Protest, and Politics | Department of English Studies, Post Graduate Centre, Jyothi Nivas College, Autonomous, Bengaluru | Demise of L’art Pour L’art: An Artistic and Contemporary Justification | 2020 |
| 5 | National Conference on Empowering Employability with English Communication | Department of English, The Quaide Milleth College for Men, Medavakkam, Chennai | Customizing and Refining English Curriculum and Resources | 2020 |
| 6 | National Conference on Language and Landscape: Literary Perspectives on Man, nature, and Animals | Department of English(UG) at Kristu Jayanthi College, Autonomous, Bengaluru | Is Co-Existence of Industry and Ecology a Necessary Evil: A Literary Interpretation | 2020 |
| 7 | National Symposium on Dissent | Department of English Studies, Christ(Deemed to be University) Bengaluru | Remonstrance in the plays of Vijay Tendulkar | 2020 |
| 8 | National | Department of | Enhancing LSRW Skills | 2020 |

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| | | Conference on Social Perspectives and Linguistic Dexterities in English Literature | English(SF) at Nadar College, Tamil Nadu | through Open and Distance Learning in English Language Teaching | |
| | 9 | National Conference on Portrayals of Probability: Infinite Possibilities in the Creative Synthesis of Nature and Imagination | Department of English(PG) at Kristu Jayanthi College, Autonomous, | Correlative Interpretation of Literature and Technology | 2020 |
| | 10 | National Conference on ELT: Issues And Challenges | Department of ELT School of Distance Education, at The English and Foreign Languages University(EFLU), Hyderabad | Open and Distance learning in ELT: An Oasis for the Under-Skilled and Under-Privileged | 2020 |
| | 11 | UGC sponsored National Level Seminar on Importance of Human Rights and Women Empowerment. | Department of Political Science, Gobi Arts & Science College at Erode, TamilNadu. | Human Rights, The only Panacea to Counter Various Levels of Oppression: A Perspective | 2011 |
| | 12 | National Seminar "Women: Use, Abuse & Misuse" | Department of Women Studies, Bangalore University | The Portrayal of Woman Victim of Puritan Culture in Nathaniel Hawthorne's Novel; The Scarlet Letter | 2011 |

Online Certifications

33 Certifications with 10 Specializations

<https://www.futurelearn.com/profiles/10471083>

| S.N. | COURSE | UNIVERSITY | YEAR |
|------|--|--|------|
| 1 | Understanding IELTS: Listening | British Council | 2020 |
| 2 | Understanding IELTS: Reading | British Council | 2020 |
| 5 | Understanding IELTS: Speaking | British Council | 2020 |
| 6 | Understanding IELTS: Writing | British Council | 2020 |
| 7 | English for Academic Study | Coventry University, The United Kingdom | 2020 |
| 8 | Basic English 1: Elementary | KING's College, London | 2020 |
| 9 | Basic English 2: Pre-Intermediate | KING's College, London | 2020 |
| 10 | Research Writing: How to do a Literature Review | University of Wollongong, Australia | 2020 |
| 11 | Exploring English: Language and Culture | British Council | 2020 |
| 12 | English as a Medium of Instruction for Academics | The University of Southampton, The United Kingdom | 2020 |
| 13 | An Intermediate Guide to Writing in English for University Study | The University of Reading, Berkshire, England. | 2020 |
| 14 | English for the Work Place | British Council | 2020 |
| 15 | Understanding English Dictionaries | Coventry University, The Alan Turing Institute and Mac Milan | 2020 |

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| | | Education. | |
| 16 | Beginner's Guide to Writing in English for University Study | The University of Reading, Berkshire, England. | 2020 |
| 17 | Multilingual Practices: Tackling Challenges and Creating Opportunities. | The University of Groningen, The Netherlands | 2020 |
| 18 | Introduction to Intercultural Studies: Language and Culture | The University of Leeds, The United Kingdom | 2020 |
| 19 | Working with Translation: Theory and Practice | Cardiff University, The United Kingdom | 2020 |
| 20 | Introduction to Applied Linguistics and TESOL | University of Leicester, England | 2020 |
| 21 | Language testing during Awake Brain Surgery | The University of Groningen and University Medical Center Groningen (UMCG) | 2020 |
| 22 | Introduction to Screenwriting | UEA (University of East Anglia), Norwich, England | 2020 |
| 23 | Introduction to Teaching Vocabulary | Babcock Education, The United Kingdom | 2020 |
| 24 | Robert Burns: Poems, Songs and Legacy | The University of Glasgow, Scotland, The United Kingdom | 2020 |
| 25 | Walter Scott: The Man Behind the Monument | University of Aberdeen, Qatar and the Abbotsford Trust | 2020 |
| 26 | Exploring English: Shakespeare | British Council | 2020 |
| 27 | Jane Austen: Myth, reality, and Global Celebrity | The University of Southampton, The United Kingdom. | 2020 |
| 28 | How to Succeed at Writing Applications | The University of Sheffield, England | 2020 |
| Course Completion through COURSERA | | | |
| 29 | Grammar and Punctuation | University of California, Irvine. | 2020 |
| 30 | Big Data and Language One | Korea Advanced Institute of Science and Technology (KAIST). | 2020 |
| 31 | Small Talk and Conversational Vocabulary | Georgia Institute of Technology | 2020 |
| 32 | Express Yourself: Pronunciation | Georgia Institute of Technology | 2020 |
| 33 | Business English Skills: Introduce Yourself in Business Settings | University of Washington | 2020 |
| Certifications in Faculty Development Programs through SWAYAM | | | |
| 1 | Soft Skill Development | IIT Kharagpur | 2020 |
| 2 | Enhancing Soft Skills and Personality | IIT Kanpur | 2020 |
| 3 | English Language for Competitive Exams | IIT Madras | 2020 |
| 4 | Literary Criticism (From Plato to Leavis) | IIT Madras | 2020 |
| 5 | Introduction to Research | IIT Madras | 2020 |
| 6 | Research Methodology | National Law University, Delhi | 2020 |