



Divya A Reddy

Designation : Assistant Professor

Specialization:Economics

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Qualification

PhD Economics- pursuing since 2019 | Christ University

Specializing in Health Economics with a focus on mortality and morbidity patterns in India and its epidemiological transition.

KSET- 2017 in Economics

State certified professor after passing Karnataka state eligibility test for assistant professors and lecturers.

MA [Applied Economics] | Christ University

Secured First class marks throughout the course with an average of 64%

BCom | Christ University

Secured first class marks throughout the course with a GPA of 3.52

Work Experience

Assistant professor | Krupanidhi School of Management, Bangalore
June 2016 to January 2019

- Achieved 100% pass rate in the subjects Managerial Economics, International Business, Entrepreneurship and Health Economics
- Co- organized several student-led events such as Inter collegiate management fest and international research conference
- Provided research guidance for 40+ students for their dissertation and published research articles in reputed journals along with students.

Lecturer | Jain college | C Road,

Career Summary

Research oriented Academician with 5+ years of teaching experience. KSET qualified professional in Economics. Resourceful expert in Undergraduate and post graduate studies in Managerial Economics, International Business, Entrepreneurship and Health Economics.

Strongly inclined towards research with Scopus, Web of Science and UGC recognized journal publications. Committed to guide students in student lead research and business incubation.

Research Interest

Focused on Public health and Morbidity Patterns. Carry out original, high-level individual and collaborative research from data sources such as Global disease burden (GBD) data, MOSPI, NSS and NFHS. Conduct extensive literature reviews and publish systematic reviews articles. Prepare research design and perform data sorting, cleaning, analyzing patterns and associating variables using SPSS, R and Advanced Excel. Prepare and write high quality papers for submission to peer-reviewed journals and conference proceedings. Participate in group meetings with other researchers and support staff. Develop knowledge and skills relating regression analysis, time series analysis and cluster analysis. Ensure compliance with all health and safety and ethics requirements for research activities. Plan and develop future research objectives and proposals.

Research Publications

- Is Deteriorating Air Quality Impacting Stock Performance in India? Air Quality Index Predicts Stock Performance | March 2020 | Indian Journal of Science Technology- Listed in Web of Science
- Economic Slow Down and it's Impact on Disease Burden in India | February 2020 | Indian Journal of Public Health Research and Development- Scopus Indexed Journal
- Can Environmental Stewardship be the Answer for Better Solid Waste Management? Examples from Indian Cities | September 2018 | SS International Journal Of Economics And Management
- Implication of Universal Banking Scenario in Indian Banking System | September 2018 | SS

<p>Bangalore June 2014 to March 2016</p> <ul style="list-style-type: none"> - Facilitated core subject Economics for first PUC and Second PUC - Co organized many events successfully as a member of cultural committee 2015-16 - Awarded the Achievers award 2015 for excellent performance as a class teacher <p>Secured a student's rating of 6 on a scale of 7 for 2015</p>	<p>International Journal Of Economics And Management</p> <ul style="list-style-type: none"> • Usage of smart mobile phones by college students January 2018 ZENITH International Journal of Multidisciplinary Research UGC care journal
	<p><u>Articles / Case Studies</u></p>
<p><u>Courses Facilitated & Taught</u></p> <ul style="list-style-type: none"> - Micro economics, Macroeconomics, Managerial Economics, Health Economics, Entrepreneurship, International Business and Environmental Science. 	<p><u>Consultancy / Projects</u></p>
	<p><u>Articles</u></p>
<p><u>Member on Committees / Editorial Boards</u></p> <p><u>Committees</u></p>	<p><u>Books / Chapters</u></p>
<p><u>Editorial Board</u></p>	<p><u>Activities</u></p> <ul style="list-style-type: none"> - Avishkar 2023, CMS, JAIN(Deemed-to-be University) - Novitat, 2017, Krupanidhi School of Management - Inter Collegiate Fest Agni- 2017, Krupanidhi School of Management
	<p><u>Recognition / Awards</u></p>
<p><u>Professional Memberships</u></p>	<p><u>Seminars and Conferences Attended</u></p> <ul style="list-style-type: none"> - NEP 2020 aligned FDP on “Engaging and Empowering Learners”, JAIN(Deemed-to-be University), 2023 - Three Day FDP on “Professional growth and strengthening capacity for Educators through Quality Parameters-NEP 2020”, JAIN(Deemed-to-be University), 2023 - International Conference on “Financial Inclusion in Digital Era: Challenges and Opportunities”,

	<p>Sankara College, Kerala, 2023</p> <ul style="list-style-type: none"> - Two day Workshop on “Research paper Writing”, JAIN(Deemed-to-be University),2023 - MDP on “research design using R”, New Horizon Group of Institutions,2017 - FDP on “Capital Market Analytics”, NISM, KristuJayanti College, 2017 - International Conference on “Recent developments and Emerging trends in Management Research and Information Science”, 2016, Krupanidhi School of Management - International conference on “Transforming Emerging Economies through sustainability and Innovations in Business,2016”, Christ University - FDP on “Data Analysis using Mini Tab”,2016, Krupanidhi school of Management - MDP on “Data Analytic for Business decision, 2016”, KristuJayanti college
	<p><u>Online Certifications and Webinars</u></p> <ul style="list-style-type: none"> - Online course on SEEK: Self-directed Emotional Learning for Empathy and Kindness by UNESCO MGIEPMAHATMA GANDHI INSTITUTE OF EDUCATION FORPEACE AND SUSTAINABLE DEVELOPMENT, 2023 - Short course on SQL- Data Analytics, by Skill nation, 2023 - Short Course on Power BI- Data Analytics, Skill nation , 2023