



Name Sanju Xavier

Designation : Assistant Professor

Specialization: Writing, New media, cyber space

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Qualification

MA Journalism (St.philomena's college, Mysore)

UGC NET 2019

BA English (Noble Women's college, Kerala)

Work Experience

2017-18 Content Editor in TBF technologies

2019-2020 Assistant Professor in GEMS Arts and Science college, Kerala

2020-2021 Assistant Professor in Cherraan's Arts Science College, Tamilnadu

Courses Facilitated & Taught

Career Summary

Sanju Xavier is a teaching faculty with specialized interest in writing and new media. She worked as a content editor in an Online media in Kerala under movie promotion department, interviewed celebrities and transformed it to promotional stories for the success of movies.

Qualifying UGC NET at first attempt, she started her career in academics as Assistant Professor in Gems Arts and Science college, Kerala under multimedia department (2019) and handled subjects like Writing for Media and Introduction to Cinema. She also has the experience in working as Assistant Professor in Cherraan group of institutions, Tamilnadu under visual communication department (2021) and handled subjects like Feature and Magazine Writing, Online writing, Commercial broadcasting.

Research Interest

Communication theories, Social Media , Cyber culture

Research Publications

S.N.	Title of Paper	Journal Name	Impact Factor	ISSN No.	Scopus Indexed	Year
1	A critical study on Netflix docudrama- 'The social dilemma'	International Journal of research culture society	5.7	2456-6683	No	2021

<p>Writing for media</p> <p>Introduction to Cinema</p> <p>Magazine Production and Layout</p>	<p><u>Articles / Case Studies</u></p> <p>NIL</p>																
<p>Fundamentals of Advertising</p> <p>Commercial Broadcasting</p> <p>Cyber Culture</p>	<p><u>Consultancy / Projects</u></p> <p>NIL</p>																
<p>Print media</p> <p>Feature and Magazine Writing</p> <p>Writing for media</p> <p>Emerging media</p> <p>Community radio and development</p>	<p><u>Articles</u></p> <p>NIL</p>																
	<p><u>Books / Chapters</u></p> <p>NIL</p>																
<p><u>Member on Committees / Editorial Boards</u></p> <p><u>Committees</u></p> <ul style="list-style-type: none"> - Time Table Committee (2021-2022) - PCL coordinator (2021-2022) <p><u>Editorial Board</u></p>	<p><u>Activities</u></p> <table border="1" data-bbox="389 1176 1445 1638"> <thead> <tr> <th>Sl. No.</th> <th>Topic</th> <th>Organisation</th> <th>Date</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Coordinated the participation of students in BIFFs international film festival</td> <td>Gems Arts and Science College</td> <td>2020</td> </tr> <tr> <td>2</td> <td>Women's day</td> <td>Cherraan's Arts and Science college</td> <td>2021</td> </tr> <tr> <td>3</td> <td>Khelo India AIU Media Committee</td> <td>CMS, Jain University</td> <td>2022</td> </tr> </tbody> </table>	Sl. No.	Topic	Organisation	Date	1	Coordinated the participation of students in BIFFs international film festival	Gems Arts and Science College	2020	2	Women's day	Cherraan's Arts and Science college	2021	3	Khelo India AIU Media Committee	CMS, Jain University	2022
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-NIL

Recognition / Awards

NIL

Professional Memberships

-NIL

Seminars and Conferences Attended

S.N.	Title of Conference	Institute Full Name & Location	Paper Presented	Year
1	International virtual media conference on media, culture and society	Navrachana University, Gujarat	Critical study on Netflix docudrama 'Social Dilemma'	2021
2	International level research summit, Avlokan	Jain University, Banglore		2021
3	Reconstructing Vital Tenets of Journalism and Communication	St. Pauls College, Banglore		2022

Online Certifications and Webinars

- Faculty development Programme in Changing trends in integrated Communication Research
- Magazine design start to finish- The Inside pages